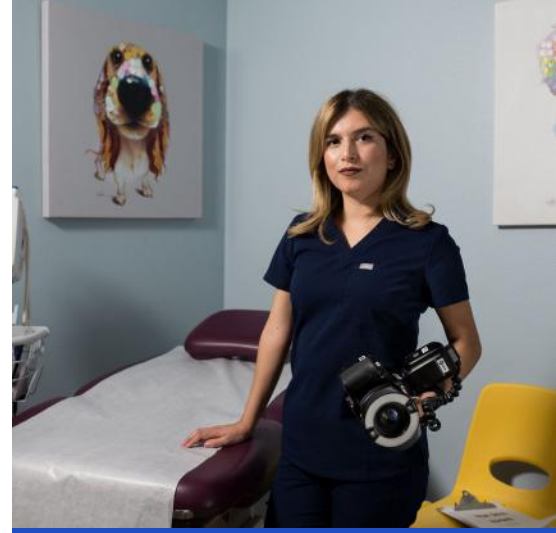




Allies Against Slavery

# Impact Report



2024

“Vocation is where  
your deep gladness  
meets the world's  
deep need.”



# Contents

Vision	2
Values	2
Mission	2
A letter from our CEO	3
Numbers at a glance	4
Lighthouse Screening	6
Lighthouse Data	8
Research	10
Policy	12
Financials	14

# Vision

A future where every community has the data it needs to make victims visible and prevent human trafficking.

# Mission

Harnessing data to illuminate and eradicate human trafficking.

# Values



## Justice

We work to make things right for the exploited and enslaved, pursuing justice that leads to flourishing.



## Community

We ground our work and solutions in community, recognizing the importance of place and relationships.



## Dignity

We honor all stakeholders, particularly survivors, recognizing and championing their inherent worth.



## Innovation

We imagine new possibilities and foster creative problem-solving in response to daunting challenges.



## Integrity

We strive to be worthy of trust in our work and relationships, and take the long view of success.



## Collaboration

We seek opportunities for collective impact & shared success, recognizing we're better together.

# A letter from our CEO

## Fellow Allies,

When a small group of volunteers first met in a public library in 2010, we had no idea what the next fourteen years would hold. We were united by a shared belief in the injustice of human trafficking, and we were willing to learn and adapt.

In those early years, we spent a lot of time listening to survivors, working alongside frontline partners, and conducting statewide research. A clear truth emerged as we confronted this complex problem: one of the biggest challenges to effectively combating human trafficking was seeing it. Collectively, we would never be able to solve a problem we couldn't see or measure.

With newfound strategic clarity, we set out to build a future where every community has the data it needs to combat and prevent human trafficking. We have been working towards that goal with laser focus ever since. In the process, we have helped change the discourse about data in the anti-trafficking movement.

A decade ago, large-scale solutions were nonexistent, data was siloed, and trust in data was low. Today, over 200 partners and more than 2,000 field professionals are using Lighthouse across three states to identify victims and access a dozen data sources in one place. Perhaps most encouraging is the way the data is helping partners create real change:

- Schools, community clinics, child advocacy centers, and other human services organizations prioritizing screening and victim identification.
- Leaders of state agencies using data to make better decisions about strategy, resource allocation, care coordination, and prevention campaigns.
- Law enforcement and justice system stakeholders visualizing their arrest and prosecution data to

target hotspots, identify criminal networks, and enhance training.

- Survivor leaders and expert witnesses citing research to educate judges, juries, and policymakers so victims are protected under the law.
- Researchers leveraging one of the largest and richest sets of human trafficking data to publish new insights and create predictive risk models.

This is clear: a new ecosystem of partners is emerging, equipped and connected through our innovative data solutions, ready to proactively tackle human trafficking in the 21st century.

This work would not be possible without funders, partners, and friends like you. You embody our name – Allies Against Slavery. Together, we are a formidable force for good.

Thank you for taking part in this journey. The success in 2024 that you'll read about on the following pages is our collective success. We are grateful for you and hopeful about the future we're building together.

— John



# Numbers at a glance

Human trafficking is often invisible, difficult to measure, and misunderstood. Our data driven solutions help allies identify, confront, and prevent exploitation. We approach the problem from all sides with the following four programs:

## Lighthouse Screening

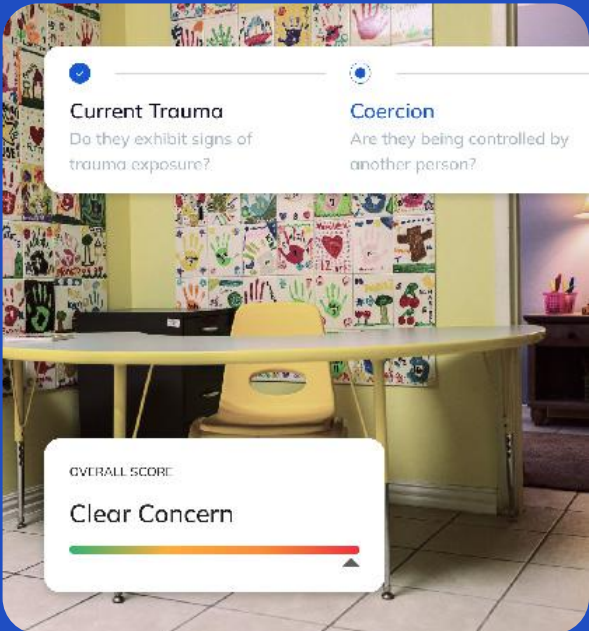
We help identify youth at risk of human trafficking through validated screening tools.

# 39,423

screenings conducted by 186 agencies in 2 states.

# 3,286

youth identified as Clear Concern for human trafficking.



## Lighthouse Data

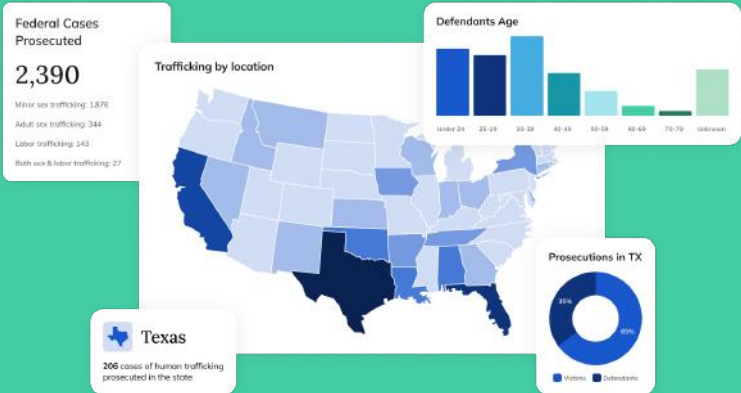
We help leaders make evidence-based decisions by aggregating and visualizing diverse data sources in one platform.

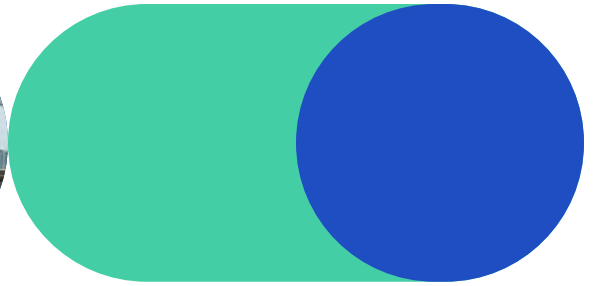
# 12

unique datasets, an increase of 20% from 2023.

# 1,511

variables, an increase of 8% from 2023.





## Research & Insights

We drive actionable anti-trafficking solutions through groundbreaking research and reports.

# 26

publications and presentations delivered.



## Policy

We catalyze legislative action by giving policymakers data-driven insights.

# 12

policy meetings with

# 10

different legislative offices in 7 states.



# Lighthouse Screening

## 2024 Impact

**186**

Total number of partners we received screening data from in 2024

**39,423**

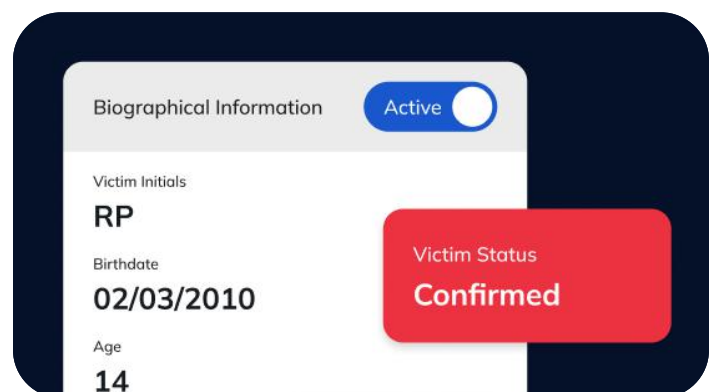
Total number of CSE-IT screenings in 2024

**3,286**

Total number of Clear Concern screenings in 2024 that identified a presumed youth victim of human trafficking

Since 2020, Lighthouse Screening has digitized, standardized, and increased the screening of vulnerable youth for sex trafficking. Recognized by the U.S. Department of Health and Human Services as a national award-winning innovation in 2024, Lighthouse Screening uses a validated instrument, the Commercial Sexual Exploitation Identification Tool (CSE-IT), to support screening efforts by first-responders in two states. To date, 121 organizations and over 2,000 professionals across Texas and Louisiana have used the Lighthouse Screening platform to screen with the CSE-IT and identify victims of trafficking.

Beyond identifying victims, Lighthouse Screening partner organizations can store client information, share client records, record screenings, and visualize organizational data in real-time to enhance program efforts and improve services for survivors. Lighthouse Screening is a cloud-based secure platform and all individuals involved in managing the data have undergone HIPAA training. Only users from licensed organizations who have completed their CSE-IT training have access to the platform, and each user is assigned a unique account, ensuring secure and controlled access to their organization's data. Lighthouse partners have daily access to the Lighthouse team for technical support, and use the platform to gain insights from their screening data, learn about regional screening trends, and connect to local and statewide resources.





## Story of Impact: Screening

In 2024, Lighthouse Screening expanded its leadership in trafficking screening and data integration. Through its direct screenings and the integration and visualization of external CSE-IT data, the platform continued to enable partners to identify those in greatest need of resources. Bryn Stonehouse (LCSW, Abilene Independent School District, Texas) explains that the Lighthouse platform allows her team to “see it.” She elaborates, “The ability to screen our students puts into perspective just how many are at high-risk for exploitation” and helps them “know exactly who we need to invest in the most.”

A major milestone in 2024 was the integration of a new labor trafficking screening tool developed by Louisiana’s Office of Human Trafficking Prevention. This tool, one of the first designed specifically for identifying youth victims of labor trafficking, is now a key feature of Lighthouse Screening. Its inclusion

marks a vital step in the tool’s validation process and addresses a critical gap in resources for screening youth at risk of labor trafficking.

Lighthouse also expanded features that enhance collaboration and efficiency. These included:

- **Tracking Investigative Processes:** Care coordinators can now log detailed information about the multidisciplinary investigative process and victims’ exploitation status. This enhancement provides state leaders with comprehensive data on investigations and confirmed trafficking cases.
- **Group Sharing Feature:** Professionals in Louisiana are sharing client screening data securely using group sharing. This reduces duplication and streamlines service delivery, enhancing the overall efficiency of support systems.

“As a Care Coordinator, I’ve found Lighthouse to be an invaluable, user-friendly tool for collecting critical data on the children we serve. Despite not being particularly data-savvy, I appreciate how intuitive it is, enabling us to better support our clients and track the impact of sex and labor trafficking in our community. This strengthens our ability to make a more meaningful difference in combating trafficking.”

**Rachel Austin**

Child and Youth Trafficking Care Coordinator  
Children’s Advocacy Network  
Alexandria, Louisiana

# Lighthouse Data

## 2024 Impact

**1,511**

Number of variables across 12 unique datasets in Lighthouse Data

**225**

Number of users across 3 state and national platforms

**27**

Number of different types of organizations using Lighthouse Data, including federal and state government agencies, law enforcement, and policymakers

Lighthouse Data aggregates and visualizes state and national data to empower stakeholders with the information needed to make informed decisions and allocate resources effectively. Its interactive maps showcase screenings, survivor support services, trafficking incidents, volume of online advertisements for commercial sex, high-risk areas, federal prosecutions, and state policies.

Dynamic dashboards within Lighthouse Data provide detailed breakdowns of the data and the ability to filter by various factors such as year, location, or type of trafficking. The platform also offers trend analysis, revealing shifts in screenings, services, arrests, prosecutions, and policy implementation, allowing stakeholders to track progress and change over time. By centralizing multiple types of critical data, Lighthouse helps organizations optimize their response efforts and develop targeted interventions. This collaboration amplifies Allies' impact and broadens Lighthouse Data's reach.



## Story of Impact: Data

2024 was a transformative year for Allies' Lighthouse Data program. Integrating two national datasets — federal human trafficking prosecutions and state human trafficking policies — expanded the scope of Lighthouse Data to provide deeper insights into national trends. Dr. Vanessa Bouché selected Allies Against Slavery to adopt these two national datasets that she created and managed for over 10 years. The first is the Federal Human Trafficking Prosecutions dataset which tracks over 400 variables, including case details, defendant/victim profiles, and trafficking location information. The State Policy dataset categorizes 20 policies using the 3P framework: prosecution, protection, and prevention and includes relevant criminal sentencing guidelines.

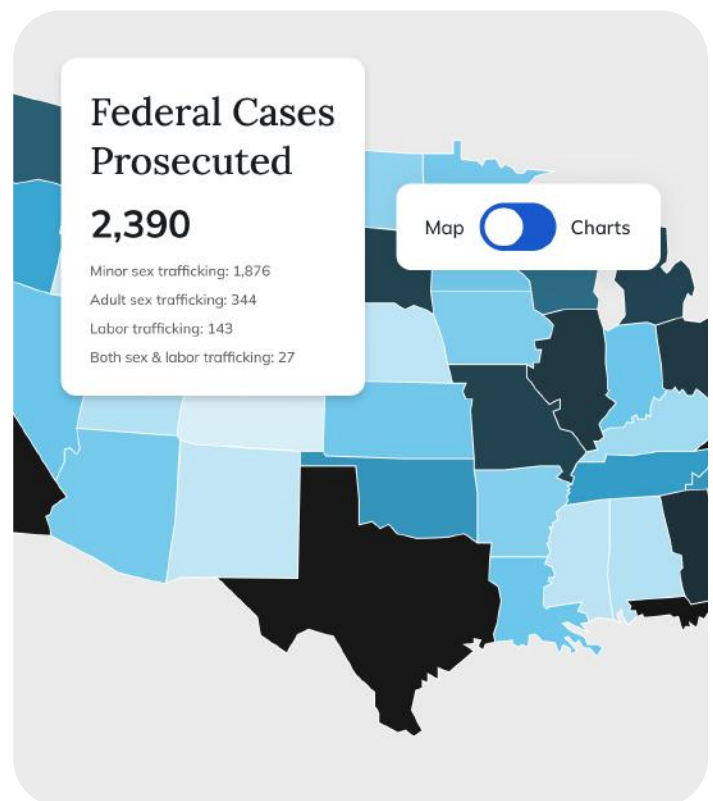
Together, these datasets provide crucial insights for shaping effective national strategies. Bouché states: "I trust Allies Against Slavery with maintaining, analyzing, and disseminating these critical sources of data and to empower stakeholders to make informed, data-driven decisions across the nation. No other organization had the right set of tools and shared the same values and vision."

Additionally, in 2024, the State of Florida joined Texas and Louisiana as a third state partner entrusting its data needs to Allies Against Slavery. Lighthouse Data's partnership with the University of South Florida's Trafficking in Persons (TIP) Risk to Resilience Research Lab marked a transformative milestone. Florida can now leverage data to help statewide stakeholders analyze trafficking patterns and make data-informed decisions.

"Partnering with Allies to bring Lighthouse to Florida catalyzes our work with TIPSTR," said Joan Reid, USF professor of criminology and director of the TIP Lab.

"Using Lighthouse to create Florida's version of a data dashboard will help us see, understand, and act upon the data collected through SB 7064."

This collaboration amplifies Allies' impact and broadens Lighthouse Data's reach.



"Using Lighthouse to create Florida's version of a data dashboard will help us see, understand, and act upon the data collected through SB 7064."

**Joan Reid**

USF professor of criminology  
Director of the TIP Lab

# Research

## 2024 Impact

### 2

Reports published: *Louisiana Annual Human Trafficking Data Report* and *Strengthening Human Trafficking Identification: Analyzing Youth Screenings in Texas and Louisiana*

### 2

Op-eds published: “To stop human trafficking we need more than laws.” Dallas Morning News and “A way forward for juvenile justice in Texas.” Dallas Morning News

### 9

Conference presentations in 8 cities in 5 states

### 14

Speaking engagements across 6 cities in Texas

In 2024, Allies Against Slavery launched its Research & Insights program. Powered by the multiple data sources collected within Lighthouse Data, Allies publishes peer-reviewed research articles, topical reports, opinion editorials, and other products to equip key stakeholders with the evidence they need to make informed, data-driven decisions about programs, policies, and resource allocation.

Allies’ Research & Insights are strategically situated across prevention, protection, prosecution, and policy to provide in-depth analysis that informs holistic intervention efforts. Our Research & Insights help to shed light on effective efforts to prevent human trafficking, better understand how best to protect identified victims, identify trends that help prosecute perpetrators, and uncover policy gaps and promising innovations.



## Story of Impact: Research

2024 was the inaugural year for Allies' cross-functional Research & Insights program. The year started with a focus on gaining strategic clarity and direction, honing in on key products such as academic publications and reports that would draw out insights from the data sources in Lighthouse Data and be disseminated to target audiences via social media, opinion editorials, newsletters, webinars, and conferences. Our research approach would be survivor-engaged, survivor-informed, and driven by our organizational values.

To advance those goals, we initiated a research program with Ava Kamdem, a survivor leader who interned with Allies in 2023. After coding hundreds of human trafficking prosecutions for Lighthouse Data during her internship, Ava noticed a problem: many of the women being prosecuted in sex trafficking cases were very

likely victims themselves. In fact, this was her own lived experience. This catalyzed the "female defendants project". We created a typology of female defendants in sex trafficking prosecutions and found that 54% of females prosecuted in these cases were victims themselves forced to engage in criminal activity on behalf of their trafficker. This paper will be published in the journal *Victims & Offenders* in 2025.

About the partnership, Ava said:

"When I raised this idea with the Allies research team, they not only listened to me, but also enthusiastically partnered with me to pursue this research agenda, which is very personal to me. This opened up the opportunity for me to publish a paper, present the findings at several conferences, and list this accomplishment on my CV as I apply to Ph.D. programs."

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Ava Kamdem  
Survivor Leader



# Policy

## 2024 Impact

**12**

Direct advocacy meetings with 10 legislative offices in 7 states

**1**

Bill filed in Texas that Allies helped draft

**16**

State and federal legislative proposals informed by Allies data

Allies Against Slavery’s policy work focuses on transforming systems to effectively combat human trafficking and provide long-term support for survivors. Through collaboration with governments, nonprofits, and community organizations, Allies advocates for data-informed strategies that strengthen anti-trafficking efforts by creating statewide data repositories and universal screening initiatives. By leveraging Lighthouse data, Allies empowers decision-makers to craft better policies addressing trafficking trends and service gaps. This evidence-based advocacy ensures that policies are aligned with real-time needs and survivor experiences.



## Story of Impact: Policy

Allies collaborated with Representative Thompson (TX House District 141) and her team throughout 2024 to prepare for the 89th Texas Legislative Session. This partnership underscored the critical role data plays in shaping effective and impactful policy solutions. Representative Thompson's office approached Allies with a clear and thoughtful question: What does the data tell us and how should this drive our legislative priorities? From this starting point, we worked together to analyze the evidence, identify key trends, and craft data-driven policies to address pressing community needs.

Representative Thomson said, "Allies Against Slavery has been a critical partner in advocating for data-driven anti-human trafficking legislation in Texas. Data is more than numbers; it tells the stories of victims and empowers us to create a roadmap to justice. Our collaboration with Allies has helped us advance innovative, evidence-based, and comprehensive policy solutions to disrupt the demand, protect the vulnerable, and pave a future where every person is free from exploitation."

In addition, Allies was asked to weigh in on several federal policy initiatives Through ongoing discussions with Senator Klobuchar's (D-MN) and Senator Blackburn's (R-TN) offices, Allies provided insightful feedback on the National Human Trafficking Database Act and Allies wrote an impactful advocacy letter with key data points from Lighthouse in support of the Take It Down Act that unanimously passed the U.S. Senate in 2024. Finally, Allies leaders were invited to participate in a federal anti-trafficking policy roundtable in Washington, D.C. with leading national organizations and legislators to build consensus around anti-trafficking legislative priorities.



"Allies Against Slavery has been a critical partner in advocating for data-driven anti-human trafficking legislation in Texas. Data is more than numbers; it tells the stories of victims and empowers us to create a roadmap to justice. Our collaboration with Allies has helped us advance innovative, evidence-based, and comprehensive policy solutions to disrupt the demand, protect the vulnerable, and pave a future where every person is free from exploitation."

**Representative Thomson**  
UTX House District 141

# Financials

## \$ 39,656.67

Net Revenue

## Funding Partners

### Foundation

- Patrick J. McGovern Foundation
- The Jensen Project
- Living Water Foundation
- Aragona Family Foundation
- The J Campbell Murrell Fund
- Endsley Charitable Trust
- JD Finish Line Foundation

### State

- Office of the Texas Governor, Child Sex Trafficking Team
- Louisiana Governor's Office of Human Trafficking Prevention
- The Louisiana Children's Trust Fund
- University of South Florida

### Federal

- Department of Health & Human Services

### Corporate

- Hewlett Packard Enterprise Foundation
- Dropbox
- New Relic
- Vodafone Americas Foundation
- Calyan Wax Co.
- Sundt

We would not have been able to have the impact in 2024 that we did without the support of our funding partners who make this work possible. We are grateful for the many individual, foundation, governmental, and corporate partners who provide the financial backing that allows every community to access and analyze the data it needs to make victims visible and prevent human trafficking.

## Growth & Sustainability

Allies Against Slavery stands at the cusp of significant expansion, powered by a robust financial model that blends earned revenue with philanthropic support. In 2024, we deepened partnerships with governors' offices and attorneys general in Texas, Louisiana, and, new this year, Florida. Grants from visionary funders like the Jensen Project, the Patrick J. McGovern Foundation, and the HPE Foundation have been jet fuel to our goals, enabling us to scale Lighthouse and strengthen our critical data-driven programs.

Allies Against Slavery also received national recognition in 2024 by securing federal funding from the Department of Health & Human Services, a testament to the critical need for our solutions. These levels of support reflect the growing demand and hunger for a unified data ecosystem that empowers collective action to drive meaningful change. We are profoundly grateful to our 2024 funding partners for their commitment to advancing the fight against human trafficking.



## 2024 Revenue by Funder Type

**\$121,643**

Individual

**\$124,066**

Corporate

**\$705,000**

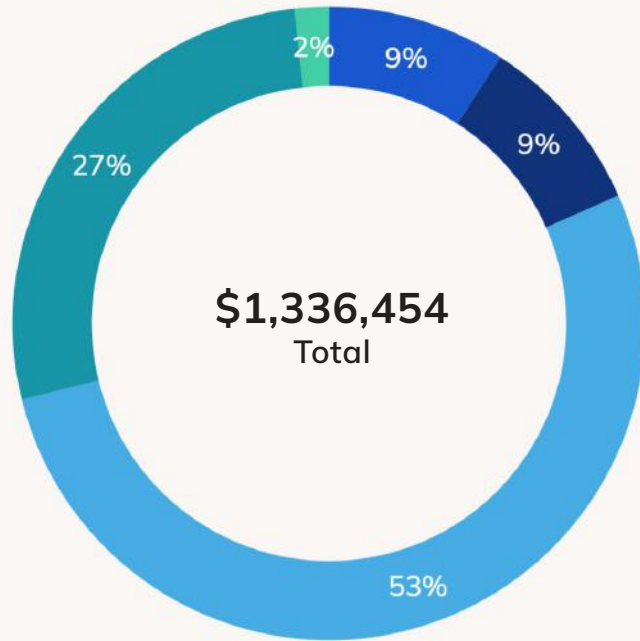
Foundation

**\$362,463**

State

**\$23,283**

Other



■ Individual ■ Corporate ■ Foundation ■ State ■ Other

## 2024 Expenses by Program

**\$1,081,149**

Program

**\$127,601**

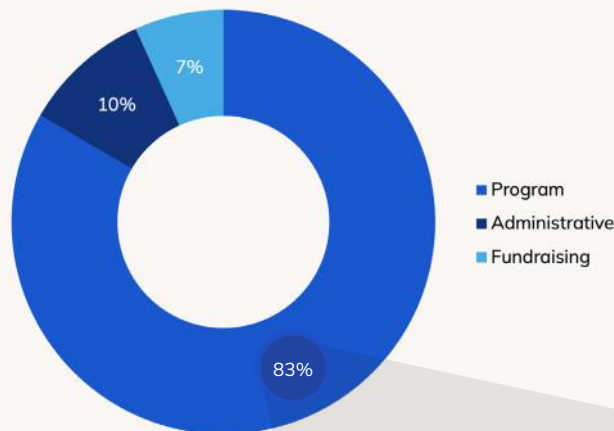
Admin

**\$88,047**

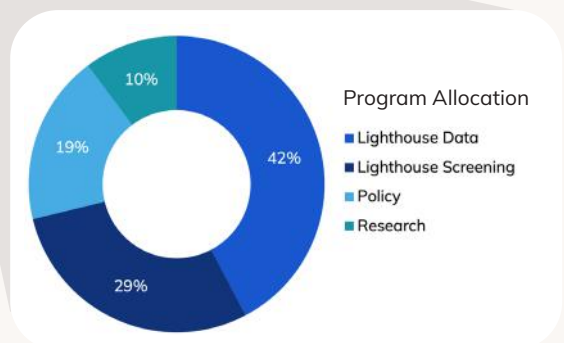
Fundraising

**\$1,296,797**

Total



■ Program  
■ Administrative  
■ Fundraising



Program Allocation  
■ Lighthouse Data  
■ Lighthouse Screening  
■ Policy  
■ Research



Allies Against Slavery is a registered 501(c)(3) organization.  
EIN: 46-4932633

