

ananya



SOPHISTICATED WEDDING  
AND EVENT STATIONERY  
FOR MOMENTOUS  
CELEBRATIONS RICH  
IN PERSONALITY  
AND CULTURE



SARAH E, BRIDE

# MEET VAISHALI

A love for stationery has been with me for as long as I can remember. As a child, my pocket money went on notebooks and pens, sparking a passion that became Ananya.

Growing up between London, Mumbai, Paris and Jersey, I was captivated by the colours, symbols, and design traditions of different cultures. This cultural mix always influenced my way of thinking and permeates elegantly throughout my collections for Ananya.

At Ananya, I work with luxury wedding and event planners, private families, and corporate clients across the globe, designing bespoke stationery and branding that reflect their unique stories and celebrations. From intimate weddings in London to grand events in Dubai, I specialise in working with high-net-worth individuals and planners who value elegance, cultural richness, and design.





Every client is my priority. I pour time, dedication, and creativity into every design, collaborating with skilled artisans across multiple time zones to ensure every detail is perfect. The process is as much about connection as it is about craftsmanship, and I'm grateful for the friendships formed along the way.

I am so grateful and proud to be working in an industry so filled with talent, emotion, and collaboration. Behind every company is the dedicated work of someone turning their dream into reality, supported by a team bringing that vision to life. I'm Vaishali, and Ananya is my labour of love.

Vaishali



‘Vaishali took much care and attention in designing a set of invitations that represented high end luxury with a royal twist! The invitations were a talking point and set the tone of our event. I would highly recommend working with Vaishali and the Ananya team who create truly creative and thought out stationery for every event.’

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HISTORIC ROYAL PALACES

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# YOUR TRUSTED EVENT STATIONERY PARTNER

Ananya is an international stationery house founded in 2006 by Vaishali Shah, whose love for stationery began in childhood. She believes beautifully designed stationery tells a story, turning life's moments into lasting memories.

With a focus on craftsmanship and attention to detail, Ananya creates luxurious stationery using the finest materials. Our dedication to exceptional service has made us the trusted choice for couples celebrating at five-star Mayfair hotels, Michelin-starred restaurants, country manor marquees, and palaces in India.

With bases in Dubai and London, we work closely with couples and event planners worldwide. Our multilingual team ensures every detail is handled to the highest standards, giving you peace of mind. True to the meaning of Ananya – ‘without equal’ in Sanskrit – Vaishali’s creativity, expertise, and cultural insight shine through in every design, ensuring each piece reflects the couple’s unique story.





# DESIGN PROCESS

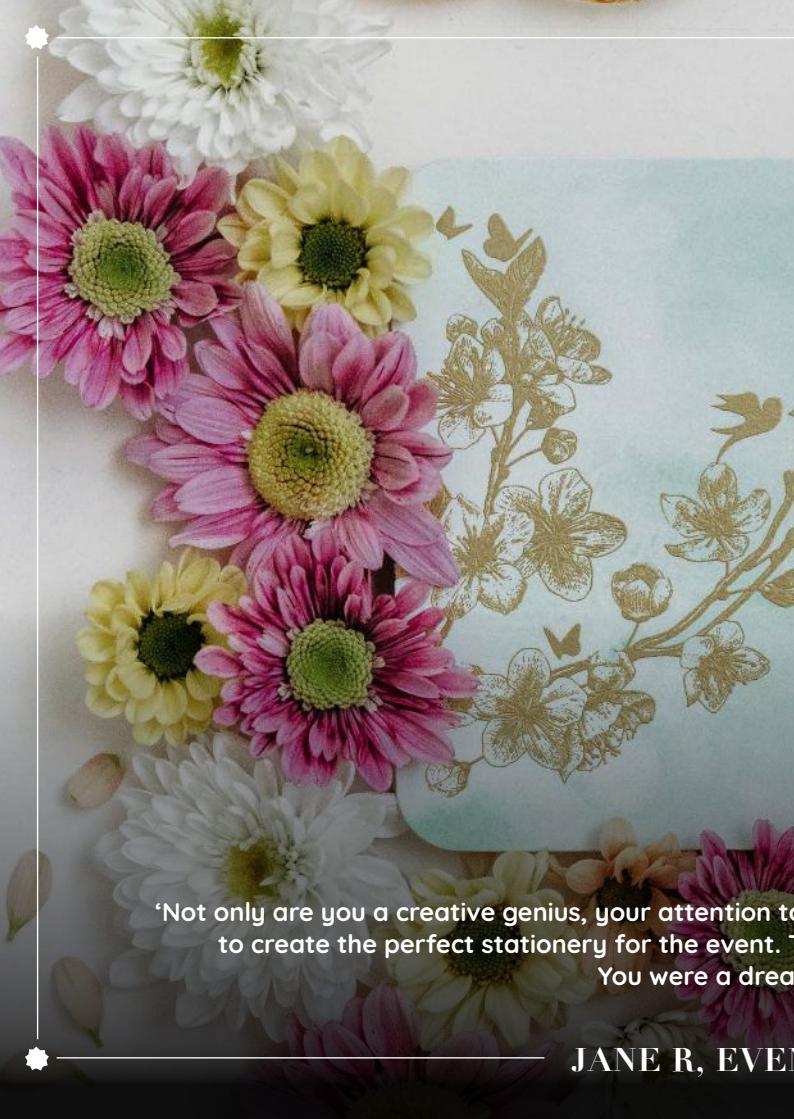
The design process starts by discussing any details, visuals, memories or cultural traditions that are meaningful to you. If you have a starting point for your inspiration, this can be explored together as to how to bring it to life through your stationery. If not, moodboards, colour palettes, patterns, design ideas and more will be created for you.

Wedding stationery items include:

- Save the date cards
- Place cards
- Menus
- Favour tags
- Orders of service
- Thank you cards
- Seating plans
- Weekend itineraries
- Table numbers
- Vow books
- Signage
- Envelope liners

Guidance will be given on wording, how many invitations to order, when to send your invitations out, and more.

The Ananya team love creating stationery suites that tell your story. Their creative expertise and decades of experience will ensure that your stationery lives and breathes the very essence of you.



FATIMA NOOR  
ALONG WITH  
RUSHANE, AINARA, NEDA, MARIAM,  
AAMINA, FABIHA AND HIRA  
WELCOME YOU TO THE

*mehndi*

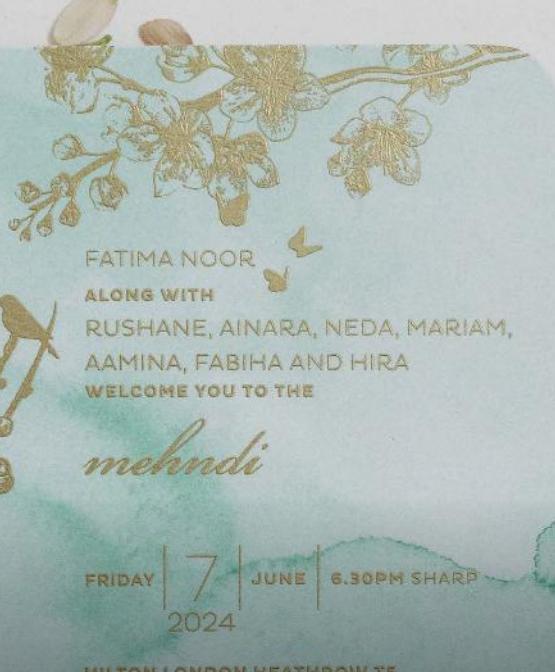


FRIDAY | 7 | JUNE | 6.30PM SHARP  
2024

HILTON LONDON HEATHROW T5  
POYLE ROAD, COLNBROOK, SLOUGH, SL3 OFF

‘Not only are you a creative genius, your attention to detail is outstanding and you went over and above to create the perfect stationery for the event. The quality of all your work was simply perfect. You were a dream to work with.’

JANE R, EVENT PLANNER



# VISION TO CREATION

Ananya offers a seamless, collaborative design process tailored to reflect each client's story. For wedding and event stationery, it begins with a consultation to understand the client's vision, style, personality, and priorities.

Design inspirations, colour palettes, and bespoke details are explored to bring ideas to life. Often featuring custom patterns and motifs, each design is crafted to be personal and meaningful. Ananya works with existing moodboards or creates new ones if needed, ensuring cohesive direction. With expert guidance on materials, print finishes, and special touches, Ananya creates stationery with meaning.





# INSPIRATION



At Ananya, inspiration is drawn from the world's rich tapestry of cultures, art, fashion, and nature. Every design is thoughtfully crafted to reflect the client's story, personality, and vision, blending timeless elegance with modern creativity. Whether honouring traditions or embracing contemporary styles, each piece is designed to evoke emotion and create lasting impressions.

From intricate patterns inspired by global architecture to colour palettes influenced by natural landscapes, Ananya transforms ideas into beautifully bespoke stationery. Each design balances meaningful details with sophisticated aesthetics, ensuring every element feels intentional and memorable.

Ananya believes that every detail matters, from luxurious textures to refined embellishments, resulting in designs that are as meaningful as beautiful. With a passion for storytelling through design, Ananya turns inspiration into art, making every celebration feel personal and unforgettable.



Using only the highest quality materials and with a dedicated focus on customer service, Ananya creates luxurious stationery marked by craftsmanship, attention to detail, and a discerning taste for the extraordinary.



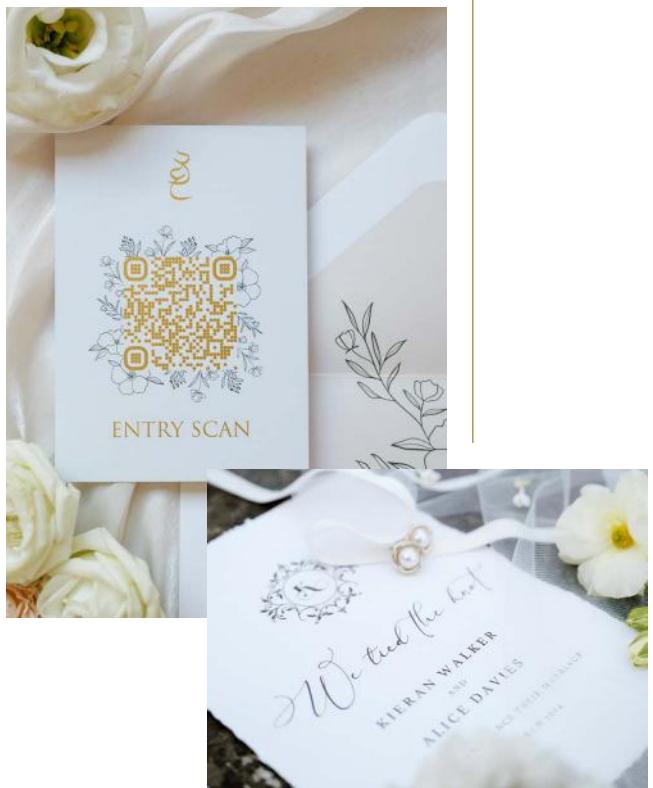


‘Your creativity, attention to detail, and unwavering dedication played an instrumental role in bringing the couple’s vision to life. The collaterals you curated was nothing short of magical, and every element reflected the unique love story of Krishan & Alisha.’

# SERVICES

- ◆ Wedding Stationery
- ◆ On The Day Stationery
- ◆ Corporate Stationery
- ◆ Bespoke Gifting
- ◆ Celebrations
- ◆ Personalised Branding
- ◆ Finishing Touches and Details





# WEDDING STATIONERY

Ananya creates bespoke luxury wedding stationery that tells the distinct story of each couple. From elegant save-the-dates to bespoke invitations, every detail is thoughtfully crafted to set the perfect tone for the celebration.

Blending cultural influences with modern design where needed, Ananya ensures each piece feels personal, meaningful, and timeless. Using premium materials and expert craftsmanship, the stationery becomes a beautiful introduction to the wedding day, leaving a lasting impression on every guest.





# ON THE DAY STATIONERY

To elevate every moment of the wedding, Ananya designs beautifully coordinated on-the-day stationery. From personalised menus and place cards to welcome signs and seating plans, each piece is designed to complement the wedding theme and décor.

Thoughtful details and cohesive design ensure a polished look throughout the day. These finishing touches not only guide guests but also elevate the experience, making the celebration truly memorable.





WEDDING STATIONERY •

# CORPORATE STATIONERY

Ananya creates sophisticated corporate stationery that strengthens brand identity. From branded invitations and digital greetings to event branding and photobooth props, each piece reflects the professionalism and personality of the business.

Careful design and premium finishes leave a lasting impression on clients, partners, and event guests. Whether for high-profile events, client gifting, or internal branding, Ananya ensures every detail communicates elegance and excellence.





# BESPOKE GIFTING

Ananya transforms gifting into a luxurious and meaningful experience. From personalised gift tags to beautifully designed custom packaging, every detail is crafted with thoughtfulness and style.

Whether celebrating milestones, expressing gratitude, or marking special occasions, bespoke gifting solutions blend elegance with a personal touch. Each design is carefully curated to make the recipient feel valued and appreciated.





MARRIOTT INTERNATIONAL  
LUXURY BRANDS

Vaishali worked with Carousel to come up with an innovative branded gifting concept which fitted our brief, whilst keeping sustainability at the forefront. She curated items which played on the 5 senses, which really elevated the messages we wanted to communicate and gave the attendees a unique way to experience the brands. As well as creating the copy, she creatively designed the outer packaging in the shape of a suitcase to reinforce the international theme. Ananya managed the entire print process, including printing on Polaroids, and we were so happy with the impact of the gifts.'

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ZAINAB ALSALIH, CAROUSEL EVENTS

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# CELEBRATIONS

Ananya designs exquisite stationery for life's most meaningful celebrations, from milestone birthdays and anniversaries to festive gatherings. Every invitation and event detail is meticulously crafted to reflect the occasion's style and personality.

With a focus on elegance and creativity, our designs add a sophisticated touch, making each celebration truly special for both hosts and guests.





# PERSONALISED BRANDING

Ananya helps businesses make a lasting impression with bespoke stationery that captures their brand identity. From custom monograms and personalised notecards to elegant packaging, each design is thoughtfully tailored to reflect the business's unique style.

With premium materials and expert craftsmanship, every piece reinforces brand values and creates meaningful connections with clients.





# FINISHING TOUCHES

Ananya believes the smallest details create the biggest impact. Luxurious embellishments like wax seals, silk ribbons, foiling, and embossing are carefully selected to add elegance and personality to every design. Handcrafted calligraphy brings an artistic, timeless touch.

These refined details transform stationery into keepsakes, ensuring every piece feels truly special and unforgettable.





# AESTHETICS

- ✿ Multicultural
- ✿ Contemporary
- ✿ Destination
- ✿ Motifs and Patterns





‘Vaishali always goes above and beyond to create absolutely exceptional designs. I love her attention to detail, and how creative each one of her collections is. She’s professional, friendly, and so knowledgeable – highly recommended for anyone looking for wedding or event stationery with a WOW factor!’

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VALENTINA R, WEDDING PLANNER

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# MULTICULTURAL

Ananya celebrates the beauty of diverse cultures by thoughtfully blending meaningful traditions with modern design. Incorporating cultural symbols, languages, and customs, each piece honours heritage while reflecting the couple's unique story.

This seamless fusion creates stationery that feels personal, inclusive, and deeply meaningful.



# CONTEMPORARY

Ananya's contemporary designs are characterised by clean lines, minimalist details, and innovative layouts. Combining modern aesthetics with luxurious materials, each piece feels fresh, stylish, and sophisticated. Perfect for couples seeking stationery that reflects a design-forward, modern celebration.



# DESTINATION

Inspired by breathtaking locations around the world, Ananya's destination stationery captures the essence of each setting. Whether it's a sun-drenched beach, a romantic European city, or a serene mountain retreat, the designs embody the destination's charm and atmosphere, creating the perfect tone for memorable celebrations.



## MOTIFS AND PATTERNS

Ananya beautifully incorporates intricate motifs and patterns, inspired by art, architecture, and nature. These bespoke elements add depth and texture, transforming stationery into a visual narrative. Each pattern is carefully curated to complement the event's theme and elevate its overall elegance.



# ATTENTION TO DETAIL



Ananya prides itself on impeccable production. From the initial design stages to final printing and distribution, each piece is crafted with the utmost attention to detail. Using only the highest quality materials and with a focus on exceptional customer service, Ananya delivers alluringly elegant stationery that epitomises the finest luxury.

With a network of specialist print and production houses, Ananya offers techniques such as digital printing, offset printing, foiling, screen printing, and letterpress. This seamless service ensures a stress-free experience for couples.



## SUSTAINABILITY

Sustainability has always been a cornerstone of Ananya's ethos. Since its inception, Vaishali has committed to donating 10% of profits to charity and will continue to do so. As an advisor and trustee for several global charities, Vaishali is always looking for new ways to give back.

Environmental impact is especially important in a paper-based business, and Ananya takes its responsibility to the planet seriously. We use cardstock sourced from sustainably managed forests and partner with SankalpTaru, a technology-enabled non-profit that plants trees in India. This initiative supports rural livelihoods, empowers women, promotes biodiversity, and makes schools cleaner and greener.

For every wedding or event stationery order placed, Ananya plants trees on your behalf. Together, we can support reforestation and environmental conservation projects across India through Ananya's 'Plant, Grow, Sustain' initiative.

# FEATURED



SHEER  
LUXE



AS FEATURED ON

Thank  
You



‘Thank you Vaishali for the most fabulicious, blinging and breathtaking invitations we have seen. Ananya truly is a company representative of the multicultural society and sophistication of the 21st century. The service was professional, forthcoming and ingenious.’

VANDANA H, BRIDE

# LET'S START DISCUSSING YOUR SPECIAL CELEBRATION

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