



MILAN DESIGN WEEK 2023

Gineico Lighting

WWW.GINEICOLIGHTING.COM.AU



THE UNMISSABLE HIGHLIGHT OF YOUR MILAN EXPERIENCE



BUZZI & BUZZI





INVITATION ONLY FUORISALONE 2023 BUZZI & BUZZI

In collaboration with Andrea
Castrignano

VIP PARTY



THE EVENT NOT TO
BE MISSED! TICKETS
ARE LIMITED

The Buzzi & Buzzi event begins at the historic Teatro Alla Scala for aperitivo in the foyer bar at 6pm (sharp) to fully appreciate Buzzi & Buzzi lighting in application.

The party then continues down the road to Piazza Tricolore from 7.30pm till late for an incredible immersive full lighting installation with Buzzi & Buzzi in collaboration with Andrea Castrignano.

We cant wait!



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PLATED LEADERS IN DIGITAL TRANSFORMATION

FILE FLEX SYSTEM by Luciferos

W E L C O M E



Welcome to the design event of the year, where you have the opportunity to immerse yourself in the world of furniture and lighting like no other, and explore the latest in sophisticated Italian lighting solutions.





Along the way, you may meet Pierluigi Gambacorti, Director of Gineico Lighting, and Richard Peters from Tobias Partners, the 2023 Gineico Lighting Ambassador. You may also have the pleasure of meeting the Yellowtrace team who will be covering Salone Del Mobile 2023 and curating the amazing overview at the heart of Milantrace presentations in June when we are all back in Australia.

This flipbook contains times and locations of our NOT TO BE MISSED product presentations, and of course, a list of the must visit local bars and restaurants. An authentic list from PG himself who spends 3 months of the year in Milan “working” to refine the lighting range for our clients....

Here’s to a spectacular Salone Del Mobile 2023 – Ben Venuti a Milano!

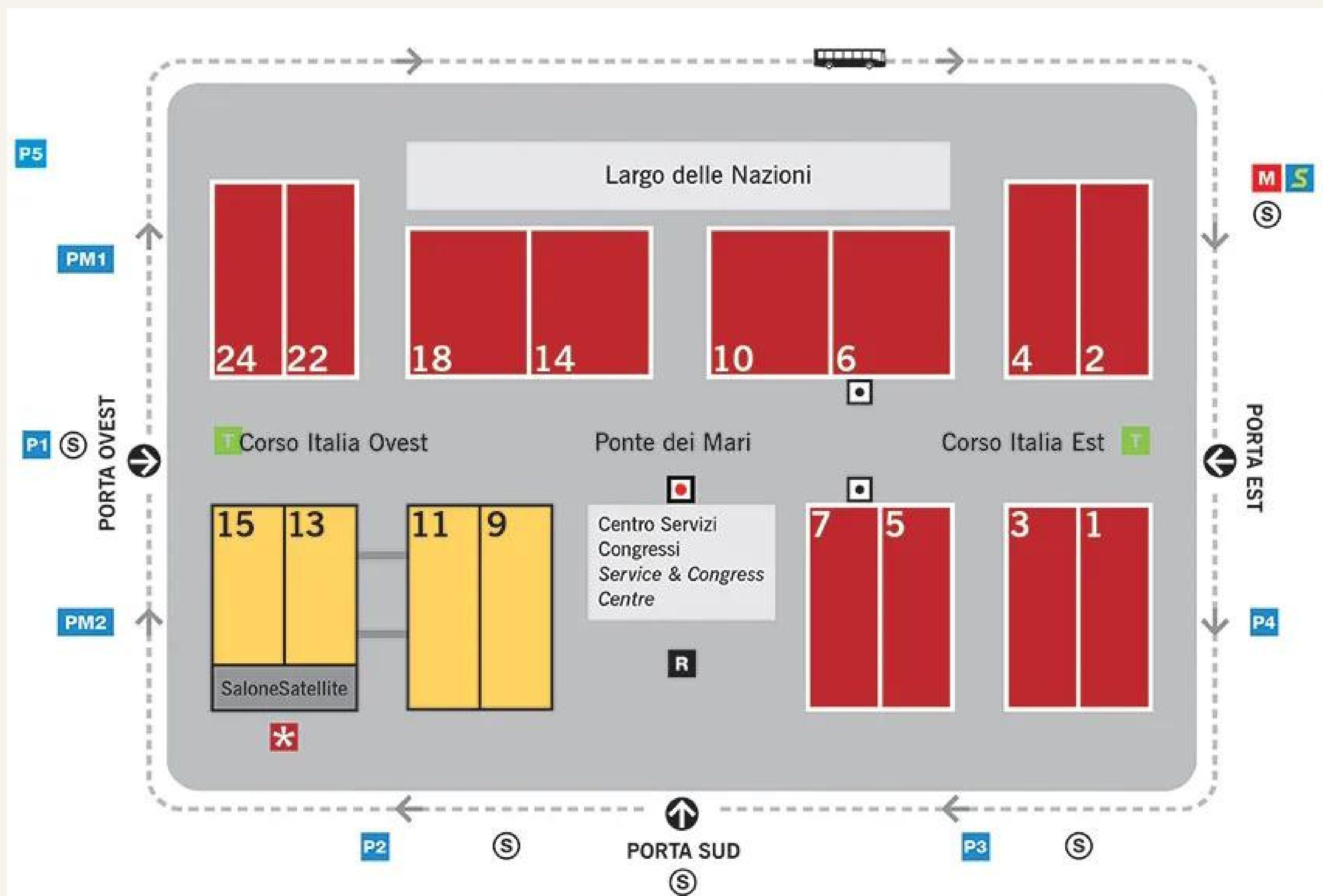
S A L O N E D E L
M O B I L E +
E U R O L U C E
E X H I B I T I O N

Salone del Mobile is an annual exhibition, whereas Euroluce is a bi-annual exhibition held in conjunction with Salone del Mobile every two years. Euroluce is therefore the showcase for the latest trends and designs in Italian lighting.

The combined event attracts hundreds of thousands of visitors from around the world, including

designers, architects, and manufacturers, providing a platform for networking, business opportunities, and inspiration like no other in the world!

The halls of note for our specialised Italian Lighting suppliers are Halls 9, 11, 13 and 15.



- | | |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Salone Internazionale del Mobile | Uffici di Presidenza
Segreteria
Ufficio Stampa |
| Salone del Complemento d'Arredo / <i>International Furnishing Accessories Exhibition</i> | <i>General Management
Exhibition secretariat
Press Office</i> |
| Workplace3.0 / <i>International Workspace Exhibition</i> | Galleria della Stampa
<i>Press Gallery</i> |
| S.Project | Parcheggio / <i>Parking</i> |
| Euroluce
<i>International Lighting Exhibition</i> | Parcheggio multipiano
<i>Multistorey parking</i> |
| SaloneSatellite | Metropolitana / <i>linea rossa
Underground / red line</i> |
| | Stazione ferroviaria
<i>Railway Station</i> |
| | --- Circolare esterna
<i>External shuttle bus</i> |
| | Fermata circolare esterna
<i>External shuttle bus stop</i> |

Brand Presentations

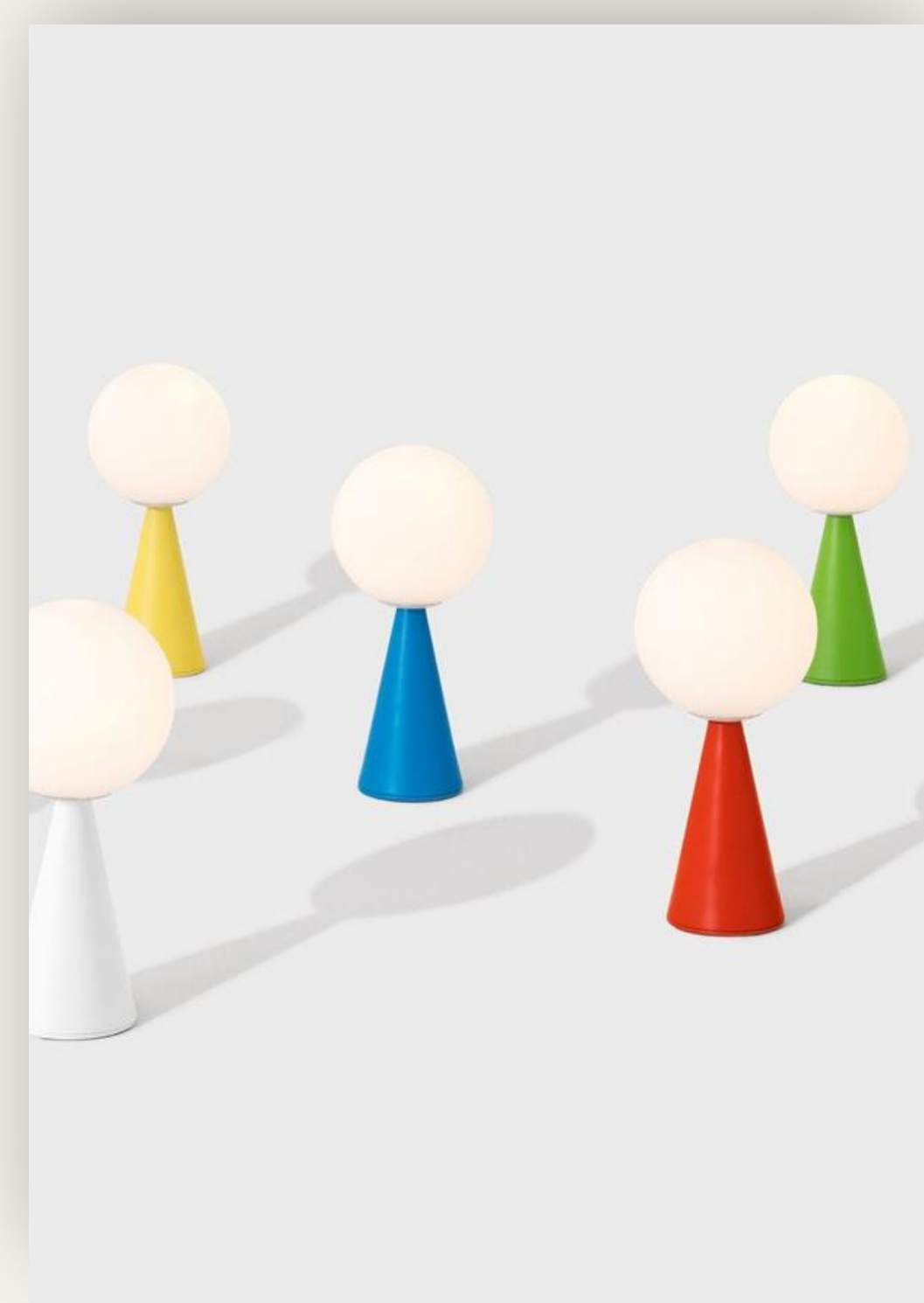
18th April

Location: RHO Fiera Hall
11, Booth 101 starting at
11am - 2pm

Collect your
exclusive
party passes at
this event!

Fontana Arte

Hall 11, Booth 101
PRESENTATION
Tuesday 18th April
11am



VeniceM

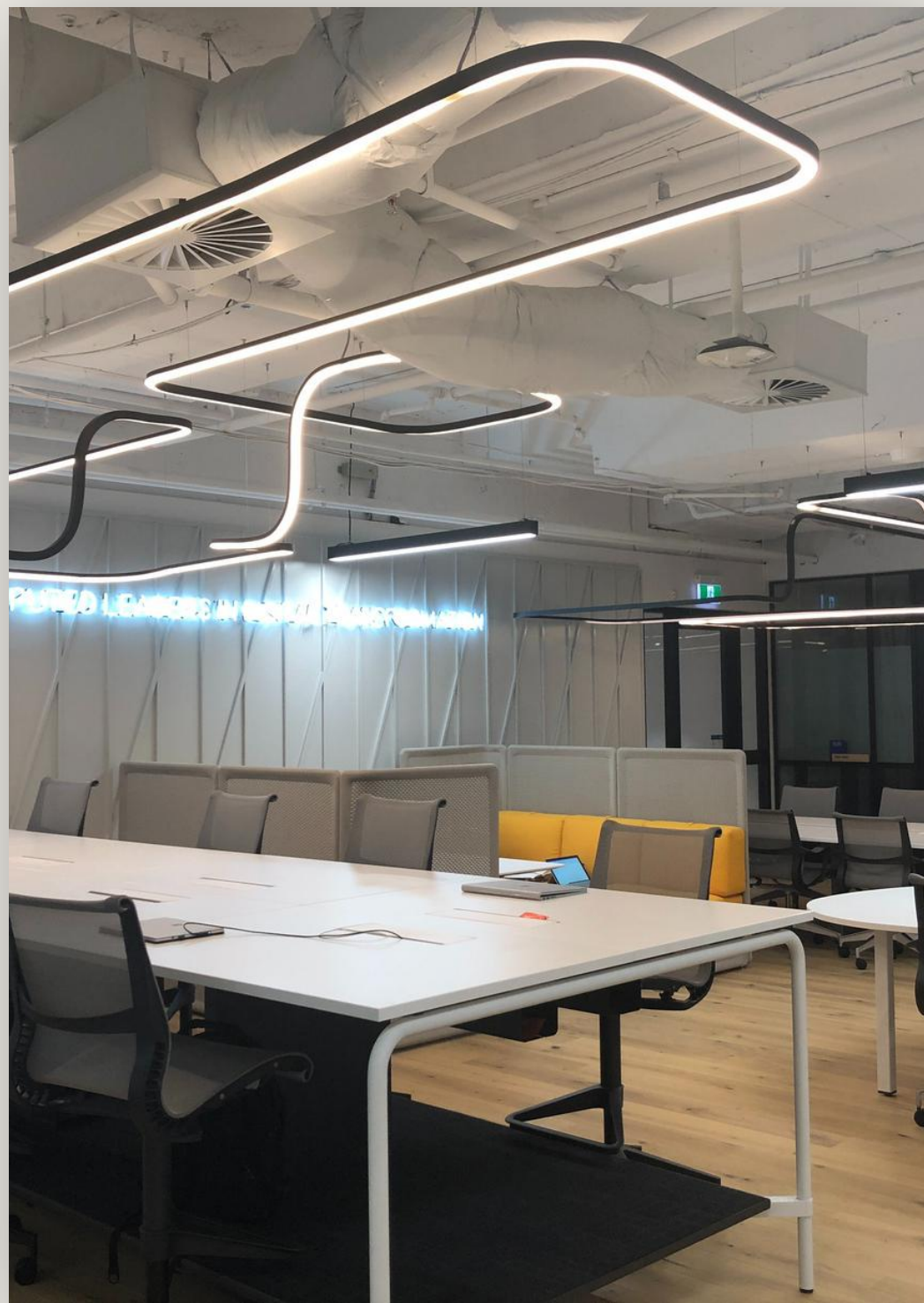
Hall 9, Booth 108
PRESENTATION
Tuesday 18th April
12 midday

Melograndoblu

Hall 9, Booth 111
PRESENTATION
Tuesday 18th April
1pm



VIP Parties



Luciferos

Lucifero's Light installation – Aperitivo and Party
INVITATION ONLY

Tuesday 18th April

Address: Giopagani - Via San Marco, 26

From 6pm

RSVP [HERE](#)

Qu Lighting

Qu Lighting The worlds hottest new
outdoor lighting range – Aperitivo and Party
INVITATION ONLY

Wednesday 19th April

Address: Viao Cernaia 7, Milano

From 6pm

RSVP [HERE](#)



Buzzi & Buzzi

The EVENT not to be missed - the highlight of
your Milan Experience.

Buzzi & Buzzi

INVITATION ONLY - STRICKLY LIMITED TICKETS

20th April 2023

6pm at Teatro Alla Scala

The Buzzi event starts at Teatro Alla Scala for
aperitivo at 6pm - to experience Buzzi products
in application.

The party then moves down the road to Piazza
Tricolore 3 for 7.30pm for an incredible
immersive full lighting range installation with
Buzzi & Buzzi in collaboration with Andrea
Castrignano.

RSVP [HERE](#)





BILIA MINI by Fontana Arte



GINEICO LIGHTING

BRANDS

TIM BUSINESS
SPESA
SOTTO CONTROLLO
TIM

Design in Con
zione del V...le, Milano
14.04.20

FONTANA ARTE



IN 1932, FONTANAARTE
ORIGINATED IN MILAN WHEN
GIO PONTI, AN INFLUENTIAL
FIGURE IN TWENTIETH-
CENTURY ITALIAN
ARCHITECTURE,
COLLABORATED WITH LUIGI
FONTANA, A SHEET GLASS
MANUFACTURER, AND PIETRO
CHIESA, AN EXPERT GLASS
CRAFTSMAN.

Highlight - At the Fontana Arte
presentation, there will be 15 copies
of the Collector's Edition Book:

FontanaArte 90 Year History
Celebration, signed by the Artistic
Director Francesco Librizzi.

Euroluce RHO Fiera

Hall 11, Booth 101

PRESENTATION

Tuesday 18th April

11am





V E N I C E M



VENICEM WAS FOUNDED BY
MELISSA LUNARDI AND MASSIMO
TONETTO IN 2013 AND HAS
QUICKLY BECOME THE HOTTEST
NEW DECORATIVE RANGE IN
ITALY.

MASSIMO TONETTO, THE ARTISTIC
DIRECTOR, HAS DEFINED A
UNIQUE LANGUAGE
CHARACTERISED BY AN EMPHASIS
ON FUNDAMENTAL SHAPES,
ELEGANT DESIGN, AND
METICULOUS ATTENTION TO
DETAIL IN BOTH METAL AND
GLASS FINISHES.

Venicem's lamps feature basic forms,
such as squares, circles, and
triangles; appealing and
timelessness due to their familiarity.
Their lamps are hand finished metal
sculptures with Murano Glass.

EuroLuce RHO Fiera

Hall 9, Booth 108

PRESENTATION

Tuesday 18th April

12 midday





MELOGRANOBLU



MELOGRANOBLU'S WORKS ARE TRUE LIGHTING SCULPTURES, WITH A DISTINCT EMPHASIS ON ACHIEVING A SENSORY AND EMOTIONAL IMPACT THROUGH THE USE OF GLASS AND ILLUMINATION. THE CREATIVITY OF THE TEAM AT MELOGRANOBLU AND THE INCREDIBLE QUALITY OF GLASS CRAFTSMANSHIP HAS TO BE SEEN TO BE BELIEVED AND TRULY APPRECIATE. DO NOT MISS THIS UNIQUE IMMERSIVE OPPORTUNITY.

EuroLuce RHO Fiera
Hall 9, Booth 111
PRESENTATION
Tuesday 18th April
1pm





LUCIFEROS



LUCIFERO'S LIGHTING FOCUSES ON DESIGNING LIGHT FIXTURES THAT ARE SMALL, SUBTLE AND HIGH-TECH. THE RANGE SEAMLESSLY BLENDS IN WITH THE SURROUNDING FINISHES, BOTH PHYSICALLY AND MATERIAL-WISE SO THAT ALL YOU SEE IS THE BEAUTY OF THE ARCHITECTURE AND FINISHES.

An honest and uncompromising MADE IN ITALY approach provides the designer with beautiful lighting options. Lucifero's have also worked very hard to simplify the manufacturing, installation and

servicing requirements for the lighting to ensure you offer your clients beautiful Italian made lighting, to fit in the budget. Come and see why this is one of the fastest growing lighting brands in Italy.

Lucifero's Light Installation –
Aperitivo and Party

BY INVITATION ONLY

Tuesday 18th April

From 6pm

[RSVP HERE](#)





QU LIGHTING



QU LIGHTING WAS BORN IN RAVENNA, ITALY IN 2012 AS A COMPANY SPECIALISING IN THE PRODUCTION OF HIGH QUALITY OUTDOOR AND COMPLETELY “MADE IN ITALY” LIGHTING FIXTURES.

Each Qu Lighting product is in fact designed entirely in Italy. From the research of materials and design concept, to the turning of the marine grade aluminium components, assembly and testing. It is all Italian. The range is characterised by beautiful

simple, useful and marine grade fittings ideal for the luxury coastal lifestyle in Australia.

You won't believe the story behind this brand. Just ask PG over a Negroni.

Qu Lighting The worlds hottest new outdoor lighting range – Aperitivo and Party

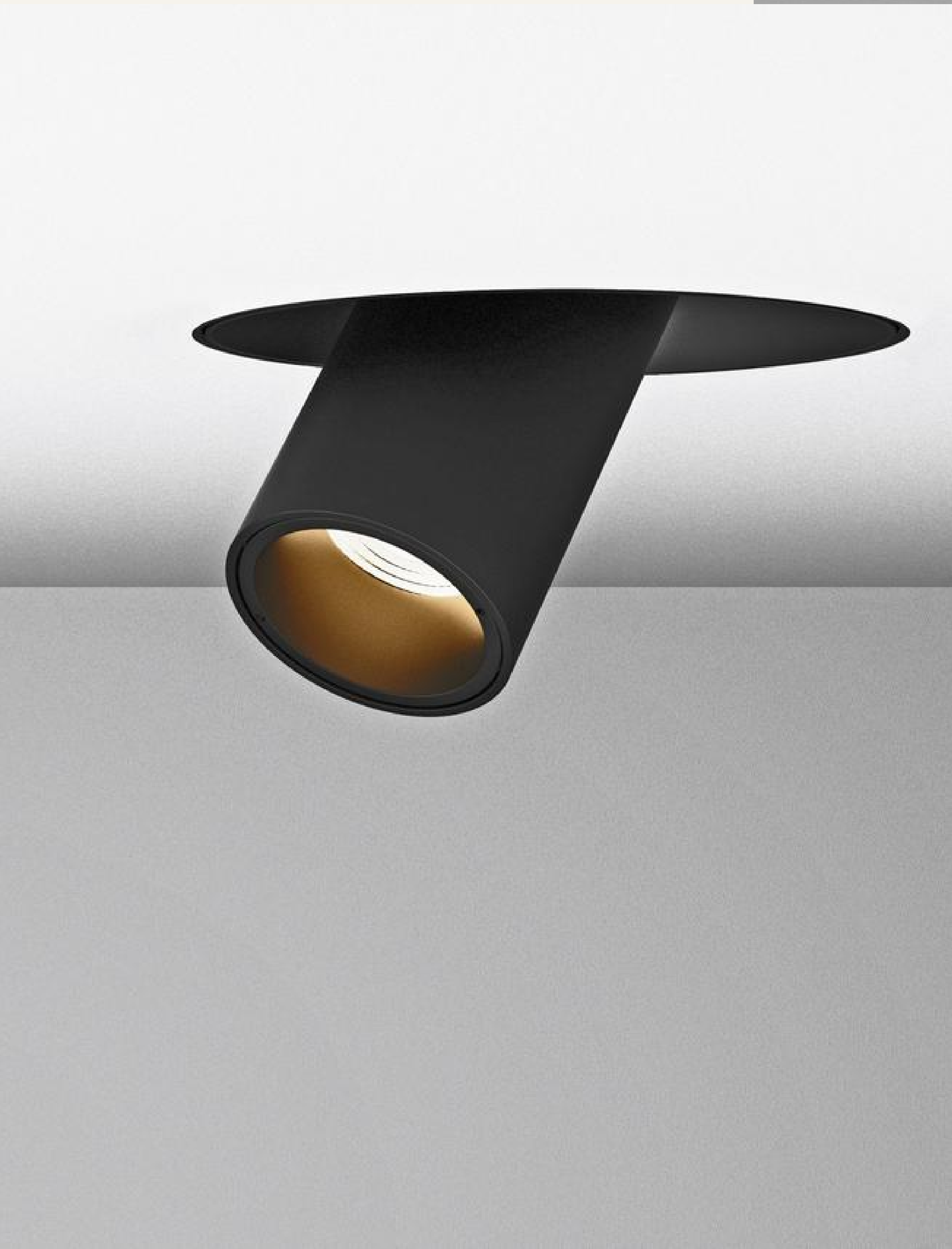
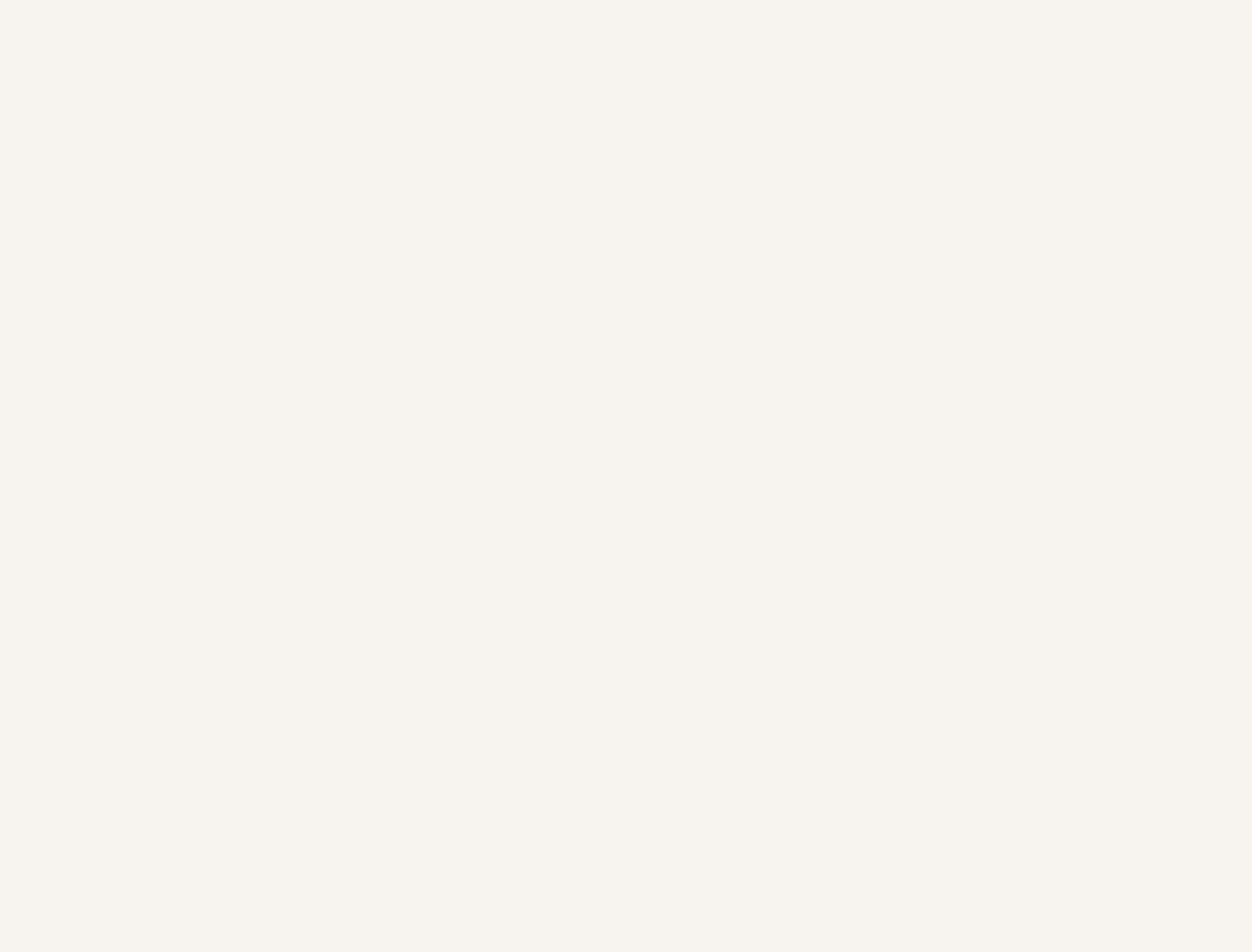
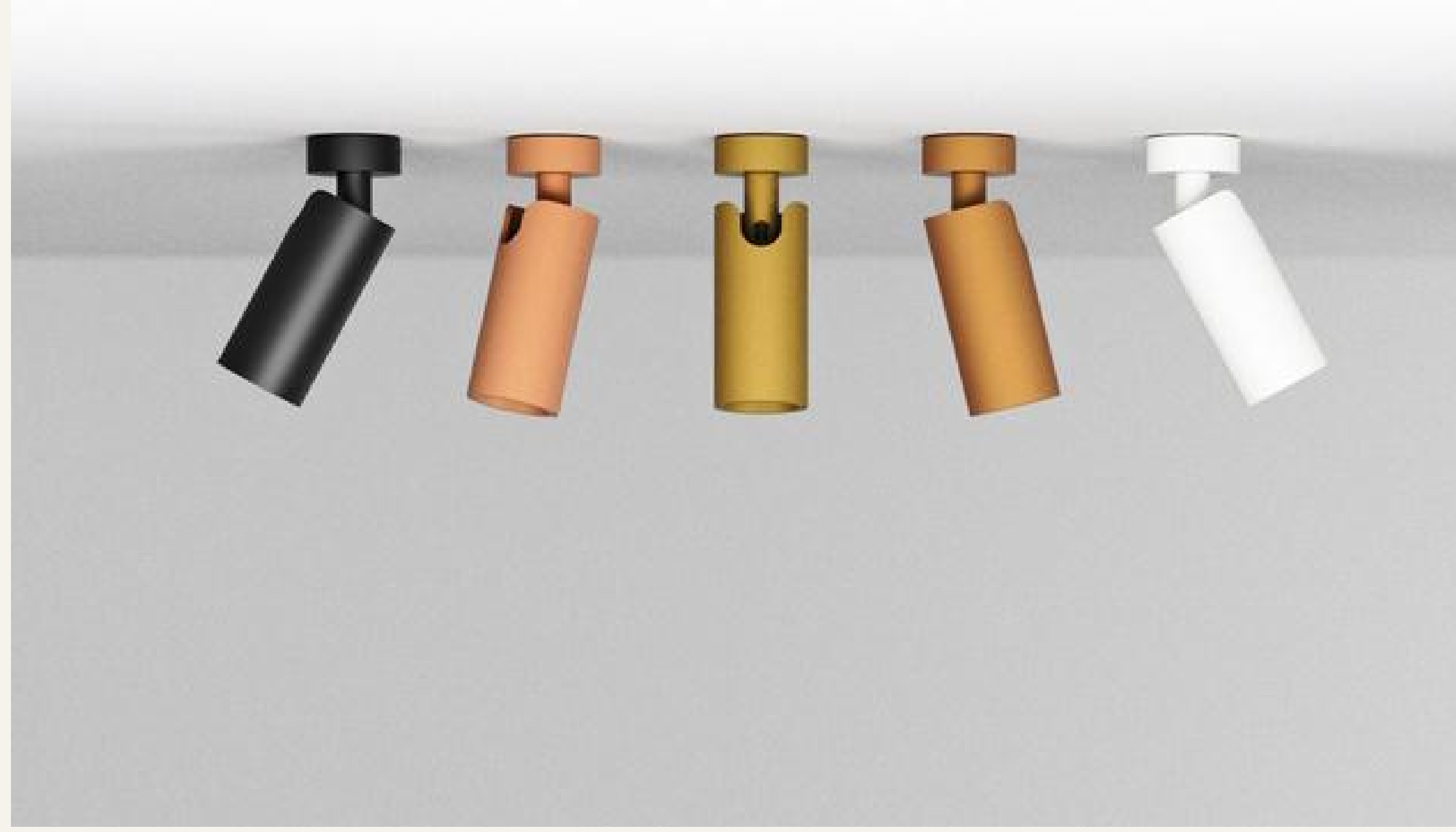
BY INVITATION ONLY

Wednesday 19th April

From 6pm

[RSVP HERE](#)





BUZZI & BUZZI



PIETRO BUZZI AND
MARIALUISA CHIARI, BOTH
ACCOMPLISHED
PROFESSIONALS IN THE
LIGHTING INDUSTRY,
ESTABLISHED BUZZI & BUZZI IN
1990. THEY AIMED TO SHARE
AND CULTIVATE THE INSIGHTS
AND EXPERTISE THEY HAD
ACCUMULATED OVER THE
YEARS.

Buzzi & Buzzi products embody the ideal fusion of these elements, reflecting the various directions that research has taken in recent years, including advancements in lighting technology and the use of cutting-edge materials.

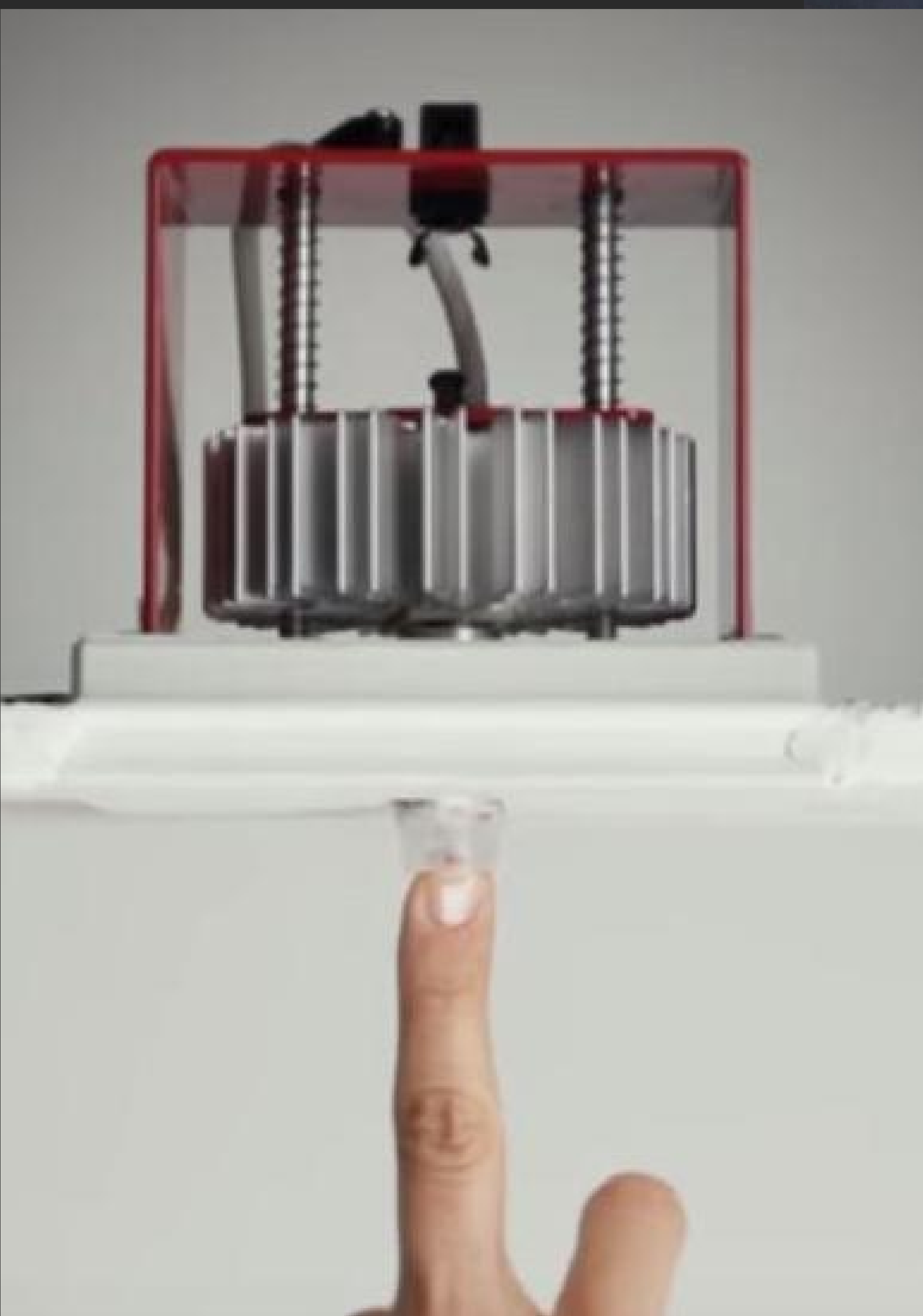
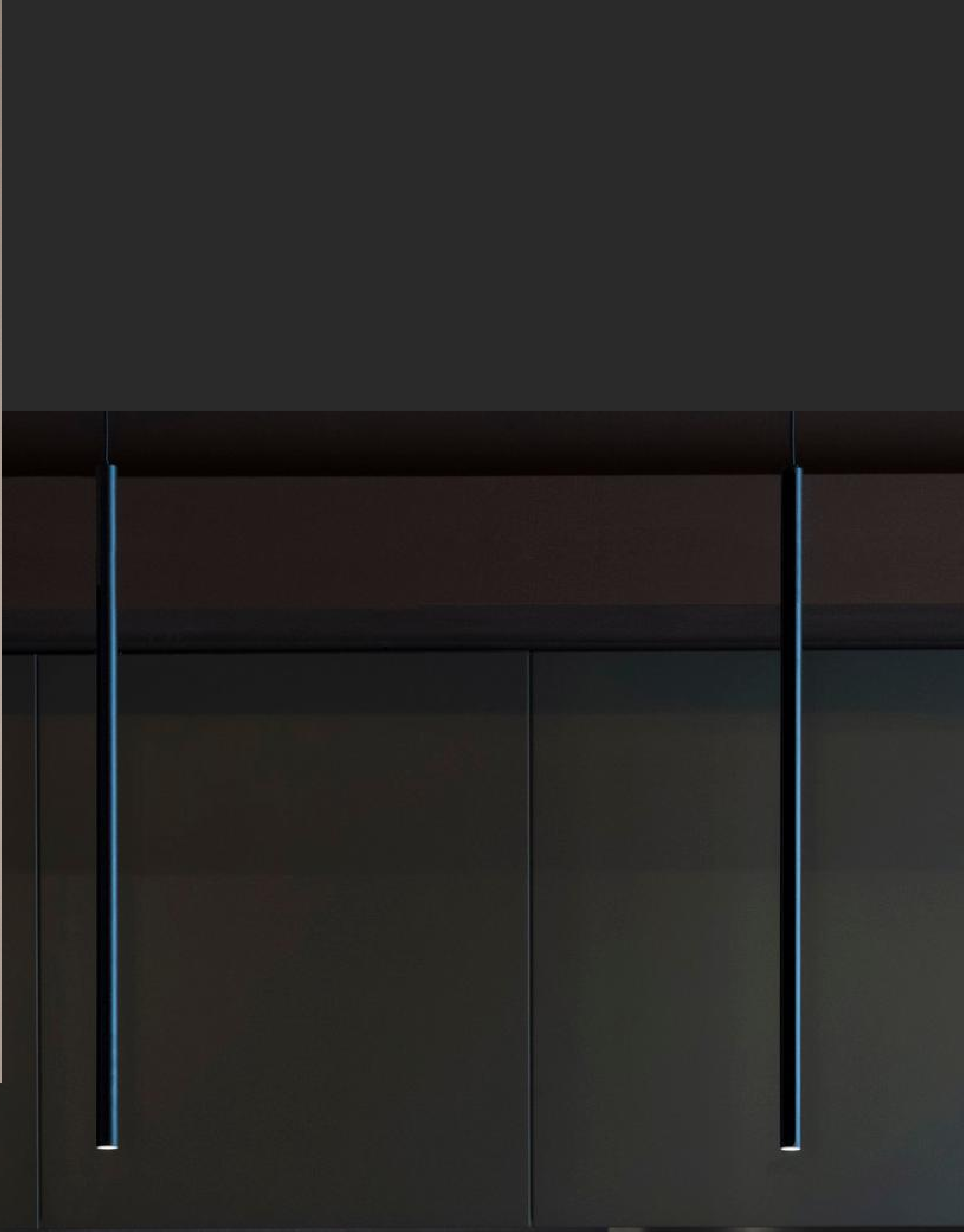
The Hottest Party In Milan

INVITE ONLY

Thursday 20th April 6pm

RSVP [HERE](#)







Food, Wine & Gelato

When it comes to finding the best food and wine spots in Italy, there is no better recommendation than those that come from a true Italian, born and bred in Italy.

Italians have a deep understanding and appreciation for their country's rich culinary history, diverse regional cuisines, and exceptional wines. Their recommendations are often based on personal experience, family traditions, and local knowledge, making them a

valuable source of information for foodies and wine enthusiasts alike.

From the best pasta dishes and pizza joints to the finest wines and hidden gem restaurants, an Italian's recommendation is the most authentic and reliable guide to discovering the best culinary experiences in Italy.

So, we give you Pierluigi Gambacorti's (PG), Director of Gineico Lighting, top picks not to missed.

PG's Top Picks?

BREAKFAST AND PASTRY SHOPS:

Bianco Latte: <https://www.biancolatte.it>

Bastianello: <https://www.bastianello.com/milanoviaborgogna/>

QUICK BITES:

Best panino: All'Antico Vinaio: Via Lupetta 12 Milan (2 minute walk from the Duomo) <https://www.allanticovinaio.com/milano/> - People will queue to get one of these....

Best food store / Aperitivo bar in Milano: Peck Milano

<https://www.peck.it/it/enoteca-flagship-duomo> - Italian Michelin starred chef - this is his food ingredients store that also does lunches and aperitivo. amazing

BEST BARS:

Camparino in Galleria: Where Campari was invented:

<https://www.camparino.com/> Really historic and beautiful bar right in front of the Duomo

Bar Basso Milan: Where they invented Negroni Sbagliato:

<http://barbasso.com/en/> - Legendary bar in Milan - famous around the world

BEST GELATO:

Best Gelato in Milan: Artico Gelateria (they 4 stores in Milan)

<https://www.gruppoartico.com/>

BEST RESTAURANTS:

Armani NOBU Milan: Inside the Armani building

<https://locations.armani.com/restaurants-cafes-and-clubs/italy/nobu-milano>

Osteria Brunello - Best Costoletta alla Milanese / Incredible wine list

<http://www.osteriabrunello.it/>



Must See Landmarks

Milan is home to several must-see events and landmarks that attract millions of tourists every year.

One of the city's most famous landmarks is the magnificent Gothic-style Milan Cathedral, also known as the Duomo, which boasts a stunning façade and breathtaking views from its rooftop terrace.

Another iconic landmark is the Galleria Vittorio Emanuele II, an elegant shopping arcade that houses some of the world's most luxurious brands.

Visitors to Milan also flock to the historic La Scala Opera House, a grand 18th-century theater that hosts some of the world's most famous opera performances.

These are the obvious must-see landmarks, but here is the complete inside scoop from PG :

- Piazza Del Duomo
- Galleria Vittorio Emanuele
Don't forget to spin your heel on the bulls bollocks.....see PG for 'why?!'
- Tearto Alla Scala
- Brera Design Precinct
- Zona Navigli
- Corso Como 10



GENIUS by Buzzi & Buzzi



Let's catch up



PG (Pierluigi Gambacorti)

Phone number: 61 414 333 910

Email: pg@gineico.com

WhatsApp group - GL Milan 2023

To avoid missing any last-minute presentations or parties, kindly ensure that you include PG's number in your mobile contact list.

AND

RSVP here -

[milan-design-week-2023-vip-list](#)

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ci vediamo lì

Pierluigi Gambacorti



GINEICO

www.gineicolighting.com.au