



**BUSINESSHIVE**  
**E-FACTOR'S CLUB**



# **Great Big Small Business Festival 2024**

A celebration of local business

**Sponsorship brochure**

# Great Big Small Business Festival Week



Northern Lincolnshire's  
**Great Big  
Small Business  
Festival**  
A CELEBRATION OF LOCAL BUSINESS

Monday 30th September - Friday 4th October 2024

**Every year, across Northern Lincolnshire, The Great Big Small Business Festival recognises and celebrates the value the local business community bring to our local area. Over 9000 strong, small businesses create employment, essential supply chains and goods and services for our community. They are at the heart of our local economy, and The Business Hive hold this festival every October to highlight that fact.**

The week kicks off with the hugely popular business expo, **Business Hive Live**. The days that follow are packed with engaging business workshops, tours of industry, keynote speaker events and Business Masterclasses.

The week is brought to a grand finale with the 'always sold out' **Great Big Small Business Awards**, one of the most positive and popular events on the calendar.

As a not for profit organisation dedicated to local business and supply chains. This brochure lays out sponsorship opportunities that we believe will benefit your business as well as support this exciting week. Be assured, every penny of sponsorship goes into making this the best **Great Big Small Business Festival** ever.



**We hope you are able to join us in the celebration!**

**If you would like to discuss any of the sponsorship offers, please email us on [info@businesshive.net](mailto:info@businesshive.net) or call 01472 242667**



# Main Festival Sponsor

**£5000**  
plus VAT

## Includes:

- Announcement of your sponsorship in all our PR and across our extensive social media network
- Logo on all pre festival promotions and media, up to 3 months prior to the event
- Placement of on-site marketing materials, such as pull up banners and leaflets, at every event.
- Reserved seating for the Hive Live keynote speaker for up to 10 sponsors guests
- 2 seats at the 'always sold out' Great Big Small Business Awards night
- A welcome presentation at Hive Live by the sponsors representative
- Inclusion in all follow up PR and social media, during and after the festival
- High resolution files for all event photography
- Free business stand at the Business Hive Live Expo in a prime location
- Complimentary lunch in the restaurant with key note speakers and E-Factor's MD for 2 staff at Hive Live



# Business Hive Live

Showcasing the best of local business

Monday 30th September

**We all enjoy being a part of a vibrant and entrepreneurial business community, and every year Business Hive Live brings this vibrancy to life.**

With over 50 businesses exhibiting and hundreds of visitors attending throughout the day, this is the place where your business can put its best foot forward, meet lots of potential clients and enjoy the company of other local businesses. We also bring in international speakers, who are experts in their field.



**Hive Live provides a number of great sponsorship opportunities.**

**Please get in touch if you would like to take advantage of the packages those outlined over the next three pages.**



# Breakfast Network Sponsor

**£650**  
plus VAT

## Includes:

- Logo on all pre-event advertising, printed material, social media and website
- Promotional pull up banner displayed in the foyer for event day
- Logo and company profile in our event brochure (handed out to all attendees)
- 10 places for the breakfast networking event
- Complimentary seats reserved for keynote speaker session
- Short speech to all attendees and you will be the official opener of Hive Live 2024
- Branding on the large screen on stage next to speakers
- High resolution files for all event photography





# Venue Sponsor

**£1650**  
plus VAT

## Includes:

- Logo on all pre-event advertising, printed material, social media and website
- Product / promotional placement outside the venue
- Logo and company profile in our event brochure (handed out to all attendees)
- Complimentary seats reserved for keynote speaker session (unlimited)
- Private meet and greet with the keynote speaker
- Free business stand at the expo in a prime location and free bottled water
- Complimentary lunch in the restaurant with speakers and E-Factor MD for 2 staff on the day
- Branding on the large screen on stage next to speakers
- High resolution files for all event photography





# Keynote Speaker Sponsor

**£2250**  
plus VAT

## Includes:

- Logo on all pre-event advertising, printed material, social media and website
- Promotional pull up banner displayed in the foyer for event day
- Logo and company profile in our event brochure (handed out to all attendees)
- Press release for E-Factor & sponsor for local press
- Complimentary seats reserved for keynote speaker session (unlimited)
- Private meet and greet with the keynote speaker plus 2 signed copies of the keynote speakers book
- Place on the business leaders panel discussion (optional)
- Free business stand at the expo in a prime location and free bottled water
- Complimentary lunch in the restaurant with speakers and E-Factor MD for 2 staff on the day
- Separate sponsor area with tea, coffee, water, area to work
- Branding on the large screen on stage next to speakers
- High resolution files for all event photography



# Great Big Small Awards 2024

Friday 4th October 2024

**This is the grand finale of Business Festival Week, where you get to dress your best, and enjoy the company of other business owners in a true celebration of the triumphs, achievements and sheer determination of our local businesses, and the people who run them!**

If the last three years are anything to go by, this really is a night not to be missed!

Entering the awards is straight forward for businesses and the PR gained from being short-listed in one of a dozen categories is immense, not to mention the two free places every finalist gets for the awards evening.

**There are two great sponsorship opportunities at this years awards outlined over the next two pages, please get in touch to be part of one of the most talked about business events of the year.**







Northern Lincolnshire's  
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A CELEBRATION OF LOCAL BUSINESS



# Award Sponsor

**£700**  
plus VAT

## Includes:

- Opportunity to present your sponsored award on the evening to the winner
- Logo on all pre-event advertising, printed material, social media and website
- Promotional pull up banner displayed in the foyer for event
- Logo on our website and on the printed programme for the evening
- Opportunity to place a company leaflet at every place setting on the night
- Acknowledgement on the night with logo on screen throughout the meal
- Complimentary place on the VIP table
- High resolution files for all event photography





# Drinks Reception Sponsor

**£1 000**  
plus VAT

## Includes:

- Drinks reception for all attendees prior to the awards, held in the bar area
- Logo on all pre-event advertising, printed material, social media and website
- Promotional pull up banner displayed in the room for event
- Logo on our website and on the printed programme for the evening
- Opportunity to place a company leaflet at every place setting on the night
- Acknowledgement on the night with logo on screen
- Complimentary place on the VIP table
- High resolution files for all event photography



# Great Big Small Business Venues



## **Business Hive Live:**

Monday 30th September 2024

Forest Pines Hotel, Spa & Golf Resort,

Ermine St, DN20 0AQ

08.30 - 16.00

## **Great Big Small Awards 2024**

Friday 4th October 2024

Grimsby Town Hall,

Town Hall Sq DN31 1HU

Doors open at 18.00



**BUSINESSHIVE**  
E-FACTOR'S CLUB

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