



BOTTEGA BRIO  
DESIGN BOLDLY



10 YEARS ASYMMETRY, PIERRE YOVANOVITCH X CLAIRE TABOURET

# '25 YEARBOOK

## FEBRUARY TRENDS REPORT

# FEB '25

As we reflect on the interior design landscape of February 2025, we continue to recognize the shift toward expressive, layered, and artful spaces. February's standout trends build upon January's movement toward individuality and craftsmanship, continuing to shake off minimalism and turning up the volume on personality! From looking into the Art Deco revival, lending itself into a playfulness movement, to tactile surfaces that transform environments, this month's biggest trends prove that interiors are anything but ordinary.

Join us in this report as we look into three major design movements, uncovering the lifestyle shifts and influences that have brought them to the forefront of today's interior design.



PIERRE YOVANOVITCH, UPPER EAST SIDE





# 01



Kelly Wearstler, Malibu Beach

## ART DECO REVIVAL

# ART DECO REVIVAL

The design world is experiencing a captivating resurgence of Art Deco, with contemporary interpretations of the 1920s and 1930s grandeur. This isn't about pure nostalgia—it's about reinventing Deco's geometric precision and rich materials for contemporary living.

According to Interior Design Market Reports 2025, searches for "Art Deco home decor" have increased by 38% in the past year in the USA. This trend is expected to continue influencing interior design throughout the year, providing a bold alternative to the minimalist styles of recent years.

## EVIDENCE

One of the most striking elements of this resurgence is the return of geometric patterns, seen in everything from custom millwork to wallpaper.

## MIRRORED AND HIGH GLOSS

The demand for luxurious materials has skyrocketed. According to a 2025 Interior Design Market Report, sales of marble and velvet upholstery have increased by 27% in the past year, as homeowners seek high-impact surfaces that exude luxury. Furniture finishes with mirrored or high gloss surfaces are becoming increasingly popular, adding depth and intrigue to interior spaces.



But Art Deco's return isn't just about excess—it's about the marriage of historic craftsmanship and modern sustainability. With the resale furniture market booming, interior designers are hunting for original Art Deco pieces, restoring them with contemporary finishes. 1stdibs reports that over 80% of designers are incorporating authentic Deco-era furnishings into their 2025 projects, further solidifying the trend's longevity.



## ARCHITECTURE IS SHIFTING

Beyond individual pieces, the architecture itself is shifting. Arched doorways, fluted wall panels, and scalloped edges are becoming hallmarks of the Art Deco Revival.





Tatjana von Stein  
Photographed by Genevieve Lutkin





Tatjana von Stein  
Photographed by Genevieve Lutkin



02



FAYE TOOGOOD, ROLY-POLY CHAIR

SOPHISTICATED  
PLAYFULNESS



# SOPHISTICATED PLAYFULNESS

In stark contrast to the restrained minimalism of the past decade, 2025's "Sophisticated Playfulness" trend injects humor, warmth, and personality into interiors—without compromising style. Think high-end finishes with a touch of irreverence, a space that exudes confidence while inviting conversation.

This broader cultural shift is fueled by a desire for individuality in interiors. We are happy to say the era of the "perfectly curated beige living room" is over!



Marie Cloud for 2025 Kips Bay Show House in Palm Beach  
Photographed by Nickolas Sargent

## EVIDENCE

Sophisticated Play means leaning into eclectic layering—mixing historic influences with contemporary design to create spaces bursting with personality. Designers at 2025 Kips Bay Decorators Show House, in Palm Beach, Florida, are showing us how it's done.

## *INTRIGUING TEXTURE, UNEXPECTED MATERIALS*



Erin Shakoor for 2025 KBSH

Interior Designer, Erin Shakoor, showed us a intriguing display of material and texture combinations in a powder room at this year's Kips Bay Decorators Show House, telling Veranda, "I want them to have a sense of curiosity and wonder and be inspired to look at things from a perspective of opposites, like, 'what would I normally do and what would be the opposite of that?'" However, the playful element extends beyond unexpected materials and custom finishes.

Color plays a major role in shaping this aesthetic, as homeowners grow increasingly adventurous with their palettes. Trend data from The Pantone Color Institute suggests a surge in popularity for moody yet rich hues like deep ruby and "mocha mousse" (Pantones 2025 Color of the Year)—tones that add depth and contrast, setting the stage for layered, expressive interiors.

## *A JOYFUL REBELLION*

At its core, the Sophisticated Playfulness trend is about embracing the unexpected, mixing eras, textures, and styles to create homes that feel as unique as their inhabitants. Luxury and joyful rebellion define this playful movement, proving that high-end design doesn't have to take itself too seriously.





Rajni Alex for 2025 Kips Bay Show House in Palm Beach  
Photographed by Nickolas Sargent



# TEXTURED SURFACES

# 03



QUINTANA PARTNERS, CHÂTEAU DES FLEURS



# TEXTURED SURFACES

This trend is what we are deeming “a revolution of the senses.” Beyond aesthetics, texture is emerging as one of the most defining characteristics of 2025’s interiors. This movement isn’t just about how things look—it’s about how they feel. Flat, overly polished surfaces are giving way to spaces that invite visual intrigue, with an emphasis on transforming rooms into environments.

The key takeaways? Texture isn’t an afterthought — it’s becoming the foundation of great design. Whether through architectural detailing, upholstery, or sculptural surfaces, this movement encourages a full sensory experience, proving that homes should feel as good as they look.



Kingston Lafferty Design  
Photographed by Ruth Maria Murphy



Pierre Yovanovitch, Trocadero, Paris





## *BOUCLÉ, VELVET, & BRUSHED WOOL*

Natural materials are also playing a crucial role in layering texture into modern interiors. The popularity of irregularly shaped stone used for fireplace surrounds and feature walls, has grown by over 30% in 2024, as homeowners seek a more organic, grounded aesthetic. Wood paneling has seen a resurgence, accompanying the mid-century modern revival, adding a soft warmth to rooms.

Thanks to advancements in technology, the wallcovering industry is offering more 3D textured wallpaper and paneling than ever, giving designers an easy way to add dimension to otherwise flat surfaces.

### EVIDENCE

Wall and ceiling treatments are a primary focus, bringing depth and warmth to interiors that previously relied solely on color.

In recent projects, Pierre Yovanovitch has embraced 3D paneling and plaster walls, proving that even minimalist spaces can benefit from a tactile edge.

## *ANCIENT AND CONTEMPORARY*

Decorative plaster has surged in popularity, with leading artisans such as Simone Bodmer Turner creating sculptural wall installations that feel both ancient and contemporary.

Softness is another key element, as designers turn to plush materials to create spaces that feel enveloping and luxurious. Searches for bouclé, velvet, and brushed wool have risen by 42% in the past year, indicating a strong consumer preference for upholstery that offers more than just visual appeal.



# LOOKING AHEAD

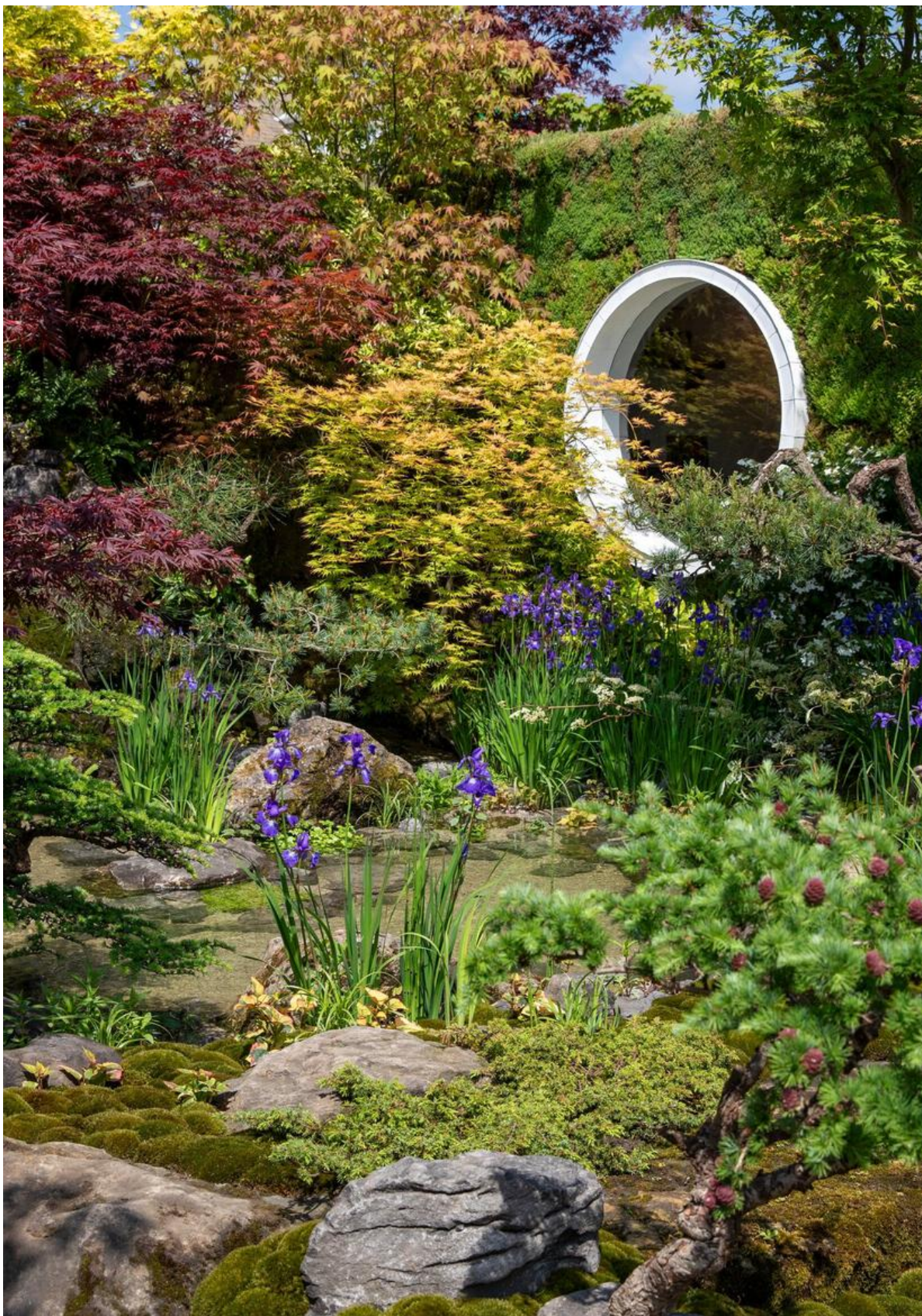
As we approach March 2025, several design trends are likely to gain prominence, influenced by seasonal shifts, weather changes, and upcoming trade show themes. Here are some predictions for what might become popular in the design world during this month:

**Immersive Interiors** are emerging as a significant interior design trend for 2025, focusing on creating unique, engaging spaces that reflect individual tastes and provide multi-sensory experiences.

**Geometric Playfulness** is emerging as a significant interior design trend for 2025, characterized by bold patterns, innovative shapes, and a playful approach to design. This trend reflects a desire for more energetic and expressive interiors as we move into spring.

**Nature-Inspired Renewal** is emerging as a significant interior design trend for March 2025, building upon the biophilic design movement that has been gaining momentum throughout the decade.





RHS Chelsea Flower Show 2024  
Garden Design by Kazuyuki Ishihara



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## CONTACT US

Have a question, need advice, or dreaming of a custom piece? Let's make something extraordinary  
—contact us today!

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