



2026

Bubbles of Fun Run

SPONSORSHIP OPPORTUNITIES

Whole Child, Whole Family

Free, Lifetime Support for Pediatric Cancer Families

The Austin Hatcher Foundation provides a lifetime of free, comprehensive support to pediatric cancer patients and their families through mental, behavioral, educational, and social services, so they can cope in the present and thrive in the future.

[VIEW OUR 2024 ANNUAL REPORT](#)

Our Impact

Over the last 18 years, the Foundation has provided over...

\$35M in valued services and support to

 **90,000+**
Individuals

 **23**
States

 **42**
Children's Hospitals



Support Pediatric Cancer Families by Sponsoring the Bubbles of Fun Run

In 2026, the Austin Hatcher Foundation for Pediatric Cancer will host its 6th annual Bubbles of Fun Run, featuring a timed 5K, 10K, and one-mile Fun Run.

The event is a celebration of joy and hope as hundreds of runners raise funds to provide a brighter future for families faced with pediatric cancer.

By sponsoring the Bubbles of Fun Run, you're making life better for childhood cancer families.

 **February 21st, 2026**

 **Tennessee Riverpark
Hubert Fry Center, Shelter #4**
4301 Amnicola Hwy, Chattanooga, TN 37402



Learn More:  hatcherfoundation.org/run  [@bubblesfunrun](#)

“Sponsoring the Bubbles of Fun Run has been a meaningful way to show our commitment to healthy lifestyles and community wellness. It's also given us the opportunity to give back - by helping provide free mental and behavioral health services for families facing the unthinkable.”

- Rachel Lesler

Community Relations Specialist | Community Relations & Foundation
BlueCross BlueShield of Tennessee

Sponsorship Breakdown

\$10,000 Presenting Sponsor

- 15 race registrations
- Visual & verbal recognition at event
- Presenting logo placement on the following materials:
 - TV Interviews, Social Media, Digital Ads, Print Ads, Newsletter, Promo Materials, T-Shirt, Website, Sponsor Banner
- Opportunity to display products or logo items at event
- Featured social media promotion highlighting your business services
- Special feature in event press release highlighting your sponsorship
- Included in 2026 annual impact report

\$2,500 Joy Sponsor

- Visual & verbal recognition at event
- Logo placement on the following materials:
 - Social Media, Promo Materials, T-Shirt, Website, Sponsor Banner
- Opportunity to display products or logo items at event
- Included in social media promotion highlighting your business' services
- Mention in press release highlighting your sponsorship of event

\$7,500 Hope Sponsor

- 10 race registrations
- Visual & verbal recognition at event
- Logo placement on the following materials:
 - Social Media, Print Ads, Newsletter, Promo Materials, T-Shirt, Website, Sponsor Banner
- Opportunity to display products or logo items at event
- Featured social media promotion highlighting your business services
- Mention in press release highlighting your sponsorship of event

\$1,000 Smile Sponsor

- Visual recognition at event
- Logo placement on the following materials:
 - Social Media, T-Shirt, Website, Sponsor Banner
- Opportunity to display products or logo items at event
- Included in social media promotion highlighting your business' services
- Mention in press release highlighting your sponsorship of event

\$5,000 Dream Sponsor

- 5 race registrations
- Visual & verbal recognition at event
- Logo placement on the following materials:
 - Social Media, Newsletter, Promo Materials, T-Shirt, Website, Sponsor Banner
- Opportunity to display products or logo items at event
- Included in social media promotion highlighting your business services
- Mention in press release highlighting your sponsorship of event

\$500 Support Sponsor

- Visual recognition at event
- Logo placement on the following materials:
 - Social Media, T-Shirt, Website, Sponsor Banner
- Opportunity to display products or logo items at event
- Mention in press release highlighting your sponsorship of event

Sponsor Benefits

Social Media

- 👁 539,000 Quarterly Impressions
- 👤 9,300+ Followers

Print Ads

- 👁 2.6 Million Impressions
- 💰 \$8,000+ Value

Website

- 👤 6,700+ Quarterly Users

TV Interviews

- 👁 21,000+ Views per episode

Digital Ads

- 👁 126,000 Impressions

Email Blasts

- 👤 3,000+ Subscribers

**Questions?
Contact Us!**

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Events & Community Relations Coordinator
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Secure Your Sponsorship

 **Click here to submit your sponsorship and logo.**

Submit payment online with a **credit card*/E-Check** or let us know you will be sending a **check in the mail!**

*An approximately 3.5% fee will be added to all credit card transactions
Payments are processed securely through Neon CRM

Make check payable to Austin Hatcher Foundation for Pediatric Cancer
Mail to: 1705 S Holtzclaw Ave, Chattanooga, TN 37404

Austin Hatcher Foundation is a 501(c)3 nonprofit organization (Tax ID: 20-8065108)

Contact Us!



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Sarah Anderson

**EVENTS + COMMUNITY
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Pediatric Cancer Families**

HATCHERFOUNDATION.ORG

 **AUSTIN HATCHER FOUNDATION**
for pediatric cancer

