KAPPA SENSES

BALI . UBUD

RUN WITH HEART, RUN FOR HERITAGE, RUN FOR SUSTAINABILITY

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Ubud, Bali – 21 September 2025 – Kappa Senses Ubud proudly hosted Run with Purpose 2025, a charity run that celebrated wellness, community spirit, and environmental responsibility. Under the inspiring tagline "**Run with Heart, Run for Heritage, Run for Sustainability**," the event was part of the resort's ongoing Corporate Social Responsibility (CSR) initiatives, aimed at promoting a greener Tanggayuda and supporting the preservation of Bali's rich cultural heritage.

The run brought together participants of all ages and abilities, fostering a strong sense of camaraderie and purpose. Runners began gathering at 5.00am, energized by uplifting music that set a lively and motivating atmosphere. The scenic route guided participants through Ubud's iconic rice fields, following a path from Subak Kembang Kuning, Banjar Bayad Melinggih Kelod, to Subak Kembang Kuning, Banjar Tanggayuda, Kedewatan. With a relaxed pace along the main roads, participants had the opportunity to appreciate the lush landscapes and cultural significance of the region.

In addition to the run, Run with Purpose 2025 also featured a meaningful CSR initiative. Donations from **BTN Bank** were officially handed over to **Bendesa Banjar Tanggayuda**, the local village community that hosts Kappa Senses Ubud. These contributions will support ongoing sustainability efforts and the preservation of the village's rich cultural heritage, reinforcing the event's commitment to environmental stewardship and community development.