

# The future of building.

OUR COMPANY CULTURE

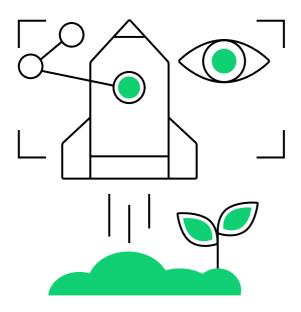
### The vision to move forward. The will to work together.

We are an international construction collective for regenerative building solutions.

Founded in 2010 by Hubert Rhomberg, CREE Buildings is dedicated to sustainable and healthy buildings using prefabricated timber-based components. We have developed the CREE System: proven, reproducible, and constantly evolving solutions for multi-story timber-hybrid buildings. With this unique system, our partners build smartly and sustainably around the globe. From Europe to Asia to North America, together, we are revolutionizing the construction industry.

#### OUR VISION

Together, we are building a future defined by knowledge sharing, collaboration, and respect for nature and its resources.



The rules of success are being rewritten: Sustainability is not just an asset, but will be the founding principle in the construction industry.

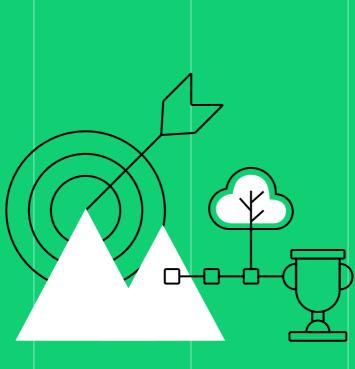
We realize that inclusion and collaboration does not slow us down, rather is the only way for substantial progress.

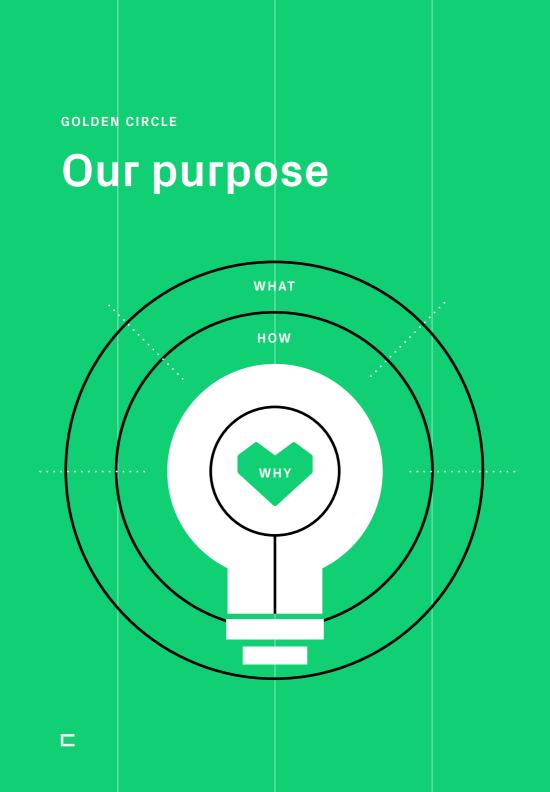
We consider our own happiness and health alongside that of nature.

OUR MISSION

We are on a mission to make our expansive knowledge and resource network available to all forward-thinking minds invested in building a greener future.

We strive to facilitate CREE in as many new buildings as possible to promote a new paradigm in green construction.

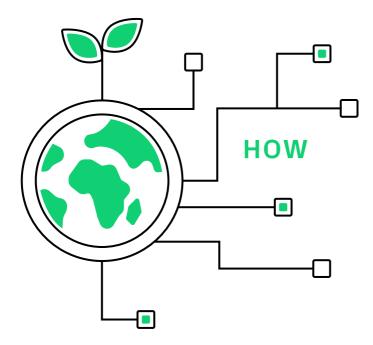




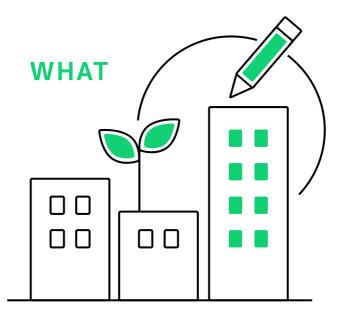


We believe sustainable building solutions are imperative for creating a future we all want to live in.

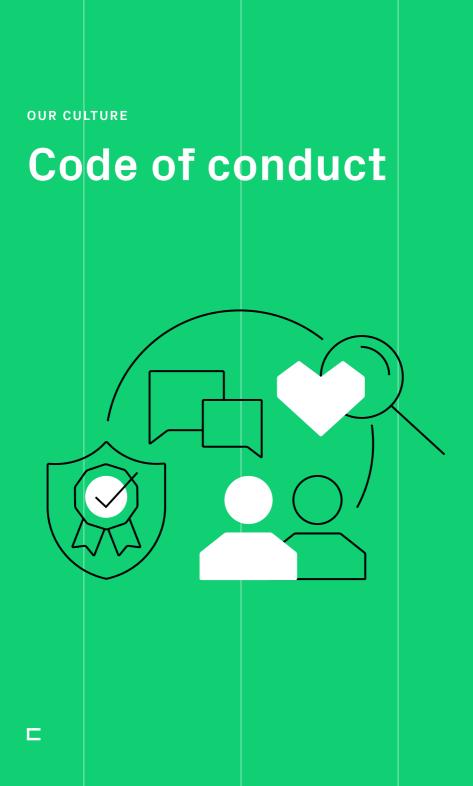
Even now, the construction industry is very slow in adapting future-proof and resource-efficient solutions, despite a rising demand. Every new building designed and built in a conventional way is a lost opportunity to create a better future. We choose to lead by example and inspire people who can create a future in which we all want to live in. Together, we are driving forward change in the construction industry and showing others whats possible.



We are constantly expanding our expertise on how to build sustainably, quickly, and at reduced risk by continuously questioning the status quo and embracing a comprehensively regenerative approach. But we are not doing it alone. Through continuous growth of our partner network and by investing in technology and people, we provide a global ecosystem for like-minded collaborators that accelerates the exchange of knowledge.



We create resource- and energyefficient timber-hybrid buildings that use renewable resources, are circular in their lifecycles, and provide a healthy and more productive indoor environment.



#### BE HONEST AND RESPECTFUL.

Act with integrity and remind others to do the same. Be appreciative and recognize the value of multiple perspectives.

#### BE AWARE OF YOUR STRENGTH.

Stay curious and improve your talents every day. Allow yourself to grow and put your strengths to best use.

#### **BE A TEAM PLAYER.**

Embrace team spirit and have fun while working together for success. Communicate in a solution-oriented manner, be optimistic, positive, and aim for the best.

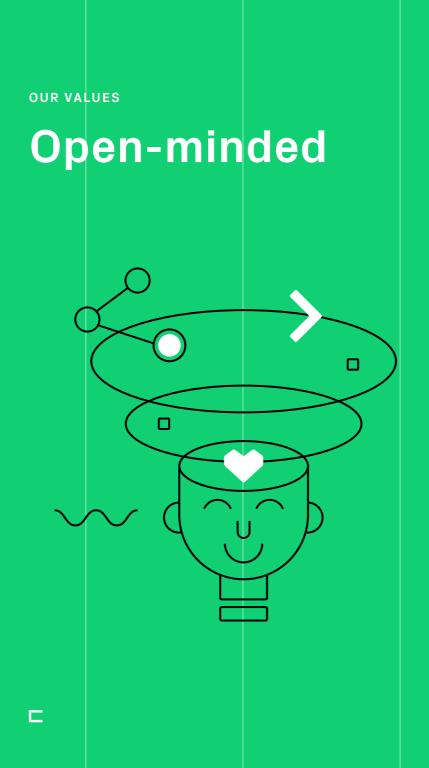
#### **BE RELIABLE.**

Hold yourself and others accountable, regardless of rank. Lead by example, both internally and externally.

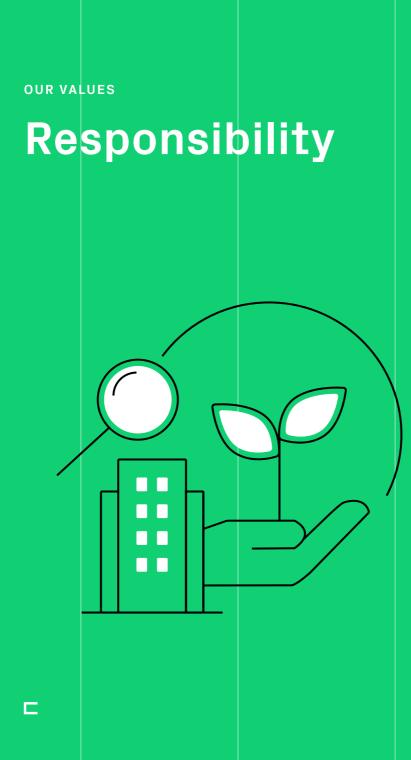
## "CREE goes beyond and embraces a con regenerative approa new paradigm in gre using renewable ma disruptive processe talking but doing, no but collaborating an a future we all want

HUBERT RHOMBERG CEO & Founder of CREE Buildings

mere sustainability nprehensively <mark>ch</mark>. This is truly a en construction, terials and scalable s. It's not about ot about competing d together building to live in."



We believe that today's challenges can be solved by working together as a collective. We believe in transparency, sharing and collaboration. We care and listen to each other and are curious to learn from one another at every turn.



We act for a better future by guiding our partners to build sustainably. We are proactively expanding our know-how and learn from experience.



We are committed to being a reliable business partner. We create a global impact by ensuring that our business thrives and is successful. We hold each other accountable, demand measurable results, report with transparency, and work solutions-oriented.

## Driving change



We dare to go beyond conventions. We question the status quo, continuously look for new ways to improve, and embrace a spirit of curiosity, innovation, and creativity. OUR NETWORK

### **Global partners**





## Let's shape the future together.

creebuildings.com