

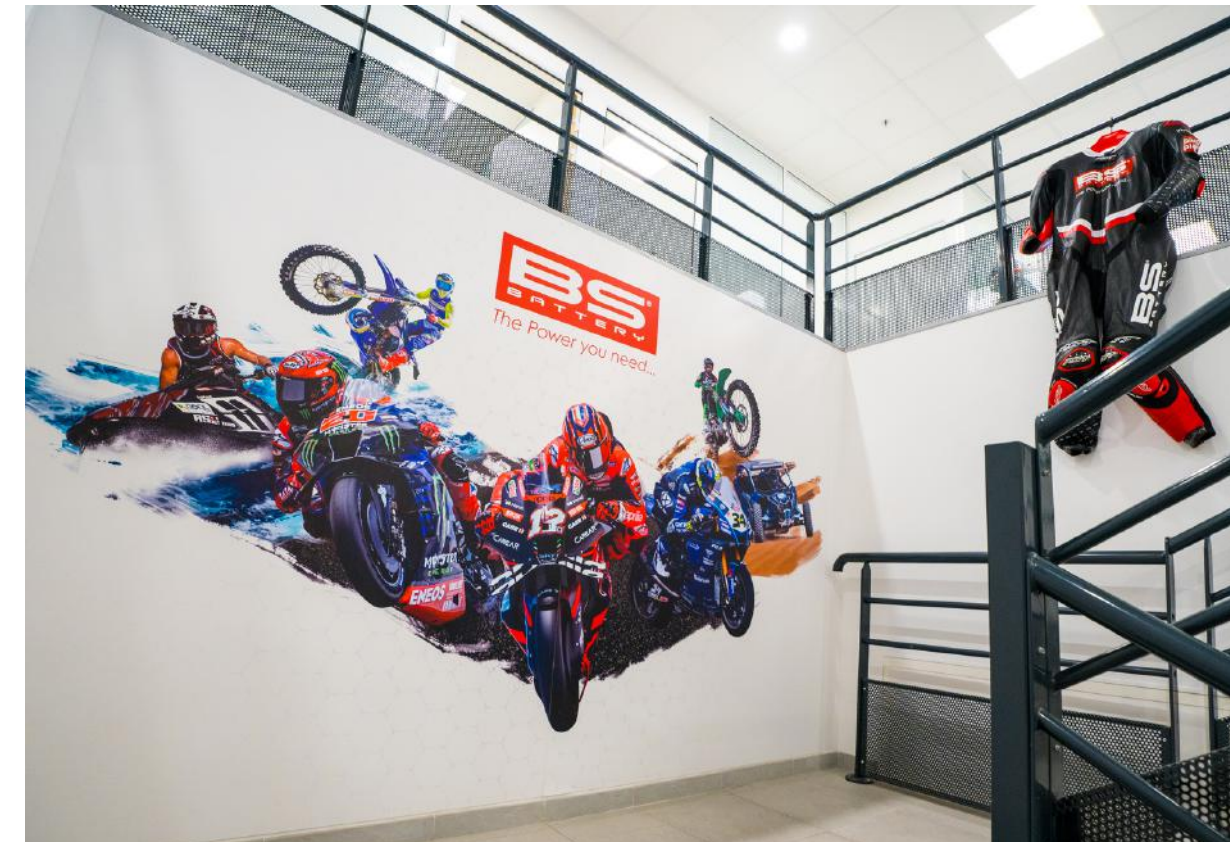
MARKETING TOOLBOX

MARKETING ASSETS OVERVIEW
FEBRUARY 2024

AVAILABLE ON THE



[B2B PORTAL](#)



WHAT IS THE MARKETING TOOLBOX?

One presentation, sent every month, which sums up all the content available on the **B2B Portal**.

Every month, you will get an updated version of the Marketing Toolbox with new materials.

01

WHAT IS THE **B2B PORTAL** ?

An online content marketing platform which centralize all our assets to empower BS BATTERY brand and products in your local market.

02

HOW DO I GET ACCESS TO THE **B2B PORTAL** ?

On <https://bs-battery.com/b2b-portal/> with your password.

03

WHO GETS ACCESS TO THE **B2B PORTAL** ?

B2B Portal is a private area only available for BS Battery Official Distributors (marketing / sales team). Please never share your access information to external members.

04

WHAT TYPE OF CONTENTS ARE DOWNLOADABLE ON THE **B2B PORTAL** ?

Online, Offline assets such as Catalogues, Leaflets, Posters, Designs for booth, Social Media Campaigns, Press Release, Photos/Videos... Pdf, png, jpeg, mp4, design files...

All the Master files are available in English to facilitate your local adaptation.

B2B PORTAL



BRAND *Promote the BS BATTERY brand*

IDENTITY (Logo/Guidelines)
PRESENTATION
ADS (online/offline)
PRESS (Press release)

SOCIAL MEDIA (Campaign)
TRADESHOW (Booth design & Inspiration)
RACING (Sponsors/Events)

PRODUCTS *Develop business, promote products & services*

TOOLBOX
PRODUCT INFORMATION
(data sheet & product info)
SALES TOOLS (online/offline)
PRODUCTS CAMPAIGN (Press release)

POS DEVELOPMENT (Campaign)
MERCHANDISING
(Booth design & Inspiration)
BS BATTERY ACADEMY
(Sponsors/Events)

PICTURE LIBRARY *MEDIAs including pictures & videos*

PRODUCTS (packshots / product placement)
MERCHANDISING (packshots / product placement)
RACING (races / pilots / VIP Client expériences)
MOTORCYCLE BRANDS (Yamaha / CFMoto...)
CORPORATE (Tradeshow, Trainings, Internal event)

Lithium Max Launch kit

All the promotional materials combined in 1 folder to promote our new **Lithium Max** battery line.

These new lithium generation batteries have been developed to meet the requirement of the more and more equipped new bikes, featuring electrical components requiring higher capacity. With a superior capacity, maximum starting power, and enhanced conductivity, the new Lithium Max batteries are a premium choice for new bikes (OEM) fitting these demanding standards.

CLICK HERE



Product Packshots

WHAT'S NEW ?

Online & Offline Ads - All range



Press release

LITHIUM MAX – A NEW RANGE FOR MAXIMUM PERFORMANCE TAILORED TO THE LATEST STANDARDS.



The growing reliance on electrical components requires higher capacity solutions - to address this need, BS Battery has developed the new **LITHIUM MAX** range, which meets the latest standards required for present-day motorcycles (OEM) fitting.

The range includes 3 models feature larger pouch cells for enhanced CCA and capacity:

- BSLi-02 MAX**
Mainly developed for new and latest off-road bikes, with a Cold Cranking Amps (CCA) of 180A and capacity of 3 Ah - while maintaining its famous lightness (up to 70% lighter than Lead Acid batteries).
- BSLi-10 MAX**
Designed to meet the exacting specifications of modern V-TWIN, this reliable model features 750A(CCA) and a capacity up to 15Ah to ensure smooth starts and consistent performance in all conditions.
- BSLi-12 MAX**
With a CCA of 900A, this model provides the highest cranking power available in the range, ideal for larger vehicles like ATV/UTV/SSV. With a capacity of 18Ah, the robust pure brass terminals and durable materials make them resistant to vibration and shock.

	BSLi-02 MAX	BSLi-10 MAX	BSLi-12 MAX	
NEW BS PN	360115	360116	360117	
POWER	36Wh	180Wh	216Wh	
CAPACITY	3Ah	15Ah	18Ah	
CCA	180A	750A	900A	
POLARITY	+	+	+	
DIMENSIONS	114x70x55mm	175x87x55mm	166x127x75mm	
ORIGINAL BATTERY CASE REPLACEMENT	BTX4L/BT2SS	BTX20HL	BTX30HL	
BATTERY REPLACEMENT WITH SPACERS	BSLi-02 12N5-5-38 BS4L-8 BS7C-A BS7C-A BS7L-82	BTX4L/BT2SS BTX5L/BT2SS BT7Z5 BT7ZV BT2V	BSLi-10 BTX20HL/BS0N18L-A/A2A BTX20HL	BSLi-12 BTX30L BTX30HL S300

Product Datasheet

BATTERY DATA SHEET

LITHIUM LiFePO4 MAX

LITHIUM (LiFePO4) | High Performance
REF **BSLi-02 MAX**

12V VOLTAGE
36Wh ENERGY
180A CCA

TECHNOLOGY

- Lithium Iron Phosphate cells construction
- Pre-charged batteries
- Homologated by OEM

FEATURES

- Fast charging
- Multi-positioning mounting
- Very safe and environmental friendly
- Extensive cycle life: over 2000 cycles
- Very low self-discharge
- Cold temperature performance
- Waterproof design
- Ready to use: just plug and play
- Robust brass terminals
- Heat resistance: up to 230°C
- Lighter weight

OPERATING TEMP. RANGE

Charge temperature: 0°C to 45°C
Discharge temperature: -20°C to 55°C
Storage temperature: 0°C to 30°C

DIMENSIONS & WEIGHT

Length (L): 114mm ±1mm
Width (W): 70mm ±1mm
Height (H): 55mm ±1mm
Weight: 0.55kg (tolerance ±3%)

REPLACEMENTS

LITHIUM	SLA	MF	DRY
BSLi-02	12N5-5-38	BTX4L-BSH	12N5-5-38
	BS4L-8	BT2SS-BS	BS4L-8
	BS7C-A	BTX5L-BS	BS6-5L-8
	BS7L-82	BTX7L-BS	BS7C-A
	BTX4L-V	BT2V-8	BS7L-8
	BT2SS		BS7L-82
	BTX5L/BT2SS		
	BTX7L		
	BT2V		
	BT2V		
	BT2V		

TERMINALS (mm)

MOUNTING ANGLE

High inclination

NON-SPILLABLE

www.bs-battery.com sales@bs-battery.com

Online & Offline Ads
BSLi-02 MAX - Off Road Visual



WHAT'S NEW ?

NEW

BS BATTERY Headquarter - Virtual Tour with Fabio Quartararo (Arles, France)



PRESENTATION

LINK



https://youtu.be/Lwbb5TZ-pHQ?si=KsGAhT-EzZ7_n_0h

B2B PORTAL

BRAND

PRODUCTS

PICTURE
LIBRARY

NEXT SLIDES

Discover all the content available on B2B PORTAL →

BRAND

REMINDER

BRAND GUIDELINES

NEW RED

BRAND

IDENTITY

[LINK](#)

COLORS | BRAND PALETTE

BS BATTERY MAIN LOGO



	
RED CMYK 0 100 100 0 RVB 227 6 19 #E30613	WHITE CMYK 0 0 0 0 RVB 250 250 250 #ffffff

The red color of our brand identity has evolved!
Featuring a brighter and more “vibrant” red, symbolizing the dynamism of our brand!

We will be implementing the change gradually on our packaging, sales tools, communication support.

For all your communications, we kindly ask you to use our new logo



BRAND

ADS

LINK



NEW All Range Visual



Format :

- Fixed banner
- 300 x 200 px
- .jpg



Format :

- Animated banner
- 1080 x 1350 px
- .mp4

NEW BSLi-02 MAX - Off Road Visual



Format :

- Animated banner
- 1080 x 1350 px
- .mp4



Format :

- Fixed banner
- 300 x 200 px
- .jpg



NEW All Range Visual



Format :

- Offline Ads - Printing files
- .pdf
- 104 x 216 px

ADS

LINK



Format :

- Offline Ads - Printing files
- .pdf
- 104 x 216 px

NEW BSLi-02 MAX - Off Road Visual

BRAND

ADS

LINK



NEW BS Battery x GMT94 team 2024



Format :

- Offline Ads - Printing files
- .pdf & source files
- 104 x 216

BRAND

ADS

LINK



REMINDER

BGZ Series



Fixed banner :

- 1200 x 336
- .jpg



Animated :

- 300 x 250
- .gif

BRAND

PRESS

LINK



LITHIUM MAX – A NEW RANGE FOR MAXIMUM PERFORMANCE TAILORED TO THE LATEST STANDARDS.



Unveiled at EICMA, BS BATTERY has extended its Lithium solutions with the introduction of a new range: **LITHIUM MAX**.

This latest lithium generation has been crafted to meet the demanding standards of modern vehicles such as off-road bikes, high-performance V-Twin, ATV / UTV / SSV...

The growing reliance on electrical components requires higher capacity solutions - to address this need, BS Battery has developed the new **LITHIUM MAX** range, which meets the latest standards required for present-day motorcycles (OEM) fitting.

The range includes 3 models feature larger pouch cells for enhanced CCA and capacity:

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POLARITY			
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ORIGINAL BATTERY CASE REPLACEMENT	BTX4L+/BTZ5S	BTX20HL	BIX30HL
BATTERY REPLACEMENT WITH SPACERS	BSLi-02 12N5.5-3B BB4L-B BB5L-B BB7C-A BB7L-B2	BTX4L+/BTZ5S BTX5L/BTZ6S BTZ7S BTX7L BTZ7V BTZ8V	BSLi-10 BTX20HL BTX24HL/B50N18L-A/A2/A
			BSLi-12 BIX30L BIX30HL 53030

NEW Lithium Max : A new range for maximum performance

- Ready to use
- Pdf & Word (for local translation)
- English text

Well-known among these little sisters (**BSLi-02**, **BSLi-10**, **BSLi-12**), we also find the state of charge indicator which allows to monitor the state of charge of the battery thanks to LED lights.



Ready to use, light, efficient, and resistant, BS BATTERY has unveiled the most powerful models in its Lithium solutions lineup. With a superior capacity, maximum starting power, and enhanced conductivity, the new **LITHIUM MAX** batteries are a premium choice for the newest fitting requirement in all applications.



BRAND

PRESS

[LINK](#)



NEW

Technical Partnership : Powering the racing world

- Ready to use
- Pdf & Word (for local translation)
- English text

Technical Partnership: Powering Racing World

For 6 years, BS BATTERY has pursued its technical partnership with the YAMAHA GMT94 Racing Team, which embarks on the World Superbike Championship for a new season!



The French independent team has become an absolute reference in the motorcycle world. Three-time FIM Endurance World Champions, YAMAHA GMT94 succeeded in building a significant reputation thanks to several victories and a deep racing passion.



YAMAHA GMT94 will attend FIM WorldSBK races with a new German rider, Philipp ÖTTL (#5) aiming to take podiums on his latest-spec Yamaha R1 powered by a unique lithium battery developed in collaboration with the French battery manufacturer BS BATTERY. For the 2024 FIM World Supersport Championship season, the two-time World Champion Lucas Mahias will ride his Yamaha YZF-R6, powered by BS BATTERY **BSLi-02 lithium battery**.

As a core element of its DNA, BS BATTERY has been invested heavily in all racing activities since 2017, expanding its **technical sponsorship and R&D programs in road race, enduro, and rally racing**. A

partnership with Yamaha GMT94 acts as a real added value for technical development and performance improvement – *"We know the demands that the racing environment places on batteries and now have the most advanced real-world solutions to make our lithium battery the most robust and reliable."* says General Manager Benjamin Sebban.



"Our lithium batteries has a unique design with robust brass terminals and a composite fiber material case that can resist up to -230 degrees C. These batteries are lightweight with an extensive life cycle covering most of the existing circulating park fitments with 14 models in the range." explains Romain Menduni, Product Manager of BS BATTERY.



Thanks to such solid technical racing partnerships with leading racers and teams, BS BATTERY will continue to test its products under extreme racing conditions and increasingly innovate in lithium technology.

BS BATTERY SAS
Paris, FRANCE
+(33) 1 83 62 45 60
sales@bs-battery.com
www.bs-battery.com



BRAND

PRESS

LINK



NEW

Fabio Quartararo and BS BATTERY: Powering Towards Victory in the 2024 MotoGP Season!

- Ready to use
- Pdf & Word (for local translation)
- English text

Fabio Quartararo and BS BATTERY: Powering Towards Victory in the 2024 MotoGP Season!

Fabio Quartararo has officially launched its 2024 MotoGP season with the three-day official Sepang test and concluded the preseason testing program in Qatar. It's now set to be a landmark year as MotoGP™ celebrates the 75th anniversary of motorcycle Grand Prix racing in 2024.



For a sixth consecutive season, BS BATTERY and Fabio are teaming up to take a big step in the right direction after a rough 2023. Since the world's most exciting sport was born in 1949, 126 riders have become World Champions – many more than once. Next season, Fabio is determined to come back, fighting to make 2024 his year and join the list a second time.

The upcoming MotoGP season is shaping up to be a big one, currently projected to count 21 GP rounds and 42 races, as the MotoGP race weekend format will once more consist of a MotoGP Sprint on Saturday and a MotoGP Race on Sunday. With 11 races before the summer break and 11 after, it will be a long and intense season, where both performance and endurance will count to achieve championship success. Since 2019, BS BATTERY has supported the French pilot with technical advice and products (batteries, chargers, boosters, testers) in its training phases.



The tone is set: "As always, we will put everything we have into every day, every session, every run, and every lap. I want to fight at the front, and I want to greet my fans from the top step of the podium again!" — Fabio Quartararo.

Let's join forces to tackle this together. The collaboration on the track represents our shared vision of pushing boundaries and achieving greatness!

Best of luck, Fabio. May the season be filled with energy, power, and success.



MERCHANDISING CAMPAIGNS

NEW

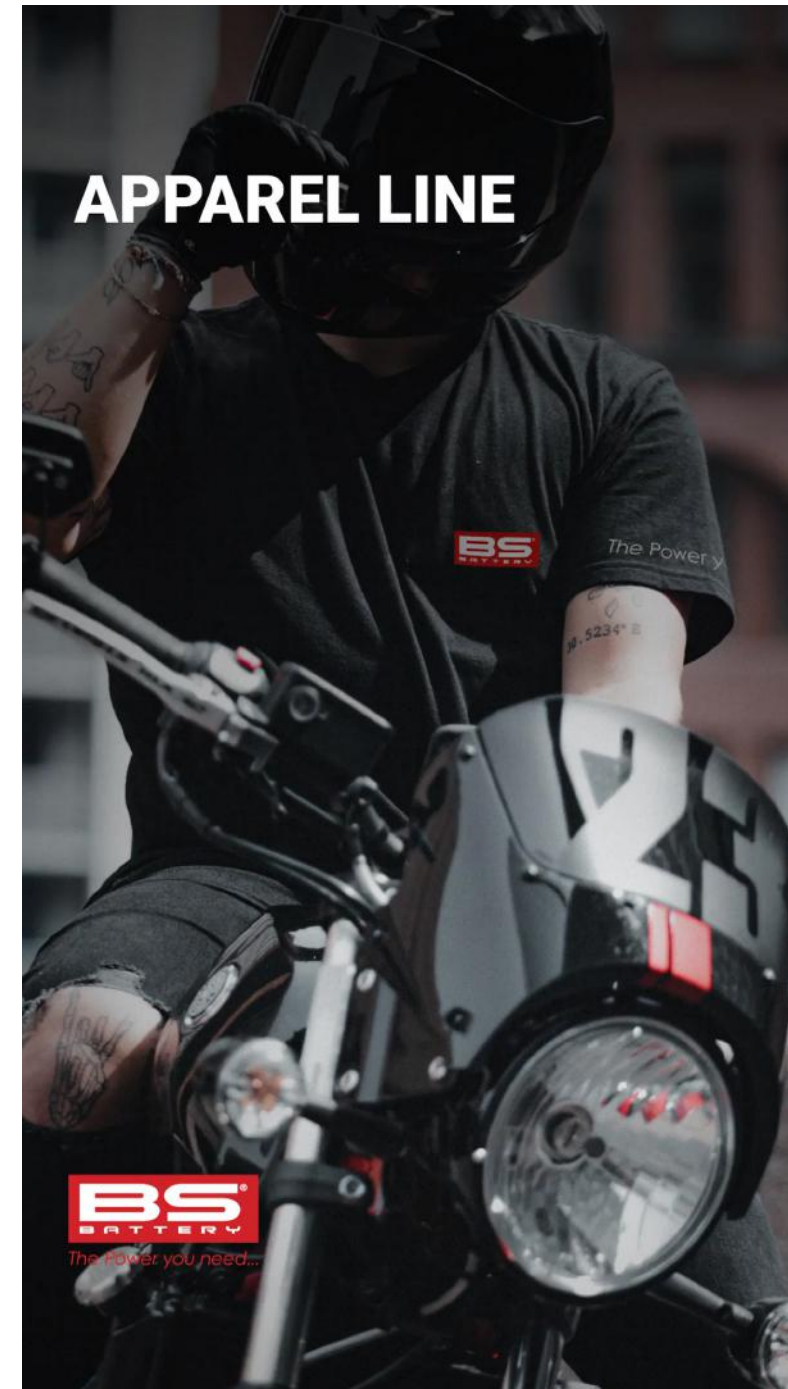
Objective : Highlight our wide range of merchandising items through short videos

Short video : 20 sec

Format : .mp4 | Reels

English Text

In Store Collection



Apparel Collection

BRAND

SOCIAL MEDIA

LINK



BRAND

SOCIAL MEDIA

LINK



NEW GMT94 Yamaha - 2024

Format : .mp4 | Square
8 sec

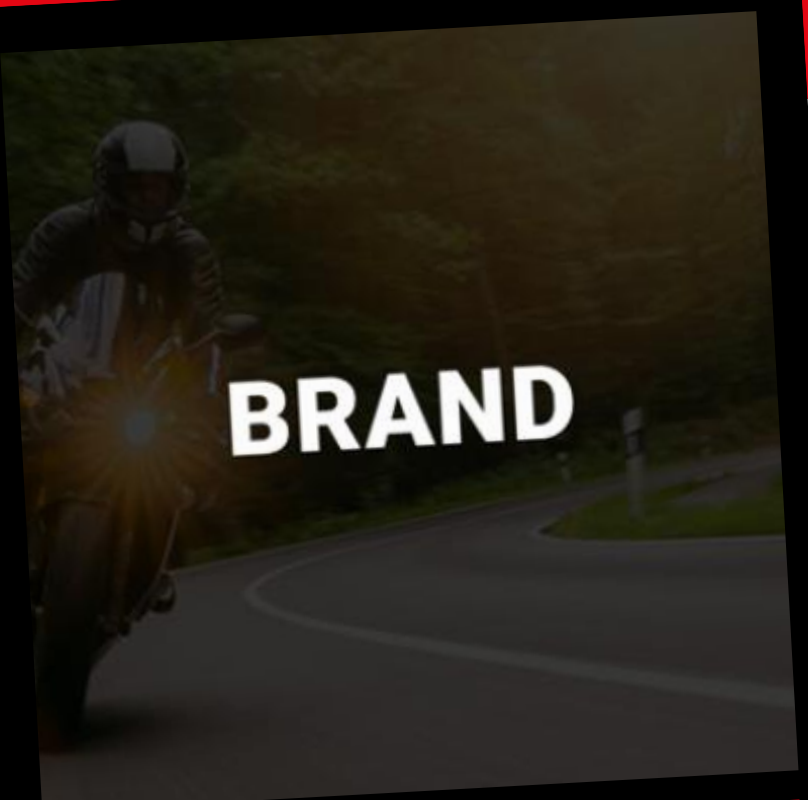


Format : .mp4 | Square
37 sec



NEW

Fabio vs Tom: Battle of the MotoGP 2024 Country's Iconic Dishes



BRAND



SOCIAL MEDIA

LINK



NEW Aprilia Racing x BS Battery - MotoGP™ World Championship 2024



 <https://www.youtube.com/watch?v=JzVN-xzfaWY>

BRAND

SOCIAL MEDIA

LINK



MEDIA KIT PARTNERSHIP

NEW FABIO QUARTARARO - SEASON 2024

- Home Page Slider
- Logo Official Sponsor
- Videos
- Official Photos 2024
- Press release

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Fabio QUARTARARO #20

OFFICIAL SPONSOR

Fabio QUARTARARO #20

OFFICIAL SPONSOR

Fabio QUARTARARO #20

OFFICIAL SPONSOR



[LINK](#)



MEDIA KIT PARTNERSHIP

NEW GMT94 YAMAHA - SEASON 2024

- Home Page Slider
- Logo Official Sponsor
- Videos
- Official Photos 2024
- Press release

Technical Partnership: Powering Racing World
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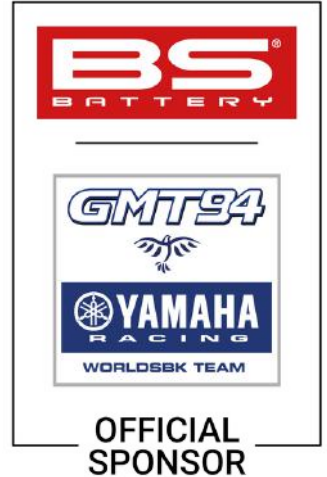
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BRAND

MERCHANDISING

LINK

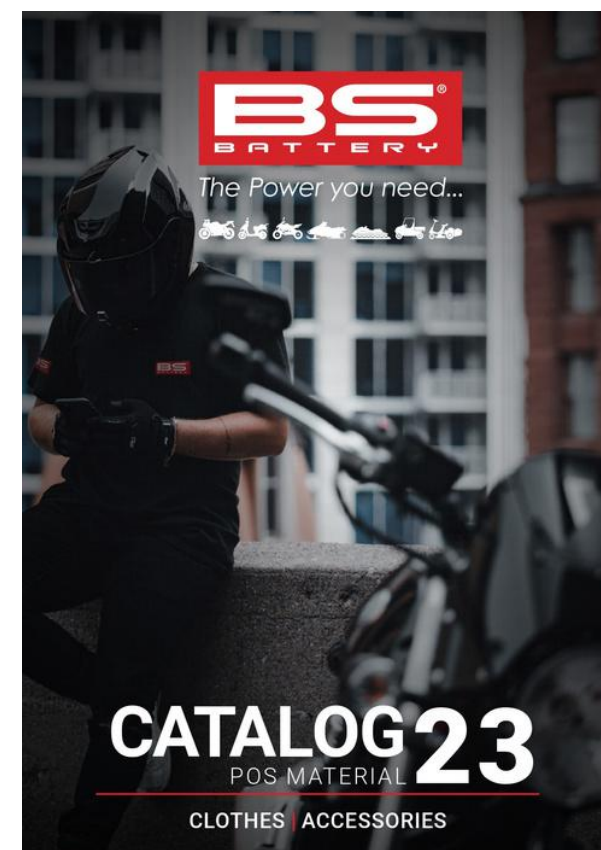


REMINDER

MERCHANDISING COLLECTION

Discover our collection for accessories, point of sales materials and clothes.

- English Text
- Pdf file



CLOTHES

SOFTSHELL - BS FACTORY
 Waterproof and windproof material with membrane and inner fleece. Elasticized lower body lightening. Wrist strap with Velcro. Produced by Kenny.
COLORS Black & grey
PACKING 1 softshell per box
REFERENCE 900110 - size S
 900111 - size M
 900112 - size L
 900113 - size XL
 900114 - size XXL
 900115 - size XXXL

BODYWARMER - BS FACTORY
 Bodywarmer jacket with zipper. Zipped pockets on the front. Collar with very soft finish. Produced by Kenny.
COLORS Black & grey
PACKING 1 body warmer per box
REFERENCE 900133 - size S
 900134 - size M
 900135 - size L
 900136 - size XL
 900137 - size XXL
 900138 - size XXXL

SWEAT-SHIRT - BS FACTORY
 Sweat-shirt (80% cotton and 20% polyester) with hood and zip, 300 gr.
COLORS Black
PACKING 1 sweat-shirt per box
REFERENCE 900116 - size S
 900117 - size M
 900118 - size L
 900119 - size XL
 900120 - size XXL
 900121 - size XXXL

TEMPLATE FOR ORDER (Excel)

Order our merchandising items directly with this form.

- English Text
- Excel file
- Price included
- **Includes new items**

BS BATTERY - MERCHANDISING MATERIAL -			
BS P/N	DEALER RANGE	Ex Works Net/Net Prices (VAT Excluded)	Order Qty
900075	BS BATTERY DISPLAY	45,00 €	
700548	BK20 - ASSEMBLY PARTS FOR DISPLAY	9,88 €	
700525	BS CHARGER DISPLAY BOX (10 pcs)	45,00 €	
900108	WELCOME CARPET BS BATTERY - 60x95cm	12,20 €	
900139	WIND FLAG BS BATTERY - 290cm	35,00 €	
900055	MERCHANDISING PACK (6 T-Shirts + 6 Neck Warmers + 6 Pens + 6 Pads)	50,00 €	
900143	BS NOTE PADS A5 (10 pcs)	15,00 €	
900053	PENS BS BATTERY (25 pcs) NEW	32,00 €	
900130	PACK POSTERS BS RACING (3x 2 pcs)	5,00 €	
900131	PACK POSTERS BS DEALER (4x 2 pcs)	5,00 €	
900129	BANNER BS BATTERY (200x80cm)	15,00 €	
900082	TOTEBAG BS BATTERY (10 pcs) NEW	20,00 €	
900040	SMALL STICKER BS BATTERY - RED 90x40mm (50pcs)	5,00 €	
900050	SMALL STICKER BS FRENCH FLAG - RED 90x40mm (50pcs)	5,00 €	
900102	BIG STICKER BS FRENCH FLAG - RED 300x131mm (10pcs)	10,00 €	
900101	STICKER BS OFFICIAL DEALER 70x130mm (10pcs)	5,00 €	
900100	CUPS BS BATTERY (50 pcs)	on request	
900128	SMALL CUPS BS BATTERY (50 pcs)	on request	
900080	CATALOG BS MOTORCYCLE (15 pcs)	on request	
900103	CATALOG BS GARDEN (15 pcs)	on request	

BS BATTERY Q4-2022 BS-Battery European Price List - CLOTHES & ACCESSORIES -			
BS P/N	FACTORY RANGE	Ex Works Net/Net Prices (VAT Excluded)	Order Qty
900110	SOFTSHELL BS FACTORY - S	68,90 €	
900111	SOFTSHELL BS FACTORY - M	68,90 €	
900112	SOFTSHELL BS FACTORY - L	68,90 €	
900113	SOFTSHELL BS FACTORY - XL	68,90 €	
900114	SOFTSHELL BS FACTORY - XXL	68,90 €	
900115	SOFTSHELL BS FACTORY - XXXL	68,90 €	
900133	BODYWARMER BS FACTORY - S	49,90 €	
900134	BODYWARMER BS FACTORY - M	49,90 €	
900135	BODYWARMER BS FACTORY - L	49,90 €	
900136	BODYWARMER BS FACTORY - XL	49,90 €	
900137	BODYWARMER BS FACTORY - XXL	49,90 €	
900138	BODYWARMER BS FACTORY - XXXL	49,90 €	
900116	SWEAT-SHIRT BS FACTORY - S	29,90 €	
900117	SWEAT-SHIRT BS FACTORY - M	29,90 €	
900118	SWEAT-SHIRT BS FACTORY - L	29,90 €	

B2B PORTAL

BRAND

PRODUCTS

PICTURE
LIBRARY

NEXT SLIDES

Discover all the content available on B2B PORTAL →

[PRODUCTS](#)



PRODUCTS

**PRODUCT
INFORMATION**

[LINK](#)

NEW PRODUCTS | Overview



P/N	DESIGNATION	
360115	BSLi-02 MAX	Lithium Max range
360116	BSLi-10 MAX	Lithium Max range
360117	BSLi-12 MAX	Lithium Max range

Lithium MAX - Launch kit

[CLICK HERE](#)

Please update your product information with new datasheets & packshot

PRODUCTS

PRODUCTS CAMPAIGN

LINK



REMINDER

SMART CHARGERS NEW PACKAGING

All the promotional materials combined in 1 folder to promote our new Smart Chargers Packaging

Product Packshots : BS10, BS60, BS30, BS15



Offline Ad : BS10 & BS60



Pictures in situation / BS10 & BS60



Social Media : BS10 & BS60

DID YOU KNOW?



SMART CHARGERS - NEW LOOK!

New square-shaped and robust boxes designed to stand out in any setting!

DID YOU KNOW?



SMART CHARGERS - NEW LOOK!

New square-shaped and robust boxes designed to stand out in any setting!

Press release

SMART CHARGERS: Fresh look unveiled at EICMA!
8 November 2023



As an integral part of our customer-oriented strategy, we are thrilled to introduce a new look for Smart Chargers & Maintainers range, setting a new standard for user convenience and product protection.

The newly revealed packaging designs at EICMA 2023 are the result of meticulous attention to detail and creative development. Crafted with a keen eye on aesthetics and functionality, these designs aim to enhance the overall user experience, making each interaction with our products more memorable.



Each packaging has been carefully crafted to be user-friendly, with a stronger box and easy-to-understand graphics. Riders can quickly access their chargers and bring it everywhere thanks to a new velvet bag included making the unboxing experience seamless.

With visually appealing designs and branding elements, these brand-new packaging ensures that BS BATTERY chargers reach customers in perfect condition, protecting them from potential damage during shipping and storage.

They feature a hook on the top of the box and a shrinked color box. All are also delivered with a new velvet travel bag.



Product Datasheet : BS10 & BS60

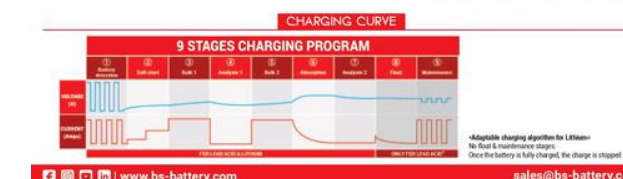
BS BATTERY CHARGER DATASHEET

BS 10 SMART BATTERY CHARGER & MAINTAINER

100% AUTOMATIC | 6V/12V - 1A LEAD ACID & LITHIUM



BOX CONTENT	FEATURES
<ul style="list-style-type: none"> IN FIVE-TYPE TERMINAL SET (6V) 	<ul style="list-style-type: none"> > Auto detect Lead Acid or Lithium technology > 6V & 12V mode selection > Zero overcharge: adaptable charging algorithm Lead Acid & Lithium (LiFePO4) > Safe: connection spark free, reverse polarity, short circuit and internal overheat protection > Easy to use: connect, select battery voltage & forget > Battery capacity: up to 20Ah
<ul style="list-style-type: none"> IN CLAMPS SETS (12V) 	<ul style="list-style-type: none"> > Safe: connection spark free, reverse polarity, short circuit and internal overheat protection > Easy to use: connect, select battery voltage & forget > Battery capacity: up to 20Ah
TECHNICAL DATA	
Input voltage	100-240VAC, 50-60Hz
Charging voltage	7.2VDC (6V) / 14.4VDC (12V)
Charging current	1A
Type of charger	Automatic - 9 stages
Type of battery	6V & 12V Lead Acid or 12V LiFePO4
Battery size	Up to 20Ah (up to 40Ah for maintenance)
SUITABLE FOR	BATTERY COMPATIBILITY
	<ul style="list-style-type: none"> Lead Acid: SLA, GEL, AGM, MF, DRY, Ca/Ca Lithium: LiFePO4



*Adjustable charging algorithm for Lithium: No Start & maintenance stages. Once the battery is fully charged, the charge is stopped.



PRODUCTS

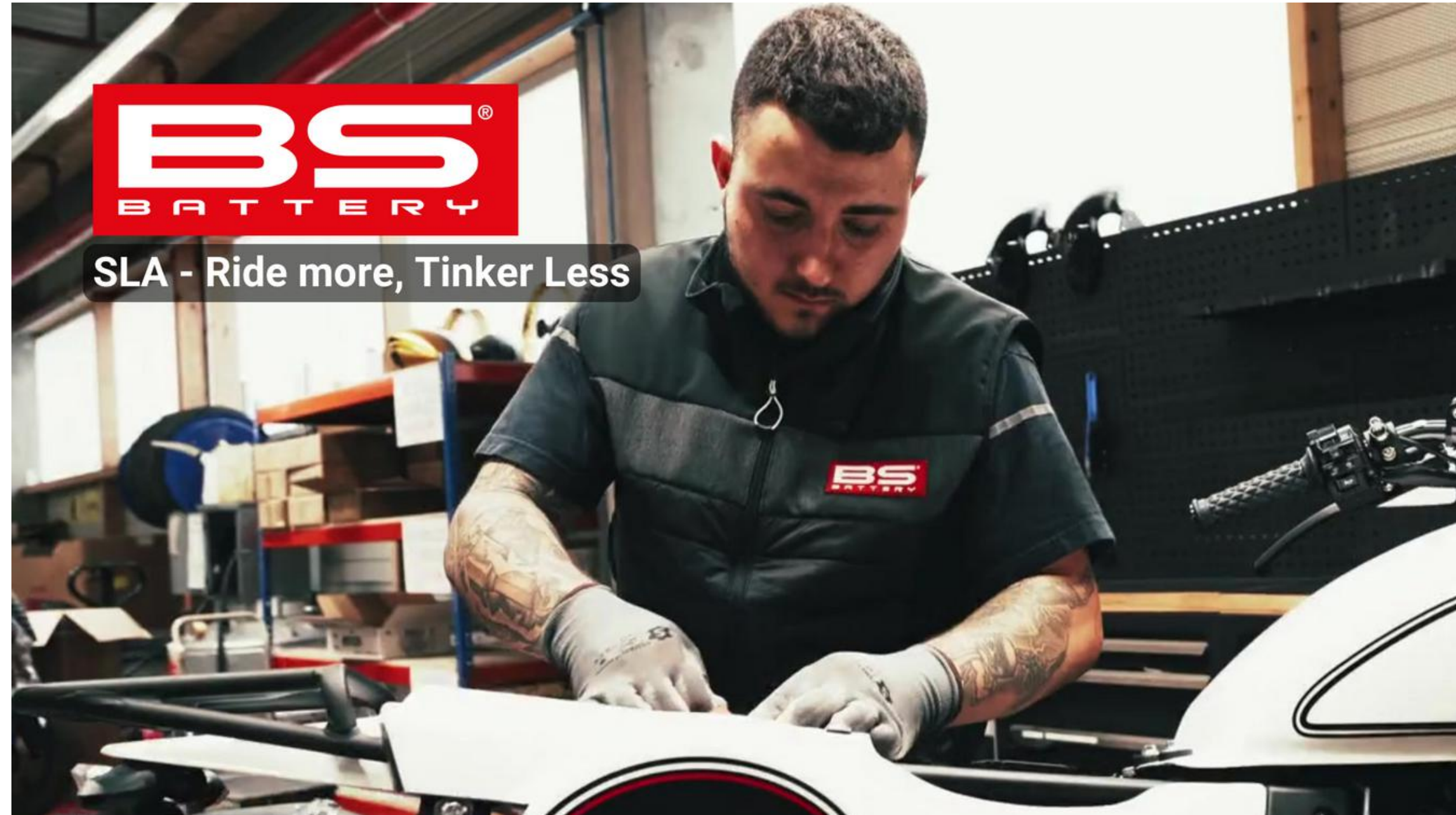
PRODUCTS
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REMINDER

SLA - Ride more, Tinker Less



<https://www.youtube.com/watch?v=JzVN-xzfaWY>

PRODUCTS

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REMINDER

BT03 - Permanent quick indicator for tricky battery access



<https://www.youtube.com/watch?v=dP-o7kGntnQ>

PRODUCTS

PRODUCTS INFORMATION

LINK



NEW LITHIUM MAX DATASHEETS

BATTERY DATA SHEET

LITHIUM LITHIUM (LiFePO4) | High Performance
LiFePO4 **MAX** REF **BSLi-02 MAX**

12v VOLTAGE

36Wh ENERGY

180A CCA

TECHNOLOGY

- Lithium Iron Phosphate cells construction
- Pre-charged batteries
- Homologated by OEM

FEATURES

- Fast charging
- Multi-positioning mounting
- Very safe and environmental friendly
- Extensive cycle life: over 2000 cycles
- Very low self-discharge
- Cold temperature performance
- Waterproof design
- Ready to use: just plug and play
- Robust brass terminals
- Heat resistance: up to 230°C
- Lighter weight

REPLACEMENTS

LITHIUM	SLA	MF	DRY
BSLi-02	12N5.5-3B BB4L-B BB7C-A BB7L-B2 BTX4L+/ BTX5L/BT26S BTX7L BTZ7S BTZ7V BTZ8V	BTX4L-BS+/ BTZ5S-BS BTX5L-BS BTX7L-BS BTZ7S-B	12N5.5-3B BB4L-B BB6.5L-B BB7C-A BB7L-B BB7L-B2

OPERATING TEMP. RANGE

Charge temperature: 0°C to 45°C
Discharge temperature: -20°C to 55°C
Storage temperature: 0°C to 30°C

DIMENSIONS & WEIGHT

Length (L): 114mm ±1mm
Width (W): 70mm ±1mm
Height (H): 85mm ±1mm
Weight: 0.55kg (tolerance ±3%)

TERMINALS (mm)

MOUNTING ANGLE

High inclinasion
NON-SPILLABLE

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BATTERY DATA SHEET

LITHIUM LITHIUM (LiFePO4) | High Performance
LiFePO4 **MAX** REF **BSLi-10 MAX**

12v VOLTAGE

180Wh ENERGY

750A CCA

TECHNOLOGY

- Lithium Iron Phosphate cells construction
- Pre-charged batteries
- Homologated by OEM

FEATURES

- Fast charging
- Multi-positioning mounting
- Very safe and environmental friendly
- Extensive cycle life: over 2000 cycles
- Very low self-discharge
- Cold temperature performance
- Waterproof design
- Ready to use: just plug and play
- Robust brass terminals
- Heat resistance: up to 230°C
- Lighter weight

REPLACEMENTS

LITHIUM	SLA	MF	DRY
BSLi-10	BTX20HL BTX24HL/ B50N15L-A/ A2/A3	BTX20L-BS BTX20HL-BS BTX24HL-BS	BB18L-A B50-N18L-A B50-N18L-A2/ A3/AT

OPERATING TEMP. RANGE

Charge temperature: 0°C to 45°C
Discharge temperature: -20°C to 55°C
Storage temperature: 0°C to 30°C

DIMENSIONS & WEIGHT

Length (L): 175mm ±1mm
Width (W): 87mm ±1mm
Height (H): 155mm ±1mm
Weight: 2.70kg (tolerance ±3%)

TERMINALS (mm)

MOUNTING ANGLE

High inclinasion
NON-SPILLABLE

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BATTERY DATA SHEET

LITHIUM LITHIUM (LiFePO4) | High Performance
LiFePO4 **MAX** REF **BSLi-12 MAX**

12v VOLTAGE

216Wh ENERGY

900A CCA

TECHNOLOGY

- Lithium Iron Phosphate cells construction
- Pre-charged batteries
- Homologated by OEM

FEATURES

- Fast charging
- Multi-positioning mounting
- Very safe and environmental friendly
- Extensive cycle life: over 2000 cycles
- Very low self-discharge
- Cold temperature performance
- Waterproof design
- Ready to use: just plug and play
- Robust brass terminals
- Heat resistance: up to 230°C
- Lighter weight

REPLACEMENTS

LITHIUM	SLA	MF	DRY
BSLi-12	BIX30L BIX30HL 53030	BIX30L-BS	BB30L-B BB30CL-B B60-N30L-A 12N24-3A 52515 53030

OPERATING TEMP. RANGE

Charge temperature: 0°C to 45°C
Discharge temperature: -20°C to 55°C
Storage temperature: 0°C to 30°C

DIMENSIONS & WEIGHT

Length (L): 166mm ±1mm
Width (W): 127mm ±1mm
Height (H): 175mm ±1mm
Weight: 3.04kg (tolerance ±3%)

TERMINALS (mm)

MOUNTING ANGLE

High inclinasion
NON-SPILLABLE

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PRODUCTS

SALES TOOLS

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NEW LEAFLET - SMARTS CHARGERS & MAINTAINERS




SMART CHARGERS & MAINTAINERS







	<p>BS 10 SMART BATTERY CHARGER & MAINTAINER 6V/12V - 1A For Lead Acid & Lithium Code: 700516</p>	<ul style="list-style-type: none"> • Auto detect Lead Acid or Lithium technology • 6V & 12V mode selection • Zero overcharge: adaptable charging algorithm Lead Acid & Lithium (LiFePO4) • Safe: connection spark free, reverse polarity, short circuit and internal overheat protection • Easy to use: connect, select battery voltage & forget • Battery capacity: up to 20Ah
	<p>BS 15 SMART BATTERY CHARGER & MAINTAINER WITH RECONDITIONING FUNCTION 12V - 1.5A For Lead Acid Code: 700565</p>	<ul style="list-style-type: none"> • Suitable for Lead Acid batteries • Reconditioning function for deeply discharged batteries • Ideal for charging during winter season • Safe: connection spark free, reverse polarity, short circuit and internal overheat protection • Easy to use: connect & forget • Multiaxis hook • Battery capacity: up to 30Ah
	<p>BS 30 SMART BATTERY CHARGER & MAINTAINER 12V - 3A For Lead Acid & Lithium Code: 700566</p>	<ul style="list-style-type: none"> • Auto detect Lead Acid or Lithium technology • Zero overcharge: adaptable charging algorithm Lead Acid & Lithium (LiFePO4) • Safe: connection spark free, reverse polarity, short circuit and internal overheat protection • Easy to use: connect & forget • Multiaxis hook • Battery capacity: up to 60Ah
	<p>BS 60 SMART BATTERY CHARGER & MAINTAINER WITH RECONDITIONING FUNCTION 12V - 1/4/6A For Lead Acid Code: 700532</p>	<ul style="list-style-type: none"> • Suitable for Lead Acid batteries • Reconditioning function for deeply discharged batteries • Selectable battery type (Calcium, Gel, AGM) and charge rate (1A/4A/6A) • Automatic battery condition diagnosis
	<p>BK 20 SMART BATTERY CHARGER & MAINTAINER WITH RECONDITIONING FUNCTION 6V/12V - 3x 2A For Lead Acid & Lithium Code: 700547</p>	<ul style="list-style-type: none"> • Charges and maintains 3 batteries with different voltage and technologies at once • Auto detect Lead Acid or Lithium technology • Zero overcharge: adaptable charging algorithm Lead Acid & Lithium (LiFePO4) • Safe: connection spark free, reverse polarity, short circuit and internal overheat protection








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English Leaflet
.pdf & source files



SMART CHARGERS & MAINTAINERS

	BS 10	BS 30	BK 20 Pro	BS 15	BS 60
BATTERY COMPATIBILITY	AUTO-DETECT LEAD ACID & LITHIUM			LEAD ACID	
CHARGE MODE	6v & 12v	12v	6v & 12v	12v	
CHARGING CURRENT	1A	3A	3x 2A	1.5A	1A - 4A - 6A
CHARGING PROGRAM	9 STAGES		10 STAGES	8 STAGES	9 STAGES
BATTERY SIZE	UP TO 20Ah	UP TO 60Ah	UP TO 40Ah	UP TO 30Ah	UP TO 120Ah
BATTERY SIZE FOR MAINTENANCE	UP TO 40Ah	UP TO 120Ah	UP TO 80Ah	UP TO 60Ah	UP TO 180Ah
RECONDITIONING FUNCTION	NO		YES	YES	
USERS TYPE	 FOR END-USERS	 FOR END-USERS	 FOR PROFESSIONALS	 FOR END-USERS	 FOR END-USERS
GOOD TO KNOW	WALL MOUNT CONNECTION	MULTIAXIS HOOK	DISPLAY PARTS (OPTION)	MULTIAXIS HOOK	WALL MOUNT FIXATION
SUITABLE FOR					

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PRODUCTS

POINT OF
SALES
DEVELOPMENT

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NEW

WALL POSTER



Format :

- .png
- .ai

PRODUCTS

**POINT OF
SALES
DEVELOPMENT**

[LINK](#)



NEW **BS BATTERY PRO SHOP**

Shops inspirations



BS BATTERY CORNER

B2B PORTAL

All BS BATTERY Pictures & Videos :

- Product (packshot & product placement)
- Merchandising (packshot & product placement)
- NEW Racing (Races; Pilots; Client Expériences)
- Motorcycle Brands (pictures filtered by Brands)
- Corporate (Internal Event, Tradeshow...)

BRAND

PRODUCTS



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NEW Packshots > Batteries > Lithium Max



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REMINDER Packshots > Batteries > SLA Max

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NEW

Product placement > Lithium Max



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REMINDER

Packshots > Chargers > BS30



NEW Sepang Test



Qatar Test

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NEW Sepang Test



Qatar Test

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NEW Winter Tests - Jerez

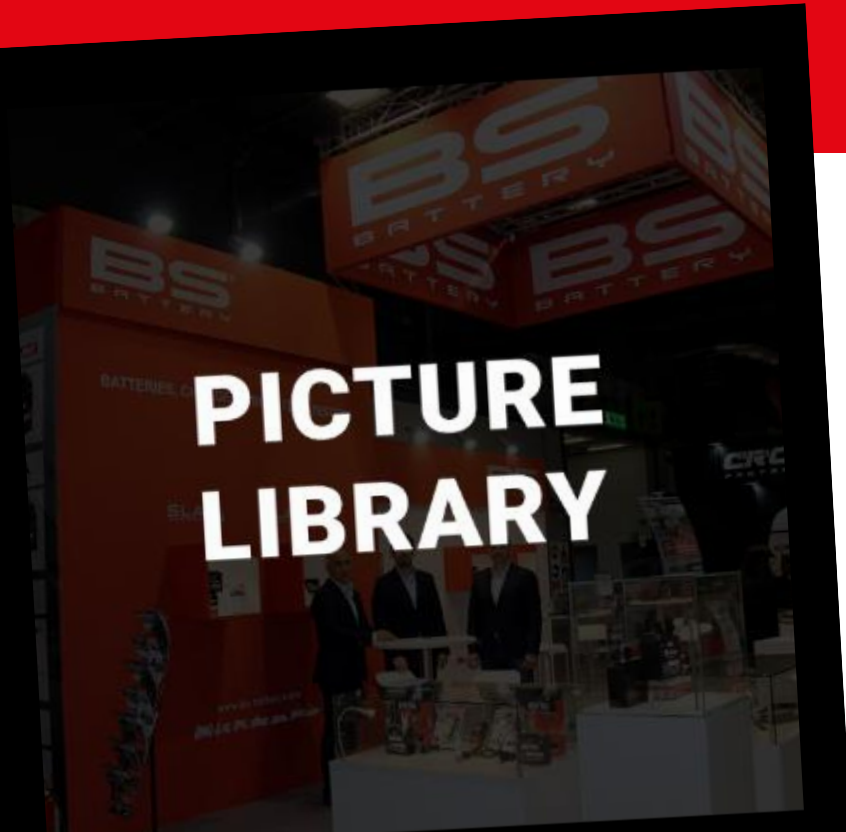


WSBK Round 1 - Australia

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OFF ROAD - BUD RACING

NEW Touquet Enduropale

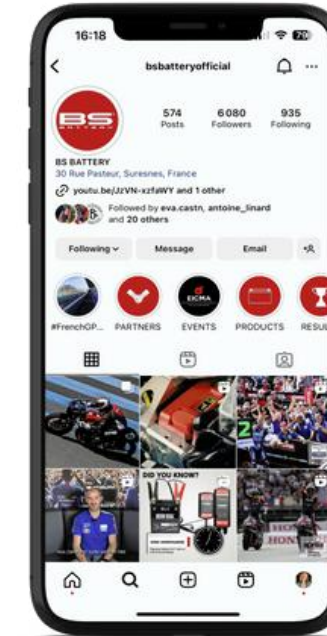


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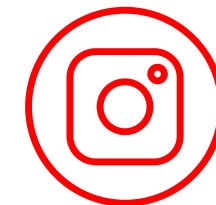
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WEBSITE

<https://bs-battery.com/> 

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