



SPONSORS PACKAGE 2026

ABOUT THE EVENT

The Annual Islamic Foundation of Toronto Carnival is one of the highlight events for the Scarborough Muslim community. Attracting over 13000 people from all over the greater Toronto area, it has quickly become a yearly summer ritual for many in the community.

Our community carnival led by youth runs all day long with entertainment for everyone. From a full-size Ferris wheel for epic views of the community to our grand bazaar featuring unique hand-made ornaments and amazing cultural clothes for everyone. Our fully halal food market has some of the best BBQ and festival foods available for you to enjoy while kids get their face painted and enjoy freshly spun cotton candy.

EVENT DATE
July 18, 2026

13,000+
ATTENDEES

100%
FOR THE
COMMUNITY



VARIOUS ATTRACTIONS

RIDES & INFLATABLES

It's a day you can't resist - with all day entertainment from rides, inflatables, car show, fireworks and more!

BAZAAR VENDORS

Our bazaar features a variety of Muslim owned businesses from cloth vendors to Islamic art for families to enjoy!

FOOD FESTIVAL

This year's food festival will be bigger and better than ever, all foodies are in for a treat!



SOMETHING FOR EVERYONE

NO MATTER THE AGE, THE IFT COMMUNITY CARNIVAL HAS SOMETHING IN STORE FOR YOU!

KID ZONES

Face painting, balloon artists, live performances, storytelling... you name it we got it!

COMPETITIONS & GIVEAWAYS

A variety of games that will benefit our sponsors, vendors and attendees!

EMPOWERING OUR COMMUNITY

The true essence that allows this carnival to continue every year - uniting our Ummah.

ADDITIONAL OPPORTUNITIES

SPONSORSHIP

IN-KIND: NON-MONETARY SPONSORS WILL BE RECOGNIZED.

T-SHIRTS: (APPROX. \$2500) ALL T-SHIRTS WILL INCLUDE SPONSOR ON SLEEVE



NOTE: In order for sponsors to receive all features, contracts must be signed by Tuesday, June 20, 2025.

CHOOSE YOUR SPONSOR PACKAGE



FEATURES

	\$750	\$1000	\$2,500	\$5,000	\$7,500	\$10,000
	BASIC	BRONZE	SILVER	GOLD	PLATINUM	TITLE
RECOGNITION CERTIFICATE	✓	✓	✓	✓	✓	✓
DEDICATED INSTAGRAM POST/STORY	✓	✓	✓	✓	✓	✓
EXPOSURE ON T-SHIRTS & BANNERS		✓	✓	✓	✓	✓
ALL DAY PASSES		2	4	6	8	12
OFFICIAL CARNIVAL T-SHIRT				2	3	4
1 BOOTH AT EVENT				STANDARD	PRIME	PREMIUM
FOOD VOUCHERS				3	5	10
RIDE NAMED AFTER YOUR ORGANIZATION					✓	✓
DEDICATED VIDEO POST (MUST BE PROVIDED)						✓
EXPOSURE ON MAIN POSTER						✓



WHY SPONSOR US?

Your business will have the opportunity to align your brand with a major community event and will receive unparalleled exposure to over 12,000 GTA Muslims through various mediums, allowing you to reach many potential customers.

The organizing committee will be able to offset expenses and invest funds into organizing an event to remember whilst minimizing the cost for attendees!

Estimated operating expenses: ~\$70,000

ALL SPONSORS WILL RECEIVE RECOGNITION AND RECEIPT



IFT CARNIVAL

PREVIOUS PARTNERS



**ISLAMIC
RELIEF
CANADA**
READY TO ANSWER THE CALL



**HUMAN CONCERN
INTERNATIONAL**



**National Zakat
Foundation™**

Mr. Lawnmower
Landscaping Services

pennyappeal

canada





READY TO SPONSOR US?

CONTACT US

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