

# Creative Carpet & Flooring

## HOME ADVISOR™

February  
2014



Mark Bouquet



Mark Bouquet, Jr.

**"We promise that you'll love your new floors, or we'll replace them FREE! Call today for a complimentary Design Audit®!"**  
**(708) 479-8600**

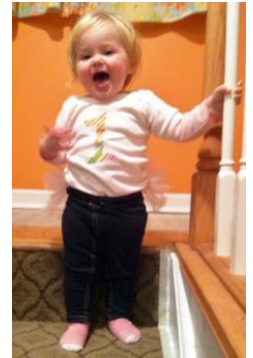
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Hello Creative Friends!

Ya know how sometimes you see someone you kind of know, but don't really know what to say, so you generally start with talking about the weather? Well, this time it has never been more appropriate! I'm writing this as the January blizzard is finally winding down. WOW!!! I remember all the snow when I was a kid—especially each December because I was a hockey player—but this cold was historical to say the least! It was dangerously cold, in fact; I slid into a snowdrift but couldn't stay out of my car long enough to take care of it because I wasn't dressed properly. More than 30 seconds, and I was done! I sincerely pray all of you were in a warm place safely waiting out the weather. I have to say I was amazed at how many customers actually still came out in the thick of it on those blizzard days.

On another note, my first granddaughter just had her 1st birthday and is walking like a pro, too!!! Time flies. I just can't believe it's been a whole year since Tammy and I became grandparents. [Tam still says she's 29, so I am having a bit of difficult time trying to figure that one out!] I will say our Ruby is such a blessing. I'll tell you, I am finding myself helping out and even enjoying picking out outfits for our little angel. We love to babysit now, buy baby clothes, get pictures sent via our cell phones- anything having to do with little Ruby! God is good.



As I write this letter now I am actually at a business seminar with Tammy in San Diego, Ca. The weather here is quite a shock compared to what we left in Chicagoland. Too bad it is a quick trip. I carved out a little time so that I could go to Camp Pendleton to see where my dad was stationed in the Marines. I always wanted to do that, and it just so happened that it was only 30 minutes from our hotel.

Well, I hope you all enjoyed the holidays and are getting ready for the spring to get here. I know I am. As usual, I want to thank you for all of the business and trust you have placed in us yet again.

Sincerely,  
Mark Sr.

### Holidays This Month:

- Sun. 2/2: Groundhog Day  
– if the Groundhog sees its shadow,  
then six more weeks of winter!
- Sun. 2/2: Superbowl XLVIII
- Fri. 2/14: Valentine's Day
- Mon. 2/17: Presidents Day (USA)



### Thank You for the Kind Words!

"I was very pleased with my experience at your store. The salesman, Chris, was very knowledgeable and courteous helping me find the right carpet for my needs. The installation went very well. The installers did an amazing job; no seams seen and the tacking down on stairs and in doorways was perfect. They took up carpet and hauled it away—no extra charge.

I really like to give a local, family-owned business, my business. It's more a personal commitment to the quality of work given. MY HOUSE LOOKS GREAT!!! Thank You!!!"

- Lyn of Homer Glen, November 2013

### ATTENTION!

**Catherine Heiron**

You are this month's

**Mystery Winner!**

We have a **\$10.00 gift certificate** to Starbucks reserved just for you! Come by our store to claim your prize!

Creative Carpet & Flooring  
19420 S. LaGrange Road  
Mokena, IL 60448

**NOTE: Must be picked up by 2/28/2014**

# 21 Suggestions for SUCCESS

by H. Jackson Brown, Jr.

- 1) Marry the right person. This one decision will determine 90% of your happiness or misery.
- 2) Work at something you enjoy and that's worthy of your time and talent.
- 3) Give people more than they expect and do it cheerfully.
- 4) Become the most positive and enthusiastic person you know.
- 5) Be forgiving of yourself and others.
- 6) Be generous.
- 7) Have a grateful heart.
- 8) Persistence, persistence, persistence.
- 9) Discipline yourself to save money on even the most modest salary.
- 10) Treat everyone you meet like you want to be treated.
- 11) Commit yourself to constant improvement.
- 12) Commit yourself to quality.
- 13) Understand that happiness is not based on possessions, power or prestige, but on relationships with people you love and respect.
- 14) Be loyal.
- 15) Be honest.
- 16) Be a self-starter.
- 17) Be decisive, even if it means you may be wrong.
- 18) Stop blaming others. Take responsibility for every area of your life.
- 19) Be bold and courageous. When you look back on your life, you'll regret the things you didn't do more than the ones you did.
- 20) Take good care of those you love.
- 21) Don't do anything that wouldn't make your Mom proud.



## ***DID YOU KNOW...***

**The majority of the products we offer at Creative Carpet are manufactured in the USA?**

The more products and services that are created and manufactured right here in the states, the faster we can help America get back on track.

When you refer us to your friends and family, you are helping to create jobs for many people!

If you, or someone you know need to replace your flooring, contact us right away to schedule your **FREE** measure!

## **Mega Trivia Contest!**

**Congratulations to last month's winners:**

**Don Brongiel**

Stop in at Creative Carpet & Flooring to claim your prize!

*(Answer to last month's quiz: A. Mary)*

**Who else wants to WIN A \$50 GIFT CARD towards dinner at TGI Fridays or Olive Garden?**

***This month's Mega Trivia question:***

Which U.S. state received 5.3 million foreign visitors last year - the largest number of visitors out of any state?

- A) Illinois                      B) Florida**  
**C) Maine                        D) Delaware**

Call us at 708.479.8600 or e-mail answers to [Contests@creativecarpetinc.com](mailto:Contests@creativecarpetinc.com)

☺ NEW ☺

FRIENDS & CLIENTS

Amy Pitney  
Dr. Ilah Heller-Bair, MD  
Tim Niewold  
Tom Mocon  
Mark Mollohan  
Dr. Ken Porter  
Kathy Biel  
Ronny Philip  
Judy Palmer  
Celeste Villereal  
Aaron Peterson  
Dave Faber  
Caryn Zeman  
Tom Krueger  
Ken Gerdes  
Brad Taras  
Greg Klappauf  
Caroline Mooney

It Was  
**WONDERFUL**  
to Meet You!  
Come Again!

**Meet our  
Carpet Cleaning  
Customers:**

PAULA JANIK  
FRED WURST  
PHIL HESS  
KELLI MASLOW  
WALTER & SUE  
MURPHY  
ELDON SCHOELING  
JAN STOLLER

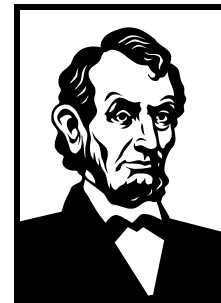
## 10 INTERESTING FACTS ABOUT SNOW:

1. The world's largest snowflake was reported to be 15 inches across and 8 inches thick. The Guinness Book of World Records states that this giant snowflake was found at Fort Keogh, Montana on January 28, 1887.
2. Snow is Not White: Snow is actually clear and colorless
3. The most snow ever recorded in a 24 hour period in the USA occurred at Silver Lake, Colorado in 1921 and was 76 inches of snow.
4. World Record Snowfall: Mt. Baker ski area in Washington State has the world record for snowfall at 1,140 inches of snow in the 1998/1999 winter season. Mt. Baker ski area is located near but not on the real 10,781' Mt. Baker. You can just imagine what the snow totals were on the real Mount Baker that year!
5. Earth's Fresh Water is Frozen: 80% of all the freshwater on earth is frozen as ice or snow. This accounts for 12% of the earth's surface.
6. What is a Blizzard? A blizzard occurs when you can't see for 1/4 mile. The winds are always 35 miles an hour or more. The storm must last at least 3 hours to be classed as a blizzard. If any of these conditions are less, it is only a snowstorm.
7. The USA averages 105 snow producing storms per year. A typical storm will have a 2-5 day lifetime and drop snow in multiple states.
8. All snowflakes have six sides. Period.



## 8 Interesting Facts About Abraham Lincoln

8. Lincoln has no heirs. Although he had four sons, there are no living descendants today. Edward died at the age of 4, Willie at 12 and Tad at 18. Robert was the only child to live to adulthood and his last known descendant died in 1985.
7. Lincoln's son was saved by his assassin's brother. Robert Lincoln was at a train station where he fell between the platform and the train as it began to move. He was pulled to safety by an actor, Edwin Booth- the brother of John Wilkes Booth.
6. Lincoln fought in the Civil War...sort of. He felt as the leader of the nation's military, the president should be fighting in the Civil War but obviously couldn't because of his duties. When J. Summerfield Staples heard this, he volunteered to fight as a substitute for Lincoln.
5. Lincoln was the first president to sport a beard while serving in office.
4. Lincoln was an inventor. He was the first and only president to ever obtain a patent. He was mechanically inclined and liked to take things apart just to see how they worked. In 1849, he got a patent for a device to lift ships over shoals by way of a buoying mechanism. His invention, US Patent No. 6,469 never made it into practical use.
3. Lincoln supported women's rights. He was the first major political figure to suggest extending the right to vote to women.
2. Lincoln had the first inaugural photograph. Standing close to Lincoln in the photo is his future assassin, John Wilkes Booth.
1. Lincoln had a premonition he would be killed. Not long before he was assassinated, Lincoln spoke of a dream where he heard someone weeping in the White House. When he found the room it was coming from, he asked who had died. He was told it was the president. He approached the coffin to peer in and saw his own face.



## Welcome Back to Our RETURNING CLIENTS:

Ed Barnes	Maria Despaltro
Gene Sullivan	John Bodoki
William Silvia	Joe Voss
Jerry Stockton	Melissa Monroe
Art Smoljan	Maria Mszal
Melissa Monroe	

*SO NICE TO SEE YOU ALL AGAIN! 😊*

## STAYING WELL:



## American Heart Month



American Heart Month is a month long celebration in the United States that happens every February. The "holiday" was established to urge Americans to recognize the nationwide problem of heart and blood vessel diseases and to support programs that solve the problem.

### Risk factors that lead to heart disease:

- High blood pressure
- High cholesterol
- Diabetes
- Obesity
- Physical inactivity
- Tobacco use
- Family history

### Good health habits to help prevent heart disease:

- Daily exercise
- Eating a balanced diet
- Maintaining a healthy weight
- Limiting sodium
- Avoiding tobacco
- Moderating alcohol consumption

To make women more aware of the danger of heart disease, the National Heart, Lung and Blood Institute (NHLBI) sponsor a national campaign called The Heart Truth®. The campaign's goal is to give women the important message about their risk of heart disease. Since 2002, the "Red Dress®" is a symbol to remind women to take action to protect their heart.

National Wear Red Day is part of the promotion to make the "Red Dress®" a national symbol. Every year, on the first Friday in February, men and women across the country wear red (dress, shirt, tie) or wear the Red Dress pin to promote awareness for heart education.

### **Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet's REFERRAL REWARDS PROGRAM**

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So we've assembled our *Referral Rewards Program*. Every time you refer someone who becomes a client and purchases, we will send you a **\$25 gift card** to one of the following: **Olive Garden, Chili's, Red Lobster or TGIF.**

### **A gigantic THANK YOU to all who referred us last month:**

Adriana Boerema  
James George



**Enjoy dinner on us as thanks for the referral!**

# WARNING!

**Don't visit any flooring dealer until you call us for a**

**FREE Consumer Awareness Guide!**

**You will learn...**

- 4 predatory sales tactics
- 7 costly misconceptions about flooring
- 5 questions to ask a dealer before buying

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

### **Creative Carpet & Flooring**

**19420 S LaGrange Rd Mokena, IL 60448**

**708-479-8600**

**[www.creativecarpetinc.com](http://www.creativecarpetinc.com)**

**HOURS: Mon., Wed., Fri.: 10am – 6pm**

**Tues. & Thurs.: 10am – 8pm**

**Sat.: 10am – 4pm**

*February 2014*



Is choosing your new flooring causing tension?

**Let Creative Carpet & Flooring help you out with our hassle-free shopping experience & spectacular sale:**

# The "I Love My Floors" Event



OFF



**\$100**



OFF



**Purchases of 50 Square Yards or more**

Coupon must be present at time of purchase and may not be combined with any other offers.

Coupon expires February 28<sup>th</sup>, 2014



OFF



**\$250**

**Purchases of 100 Square Yards or more**

Coupon must be present at time of purchase and may not be combined with any other offers

Coupon expires February 28<sup>th</sup>, 2014

**Purchases of 150 Square Yards or more**

Coupon must be present at time of purchase and may not be combined with any other offers.

Coupon expires February 28<sup>th</sup>, 2014



OFF



**\$500**

OFF



OVER.  
PLEASE

WHAT TO DO NEXT...

**Run on over to Creative Carpet and take advantage of the coupon offer!!!**

Need more reasons to start running???

\*1 The holidays and winter can be rough on flooring...

**BREATHE EASIER WITH SHAW FLOORS BEAUTIFUL, DURABLE FLOORS FOR LESS!**

**Anso<sup>®</sup>nylon**  
so soft. so tough. so proven.

by  Shaw FLOORS

OUR GUARANTEE IS FOREVER!

Carpet | Area Rugs | Tile & Stone | Hardwood | Laminate | Resilient

\*2 **FREE lifetime installation warranty...** we have over 20 years of experience in the business.

\*3 **"Zero Regrets Guarantee!"** : If any time during the first *30 days after installation* or 60 days from time of purchase you decide you don't like your new flooring, for whatever reason, just let us know. We'll replace the material free of charge. (With an outrageously good guarantee like this, I can't include the cost of installation, so you'll have to cover that.)

→ \*4 You'll receive top quality customer service!!!

As part of that Customer Service we want to remind you to have your carpets professionally steam cleaned every 2 years for the life of your carpet to maintain your manufacturer warranties.

\*5 **MOST IMPORTANTLY:** Refer back to "what to do next"!



19420 S La Grange Rd Mokena, IL 60448  
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