

Atrey Exims

Craftsmanship
Meets Creativity

Welcome to Atrey Exims, a creative house of nature-inspired, handcrafted, and purpose-driven brands from India.

We believe in the art of simple living — creating everyday essentials that are pure, beautiful, and meaningful.

#### Contact Information









## **ABOUT US**

Welcome to Atrey Exims, a creative house of nature-inspired, handcrafted, and purpose-driven brands from India.

We believe in the art of simple living — creating everyday essentials that are pure, beautiful, and meaningful.

From Pureka Herbs, where traditional herbal wisdom meets the modern wellness, to LumaScenta, where fragrance of an aromatic Wax Candle becomes an experience, to Curo Cubs, where childhood imagination takes flight — our brands share one soul: authenticity, sustainability, and care.

Atrey Exims stands for quality craftsmanship, responsible sourcing, and global standards.

Each product is designed and made with love in India, reflecting the country's rich heritage of natural wellness, artistry, and innovation.

→ Our mission: To deliver products that touch lives gently — through purity, creativity, and purpose.

Our vision: To be India's trusted export house for conscious and joyful living.

(Pureka Herbs)

#### The Science of Nature, Bottled Pure.

Pureka Herbs brings you herbal, ayurvedic, and plant-based wellness products crafted from nature's finest ingredients.

Our formulations are gentle, toxin-free, and rooted in traditional Indian herbal wisdom — made for those who value purity and balance.





(Pureka Herbs)









(LumaScenta)

#### Where Fragrance Meets Art.

Each candle is a mood, a moment, and a memory. Our handcrafted Aromatic Wax Candles are made from high-quality soy and beeswax blends — infused with essential oils and elegant designs that transform any space into a sanctuary.

#### **Popular Categories:**

- Luxury scented candles
- Festival & gifting sets
- Decorative glass jar candles
- Custom fragrance candles for export





































(Curo Cubs)

#### **Bright Beginnings for Little Minds.**

Curo Cubs celebrates the joy of childhood with creative and educational stationery for kids. From playful drawing books and coloring sets to early learning materials, our products spark imagination while keeping quality and safety first.

#### Popular Categories:

- Kids' drawing & coloring books
- Educational charts & flashcards
- Stationery & gift packs
- School activity collections

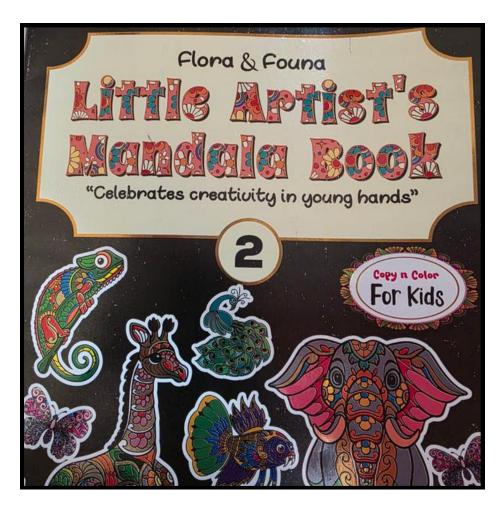


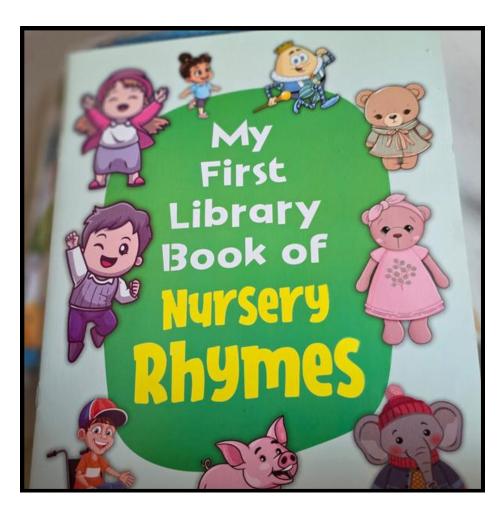


(Curo Cubs)

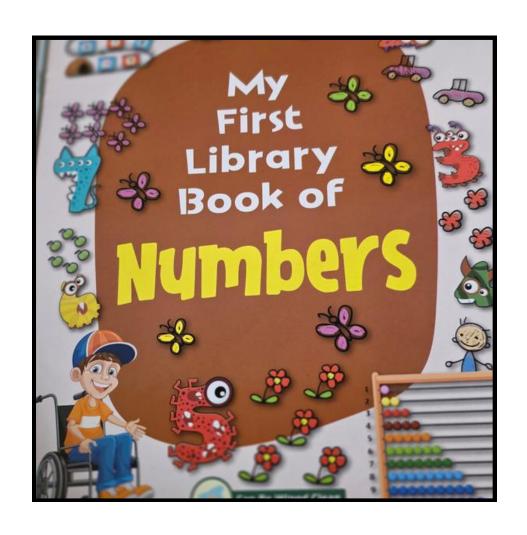


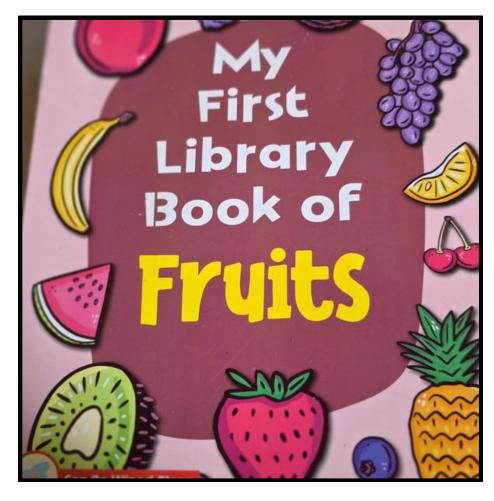






(Curo Cubs)





## **CONTACT US**

- Mr. Sanjay Mungi
- +91-9322982837
- atreyexims@gmail.com
- www.atreyexims.com
- 235 Chaupati Karanja Road, Sangle Lane, Ahilyanagar 414001, Maharashtra, India - 414001

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