# Professionalising your co-operative

Official partners of Co-operative Business NZ and BCCM





New Zealand | Australia



# Welcome to Syndex

We understand the co-operative spirit. At the heart of every co-operative is a shared vision-a collective commitment to building something meaningful that serves the community, fosters collaboration, and creates lasting value. We champion this vision and are here to support it.

Co-operatives, like other purpose-driven organisations, face the challenge of balancing growth and impact with the administrative demands that come with managing members, compliance, and governance. We believe that the heart of a co-operative should be focused on its mission and its people, not bogged down by complex processes. That's where Syndex comes in.

#### What we do

Syndex is a members management platform that supports the growth and sustainability of co-operatives. We help streamline the administrative tasks that can take time away from your co-operative's core values and goals. Our solution replaces outdated, manual systems with automated processes that bring efficiency, scalability, and transparency.

Together, we can help your co-operative thrive while staying true to your collective purpose, building a fairer, more inclusive economy for all.

#### Hear from your fellow co-operatives

Read our case studies and hear from people you trust. See the <u>insights</u> section of our website or click the links below.

#### Yenda Producers' Co-operative Society

Key-man risk drives Yenda to seek a secure digital registry.

Read story

#### **Dairy Farmers Milk Collective**

DFMC hits gold with a registry fit for co-ops.

Read story

#### **New Zealand Plumbers Merchants**

Efficient member management aligns with NZPM's co-op principles.

Read story





#### How does Syndex differ from other service providers?

Our ecosystem aggregates capital raising, liquidity solutions, registry share management, dividend and rebate distribution, and member communications on one digital platform, offering a comprehensive and unmatched member management solution.

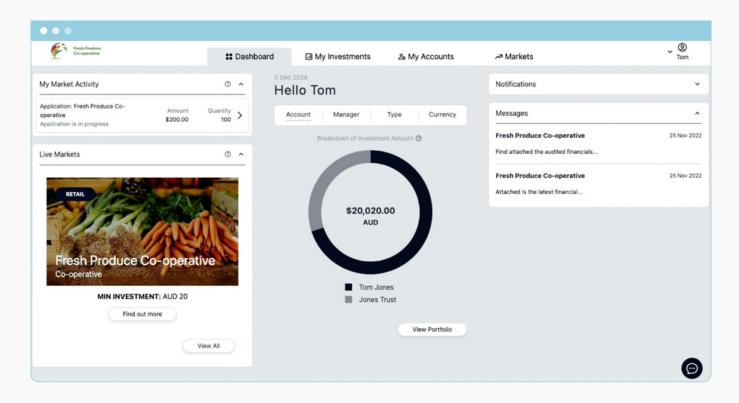


"With Syndex it's easy to recover costs \$ for \$ through efficiencies, but for us, it's more about the professionalism we can now offer our members."



#### Member portal

Empower your members and reduce administration demands in one go. The portal displays a member's shareholding; a centralised view with easy document storage, communications and access 24/7. Members self-manage their files, statements and trade history, meaning you don't have to!



## Capital raising and the Syndex marketplace

A key tool we offer for co-operatives seeking to raise capital is the issuance of Cooperative Capital Units (CCUs). These units allow you to attract investment in a way that preserves the co-operative model and prioritises the collective benefits of members and stakeholders.

Our platform is versatile, giving you the option to feature in our public marketplace (under license or via our specialist partner \*AU only), where you can reach a broader community of investors, or trade and issue CCUs within your own private community off-market.

Syndex provides the flexibility to manage your capital raise in the way that best suits your co-operative's needs, whether you're looking for a wide-reaching exposure or a more controlled, member-focused process.

"The Syndex registry is gold"

# Liquidity

Incorporating liquidity solutions into your investment structure addresses the evolving demands of members and enhances the opportunity and member-centric nature of your business.

Syndex offers digital Secondary Market functionality for Private Markets where members can buy or sell shares in a Periodic Secondary Market.

## Periodic Market



This market operates as a trading event or auction that opens, and closes, within a defined period. Controlled by the manager, this market is customisable and suitable for shares, units, commodities or other proportional investments.

#### Highlights:

- Fully interactive marketplace via a digital platform and self-service, secure account holder portal
- A market you control frequency, participants, price ~ floor/ceiling, proxy orders, timing
- Low administration automation of participant communication and documentation
- Dual-view switch seamlessly between a simple layout and a more in-depth view





#### About us

Syndex is a 100% privately owned and operated business, with origins in New Zealand, and now Australia. Since 2015 we've been connecting investors to private businesses and bringing digital efficiencies to the latter, staying with them as they grow, professionalise and sometimes IPO.

Our Syndex team brings extensive industry expertise and experience, having held senior executive roles in commercial banking, technology, governance, business development, professional services, and funds administration. This deep knowledge enhances our platform's design and development, enriches our support and training, and ensures a deep understanding of our customers' needs.

Our technology, together with our ongoing commitment to servicing our clients has helped us secure over \$7.3 billion in assets under administration. We think this is proof that our customers' satisfaction is everything to us.

