

■ WNF Member



2024 Annual Report

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Message from the President

This past year, in particular, has reinforced the importance of connection, collaboration, and a shared global vision for the future of naturopathic medicine.



MEMBERS

55

.....

PARTNERS

24

.....

SPONSORS

13

It has been a privilege to serve as President of the World Naturopathic Federation (WNF) over the past two years. Contributing to this organisation alongside such a dynamic and engaged global naturopathic community has been a great honour.

Since our first meeting in Paris in 2014, the WNF has continued to grow into a strong, inclusive, and globally representative organisation for the naturopathic profession.

As we celebrate the milestone of our 10th anniversary, we also look ahead – to the future of the profession and to the next chapter of WNF leadership. In the coming year, the presidency will transition to South America, continuing our commitment to equity, inclusion, and rotating regional representation. This past year, in particular, has reinforced the importance of connection, collaboration, and a shared global vision for the future of naturopathic medicine.

Some of the key highlights from 2024 for me include:

- **Celebrating 10 years of growth** – Marking the WNF’s 10th anniversary gave us a moment to reflect on just how far we’ve come. From our first meeting in Paris in 2014 to a truly global organisation today, our commemorative timeline, membership map, and publications summary tell the story of a united profession committed to progress.
- **Committee-led action** – The strength of the WNF lies in its Committees and volunteers. This year, we’ve seen incredible work across the organisation: the launch of the Pre-Peer Review Initiative and Research Curriculum Guidelines from the Research Committee; key curriculum resources from the Educational Committee; significant additions to both the AMR and Environmental Health websites; and our first Earth Day video project, connecting practitioners around the world in a powerful visual campaign.
- **A growing global voice** – Our active participation to the development of the WHO Traditional Medicine Strategy 2025 – 2034 reflects the WNF’s position as a key stakeholder in the global traditional medicine landscape. As a profession, we are increasingly present in conversations that matter.
- **New connections** – The “Greetings from…” series has been a wonderful opportunity to hear from our Full Members in Canada, Australia, Brazil, and India, and to better understand the unique challenges and successes shaping naturopathy around the world.

As always, I extend my deepest gratitude to our dedicated volunteers, Officers, Executive, Committees, and WNF staff. The WNF is a primarily volunteer-led organisation, and the incredible work representing the global naturopathic profession that we’ve accomplished this year is the result of your time, passion, and expertise.

In this coming year as I prepare to hand over the role of President, I do so with great confidence. I am pleased to pass this role to **Caio Fábio Portella of Associação Brasileira de Naturologia (ABRANA)** a committed leader and advocate for the profession in South America and globally. I look forward to supporting Caio and the next chapter of the WNF’s evolution as we continue to build on our strong foundation and continued momentum.

With heartfelt thanks,



Dr. Tobey-Ann Pinder, BScH, ND, JD

WNF President

WNF Officers

President: Dr. Tobey-Ann Pinder, BScH, ND, JD, NHAA (Western Pacific)

1st Vice President: Caio Fábio Portella, Naturopath, ABRANA (South America)

2nd Vice President: Benjamin Dupuis, Naturopath (Europe)

Secretary: Madeleine “Abena” Tuson-Turner, ND, MSiMR, MSGH, AANP (North America)

Treasurer: Dr. Stephen Farrugia, ND, SANA (Africa)

WNF Executives

Africa

Dr. Ysu Umbalo, ND (Democratic Republic of the Congo)
Dr. Stephen Farrugia, ND (South Africa)

Asia

Dr. Pradeep Nair, B.N.Y.S. (India)

Europe

Benjamin Dupuis, Naturopath (France)
John Petter Lindeland, Naturopath (Norway)
Zakia Mance, Naturopath (United Kingdom)
Tina Hausser, Heilpraktiker, Naturopath (Spain)

Latin America

Caio Fábio Portella, Naturopath (Brazil)

North America

Dr. Renée Purdy, ND (Canada)
Madeleine “Abena” Tuson-Turner, ND, MSiMR, MSGH, AANP (USA)

Western Pacific

Dr. Tobey-Ann Pinder, BScH, ND, JD (Australia)
Jill Dunn / Sarah Brenchley, Naturopath (New Zealand)

Message from the Chief Executive Officer

Given the influx of external forces on our profession, and all traditional medicine professions, the WNF's primary goal is to strengthen the foundation of the naturopathic professional globally.

Strengthening the Foundation of the Naturopathic Profession Globally

The WNF engaged in a number of initiatives aimed at ensuring that the global naturopathic profession continues to grow stronger and more cohesive including:

2024 PUBLICATIONS & POLICIES

5

WNF COMMITTEES

6

OF VOLUNTEERS

94



Providing Feedback on the draft WHO Traditional Medicine Strategy 2025 – 2034 (Strategy)

The previous WHO Traditional Medicine (TM) Strategy concluded in 2023. Since then, the WNF, along with other stakeholders have participated in a number of consultations on the new Strategy that will provide a road map for how governments interact with TM products, practices and practitioners for the next decade. The WNF continues to emphasize the importance of including TM professions in any conversation or activity involving the integration or collaboration with TM. Prior to the finalization of this Report, the new [WHO Traditional Medicine Strategy 2025 – 2034](#) was approved by the World Health Assembly.

Supporting Naturopathic Practitioner Educational Programs

The WNF has done a tremendous amount of work to codify and to clarify the differences between the naturopathic practitioner and the naturopathic doctor educational programs as outlined in the [2022 Naturopathic Educational Program Guide](#). Both the [WNF Educational Committee](#) and the [WNF Research Working Group](#) have developed guideline documents in order to ensure more consistency and clarity in naturopathic practitioner educational programs. The WNF Educational Committee has formed an ad hoc committee to support naturopathic educational institutions that are working to align to the practitioner program standards.

There is a tremendous interest in naturopathy globally. Although this is a positive sign, it has also resulted in the rise of educational programs globally that indicate that they are naturopathic, yet they do not meet the standards outlined by the WNF. In response to this concern, the WNF published the Policy, [Guidelines for Establishing a Naturopathic Profession in a Country](#).

Building Internal Bridges

In response to members' growing interest about the naturopathic profession in various countries, we have initiated a wildly successful ["Greetings from . . ."](#) series.

To support the challenges and opportunities that Artificial Intelligence presents, we have published two reports: [WNF Guide to Using Generative Artificial Intelligence](#) and [WNF Artificial Intelligence, Confidential Information and Intellectual Property Policy](#).

Being Part of the Global Healthcare Conversation

Part of strengthening the global naturopathic profession includes finding opportunities to be part of the global conversation on healthcare. The [WNF Antimicrobial Resistance \(AMR\) Committee](#) and the [WNF Environmental Health Committee](#) are committed to ensuring that the naturopathic community has the resources that it requires to ensure that we continue to play a major role in these critical aspects of healthcare.

370 naturopaths/naturopathic doctors participated in the International Survey on Climate Change and Environmental Health. The results of this survey will provide the foundation for a White Paper on The Role of the Naturopathic Workforce in Addressing the Health Impacts of Climate Change.

The [Health Technology Assessment on Naturopathy](#), the [White Papers on NCDs](#) and the [WNF AMR](#) and [Environmental Risks Factors](#) websites are just some of the resources that we continue to provide to enhance the naturopathic voice in global healthcare.



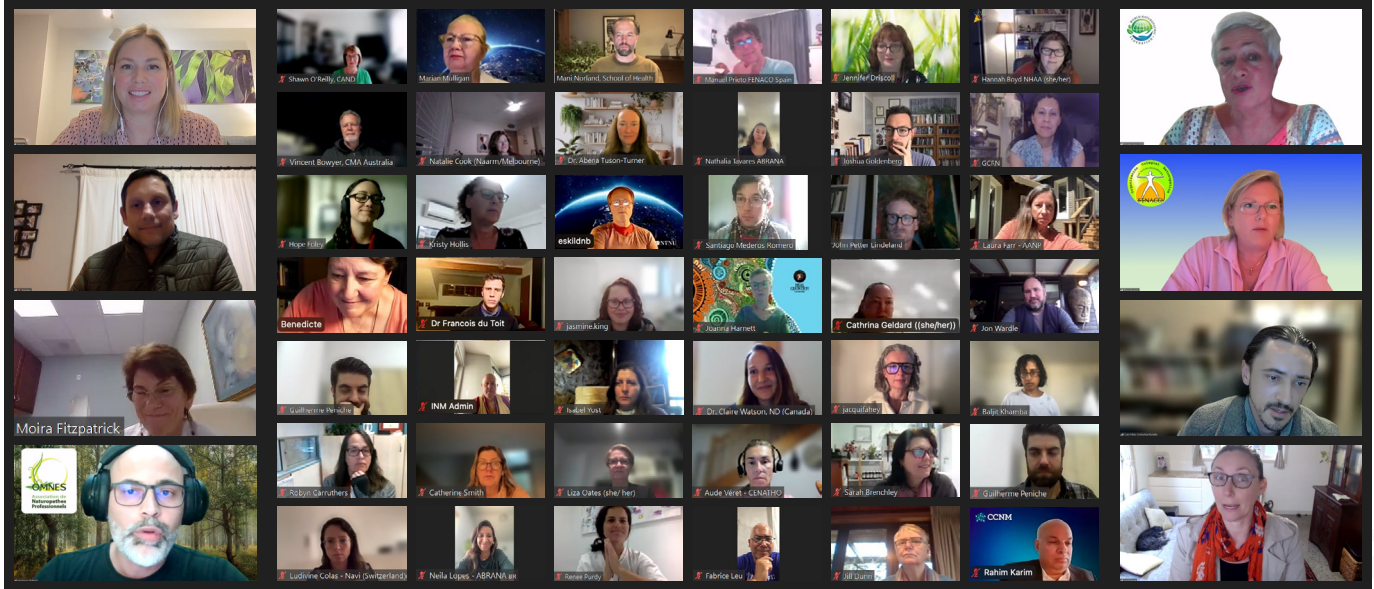
The WNF has a dedicated group of part-time staff that support the ongoing operations of the WNF. They include:

- Dr. Iva Lloyd, ND, WNF CEO
- Dave Deeley, Administrative Co-ordinator
- Katherine Pomykacz, Marketing Co-ordinator
- Tina Jennings, Bookkeeper

Dr. Iva Lloyd, ND
WNF CEO

2024 WNF Virtual AGM

Record Attendance at the Annual General Meeting



A record number of attendees, over 70 representatives from 25 countries, came together for the WNF's 6th Annual Meeting. Highlights included the adoption of a two-tier equity model membership structure, new executive members, a retrospective on a decade of achievements, and, through the strategic plan, a clear vision for the future.

WNF 10th Anniversary



July 2024 marked the WNF's 10th Anniversary. From start-up to maturity in a decade! Look closely at the photo of the initial Paris meeting from 2014, note how many attendees are still key players in shaping the naturopathic profession globally.

Our tenth anniversary document tracks the organizations journey. Included are an overview of key accomplishments, membership growth, a detailed list of publications as well as social media impact.

[Click](#) to learn more.

2024 WNF Highlights

International Survey on Climate Change and Environmental Health

The WNF and the Australian Research Consortium in Complementary and Integrative Medicine, University of Technology Sydney (UTS:ARCCIM) in a study examining the approaches taken by naturopathic practitioners regarding the health impacts of climate change and environmental pollutants. This world-first study was led by Dr. Hope Foley from the University of Technology Sydney (UTS).

Over 370 participants from 30 countries completed the survey providing an important global picture of the profession.

Now that the survey is complete, work to decipher the findings begins. First, the research paper, which is tentatively expected to be peer reviewed this Spring, will be followed by the white paper in September 2025.



AD Hoc Educational Meetings

In response to a request from members, the WNF convened an ad hoc meeting with Educational Members to discuss the challenges of declining enrollment in some naturopathic schools. More than 20 members from 4 world regions that attended. Two things became clear during the call. First, that this discussion needs to include both Educational and Full Members. And second, additional calls are required.

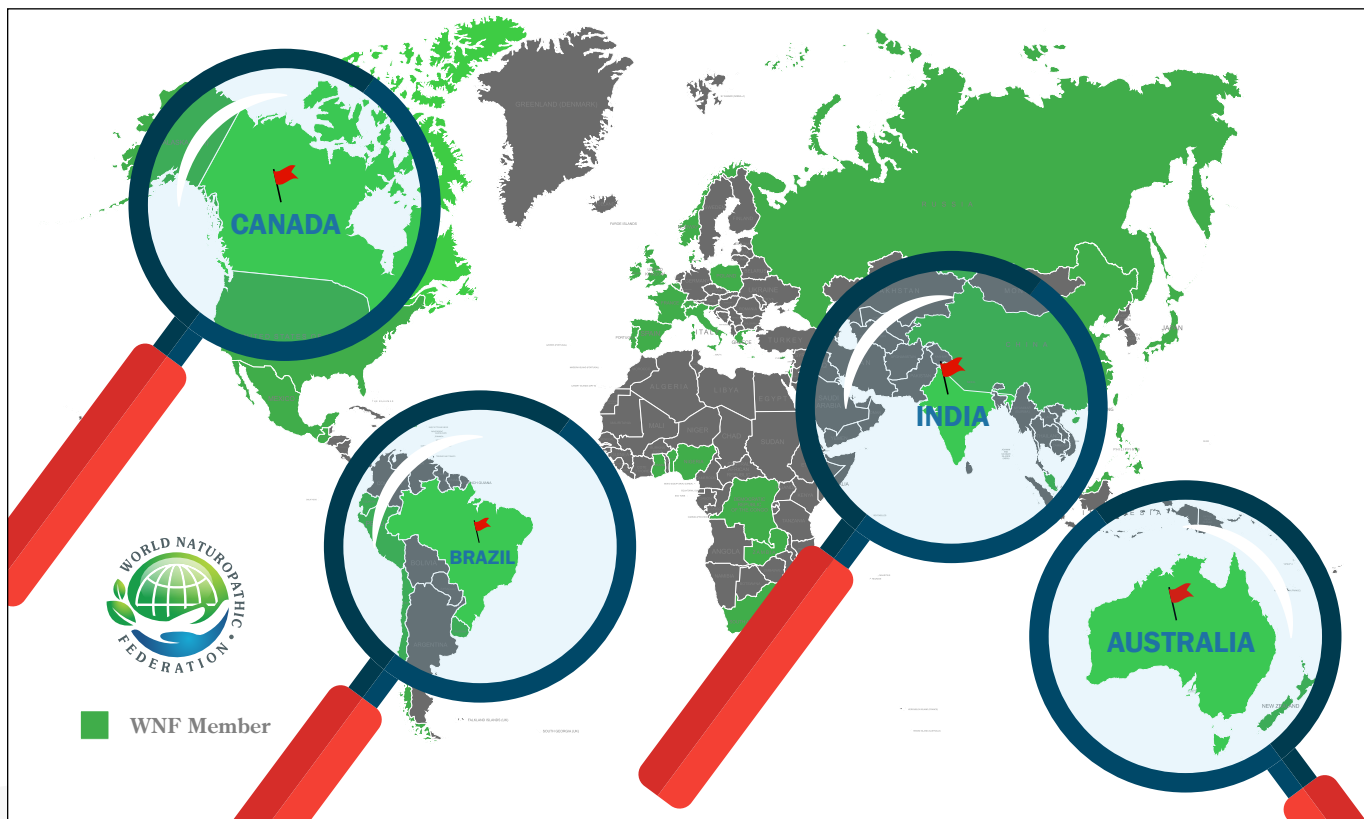


The focus of these meetings is to provide members an opportunity to discuss amongst themselves, to share ideas and to provide feedback on successes and challenges. The growth of the naturopathic profession is dependent on the strength and quality of naturopathic education.

In April, the challenges of online naturopathic programs were discussed. This included where they fit in the naturopathic profession, what professional associations can do to support higher naturopathic educational programs in their country, and the position of the WNF with respect to on-line naturopathic education.

The next call looked at “Bridge Programs” – that is, naturopathic education as it relates to healthcare professionals that are looking to integrate naturopathic care and those that are looking to migrate to the naturopathic profession.

"Greetings from ... "



Through the WNF's new bi-monthly feature, "*Greetings from ...*", we're opening the door, literally, giving our Full members an opportunity to update the profession on naturopathy their country. This informal, one-hour interactive on-line discussion is a platform to discuss how the naturopathic profession began in their country. What are the successes and challenges? What can be learned from their experiences?

Canada

The series launched with "*Greetings from Canada*". Hosted by the CAND, we learned that having one national naturopathic association provides many benefits including working with, the federal government, the national public health agency, collaborating with Provincial/Territorial associations as well as supporting inter-professional collaboration with one voice. Naturopathic Doctors (ND) practice as primary health care providers in Canada. Naturopathy is regulated in 6 (of 10 provinces and three territories) and the CAND is actively working towards regulation in all provinces/territories. And, the world's largest naturopathic-only educational institution (with about 500-students) is Canada's CCNM.

Australia

Next up was "*Greetings from Australia*". Executives from NHAA, the leading body representing naturopaths in Australia, explained that Naturopathy is self-regulated with no legislated national framework, leading to a diverse, and complex practice environment. NHAA, along with the Australian Naturopathic Council and other associations, are pushing for regulation to ensure better recognition and public safety. The scope of practice is defined by an individual naturopath's training and competency. With increasing public interest in natural health, naturopaths are recognized for their expertise in chronic disease prevention and overall wellness. There is a strong research base in Australia, leading the way globally for a brighter future for Naturopathy.

Brazil

Brazil's deeply rooted naturopathic field was the focus of our third "Greetings from ...". Blending the country's diverse cultural heritage with Indigenous, African, European, and Asian healing traditions, has shaped a uniquely holistic and relational approach to care. Hosted by ABRANA (advocacy) and SBNAT (research/academic development), both organizations work together to advance education standards and regulation. Naturopathy is officially included in Brazil's Unified Health System (SUS) through the National Policy on Integrative and Complementary Practices (PNPIC), the largest such policy worldwide. Naturopaths are active in primary care, mental health, and rehabilitation, although the profession lacks federal legal regulation.

This fall Brazil hosts the global naturopathic community! The [WNF GA](#) (October 13 – 14), the [Brazilian Congress of Naturopathy](#), and the [Global Congress on Traditional, Complementary, and Integrative Medicine \(TCIM\)](#) all convene in Rio de Janeiro October 13 – 19.

India

The most recent "Greetings from ..." put India in the spotlight. INYGMA, our Full member, explained that Yoga & Naturopathy is recognized under Ministry of AYUSH and regulated on a regional level in 25 states. A key goal remains achieving Central Regulation of Yoga & Naturopathy in India. There are over 12,000 registered Yoga & Naturopathy physicians currently working in India. It is one of the strongest growing AYUSH professions with over 5000 students in 64 recognized Yoga & Naturopathy medical colleges. There are over 1000 clinics, 500 small hospitals (under 30 beds), 200 medium hospitals (30 – 75 beds) and 50 large hospitals (100 – 1000 beds) that offer Yoga & Naturopathy practices of health care in India.

For video or audio replays, please click the appropriate link:

- **India:** [Video](#) + [Audio](#)
- **Brazil:** [Video](#) + [Audio](#)
- **Australia:** [Video](#) + [Audio](#)
- **Canada:** [Video](#) + [Audio](#)

What's next?

Join us for "Greetings from ... Spain" this September.

COMMITTEE REPORT

Research



WNF Research Committee Meeting



Dr. Renée Purdy, ND
Co-Chair, Research Committee



Dr. Amie Steel, PhD, ND
Co-Chair, Research Committee

Committee members

Dr. Ryan Bradley, ND, MPH (USA)
Dr. Kieran Cooley, ND (non-clinical) (Canada)
Dr. Alioune Diaw, ND, (France)
Anne Gimalac, Naturopath (Switzerland)
Dr. Joshua Z Goldenberg, ND (USA)
Dr. Joanna Harnett, PhD, MHSc, BHSc (Australia)
Dr. Melissa A Murphy, PhD, ND (USA)
Dr. Madeleine Tuson-Turner, ND (USA)
Dr. Jon Wardle, ND, PhD (Australia)
Ex Officio – WNF CEO – Dr. Iva Lloyd, ND (Canada)

Research Advocates

Dr. Monique Aucoin, ND, MSc (Canada)
Dr. Ryan Bradley, ND, MPH (USA)
Ian Breakspear, Herbalist, Naturopath (Australia)
Dr. Greg Conolly, ND, PhD (Australia)
Greg Fredericks, Naturopath, BA, MA, ND, NMD (Australia)
Dr. Joanna Harnett, PhD, MHSc, BHSc (Australia)
Tina Hausser, Heilpraktiker, Naturopath (Spain)
Benedicte Jerebsoff, Naturopath (Belgium)
Cécile Konn, Naturopathe Heilpraktiker (France)
Skye Macfarlane, Herbalist, Naturopath (New Zealand)
Prof. Nyarkotey Obu, MBA, Ph.D-Nat, Th.D, Ph.D-A.M (Ghana)
Dr. Daniella Remy, ND (Canada)
Dr. Claudine Van De Venter, Epidemiologist, ND (South Africa)
Lillian Wong, Naturopath (Denmark)

The WNF Research Working Group has had a productive year, continuing its focus on supporting the development of research capacity globally. With a focus on resources, collaboration, and research advocacy, the committee has worked to deliver tangible outcomes for the WNF and the naturopathic profession.

Launch of the Pre-Peer Review Initiative

To support global collaboration in research, the Pre-Peer Review Initiative was launched as a mentorship program designed to support students and academics in naturopathic programs who have limited or no experience in research. The initiative guides participants through the process of writing an article for peer-reviewed publication. It is currently supported by eight volunteer mentors and is open to naturopathic educational institutions.

Research Curriculum Guidelines

A subcommittee was formed to develop research curriculum guidelines for naturopathic educational institutions. Led by Anne Gimalac (NAVI, Switzerland), Dr. Kieran Cooley (CCNM, Canada), and Dr. Andrea Bugaric (SCU, Australia), with support from all members of the [Research Committee](#). Bringing experience and expertise in research education, the resulting guide serves as an adaptable resource to support the integration of research into naturopathic curricula for programs that are looking to implement a research curriculum as well as those that want to expand their research curriculum.

Research Advocates Committee

Launched following the 2023 General Assembly, the Research Advocates Committee continues to grow. The conversation around research advocacy and overcoming barriers to research is evolving. Advocates from around the world have identified shared challenges – such as access, education, awareness, and funding – while exploring potential solutions and initiatives. Looking ahead, the committee will focus on concrete actions to strengthen research advocacy and awareness within the naturopathic profession and beyond.

PUBLICATIONS

1

CURRENT INITIATIVES

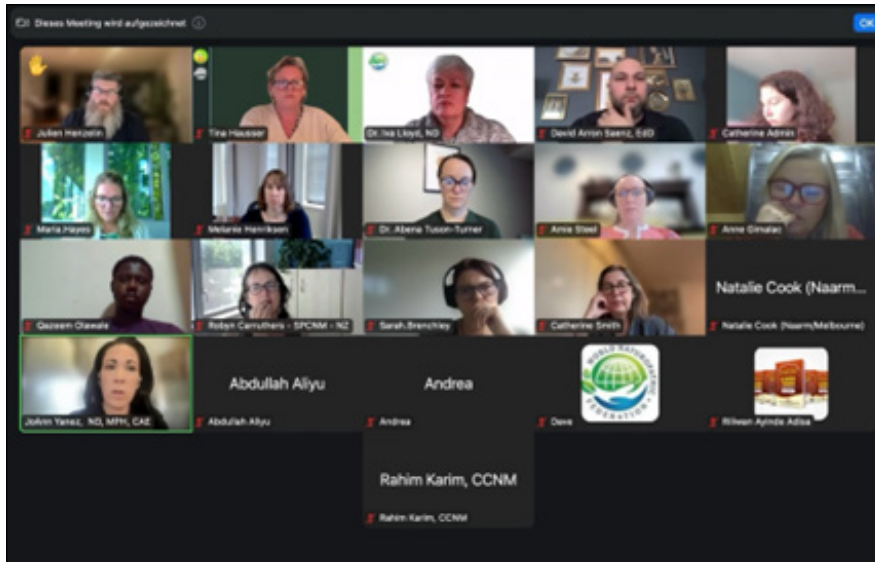
3

VOLUNTEERS

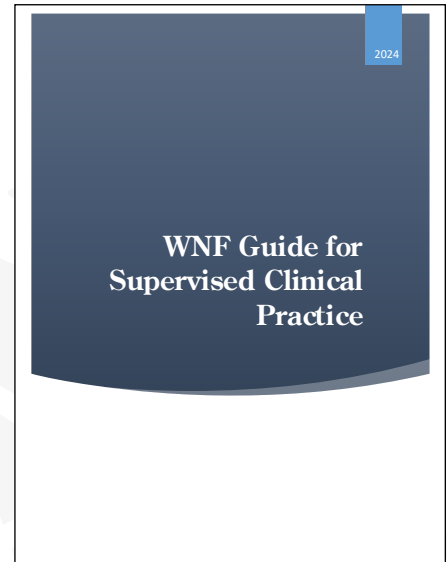
24

COMMITTEE REPORT

Educational



AD Hoc Educational Meeting



Supervised Clinical Practice Guide



Tina Hauser, Heilpraktiker, Naturopath
Co-Chair, Educational Committee



Madeleine "Abena" Tuson-Turner, ND, MSiMR, MSGH
Co-Chair, Educational Committee

Committee members

Natalie Cook, Naturopath (Australia)
Jennifer Driscoll (Australia)
Benjamin Dupuis, Naturopath (France)
Dr. Stephen Farrugia, ND (South Africa)
Dr. Nick De Groot, ND (non-clinical), M.Ed (Canada)
Julien Henzelin, Naturopathe MTE (Switzerland)
JoAnn Yáñez, ND, MPH, CAE (USA)
Isabel Yost, Naturópata (Uruguay)
Ex Officio – WNF CEO – Dr. Iva Lloyd, ND (Canada)

The WNF Educational Committee is pleased to report significant progress toward strengthening global naturopathic education standards over the past year.

Program Guide Development

In November 2024, the WNF Executive Committee approved the completion of the *Supervised Clinical Practice Program Guide* – a critical component of the WNF’s comprehensive Educational Framework. This guide serves as a foundational reference for institutions working to align clinical training with global best practices and evidence-informed naturopathic care.

In continuation of this work, the WNF Educational Committee is close to completing the Naturopathic Medical Knowledge guide for practitioner-level programs. These guides will support naturopathic educational programs, especially the practitioner-level programs, in enhancing the quality, consistency, and rigor of naturopathic education worldwide. Each curriculum resource is being carefully designed to address the core competencies needed to train future naturopathic professionals while allowing for regional variation in educational delivery.

Responding to Educational Challenges

Additionally, in response to the evolving challenges facing naturopathic schools – including those related to program development, student recruitment, and administrative sustainability – the committee hosted two ad hoc virtual meetings. These informal discussion forums brought together educational experts, WNF Full Members, and institutional representatives to share perspectives, explore innovative solutions, and foster peer learning.

Recognizing the need for hands-on support in the implementation of these resources, the committee formally established a dedicated Subcommittee for Educational Support and Transition. This working group will provide direct assistance to educational institutions seeking to align with WNF program standards, offering mentorship, guidance, and technical consultation throughout their accreditation or upgrading process.

The committee remains committed to advancing high-quality naturopathic education globally and creating accessible, supportive structures for institutions at all stages of development. Looking ahead to 2025, our focus will be on finalizing the next program guides, expanding regional educational support, and fostering greater dialogue within the WNF membership on the future of naturopathic education.

PUBLICATIONS

1

VOLUNTEERS

14

CURRENT INITIATIVES

2

Environmental Health



Environmental Risk Factors Resources and Information

- HOME
- PERSONAL
- HOME/WORK
- GLOBAL ENVIRONMENT
- HEALTH EFFECTS
- RESOURCES
- DONATE NOW!

What are Environmental Pollutants?

Pollutants are substances in the environment that are not produced by living organisms but produce adverse biological effects on living organisms. Environmental pollutants are a constant threat to health.

Where Do They Come From?

We are exposed to pollutants in every aspect of life – from personal care products, food, air and water, household and garden products, smoking and recreational drugs, mold and other pathogens, electromagnetic fields (EMFs), pharmaceuticals, emissions from cars and transports and from many other sources.

Check out our articles on:

- [Plastics](#)
- [Heavy metals](#)
- [EMF](#)



How They Affect You

Each person has a toxic load that results from a low-level or chronic exposure to various pollutants in their food, water, air, personal care products, homes, and communities. Environmental pollutants harm human health throughout all aspect of life, especially during prenatal and early childhood development. Environmental pollutants contribute to the growing incidence of chronic disease throughout the world. Addressing the impact of environmental pollutants needs to be part of the assessment of any symptom or condition. For example:

- [Food](#) additives contribute to diabetes, cardiovascular disease, cancer and other symptoms and conditions.
- Your gut [microbiome](#) is essential to health. A number

Environmental Issues in the News

- Oct 19, 2020 - [The Defender: Fluoride Is Toxic to Developing Brains, New Studies Find](#)
- Oct 17, 2020 - [Science of The Total Environment: The association of fractional cover, foliage projective cover and biodiversity with birthweight](#)



Dr. Moira Fitzpatrick, PhD, ND
Co-Chair, Environmental Health Committee



Dr. Hope Foley, PhD, BHSc (Nat)
Co-Chair, Environmental Health Committee

Committee members

- Isabel Halse, M Adv Nat Med (Australia)
- Jasmine King, Naturopath (Australia)
- Dr. Julia Navaro, ND (USA)
- Dr. Erin Willis, ND (USA)
- Isabel Yost, Naturópata (Uruguay)
- Ex Officio – WNF CEO – Dr. Iva Lloyd, ND (Canada)

The activities of the Environmental Health Committee include research, educational papers and a passion for the health of both humanity and the earth.

Environmental Risk Factors Website

This diverse garden of activity has its foundation in the [Environmental Health Committee's Environmental Risk Factors website](#), www.wnf-environmental.org.

With the growing threat of climate change and environmental toxins, there has been a concerted effort from around the world to expand the pages on the WNF Environment Risk Factors website. New pages that have been added in 2024 include: [EMF Towers](#), [Children and Adolescence](#), [Acid Rain](#), [Farming Practices](#), [Systems Toxicology](#), and [Glyphosate](#). A strong committee has evolved from this important work, and we are all being educated in the process. The website will be completed, fully blossoming by the end of 2025. Like any evolving garden, updated information will be rotated in to keep the website thriving.

Earth Day 2025

Earth Day, April 22, 2025, ignited a passion amongst the committee members, "Our Power Our Planet". Students, teachers and practitioners recorded reels in their respective countries including Ghana, France, Switzerland, Canada, United States. This [project](#) was a collaborative effort, as we realized the impact of climate change and environmental toxins on our planet and ourselves is an opportunity to educate and inspire individuals and communities to take charge of creating a healthier and cleaner planet for the welfare of all life.

The Health Impacts of Climate Change Survey

Dr. Hope Foley, co-chair of the Environmental Health Committee, led a survey-based research study to describe the role of the naturopathic workforce in addressing the health impact of climate change and environmental toxins. This research included experienced naturopaths from five of the six WHO regions. One of the results of the study is the recognition of the effects of climate change and toxic pollutants on health. The most reported environmental factor affecting human health is the quality of food. One of the basic tenets of naturopathic health is "Food as Medicine".

The need for Environmental Health is growing as climate change and exposure to toxic pollutants affect the cleanliness of our air, water, and soil. There is a rise in endocrine disruptors, vector-borne and chronic diseases.

We invite you to join the Environmental Health Committee, a growing group of passionate practitioners, researchers, and educators.

WRITE-UPS

6

VOLUNTEERS

10

CURRENT INITIATIVES

3

Anti-Microbial Resistance (AMR)

WORLD NATUROPATHIC FEDERATION

JOIN THE GLOBAL EFFORT TO REDUCE ANTIMICROBIAL RESISTANCE (AMR)

SUPPORT YOUR IMMUNE SYSTEM

IDENTIFY THE UNDERLYING CAUSE

EXPLORE NATURAL TREATMENT OPTIONS

AVOID MEAT WITH ANTIBIOTICS

DON'T SHARE ANTIBIOTICS

DON'T USE ANTIBIOTICS FOR VIRAL INFECTIONS

ASK US HOW

TO LEARN MORE WWW.WNF-AMR.ORG



Caio Fábio Portella, Naturopath
Co-Chair, Anti-Microbial Resistance (AMR) Committee



Dr. Hayleigh K Ast, ND
Co-Chair, Anti-Microbial Resistance (AMR) Committee

Establishing the naturopathic profession as leaders in preventing and addressing antimicrobial resistance (AMR)

Antimicrobial resistance (AMR) continues to be recognized as a global health threat. The aim of the [WNF AMR Committee](#) is to ensure that naturopathic care is recognized as playing a significant role in the prevention and treatment of AMR.

Updating the WNF AMR Website

The [WNF AMR website](#) was started in 2018 with an emphasis on identifying the research on natural therapies and AMR prevention and treatment. The current website highlights the research on natural therapies and AMR as it relates to [skin](#), [digestive](#), [urinary](#) and [respiratory](#) and it includes a listing of [references](#) of natural therapies based on different pathogens.

In the last year the WNF AMR Committee has been focused on expanding the WNF AMR website to include information on AMR, the microbiome and the naturopathic approach to care. The new website is in its final phase of content development and formatting and will be live by the end of 2025.

AMR Evidence Map

In order to ensure that the research on natural health products and therapies and AMR is current and is widely accessible, the WNF AMR Committee has initiated an AMR Evidence Map. This innovative project will include a comprehensive systematic review evaluating the quality of all systematic reviews on the subject at a global level. The evidence map will be hosted in a repository in the WHO global library of Traditional, Complementary and Integrative Medicine as well as on the WNF website. Stay tuned for updates on this important project.

Telling our Story at the World Congress on TCIM

The co-Chair of the WNF AMR Committee, Dr. Hayleigh K Ast, ND is planning on speaking at the upcoming [World Congress on Traditional Complementary and Integrative Medicine](#) this coming October. This will be a great opportunity for the WNF to highlight the research that is already available on natural products and therapies for the prevention and treatment of AMR.

Committee members

- Dr. Abed Burgos Arias, ND (Chile)
- Cathrina Geldard, PhD Student/Staff (Australia)
- Pilar Giraldo, Naturopath (Brazil)
- Tina Hausser, Heilpraktiker, Naturopath (Spain)
- Dr. Jacqueline Cooper Lemmon, ND (non-clinical) (Canada)
- Renee Jonas Quinn, ND/MScGH (USA)
- Maria José Sala, Naturópata, CC Biológicas (Spain)
- Ex Officio – WNF CEO – Dr. Iva Lloyd, ND (Canada)

WEBSITE REFERENCES

222

VOLUNTEERS

8

INITIATIVES

3

Communications

The global health care community is listening – 55% growth in followers between 2022 & 2024!

The focused efforts of the WNF’s dedicated Communications Committee has nurtured a strong and growing base of over 13,000 followers. The dynamic duo of Tina and Claire organized nearly 900 posts across the WNF’s 5 channels (Facebook, LinkedIn, Instagram, X and YouTube) with a total reach of nearly 173,00 people! Please check the charts for a detailed look at an outstanding year.

Committee members

- Hannah Boyd, ND (Australia)
- Natalie Cook, Naturopath (Australia)
- Deborah Wright, Naturopath (New Zealand)
- Ex Officio – WNF CEO – Dr. Iva Lloyd, ND (Canada)

SoMe FOLLOWERS

13.2k+

TOTAL POSTS

900

ENGAGEMENTS

173k



Dr. Tobey-Ann Pinder, BScH, ND, JD
Chair, Communications Committee



Tina Hausser, Heilpraktiker, Naturopath
Social Media Co-ordinator

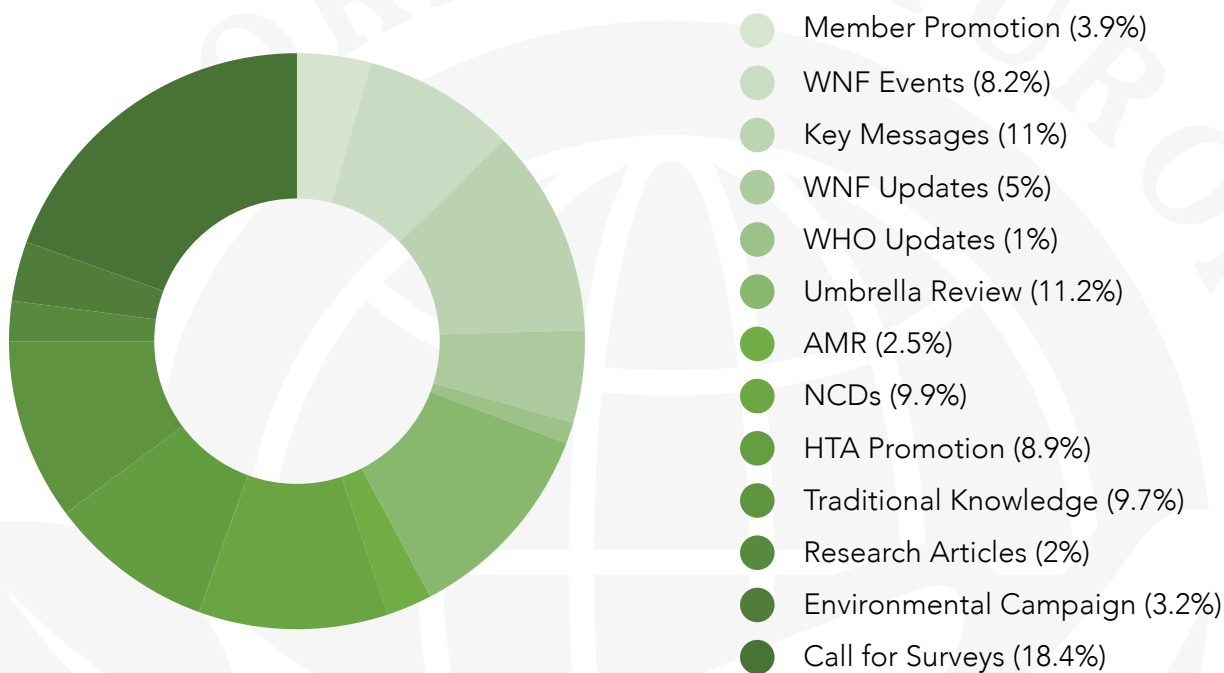


Dr. Claire Watson, ND
Social Media Co-ordinator

Social Media

Number of Posts

900 posts, grouped into 4 main topics: Members + Sponsors, Research, WNF Events/Activities and WNF Publications.



Topics Overview

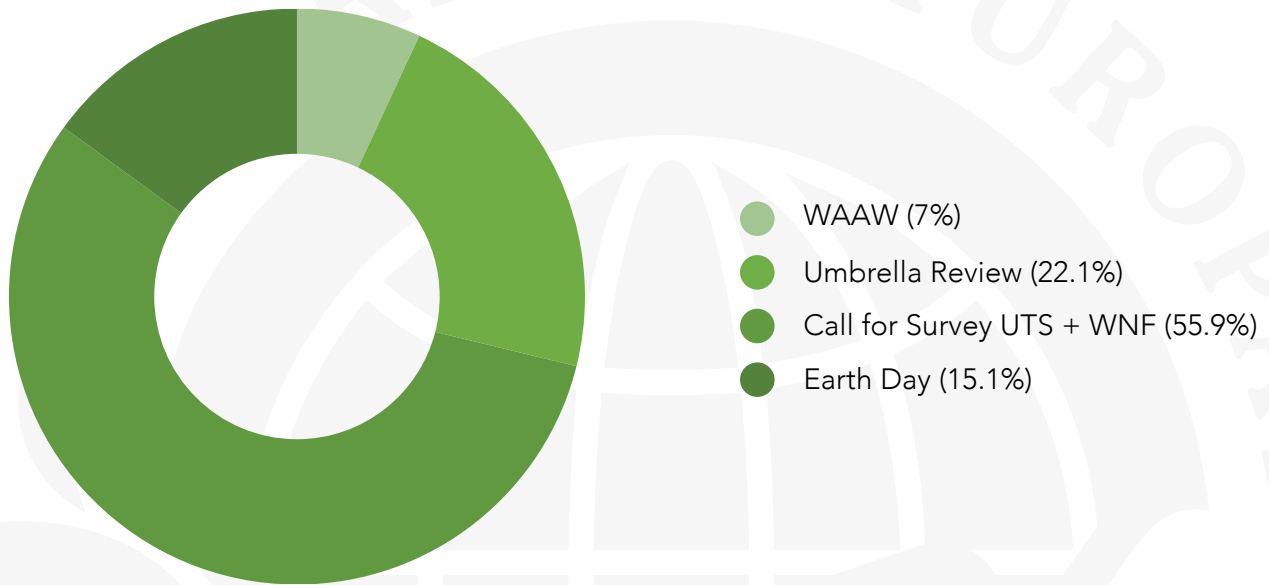
- Research (35.5%)
- WNF Events / Activities (9.4%)
- WNF Publications (46.9%)
- Members & Sponsors (8.1%)



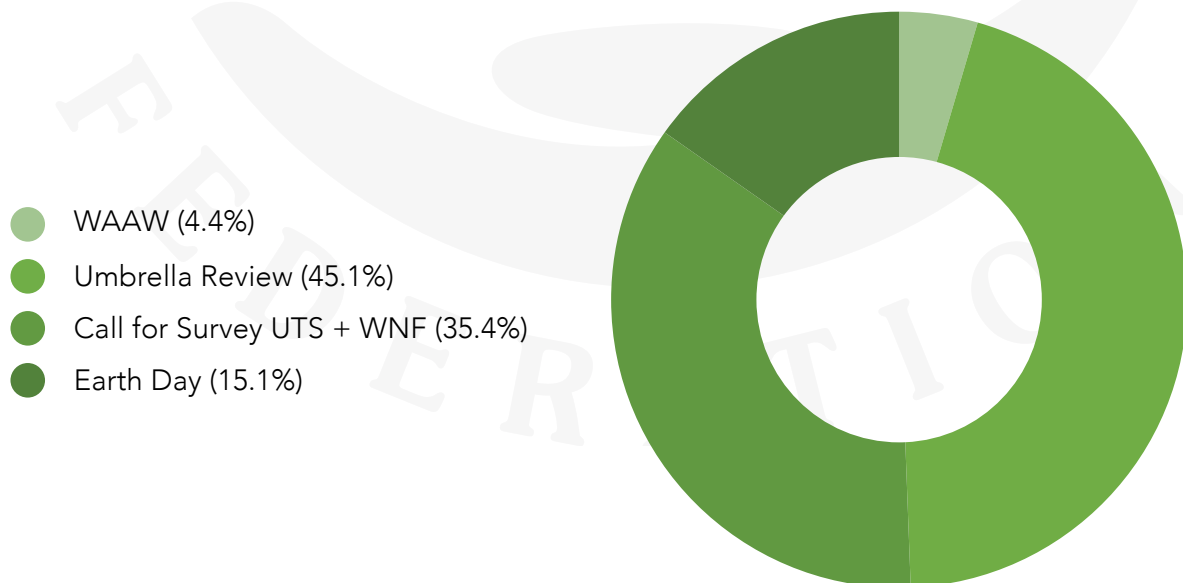
Social Media (Cont'd)

Campaigns (Number of Posts)

The number of posts correlate with the number of engagements of the campaigns on Environmental Health, Antimicrobial Resistance and Research initiated by the WNF.



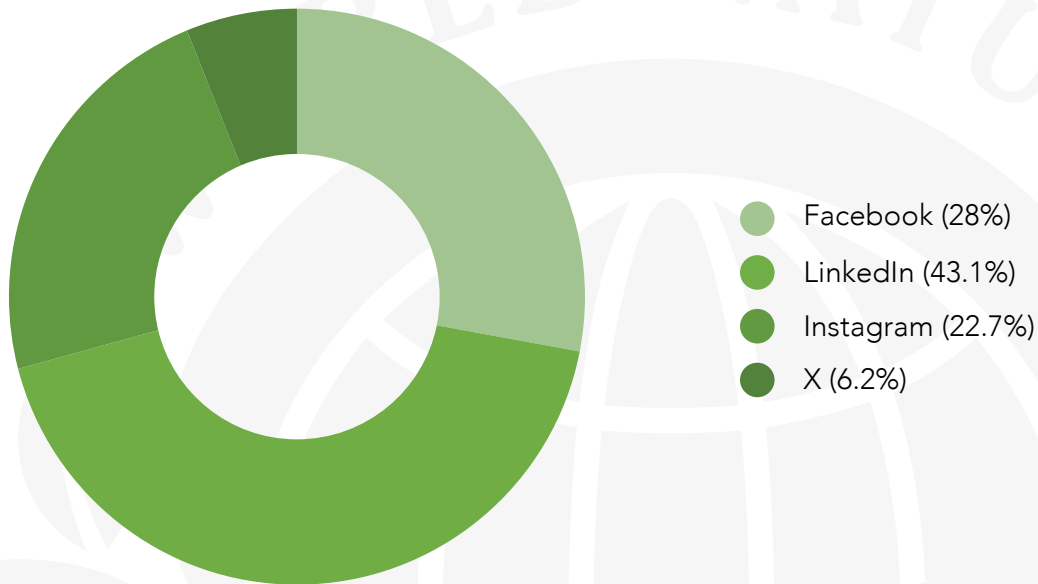
Campaigns (Reaches)



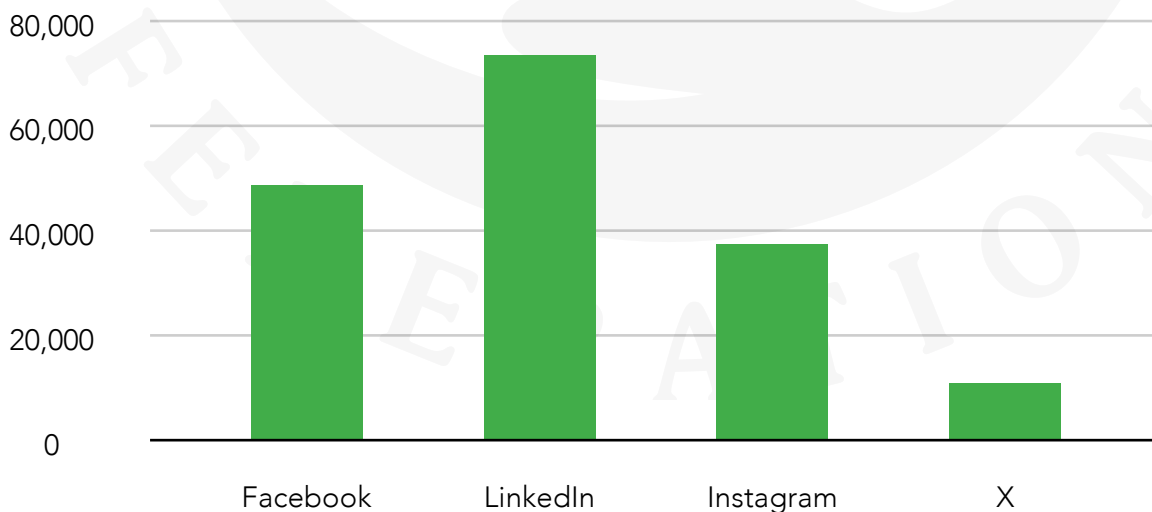
Social Media (Cont'd)

Reaches (in Percentages)

173,000 reaches with the highest engagement on LinkedIn, followed by Facebook, Instagram, and X.



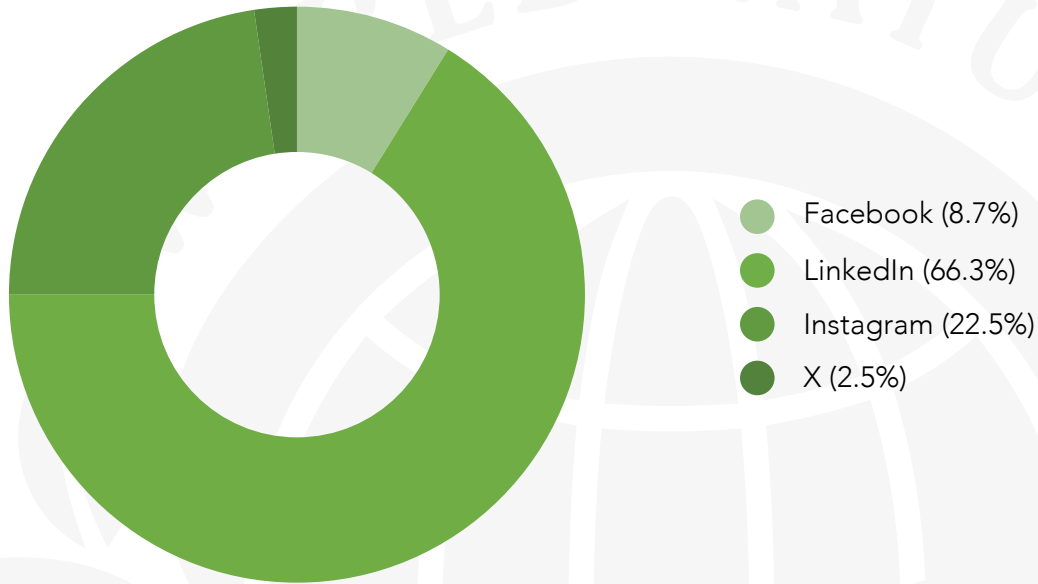
Reaches (in Numbers)

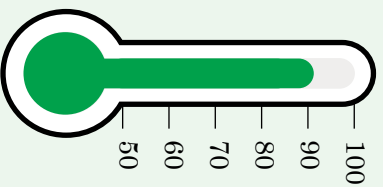


Social Media (Cont'd)

Subscriber Growth

13,200+ followers across 5 platforms. LinkedIn and Instagram lead the way in growth last year.





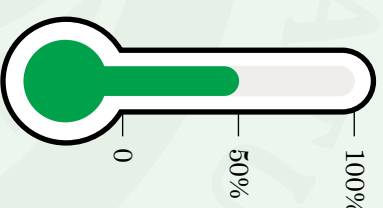
Membership

- 40 Full Members. (Currently 32)
- 30 Educational Members. (21)
- 100 Members, Partners, and Sponsors. (92)



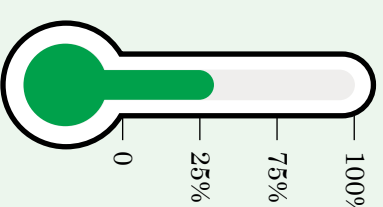
Building Naturopathic Research Capacity

- ✓ Facilitate Research Advocate Network with at least 5 meetings. (3)
- ✓ Guide for research curriculum.
- ✓ Guide for research collaboration.



Naturopathic Education

- Guideline for naturopathic medical knowledge.
- ✓ Guideline for supervised clinical practice.



Being Part of the Conversation

- Finalize the Environmental Factors website.
- White Paper on AMR.
- White Paper on Environmental Pollutants.
- ✓ Promotion of the WNF White Papers.

Legend

- ✓ Green = done
- Orange = in progress

Building External Alliances

- Participate in 5 TCIH projects.
- ✓ Engage in activities that support the Traditional Medicine Strategy.
- ✓ Identify and utilize experts in naturopathic community for external engagement.

Treasurer's Report

The World Naturopathic Federation (WNF) continues its trend of financial stability, as reported in the financials for the year ending 31 March 2025.

Stable Financial Position

The net income for the period reached \$84,479.48, positioning the WNF to execute planned expenditure in the 2025/26 period. This was supported by a healthy liquidity position, ensuring the ability to continue driving naturopathy forward, particularly in the area of research capacity, the crucial metric for the profession in the foreseeable future.

Assets and Equity

The positive asset position reflects the WNF's effective resource management and its ability to generate and secure funding to pursue objectives. The net equity of \$221,760.06 due to retained earnings and net income is indicative of successful planning and campaigning. The positive cash position at financial year end represents funds positioned to be used in the 2025/26 budget.

Revenue and Expense Breakdown

Total revenues for the year amounted to \$143,870.38. This growth reflects a diversification in income streams compared to previous years as planned with the structural improvements in the organisation. The significant contributors towards revenue were derived from membership fees, sponsorships, and project funding. The addition of project funding streams highlights the organisation's developing reputation and its ability to attract substantial support for its initiatives, whilst maintaining global engagement and fostering international partnerships. Membership contribution remains pivotal to the WNF.

General expenses were allocated across the usual categories of payroll, marketing, operations and professional services, with a notable reduction in total expenses occurring this year, as expected in line with a two year General Assembly cycle.

Conclusion

The WNF achieved a commendable financial performance for the period ending 31 March 2025, characterised by net income growth and strong liquidity to enable valuable operational and research initiatives. The key improvements and steps forward in the organisation are the result of the synergy between CEO, a small nucleus of staff, the Chairperson and working committees representing numerous member countries within the organisational structure. Through diversified revenue streams and strategic expenditure, the organisation continues to advance its mission serving the naturopathic community. Membership retention and engagement in each category remains a focus for the organisation moving forward into a promising new season.



Dr. Stephen Farrugia, ND
WNF Treasurer



WNF Members & Partners

Full Members

- **Australia:** Australian Naturopathic Federation (ANF)
 - Naturopaths and Herbalists Association of Australia (NHAA)
 - Complementary Medicine Association (CMA)
- **Belgium:** Union des Naturopathes de Belgique (UNB)
- **Brazil:** Associação Brasileira de Naturologia (ABRANA)
- **Canada:** Canadian Association of Naturopathic Doctors (CAND)
- **Chile:** Asociación Nacional de Naturópatas de Chile A.G.
- **Cyprus:** Cyprus Association of Naturopathy
- **Democratic Republic of the Congo:** Congo Naturopathic Physicians Association (CNPA)
- **El Salvador:** Asociación de Naturópatas y Profesionales Salvadoreños (ANPS)
- **France:** Organization of Natural Medicine and Health Education (OMNES)
- **Greece:** Panhellenic Naturopathic Association
- **Guatemala:** Guatemalan Association of Naturopaths and Complementary Medicine (AGNAMEDIC)
- **Hong Kong, China:** Integrated Association of Naturopaths of Hong Kong (IAN HK)
- **India:** Indian Naturopathy and Yoga, Graduates Medical Association (INYGMA)
- **Ireland:** Sphenoid Ireland CLG/Irish Institute of Naturopathic Medicine (IINM)
- **Israel:** Israeli Naturopathic Association
- **Japan:** Japan Naturopathic Medicine Society (JNMS)
- **Nepal:** Yoga & Naturopathy Doctors Association Nepal (YANDA)
- **New Zealand:** Naturopaths and Medical Herbalists of New Zealand
- **Norway:** Norske Naturterapeuters Hovedorganisasjon
- **Peru:** Asociación Colegial de Naturópatas del Peru
- **Philippines:** Global League of United Organizations (GLUO) Inc.
- **Puerto Rico:** Asociación de Médicos Naturopáticos de Puerto Rico
- **Russia:** Russian Scientific Society on Clinical Naturopathy and Phytotherapy (RSSCNP)
- **Slovenia:** Association of Naturopaths of Slovenia
- **South Africa:** South African Naturopathic Association (SANA)
- **Spain:** Organizacion Colegial Naturopathica (FENACO)
- **Switzerland:** Swiss Association of Naturopaths with Federal Diploma (SANFD)
- **United Kingdom:** General Council and Register of Naturopaths (GCRN)
- **Uruguay:** Asociación Naturopática del Uruguay (ANTHU)
- **USA:** American Association of Naturopathic Physicians (AANP)
- **Zambia:** Zambian Naturopathic Medical Federation

Educational Members

- **Australia:** Endeavour College of Natural Health
- **Australia:** Southern Cross University, National Centre for Naturopathic Medicine
- **Australia:** Torrens University Australia
- **Belgium:** Institut d'Hygiène et de Médecine Naturelle asbl (IHMN asbl)
- **Belgium:** Institut Supérieur de Naturopathie Traditionnelle (ISNAT)
- **Bénin:** EWE – MEDJI Polytechnic Center
- **Canada:** Canadian College of Naturopathic Medicine (CCNM)
- **Canada:** École d'enseignement supérieur de naturopathie du Québec
- **France:** Collège Européen de Naturopathie Traditionnelle Holistique (CENATHO)
- **Ghana:** Nyarkotey University College of Holistic Medicine & Technology
- **India:** SGT University (Faculty of Naturopathy & Yogic Sciences)
- **Italy:** Scuola Italiana di Scienze Naturopatiche
- **New Zealand:** South Pacific College of Natural Medicine
- **Nigeria:** The Open International College of Naturopathic Medicine (OICNM)
- **Poland:** Szkoła Zen Reiki w Polsce
- **Slovenia:** Naturopatska Sola SAEKA
- **Spain:** Formación TNDR
- **Switzerland:** Ecole Professionnelle Supérieure de Naturopathie (EPSN)
- **United Kingdom:** The School of Health
- **Uruguay:** Escuela de Naturopatía del Uruguay
- **USA:** Bastyr University
- **USA:** National University of Natural Medicine
- **USA:** Sonoran University of Health Sciences

Non-Profit Partnerships

Gold

- **Australia:** Complementary Medicines Australia (CMA)

Silver

- **Australia:** Australian Research Consortium in Complementary and Integrative Medicine
- **Canada:** Alberta Association of Naturopathic Doctors
- **Canada:** British Columbia Naturopathic Association (BCNA)
- **Switzerland:** Centre Navi Recherche en Santé Intégrative

Bronze

- **Australia:** Australian Register of Naturopaths and Herbalists (ARONAH)
- **Australia:** The Jacka Foundation of Natural Therapies Ltd.
- **Belgium:** Naturo vzw
- **Brazil:** Sociedade Brasileira de Naturologia (SBNAT)
- **Canada:** Ontario Association of Naturopathic Doctors (OAND)
- **Canada:** Quebec Association of Naturopathic Medicine (QANM)
- **Chile:** Naturópatas para Chile
- **Denmark:** Forenede Naturmedicinere (FNM)
- **France:** AFNAT
- **France:** Association Professionnelle des Naturopathes Francophones
- **France:** Fédération Française des écoles de Naturopathie (FÉNA)
- **Singapore:** Society of Natural and Alternative Health Therapists (SONAHT)
- **United States of America:** Association of Accredited Naturopathic Medical Colleges (AANMC)
- **United States of America:** Institute for Natural Medicine
- **United States of America:** Naturopathic Education and Research Consortium (NERC)
- **United States of America:** New Hampshire Association of Naturopathic Doctors (NHAND)
- **United States of America:** New Jersey Association of Naturopathic Physicians
- **United States of America:** ParticipAid
- **Uruguay:** Paracelsianos Asociados en Naturopatia (PAN)

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Thank you to all our volunteers

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