



# CALI



*"Black Gold Rush"*

# LIVE



CALIFORNIA ASSOCIATION OF REAL ESTATE BROKERS

2022 AGENDA



**TUESDAY**

**October 18, 2022**

**7:30AM – 5:00PM PRE-CONFERENCE**



**CERTIFICATION & CONTINUING EDUCATION BREAKOUTS**

8:00AM – 5:00PM

**NMLS 8 Hour Continuing Education-** Separate Ticketed Event (\$49/\$69)

*Instructor: Shirley Allen, Affinity Real Estate and Mortgage Services*

Facilitator: Clinton James

Partner: New American Funding

Location: Consolidated Board of REALTIST®

8:00AM – 5:00PM

**Green Certification Designation**

*Instructor: John Shipman, Franklin Energy*

Facilitator: Anna Tutt

Partner: PrimeLending

Location: Consolidated Board of REALTIST®

8:00AM – 5:00PM

**REO Training & Certification-** Separate Ticketed Event

\$495 Members

\$599 Non-Member

*Instructor Bubba Mills, Corcoran Consulting and Coaching*

Facilitator: Zoritha Thompson

Partner: Golden State Finance Authority

Location: Consolidated Board of REALTIST®

- **ASSET MANAGER PANEL DURING CONFERENCE**
- **FRIDAY, OCTOBER 21<sup>ST</sup> 11:00AM – 12:30PM**
- **ASSET MANAGER PANEL INCLUDED IN CONFERENCE REGISTRATION FEE**



**WEDNESDAY**

**October 19, 2022**

**7:30AM – 10:00PM CONFERENCE**



7:30AM  
8:00AM – 5:00PM  
8:30AM – 9:30AM

Registration  
Vendors  
**Coffee And Conversation Up-close & Personal**  
*Speakers: Denise Matthis, President, California Association of Real Estate Brokers  
Frances Young, Chairperson, California Association of Real Estate Brokers*  
Facilitator: Marie Sturgell  
Partner: California Association of Real Estate Brokers Conference Committee  
Location: Grand Ballroom

10:00AM – 12:00PM

**Opening Session – “Take Back The Power”**  
*Speaker: Bertina Power, Author of “The POWER of You!”*  
Facilitator: Derrick Luckett  
Partner: New American Funding  
Location: Theatre, 2<sup>nd</sup> Floor

12:30PM – 2:30PM

**Where’s My Forty Acres?**  
*Speaker: Tinish Hollins, Co-Founder, SF Black Wall Street*  
Facilitator: Anna Tutt  
Partner: California Association of REALTORS®  
Location: Grand Ballroom C & D, 1<sup>st</sup> Floor



WEDNESDAY

October 19, 2022

7:30AM – 10:00PM CONFERENCE



EDUCATION BREAKOUTS

3:00PM – 5:00PM

**Growing Your Business With AirBnB and Short Term Rentals**

*Speaker: Kiera Castleberry, Director of Operations, For The Host*

Facilitator: Robert Biggs

Partner: Bank of America

Location: La Guardia Room, 2<sup>nd</sup> Floor

3:00PM – 5:00PM

**How To Break Into Luxury Real Estate**

*Speaker: Rod Watson, Founder/CEO, Distinct Concierge Real Estate*

*Moderator: William Burties, Loan Consultant, New American Funding*

Facilitator: Parisha Kinsey

Partner: Citibank

Location: Theatre, 2<sup>nd</sup> Floor

3:00PM – 5:00PM

**Mental Health & Entrepreneurship**

*Speaker: Dr. Michelle R. Hannah, Owner, Mikel Life Coaching*

Facilitator: Tamatha Willis

Partner: YRD LA

Location: Grand Ballroom B , 1<sup>st</sup> Floor

7:00PM – 10:00PM

**Welcome Reception “The Hippest Trip In America”**

*Featuring Flo Jenkins, Award winning writer/editorial consultant and consummate communicator and Soul Train Alumni*

MC: Derrick Luckett

Partner: New American Funding

Location: Grand Ballroom C & D , 1<sup>st</sup> Floor



**THURSDAY**

**October 20, 2022**

**7:30AM – 11:59PM CONFERENCE**



7:30AM	Registration
8:00AM – 5:00PM	Vendors
8:00AM – 10:00AM	<p><b>Prayer Breakfast - Pursue &amp; Occupy</b>  <i>Speaker: Rev. David Price, Dir. of Equity for The City of Los Angeles Civil Rights Dept.</i>  Worship Leader: Minister Christine Hayworth  Music Ministry: Shari, Daniel Johnson  Facilitator: Clinton James  Partner: California Association of Real Estate Brokers  Location: Grand Ballroom C &amp; D, 1<sup>st</sup> Floor</p>
10:30AM – 12:30PM	<p><b>Member Meeting &amp; Election</b>  Facilitators: Denise Matthis, Frances Young  Location: Theatre, 2<sup>nd</sup> Floor</p>
10:30AM – 12:30PM	<p><b>Down Payment Solutions</b>  <i>Moderators: Ashley Garner, REALTOR® /REALTIST®, Compass</i>  <i>Teyona Stewart, Loan Originator, New American Funding</i>  Panelist: Deon Westbrook, Shari Mims, Frank Robinson, Rick Whitted  Meagan Harris, Michael Jackson  Partner: Golden State Finance Authority  Location: Grand Ballroom B, 1<sup>st</sup> Floor</p>
1:00PM – 2:30PM	<p><b>Wall Street To The Hood</b>  <i>Speaker: Dr. Lance McCarthy, Economist and Investment Advisor</i>  Facilitator: Nekaya Carter  Partner: Chase  Location: Grand Ballroom C &amp; D, 1<sup>st</sup> Floor</p>



**THURSDAY**

**October 20, 2022**

**7:30AM – 11:59PM CONFERENCE**



**EDUCATION BREAKOUTS**

**3:00PM – 5:00PM**

**Mastermind Session- How To Thrive In Today’s Market**

Facilitator: Sheila Bennett

Partner: New American Funding

Location: Theatre, 2<sup>nd</sup> Floor

**3:00PM – 5:00PM**

**Making Your Dream Home A Reality With Co-Buying**

*Speakers: Joe Hoppis, CEO/Founder, Pairadime, Brent Stokes, Advisor, Pairadime*

Facilitator: Bishop Craig Worsham

Partner: Movement Mortgage

Location: Grand Ballroom B, 1<sup>st</sup> Floor

**3:00PM – 5:00PM**

**Growing Your Business With Property Management**

*Speaker: Natasha Howell, CCRM, eXp Realty*

Facilitator: Anna Moore

Partner: L. B. Unique Properties

Location: La Guardia Room, 2<sup>nd</sup> Floor

**7:00PM – 11:59PM**

**Let's Bet On Black, CAREB Comedy and Casino Night**

*Comedian/Host: Larry La La*

Facilitator: Zena Wilkins

Partner: YRD LA

Location: Grand Ballroom C & D, 1<sup>st</sup> Floor



**FRIDAY**

**October 21, 2022**

**7:30AM – 11:59PM CONFERENCE**



7:30AM  
8:00AM – 5:00PM  
8:30AM – 10:30AM

Registration

Vendors

**Legislative Breakfast – Special Purpose Credit Programs**

*Moderator: Ashley Thomas III, 1<sup>st</sup> Vice President, National Association of Real Estate Brokers*

*Special Guest: Honorable Emma Sharif, Mayor City of Compton*

*Panelist: Nick Gouche, Martice Mills, Shari Mims, Hovik Shahinian, Cornel Hunter*

*Facilitator: Stanley Jackson*

*Partner: California Association of Real Estate Brokers*

*Location: Grand Ballroom C & D, 1<sup>st</sup> Floor*

**EDUCATION BREAKOUTS**

11:00AM – 12:30PM

**RESIMERCIAL “The Deal Analysis”**

*Speaker: Michael Simpson, Founder, The National Commercial Real Estate Association*

*Facilitator: Donald Jordan*

*Partner: Infinity Investments*

*Location: La Guardia Room, 2<sup>nd</sup> Floor*

11:00AM – 12:30PM

**How Web3 and Blockchain Tech Are Bringing Real Estate Into The Future**

*Speaker: Vernon Jones, Founder, EquityCoin™ (EQTY)*

*Facilitator: Imani Breaux*

*Partner: Destiny Six Financial*

*Location: Kennedy Room, 2<sup>nd</sup> Floor*

11:00AM – 12:30PM

**Women Investing In Real Estate “WIRE”**

*Moderator: Marie Sturgell, Real Estate Consultant RE/MAX Prestigious Properties*

*Panelist: Lani Sylvas, Crystal Carter, Nina Ro Za*

*Facilitator: Lyric Armstrong*

*Partner: Chase*

*Location: Grand Ballroom B, 1<sup>st</sup> Floor*

11:00AM – 12:30PM

**REO Asset Manager**

*Speaker: Bubba Mills, Corcoran Consulting and Coaching*

*Panel: REO Asset Manager Panel*

*Facilitator: Wayne Wyatt*

*Partner: MVP Real Estate & Investments*

*Location: Theatre, 2<sup>nd</sup> Floor*

**AGENDA SUBJECT TO CHANGE WITHOUT NOTICE**



**FRIDAY**

**October 21, 2022**

**7:30AM – 11:59PM CONFERENCE**



**EDUCATION BREAKOUTS**

1:00PM – 3:00PM

**Smart Home Electrification Technology**

*Speaker: John Shipman, Senior Director, Franklin Energy*

Facilitator: Don Dunbar

Partner: Essential Resource Management

Location: Kennedy Room, 2<sup>nd</sup> Floor

1:00PM – 3:00PM

**How To Use A CRM To Build Wealth And Relationships**

*Speaker: Camilla Temu, Customer Support Manager, Wise Agent*

Facilitator: Cornel Hunter

Partner: DEM Real Estate

Location: La Guardia Room, 2<sup>nd</sup> Floor

1:00PM – 3:00PM

**How To Sell HUD Homes**

*Speaker: Zoritha Thompson, CEO/Broker, Goree and Thompson Real Estate, Inc.*

*Serina Lowden-Rush, Owner Broker, Associate All City Homes*

*Meagan Harris, Program Coordinator, Golden State Finance Authority*

Facilitator: Marisa Fletcher

Partner: Golden State Finance Authority

Location: Grand Ballroom B, 1<sup>st</sup> Floor

1:00PM – 3:00PM

**Accessory Dwelling Units: The Hottest Trend In Real Estate**

*Speaker: Kendyl Young, Co-Founder, ADU Diggs*

Facilitator: D'Adrea Davie

Partner: Movon Realty

Location: Theatre, 2<sup>nd</sup> Floor





FRIDAY

October 21, 2022

7:30AM – 11:59PM CONFERENCE



EDUCATION BREAKOUTS

3:30PM – 5:30PM

Opportunity Zones and 1031 Exchanges

Speaker: Steve Peterson, Broker Owner, Infinity Investments
Adam Stone Esq., Fund Manager, ADU OZ Fund

Facilitator: Juan Lashley

Partner: Wells Fargo Home Mortgage

Location: Theatre, 2nd Floor

3:30PM – 5:30PM

Trust and Tax Strategy: Using the Law and Tax Code to Protect your Assets

Speakers: Rosezetta Upshaw, Founding Attorney, Legends At Law
Gary Farwell Esq., Legends At Law
Sheneya Wilson, CPA, Founder and CEO, Fola Financial

Facilitator: Sharon Robinson

Partner: California Association of REALTORS®

Location: La Guardia Room, 2nd Floor

3:30PM – 5:30PM

Receivership and Government Contracts

Speaker: L.J. Jennings, Chief of Staff External, National Association of Real Estate Brokers

Facilitator: Renee Tucker

Partner: Bank of the West

Location: Kennedy Room, 2nd Floor

AWARDS & INSTALLATION GALA

7:00PM – 10:00PM

Awards & Installation Gala CALI LIVE "The Black Gold Rush"

Speaker: Dr. Julianne Malveaux, Journalist, Author, Economist and Commentator

MC: Ashley Thomas III, 1st Vice President, National Association of Real Estate Brokers

Partner: New American Funding

Location: Grand Ballroom C & D, 1st Floor

10:00PM – 11:59PM

After Party

DJ Fred Aubrey

Partner: New American Funding

Location: Grand Ballroom C & D Terrace, 1st Floor



**SATURDAY**

**October 22, 2022**

**8:00AM – 4:00PM CONFERENCE**



**8:00AM – 10:30AM**

**California Association of Real Estate Brokers  
Board of Directors Meeting**

Facilitator: 2023 President, 2023 Chairperson of the Board

Partner: New American Funding

Location: O’Hare Room, 2<sup>nd</sup> Floor

**1:00PM – 4:00PM**

**Black Gold Rush Economic Empowerment**

*Speakers: Terrence Evans, La Toya Tillett, Kwame Granderson*

Facilitator: Consolidated Board of REALTIST®

Partner: New American Funding, Chase

Location: Consolidated Board of REALTIST®

***Tailgate Departs To***  
**Consolidated Board of REALTIST®**  
**3725 Don Felipe Drive**  
**Los Angeles, CA 90008**  
***At 12 Noon***