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EAST HARLEM SCHOLARS ACADEMY BOARD OF TRUSTEES

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LETTER FROM THE

EXECUTIVE DIRECTOR AND BOARD CHAIR

Dear Friends,

This year, East Harlem Tutorial Program is celebrating its 56th year of service, and we want to thank you for the role you have played in our ongoing success. With your support, EHTP acts as a beacon of education in the community — a safe and supportive learning environment where the students and families of East Harlem can learn, collaborate, and realize their best possible selves.

In 2014, we continued to offer a full range of educational programs year-round at no cost to the students and families we serve. We expanded our reach, serving more than 400 scholars in our K-college after-school programs and 450 scholars in our two public charter schools, East Harlem Scholars Academies. This year was marked by milestones, rapid growth, and daring new partnerships, and we have seen spectacular results: in a community where only 25% of students graduate high school, 98% of EHTP high school students are on track to graduate within 4 years. And although only 13% of East Harlem residents have graduated college, 96% of all EHTP high school seniors since 2011 have been admitted to a 2- or 4-year college.

It is inspiring to reflect on how far we have come since EHTP was founded — from a small children's reading group held in a resident's living room, we have grown into a multi-site organization on the cusp of building our own education center in the heart of East Harlem. But our work is never finished: by 2020, we are determined to serve 20% of the East Harlem community by helping them get into and graduate college, define success for themselves, and lead happy, fulfilling lives.

On behalf of our teachers, staff, volunteers, and all of the scholars we serve, thank you for your support. We look forward to continuing this important work together!

Jeffrey Ginsburg
Executive Director

Joan Solotar

Board Chair

EHTP DOS EHTP DOS

AFTER-SCHOOL PROGRAMS



ELEMENTARY PROGRAM



UNIVERSITY PROGRAM

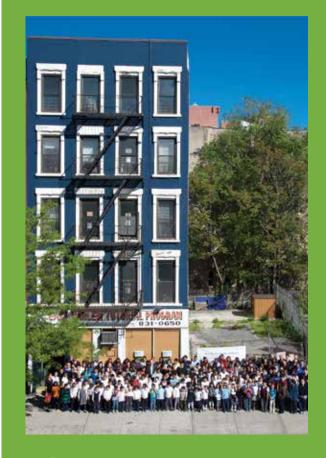
SCHOLARS ACADEMIES



SCHOLARS ACADEMY



SCHOLARS ACADEMY II



OUR MISSION

Founded in 1958, East Harlem Tutorial Program prepares students with the academic skills, strength of character, and emotional well-being to excel in high school and college, to lead in their communities, and to realize their best possible selves.

EHTP began as a children's reading group and has grown into a multi-site after-school program and a public charter school operator focused on significantly increasing the college graduation rate in East Harlem. Over 56 years, more than 15,000 students and families have walked through our doors. Our free, year-round programs have helped them improve their academic skills, develop confidence, and find community.

CORE VALUES



SERVICE

We embrace opportunities to help others. We appreciate and learn about our community and the world in which we live.



COURAGE

We challenge ourselves to take risks, to persevere, and to question the status quo.



HUMILITY

We apologize for our mistakes and seek to improve our short-comings.



ORIGINALITY

We embrace our individuality and celebrate the diversity of all others around us.



LEADERSHIP

We seize opportunities to lead and always demonstrate strong moral character. We treat others as we wish to be treated.



ACHIEVEMENT

We expect the best of ourselves at all times. We pursue knowledge and excellence.



REFLECTION

We cherish moments to step back, consider our actions, and plan for a better tomorrow.





K-5 PROGRAMMING



During the 2013-2014 school year, EHTP served 220 K-5 after-school scholars, providing an average of 230 hours of academic and social-emotional enrichment for each child through our after-school and summer programs.

Elementary Program curriculum emphasized English Language Arts and math, supplemented by up to five hours per week of homework help and one-on-one tutoring. 40 select Kindergarten and 1st grade scholars worked with READ Alliance volunteers to maintain grade level literacy skills, and the Reading Partners program recruited and trained community volunteers to work individually with students in grades 1-3. A weekly "Reading Buddies" program paired 5th grade and 1st grade students, offering older students the chance to improve their reading skills through teaching.



MAX VOLUNTEER

I have been a classroom buddy for two years and currently volunteer in a first grade classroom. My sister volunteered as a classroom buddy before I did.

Working with the scholars at EHTP has taught me that service has an effect on both the student and the teacher.

Teaching alphabetical order to younger scholars at EHTP helped me better understand how to break down new concepts for older students – a skill that came in handy when I struggled as a teacher's assistant in a class at my school.

EHTP embraces opportunities to help others, and in trying to live up to that ideal, I have learned so much about the value of education, the difficulties of teaching, and the positive effects of service.

K-5 PROGRAMMING

OF SCHOLARS
IN GRADES 3-5
ACHIEVED
MODERATE OR
HIGH MASTERY
OF COMMON
CORE OBJECTIVES
IN ELA.

DURING THE
2014 SCHOOL
YEAR, EHTP
SCHOLARS IN
GRADES K-2
GREW AN
AVERAGE OF
3.37 GRADE
LEVELS IN
READING.

OF STUDENTS
IN GRADES K-2
WHO WERE
"APPROACHING
GRADE LEVEL"
IN MATH WERE
"AT OR ABOVE
GRADE LEVEL"
BY MAY 2014.

Reflecting EHTP's organization-wide focus on social-emotional learning, weekly interdisciplinary units helped our scholars build vital creative and critical thinking skills, while health and wellness education taught scholars about proper nutrition.

This year, Elementary Program made great strides in its family engagement programming by piloting computer instruction sessions that taught both EHTP families and the greater East Harlem community computer literacy skills such as emailing, web searching, resume and cover letter writing, and typing.

EHTP created a college-bound culture by naming each kindergarten cohort after a college or university, leading scholars in school chants, and regularly relating lessons back to college. By immersing scholars in a college-bound culture from an early age, EHTP ensures that by the time they enter middle school, our elementary scholars have clear goals and continue to think about higher education throughout middle and high school.



MIDDLE SCHOOL GRADES 6-8 PROGRAMMING



During 2014, University Program served more than 75 scholars in its Middle School section, where scholars in grades 6-8 participated in 4-week units in ELA (English Language Arts) and STEM (Science, Technology, Engineering, and Math).

All 7th grade students participated in our Road to Success program, where they received weekly small group targeted tutoring in math, science, ELA, and social

studies. In 8th grade, scholars received intensive support – including a weekly workshop – to support them through the high school admissions process. All students participated in enrichment activities throughout the school year, such as Lego Robotics and swimming. A full-day summer program extended the school year with academic classes and field trips, kept scholars active with outdoor recreational and teambuilding activities, and gave them a platform to express their creative sides through our weekly "Showtime" talent showcase.

SCHOOL CHOICE

The transitions to middle and high school are pivotal times in a child's development. EHTP ensures that students and their families fully understand the NYC Department of Education School Choice Process, helping them successfully apply and gain acceptance to the highest performing school that fits their needs.

By providing individualized tutoring to boost academic performance and workshops that explained and demystified the middle and high school choice processes, the School Choice program educated and empowered 5th and 8th graders to be successful in their applications. As part of our comprehensive support, EHTP facilitated school visits and trips to school fairs and helped families research schools, all while ensuring deadlines were met, providing student recommendations, and supporting scholars during their transition.

82%

OF 8TH GRADE AFTER-SCHOOL SCHOLARS
GAINED ADMISSION TO EHTP-APPROVED COLLEGE
PREPARATORY HIGH SCHOOLS



GRISEL 6TH GRADE SCHOLAR (CLASS OF 2026)

My favorite thing at EHTP is the clubs. I'm in Scenarios USA, where we watch educational videos and talk about current issues. We're even going to make a video at the end of the year about important things that are happening in our community!

Getting into middle school was scary, but EHTP helped me decide what school I should go to and then helped me apply. I'm in PS 72 now, and my favorite subject is ELA because I get to express myself and write down what's been happening in my life.

Being in middle school has taken a lot of courage. On the first day of school, I didn't know anyone and I was really nervous. The teachers wanted us to participate and show our work a lot, and at first I didn't want to. But then I started making new friends and doing well in school, and now I'm having a lot of fun!



HIGH SCHOOL PROGRAMMING GRADES GE

OF CURRENT HIGH SCHOOL STUDENTS ARE ON TRACK TO GRADUATE IN 4 YEARS.

OF EHTP'S
CLASS OF 2014
GRADUATED
FROM HIGH
SCHOOL.

During the 2013-2014 academic year, EHTP's high school program served 125 9th-12th grade scholars. High-level STEM and writing classes and seminars on social-emotional issues helped our scholars develop the academic and non-cognitive skills needed to apply to and succeed in college.

In gender-based book discussion groups, Girl on Fire for girls and Man Up for boys, students were able to openly and candidly discuss health, relationships, and other topics affecting their daily lives. This year marked the beginning of two exciting new partnerships that aim to increase our high school scholars' exposure to technology: the new Girls Who Code program brought in volunteer female engineers and programmers to teach a computer science curriculum, and Google worked with EHTP's Robotics instructor to create a coding course for high school students.

All scholars in grades 9 and 10 participated in our Summer Institute program, held at Hunter College School of Social Work, where they honed academic skills with rigorous college-prep coursework in STEM and writing. This year's program culminated in an exciting trip to Washington, D.C., where EHTP scholars were invited to spend an afternoon in the White House with President Obama's Director of Speechwriting.



HIGH SCHOOL



ROBOTICS

EHTP's Robotics program, sponsored by Phillips Charitable Organizations, motivates and empowers our high school students to become engineering and technology leaders.

In 2014, EHTP's award-winning "1880 EHTP Warriors" Robotics team built a fully-functioning robot to compete in the international FIRST (For Inspiration and Recognition of Science and Technology) Robotics Competition.

This year saw great success for EHTP's Lego Robotics team, which serves as an

introduction to the FIRST Robotics curriculum for our middle school scholars. The "Little Warriors" competed for the first time at the Manhattan Qualifier in January and won the "Against All Odds" award for their grit and perseverance.

MEDACHIEVE

EHTP's unique MedAchieve program enabled scholars in grades 10-12 to gain hands-on lab experience with medical professionals via EHTP's ongoing partnership with Touro College of Osteopathic Medicine (TouroCOM). The long-term goal of this two-year program is to foster creativity and ambition in our scholars, exposing them to the medical profession and opening doors to help them pursue careers in the field.

MEDIA STUDIES

Through EHTP's Media Studies program, high school scholars produced EHT-TV, a public access television show for Manhattan Neighborhood Network. The program helped students develop filmmaking and editing skills while allowing them to address issues affecting them and other young people in East Harlem by interviewing fellow students, families, staff, and community members.

20 of this year's Media Studies scholars experienced a rare honor: after working with a teaching artist from the Tribeca Teaches program two times per week to develop media and screenwriting skills, they produced two short films, titled 5 Floors and Inner Beauty, that were accepted into the Tribeca Film Festival. Both films received audience shout-outs after the screening!



MATTHEW ROBOTICS CAPTAIN

Before I joined EHTP in 7th grade, I spent a lot of my afternoons after school goofing off. I wasn't too concerned with good grades in school, and college wasn't even on my radar.

Joining EHTP's middle school program changed all of that. When adults in the program cared about how I was doing in school, I started to care as well. I developed a strong work ethic that has carried through into my senior year of high school.

I'm currently the captain of the Robotics team at EHTP, and I love how well we work together. In fact, my experience with the Robotics team has inspired me to apply to the University of Miami next year to become a mechanical engineer!



COLLEGE ACCESS



MARYTERE COLLEGE SCHOLAR

I have been part of EHTP's
Fuego Salsa dance team,
Media Studies program, and
the Warriors of East Harlem
robotics team. I was a reading
tutor for READ Alliance,
participated in EHTP's UVA
summer program, and even
had the opportunity to intern
with the social work team!

Those activities helped me stand out when I applied to college. I got into my dream school, Syracuse University, where I'm studying to be a social worker. It's easy to reach a certain level of success and forget the hardships you experienced to get there, but this field is a constant reminder of the fact that not all people have the same opportunities.

EHTP never gave up on me, and that's why I understand the importance of support and guidance. I will continue to pay it forward as a future social worker, because I know what patience and encouragement can do for young people who just need that extra push to be successful.



According to national data, only 9% of students from low-income families earn a bachelor's degree. At EHTP, our early college awareness, College Access and Success, and College Scholars programs are a critical part of our strategy for increasing college graduation rates in East Harlem.

This year, our College Access and Success program paired 23 high school seniors with volunteer college mentors who helped them research, apply for, and matriculate at 2- and 4-year colleges that best suited their needs. EHTP provided support for all aspects of college preparation and admissions, including college visits, SAT test prep, and help with financial aid and scholarship applications. In 2014, our scholars visited a number of colleges including American University, Howard University, Hobart and William Smith Colleges, Syracuse University, and SUNY Albany.

CONGRATULATIONS TO OUR COLLEGE SCHOLARS CLASS OF 2014!

Intisar Abdulmumm M J esse Angel

Liliana Aragon Nyasia Chatfield

Boranda Diaz Isabela Figueroa Michelle Flores

Yazmine Fuentes

Kevin Leon
Boyuan Li

Jose Liang

Michael Lopez Kimberly Martinez

Antoine Phipps

Cynthia Pineda Delaynay Roubert

Shimu Siddika Brittney Slowden

Laura Übiera Cayetano Vargas

Jacson Victorio

Mercy College

CUNY New York City College of Technology

CUNY LaGuardia Community College

CUNY Medgar Evers

Lehman College

Rollins College

CUNY Medgar Evers

Atlanta School of Ministry

Lehman College Reed College

CUNY City College of New York

St. John's University SUNY Cobleskill

CUNY New York City College of Technology

CUNY Medgar Evers

Mercy College

CUNY Borough of Manhattan Community College

St. John's University

SUNY Potsdam

SUNY Onondaga Community College

CUNY Borough of Manhattan Community College

COLLEGE SCHOLARS

Launched in 2012, EHTP's College Scholars program served 63 college students in 2014 attending 2- or 4-year colleges. Through this program, all scholars in the program received a range of support, including a personal laptop computer, a book stipend each semester, personal and financial advisement, and academic and career counseling through regular check-ins with EHTP staff.

In addition to helping students navigate the college system and access campus resources, College Scholars hosts a number of social events, including an annual Thanksgiving dinner and winter workshops on credit management and college success. These events help scholars maintain and strengthen their relationships with EHTP and with one another, ensuring that they have access to an extensive network of allies and supporters throughout their college careers.



IN 2014, 90% OF EHTP COLLEGE SCHOLARS PERSISTED IN COLLEGE.

OF OUR CLASS
OF 2014
HIGH SCHOOL
SENIORS WERE
ADMITTED TO A
2- OR 4-YEAR
COLLEGE.

IN THE FOUR
YEARS SINCE
IMPLEMENTING
THE COLLEGE
MENTORING
PROGRAM:

HIGH SCHOOL SENIORS HAVE PARTICIPATED.

OUT OF 83
STUDENTS HAVE
ATTENDED A
2- OR 4-YEAR
COLLEGE.

SOCIAL WORK AND FAMILY ENGAGEMENT



DOMINIQUE PARENT

My son and daughter have both been attending EHTP for three years. They are such great students!

EHTP has really helped both of my children improve their academics, but the reading program has been especially helpful. I am still overwhelmed with pride and joy when I remember hearing my daughter read out loud in front of everyone for the very first time at a presentation for parents.

A good education is the most important thing you can have these days. You can't get a job without one - to be competitive, you have to have a college degree. And I know that both of my children will be attending college. It's too early for me to know what they will be when they grow up, but I do know that like EHTP, I will push them to be the best they can be and support them in all that they do!



Family engagement is a vital part of a child's academic and socialemotional development, and EHTP provides ample opportunity for parents and families to get involved in their scholars' education. In 2014, multiple support groups addressed common social and emotional issues while offering a space for families to gather and share their experiences.

EHTP continued to host grade- and gender-specific

forums aimed at helping scholars and families articulate and workshop issues affecting their daily lives. Family Meeting and Community Circle helped Elementary Program scholars develop social-emotional skills, and Real Talks allowed Middle School scholars to discuss problems in a collaborative environment. High school students participated in Student Leadership Council, gender-based book discussion groups Man Up and Girl On Fire, and embarked on an overnight trip to Ramapo Ropes Course to improve teambuilding and communication skills.

Meeting the social and emotional needs of our families is core to our mission. By developing scholars' ability to communicate and process important life events, EHTP equips them with all the tools they need to succeed in college and beyond.

EHTP PROVIDED INDIVIDUAL COUNSELING SERVICES TO

SCHOLARS

EHTP PROVIDED CASE MANAGEMENT SERVICES TO

FAMILIY MEMBERS ATTENDED FAMILY ENGAGEMENT WORKSHOP

THE CAMPAIGN FOR EAST HARLEM









EHTP's \$45 million Campaign for East Harlem will help support over 2,000 scholars annually through every step of their education.

THE CAMPAIGN FOR EAST HARLEM



Building operational reserves



\$30 MILLION

EAST HARLEM EDUCATION CENTER

50,000 square foot comprehensive learning center Home to East Harlem Scholars Academy Home to many of EHTP's after-school programs

THE CAMPAIGN FOR EAST HARLEM



THE CHALLENGE

Philanthropist and EHTP Board Member Marilyn Simons and her husband, Jim, have made a \$15 million investment in EHTP – among the top five individual gifts ever made to New York City K-12 public education, and the largest ever to East Harlem. This gift will match public and private donations dollar for dollar up to \$15 million.



"I can relate very much to kids who grow up in a home where there aren't a lot of educational opportunities. I want the students of East Harlem to get the same opportunities that are available to so many other kids."

-Marilyn Simons



6TH FLOOR GRADES 6-8

5TH FLOOR

GRADES 4-5 * STEM & ROBOTICS LABS AFTER-SCHOOL UNIVERSITY PROGRAM HQ

4TH FLOOR

GRADES 2-3 • ART ROOM FAMILY ENGAGEMENT TEACHER COLLABORATION

3RD FLOOR

GRADE 1 * SPANISH * CAFETERIA * LIBRARY OUTDOOR LEARNING & PLAYSPACE

2ND FLOOR

PRE-K & KINDERGARTEN
MUSIC = ADMINISTRATION
PHYSICAL/OCCUPATIONAL THERAPY

1ST FLOOR

GYM * STAGE * COMMUNITY CAFÉ



EAST HARLEM



CHEYENNE MANAGING DIRECTOR & PRINCIPAL

At Scholars Academies, we believe that our success relies heavily on the exceptional leadership happening in all corners of our school.

Our leadership team must be courageous and vision-driven. Our staff members must realize that vision in the classroom, engaging students and instilling in them a lifelong love of learning. Our families must overcome challenges to press forward and encourage their children to realize their best possible selves. Most importantly, our scholars must embrace the idea that they are the key drivers of their own success.

Together, all of these constituents ensure that each and every scholar we serve is able to succeed through college and beyond.



East Harlem Scholars Academies are public charter schools that prepare students with the skills, strength of character, and emotional well-being to excel academically, lead in their communities, and realize their best possible selves.

In 2014, East Harlem Scholars Academy served 218 scholars in grades K-4, and East Harlem Scholars Academy II served 109 scholars in grades K-2. Both schools will grow by a grade each year, ultimately serving grades K-12.

Our high-performing, student-centered learning environment offers a low student-to-teacher ratio and emphasizes social-emotional development in addition to academic excellence. Our enriched curriculum supplements vigorous daily reading, writing, math, and social studies/science blocks with Physical Education, Spanish, and music classes. Admissions are conducted by lottery and give priority to East Harlem residents and English Language Learners.

SCHOLARS ACADEMY:

90%

OF KINDERGARTEN SCHOLARS ACHIEVED GRADE LEVEL IN MATH BY THE END OF THE YEAR.

95%

OF SECOND GRADE SCHOLARS WERE READING ON OR ABOVE GRADE LEVEL BY THE END OF THE YEAR.

SCHOLARS ACADEMY II:

93%

OF KINDERGARTEN SCHOLARS WERE READING ON OR ABOVE GRADE LEVEL BY THE END OF THE YEAR.

85%

OF FIRST GRADE SCHOLARS ACHIEVED OBJECTIVE MASTERY IN MATH BY THE END OF THE YEAR.

SCHOLARS ACADEMIES



EVERY CHILD

We work to ensure every scholar reaches his or her highest possible level of achievement.

RESULTS MATTER

We work in a data-driven teaching environment and develop strategies based on research. We document our successes and hold our team accountable for our results.

MORE TIME

Scholars need time to practice and master new skills. Our school day and school year are extended to make sure our scholars receive all the time they need.

GENUINE PARTNERSHIPS

Our school is a community made up of scholars, parents, families, staff, and our neighborhood. We engage each of these partners to ensure success for our scholars.

DEEP CULTURE

We build a culture of learning, respect, kindness, and service for our scholars and staff.

GREAT TEACHERS

We hire, train, and retain only the most qualified and invested teachers.



STEVE PRINCIPAL, SCHOLARS II

Originality is everywhere at Scholars Academy II, from our teachers' creative approach to lessons in the humanities and sciences to the many collaborative projects that grace our hallways and classrooms.

Our scholars have had the great fortune to have visited some of New York's most original cultural institutions - the Museum of Natural History, Museum of the City of New York, New Victory Theatre, and El Museo del Barrio, to name a few. They've even worked with an artist from Paris to develop an art installation that helped them define their own identities.

At our school, originality comes in many forms, and our community has come together to show that - our parents, teachers, and scholars all embrace creativity and innovation and help us instill originality in everything we do.





BOARD & FINANCIALS

Our Board is an integral part of the success of our programs and schools, and our Trustees support our mission by fundraising and hosting events like the annual EHTP Spring Benefit and Fall Poker Tournament. They are actively engaged in what we do, participating in Scholars Academies and after-school events like Academic Showcases, Grand Openings, performances, Community Circles, and Family Picnics. Multiple board subcommittees oversee important issues like parent/family outcomes, budgeting and audit, fundraising, and board development.

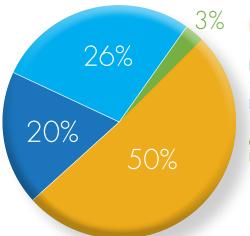
OF EHTP AND SCHOLARS ACADEMIES BOARD MEMBERS:

CONTRIBUTED FINANCIALLY

SERVED ON AT LEAST ONE BOARD COMMITTEE

AVERAGE ATTENDANCE
AT QUARTERLY
BOARD MEETINGS

AFTER-SCHOOL FY14 INCOME ANALYSIS \$3,494,907



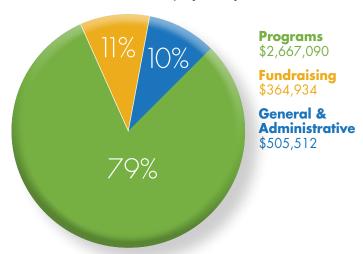
Events (Gross) \$1,688,027

Institutions \$693.351

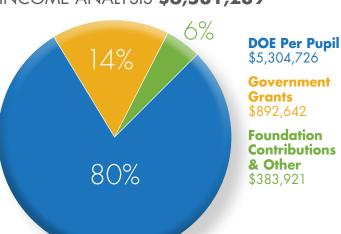
Individual Gifts \$901,188

Government & Intermediaries \$212,341

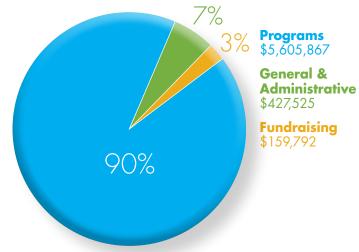
EXPENSE ANALYSIS \$3,537,536



SCHOLARS ACADEMIES FY14 INCOME ANALYSIS \$6,581,289



EXPENSE ANALYSIS \$6,193,184



105TH STREET SOCIETY \$105,000+

Phillips Charitable Organizations The Pinkerton Foundation The Price Family Foundation, Inc. The Robin Hood Foundation Lili Lynton & Michael Ryan Marilyn & James Simons The Walton Family Foundation

SECOND AVENUE **SOCIETY** \$50,000-\$104,999

Altman Foundation

Foundation

Blackstone Charitable

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HELEN'S CLUB \$25,000-\$49,999

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INVESTOR \$15,000-\$24,999

Eileen & Lowell Aptman Gideon Berger

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BENEFACTOR \$5,000-\$14,999

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FRIEND \$1,000-\$2,499

Werdiger

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Anonymous

Neuberger Berman

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