



MULTIPLY

2023 - 2024 — 2025 

MIDPOINT *of the* MULTIPLY
GENEROSITY INITIATIVE

“

YOU WILL BE

enriched

IN EVERY WAY TO BE

generous

IN EVERY WAY, WHICH
THROUGH US WILL PRODUCE

thanksgiving

TO GOD.”

2 CORINTHIANS 9:11



A MESSAGE FROM PASTOR JARED

It was over 140 years ago that a group of people met for the first time to worship as Bay Leaf Baptist Church. It was a humble beginning, but God has blessed that step of obedience with incredible growth and used the people of Bay Leaf Baptist to accomplish His Kingdom purposes through the years. To be sure, thousands of lives have been changed for Christ and for all of eternity. We weren't there on that first Sunday, but we are here now. And that makes us the fruit of the faithfulness of past generations to God and His gospel mission.

While we recognize and celebrate the incredible work of God through the years, we also know that God is not finished with us yet. The God who has done so much through Bay Leaf up to this point in our history wants to work in and through us yet again! We want to be that faithful generation today that sets the stage for the growth of another future generation.

And it's that next work of God for us today, that next step of faithfulness, that we have been pursuing in Multiply. We know that God has entrusted us with this incredible property at 540 and Creedmoor Road. We know that God has called us to saturate north Raleigh with the gospel of Jesus Christ. That is why we feel led to multiply the ministry reach of Bay Leaf by launching a new campus on this property.

Over the past year, we have committed ourselves to this work through faithful prayer, giving, and service. Over the next year, we will further commit ourselves by sending a core team to begin the new campus. The launch of this new campus will certainly be another historic event in the rich history of our church.

Thank you, church family, for how you have supported this new work. Thank you for giving your time and resources to help us continue faithful ministry at our current campus while also preparing the way for this new season of ministry. We have truly been blessed by God, and we know that we have been blessed in every way to be generous in every way (2 Corinthians 9:11).

As we step into year two of Multiply, let's ask God to continue to move in us and through us for His glory! Who knows what else God may do through a people who are wholly committed to multiply?

Grace and peace to you,

Jared Richard
SENIOR PASTOR

ADVANCE COMMITMENT NIGHT

A close-up photograph of a hand raised in the air, palm facing forward. The hand is weathered and appears to be from an older person. The background is a blurred crowd of people, suggesting a large gathering or event. The lighting is soft, and the overall tone is warm and focused on the gesture of the hand.

**WHAT
WE SET
OUT
TO DO**

Multiply at Bay Leaf Baptist Church is about **God multiplying what He has supplied** to Bay Leaf Baptist Church for over 140 years.

Our vision as a church is to see North Raleigh saturated with the gospel of Jesus Christ. God has helped us see how the Creedmoor Road property He entrusted to us almost 20 years ago could be used to achieve that vision of reaching people with the gospel.

And, that's what Multiply is all about...**reaching more people!** It is about our belief and desire for the **limitless possibilities** of what God can and will do when we let Him multiply what He has already supplied.

Multiply, this two-year generosity initiative that we've been a part of, will enable us to resource our God-given vision for ministry, multi-site, and mission at Bay Leaf Baptist Church.

PRIMARY GOAL

100% ENGAGEMENT

Our primary goal in Multiply is for every single person who calls Bay Leaf home to take his or her next step in discipleship and grow in generosity.

SECONDARY GOAL

\$18 MILLION

MULTIPLY OUR CURRENT MINISTRY: \$7 MILLION

We are committed to making disciples locally and globally for the glory of God. We want to make sure we can be faithful in the ministry God has already entrusted to us and grow it through our regular annual budget.

MULTIPLY FOR FUTURE MINISTRY: \$11 MILLION

We believe God has given us a vision to grow our ministry reach in North Raleigh and beyond. Investing in our Creedmoor Road campus will help us multiply the reach of Bay Leaf to engage more people with the gospel for generations to come.

DOWNTOWN EVANGELISM

A photograph of a group of people outdoors. In the center, a man with glasses and a blue t-shirt with a 'LEAF' logo is smiling and talking to others. To his right, a man with dreadlocks is also smiling. The background is filled with green foliage. The text 'WHAT GOD HAS DONE' is overlaid in large white letters on the left side of the image.

WHAT GOD HAS DONE

WE CELEBRATE

GIVEN TO GOD. GIVEN FOR OTHERS.

\$17,025,000

Total Commitments and Expected Gifts



KEENAGERS



MEN'S EVENING GROUP

149

NEW MEMBERS
Since Nov. 2023

44

BAPTISMS
in 2024

45

GROUPS
meeting throughout the week



OUTDOOR BAPTISM



MEN'S CONFERENCE



VBS PRESCHOOL

Outdoor Baptism & Fellowship - We saw 19 people from all generations being baptized. It was a great time of celebration!



KIDS WORSHIP



WORSHIP SERVICE



460 270 KIDS ATTENDED VBS & 190 PEOPLE VOLUNTEERED

VACATION BIBLE SCHOOL

Vacation Bible School - Kids learned to rely on the rock-solid truth of God's Word. **21 children** indicated they wanted follow-up conversations about their walk with Christ!

BAY LEAF ON MISSION

77

MISSION TRIP PARTICIPANTS WENT GLOBALLY ON MISSION IN 2024



THAILAND



PLACES WE GO GLOBALLY

For security reasons, we cannot list all countries.

KENYA

Training **around 300** pastors, deacons, and women from two Kenyan Baptist Associations to help the local church grow in health and numbers. We also provide leadership and support for an agricultural training program that helped one church double in size.

TORONTO

Partnering with Sevilla Chapel to share the gospel, grow their church, and reach their community for Christ. We also provide support to other church planters in the Greater Toronto Area.

LONDON

Spreading the gospel and growing the church in London among an Asian People Group from a country hostile to Christianity.

THAILAND

Supporting the Thai Church by helping them gain gospel access to mainly Buddhist families in the community.

ETHIOPIA

Training **around 400** Ethiopian missionaries in missionary strategy and emergency medical services.

SERVING OUR COMMUNITY

220

AROUND 220 PEOPLE SERVED DURING SERVE NC WEEK THROUGH 14 PROJECTS



SYCAMORE CREEK ELEMENTARY

Serve NC Week - Volunteers served Sycamore Creek Elementary School in early August by completing a landscaping project on the school grounds.



DOWNTOWN EVANGELISM

6

PEOPLE GAVE THEIR LIVES TO CHRIST
During Serve NC Week

100+

OVER 100 GOSPEL CONVERSATIONS
in Downtown Raleigh



BAY LEAF BUILDERS



THE LODGE RETIREMENT COMMUNITY



CHURCH REVITALIZATION

Wakeminster Baptist Church has an average of 40 people attending on Sundays. They've seen **13 new members** just this year!



CHURCH PLANTING

Triangle Fellowship Church has an average of 160 people attending on Sundays. They've seen **35 new members** this year!



LOVE LIFE

In March, Bay Leaf and Wakeminster Baptist Church partnered together with Love Life to pray, sing, and present the gospel at a local abortion clinic. On that day, the **lives of 4 babies were saved!**

Throughout FUGE Camp at Regent University in Virginia Beach, **over 50** of our students delved into the concept of revival, explored impactful biblical stories, and were inspired to make a generational difference.



FUGE CAMP



LEADERSHIP TRAINING

Over 150 faithful volunteers participated in our annual training night in August 2024. Together, we were reminded of our mission at Bay Leaf and trained on how to better serve, teach, and minister on Sunday mornings.

STUDENT MINISTRY BLOCK PARTY



The Student Ministry Block Party held this September drew 170 participants, including 53 guests. The atmosphere was filled with a vibrant mix of worship and engaging activities. **Three individuals** made the decision to receive Christ!

On October 27, **hundreds of families** from the community were welcomed onto campus for our Trunk-or-Treat Festival. Guests delighted in the creatively decorated cars and a variety of kid-friendly activities and delicious food. We are incredibly grateful to the **160+ volunteers** whose hard work contributed to making this event a success! This festival not only brought joy to our visitors but it also created opportunities for us to welcome them to future events and our Sunday services.

TRUNK-OR-TREAT FESTIVAL



TOY CHEST



Through our 31st annual Toy Chest in November, Bay Leaf served 56 Southeastern Seminary families, **providing Christmas gifts to 127 children**. We raised \$1,317.75 for the Lottie Moon Christmas Offering! In partnership with our Sunday groups and local ministry partners, Toy Chest was also able to **bless 10 local families** with great financial need. Additional gifts were sent to families in Western NC, affected by Hurricane Helene. Thank you to all those who served and helped make this event a success!

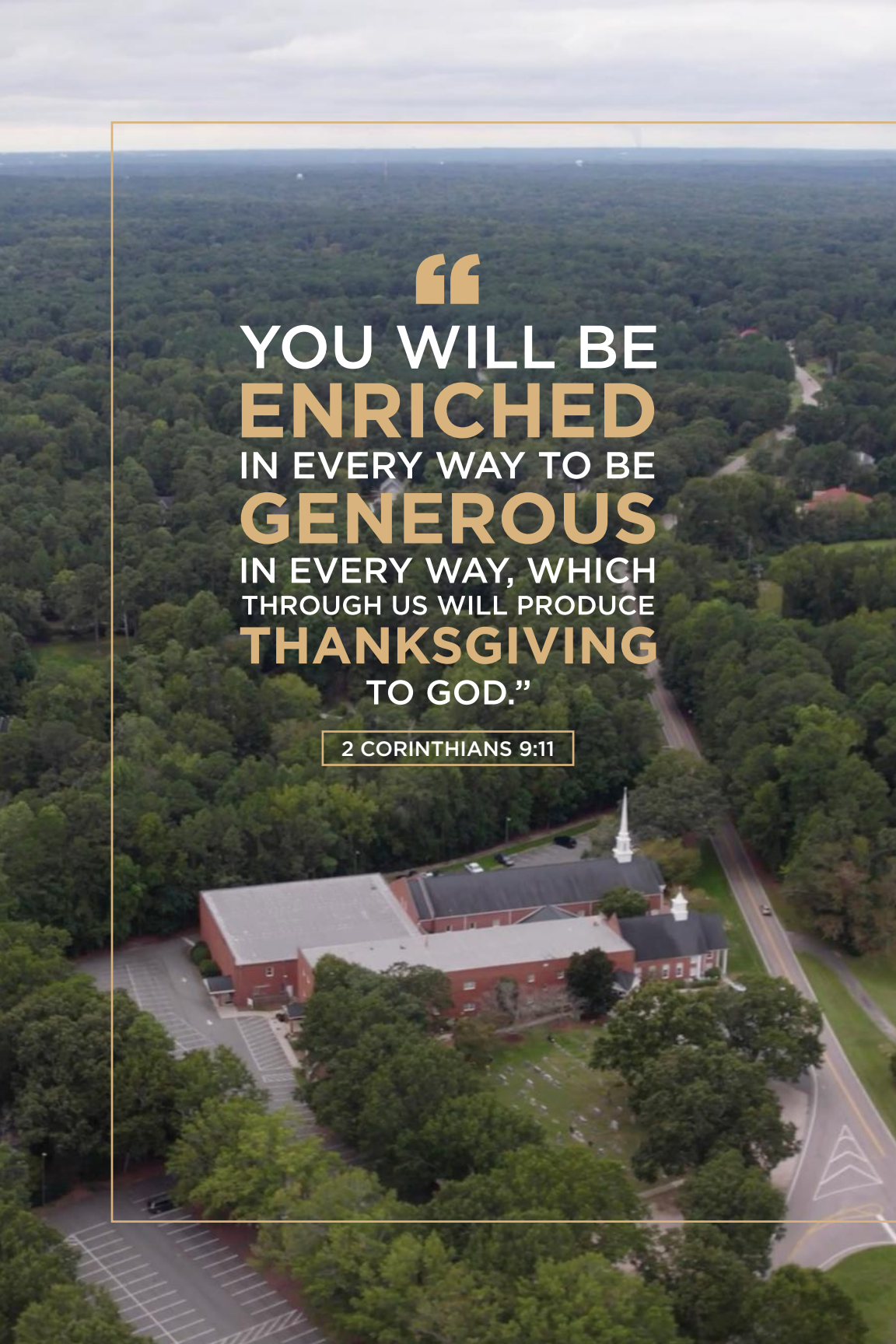
HURRICANE HELENE RELIEF



Bay Leaf is committed to providing disaster relief to communities in Western North Carolina. As you have given, we've been able to send **over 14,000 bottles of water** and **dispatched several trailers filled with vital supplies** to assist those affected in Brevard and Hendersonville. So far, two disaster relief teams have been sent, one to Hendersonville and one to Marion, to serve by clearing debris and doing chainsaw/treework. Our commitment to supporting these communities and offering hope will persist as recovery efforts continue. We appreciate your ongoing prayers for all those impacted, as their journey to recovery will be a significant one.

Nearly 185 families attended Christmas ADVENTure with the goal of preparing their hearts for the Christmas season. To equip families for discipleship during this time of year, Bay Leaf gifted each family a manger-building activity and an Advent devotional. This event provides our staff opportunities for intentional follow up and to extend a personal invitation to other church activities.





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CREEDMOOR ROAD PROPERTY



WHERE WE ARE GOING

God has shown Himself faithful to us for 144 years. He has shown Himself faithful in the past year. And, we believe He will show Himself faithful in the years to come, so long as we continue to walk in humility and obedience as His people.



We want to reach more people right away. Multiply has always been about reaching people, and we want to do that even before a building is finished. We are forming a core team that will launch into a temporary space at a local elementary school while the Creedmoor Road property continues to be developed. Interest meetings for the new campus have been conducted and a core team is currently being formed.



Working with contractors and field experts to develop a design plan that is both affordable and functional. We hope to share the final budget and updated floor plans in early 2025 for our membership's approval and affirmation to move forward. The entire project is projected to take up to 54 weeks to build. Our hope is to have the building completed by late 2026.



EASTER EGGSTRAVAGANZA OUTREACH



WORSHIP & PRAYER NIGHT



SECURITY TEAM

WHAT IS YOUR ROLE?

Throughout 2024, the Lord has done amazing things in us and through us at Bay Leaf Baptist Church, and that has extended to our community and our world. He has given us every reason to trust Him, and we respond by honoring Him with our first and our best.

NEW COMMITMENT

Maybe you recently joined our church family and are wondering, “What is the Multiply Generosity Initiative and how do I become a part of it?” Multiply is for anyone who would call Bay Leaf their church home and we welcome you to the family! We hope you will join us as we seek to saturate North Raleigh with the gospel. It’s not too late to consider joining this movement of God by making a one year generosity commitment to Multiply.

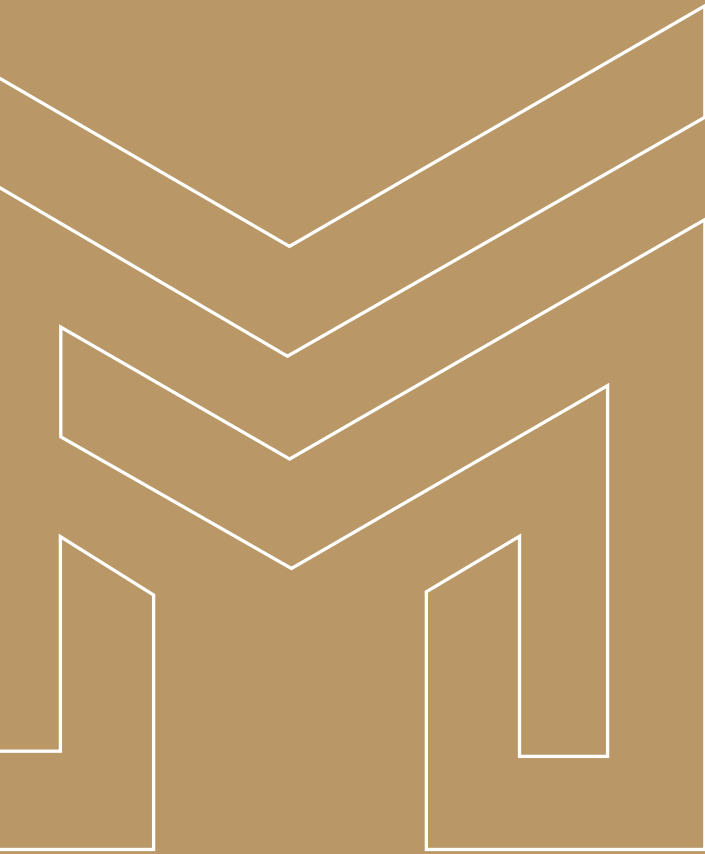
FINISH STRONG

Our goal in Multiply has always been 100% engagement. For us to accomplish all that God has entrusted to us, every person that calls Bay Leaf home will need to faithfully give as the Lord leads. Many of our members made commitments last year, and we are asking everyone who committed and those are just now committing to see this initiative through to the end. Will you help us by continuing to give your best in this season of intentional generosity?

GROW

Some of us made our Multiply commitment one year ago, and it is possible that the Lord is asking you to grow your commitment. Maybe He has blessed you in an unforeseen way that will allow you to be even more of a blessing to this new work. While we acknowledge that every commitment that we made last year was a sacrifice, maybe God has opened a door for even greater generosity since then. Would you pray and ask yourself if He is inviting you into another step of faith by growing your commitment?





COMMITMENT CARD EXAMPLE

We've included an example so you can begin to pray about your commitment and what that will mean for your journey with God as we approach the midpoint of the Multiply Generosity Initiative. Please take time to think and pray through this, and we will provide a new hard copy on Re-Commitment Sunday, January 19.

I AM NEW TO MULTIPLY

I would like to make a 12-month commitment to the Multiply generosity initiative in the amount of:

\$



January - December 2025

*This includes your regular giving over the next 12 months as well as your expanded giving and stored resources.

I AM ALREADY COMMITTED TO MULTIPLY

My current two-year commitment is:

\$

December 2023 - December 2025

At the midpoint of Multiply, I would like to:

Confirm my commitment to finish strong

Grow my two-year commitment to:

\$

December 2023 - December 2025



NAME(S)

PHONE

EMAIL

ADDRESS

NEXT STEPS



During this two-year season and beyond, we believe that every person at Bay Leaf will be impacted as we seek to grow in generosity and multiply the ministry outreach of our church. We believe that this initiative will impact our city, our nation, and the nations as we more fully live into the vision of saturating North Raleigh with the gospel of Jesus Christ and partnering with likeminded churches to saturate the nations with that same gospel.

IMPORTANT DATE

Mark your calendars for Re-Commitment Sunday!

JANUARY 19

RE-COMMITMENT SUNDAY

We want to set aside this Sunday to respond to the Lord's leading and commit ourselves corporately to what He is calling us to do both financially and spiritually.

This is the day each of us will celebrate what God is doing in our lives by putting pen to paper and turning in our MID-POINT Commitment Card.

This card is for everyone, not just those new to the Multiply Initiative.

GOOD FRIDAY SERVICE



SUMMER JAM



FAMILY PICNIC



MEN'S FELLOWSHIP BREAKFAST



DEACON ORDINATION





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