



THE SUSTAINABILITY JOURNEY OF TURKEY'S STREET CARNIVAL

"This Carnival Belongs to the People of Adana"



International Orange Blossom Carnival



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A SUCCESS STORY:

NİSAN'DA ADANA'DA INTERNATIONAL ORANGE BLOSSOM CARNIVAL

We see how the International Orange Blossom Carnival, which we first started organizing in 2013 and has now grown into a massive event bringing together hundreds of thousands of local and international visitors in Adana, has transformed from a tiny sprout into a great tree. It was once just a dream... Every April, I would feel the freshness of spring, and the scent of freshly blossomed orange flowers would come to my mind. This fragrance would take me back to Adana...

Years ago, in conversations with friends and at friendly gatherings, I always expressed my desire to do something for Adana. It had to be something that the people of Adana would embrace wholeheartedly and that would become a cherished tradition for all of Turkey. People from across the country and even from abroad should gather in Adana, and this event should be embraced as a ritual. With this thought in mind, an idea began to take shape. This is how the concept of organizing a carnival centered around the blossoms of orange trees—whose magical scent leaves us mesmerized—came to life. The first words that were written on the paper in front of me were: "Nisan'da Adana'da..."



Since the very first day, we have always emphasized: "The carnival belongs to the people of Adana." With this understanding, our carnival has grown and evolved so much that not only have the people of Adana embraced it, but it has also garnered great interest from across Turkey. Looking back now, I see how far we have come. This is a tremendous source of happiness, both for Adana and for me. On the one hand, the city is being introduced to the world, and on the other, it is experiencing social and economic revitalization, driven by morale and motivation. Moreover, this is being achieved through a carnival that is free from politics—one that are built on unity, friendship, and togetherness, where no one is marginalized.

This is how our story began, but now, the sustainability of the Carnival has become an even more crucial issue. Like all stakeholders, we must work together to ensure a globally recognized carnival that is sustainable for future generations, one that embraces ecological, economic, and social dimensions while respecting both people and nature. We must approach this issue from a multidimensional perspective. In addition to environmental goals, we should also focus on socio-economic and socio-cultural Goals. In this context, increasing the diversity of economic activities within the carnival and ensuring that its benefits are widely shared should be among our top priorities. We must strive for a carnival that continuously evolves and adopts sustainable development goals as a guiding principle, ensuring that in the coming years, hundreds of thousands of people can come together in Adana to celebrate in peace and friendship.

With this in mind, starting from 2024, we decided to establish the right goals for an economically, ecologically, and socially sustainable carnival within the framework of a rational plan. As the first step toward working together with stakeholders who will contribute to these goals, we launched a pilot project in Atatürk Park, the pride of Adana. In this book, you can explore the details of our pilot project, which serves as a precursor to our future initiatives, as well as an overview of the carnivals we have organized so far.

We will continue to work together with dedication to ensure a sustainable carnival that will endure for generations, raising awareness through these efforts. I would like to take this opportunity to extend my sincere gratitude to the people of Adana and all our stakeholders for their unwavering support in all our initiatives, including this report.

Love and regards,

Ali Haydar BOZKURT
Chairperson of the Carnival Committee

CARNIVAL INTRODUCTION

The WH's



The blossoming of orange trees in April each year is a celebration of nature. The International Orange Blossom Carnival is a symbolic event that highlights and honors the historical, cultural, and touristic values of Adana during this special time. Beyond being an entertainment event, the carnival also contributes to several Sustainable Development Goals. Here is a W's perspective (What, Where, How, Why, When, Who) on Turkey's first and only International Street Carnival, which has been organized in Adana since 2013:

WHAT?

Organized in Adana every April, the International Orange Blossom Carnival is a unique event that brings together rich cultural heritage and natural beauty. Beyond being a vibrant and joyful celebration, the carnival also adopts an approach that embraces the principles of sustainability.



1- Cultural Diversity and Celebration:

The Orange Blossom Carnival serves as a platform that showcases Adana's deep-rooted history and rich cultural heritage. Cultural performances, artistic exhibitions, and stands set up by local artists displaying their valuable works create opportunities for the community to engage with their cultural legacy in a fresh and meaningful way. Throughout the carnival, which typically lasts for a week, hundreds of artistic and cultural events take place across multiple venues, including city squares, parks, institutions, and dedicated performance stages.



3- Promotion of Tourism and Economic Contribution:

The International Orange Blossom Carnival is organized to enhance the region's tourism potential and contribute to the local economy. Local artisans, artists, and handicraft producers gain the opportunity to showcase their products and services to visitors through various activities held during the carnival, fostering economic growth and cultural exchange.



2- Emphasizing Natural Resources:

Adana is a region rich in agriculture, particularly known for its citrus fruits such as oranges and tangerines. The International Orange Blossom Carnival highlights this natural wealth by celebrating the blooming season of orange trees. Additionally, it promotes organic products and supports local agriculture, fostering greater environmental awareness and sustainability.



4- Sustainability of the City:

The Orange Blossom Carnival aims to raise awareness of environmental sustainability. Activities focused on recycling, energy efficiency, reducing resource consumption, water conservation, and nature protection are organized to engage participants. Through these initiatives, the carnival educates attendees about their environmental responsibilities and encourages the adoption of a sustainable lifestyle.

WHERE?

The Orange Blossom Carnival is primarily held in the city center of Adana, especially in parks, squares, and various cultural venues along the Seyhan River.

One of the main activity hubs of the carnival is Central Park, which transforms into a vibrant space filled with colorful costumes, music, and dance performances, offering participants an unforgettable experience. Additionally, Atatürk Park serves as another key venue, where a dedicated carnival area is set up. The carnival cortege, a major highlight, takes place on the busiest streets of the city center, bringing people together in celebration. With its dynamic and interactive nature, the event truly embodies the spirit of a street carnival.

Beyond the city center, the Orange Blossom Carnival also extends its celebrations to various hot spots across Adana. This ensures that the festival's impact is not confined to a single area but spreads across a broader geography, allowing more people to experience its energy and joy.



WHEN?



The Orange Blossom Carnival is a vibrant and joyful event held every year in April. The carnival typically takes place in mid-April, aligning with the blooming season of the region's orange trees.

This natural spectacle fills the streets and squares of Adana with the refreshing scent of orange blossoms, immersing the city in a festive atmosphere. Events held among the blooming trees add unique energy and excitement to the carnival, making April a truly special time.

April is also an ideal period in terms of Adana's climate. As temperatures begin to rise and the sun shines more frequently, both locals and visitors can fully enjoy the outdoor festivities.

Bringing together Adana's natural beauty, cultural richness, and warm climate, the Orange Blossom Carnival creates an unforgettable April experience. With its streets adorned with orange blossoms and an atmosphere filled with enthusiasm, the city offers a celebration unlike any other.



WHY?

The International Orange Blossom Carnival is a sustainable celebration that goes beyond being merely a traditional entertainment event. With its mission to preserve culture, highlight natural resources, and raise social awareness, the carnival serves a deeper purpose, fostering a lasting impact on both the community and the environment.



1- Cultural Diversity and Celebration:

The carnival aims to preserve Adana's rich cultural heritage and pass it on to future generations. Traditional dance performances, music shows, and handicraft stands play a key role in safeguarding and celebrating local culture, ensuring its continuity and appreciation.



2- Emphasizing Natural Resources:

Adana is renowned for its orange production, and the carnival highlights this natural resource by celebrating the blooming season of orange trees. At the same time, it aims to raise awareness of environmental sustainability, encouraging a greater appreciation for nature and responsible resource management.



3- Promotion of Tourism and Economic Contribution:

The carnival is organized to enhance the region's tourism potential and contribute to the local economy. Participants have the opportunity to showcase local products and cultural heritage to tourists visiting the region during the event, fostering economic growth and cultural exchange.



4- Sustainability of the City:

The carnival aims to educate participants about their environmental responsibilities through awareness-raising activities on sustainability. It highlights key issues such as recycling, water conservation, and nature protection, encouraging a more eco-conscious community.

In conclusion, the International Orange Blossom Carnival is more than just an entertainment event; it is a sustainable celebration with a mission to preserve culture, highlight natural resources, and foster community awareness. Beyond revitalizing local identity, the carnival also contributes to a sustainable future by promoting environmental and social responsibility.

HOW?

The International Orange Blossom Carnival is a one-of-a-kind event driven by projects centered on public participation and volunteerism. Its success is built on the active engagement of the community and the encouragement of local people to take ownership of the events, fostering a powerful sense of collective spirit and belonging.

1- Volunteer Support and Event Organization:

The voluntary support and public involvement in event organization play a crucial role in the success of the International Orange Blossom Carnival. The active participation of local volunteers in the planning and execution of events ensures that the carnival serves as a platform for unique experiences that reflect local identity and culture.

2-Community Representatives and Local Artists:

The carnival thrives on the active participation of local artists and community leaders. Local artists bring vibrancy to the events and enhance the diversity of the festival. Meanwhile, community leaders and representatives take part in the planning process, ensuring that the carnival is inclusive and embraces a broad cross-section of society.

3- Collaboration with Public Institutions and Civil Society Organizations:

The carnival fosters collaborations that enable public institutions and civil society organizations to take part in the events. Public institutions support various cultural activities, while non-governmental organizations contribute by organizing their own events, enriching the overall carnival experience.

5- Participation of Local Businesses and Artisans:

The carnival also highlights the active participation of local businesses and artisans. By promoting their products and services, local businesses support the event while benefiting from the increased commercial activity, contributing to the revitalization of the local economy. As a result, the International Orange Blossom Carnival stands out as an event that promotes a culture of sustainability, embracing a model built on active public participation, volunteerism, and community ownership, allowing Adana to celebrate its identity in a unique and meaningful way.

4- Environmental Initiatives and Awareness-Raising Projects:

The carnival is enhanced by initiatives aimed at promoting environmental sustainability. These projects not only educate local communities on topics such as recycling, energy conservation, and nature protection, but also encourage participants to adopt eco-friendly behaviors throughout the event.

WITH WHOM?

The biggest stakeholder of the International Orange Blossom Carnival is the local community. The people of Adana are at the heart of the event, showing strong interest and active participation in its organization. While the carnival serves as a platform to celebrate Adana's vibrant culture and unique heritage, the engagement of local people reflects their commitment to preserving their identity and embracing their free way of life.

Furthermore, the crucial role of local public institutions and civil society organizations in the success of the International Orange Blossom Carnival cannot be overlooked. Local public institutions provide comprehensive support in various aspects of the carnival's organization and development, ranging from infrastructure preparations to security arrangements. The governorship, municipalities, police departments, and other local public institutions collaborate to ensure that the event runs smoothly and efficiently.

Civil society organizations play a vital role in making the International Orange Blossom Carnival a more inclusive and socially impactful event. In addition to contributing to cultural activities, they develop projects that emphasize environmental awareness, helping to create a more sustainable carnival. By bringing together various segments of society, these organizations ensure that the event reaches a broader audience, fostering greater engagement and participation.

The International Orange Blossom Carnival has been actively supported by the Ministry of Culture and Tourism of the Republic of Turkey since 2024. Recognizing the carnival's key role in revitalizing cultural heritage and promoting tourism, the Ministry decided to provide active support for the event. By collaborating with the Nisan'da Adana'da Committee in the organization and promotion of the carnival, the Ministry aims to help the event reach a broader audience, both nationally and internationally. This support has strengthened the carnival's status, transforming it into not only a cultural and tourism asset of Adana but also of Turkey as a whole.



OUR MILESTONES



OUR MILESTONES

The International Orange Blossom Carnival, held in Adana every April, invites people from across Turkey and the world to experience a vibrant celebration of tolerance, culture, art, and enthusiasm on the streets of Adana each spring. Since its start, we take pride in seeing the carnival grow with an increasing number of participants and devoted fans every year.

We first set out as a volunteer team in 2013, guided by the vision of Ali Haydar Bozkurt, the idea leader of the carnival. Our goal was to embrace the fresh energy of spring and showcase Adana's rich cultural fabric. The first carnival began with a cortege of 15,000 participants and a total attendance of 40,000 across all events. Since then, it has grown into Turkey's largest annual celebration, continuously breaking its own records. By 2024, the carnival cortege and program reached an unmatched scale, attracting over 2 million participants across hundreds of events. Each year, Adana welcomes visitors from around the world, and the scent of orange blossoms transforms into pure joy and festivity, making the city come alive with unparalleled energy and enthusiasm.

Over the past 12 years, we have witnessed that the International Orange Blossom Carnival in Nisan'da Adana'da is not just an entertainment event, but also a social movement for good, an economic breakthrough model, and a pioneer in tourism, culture, arts, sports, gastronomy, and design. It has become a source of inspiration for similar initiatives across Turkey. Every year, we reinforce the carnival spirit with the song "Nisan'da Adana'da Dökülün Sokaklara" by Adana-born artist Ezgi Özbay, which was selected through a composition contest dedicated to the carnival.

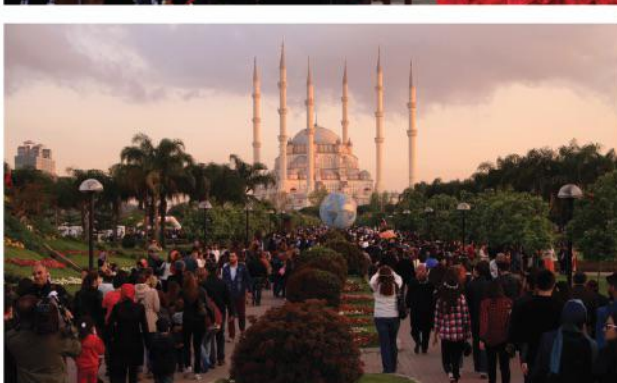
While bringing this unique event to life, the Carnival Team has developed strong expertise and experience in overcoming unforeseen challenges and problem-solving. We have faced and successfully navigated various difficulties, including climatic conditions, the pandemic, natural disasters, economic hardships, and uncertainties in both the national and global landscape.

With the support of the people of Adana, volunteer professionals, local administrations and institutions, event groups, national and international companies, foreign embassies, and the Ministry of Culture and Tourism, the International Orange Blossom Carnival has become Turkey's most valuable brand in its field.

The carnival continues to serve as a cultural ambassador for both Adana and Turkey. In the coming years, we aim to add new chapters of success and dynamic innovations to this magical journey, with a strong focus on sustainability. We invite you to experience this unparalleled excitement and embrace the carnival spirit by joining us in Adana every April for the International Orange Blossom Carnival.

İlhami Günsel
Carnival Director



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The fourth edition of the carnival took place on April 7-10, 2016. However, due to national mourning following the March attack in Ankara, several major events—including the opening ceremony, cortege, concerts, and performances—were canceled. Instead, smaller-scale events were organized in limited areas, yet participation remained strong. Despite the adjusted program, an estimated 20,000-25,000 overnight visitors traveled to Adana and its surroundings, while approximately 75,000-80,000 day-trippers came from outside the city, demonstrating the carnival's growing significance.



2016 ULUSLARARASI PORTAKAL ÇİÇEĞİ KARNAVALI PROGRAMI

 4. ULUSLARARASI PORTAKAL ÇİÇEĞİ KARNAVALI	07 Nisan 2016 Perşembe	08 Nisan 2016 Cuma	09 Nisan 2016 Cumartesi	10 Nisan 2016 Pazar
	Yer: Atatürk Parkı 11:00 - 12:00 Yoga & Pilates / Macropus Adana 17:00 - 18:00 Yoga / Dans Gösterisi Sahaja Yoga Meditasyon ve Dans Grubu Sergi Sokak Resim Sergisi Homeart Sergi Adana Balkan Türkleri Yardımlaşma ve Kültür Derneği	Yer: Atatürk Parkı 11:00 - 12:00 Yoga & Pilates / Macropus Adana 15:00 - 16:00 Yoga / Dans Gösterisi Sahaja Yoga Meditasyon ve Dans Grubu 16:00 - 17:00 Dans Gösterisi Burn Latin Dans Okulu 18:00 - 19:00 Ra Hastaları "Dikkat Arbitim Var" ile Sahnede! UCB Pharma & İstanbul Drama Sanat Akademisi Sergi Sokak Resim Sergisi Homeart Sergi Adana Balkan Türkleri Yardımlaşma ve Kültür Derneği	Yer: Atatürk Parkı 11:00 - 12:00 Yoga & Pilates / Macropus Adana 12:00 - 13:00 Dans Gösterisi Burn Latin Dans Okulu 14:00 - 15:00 Yoga / Dans Gösterisi Sahaja Yoga Meditasyon ve Dans Grubu 15:00 - 16:00 Zumba & Kango Jumps / Macropus Adana 16:00 - 17:00 Halkoyunları Altın Mimza Halk Dansları Topluluğu Sergi Sokak Resim Sergisi Homeart Sergi Adana Balkan Türkleri Yardımlaşma ve Kültür Derneği	Yer: Atatürk Parkı 11:00 - 12:00 Yoga & Pilates / Macropus Adana Diyet Uzmanı ile Vücut Analizi 15:00 - 16:00 Zumba & Kango Jumps / Macropus Adana 16:00 - 17:00 Dans Gösterisi Burn Latin Dans Okulu 17:00 - 18:00 Yoga / Dans Gösterisi Sahaja Yoga Meditasyon ve Dans Grubu Sergi Sokak Resim Sergisi Homeart Sergi Adana Balkan Türkleri Yardımlaşma ve Kültür Derneği
	Yer: Şişli Efendi 12:00 - 13:00 Yoga & Pilates / Macropus Adana 16:00 - 17:00 Yoga / Dans Gösterisi Sahaja Yoga Meditasyon ve Dans Grubu Workshop Aktif Felsefe	Yer: Şişli Efendi 12:00 - 13:00 Yoga & Pilates / Macropus Adana 17:00 - 18:00 Dans Gösterisi Burn Latin Dans Okulu 18:00 - 19:00 Yoga / Dans Gösterisi Sahaja Yoga Meditasyon ve Dans Grubu Workshop Aktif Felsefe	Yer: Şişli Efendi 12:00 - 13:00 Yoga & Pilates / Macropus Adana 13:00 - 14:00 Zumba & Kango Jumps / Macropus Adana 15:00 - 16:00 Yoga / Dans Gösterisi Sahaja Yoga Meditasyon ve Dans Grubu 16:00 - 17:00 Dans Gösterisi Burn Latin Dans Okulu 17:00 - 18:00 Halkoyunları Altın Mimza Halk Dansları Topluluğu Workshop Aktif Felsefe	Yer: Şişli Efendi 12:00 - 13:00 Yoga & Pilates / Macropus Adana 14:00 - 15:00 Yoga / Dans Gösterisi Sahaja Yoga Meditasyon ve Dans Grubu 15:00 - 16:00 Dans Gösterisi Burn Latin Dans Okulu 16:00 - 17:00 Zumba & Kango Jumps / Macropus Adana Workshop Aktif Felsefe
09 Nisan 2016'da Adana'da Portakal Çiçeği Karnavalı'nda buluşmak üzere...				
www.nisandaadanada.com  nisandaadanada  nisandaadanada  nisandaadanada  nisandaadanada  nisandaadanada				

ÖZEL ETKİNLİKLER



09 Nisan 2016, Saat: 13:00 - 14:00
Ceyhan Yılmaz: Tek Kişilik Gösteri
"Sosyal Medya Nasıl Kullanılır?"
Yer: Hilton Oteli

09 Nisan 2016, Saat: 13:00 - 15:30
Adana Çiğirdeci
Ç.U. İletişim Fakültesi Radyo Tv ve Sinema Bölümü, Muzaffer Sümbül, Nüket Elpeze
Yer: Çukurova Üniversitesi Türkoloji Araştırmaları Merkezi Kültür Evi

09 Nisan 2016, Saat: 14:00 - 15:00
Karnavalın Şiir
Ç.U. İletişim Fakültesi Radyo Tv ve Sinema Bölümü Muzaffer Sümbül, Nüket Elpeze
Yer: Çukurova Üniversitesi Türkoloji Araştırmaları Merkezi Kültür Evi



09 Nisan 2016, Gün Boyu
Mehmet Turgut Geziye Fotoğraf Stüdyosu
Yer: Adana Sokakları

09 Nisan 2016, Saat: 15:00 - 16:00
Deniz Yurdakul - İmza Günü
Dili Gömler Deneme Afizine Kitabı
Yer: Özüt

09 Nisan 2016, Saat: 16:30 - 18:00
Nabli Özgentürk, Arif Keskiner, Coşkun Aral
Ortak Kitabı - İmza Günü Yer: BigChels

09 Nisan 2016, Saat: 18:00 - 17:30
Mehpare Şayan Kireci - İmza Günü / Söyleşi
Yeter ki Ohursuz Olmasın İş Yer: Coşecha Cafe

08 - 10 Nisan 2016
Kamp ve Karavan Derneği Yer: Galeria Özü

08 - 10 Nisan 2016
Vosfest Adana Yer: Galeria Özü

BAĞLI ETKİNLİKLER

04 - 09 Nisan 2016, Saat: 09:00 - 18:00
Mehmet Koyunoğlu Adana Koleksiyon Sergisi
Yer: Adana Büyükşehir Belediyesi Fuarı Alanı

07 - 10 Nisan 2016, Saat: 09:00 - 18:00
Ali Kabas "Havadan Adana" Fotoğraf Sergisi
Yer: Dıran Oteli

08 Nisan 2016, Saat: 16:00
Sonuç Olmayan Kültürel Miraslarımız
Resim Sergisi
Yer: Adana Kant Konseyi
75. Yıl Sanat Galerisi Açılışı

The fifth edition of the carnival was held on April 7-9, 2017. The event saw a record-breaking attendance of nearly 1 million people, including 100,000 visitors from outside Adana, all gathering on the streets to experience the enthusiasm and spirit of the International Orange Blossom Carnival.



2017 ULUSLARARASI PORTAKAL ÇİÇEĞİ KARNAVALI PROGRAMI

<p>07 Nisan 2017 Cuma</p> <p>Yer: Galleria Karnaval Yerleşkesi</p> <p>11:00 – 13:00 Adana BSB, Bando Adana BSB, Çocuk Korusu Adana BSB, Türk Dünyası Mizik Topluğu</p> <p>13:00 – 14:00 Dana Gösterisi Modern Dans Grubu</p> <p>20:30 Konser Umut Kuzey</p> <p>22:00 Konser Redd</p>	<p>09 Nisan 2017 Pazar</p> <p>08:45 Haik Koşusu Çıkış: Büyük Saat Varış: Galleria Yerleşkesi</p> <p>10:30 Kostümlü Koku & Anne Baba Çocuk Koşusu Yer: Merkez Park</p> <p>Yer: Galleria Karnaval Yerleşkesi</p> <p>11:00 – 12:00 Gösteri Zumba Michael Jackson Show</p> <p>12:00 – 12:30 Sağlık Beslenme Sohbeti Diyetisyen Ebra Aduz ile</p> <p>12:30 – 13:00 Haik Oyunları Ekibi Hacı Dörtölçü Belediyesi</p> <p>13:00 – 13:30 Haik Oyunları Ekibi Adana Bosna Kardeşlik ve Yardım Derneği</p> <p>13:30 – 14:00 Konser Selimçin Ağaç Dalı ve Esat Bargın</p> <p>14:30 – 15:30 Huzur Operasyonu Gösterisi Adana Emniyet Müdürlüğü</p> <p>15:30 Konser - Stage 21</p> <p>16:30 Alternatif Rock Konseri - Tulpar</p> <p>17:30 Konser - Çağ Ü. Grup Voltan</p> <p>18:30 Konser - İpekdin Band</p> <p>19:30 Konser - Grup Lodos</p>	<p>BAGLI ETKİNLİKLER</p> <p>BEDRİ BAYKAM KONFERANSI "Gündüzde Sanatçı Olmak" 03 Nisan 2017, Saat: 15:00 Adana Resim Paydaşları Yer: Adana BSB Tiyatro Salonu</p> <p>RESİM SERGİSİ "Karnavalın Renkleri" 03 - 09 Nisan 2017 Adana Resim Paydaşları (Adana Ressamlar Derneği, Adana Ressamlar Topluğu, Ç.Ü. Eğ. Fak. Okul Sanatlar Eğ. Böl. Resim Öğr. ABD, Konat San. Gal, Vagabond Sanat Gal.) Yer: 76 Yıl Sanat Galerisi</p> <p>ADANA FELSEFE FESTİVALİ "Felsefe Hayatın İçinde" Yer: Tarihî Kız İssesi ve Ulus Parkı</p> <p>05 Nisan 2017 1. OTURUM: 10:00 - 12:00 Önümüzdeki Günün Dönüşümü Konuşmacılar: Demet Taşdelen, Nuran Dink</p> <p>Öğle Arası: Felsefe Belgesel: 13:30-14:00</p> <p>03 - 09 Nisan 2017 Önümüzdeki Günün Dönüşümü Konuşmacılar: Ömer Naci Soykan, İsmail Demirdöven</p> <p>2. OTURUM: 14:00 - 15:30 Önümüzdeki Günün Dönüşümü Konuşmacılar: Osman Şahin, Yücel Kayran</p> <p>3. OTURUM: 15:45 - 16:45 Önümüzdeki Günün Dönüşümü Konuşmacılar: Mustafa Günel, Günel Kayran</p> <p>Şiir ve Müzik Dinletisi: 16:45 - 17:15</p> <p>06 Nisan 2017 Felsefe Belgesel: 10:00-10:30</p> <p>4. OTURUM: 10:30 - 12:00 Önümüzdeki Günün Dönüşümü Konuşmacılar: Ali Osman Güneşoğlu, Harun Tepe, Ali Ural</p> <p>Öğle Arası</p> <p>5. OTURUM: 14:00 - 15:30 Önümüzdeki Günün Dönüşümü Konuşmacılar: Betül Çotukçeken, H. Nur Erkan, H. Haluk Erdem</p> <p>DOSTLUK GÖSTERİSİ ABDÜL DİNO'NUN KİTAP KAPAKLARI SERGİSİ 05 - 07 - 08 Nisan 2017, Saat: 10:00 - 18:00 MURAT BAYCANLAR - ÇAN KIZINCIMIR Yer: Çukurova Türkoloji Araştırması / Merkezî Kültür Evi Kütüphanesi (Konya), Seyhan Kaymakamlığı (Saklı Vilyet Binası) Yanı</p> <p>KARNAVALIN ŞİİRİ (2015-2016) VIDEO GÖSTERİMİ 07 Nisan 2017, Saat: 14:30 - 16:00 Ç.Ü. İletişim Fakültesi Radyo, TV ve Sinema Bölümü Mikret Elmas BİRCİ - Muzaffer ŞİMŞİK - Aydın ÇAM Yer: Ç.Ü. İletişim Fakültesi Konferans Salonu</p>	<p>SEYHAN BELEDİYESİ ETKİNLİKLERİ</p> <p>BOSCH ÇEVRE ÇOCUK TİYATROSU "La Fonten Orman Mahkemesinde" 05 - 07 - 08 Nisan 2017, 1. Seans Saat: 11:00, 2. Seans Saat: 14:00 Sachl Akış Tiyatrosu Yer: Seyhan Belediyesi Yaşar Kemal Kültür Merkezi</p> <p>İLKAY AKKAYA KONSERİ 05 Nisan 2017, Saat: 18:30 Yer: Seyhan Belediyesi Yaşar Kemal Kültür Merkezi</p> <p>GRUP PARALEL KONSERİ 06 Nisan 2017, Saat: 21:30 Yer: Divan Oteli</p> <p>SÖYLEŞİ "Ara İhtilafim" 08 Nisan 2017, Saat: 14:00 Yaşar Kemal Derneği Merkezi Yer: Seyhan Kent Konseyi Toplantı Salonu - Galleria</p> <p>SÖYLEŞİ "Örke Kontrolü" 08 Nisan 2017, Saat: 14:00 Yaşar Kemal Derneği Merkezi Yer: Seyhan Kent Konseyi Toplantı Salonu - Galleria</p> <p>BELGESEL GÖSTERİMİ Adana'nın Tadı - Sokak Lezzetleri 08 Nisan 2017, Saat: 14:30 Proje Lezzet VEZİROĞLU Anlatıcı: Timur SAÇCI Konuklar: Menderes SAMANCIAR, Erme KARAYEL, Nebil ÖZGENTURK ve Adana Lezzet Severleri Yapımcı/Yönetim: Gökhan MUTLAY Yer: Adana Hilton Oteli</p> <p>ASK VE SADAĞAT KÖPRÜSÜ AÇILIŞI 08 Nisan 2017, Saat: 13:30 Yer: Atatürk Parkı - Zeynepa Bulvarı Köşesi</p> <p>GÖSTERİM "Adana ve Yemek Belgeselleri" 08 Nisan 2017, Saat: 13:30 Ç.Ü. İletişim Fakültesi Radyo, TV ve Sinema Bölümü Mikret Elmas BİRCİ - Muzaffer ŞİMŞİK - Aydın ÇAM Yer: Çukurova Gazeteciler Cemiyeti</p> <p>İmza Günü "AYIN ÖZBERK" 08 Nisan 2017, Saat: 14:00 - 17:00 Yer: Zeynepa Bulvarı, Özal</p>
<p>08 Nisan 2017 Cumartesi</p> <p>Yer: Galleria Karnaval Yerleşkesi</p> <p>11:00 – 12:00 Gösteri Zumba & Fitnes</p> <p>12:00 – 13:00 Kahkaha Yarası</p> <p>13:00 – 14:00 Çok Sesli Koro Nazım Hikmet Kültür Merkezi</p> <p>16:00 – 16:30 Adana Çiftesi Ç.Ü. İletişim Fakültesi</p> <p>16:30 – 17:30 Karnavalın Şiiri Ağaçta Ç.Ü. İletişim Fakültesi</p> <p>17:30 – 18:00 Haik Oyunları Ekibi Adana Balkan Boşnak Türkleri Derneği</p> <p>18:30 Konser Escape</p> <p>20:00 Konser Pandora</p> <p>21:30 Konser Kolpa</p>	<p>20:30 Kapanış Konseri Atilla Özdemiroğlu Şarkıları Çukurova Devlet Senfoni Orkestrası Nüket Duru, Giritin, Melek Cumbul - Güvercin Dağüstün Yer: Mimar Sinan Anı Tiyatro</p>	<p>KARNAVALIN ŞİİRİ (2015-2016) VIDEO GÖSTERİMİ 07 Nisan 2017, Saat: 14:30 - 16:00 Ç.Ü. İletişim Fakültesi Radyo, TV ve Sinema Bölümü Mikret Elmas BİRCİ - Muzaffer ŞİMŞİK - Aydın ÇAM Yer: Ç.Ü. İletişim Fakültesi Konferans Salonu</p>	<p>TK PORTAKAL BEĞEDİ AT YARIŞI 08 Nisan 2017, Saat: 19:00 Yer: Adana Hipodromu</p>
<p>07-09 Nisan 2017 / Galleria Yerleşkesi</p> <p>2. Geleneksel Vosfest Türk Chopper MK Kampı Türk Riders CC Kampı</p>	<p>07-09 Nisan 2017 / Galleria Yerleşkesi</p> <p>Sergiler / 07-09 Nisan 2017 / Galleria Yerleşkesi</p> <ul style="list-style-type: none"> • Parmak Ucunda Bale Dans Fotoğrafları / Emel Sergü • Ebru Sanatı Sergisi / Gülünce • Mimar Hayaller Sergisi / Çukurova D. • Roman KÜHNÖ 111'li ve Demetçilik Aşlıyesi • Fotoğraf Sergisi / Tüker Cincöz • Resim Sergisi / Merve Koyk 	<p>07-09 Nisan 2017 / Galleria Yerleşkesi</p> <p>Özellikler / 07-09 Nisan 2017 / Galleria Yerleşkesi</p> <ul style="list-style-type: none"> • Gönüllü Polyaşolar • Cani Kartatılı Çimeli • Sosyal Balonlar • Pony Club / Türkiye Jockey Kulübü • Go Adana Dolunay & Park Buluşmaları • Uçurtma Şenliği 	<p>07-09 Nisan 2017 / Galleria Yerleşkesi</p> <p>Özellikler / 07-09 Nisan 2017 / Galleria Yerleşkesi</p> <ul style="list-style-type: none"> • Gönüllü Polyaşolar • Cani Kartatılı Çimeli • Sosyal Balonlar • Pony Club / Türkiye Jockey Kulübü • Go Adana Dolunay & Park Buluşmaları • Uçurtma

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05 Nisan 2019 Cumartesi	06 Nisan 2019 Pazartesi	07 Nisan 2019 Salı	BAĞLI ETKİNLİKLER VE SERGİLER PROGRAMI
Atatürk Parki Heykelt Etkinliği: Akademi	Atatürk Parki Heykelt Etkinliği: Akademi	PORTAKAL OĞEU KIRKINMALI BU KÖRTEJİ	Gastronomi FİRE Kulübü Tatlısıya Doğuldu!
16:00Sando Taksim Gösterisi Adana S3S	10:00Yoga Gösterisi Uğur Kaplan	10:00Yoga Gösterisi Sema Özmen	Teşekkür Müziği 05 Nisan 2019, Saat: 12:30 - 14:00 Yeni Tünelin Çarşı
17:00Dana Gösterisi Süher Arzu Dana Akademisi Adana Kent Kurumu Engelli Medya Mali ve Engelli Sanat ve Spor Kulübü Derneği Gösteri: Akademi	10:00Jazz Gösterisi Mehmet Emin Vakkas Tuncer	10:00Jazz Gösterisi Mehmet Emin Vakkas Tuncer	İtalyan Mutfağı 05 Nisan 2019, Saat: 14:00 - 17:00 Yeni Tünelin Çarşı
18:00Dana Gösterisi La Noche Dana Akademisi	12:00Fado Hybrid Güzel Buras Tuncer Halk Oyuncuları Derneği	12:00Fado Hybrid Güzel Buras Tuncer Halk Oyuncuları Derneği	Çiğdem Akkaya 05 Nisan 2019, Saat: 12:30 - 14:00 Yeni Tünelin Çarşı
19:00Rock & Rap Müziği Konseri Fot & 3&5 Derneği	13:00Jazz Gösterisi Süher Arzu Dana Akademisi Adana Kent Kurumu Engelli Medya Mali ve Engelli Sanat ve Spor Kulübü Derneği Gösteri: Akademi	13:00Jazz Gösterisi Süher Arzu Dana Akademisi Adana Kent Kurumu Engelli Medya Mali ve Engelli Sanat ve Spor Kulübü Derneği Gösteri: Akademi	Katip Atay 05 Nisan 2019, Saat: 15:30 - 17:00 Yeni Tünelin Çarşı
20:00Kumar Konseri Orup Tuncer	14:00Kumar Konseri Muri Akdoğan	14:00Kumar Konseri Muri Akdoğan	Yeni Tünelin Çarşı
21:00Kumar Konseri Orup Tuncer	15:00Jazz Gösterisi Süher Arzu Dana Akademisi Adana Kent Kurumu Engelli Medya Mali ve Engelli Sanat ve Spor Kulübü Derneği Gösteri: Akademi	15:00Jazz Gösterisi Süher Arzu Dana Akademisi Adana Kent Kurumu Engelli Medya Mali ve Engelli Sanat ve Spor Kulübü Derneği Gösteri: Akademi	Yeni Tünelin Çarşı
22:00Kumar Konseri Orup Tuncer	16:00Kumar Konseri Muri Akdoğan	16:00Kumar Konseri Muri Akdoğan	Yeni Tünelin Çarşı
23:00Kumar Konseri Orup Tuncer	17:00Jazz Gösterisi Süher Arzu Dana Akademisi Adana Kent Kurumu Engelli Medya Mali ve Engelli Sanat ve Spor Kulübü Derneği Gösteri: Akademi	17:00Jazz Gösterisi Süher Arzu Dana Akademisi Adana Kent Kurumu Engelli Medya Mali ve Engelli Sanat ve Spor Kulübü Derneği Gösteri: Akademi	Yeni Tünelin Çarşı
24:00Kumar Konseri Orup Tuncer	18:00Kumar Konseri Muri Akdoğan	18:00Kumar Konseri Muri Akdoğan	Yeni Tünelin Çarşı
25:00Kumar Konseri Orup Tuncer	19:00Kumar Konseri Muri Akdoğan	19:00Kumar Konseri Muri Akdoğan	Yeni Tünelin Çarşı
26:00Kumar Konseri Orup Tuncer	20:00Kumar Konseri Muri Akdoğan	20:00Kumar Konseri Muri Akdoğan	Yeni Tünelin Çarşı
27:00Kumar Konseri Orup Tuncer	21:00Kumar Konseri Muri Akdoğan	21:00Kumar Konseri Muri Akdoğan	Yeni Tünelin Çarşı
28:00Kumar Konseri Orup Tuncer	22:00Kumar Konseri Muri Akdoğan	22:00Kumar Konseri Muri Akdoğan	Yeni Tünelin Çarşı
29:00Kumar Konseri Orup Tuncer	23:00Kumar Konseri Muri Akdoğan	23:00Kumar Konseri Muri Akdoğan	Yeni Tünelin Çarşı
30:00Kumar Konseri Orup Tuncer	24:00Kumar Konseri Muri Akdoğan	24:00Kumar Konseri Muri Akdoğan	Yeni Tünelin Çarşı
31:00Kumar Konseri Orup Tuncer	25:00Kumar Konseri Muri Akdoğan	25:00Kumar Konseri Muri Akdoğan	Yeni Tünelin Çarşı
32:00Kumar Konseri Orup Tuncer	26:00Kumar Konseri Muri Akdoğan	26:00Kumar Konseri Muri Akdoğan	Yeni Tünelin Çarşı
33:00Kumar Konseri Orup Tuncer	27:00Kumar Konseri Muri Akdoğan	27:00Kumar Konseri Muri Akdoğan	Yeni Tünelin Çarşı
34:00Kumar Konseri Orup Tuncer	28:00Kumar Konseri Muri Akdoğan	28:00Kumar Konseri Muri Akdoğan	Yeni Tünelin Çarşı
35:00Kumar Konseri Orup Tuncer	29:00Kumar Konseri Muri Akdoğan	29:00Kumar Konseri Muri Akdoğan	Yeni Tünelin Çarşı
36:00Kumar Konseri Orup Tuncer	30:00Kumar Konseri Muri Akdoğan	30:00Kumar Konseri Muri Akdoğan	Yeni Tünelin Çarşı
37:00Kumar Konseri Orup Tuncer	31:00Kumar Konseri Muri Akdoğan	31:00Kumar Konseri Muri Akdoğan	Yeni Tünelin Çarşı
38:00Kumar Konseri Orup Tuncer	32:00Kumar Konseri Muri Akdoğan	32:00Kumar Konseri Muri Akdoğan	Yeni Tünelin Çarşı
39:00Kumar Konseri Orup Tuncer	33:00Kumar Konseri Muri Akdoğan	33:00Kumar Konseri Muri Akdoğan	Yeni Tünelin Çarşı
40:00Kumar Konseri Orup Tuncer	34:00Kumar Konseri Muri Akdoğan	34:00Kumar Konseri Muri Akdoğan	Yeni Tünelin Çarşı
41:00Kumar Konseri Orup Tuncer	35:00Kumar Konseri Muri Akdoğan	35:00Kumar Konseri Muri Akdoğan	Yeni Tünelin Çarşı
42:00Kumar Konseri Orup Tuncer	36:00Kumar Konseri Muri Akdoğan	36:00Kumar Konseri Muri Akdoğan	Yeni Tünelin Çarşı
43:00Kumar Konseri Orup Tuncer	37:00Kumar Konseri Muri Akdoğan	37:00Kumar Konseri Muri Akdoğan	Yeni Tünelin Çarşı
44:00Kumar Konseri Orup Tuncer	38:00Kumar Konseri Muri Akdoğan	38:00Kumar Konseri Muri Akdoğan	Yeni Tünelin Çarşı
45:00Kumar Konseri Orup Tuncer	39:00Kumar Konseri Muri Akdoğan	39:00Kumar Konseri Muri Akdoğan	Yeni Tünelin Çarşı
46:00Kumar Konseri Orup Tuncer	40:00Kumar Konseri Muri Akdoğan	40:00Kumar Konseri Muri Akdoğan	Yeni Tünelin Çarşı
47:00Kumar Konseri Orup Tuncer	41:00Kumar Konseri Muri Akdoğan	41:00Kumar Konseri Muri Akdoğan	Yeni Tünelin Çarşı
48:00Kumar Konseri Orup Tuncer	42:00Kumar Konseri Muri Akdoğan	42:00Kumar Konseri Muri Akdoğan	Yeni Tünelin Çarşı
49:00Kumar Konseri Orup Tuncer	43:00Kumar Konseri Muri Akdoğan	43:00Kumar Konseri Muri Akdoğan	Yeni Tünelin Çarşı
50:00Kumar Konseri Orup Tuncer	44:00Kumar Konseri Muri Akdoğan	44:00Kumar Konseri Muri Akdoğan	Yeni Tünelin Çarşı
51:00Kumar Konseri Orup Tuncer	45:00Kumar Konseri Muri Akdoğan	45:00Kumar Konseri Muri Akdoğan	Yeni Tünelin Çarşı
52:00Kumar Konseri Orup Tuncer	46:00Kumar Konseri Muri Akdoğan	46:00Kumar Konseri Muri Akdoğan	Yeni Tünelin Çarşı
53:00Kumar Konseri Orup Tuncer	47:00Kumar Konseri Muri Akdoğan	47:00Kumar Konseri Muri Akdoğan	Yeni Tünelin Çarşı
54:00Kumar Konseri Orup Tuncer	48:00Kumar Konseri Muri Akdoğan	48:00Kumar Konseri Muri Akdoğan	Yeni Tünelin Çarşı
55:00Kumar Konseri Orup Tuncer	49:00Kumar Konseri Muri Akdoğan	49:00Kumar Konseri Muri Akdoğan	Yeni Tünelin Çarşı

2020

In 2020, the Orange Blossom Carnival was canceled due to the Covid-19 pandemic, which affected the entire world. Despite the cancellation of physical events, the carnival was held online, receiving support from many well-known figures who contributed to keeping the festival spirit alive.



2021

Due to the continued impact of the Covid-19 pandemic, a hybrid carnival was organized between April 1-4, 2021. The event took place both live online and with a limited number of participants attending in their cars, ensuring that the carnival could still be celebrated while adhering to health and safety measures.




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2023

The Orange Blossom Carnival was canceled following a joint decision by the festival committee, the Ministry of Culture and Tourism, Adana Governorship, and Adana Metropolitan Municipality due to the devastating earthquakes on February 6-7, 2023, centered in Kahramanmaraş, as well as the flood disaster that followed shortly after. This tragic earthquake, which deeply shook the nation and resulted in significant loss of life, also caused severe damage in Adana. We extend our heartfelt condolences to the entire country for the citizens we lost in this immense disaster.



nisandaadanada
Adana


DUYURU

Sevgili Dostlar,
Bu yıl 11'inci kez yapılması planlanan
Nisan'da Adana'da - Uluslararası Portakal Çiçeği Karnavalı,
ülke ve millet olarak yaşadığımız deprem ve sel felaketleri sebebiyle,
bu yıl yapılmayacaktır.

Kültür ve Turizm Bakanlığı, Adana Valiliği,
Adana Büyükşehir Belediyesi ve Komitemizin ortak kararı ile
bu yıl için planlanan tüm etkinlikler iptal edilmiştir.

Yaşanan üzücü deprem ve sel felaketlerinde hayatını kaybedenlere
Allah'tan rahmet, yakınlarına baş sağlığı ve sabır, yaralılarımıza
acil şifalar diliyoruz.

Saygılarımızla,
Karnaval Komitesi



nisandaadanada
Adana

ACIMIZ ÇOK BÜYÜK

GEÇMİŞ OLSUN TÜRKİYE

**Depremde hayatını kaybeden
Vatandaşlarımıza Allah'tan rahmet,
yakınlarına ve milletimize başsağlığı,
yaralananlara acil şifalar diliyoruz.**

12. ULUSLARARASI ÇİÇEKİ KARNAYALI
PROGRAMI 2024

KÜLTÜR YOLU FESTİVALİ

Nisan'ın İki Aylarına İki

2024 ULUSLARARASI ÇİÇEKİ KARNAYALI
PORTAKAL ÇİÇEĞİ KARNAYALI PROGRAMI
13-21 NİSAN 2024

14 Nisan 2024 Pazar			
ATAÜRSK PARKI 19.00 KONSERİ AŞİF HÜNER ADANA MUZESİ 16.30 SÖYLEŞİ PAYAN ERGÖVNE ROTAMANI SÖZLEŞİMLERİ 17.30 SÖYLEŞİ YERLİLERİN BİTÜLÜ DÖNÜŞÜ PROF.DR AYSEL KÖKSAL AKTAR 18.00 KONSERİ ÖRCÜN ÜTÜL VE MEGA BARD QUINTET	13.00 ve 16.00 ÇOCUK ÇIĞIRI ÇOCUKLARI İBREMEN HIZKARACI 16.00 SÖYLEŞİ İBRAZİ ÇİÇEK AKIN İSTİLA KETİN HANCI MEZKEK PARK 21.00 KONSERİ EMİR CAN İGİRCİ	ADANA BÜYÜKŞEHİR BELEDİYESİ KONSERİ VE TİYATRO SALONU 14.00 ÇOCUK KODOSU 100. YIL ÇOCUK KONSERİ 16.00 ÇOCUK KODOSU KÜLTÜR MERKEZİ 20.00 TİYATRO ÇOCUKLARI NAHİSTEN 19.00 BAL FOUR 3 KÖRÜ 9.14 TİYATRO, ETANALIL 14 Nisan 2024 16.00 KONSERİ FOUR 3 KÖRÜ	ÇOCUK TİYATROLARI KARTININ ÇOCUKLARI YATIRILAR AÇTILAR PAZAR 

16 Nisan 2024 Salı			
ATATÜRK PARKI		01 BULUDA /Y/M	ADANA BÜYÜKŞEHİR BELEDİYESİ KONERLER VE SİRCİLER KURUMU
19.00 KONSER ULFA AHERGİ	23.00 TİYATRO (ÇOCUK/) RADOYO'NU HAYMAM	20.00 KONSER (SİRCİ) SEFİHNER AFARA YUZUR AĞLAN YÖZÜREKİSTİ	SARI SICAK SİRCİ  SİRCİLER KURUMU KURUMSAL YATIRIM KURUMSAL YATIRIM KURUMSAL YATIRIM
ADANA MUZESİ		MERKEZ PARK	
11.00 VE 14.00 ÇOCUK TİYATRO (ÇOCUK/) GÜL BAYKINER BELEDİYESİ	21.00 KONSER GÖKCAN TAY	ELİSSÖM SİRCİ 	
16.00 SİRCİ HARUN BAYRAKTAR VE SIRAN İKİADATTA	RAKAZANÇILIK KULULUM MİNGİCİ	NİSAN GRUP SİRCİSİ 	
17.00 SİRCİ MİRMEKEL EREVEYLİKİN VE 1. EREVEYLİK VE NİSAN VE	23.00 TİYATRO (ÇOCUK/) YÜZLEME	SİRCİLER KURUMU KURUMSAL YATIRIM KURUMSAL YATIRIM	
18.00 KONSER VOLKAN İNÖZÜCÜ KONSERİ (NİSAN)	SİRCİLER KURUMU KURUMSAL YATIRIM KURUMSAL YATIRIM		

18 Nisan 2024 Perşembe			
ATATÜRK PARKI 15.00 KONSER GECE YOLCULARI ADANA HÜZESİ 10.00 COKUK KOROSU MUZİK DİREKTÖRÜ 11.00 YIL 14.00 COCUK ÖYÜNÜ İÇERİLTİ ADÜTÖR PARKI 16.00 SÖYLEŞİ DOÇ. DR. NİYAZ BEÇERİLİ VE FİDRA TAŞKIRANLIYERLERİN OKUMASI 18.00 KONSER SÖZLEŞİMLİK	ÇUKUROVA ÜNİVERSİTESİ 14.00 YÖNETİM BİLİŞİM "KİTAPÇI" WOLFERE BLAVAZ İTİ İÇİNGÖLLÜ MEKKEK PARKI 21.00 KONSER FERNAT ÖĞER KAMAZANOLLU RUMELİ MEKKEKİ ZELDU İYATİRO ÜCRETİ ÇANOLAN, FLİLER VE SAKIRILAR	GEZİCİ KÜTÜPHANE COCUK ŞENLİĞİ 12-21 Nisan 2024 GALLERİ 1. MEKKEKİ SANATSAL İMGELER ŞENLİĞİ 9.00-16.00 2024 KÜLTÜR VE TURİZM BAŞKANININ İZMİR İLİ TURİZM BAŞKANININ İZMİR İLİ TURİZM	PORTAKAL ÖÇERİ İZMİR İLİ İZMİR İLİ AÇIK SATIŞIN İZMİR İLİ 9 Nisan Perşembe 10.00 11.00 12.00 13.00 14.00 15.00 16.00 17.00 18.00 19.00 20.00 21.00 22.00 23.00 24.00 25.00 26.00 27.00 28.00 29.00 30.00 31.00 32.00 33.00 34.00 35.00 36.00 37.00 38.00 39.00 40.00 41.00 42.00 43.00 44.00 45.00 46.00 47.00 48.00 49.00 50.00 51.00 52.00 53.00 54.00 55.00 56.00 57.00 58.00 59.00 60.00 61.00 62.00 63.00 64.00 65.00 66.00 67.00 68.00 69.00 70.00 71.00 72.00 73.00 74.00 75.00 76.00 77.00 78.00 79.00 80.00 81.00 82.00 83.00 84.00 85.00 86.00 87.00 88.00 89.00 90.00 91.00 92.00 93.00 94.00 95.00 96.00 97.00 98.00 99.00 100.00 101.00 102.00 103.00 104.00 105.00 106.00 107.00 108.00 109.00 110.00 111.00 112.00 113.00 114.00 115.00 116.00 117.00 118.00 119.00 120.00 121.00 122.00 123.00 124.00 125.00 126.00 127.00 128.00 129.00 130.00 131.00 132.00 133.00 134.00 135.00 136.00 137.00 138.00 139.00 140.00 141.00 142.00 143.00 144.00 145.00 146.00 147.00 148.00 149.00 150.00 151.00 152.00 153.00 154.00 155.00 156.00 157.00 158.00 159.00 160.00 161.00 162.00 163.00 164.00 165.00 166.00 167.00 168.00 169.00 170.00 171.00 172.00 173.00 174.00 175.00 176.00 177.00 178.00 179.00 180.00 181.00 182.00 183.00 184.00 185.00 186.00 187.00 188.00 189.00 190.00 191.00 192.00 193.00 194.00 195.00 196.00 197.00 198.00 199.00 200.00 201.00 202.00 203.00 204.00 205.00 206.00 207.00 208.00 209.00 210.00 211.00 212.00 213.00 214.00 215.00 216.00 217.00 218.00 219.00 220.00 221.00 222.00 223.00 224.00 225.00 226.00 227.00 228.00 229.00 230.00 231.00 232.00 233.00 234.00 235.00 236.00 237.00 238.00 239.00 240.00 241.00 242.00 243.00 244.00 245.00 246.00 247.00 248.00 249.00 250.00 251.00 252.00 253.00 254.00 255.00 256.00 257.00 258.00 259.00 260.00 261.00 262.00 263.00 264.00 265.00 266.00 267.00 268.00 269.00 270.00 271.00 272.00 273.00 274.00 275.00 276.00 277.00 278.00 279.00 280.00 281.00 282.00 283.00 284.00 285.00 286.00 287.00 288.00 289.00 290.00 291.00 292.00 293.00 294.00 295.00 296.00 297.00 298.00 299.00 300.00 301.00 302.00 303.00 304.00 305.00 306.00 307.00 308.00 309.00 310.00 311.00 312.00 313.00 314.00 315.00 316

20 Nisan 2024 Cumartesi			12 Nisan 2024
ATATÜRK PARKI	CI BURDA ALIN	CI BURDA ALIN	1700
11.00 DANI GÖSTERİ MACAR KÜLTÜR MEKİNE	21.30 KONGER BERNAN KELLEDOĞ	13.30 KÖRKEZ KOSTİMELE YAKARIN YAKARISI	KORUMAK NERDESE, DÜŞÜNMEK NERDESE KURBAN KURBAN, KURBAN KURBAN
11.30 DANI GÖSTERİ HARMONY DANI GRUBU	22.15 KONGER ALUT ESÖY	MEHMET PAŞA	
12.00 ZİBBA GÖSTERİ MICHAEL NARBERT DUMBA	ADANA MUZEİ	23.00 KONGER MURAT BOZ	1700
12.30 KONGER FATMA AKIŞI ÇEŞME TUMAN DENİZİ	1.00 YÖRE SİYAHIMAN İLÇET	13.30 KÖRKEZ KOSTİMELE KÜLTÜR MEKİNE	KARNAVAL HÖRTE
13.00 DANI GÖSTERİ ÇOCUK SİNEMA	14.00 YÖRE FİREZ MİRAS	20.00 TİYATRO ÇEŞME GÖRÜŞTÜRÜLMÜŞ ÇEŞME	KARNAVAL KONGERİ
14.00 KİNG KONGERİ TİYATRO HİMAN VURSAU	15.00 KONGER FİREZ MİRAS	15.30 KONGER MİLGÖR	GAZAPDI
19.00 KONGER SARAY KONGERİ	16.00 YÖRE DİZİDİR	YAKARIN DANI YAKARIN DANI	UĞUR NUMCU MEYDANI
20.00 KONGER PAZAR KONGERİ			

21 Nisan 2024 Pazar			
ATATÜRK PARKI		ÖZBURSA AVM	BAHANGAZİLİ (ATATÜRK HAYATİYE)
10.30 MINİLER KOSUŞU: ADANUS	16.00 ZUMBA OSMANLI MİCHEL NANNUT ZUMBA	16.00 SÖYLEŞİ MERİT AKÇOCAL BENİZ	ULUFAKASI STANTLAR Atatürk Parkı
10.30 ÇOCUK DÖŞTERİ: ADANUS	16.00 ATROLOJİ SORİBİLE ATILAN KURBAN	20.10 THOTU (DÖKÜ) LOSTOMOTİBİCİ UÇ SEFERİ	
10.30 ÇOCUK DÖŞTERİLERİ ALDI SPORTS	16.00 DÖ PERFORMANSLAR ÇORHAN ARAN		
10.30 DANG DÖŞTERİ TÜRKİYE TALAN DUA GRUBU	16.00 SÖYLEŞİ LE NEŞET ERATÖS		
10.30 DANG DÖŞTERİ ULUFAKA DÖŞTERİCİ (İsmail)	20.10 KÜLEŞİ TÜRKÜLSHİ		
10.30 ÇOCUK KORBOSU LOVEDUFO BAND	20.10 KÜLEŞİ LUDOVİCO BAND		
10.30 ÇOCUK KORBOSU ADANUS	20.10 KÜLEŞİ BODİLA		
10.30 ÇOCUK KORBOSU SELMA AÇMAZLI			
10.30 KOSUŞU HARMAN DOĞA VE ORKESTRASI			
	21.00 KOSUŞU MERKEZ PARK		

ATATÜRK PARKI SÜPÜRÜLEBİLİRLİK ADASI	13.00 Saat	14.00 Saat	15.00 Saat	16.00 Saat
FRANÇO KÖRMEZ GEMALPİLİTİ SÜPÜRÜLEBİLİRLİK ADASI	03.00 İZZET SAHİNCİ ATÖLYESİ SÜPÜRÜLEBİLİRLİK ADASI	04.00 YUSUF GÜLETTİNGİL KURUMSAL/İSTİKLAL ATÖLYESİ SÜPÜRÜLEBİLİRLİK ADASI	05.00 İZZET SAHİNCİ ATÖLYESİ SÜPÜRÜLEBİLİRLİK ADASI	06.00 ERGİN KÖRMEZ ATÖLYESİ SÜPÜRÜLEBİLİRLİK ADASI
07.00 HAYAL İMREKİ KURUMSAL/İSTİKLAL ATÖLYESİ SÜPÜRÜLEBİLİRLİK ADASI	08.00 İZZET SAHİNCİ ATÖLYESİ SÜPÜRÜLEBİLİRLİK ADASI	09.00 İZZET SAHİNCİ ATÖLYESİ SÜPÜRÜLEBİLİRLİK ADASI	10.00 İZZET SAHİNCİ ATÖLYESİ SÜPÜRÜLEBİLİRLİK ADASI	11.00 İZZET SAHİNCİ ATÖLYESİ SÜPÜRÜLEBİLİRLİK ADASI
12.00 İZZET SAHİNCİ ATÖLYESİ SÜPÜRÜLEBİLİRLİK ADASI	13.00 İZZET SAHİNCİ ATÖLYESİ SÜPÜRÜLEBİLİRLİK ADASI	14.00 İZZET SAHİNCİ ATÖLYESİ SÜPÜRÜLEBİLİRLİK ADASI	15.00 İZZET SAHİNCİ ATÖLYESİ SÜPÜRÜLEBİLİRLİK ADASI	16.00 İZZET SAHİNCİ ATÖLYESİ SÜPÜRÜLEBİLİRLİK ADASI

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13 Nisan 2024 Cumartesi			"ATATÜRK KÜLTÜR YOLUNDA" DİJİTAL SERGİ 22 Nisan 2024 10.00-22.00 TRİFİK GİYARİ
ATATÜRK PAZARI	DEĞİRLERDE YANI	BAKARAZINDA KÜLTÜR MERKEZİ	
19.00 KONSER KAFKAR	18.00 SÖYLEŞİ MELİK SERTKURU İLE ENCİN SÖZÜMUNA	30.00 YATIRICI DEĞERLİ MAJESTİK	
ADANA MÜZESİ	16.00 SÖYLEŞİ "KÜLTÜRÜN GÖRÜNÜRLÜĞÜNE SANAĞİTİ HAYKARI HOŞGAM"		
17.00 KONSER TANIRILIR & GİTAR DİO	20.00 SÖYLEŞİ "KÜLTÜR ARAÇI DEĞERLİ MOKAN AKGÖZ & FUNDALAYINIK AKDİNİZ ESATILIRI"		
19.30 MODA GÜNLERİ DEĞERLİ "MERCİTİ" & KÜLTÜR HAZİNELERİMİ	MERKEZ PAZARI		
İZMİR GÖNDERİLER İLİ ATATÜRK FOTOĞRAF SERGİSİ	21.00 KONSER FATMA TURGUT		

15 Nisan 2024 Pazartesi			
ATATÜRK PARKI	OT BURSA AVM	ADANA BÜYÜKŞEHİR BELEDİYESİ KONFERANS YERİ/ATATÜRK SAĞIRCI	REFİK ANADOL MAKİNE
19.00 KONERD DİYADAN DİYADA ÇOK AKTAN TUBAN 99	30.00 HONOR ÖRETLİ SEKİNDİN İNCEKAY	35.00 HONOR ÖRETLİ TILIN TERKİSOĞU	KALUSNASYONLARLA MECANAN RUYALARI 821N, 8185
ADANA HÜZESİ	MEHİRDE PAHA	SİNEMA İZLEŞİSİ	15.00-22.00 2024 10.00-22.00 KURUKÖPRÜ ANIT HÜZE
17.00 VE 14.00 ÇOCUK ÖYKÜLERİ ÇOK DANCERİN BEZELERİ	23.00 KONERD NANUK LEVENT	19.00 KONERD SİNEMA İZLEŞİSİ VE SİNEMA MATERYALLERİ KURULUŞU İSTİBRAHİM MEHİR GEDİSİ	
17.00 SAĞIRCI ÇOCUKLAR NEDEN AĞRIYOR PROF. DR. HÜLİYE YILMAZ AKIN	19.00 SAĞIRCI KURUKÖPRÜ KÜLTÜR MERKEZİ	10.00-19.00 2024 KURUKÖPRÜ	
18.00 SÖYLEŞİ SİNEMA VE EKİPMAN: LEVENT ÖZALP	11.00 VE 14.00 ÇOCUK ÖYKÜLERİ ÇOP ÇANUĞARI		

17 Nisan 2024 Çarşamba			
ATATÜRK PARKI	01 BURSA AVM	DR. CÖKMEKÇİ GÜNDOĞDU KURUMSAL PAZARI KOK KURUMSAL DEĞERLERİ	GÜVENÇ ÖZEL HOLOFLUX 13-21 Nisan 2024 MEZKEK PARK
18:30 İYİ HAYAT DOLAPDERE BIG GANÇ	19:00 İYİ HAYAT (Çocuklar) RADIO-YE HÜMAYIN		
ADAMA NÜZESİ	MEZKEK PARK		
14:00 FANEL GÜVENÇ ÖZEL HALI BAZARI	23:00 KONİTER NERT DENİZ	12-13 Nisan 2024 18:00-20:00 19:00-21:00 İYİ HAYAT HAYAT SINAMAYIN MANT	
16:00 SÖYLEŞİ SİRENA VE YANAY TEKA 19:00-20:00 SİNEMA DEĞERLERİ	BAHAZANLIĞI KULÜP MEZKEK		
18:00 KONİTER İYİ HAYAT SİNEMA GÜZELİ	24:00 İYİ HAYAT BAZARI NÜZESİNE		

19 Nisan 2024 Cuma			
ATATÜRK PARKI	ACANA MİZEZ	01 BURCA AVM 	ATATÜRK PARKI AMFİ TİYATRO
19.00 KONFERANS FATMA AKÖZÜSÜHER NUR TOZKARADURU	19.00 / 19.30 ÇOCUK OYUNLARI AĞUSTOS PARKI	19.00 KONFERANS LUDOVICO BAND	19.30 - 20.00 DOK. DR. CUMHURİYET FELSEFİSİ ÇOCUKLARLA FELSEFİSİ TİYATRO 100
19.30 TİYATRO SAHNE OYUNLARI GÖSTERİSİ YERLEŞİMDE TİYATRO	19.40 SÖYLEŞİ SALİHCE MİRALP PROSESİ KONGRESİ:ARSLAN TİYATRO 100	HERKESİN DANIŞI	20.00 KONFERANS YERLEŞİMDE FELSEFİSİ TİYATRO 100
19.40 KONFERANS FASERİSARIBANO	19.50 SÖYLEŞİ TİYATRO 100 İLE DİNİYEZ SİCİTTİLETER	21.00 KONFERANS LUGUA YURU	20.00 - 21.00 SÖYLEŞİ SALİHCE MİRALP PROSESİ KONGRESİ:ARSLAN TİYATRO 100
19.50 KONFERANS ACIYERİTİMİN DÜNYA GÖRÜŞÜ MÜZİK TORUNLARI	20.00 KONFERANS DUENDE FLEMENCO	20.00 - 21.00 RUKANASININ KÜLTÜR MESELESİ	21.00 KONFERANS YERLEŞİMDE FELSEFİSİ TİYATRO 100
20.00 KONFERANS GRUP PARALEL	ADANA BÜYÜKŞEHİR BELEDİYESİ KONGRESİ:ARSLAN TİYATRO 100 21.00 KONFERANS GÜÇETLİ ÇOKU	20.00 TİYATRO GÖREKLİ MADENKAR, FİLLER VE SAĞIRLAR	21.00 KONFERANS YERLEŞİMDE FELSEFİSİ TİYATRO 100

MERKEZ PARK KARNAVAL YERLEŞKİSİ				
17 Haziran 2024 Çarşamba	18 Haziran 2024 Perşembe	19 Haziran 2024 Cuma	20 Haziran 2024 Cumartesi	21 Haziran 2024 Pazar
1000 Zambak Gösterisi Black IT	1000 Zambak Gösterisi Black IT	1000 Zambak Gösterisi Black IT	1000 Zambak Gösterisi Black IT	1000 Zambak Gösterisi Black IT
1000 Çup Şim mi?	1000 Nera Gösterisi İstanbul Dala	1000 Nera Gösterisi İstanbul Dala	1000 Nera Gösterisi İstanbul Dala	1000 Nera Gösterisi İstanbul Dala
1000 Arabulur Aydin Enerji Anadolul Test	1700 Türk Sanat Müzisi Konseri Mehmet Akif Ersoy	1000 İsmi de Çiğdemli NEO	1700 Türk Sanat Müzisi Konseri Adnan Bıyıklıoğlu	1000 Kanser Sebarano
1600 Bando Çiğdemli Adana Bıyıklıoğlu Bardaklı Bardaklı	1800 Kapı Kırıcı Kırmızı	1000 Kapı Kırıcı Kırmızı	1000 Kapı Kırıcı Kırmızı	1000 Kapı Kırıcı Kırmızı
1700 İsmi de Çiğdemli NEO	2000 Kanser Bıyıklıoğlu	2000 Kanser Bıyıklıoğlu	2000 Kanser Bıyıklıoğlu	2000 Kanser Bıyıklıoğlu
1900 Black Rock İstanbul	2000 Türk Konseri Kırmızı Çiğdemli	2100 Kanser Bıyıklıoğlu	2100 Kanser Bıyıklıoğlu	2100 Kanser Bıyıklıoğlu
2000 Kanser Rize				

BAĞLI ETKİNLİKLER				
KİTAP İMZA GÜNÜ MERHAPNE SAYFASI KİLEÇ	DOĞUKİRLİLİK İSTİBRAZİYUZ <small>15.03.2024 19:00</small>	HAT- İBİDEĞİLEME, MEYVALIK, İZCOP ATILMAK ÇIKIŞI	YAKA SÜSÜ YAPIM ATÖLYESİ	"THE SECRETS OF HARBOR" (MERHAPNE GİZEM) LETRON FOTOĞRAFÇILIĞI ANİSİYERİSİM
11 Mart 2024 13.00-17.00 YERİ: MERHAPNE	11 Mart 2024 13.00-17.00 YERİ: ÇİÇEK İSTİBRAZİYUZ	11 Mart 2024 13.00-17.00 YERİ: ÇİÇEK İSTİBRAZİYUZ	11 Mart 2024 13.00-17.00 YERİ: ÇİÇEK İSTİBRAZİYUZ	11 Mart 2024 13.00-17.00 YERİ: ÇİÇEK İSTİBRAZİYUZ
KİLTÜR KURUCULUĞU İYİLEME ETKİNLİK ATÖLYESİ	ADAMININ İYİLEME İYİLEME İYİLEME	İSTİBRAZİYUZ İYİLEME	İYİLEME İYİLEME	İYİLEME İYİLEME
11 Mart 2024 13.00-17.00 YERİ: MERHAPNE	11 Mart 2024 13.00-17.00 YERİ: ÇİÇEK İSTİBRAZİYUZ	11 Mart 2024 13.00-17.00 YERİ: ÇİÇEK İSTİBRAZİYUZ	11 Mart 2024 13.00-17.00 YERİ: ÇİÇEK İSTİBRAZİYUZ	11 Mart 2024 13.00-17.00 YERİ: ÇİÇEK İSTİBRAZİYUZ

SUMMARY OF CARNIVAL EVENTS

2013 – 2024



Table 1. 2013-2024 Orange Blossom Carnival Summary of Events

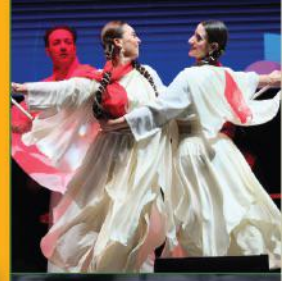
EVENT TYPE	2013	2014	2015	2016	2017	2018	2019	2021	2022	2024	TOTAL
Concerts	9	26	85	0	16	25	32	17	47	49	306
Exhibitions	6	9	19	6	8	17	7	0	9	11	92
Sports and Outdoor Activities	5	4	14	2	5	5	16	5	17	5	78
Children's Activities	0	2	4	0	8	12	11	2	5	13	57
Art Shows	14	23	53	31	11	43	35	6	15	22	253
Gastronomy Events	0	0	1	0	2	1	9	5	10	3	31
Interviews	0	0	6	8	11	9	5	0	4	21	64
TOTAL	34	64	182	47	61	112	115	35	107	124	881

CULTURE AND ART

Every year in April, the International Orange Blossom Carnival welcomes various cultural groups, offering participants unforgettable experiences through a diverse range of events.

1- Dance Teams, Folk Music, and Cultural Sharing Stands from Various Countries

World dances, infused with Adana's unique culture, captivate carnival visitors through the performances of dance teams from different countries. Meanwhile, folk music groups from around the world bring vibrant energy to the carnival with their colorful concerts. Additionally, international stands set up within the festival area display handicrafts, souvenirs, and local products, allowing visitors to explore diverse cultures.



2- Camping, Caravan, Bicycle, and Motorcycle Groups

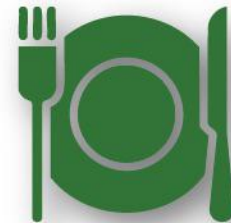
The carnival serves as a meeting point for motorcyclists, caravan travelers, and bicycle enthusiasts, transforming into a stage for unique showcases and performances. Colorful convoys and specially designed vehicles add to the excitement, elevating the carnival's energy and offering thrilling experiences for attendees.

3- Fashion Events

Participants contribute to the vibrant atmosphere of the carnival by designing and wearing their own creative costumes. The costume design contest rewards the most original and innovative designs, creating an enjoyable and engaging competitive environment for participants.

4- Culinary Workshops and Cooking Competitions

Culinary workshops organized for those eager to explore the rich flavors of Adana cuisine give participants the opportunity to prepare local delicacies under the guidance of renowned local chefs. Additionally, both professionals and amateurs impress audiences with their creative recipes and culinary talents in various cooking competitions. One of the most exciting and flavorful events of the Adana Orange Blossom Carnival is the annual "Orange Flavors Competition." This unique contest allows participants to showcase their creativity, while the city is filled with the refreshing and sweet aroma of orange-infused dishes.



5- Music, Painting, Photography, and Other Artistic Performances

A magical event held in April, the International Orange Blossom Carnival is not only a time when orange trees bloom but also a period when the joy of music and art reaches its peak. The carnival transforms the streets of Adana into a vibrant entertainment hub with energetic concerts by local artists, DJ performances, special shows, and many more artistic events.



1- Music Shows

One of the most spectacular events that illuminate the nights of the International Orange Blossom Carnival is the performances by renowned artists. The streets come alive with an atmosphere filled with music, creating an unforgettable experience for visitors. The carnival captivates its audience by featuring a diverse range of musical genres, from electronic music to pop, rock, and traditional local tunes, elevating the festival's energy to its peak.

The International Orange Blossom Carnival offers visitors unforgettable moments, fueled by the fusion of music and art. It offers an opportunity to experience Adana's rich culture and entertainment scene—immersing in art during the day and surrendering to the rhythm of music at night.

2- Local Musicians and Artists

The carnival shines a spotlight on Adana's talented local artists and musicians, offering a platform to display the city's vibrant music scene. Throughout the day, the carnival grounds are filled with street performers, local painters, and craftsmen, creating an interactive cultural experience. Local artists bring the magic of art to the public through live performances, exhibitions, and creative showcases, adding to the authenticity and charm of the event.

3- Photography and Painting Exhibitions, Performance Arts, and Crafts

Photography and painting exhibitions held during the carnival present stunning snapshots and artistic works that capture the beauty of Adana and the vibrant atmosphere of the carnival. The works of both professional and amateur photographers and painters reflect the unique character of Adana and the excitement of the festival, allowing visitors to witness the city's artistic depth through a creative lens.





Education and Development

The International Orange Blossom Carnival is evolving into a festival where education and development take center stage alongside entertainment. The carnival offers participants an experience where learning, growth, and fun seamlessly come together through various engaging activities.



1- Children's Activities

Children are among the happiest participants at the carnival, enjoying a variety of interactive and creative activities designed especially for them. Painting workshops, crafts, and interactive playgrounds encourage young visitors to explore their creativity. In addition, educational games and hands-on workshops support the learning aspect of the carnival, providing children with both entertainment and valuable educational experiences.

2- Sports Tournaments and Shows

The International Orange Blossom Carnival highlights the unifying power of sports, hosting a variety of sports tournaments and performances. Events are organized in different disciplines, including chess, rowing, horse racing, and running, bringing together local athletes for moments of competition and camaraderie. These sports events not only offer exciting entertainment for spectators but also promote a healthy and active lifestyle, reinforcing the carnival's commitment to community well-being.

3- Training and Development Workshops

The International Orange Blossom Carnival is enriched with workshops that provide visitors with opportunities for learning and personal development across a variety of topics. Sessions covering personal growth, art, culture, and environmental awareness allow participants to expand their knowledge and acquire new skills.

By offering educational and developmental activities, the Adana Orange Blossom Carnival goes beyond being just a festive celebration. It creates an environment where visitors can engage in learning and self-improvement while enjoying the vibrant atmosphere. Welcoming participants of all ages and backgrounds, the carnival highlights Adana's rich cultural heritage and social diversity, adding even more color and depth to the experience.



Ecology and Environment

The International Orange Blossom Carnival also plays a vital role in raising awareness about sustainability through its environmental initiatives. This special section of the carnival features various events and exhibitions focused on water conservation, sustainable agriculture, and general environmental awareness.



1- Water Consumption Awareness Events

Water is one of the fundamental resources of life, and promoting awareness about water conservation is a key aspect of the International Orange Blossom Carnival's environmental efforts. Through interactive activities, visitors gain insight into the importance of water, its sustainable use, and the prevention of waste. In addition to informational sessions, the carnival features creative workshops and awareness campaigns dedicated to water conservation, making the message both engaging and impactful.

2- Water Cortege

One of the most visually striking and symbolic events of the carnival, the Water Cortege offers a captivating spectacle that highlights the importance of protecting and sustainably managing water resources. Participants use creative displays and performances to emphasize themes of clean water, conservation, and sustainability throughout the procession. As part of the cortege, boats adorned with vibrant decorations sail along the Seyhan River, accompanied by music and performances, highlighting the beauty and significance of water while inspiring environmental consciousness among spectators.

3- Agriculture Events and Exhibitions

Agriculture holds a vital place in Adana's economy and ecological sustainability, making it a key focus of the International Orange Blossom Carnival's environmental awareness efforts. The carnival features agriculture-themed events, emphasizing topics such as organic farming, seed diversity, and sustainable agricultural practices. Agricultural exhibitions display the products of local farmers, raising awareness about healthy eating and sustainable food production. Meanwhile, agricultural workshops and conferences provide participants with insights into eco-friendly farming methods, fostering a deeper understanding of the importance of sustainable agriculture.

Through its environmental awareness activities, the International Orange Blossom Carnival encourages both residents and visitors to embrace a more sustainable and nature-friendly lifestyle. The spirit of sustainability and love for nature are interwoven with the joy of the carnival, making environmental consciousness an integral part of the celebration.



CARNIVAL SUSTAINABILITY VISION 2024



CARNIVAL SUSTAINABILITY VISION

Globally renowned events such as the carnivals of Rio, Venice, Nice, Mardi Gras (New Orleans), and Binche are not only socio-cultural phenomena but also major economic drivers that significantly contribute to both cultural heritage and the economic vitality of their respective cities and regions. Some of these carnivals, rooted in centuries-old traditions, are now designed, and managed using modern event management principles and strategies to maximize their impact and sustainability.

Given that these events mobilize millions of people, they must inevitably be aligned with the Sustainable Development Goals (SDGs) which have guided the global agenda since 2015. Large-scale events with high ecological and resource footprints can only be preserved as cultural heritage for future generations if they are planned and managed with an urban-regional governance approach. In the face of multiple crises, including the climate emergency and biodiversity loss, urban carnivals, and festivals—like all economic and social events—must undergo a fundamental transformation. The way these events are structured and implemented must evolve, integrating sustainability-focused strategies to ensure they continue to thrive without compromising environmental and social well-being.

"Transformation" is a key concept in achieving Sustainable Development Goals (SDGs). The global community must anticipate, adapt to, and build resilience against both current and future impacts of climate change. We are at a point where governments, municipalities, local authorities, businesses, and civil society must take initiative-taking steps to contribute to climate action. This requires continuous improvements in energy efficiency, reducing carbon, material, and water footprints, aligning emission reduction Goals with climate science, and increasing investments in sustainable energy, production, and consumption. For events to create long-term value, they must focus on developing innovative, low-carbon products and services, as well as strengthening resilience in their operations, supply chains, and the communities they impact. This shift towards sustainable event management is essential in the face of global environmental challenges.

The International Orange Blossom Carnival, held every April in Adana, has undergone a remarkable transformation. What began in 2013 as a two-day event centered around a street procession has evolved into a major cultural city event by 2024, spanning at least a week. Today, the carnival thrives with the participation of local governments, businesses, artistic and cultural groups, and all social, cultural, and economic stakeholders of Adana, growing together to create a celebration that is both vibrant and sustainable.

In 2024, the organizing team—comprising the stakeholders of this massive event with nearly two million spectators—has been advancing its sustainability vision, which was first introduced in 2022. The team has developed an action plan and has begun implementing measures to align the carnival with Sustainable Development Goals (SDGs). Just as cities, businesses, and institutions are integrating sustainability into their operations, event management is also shifting toward a stakeholder-driven governance model that prioritizes sustainable practices. With this vision, the International Orange Blossom Carnival has become one of Turkey's pioneers in sustainable event management, setting ambitious goals to establish itself as a leader in the field.

These goals include initiatives to reduce the ecological footprint while maximizing social and economic impact. Strategies focus on reducing energy, water, and material consumption, minimizing solid waste (such as food and plastics), implementing composting and reuse systems, and increasing investments in organic and sustainable materials for event coordination.

At this stage, the question “Who drives sustainability transformation in organizations and events?” highlights the urgent need for new organizational structures and coordination mechanisms dedicated to sustainability. In line with this approach, the carnival aims to establish the first international sustainable city event governance model, fully aligned with SDG indicators. To support this goal, the International Orange Blossom Carnival Sustainability Advisory Board was formed, and the first sustainability coordinator was appointed to oversee and guide the implementation of these efforts.

The Advisory Board developed a “Sustainability Action Plan” for 2024, initiating a pilot study in Atatürk Park to establish key metrics that will be monitored as primary indicators in the coming years. As a test site for sustainability measurements, Atatürk Park is now serving as a model for future initiatives, providing valuable insights for the carnival's long-term sustainability efforts.

This action plan, designed to set a benchmark for global events, also includes the development of platforms and databases necessary for sustainability reporting and monitoring, ensuring that progress is systematically tracked and transparently communicated.



SUSTAINABILITY COORDINATORSHIP

Prof.Dr.Canan Madran
Jankat Paul Günsel

CARNIVAL AND THE SUSTAINABLE DEVELOPMENT GOALS

Beyond being a cultural entertainment event, the International Orange Blossom Carnival embraces a sustainability vision by considering its economic, social, and environmental impacts. In many ways, the carnival directly contributes to 9 of the 17 United Nations Sustainable Development Goals (SDGs) and their sub-Goals.

These Goals are outlined in detail in the Annexes of this report.



**ECONOMIC
GOALS**



**SOCIAL
GOALS**



**ENVIRONMENTAL
GOALS**

ECONOMIC GOALS

Within the framework of economic goals, we aim to channel the economic benefits of the carnival in a sustainable and fair manner. We strive to strengthen economic sustainability by supporting the local economy, encouraging entrepreneurship, ensuring economic management based on the principles of transparency and accountability, and creating lasting economic impacts through collaborations and sponsorships. We also focus on the Sustainable Development Goals and aim to progress in line with the relevant indicators.

Decent Work and Economic Growth:

Employment Opportunities: The carnival increases employment opportunities by providing a platform for local artisans, craft producers, and small businesses. It offers participants the opportunity to display their talents and gain economic empowerment.

Supporting Entrepreneurship: The carnival aims to revitalize creative industries by supporting local entrepreneurs. It provides them with opportunities to set up booths and promote their products.

Culture and Arts Economy: The carnival highlights the contribution of arts and culture to economic growth. By supporting local artists and cultural events, it fosters the development of the cultural economy.

8 DECENT WORK AND ECONOMIC GROWTH



Sustainable Cities and Communities:

Social Participation and Solidarity: The carnival promotes social solidarity and participation by bringing city residents together. It aims to foster a keen sense of community, contributing to the creation of a sustainable urban culture.

Green Infrastructure and Interaction: The carnival highlights the importance of sustainability in urban planning by promoting green spaces and outdoor activities. It provides participants with the opportunity to engage with nature and unwind in green environments.

Accessibility and Transportation: The carnival seeks to enhance mobility within the city by expanding public transportation options and encouraging the use of sustainable transportation methods.

11 SUSTAINABLE CITIES AND COMMUNITIES



Responsible Production and Consumption:

Promotion of Sustainable Products: The carnival aims to introduce environmentally friendly and locally produced goods, connecting participants with sustainable products.

Waste Management and Recycling: The carnival promotes waste reduction by adopting a zero-waste approach in waste management. Recycling stations are placed throughout the event area, and participants are encouraged to separate waste properly before disposal.

Conscious Consumption: The carnival educates consumers on making mindful choices and encourages them to opt for sustainable and long-lasting products.

12 RESPONSIBLE CONSUMPTION AND PRODUCTION



SOCIAL GOALS

Within the scope of social Goals, we aim to maximize the social impact of the carnival. We strive to strengthen social sustainability by encouraging the participation of disadvantaged groups, raising public awareness through educational programs and social responsibility projects, fostering an inclusive event that embraces diversity, and promoting awareness of social inequalities.

Gender Equality:

Supporting Women's Entrepreneurship: The carnival aims to strengthen the role of women in local economic development by providing a platform for women entrepreneurs to showcase their products. Dedicated events are organized to support women's participation and leadership in the business world.

Redefining Gender Roles: The carnival promotes equal participation of people, actively challenging traditional gender roles. It seeks to question and transform gender norms through its activities.

Educational Content: Sustainability education workshops and panels help raise awareness of gender equality. By hosting cultural events focused on gender issues, the carnival encourages city residents to engage in discussions and increase their awareness of this critical social issue.

5 GENDER
EQUALITY



Reducing Inequalities:

Social Justice and Solidarity: The carnival aims to promote social justice and equal opportunities for disadvantaged groups. Events bring together all segments of society, fostering inclusivity and raising awareness of social inequalities.

Encouraging the Participation of People with Disabilities: The carnival is committed to ensuring the full and equal participation of people with disabilities. Measures are taken to enhance accessibility, and the event space is designed to allow easy movement for individuals with disabilities.

Celebrating Cultural Diversity: The carnival highlights cultural diversity and promotes respect for ethnic, religious, and social backgrounds. By embracing inclusivity and standing against discrimination, it takes a social stance against inequalities.

10 REDUCED
INEQUALITIES



Partnerships for the Goals:

Local Partnerships: The carnival aims to establish strong partnerships with the governorship, municipalities, local businesses, civil society organizations, and public institutions. These partnerships help extend the social impact of the carnival across a wide audience, making sustainability efforts more effective and inclusive. The carnival belongs to the people of Adana, and any organized representation of the public is considered a natural stakeholder in this event.

Civil Society Participation: The carnival seeks to enhance its social impact by collaborating closely with civil society organizations. These organizations display their initiatives at the carnival, promoting their own projects and increasing public awareness of social responsibility.

Cultural and Artistic Partnerships: The carnival works with cultural and artistic institutions to enrich the cultural landscape of the community. These collaborations enhance sustainability by making the carnival more diverse, inclusive, and participatory, ensuring that it continues to grow as a platform for artistic and cultural exchange.

17 PARTNERSHIPS
FOR THE GOALS



ENVIRONMENTAL GOALS

Within the framework of environmental Goals, we aim to minimize the environmental impact of the carnival. We strive to enhance environmental sustainability by promoting the use of green energy, adopting a zero-waste policy, supporting eco-friendly infrastructure and materials, reducing water consumption, and implementing climate awareness initiatives.

Clean Water and Sanitary Conditions:

Water Use Awareness: The carnival promotes water conservation by organizing awareness campaigns on responsible water consumption. It encourages participants to adopt sustainable water use behaviors, both at the event site and in daily life.

Maintaining Sanitary Conditions: The carnival prioritizes public health and hygiene by implementing measures to ensure sanitary conditions. Clean restroom facilities, food and beverage services that comply with hygiene standards, and other health-related precautions are in place to safeguard the well-being of participants.

6 CLEAN WATER AND SANITATION



Climate Action:

Green Energy Infrastructure and Energy Efficiency: The Carnival aims to utilize green energy sources by using green energy infrastructure in the event area. Energy efficiency measures are being taken to minimize electricity consumption from non-renewable energy sources and reduce carbon footprint.

Climate Change Awareness: Carnival organizes interactive activities to raise awareness about climate change. It aims to raise participants' awareness of climate action and encourages them to adopt sustainable lifestyles individually.

Zero Waste Goal: Carnival encourages recycling and recovery by adopting a zero waste Goal in waste management. Participants are instilled with the responsibility to collect their waste separately and contribute to recycling.

13 CLIMATE ACTION



Terrestrial Life:

Protection of Natural Habitats: The carnival grounds aim to protect natural habitats and create a sustainable environment. Activities are carried out without harming natural ecosystems and the preservation of green areas is a primary goal.

Promoting Plant Diversity: Carnival promotes plant diversity by displaying various plant species in the event area and strengthening the green fabric. Activities such as tree planting bring participants into closer contact with nature.

15 LIFE ON LAND



Briefly;

From a sustainable development perspective, the economic, social, and environmental Goals of the carnival represent a vision that goes beyond merely being an entertainment event, embracing broad sustainability principles.

Our economic goals focus on creating employment opportunities, supporting entrepreneurship, and strengthening the arts and culture economy, aligning with the principles of decent work and economic growth.

Our social goals emphasize promoting gender equality, reducing inequalities, and celebrating cultural diversity, while our environmental goals include promoting clean water use, adopting green energy infrastructure, and implementing a zero-waste policy.

Additionally, our environmental Goals involve protecting clean water resources, reducing emissions through sustainable energy use, minimizing waste, and contributing to the fight against climate change.

In line with these goals, the carnival aims to contribute to a sustainable future by supporting the local economy, strengthening social participation, and minimizing environmental impact.



ATATÜRK PARK SUSTAINABLE CARNIVAL PILOT STUDY



**"You have
made a mental
revolution
here!"**

Yavuz Selim Köşger,
Governor of Adana
(April 2024)

ATATÜRK PARK SUSTAINABLE CARNIVAL PILOT STUDY

To strengthen the sustainability vision of the carnival and effectively monitor its impacts, a series of strategic actions were implemented in a predetermined pilot area, Atatürk Park, during the Orange Blossom Carnival in April 2024. This pilot study marked a significant step in translating sustainability principles into concrete practices, ensuring that the carnival progresses toward its economic, social, and environmental sustainability goals.

In the coming years, this pilot initiative is set to expand across various parts of the city, including Central Park, museums, and key boulevards in North Adana.

Situated at the heart of the city, Atatürk Park was designed in 1935 by German architect Hermann Jansen. Since its establishment, the park has served as a natural community hub, making it an ideal location for both attracting carnival participants and hosting diverse events. The sustainability pilot conducted in Atatürk Park has the potential to offer valuable experiences to all carnival participants, setting an example for future sustainability initiatives within the festival.



The social, ecological, and economic actions identified for the sustainability pilot study will be implemented in Atatürk Park, and the insights gained from this experience will contribute to the planning of future carnivals in line with sustainability principles from a broader perspective. Atatürk Park serves as a key milestone in strengthening the sustainability vision of the carnival, ensuring that it leaves behind a more livable environment for future generations.

The United Nations Sustainable Development Goals (SDGs) that the carnival contributes to within the 2024 pilot study are listed below. For each of these sub-goals, specific actions were planned and implemented, with efforts made to measure results, assess process effectiveness, and identify areas for improvement to enhance sustainability efforts in future carnivals.



In the following sub-Goals of the UN Sustainable Development Goals (SDGs), key concepts relevant to the city of Adana within the scope of the International Orange Blossom Carnival are identified.

Table 2. SDGs Served by the Pilot Study

	<p>Making cities and human settlements inclusive, safe, resilient, and sustainable</p>	<p>11.4. Strengthen efforts to protect and safeguard the world's cultural and natural heritage.</p> <p>11.6. By 2030, reduce the negative per capita environmental impact of cities, with a focus on air quality and municipal and other waste management.</p>
	<p>Ensure Sustainable Production and Consumption Patterns</p>	<p>12.2. Ensure sustainable management and efficient use of natural resources by 2030.</p> <p>12.2.1. Measure and monitor the material footprint, including material footprint per capita and material footprint per GDP.</p> <p>12.3. Halve global food waste per capita at the retail and consumer levels by 2030 and reduce food losses in production and supply chains, including post-harvest losses.</p> <p>12.5. Significantly reduce solid waste generation through prevention, reduction, recycling, and reuse by 2030.</p> <p>12.b. Develop and implement tools to monitor sustainable development impacts for sustainable tourism, ensuring it creates jobs and promotes local culture and products.</p> <p>12.b.1. Track the number of sustainable tourism strategies or policies and implement sustainable action plans with agreed monitoring and evaluation tools.</p>
	<p>Urgent Action to Combat Climate Change and Its Impacts</p>	<p>13.1. Strengthen resilience and adaptive capacity to climate-related hazards and natural disasters in all countries.</p> <p>13.3. Enhance education, awareness, and institutional capacity on climate change mitigation, adaptation, and early warning systems.</p>

Pilot Study: Goals and Actions

The sustainability actions planned for Atatürk Park between April 18-21, 2024, are outlined below.



1- Economic Sustainability Goals and Actions

- **Supporting the Local Economy:** Providing opportunities for local businesses to open booths and fostering collaborations to ensure that the economic returns of the carnival are directed toward environmental and social projects.

Sourcing food from Adana and surrounding areas, organizing local food workshops in the park, promoting healthy local meals, and encouraging less meat consumption as an alternative to fast food.

- **Encouraging Entrepreneurship:** Organizing support programs for local entrepreneurs, creating platforms within the carnival where they can highlight their products and services, and fostering youth and women's entrepreneurship through initiatives in the park.
- **Collaborations and Sponsorships:** Promoting sustainability-focused collaborations and ensuring that various stakeholders contribute to the sustainability goals of the carnival through sponsorship agreements.
- **Seeking Solutions to Problematic Supplies:** Establishing an audit and evaluation process to ensure that elements within the carnival's supply chain adhere to responsible and fair practices. Prioritizing sustainable and ethical suppliers instead of those with problematic sourcing practices and drafting a green procurement contract to formalize sustainability commitments.
- **Transparency and Accountability:** Establishing a monitoring and evaluation system to transparently report on the economic, social, and environmental impacts of the carnival. This system will enable tracking, assessment, and continuous improvement of sustainability goals, ensuring greater accountability in the event's management and impact measurement.

2- Social Sustainability Goals and Actions

- **Increasing Community Engagement:** Social media campaigns and local community meetings will be organized to ensure active participation from the community and encourage broad public involvement in the carnival.
- A women's quota will be proposed for the booths in Atatürk Park, with a Goal of 50% female employees to promote gender equality and economic participation.
- **Educational Programs and Workshops:** Workshops on sustainability-related topics will be organized to raise awareness among participants of social responsibility and environmental issues. The main theme of Atatürk Park will focus on "Water, Carbon, Material, Food, and Paper Footprint." Footprint training will be provided to all stakeholders, with discussions on footprint measurement and sustainability conducted over three days in the park.
- **Social Responsibility Projects:** The proceeds from the carnival will be used to fund local social responsibility projects, and the impact of these projects will be tracked and reported as part of the carnival's commitment to transparency.
- **Promoting Diversity and Inclusion:** Events representing various communities and cultures will be organized to highlight cultural diversity and position the carnival as an inclusive event for all participants.
- **Participation of Disadvantaged Groups:** Special programs will be designed to encourage the participation of disadvantaged groups, ensuring that the carnival is sensitive to social inequalities and remains accessible and inclusive to all segments of society.

3- Environmental Sustainability Goals and Actions

- **Green Energy Use:** Integrating solar energy systems into the stands to ensure that the energy needs of the carnival area are met through sustainable energy sources.
- Raising awareness about renewable energy and its benefits.
- Using mobile solar collectors to generate electricity for stands and event areas, ensuring a more sustainable energy supply.
- Illuminating stands and event spaces with LED lighting to demonstrate energy efficiency and promote the conscious use of electricity.
- Organizing informative events on solar energy and energy efficiency to engage and educate participants.
- Using electric vehicles provided by TEMSA and the Metropolitan Municipality to transport goods from suppliers and to facilitate the transport of sorted waste to the waste center, reducing the event's carbon footprint.

- **Zero Waste Policy:** Implementing a zero-waste strategy to minimize waste generation, establishing recycling stations, and raising awareness about proper waste sorting among participants.
- Conducting waste sorting activities throughout the park during the carnival, with participants dressed as garbage collectors emphasizing the importance of proper waste disposal in a creative and engaging way.
- Identifying waste collection points in Atatürk Park, providing large containers from the municipality for separate waste collection, and measuring and recording the amount of waste collected daily to monitor the carnival's environmental impact.
- The PLOGGING run, designed as a garbage collection race, will take place daily in Central Park throughout the carnival with public participation. Runners who collect the most waste while running will be rewarded, encouraging an active and engaging approach to waste management.
- The waste generated in Atatürk Park during the carnival will be collected at the source, weighed, and stored in large containers at the park's waste center. At the end of the carnival, a report will be prepared detailing the amount and type of waste collected.
- Stands that successfully reduce waste will be rewarded as an incentive for adopting more sustainable waste practices.
- **Use of Eco-Friendly Materials:** Purposeful measures will be implemented to reduce the environmental impact of the event and protect green areas by ensuring that only environmentally friendly materials are used throughout the carnival area.
- The sale and use of plastic water bottles in the parking lot will be restricted. No plastic bottled water will be sold at stands or food units. Instead, the use of glass and metal alternatives will be encouraged. Where possible, Adana City's municipal potable water will be made available at stands, with fountains and water dispensers installed at designated locations.
- To further promote sustainability, reusable water canteens will be sold at all stands and event areas. These canteens will feature messages about water conservation and carnival themes, reinforcing environmental awareness among participants.
- Single-use nylon, plastic, and PET packaging will be banned at all stands within the parking lot.
- All sales and food stands will use cloth bags featuring environmental protection slogans, promoting reusable alternatives and reducing plastic waste.
- Planning and purchasing of materials to be used in all stands and events in the park will be carried out in accordance with green procurement principles.

- The products to be used and sold in the park area, stands, and events should meet the following criteria: natural, organic, eco-friendly, fair trade, quality standards compliant, recyclable materials and packaging, low carbon/water/material footprint, locally produced, cooperative product, and locally sourced.
- **Water Use and Conservation:** Water conservation measures will be implemented to protect water resources in the carnival area, and campaigns will be organized to encourage participants to use water responsibly. Fountains will be installed in Atatürk Park, with directional signs placed throughout the event area. Regular cleaning and maintenance of the fountains will be carried out, and communication tools will be installed to provide information. The water needed by the stands will be supplied and measured, wastewater management will be monitored, and the water used for cleaning purposes will be tracked.
- **Climate Awareness Activities:** Within the scope of the carnival, activities such as interactive exhibitions, seminars, and the use of green technology will be organized to raise awareness of climate change and increase participants' consciousness of climate issues.
- Climate crisis and solution sessions will be held on the Atatürk Park stage with groups of scientists, along with panels and public speeches focused on the climate crisis and climate action.
- Public discussions will take place with environmental engineers, agricultural engineers, public health experts, energy engineers, and representatives from organizations such as UNDP, WWF, and private sector companies.

Sustainability Communication Actions

The pilot study to be conducted at Atatürk Park in April aims to reinforce the sustainability vision of the International Orange Blossom Carnival and implement key actions that will help the carnival achieve its social, economic, and environmental sustainability goals more effectively. The selection of Atatürk Park as a pilot site was strategically planned to translate sustainability principles into concrete actions, offering carnival participants a hands-on opportunity to experience these principles in practice. Atatürk Park serves as an exemplary model, both for its diverse range of activities that enrich the participant experience and for its capacity to measure the impact of various social, economic, and environmental initiatives. The carnival's sustainability vision and pilot study were actively communicated through social media platforms, as well as national and local media, ensuring widespread awareness and engagement with the sustainability efforts undertaken at the event.

The Campaign Motto: **“On the Road to Sustainability in Adana in April”**.

Utilizing digital channels

Minimizing the use of paper, vinyl, plastic, and fabric printing

Encouraging plastic-free packaging

Leveraging technology to reduce printed materials

Using recycled paper when printing is unavoidable

Ensuring printed signs are undated and reusable, allowing them to be used in subsequent years.

Printing signage on biodegradable materials

Producing sustainable Carnival videos

Preparing a Sustainable Carnival Documentary

Launching podcast broadcasts

Eliminating the use of name badges



Social Entrepreneurship Workshop

Çukurova Development Agency organized a three-stage social entrepreneurship workshop to support the pilot study launched in April 2024 with the goal of making the Orange Blossom Carnival a more sustainable event. As part of this initiative, on April 6, 2024, approximately 60 volunteer young participants, who applied through a call made by the carnival committee, attended the Social Entrepreneurship Workshop. The training focused on social entrepreneurship with a sustainability theme, aiming to help participants identify social and environmental problems in their surroundings and develop sustainable solutions.

On April 17, 2024, 25 young volunteers conducted observations and surveys in Atatürk Park and Central Park. Some volunteers continued data collection in the carnival area in the following days. In total, 145 surveys were completed.





On April 26, 2024, the volunteers gathered at the Çukurova Development Agency seminar hall for a field evaluation meeting. During this session, participants shared their field experiences, discussed observed issues, and presented solution proposals to the Development Agency and Carnival Management.

These results can be summarized as follows:

Problems Observed in Atatürk Park and Central Park

- The smell of food is very dominant in the carnival. Many people expressed, "This is an orange blossom carnival, not a street food festival."
- Insufficient benches for seating.
- Only one toilet is available in the area, causing long queues, especially in the heat. Toilets are paid for and do not meet hygiene standards.
- Lack of proper police supervision at entry points.
- Women drawing electricity with their own means due to poor lighting in some areas.
- Lack of directional signs in Central Park and Atatürk Park.
- Visitors from outside Adana have difficulty finding festival areas.
- Recycling bins available in Atatürk Park, but not in Central Park.
- Garbage containers overflow, even in the early hours of the morning.
- Excessive cost of glass bottles leading to importing plastic bottles from outside.
- Lack of shade in walking areas, causing discomfort due to direct exposure to the sun.

Some New Solution Proposals

- Instead of heavy meals, lighter food options can be introduced so that the smell of food does not overpower the scent of orange blossoms.
- Food containers can be produced by recycling plastics collected in the park.
- Plastic waste from the festival area can be transformed into festival baskets and given as gifts to participants.

As a social initiative belonging to the people of Adana, the Carnival has also given rise to various social initiatives to meet its own needs. Many local social initiatives, such as Nisan'da Adana'da Foundation, Sosyal Fabrika, P&P, and Volunteer Clowns, were either born out of the Carnival's influence or experienced significant growth due to its impact. The carnival has provided local initiatives, platforms, and volunteer groups with space and opportunities to operate across the city, with a particular focus on ecological solutions, climate action, and waste management.

The details and images of the work packages carried out as part of the sustainable event pilot study in Atatürk Park are summarized below.

Table 3. Pilot Study Work Packages

WORK PACKAGE	NECESSARY MATERIALS	RESPONSIBLE PARTIES	WHAT WAS DONE?	WHAT TO DO (In the Following Years)
No sale of plastic water bottles	No sales in the area during the week	Beverage companies Booth owners	Negotiations with companies were conducted, and Green Procurement Specifications were prepared.	Booth supervisors should monitor plastic bottle sales.
Distribution and Sale of Water Canteens	All booths must offer the provided flask or their own flask.	Carnival Team	Produced	Green Procurement Specifications have been made.
Plastic disposable forks, knives, plates, cups will not be used	Booths should make their procurement in advance	Booth Owners	Metro was contacted. The supply is very low.	A Green Warehouse should be set up at the Metro site.
LED lighting	LED strips will be installed at designated stands	Zenit LED	Specifications were completed. Installation was done.	All stands should be illuminated with LED lamps.
Renewable Energy Demonstration	Photovoltaic panel installation Car charging station installation	Alven Energy	Specifications were completed. Installation was done.	User experience should be improved (e.g., car charging stations).
WASTE Management Stand (4-separation, Metal, Glass, Plastic, Paper)	One set of ZERO WASTE bins at each booth	Stand waste manager	Two, if not four, sorting bins were put in place.	A standard four-bin system should be placed as an area fixture in all stands.
Waste Management Organic	Organic waste bins will also be available at food and beverage stands	Stand waste manager	X	The organic waste bin should be supplied separately as an area fixture.
Coffee / Tea Compost	Coffee / Tea waste will be collected in a separate compost bin.	2 coffee stand supervisors	X	All food and beverage stands should be standardized.
Waste Management Park Wide	Zero Waste bins will be placed at various points in the park 10 sets of 4	Adana Metropolitan Municipality Department of Parks and Gardens	A four-bin system was introduced, but it was not colorful or durable.	A standard four-bin system should be installed as a field fixture throughout the entire park.
Waste Management Park Waste Center	4 Trailers (for metal, paper, plastic, glass transportation) 4 garbage containers Compost Machine	Adana Metropolitan Municipality Department of Parks and Gardens and Department of Waste	Trailers arrived, but they were sent mixed.	It should be ensured that waste is collected in a disaggregated form.
Waste Measurement (Waste footprint calculation)	Weighing will be ensured at the Waste Center	Adana Metropolitan Municipality & Carnival Team	A scale was placed, and a weighing officer was appointed. However, waste was not segregated.	A system to provide daily data should be organized.
Participant Survey	The public will be asked about their expectations and awareness.	Carnival Team	A survey was conducted. Results were added.	It should be implemented throughout the city during the carnival.
Water Dispensers Supply	Installation of 10 water dispensers in Atatürk Park	Adana Metropolitan Municipality Department of Parks and Gardens	X	Fountains and water dispensers should be placed at frequent intervals.
Fountain Dressing Sustainability Island	Print etc. should be done to dress the fountain "We Drink Water from the Fountain"	P&P Signage Company	X	Encouragement to drink water from the fountain should be communicated.

WORK PACKAGE	NECESSARY MATERIALS	RESPONSIBLE PARTIES	WHAT WAS DONE?	WHAT TO DO (In the Following Years)
Electric Vehicles	Two electric bicycles – the vehicles will be used for supply transportation within the park and for transporting waste. The municipality will provide two electric rickshaws.	TEMSA Adana Metropolitan Municipality	Dressed and used. Could not be included in the waste transportation system.	Electric vehicles, including pickup trucks, rickshaws, and buses, should be allowed in all carnival areas.
Pet Area (Animal feeding, petting, adoption, etc.)	Not only cats and dogs, but also sheep, goats, chickens, ducks, rabbits, etc., need to be provided.	Pet Shops, NGOs	X	Animal areas should be set up in cooperation with farmers and producers.
Plogging (Running while collecting garbage)	Garbage will be collected while running in the park.	Students, athletes, public	X	Planning should be coordinated with the Provincial Directorate.
Sustainability Communication	Sustainable Carnival approaches will be communicated before, during, and after the event.	Carnival Team, ABB, Governorate	Press release published. Posts published.	Engagement metrics such as likes, comments, and interactions should be monitored and analyzed.
Sustainability Island (Sustainability coordination center, activity center, training halls, citizen interaction point)	Tables, chairs, and upcycled garden materials will be placed. Hall and foyer areas will be created. Workshop spaces will be provided.	Carnival Team, NGOs, Schools	The signboard was written. Green stage made. Canteens were distributed. Workshops were held. Exhibitions were being held.	Sustainability areas should be positioned as academies or community centers.
Sustainability Events	Workshops, exhibitions, and talks will be held.	Carnival Team	Programmed. Broadcast.	A training and awareness program should be organized.
Sustainability Report	A report will be released in June 2024 after the Carnival.	Carnival Team	Carnival data collected. Macro data collected.	The carnival should be reported annually, and a Climate Action Plan should be developed.
Carnival Sustainability Journey Digital Storytelling	Footage, interviews, etc., will be recorded during the Carnival.	Carnival Team	Inception stories shot.	Processes and techniques used at the event should be documented and published.
Carnival Documentary	The entire archive of the Carnival will be collected, and a documentary will be produced in 2024.	Carnival Team	Script, production, and editing are in progress.	Annual developments should be included in the documentary.
Çukurova Development Agency Social Entrepreneurship Team	New business ideas will be developed for sustainable activities, training sessions, field analysis, and innovation.	Çukurova Development Agency, Carnival Team	Trainings were held. Fieldwork was conducted. Surveys, observations, and analysis were carried out.	New startup and initiative ideas should be integrated into the program.
Çukurova Development Agency Macro Data Supply	Macro data will be tracked to assess the impact of Carnival on the city.	Çukurova Development Agency	Data received. Limited number, irregular, one-year.	An academic impact analysis covering economic, social, and environmental aspects should be conducted.
Strategy Sessions and Speeches	The municipality, governorship, Carnival senior management, and UNDP will collaborate.	Louisa Vinton, Zeydan Karalar, Ali Haydar Bozkurt, İlhami Günsel, Canan Madran	Sustainable Carnival / Event Management and Adana published.	The city's top managers should review the sustainability level of the event annually.
Sustainability Management of the Event	The materials used will be tracked and classified.	Carnival Team	X	A Material and Green Procurement Booklet should be published.

Table 4. Atatürk Park Pilot Application Images

WORK PACKAGE	IMAGES
No Plastic Water Bottles Sold.	  
Distribution and Sale of Water Canteens.	  
Plastic, Disposable Forks, Knives, Plates, and Cups will not be used.	  
LED Lighting Energy Efficiency.	  
Renewable Energy Demonstration.	  
Waste Management Stand (4-separation: Metal, Glass, Plastic, Paper).	 
Waste Management Park Wide.	  
Participant Survey.	<p>Parkta sürdürülebilirlik konusunda çalışmalar var 33 kişi</p>  <p> ● Evet kesin ● Hayır kesin ● Belirsiz </p>

WORK PACKAGE	IMAGES
<p>Fountain Dressing Sustainability Island Side.</p>	 
<p>Electric Vehicles.</p>	   
<p>Sustainability Communication.</p>	
<p>Sustainability Island (Sustainability Coordination Center, Activity Center, Training Halls, Citizen Interaction Point).</p>	

FOOTAGE OF A SUSTAINABLE CARNIVAL PILOT PROJECT IN ATATÜRK PARK

WORK PACKAGE	IMAGES
Sustainability Events (workshops, exhibitions,	
Sustainability Report	
Carnival Sustainability Journey Digital Storytelling	
Carnival Documentary	
Çukurova Development Agency Social Entrepreneurship Team	
Çukurova Development Agency Macro Data Supply	
Strategy Sessions and Speeches	
Sustainability Management of the Event	

REALIZATION OF GOALS



Realization Status of Goals

The sustainability goals of the International Orange Blossom Carnival have been integrated in alignment with the general Goals set and the planned actions designed to achieve them. These goals, which shape Carnival's sustainability vision, predict both positive and negative impacts in economic, social, and environmental dimensions. The goals have been defined based on specific actions, the expected outputs, and the measurement methods used to assess these outputs. By using primary and secondary data obtained during the Carnival, we have evaluated the level of achievement of our macro goals below.

The strategies implemented in pursuit of these goals have been designed to empower the participants, local communities, and their environment. This comprehensive vision stands for a significant step toward a sustainable future. The sustainability strategies developed to assess the impact of the Carnival and improve its effectiveness in future years will ensure that the International Orange Blossom Carnival continues to grow as an influential regional, national, and international event.

The surveys conducted with carnival participants during the pilot study in the park provided a clear and precise overview of both the successful implementations and the unrealized actions. The opinions gathered from participants effectively reflected which planned activities were successfully executed and which ones could not be implemented due to unexpected field challenges.

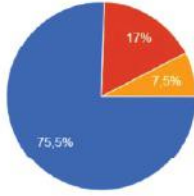
Some of the key results, which align closely with our observations and findings, are presented in graphical form on the following pages.

As a result, carnival participants quickly recognized the good practices introduced to them and actively supported them in practice!



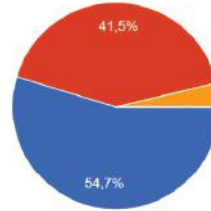
**TABLE 5. ADANA ORANGE BLOSSOM CARNIVAL
ATATÜRK PARK / 18-21 APRIL 2024 PILOT APPLICATION
SURVEY RESULTS**

The park is working on sustainability.
53 responses



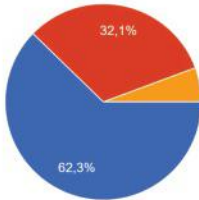
● Yes, I saw.
● No, I did not see.
● I don't know.

No sale of plastic bottled water.
53 responses



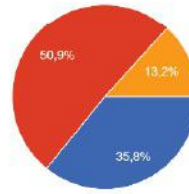
● Yes, I saw.
● No, I did not see.
● I don't know.

Solar energy (photovoltaic panels) is used in the stands.
53 responses



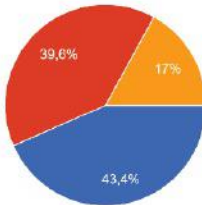
● Yes, I saw.
● No, I did not see.
● I don't know.

Flask use is encouraged at the stands.
53 responses



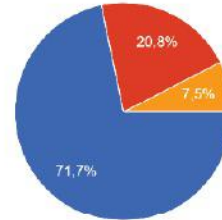
● Yes, I saw.
● No, I did not see.
● I don't know.

No disposable plastic plates, forks, or cups at food and beverage stands.
53 responses



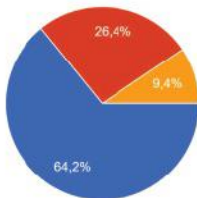
● Yes, I saw.
● No, I did not see.
● I don't know.

There are trash separation bins at the booths.
53 responses



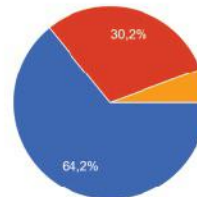
● Yes, I saw.
● No, I did not see.
● I don't know.

LED lighting in the stands.
53 responses



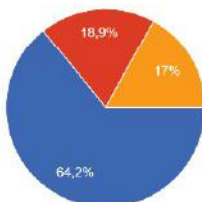
● Yes, I saw.
● No, I did not see.
● I don't know.

Electric carts transport waste in the park.
53 responses



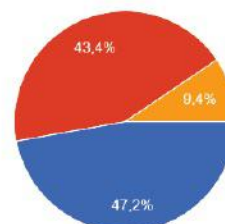
● Yes, I saw.
● No, I did not see.
● I don't know.

Cloth bags are given during sales in the park.
53 responses



● Yes, I saw.
● No, I did not see.
● I don't know.

There are recycling workshops in the park.
53 responses



● Yes, I saw.
● No, I did not see.
● I don't know.

2024 International Orange Blossom Carnival Impact - Macro Indicators

The carnival is estimated to have made an economic contribution of 6 billion TL to the city's economy. Assessing the socio-economic impact of an event of this scale requires detailed analysis. In this sustainability report, for the first time, the city's data from the week of the carnival is compared with data from the previous year to provide insight into its impact. However, accurately measuring the effects of such a large-scale event on primary and secondary sectors requires scientific analytical studies. In this context, the Carnival team has partnered with universities to start research aimed at uncovering the true economic, social, and environmental impacts of the event. The results of these studies are expected to be published in the 2025 report.

In 2024, Carnival Management collaborated with Çukurova Development Agency in several areas to obtain data and analysis. On the following page, we present some of the macro data on Adana, collected by Çukurova Development Agency experts, to allow for comparisons with previous years.

The tonnage of waste generated during the carnival in the pilot study area was monitored using data from waste management company sources. Between April 18, 2024 – April 22, 2024, a total of 4,980 kg of waste was sent to ITC Waste Management within the scope of the Orange Blossom Festival held in Atatürk Park. Approximately 4,000 kg of this waste consisted of plastic, nylon, and similar materials, while the remaining amount comprised mixed waste (including aluminum, cardboard, and other materials). The plastic footprint and carbon footprint have appeared as top priorities to be monitored and reduced in future carnivals.



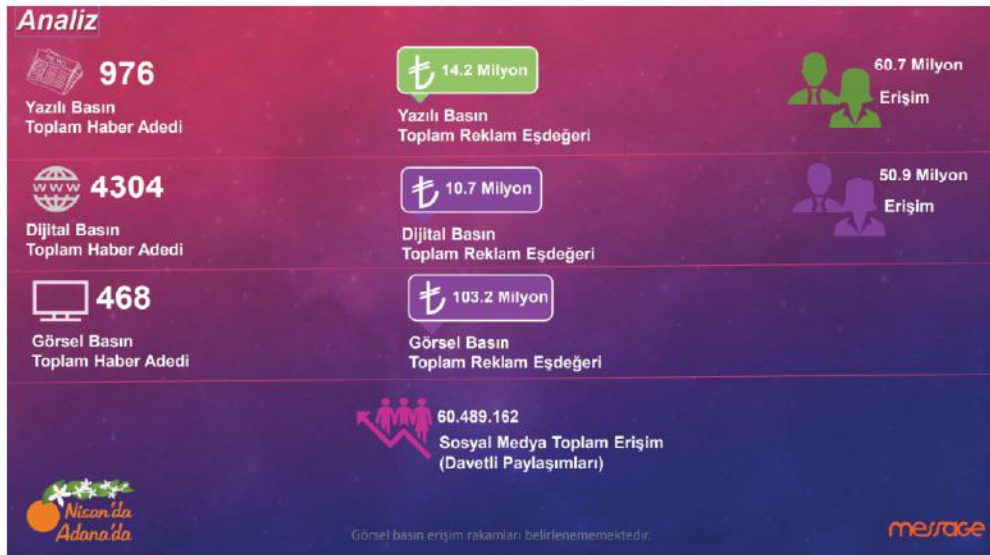


**Table 6. Macro Data for April 13-21, 2024
Adana Orange Blossom Carnival Period**

Data	Type	Institution	April 12-22, 2024, Period	22-28 March 2022* Period
Number of passenger flights to Adana (Number of flights)	Quantity	DHMI	There has been no change in the number of trips.	
Number of passengers arriving by plane	Person	DHMI	78.218	65,714 (March 21-31)
Hotel occupancy rates in Adana	Ratio	TÜRSAB, Provincial Directorate of Tourism	%98	%75
Number of customers, number of accommodations in hotels in Adana	Person	TÜRSAB, Provincial Directorate of Tourism	The number of accommodations in April was 142,320.	January 108,118 February 110,448 March 107,498
Number of tour buses/minibuses entering the city	Quantity	TÜRSAB	Data Not Found	
Number of tourists entering the city with a tour company	Person	TÜRSAB	Data Not Found	
Number of intercity bus services to the city	Quantity	Central Bus Station	14,584 (11-day value)	4.510 (7-day value)
Number of passengers arriving in the city by bus	Person	Central Bus Station	274,523 (11-day value)	82.622 (7-day value)
Amount of meat consumed in Adana	Kg / Ton	Chamber of Butchers	310 tons	40 - 45 tons
Amount of vegetables consumed in Adana	Tone	Adana Marketplace	12.731 tons	9.481 tons
Water consumption in Adana (Drinking water)	Tone	ASKI	Data Not Found	
Adana wastewater (Households)	Tone	ASKI	Data Not Found	
Number of regular bus services in the city	Quantity	ABB	1.807 (daily value)	1.847 (daily value)
Number of additional bus services in the city	Quantity	ABB	88 (daily value)	31 (8-day value)
Number of inbound train passengers	Person	TCDD	24,395 (April 12-22)	19,636 (April 1-11)
Electricity consumption in the city (Households)	KW / Hour	TEDAŞ	Data Not Found	
Amount of garbage handled	Tone	ABB Municipalities	Data Not Found	
Amount of waste segregated	Tone	ITC Adana	Data Not Found	
Large restaurant occupancy rate	Ratio	Professional Chamber	Data Not Found	
Number of vehicles for rent (Passenger Cars)	Quantity	Professional Chamber	Data Not Found	
Air pollution due to population and vehicle use		Provincial Directorate of Environment and Urbanization	The relevant institution has stated that there is no significant difference in air pollution data.	

*Source: Compiled by Çukurova Development Agency Experts (Mr. Mustafa İşler) May 15, 2024

Table 7. Carnival Social Media and Press Interaction Analysis



Conclusion

The impact of the carnival events, which brought significant activity to the city, can be clearly observed through general macro data. The economic contribution of the carnival, estimated at approximately 6 billion TL, represents a major boost to various sectors, Adana's trade, and the real economy. In terms of women's participation in economic activities, the event provided income opportunities for many women entrepreneurs and cooperatives, who played a vital role in the food and beverage stands.

From a social impact perspective, the large-scale artistic, cultural, and social activities organized throughout the city attracted massive participation, creating an event with a global-scale influence. During the Carnival period, the Adana City Museum broke visitor records, while major concerts drew audiences in the thousands. Additionally, hundreds of cultural and artistic institutions and personalities engaged with audiences and participants, making this year's carnival one of the most impactful editions to date.








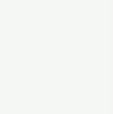

This is **the first sustainability report** of a city event of this scale **in Turkey**. Reporting on the sustainability aspects of an event requires extensive teamwork and collaboration.

We hope that this report, which serves as one of the first examples of monitoring an urban and public carnival in line with the Sustainable Development Goals (SDGs) Goals and indicators, will act as both an informative guide and a strategic compass—not only for the stakeholders of the Carnival but also for similar large-scale events and the service sector.



Annex 1: CARNIVAL and SUSTAINABLE DEVELOPMENT GOALS

Table 8. SDGs and Sub-Goals Served by the Carnival

LOGO	SDG DESCRIPTION	SUB GOALS
	Achieve gender equality and empower all women and girls.	5.5. Ensure women's full and effective participation in decision-making processes in political, economic, and social life, and guarantee equal opportunities for women to be leaders in decision-making mechanisms at all levels.
	Secure accessible water and wastewater services, ensuring sustainable water management for all.	6.1. By 2030, ensure universal and equitable access to safe and accessible drinking water for all. 6.2. By 2030, ensure equal access to adequate sanitation for all and end public defecation, with special attention to the needs of women, girls, and vulnerable populations.
	Promote stable, inclusive, and sustainable economic growth, ensuring full and productive employment and decent work for all.	8.3. Promote development-oriented policies that support productive activities, decent job creation, entrepreneurship, creativity, and innovation, and encourage the formalization and growth of micro, small, and medium-sized enterprises through access to financial services. 8.5. By 2030, ensure access to full and productive employment and decent work for all people, including youth and persons with disabilities, and fully implement the principle of equal pay for equal work.
	Reduce inequalities within and between countries.	10.2. By 2030, promote the empowerment and social, economic, and political inclusion of all individuals, regardless of age, gender, disability, race, ethnicity, religion, economic status, or other backgrounds.
	Make cities and human settlements inclusive, safe, resilient, and sustainable.	11.4. Strengthen efforts to protect and safeguard the world's cultural and natural heritage. 11.6. By 2030, reduce the negative per capita environmental impact of cities, with special attention to air quality, municipal waste management, and other waste management systems. 11.7. By 2030, ensure universal access to safe, inclusive, and accessible green spaces and public spaces, particularly for women, children, older persons, and persons with disabilities.
	Ensure sustainable production and consumption patterns.	12.2. Ensure sustainable management and effective use of natural resources by 2030. 12.2. 1. Track material footprint, material footprint per capita, and material footprint per GDP as indicators of resource use. 12.3. By 2030, halve global food waste per capita at the retail and consumer levels and reduce food losses along production and supply chains, including post-harvest losses. 12.5. By 2030, significantly reduce solid waste generation through prevention, reduction, recycling, and reuse. 12.b. Develop and implement tools for monitoring the impacts of sustainable development in sustainable tourism, ensuring it creates jobs and promotes local culture and products. 12.b. 1. Track the number of sustainable tourism strategies or policies with agreed monitoring and evaluation tools and the implementation of sustainable action plans.
	Take urgent action to combat climate change and its impacts.	13.1. Strengthen resilience and adaptive capacity to climate-related hazards and natural disasters in all countries. 13.3. Enhance education, awareness-raising, and institutional capacity on climate change mitigation, adaptation, risk reduction, and early warning systems.
	Protect, restore, and promote sustainable use of terrestrial ecosystems; ensure sustainable forest management; combat desertification; halt and reverse land degradation; and prevent biodiversity loss.	15.2. By 2020, support the sustainable management of all types of forests, end deforestation, restore degraded forests, and significantly increase afforestation and reforestation worldwide. 15.4. By 2030, ensure the conservation of mountain ecosystems and biodiversity to strengthen their role in sustainable development.
	Strengthen the means of implementation and revitalize global partnerships for sustainable development.	17.17. Encourage and support public, public-private, and civil society partnerships, fostering collaboration based on shared experience and strategic resource mobilization.

ANNEX - 2: Institutions Contributing to the Sustainable Carnival Pilot Study:

Nisan'da Adana'da Committee

Adana Metropolitan Municipality

Sercom Consulting

Çukurova Development Agency

Çukurova University

UNDP Türkiye Office

Ondokuz Organizasyon

Message İletişim

Sosyal Fabrika

P&P

Temsa

Zenit LED

Alven Enerji

Beta Enerji

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ANNEX - 3: Thanks

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Mustafa İşler

Selahattin Ciritçi

Ebru Ersan

Metin Eskimerge

Tolga Çetiner

Murat Erdoğan

Şirin Falay

Burhan Aşan

Turgay Altınordu

Zahit Esat Ateş

Bekir Ören

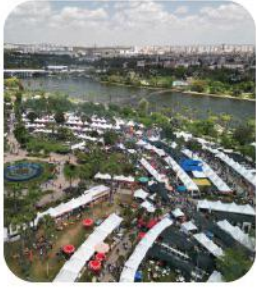
Umidjon Nuraliev

OUR TEAM



ANNEX - 4: PHOTO ALBUM









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Adana, November 2024

GÜLFER ERGİN