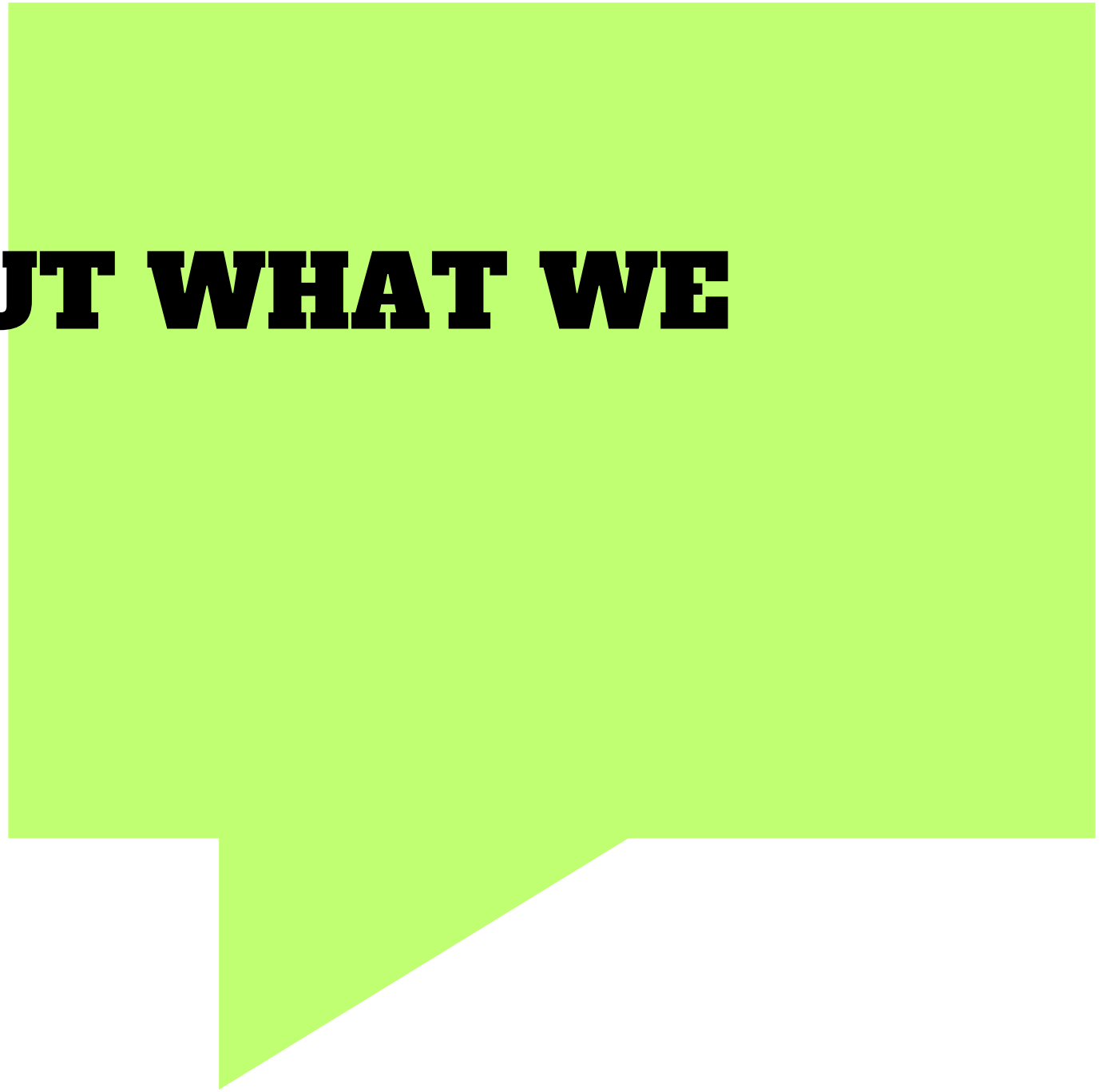


Accelerating Your Vision Beyond Boundaries



**CHECK OUT WHAT WE
CAN DO**



Roadvert



Roadvert x Cheetah1 Media UK

Here at Cheetah1 Media UK we are proud to announce we are now able to offer a unique, out of home media to our clients, through our partner Roadvert.

Roadvert partners with various UK Councils to allow businesses to showcase their brands around the streets. Get yourself seen on any number of large mobile billboards, that slowly move around the streets, stopping outside of homes and businesses, for a simple all-inclusive monthly rate. These adverts are high impact, and you can't help but read one when it stops outside your window or in front of you.



We can also tell you how many times your campaign will be seen with our audience predictor software. Here is what 6 x sides in Nottingham for 12 months would look like:

Roadvert Audience Predictor Results

[BACK TO PREDICTOR SEARCH](#)

Region	Nottingham	②
Region Population	314,268	②
Target Audience (17-70)	228,568	②
Region Households	126,625	②
Campaign Duration	52 week(s)	②
Number of Sides	6 Side(s)	②
Daily Effective Reach (6 Side(s))	4,243	②
Campaign Impacts	2,206,151	②
Frequency	7 View(s) Per Person	②

As you can see, over 2.2M impacts in 12 months or if you prefer, each Nottingham resident will see you message at least 7 times. A very powerful campaign.

Areas currently available for sale are Gloucester, Nottingham, Hinckley & Bosworth, Exeter, Walsall, Ealing, Derby, Cheltenham, Fife, Perth & Kinross, North Ayrshire, East Lothian and Mid and East Antrim. This list will expand, and other areas may be available on request.

Spaces are available on a first come, first served basis, limited to fleet size of selected Council area. Book your space now!



Please call us on 07417 582811 for more information.



Hi! We are **Cheetah**, and we want to drive your business.

Cheetah is the first and only OOH media supplier that combines:

Moving Billboards + GPS tracking and impression analytics



The result:

Large format outdoor advertising that is highly-targetable, measurable, accountable, while offering strategic optimization and secondary targeting opportunities.

We are passionate about helping brands grow with our **innovative technology**, **world-class team**, and commitment to **social responsibility**.

Who Are We?

- Founded in 2015
- Based in NY, Toronto, the UK & Europe
- North American-wide inventory availability
- Data-Driven technology platform



Trusted by brands and agencies:



3-4 FEET
ABOVE GROUND
STAYING CLEAN



Get Eyes on your Brand!

**Truck-side ads are at eye-level,
alongside drivers and pedestrians
looking for stimulation.**



**Reach up to 2 million people/month
with a single mobile billboard.**



Hyper-targeting abilities:

Select your ideal audience through geographics, type of messaging, demographics, and time of day.

Strategic Route Selection:

Target specific routes from downtown cores to suburban neighborhoods.



Residential



Food Service



B2B



Rural

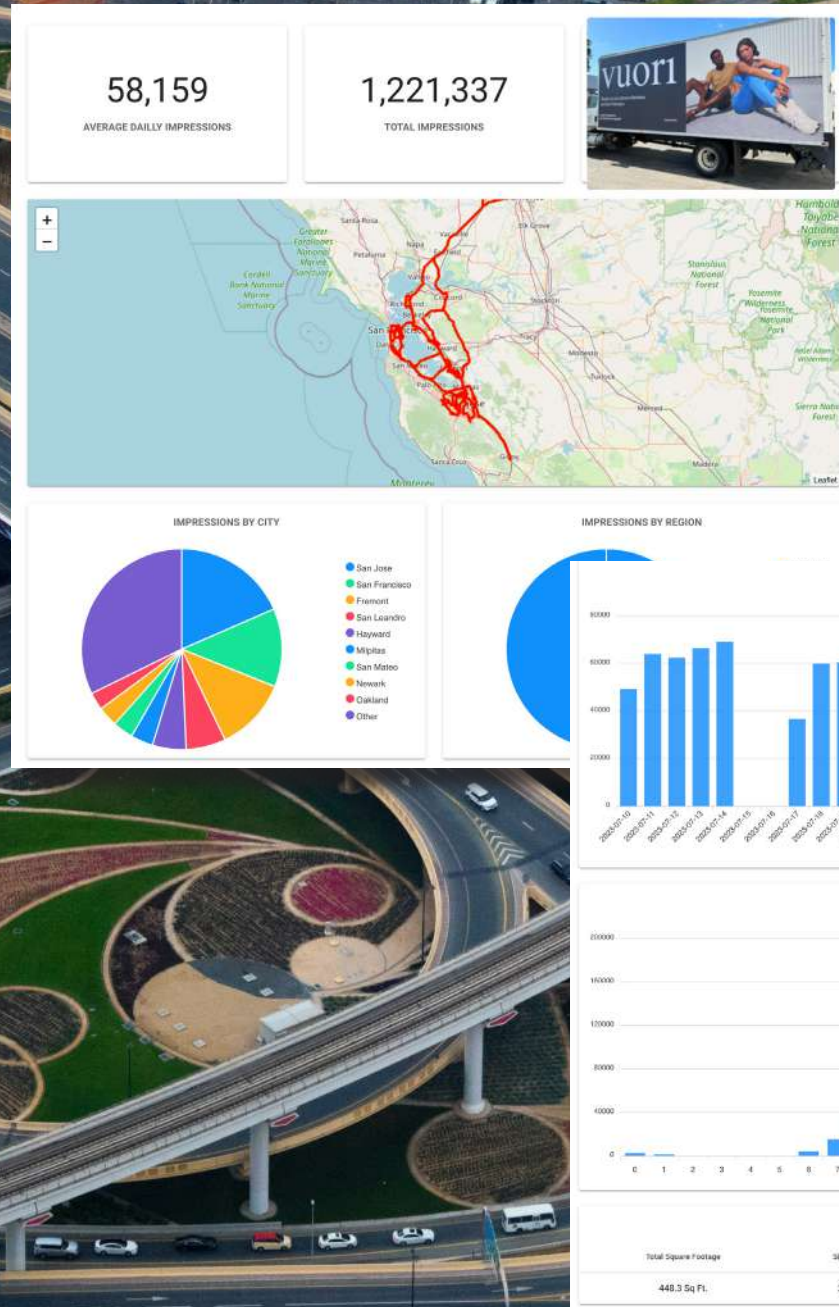
**Sensor
technology**
takes your
mobile
billboard
to the
next level.

**Real-time analytics
dashboard:**

**Granular viewer data at
your fingertips.**

Build your audience:

**Track and build relevant
mobile audiences.**



Mobile retargeting made easy.

Our patented sensor technology picks up the Wi-Fi and Bluetooth signals of consumers who see your ad, allowing you to strategically retarget this audience on their mobile devices, filtering by demographics, location, and frequency.

We offer Managed Retargeting Services or can provide Device ID pass-back.



Retarget the **right person**,
at the **right place & time**,
with the **right message**.





Ads that don't feel like ads

An extension of your brand:

Cheetah trucks make your brand feel bigger because people see our trucks as owned and operated by the brand.

Connecting with the community:

Drivers can carry custom handouts and engage in meaningful, one-on-one exchanges with the people they meet while on the road.

**eyeballs at
a minimum
cost:**

**80
cents to
\$3.00
CPM**



Compared to any other type of OOH advertising, truck-side ads have the **lowest large format CPM** (cost per thousand impressions) in the industry.



Own the road.

Get creative with our big, bold, 3D canvases



Optimize and Analyze



Add powerful insights and analytics to your campaign to maximize ROI.

Pre-Campaign Creative Testing

Understand what creative resonates with your core target demographic.

Foot Traffic Attribution Study

Understand how OOH Drives Foot Traffic to your locations.

Brand Lit Study

Understand your brand recall pre & post campaign.

Website Attribution Study

Understand how OOH drives online traffic to your website.





Neilson study shows through-the-roof intent to purchase.



Caddle conducted a study with one of our entertainment clients, to test the effectiveness of our 7-week, 12-mobile billboard campaign in Toronto (6 Million).



31.4%

Unaided recall Rate
Extremely high for
mobile billboards



78%

Watched 1
or more
episodes



53%

Watched more
than 2 episodes



72%

Believe the ads to be a
unique way of marketing
to commuters



A sustainable OOH choice

Our Million-Tree Goal

We offset all production and operations by planting trees for every truck on the road.

Working with Trees for the Future and Highway of Heroes, 100 trees are planted for every truck that completes four weeks of driving.

Net-Zero Emissions

Because we partner with delivery trucks that are already out on the road, going wherever their scheduled routes take them, we're not adding any new CO2 to the environment.

150,000 trees planted, and counting.

Get Moving!





The digital out-of-home
advertising network



Advertise anywhere

Target, reach, engage & influence big audiences



Why Digital Out of Home?



Creating unavoidable impact

Digital Out of Home is different from other media. It can't be avoided or blocked and, as more people spend more time out and about, its audiences are huge. It's a public, broadcast, medium with reach and impact. It conveys stature and authority, making brands famous and iconic.

Driving creativity



Digital Out of Home is the ultimate creative medium. It offers unavoidable impact and memorability. and provides advertisers and agencies with a wealth of creative opportunities. Time-sensitive, location-specific, multi-creative, contextual and other dynamic messaging triggers provide advertisers with new creative opportunities to engage with an even more defined audience.

Provoking action

Post Covid, as consumers spend more time out and about, they are completely exposed to Digital Out of Home advertising. Academic studies show that when consumers are out and about, they are in an active mindset. This means they are more inclined to absorb and engage with new messages.





roadside p6



motorway service areas p11



shopping malls p15



PanVision p20



big towns & cities p23



lifestyle p25



sports stadia p28



venues & arenas p30



DigiVans p32



blox p34



Rapid Reach p38

Targeting big audiences across multiple lifestyle environments

Stretching across multiple lifestyle environments, the Digital Out of Home Network makes it easy to **precisely target, reach, engage and influence** clearly defined audiences.

Creating market leading advertising propositions, the Digital Out of Home Network features large-format roadside billboards and digital screens in town and city centres, shopping malls, motorways service areas, sports stadiums and entertainment venues.

the network

47 x D48s

over 3000 screens

over 40
shopping
mall sites

100+ towns & cities

**Birmingham
domination**

21 full motion PanVision screens

98 leisure
environments

20 x Digivans

300 x D6s

Manchester
domination

The UK's largest motorway screen

**11 iconic
D96s**

**BELIEVE ME WE
WILL RAVE AGAIN**

NAVOS
BELIEVE ME
LISTEN NOW

ELONEX
LEASING

roadside

Large format digital advertising screens, positioned to target on-the-move, high volume commuters as they travel on the UK's busiest transport routes.

Target **high volume traffic** on the UK's busiest roads and motorways

The Roadside Network features unmissable digital advertising billboards strategically placed in and around big towns and cities, including Birmingham and Manchester, on motorways and in motorway service areas across the UK.

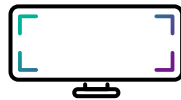
Flexible and in real time, advertising across the Roadside Network enables fast and effective targeting of multiple audiences based on location and time of day, whilst making it easy to drive awareness and deliver high impact brand messaging to millions of commuters every week of the year.



75 million
impacts
every month



65 roadside
screens
across the UK



Including
11 iconic
D96 screens



All mapped out

- 1 Starlights™ | Birmingham, B7 5SA x2
- 2 Albert Street | Birmingham, B4 7NL
- 3 Southside 48 | Birmingham, B5 6UU
- 4 Small Heath 48 | Birmingham, B10 0HJ
- 5 Dartmouth Middleway | Birmingham, B7 4LT
- 6 Spotlight New Town Row | Birmingham, B6 4HP x2
- 7 Spotlight Birmingham Road | Birmingham, B71 4JQ x2
- 8 A38 (M) | Birmingham, B6 4TN
- 9 Tyburn Road City Outbound | Birmingham, B24 8NP
- 10 Tyburn Road City Inbound | Birmingham, B24 8PT
- 11 Farley Centre | West Bromwich, B70 7QU
- 12 Northampton Town FC | Northampton, NN5 5QA
- 13 Birmingham Lights | City Centre, B4 6SX
- 14 Coventry City Centre | Coventry, CV1 1JD
- 15 Butts Park Arena | Coventry, CV1 3GE x2
- 16 Stafford Court | Wolverhampton, WV10 7EL
- 17 Queens Road | Manchester, M40 7XH
- 18 Ashton Old Road, Inbound | Manchester, M11 2DT
- 19 Ashton Old Road, Outbound | Manchester, M11 2NQ
- 20 Humberstone 48 | Leicester, LE5 3AP
- 21 Warrington Wolves | Warrington, WA2 7NE
- 22 Blackburn Rovers | Blackburn, BB2 4JF x2
- 23 Bristol Big Screens | Bristol, BS10 7TT x2
- 24 The Swansea.com Stadium | Swansea, SA1 2FA
- 25 Strensham Southbound | Worcester, WR8 0BZ
- 26 Strensham Northbound | Worcester, WR8 0BV
- 27 Basildon Hospital | Essex, SS16 5NL x2
- 28 Stafford M6 (J14/15) | ST15 OXE
- 29 Rownhams M27 (J7/8) | SO16 8AP

- 30 Rownhams M27 (J7/8) | SO16 8AP
- 31 Tibshelf M1 (J28/29) | DE55 5TZ
- 32 Tibshelf M1 (J28/29) | DE55 5TZ
- 33 Durham A1 (M)(J61/A177) | DH6 5NP
- 34 Sedgemoor M5 (J21/22) | BS26 2UF
- 35 Killington Lake M6 (J36/37) | LA8 0NW
- 36 Taunton Deane M5 (J25/26) | TA3 7PF
- 37 Taunton Deane M5 (J25/26) | TA3 7PF
- 38 Northampton M1 (J15A) | NN4 9QY
- 39 Northampton M1 (J15A) | NN4 9QY
- 40 Watford Gap M1 (J16/17) | NN6 7UZ
- 41 Watford Gap M1 (J16/17) | NN6 7UZ
- 42 Sutton Scotney A34 | SO21 3JY
- 43 Sutton Scotney A34 | SO21 3JY
- 44 Pont Abraham M6 Toll (J6/7) | SA4 0FU
- 45 Norton Canes M6 Toll (J6/7) | WS11 9UX
- 46 Annadale Water A74 (M)(J16) | DG11 1HD
- 47 Bothwell M74 (J4/5) | G71 8BG
- 48 Hamilton M74 (J6/5) | ML3 6JW
- 49 Sandbach M6 (J16/17) | CW11 2FZ
- 50 Sandbach M6 (J16/17) | CW11 2FZ
- 51 Chester M56 (J14) | CH2 4QZ
- 52 Maidstone M20 (J8) | ME17 1SS
- 53 Clacket Lane M25 (J5/6) | TN16 2ER
- 54 Clacket Lane M25 (J5/6) | TN16 2ER
- 55 Bentcliffe Way | Manchester, M30 0EE
- 56 MediaCity Mega 6 | Manchester, M50 3BG
- 57 Solihull Mega 6 | Birmingham, B91 3TG
- 58 Hagley Road | Birmingham, B66 4AU



x2 = number of screens



spotlight

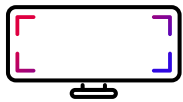
Unmissable destinations where two cutting edge Digital 96 Sheet advertising billboards combine with an innovative and engaging experiential zone to truly bring your brand to life.

Make your brand shine and maximise engagement

A new D96 network

Put your brand in the Spotlight and make a lasting impact on big audiences as two large-format D96 billboards create one amazing setting for your advertisements to really shine.

Bring your brand to life and perfectly showcase products in innovative experiential zones designed to engage and captivate your audience with unique and memorable experiences.



Dual facing
digital screens



Experiential
zone



Big audience
numbers





motorway service areas

Strategically positioned Internal D6 and External D48 advertising screens at busy motorway service areas across the UK.

Connect with a 52 million footfall & 38.5 million car turn ins every year

Reach big audiences and achieve unrivalled brand visibility on the Motorway Service Area (MSA) Network.

With over a third of all UK traffic on motorways at any one time and audience profiles determined by journey type and day of the week, book the MSA Network as a national broadcast campaign or target specific geographical areas, and position your brand where fully engaged consumers can't fail to see.



29 service area
locations
across the UK



20 minute
dwell time
at RoadChef



100%
full motion
advertising



All mapped out

1 Annadale Water A74 (M)(J16) DG11 1HD	N/S	16 Sandbach M6 (J16/17) CW11 2FZ	N
2 Bothwell M74 (J4/5) G71 8BG	S	17 Sandbach M6 (J16/17) CW11 2FZ	S
3 Chester M56 (J14) CH2 4QZ	S	18 Sedgemoor M5 (J21/22) BS26 2UF	S
4 Clacket Lane M25 (J5/6) TN16 2ER	N	19 Stafford M6 (J14/15) ST15 0XE	S
5 Clacket Lane M25 (J5/6) TN16 2ER	S	20 Strensham M5 (J7/8) WR8 0BZ	N
6 Durham A1 (M)(J61/A177) DH6 5NP	N/S	21 Strensham M5 (J7/8) WR8 0BZ	S
7 Hamilton M74 (J6/5) ML3 6JW	N	22 Sutton Scotney A34 SO21 3JY	N
8 Killington Lake M6 (J36/37) LA8 0NW	S	23 Sutton Scotney A34 SO21 3JY	S
9 Maidstone M20 (J8) ME17 1SS	N/S	24 Taunton Deane M5 (J25/26) TA3 7PF	N
10 Northampton M1 (J15A) NN4 9QY	N	25 Taunton Deane M5 (J25/26) TA3 7PF	S
11 Northampton M1 (J15A) NN4 9QY	S	26 Tibshelf M1 (J28/29) DE55 5TZ	N
12 Norton Canes M6 Toll (J6/7) WS11 9UX	N/S	27 Tibshelf M1 (J28/29) DE55 5TZ	S
13 Pont Abraham M6 Toll (J6/7) SA4 0FU	N/S	28 Watford Gaps M1 (J16/17) NN6 7UZ	N
14 Rownhams M27 (J7/8) SO16 8AP	N	29 Watford Gaps M1 (J16/17) NN6 7UZ	S
15 Rownhams M27 (J7/8) SO16 8AP	S		

N/S = Northbound / Southbound





63% male
footfall



37% female
footfall

695 Hotel
Rooms



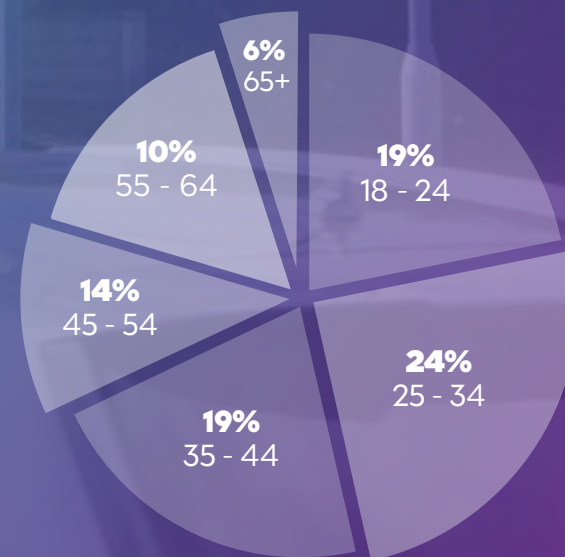
EV charging
points **across**
all sites



The **only corporate**
franchise partner for
McDonald's in the UK



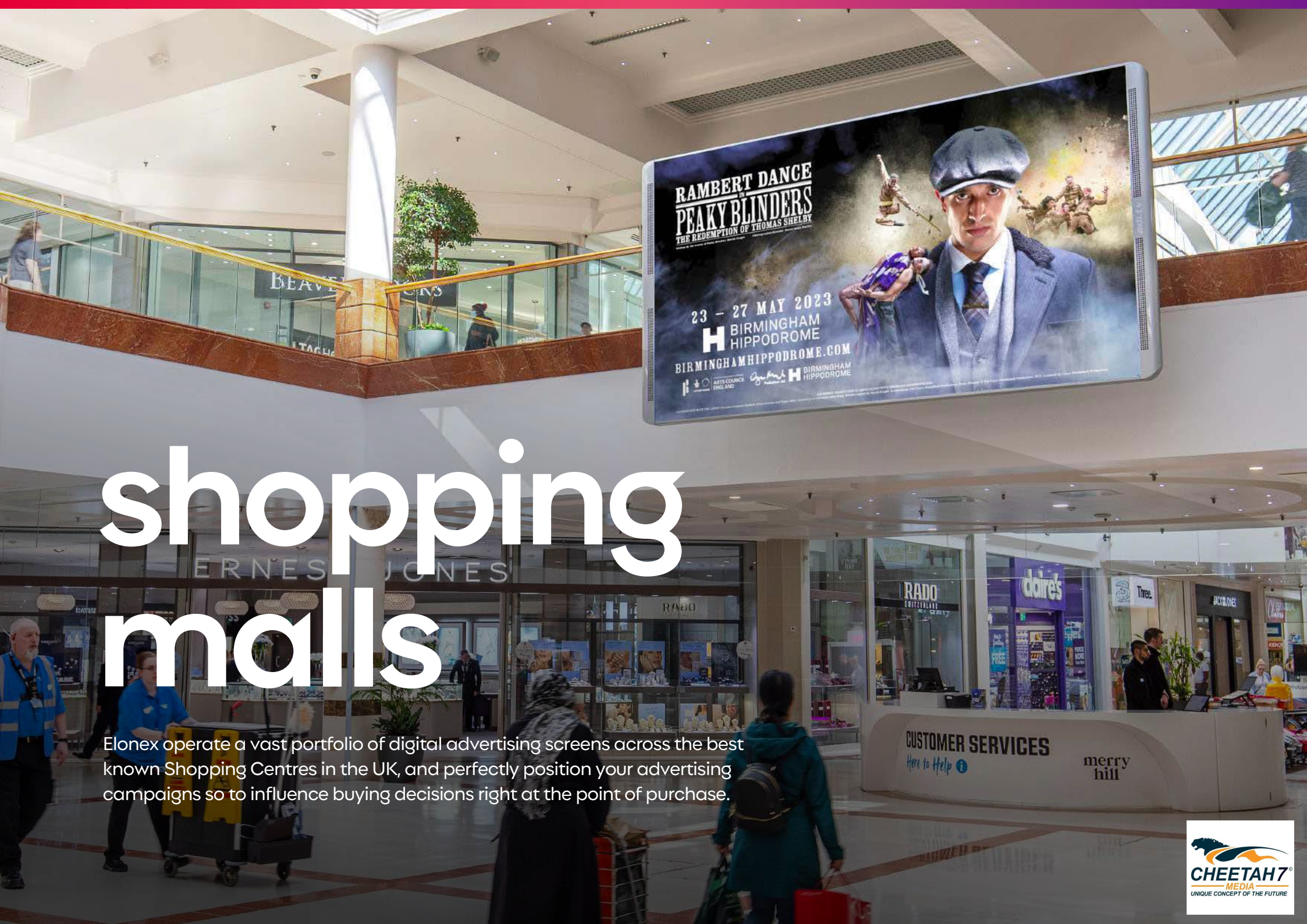
98,210 sqft of Catering
40,924 sqft of Retail
14,800 sqft of Grocery



HGV / Haulier
Overnight Parking
Consistently Full



The world's
biggest
COSTA
concession



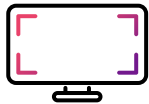
shopping malls

Elonex operate a vast portfolio of digital advertising screens across the best known Shopping Centres in the UK, and perfectly position your advertising campaigns so to influence buying decisions right at the point of purchase.

Connect with more than **1 billion shoppers** every year

Reach unrivalled retail audiences and directly influence buying decisions by advertising on the Elonex Shopping Mall Network.

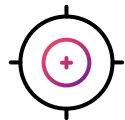
Multi-format (including D6, D48 and PanVision screens) and with real time messaging, advertising on the Elonex Shopping Mall Network means you directly reach and engage with consumers as they shop, eat and play, with precise targeted campaigns built across single or multiple mall locations.



41 sites
across
the UK



100%
full motion
advertising



Drive sales
right at the point
of purchase

including:

- Bullring Birmingham
- Arndale Manchester
- Mander Centre
- Luton Retail Park
- Fosse Park Leicester
- Rushden Lakes



All mapped out

- 1 Bullring Birmingham | B5 4BU 6 x PanVision
- 2 Four Oaks | Sutton Coldfield, B74 2UG 2 x D6s
- 3 Birmingham Lights | City Centre, B4 6SX 2 x D48s 1 x D96
- 4 Merry Hill | Brierley Hill DY5 1QX 2 x D48s
- 5 Coventry City Centre | Coventry, CV1 1JD 1 x D48
- 6 Highcross Leicester | Leicestershire, LE1 4AN 2 x PanVision
- 7 Mander Centre | Wolverhampton, WV1 3NH 8 x D6s 3 x PanVision
- 8 The Telford Centre | Telford, TF3 4BX 2 x PanVision
- 9 Fosse Park | Leicester, LE19 1HY 14 x D6s
- 10 The Hildreds Centre | Skegness, PE25 3NR 1 x D6
- 11 Rushden Lakes | Rushden, NN10 6FH 10 x D6s
- 12 Derbion, Derby | Derby, DE1 2PL 4 x PanVision
- 13 Arndale Manchester | M4 3AQ 4 x PanVision
- 14 Quayside Media City | Manchester, M50 3AH 10 x D6s
- 15 Solihull Retail Park | Solihull, B90 4LD 9 x D6s
- 16 Golden Square | Warrington, WA1 1QB 1 x PanVision
- 17 County Oak Retail Park | Crawley, RH11 7XN 10 x D6s
- 18 Arndale Morecambe Bay | Lancaster, LA4 5DH 4 x D6s
- 19 Luton Retail Park | Luton, LU1 3JH 14 x D6s
- 20 Frenchgate | Doncaster, DN1 1SW 1 x D48
- 21 Prospect Centre | Hull, HU2 8PP 4 x D6s

- 22 Promenades Shopping | Bridlington, YO15 2PY 2 x D6s
- 23 Grosvenor Shopping | Northampton, NN1 2EW 4 x D6s
- 24 Gloucester Quays | Gloucestershire, GL1 5SH 10 x D6s
- 25 The Square | Camberley, GU15 3SL 1 x D48
- 26 Mercury Shopping Centre | Romford, RM1 3EE 4 x D6s
- 27 Grays Shopping Centre | Grays, RM17 6QE 4 x D6s
- 28 The Beacon Centre | North Shields, NE29 6QF 2 x D6s
- 29 Priory Meadow Shopping | Hastings, TN34 1PH 4 x D6s
- 30 St Elli Shopping Centre | Llanelli, SA15 1SH 1 x D6
- 31 Merlin's Walk | Carmarthen, SA31 3BN 2 x D6s
- 32 Eastgate Shopping Centre | Gloucester, GL1 1PA 4 x D6s
- 33 Marlands Centre | Southampton, SO14 7SJ 4 x D6s
- 34 The Forum | Wallsend, NE28 8JN 4 x D6s
- 35 Hillstreet | Middlesbrough, TS1 1SU 1 x D6
- 36 Cornmill Centre | Darlington, DL1 1NH 5 x D6s
- 37 The Avenue | Newton Mearns, G77 6AA 4 x D6s
- 38 The Piazza | Glasgow, PA1 1EL 2 x D6s
- 39 Burns Mall | Kilmarnock, KA1 1LT 2 x D6s
- 40 Lower Precinct | Coventry, CV1 1NQ 4 x D6s
- 41 Durham Town Centre | Durham, DH1 4SL 2 x D6s



x2 = number of screens

retail parks

Target big audience numbers as consumers enjoy the convenience and variety of UK retail parks.

Take your advertising out of town

Reach large and engaged audiences, build brand recognition, and drive sales by taking advantage of the UK retail park advertising network

UK retail parks provide a fertile ground for targeted marketing efforts, and their unique characteristics, such as high footfall, extended dwell times and mixed retail and leisure offerings, make them a key element of effective national and local advertising campaigns.



High
footfall



Extended
dwell times



Targeted
audiences

including:

- Fosse Park
- Luton Retail Park
- Solihull Retail Park
- Rushden Lakes
- County Oak



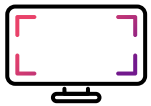


PANVISION

Designed to dominate retail settings, PanVision screens are super-sized and dual-sided to engage consumers as they shop and enjoy leisure time.

Premium advertising in the UK's most successful shopping destinations

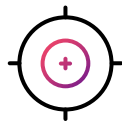
Dominate some of the UK's most successful shopping destinations and reach huge footfall by advertising on the PanVision Network. Large format (D96) and dual-sided, PanVision screens are designed to present premium advertising opportunities, deliver unmissable messaging and guarantee advertisers really stand out from the crowd!



21 premium
advertising
screens



100%
full motion
advertising

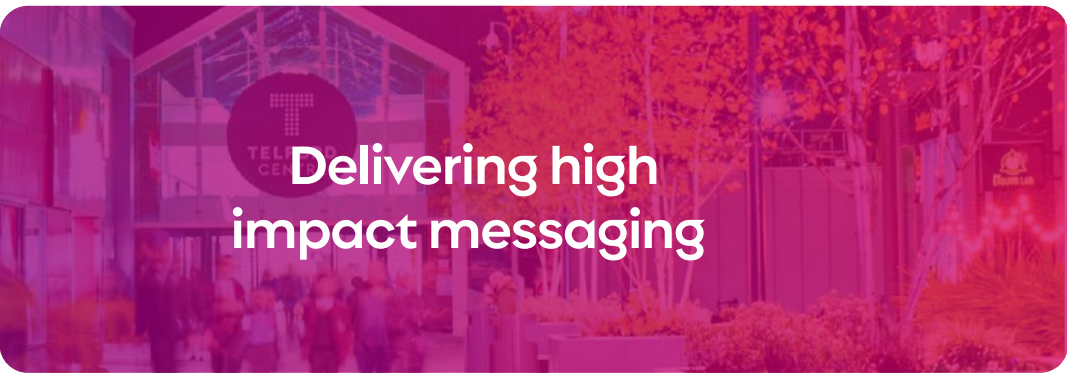


Drive sales
right at the point
of purchase

including:

- Birmingham Bullring
- Mander Centre
- Highcross Leicester
- Arndale Manchester
- Telford Centre
- Derbion Derby





**Delivering high
impact messaging**



**Across
6 shopping
malls**



**21 x premium
PanVision screens**



**Designed
to dominate
retail settings**





big towns and cities

Reach big audiences as they work, rest and play across the UK

Demand attention in **key UK locations**

Reach big audiences in town and city centres across the UK by advertising on the Digital Out of Home Network.

Target specific locations as part of national campaigns or deploy well-targeted local messaging in single towns and cities to increase brand awareness, drive brand loyalty and maximise local sales opportunities.

Advertise in Big Towns and Cities, including:

- Birmingham
- Manchester
- Warrington
- London
- Wolverhampton
- Doncaster
- Leicester
- Coventry
- Bristol





lifestyle

Reach big number, well-targeted and fully engaged audiences by advertising in the UK's most popular leisure environments.



A unique advertising opportunity at the UK's number one provider of small side football

With 35 clubs across the UK, attracting 155,000 visitors every week. Consisting of internal and external site screens to demand maximum attention, the Powerleague D6 Network provides advertisers with unrivalled access to the most clearly defined of audiences.

So, get your brand in the game, stand out from the crowd and achieve winning results by advertising at Powerleague!



35 powerleague clubs across the UK



8 million visitors every year



Nationwide D6 advertising coverage



High impact advertising that delivers **exclusive** **access to hard-to-reach,** **affluent audiences**

A Bannatyne Health Club is much more than just a gym, it's a lifestyle. State-of-the-art gym equipment and an extensive selection of exercise classes are perfectly complemented by luxurious swimming pools and spa facilities, and there's a relaxed social scene taking place with Starbucks and inviting Cafe Bars to unwind in.

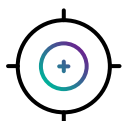
Place your brand front and centre of this highly desired lifestyle environment by advertising at Bannatyne Health Clubs!



63 health
clubs across
the UK



195,000+
health club
members



Nationwide
D6 advertising
coverage





sport stadia

Take your brand to the very heart of major sporting events, where mass and clearly defined audiences can be targeted through innovative and maximum impact digital advertising.

Target **clearly** **defined** audiences

Operating in Premier League Football, Premiership Rugby and Test Match Cricket, as well as in many other high profile sports, and utilise the latest in sports stadium digital technology to enable your brand to captivate and engage with millions of spectators every year.

Advertising at sports stadia means your business reaches fully engaged sports audiences on passion filled match days, to boost brand awareness, drive customer loyalty and ultimately deliver the most powerful attention-grabbing promotional messaging.



arenas & exhibitions

Let's put your brand up in lights at some of the UK's leading entertainment venues, and ensure your marketing messages reach big crowds at must see events.



DCSPRINT
DIGITAL PRINTING

- Just 80m away, turn right out of the West Exit of Excel
- For all your design, print & exhibition stand needs

Wow!

T: 020 7729 5500
www.dcsprint.co.uk

Advertise at the UK's **leading** **entertainment venues**

Building brands + driving sales

As the official visual technology partner to venues such as the Utilita Arena Birmingham, the network lets you take advantage of unique advertising opportunities at shows featuring some of the world's best known acts to facilitate precise delivery of high impact digital advertising campaigns to clearly defined audiences.



126 screens
across 6
major venues



8.6 million
visitors
every year



100%
full motion
advertising



DigiVans

Get your message seen in the right place, at the right time, and by the right people!



High-impact messaging on the move!

Go where DOOH doesn't exist!

DigiVan advertising delivers your campaign direct to big audiences! Don't wait for advertisements to be viewed in fixed locations, DigiVans seek out audiences and broadcast high impact promotional content – anywhere and everywhere you want your message to be seen and remembered.

DigiVans target high footfall environments, and, as they're always on the move, guarantee huge reach and maximum audience engagement.



3 high-quality
LED Screens
on every DigiVan



Full motion,
and audio
available



Hire DigiVans
anywhere in
the UK





blox

A space, sight and sound solution.

A space, sight and sound solution

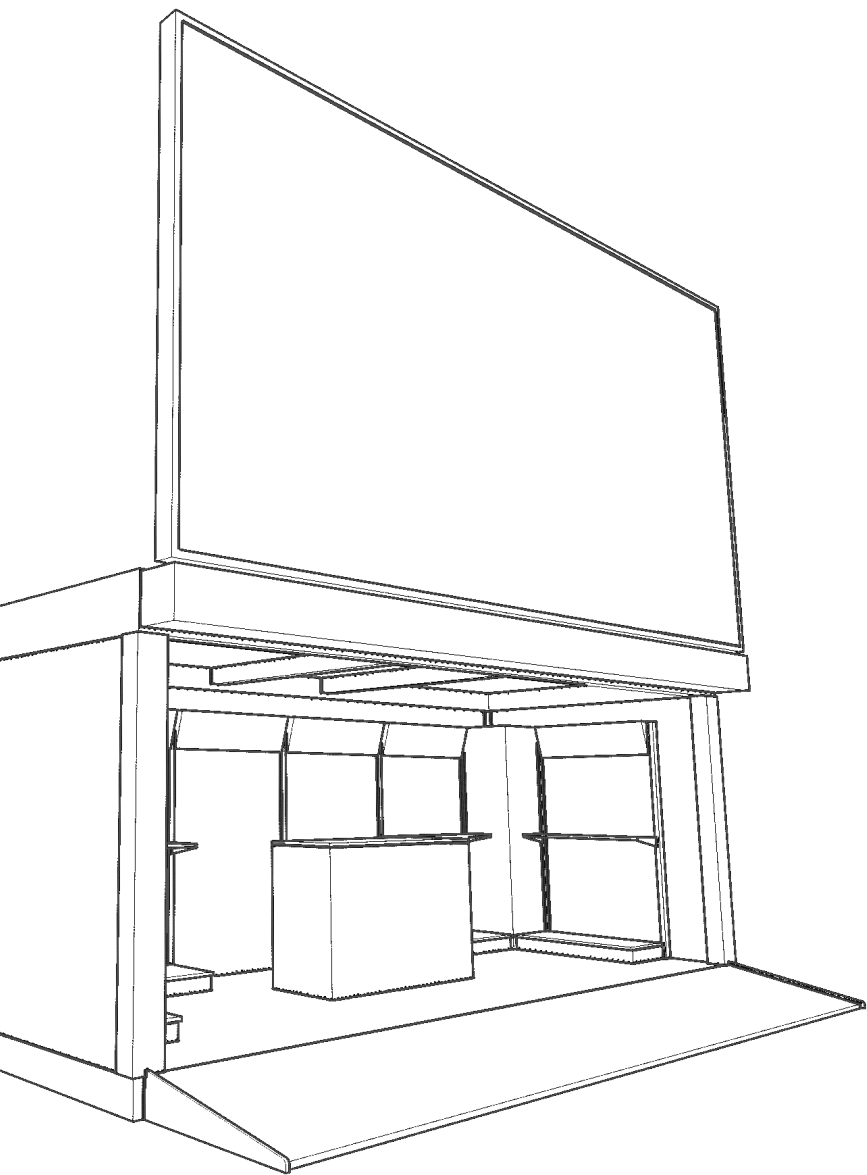
The blox is a sustainable, modular building concept and combines a large-format digital screen with an all-purpose base unit for use in multiple environments.

Innovative in design, the blox is built to enable rapid deployment and guarantee immediate activation in any public space, regardless of size and for whatever its intended use and audience.

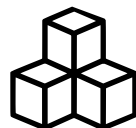
Sustainable. Eco-friendly. Revolutionary.

The compact nature of their 'flat-pack' system means five units can be stacked upon each other, so multiple units can be transported on one HGV vehicle.





Game changing design



Modular & portable

The blox construction and portability offer full flexibility in arrangement and positioning.



Fully customisable

Each blox is entirely customisable to clients' individual specifications. We design your Cube to your exact requirements.



Rapid deployment & activation

The blox concept enables rapid deployment as single or multiple units so immediate activation can be achieved in any situation.



Quality engineering

Using the latest technological developments, the blox are designed and constructed to meet all safety and building regulations.



Multi-environment

- Public Events
- Sports Events
- Retail Environments
- Spectator Villages
- Roadside
- Concerts
- Roadshows
- Pop Up Shops
- Corporate Premises
- Showrooms
- Fan Zones
- Product Launches

Multi-use

- Food Outlets
 - Bars
 - Coffee Shops
 - Merchandise
 - Experiential Marketing
 - Product Placement
 - Marketing Suites
 - Ticket Offices
 - Convenience Dispensing Points
 - Storage Units
 - Charging Points
 - Medical Centres
 - Security Control Rooms
 - Retail Stores
 - Brand Engagement
- 
- 

Delivering experiential solutions




Creating big screen engagement

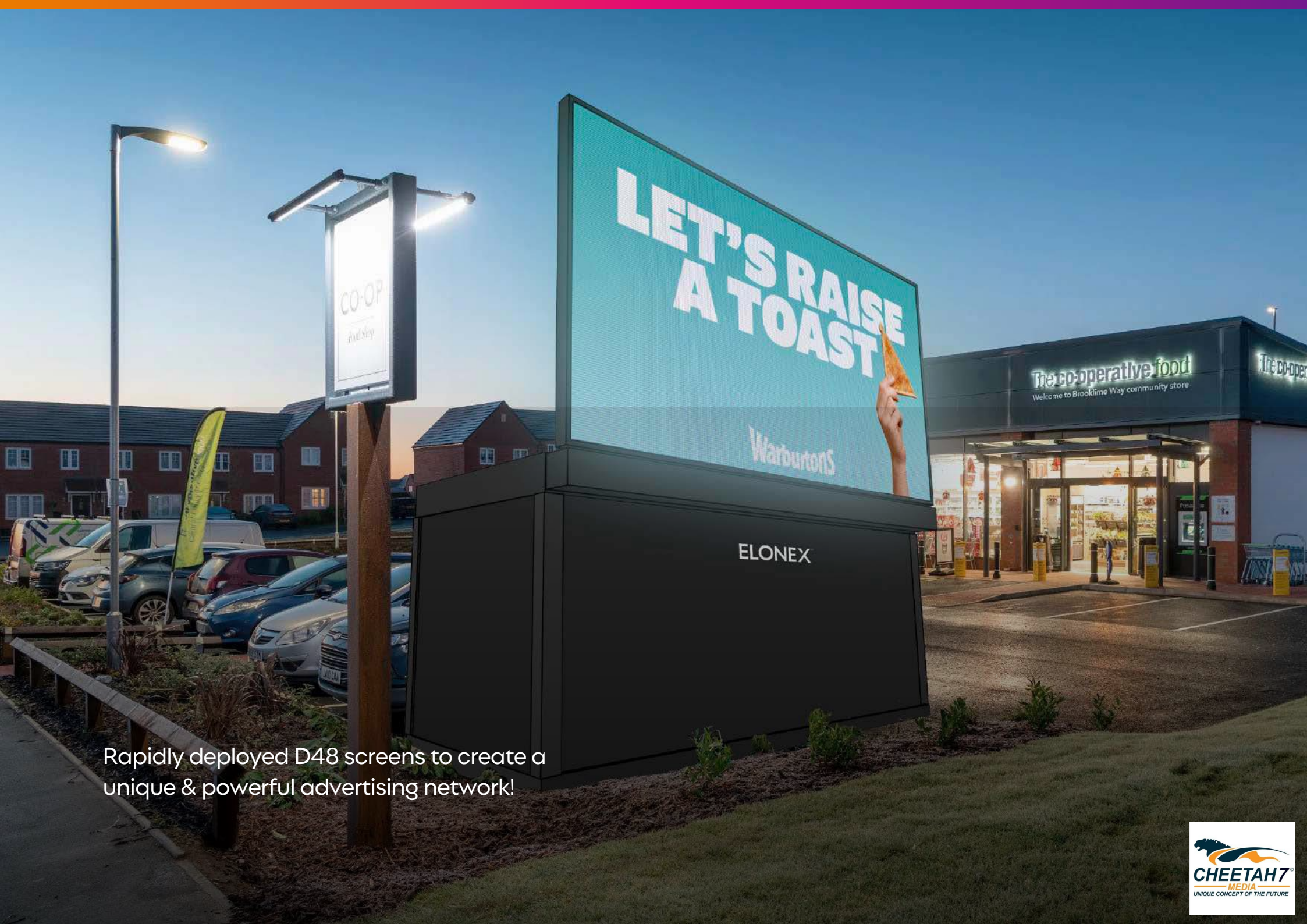


Big screens

- Live Events
- Sports Action
- Live Broadcasts
- Marketing & Advertising
- Public Information
- Safety Messaging
- Crowd Control
- Audience Engagement
- Wayfinding
- Films
- Venue Messaging
- Promotional Videos
- Product Launches

Generating revenue

- Merchandise Sales Promotion
 - Food & Beverage Promotion
 - Product & Service Advertising
 - Retail Brand Engagement
 - Special Offer Buy Now Promotions
 - Raising Brand Awareness
 - Increasing Customer Engagement
 - Driving Customer Loyalty
 - Third Part Advertising
 - Sales Events
 - Membership Sales
 - Subscription Services
 - Base Unit Promotion
- 



LET'S RAISE
A TOAST

Warburtons

ELONEX

The co-operative food
Welcome to Brookline Way community store

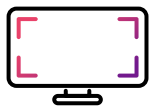
Rapidly deployed D48 screens to create a
unique & powerful advertising network!

5000 new D48 billboard sites

The next generation of digital out of home advertising

A new and unique network of our 5000 rapid deployment DOOH advertising sites.

The Rapid Reach D48 network now makes it possible for advertisers to target precise environments and locations instantly by selecting exactly where advertisements should be seen, rather than being limited to where DOOH sites already exist.



5,000 sites
across the UK



Rapid screen
deployment



Focused location
& demographic



Follow your audience

Targeting the right audiences has just been made super-easy with the Rapid Reach D48 Network

The Rapid Reach D48 Network can be deployed in a multitude of locations, including:

Universities
Supermarkets
Retail Parks
Festivals
Sports Stadiums
Roadside
Pub Chains
Car Parks
Petrol Stations
Drive-Thru's
New Home Sites
Commercial
Developments
Transport Hubs
Places of Worship
Schools
Business Parks





DIGITAL SIGNAGE

Products and Solutions Catalogue



01 Content Management

03 Industries

05 Digital Posters

06 Professional Monitors and Video Walls

07 Window Displays

11 Outdoor Displays

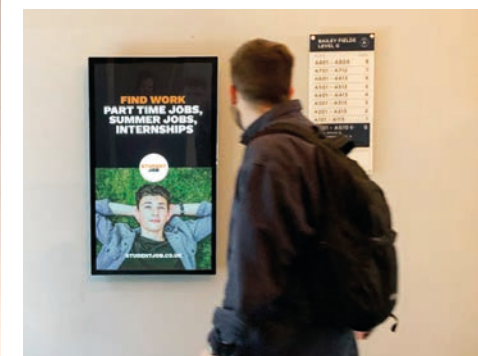
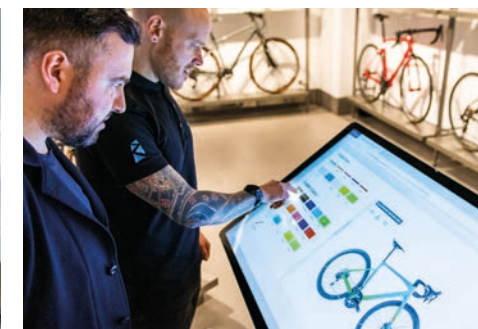
13 Touch Screens

15 Small Sized and Wide Format Displays

17 Media Players

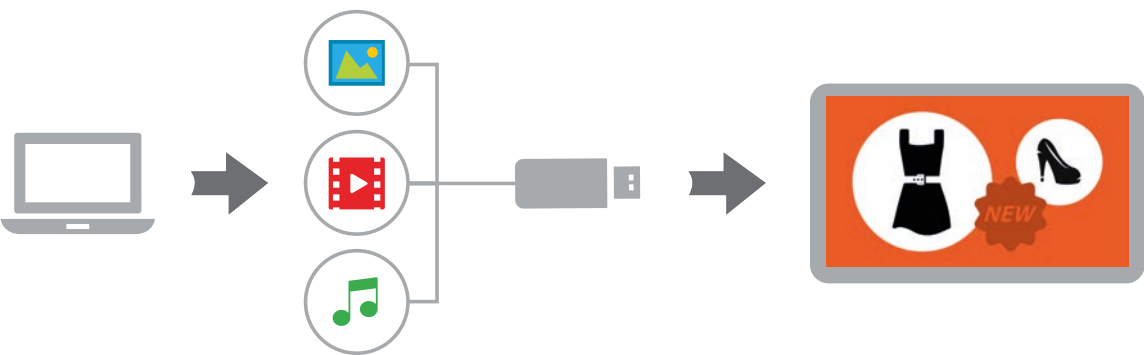
19 Direct View LED

21 Content Management System



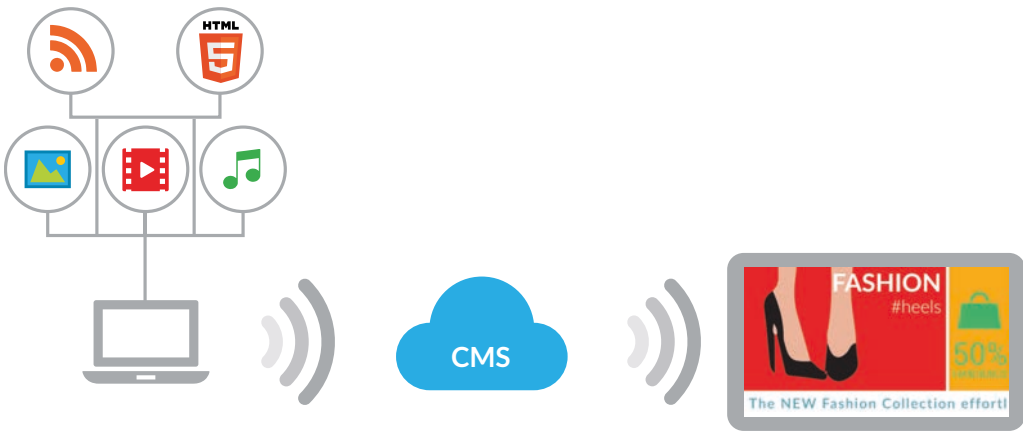
Integrated Digital Signage Solutions

Digital signage projects typically require a commercial display, a media player and a content management system (CMS) software platform. These requirements usually come from three separate sources, which not only creates difficulties when finding compatible components but also makes the support and maintenance process inefficient. The installation process, especially for large networks, can be very challenging and if any issues arise, finding the component at fault and receiving the adequate support can be very time consuming and expensive. To combat these issues, we've developed **all-in-one solutions** that combine **24/7 commercial displays** with **built-in media players** alongside powerful **CMS software** to be used in conjunction with our hardware. All-in-one solutions are not only easier to sell, install, support and maintain but are also much more cost effective. Our software has also been developed as a more **streamlined and user-friendly** solution to offer a simple and easy process to all users while still providing **extensive functionality**. Using over a decade of industry experience and research we have developed a range of **diverse digital signage solutions** that can be controlled either by using our online CMS, or updated using a simple USB plug and play method.



Simple Plug and Play Solution

All of our Android based non-interactive displays can be updated by simply **loading images and videos onto a USB stick** and inserting this into the display. You then wait for your content to copy over, remove the USB stick and your images and videos will play in a continuous loop. This process has made **digital signage solutions accessible to any business** since there is no need to have any IT knowledge or technical resources in order to enjoy the benefits of this dynamic and captivating form of display. All of our Android based standalone plug and play solutions can also be **upgraded to utilise the benefits of our network CMS platform** at the point of purchase or at any point in the future, for a fully future-proof system.



All-in-One Network Solution

Our award winning all-in-one network screens provide you with a fully integrated, hassle-free, networked digital signage solution. With minimal hardware setup required, **these displays truly deliver an out-of-the-box experience**. Once your screen is plugged into the mains, all that is left to do is connect it to the internet; via Wi-Fi, Ethernet cable or 4G. You can then **login to our user-friendly online CMS portal** and update, control and monitor your displays from anywhere in the world; allowing you to display what you like, when you like. You can even **compose interactive content for touch screens** using the same platform. For more in all the available features, go to page 21.



Industries

Retail

The retail sector is by far the most popular area for digital signage, with shops fighting to grab customers' attention in a competitive battleground. When compared to static signage, digital signage captures 400% more views¹. We have an array of different digital signage solutions that are ideal for retail spaces. Our portfolio includes **Window Displays**, a selection of digital posters such as our **Slimline Pro Advertising Displays**, a variety of **touch screens** and **DV-LED Displays**; we truly have solutions for any retail requirement.



Network Digital Menu Boards

Food and Drink

This sector is the fastest growing area for digital signage. Large fast-food chains are already taking advantage of the tremendous benefits of digital signage and it's not surprising since it creates a 31.8% upswing in overall sales volume¹. We offer a range of different solutions, from **Slimline Pro Advertising Displays** with a wipe-clean tempered glass front, to cost-effective narrow bezel **Network Digital Menu Boards**.



Network Digital Menu Boards

Corporate

The integration and application of commercial display technology into the office spaces and meeting rooms continues to grow. The most obvious use for digital signage in corporate locations is in the boardroom, using **LCD and DV-LED Video Walls** as well as **4K Slim Bezel Interactive Touch Displays** as presentation tools. The use of digital signage for internal communication is another developing area that has proven to increase productivity by 20%-25%¹.



4K Slim Bezel Interactive Touch Displays

Healthcare

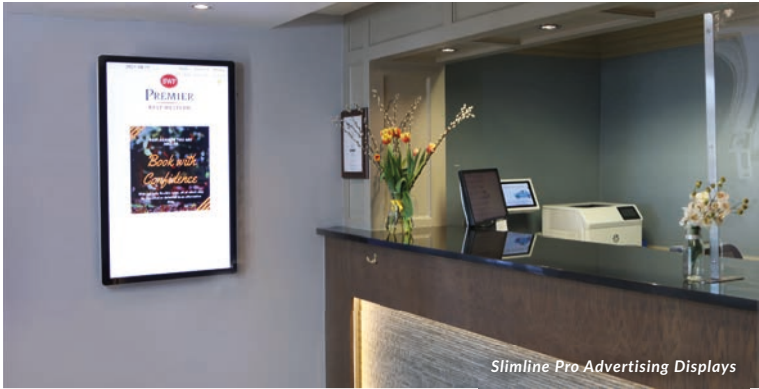
Digital signage is transforming the way that hospitals and healthcare facilities communicate with staff and patients. The **Android PCAP Touch Screens**, when used in hospital and medical facilities, are perfect for use in hospitals and medical facilities for wayfinding or displaying healthcare information thanks to their easy to clean edge-to-edge glass front. A Digital signage offers a chance for hospitals to inform, engage and interact with their patients to improve the level of care that they offer.



Professional Monitors

Hospitality

Hospitality settings such as hotels, resorts, nightclubs and catering venues have a captive audience looking for information, so they are a natural home for digital signage. Eye-catching displays, such as our elegant and aesthetically pleasing **Android Freestanding Digital Posters** and wall-mounted **Slimline Pro Advertising Displays**, can be used to boost customer satisfaction by 46%¹.



Slimline Pro Advertising Displays

Transport

Transport hubs such as airports, train and bus stations, and even bus stops have become the most common places to encounter digital signage. Whether it is to display arrival and departure times or in duty free areas, with digital signage 90% of train station passengers can be targeted². We offer a wide range of solutions, from **Professional Monitors** and **Android Freestanding Digital Posters** to **DV-LED and LCD Video Walls**, ideal for displaying information and advertising in transportation spaces.



Outdoor Digital Advertising Displays

Education

Educational establishments are ideal environments to really get the most out of digital signage and commercial displays. The most common solution for schools, colleges, universities and other training facilities are **4K Slim Bezel Interactive Touch Displays** used as interactive whiteboards, with 75% of teachers agreeing that this technology increases students' interest in class³. **Slimline Pro Advertising Displays** can also be used as digital notice boards to communicate the latest information to students, staff and visitors.



4K Slim Bezel Interactive Touch Displays

Entertainment

Locations such as casinos, theatres, cinemas, zoos, concert halls and theme parks are perfect settings for digital signage. When commercial displays are utilised in these locations average purchases increase by 29.5%¹. Our eye-catching **Android Freestanding Digital Posters** can be utilised to display any message, promotional or not. For an even bigger impact, **LCD and DV-LED Video Walls** can be implemented to create a truly memorable experience.



Slimline Pro Advertising Displays

Digital Posters



Android Freestanding Digital Posters



Slimline Pro Advertising Displays
19" | 22" | 32" | 43" | 50" | 55"

Premium displays that combine stunning tablet-like aesthetics with a robust protective enclosure and tempered glass face.



- Giant Tablet Styling
- Lightweight Design
- Toughened Safety Glass



Android Freestanding Digital Posters
50" | 55" | 65"

Show-stopping digital advertising totems with giant tablet styling.



- Giant Tablet Styling
- Internal Locker/AV Inputs
- Retractable Castors
- 4K Display (65" Model Only)



Network Digital Menu Boards
32" | 43" | 50" | 55"

Cost-effective package solution; 24/7 commercial grade displays with built-in network media player and 1 year CMS software subscription.



- FREE 1 Year CMS Subscription
- FREE Network Upgrade
- Narrow Bezel



High Vibrance Android Advertising Displays
43" | 55"

Perfect for brightly-lit retail environments or as a budget friendly window display.



- 700cd/m² Brightness
- Landscape or Portrait Orientation
- Narrow Bezel



Superslim Freestanding Double-Sided Digital Posters
43" | 55"

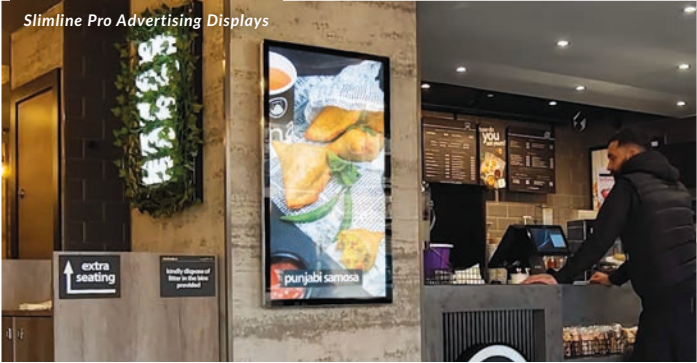
Dual-sided advertising displays with incredibly slim depth and striking brushed gold frame.



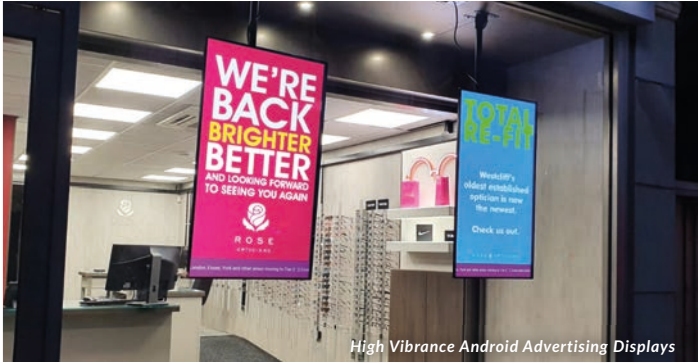
- Different Content Both Sides*
- Premium Brushed Gold Finish
- Lightweight Design

*Network Upgrade Required

	Slimline Pro Advertising Displays	Android Freestanding Digital Posters	Network Digital Menu Boards	High Vibrance Displays	Superslim Freestanding Double-Sided Digital Posters
Screen Sizes	19" 22" 32" 43" 50" 55"	50" 55" 65"	32" 43" 50" 55"	43" 55"	43" 55"
Glass Tempered Front	✓	✓	✗	✗	✗
Alluminium Surround	✓	✓	✗	✗	✗
Retractable Castors	✗	✓	✗	✗	✗
Brightness	450cd/m²	450cd/m²	450cd/m²	700cd/m²	700cd/m² Both Sides
Double-Sided	✗	✗	✗	✗	✓
Narrow Bezel	✗	✗	✓	✓	✗
Internal Locker	✗	✓	✗	✗	✗
Free Network Upgrade	✗	✗	✓	✗	✗
Free 1 Year CMS Subscription	✗	✗	✓	✗	✗
Free Wall Mount	✓	✗	✗	✗	✗



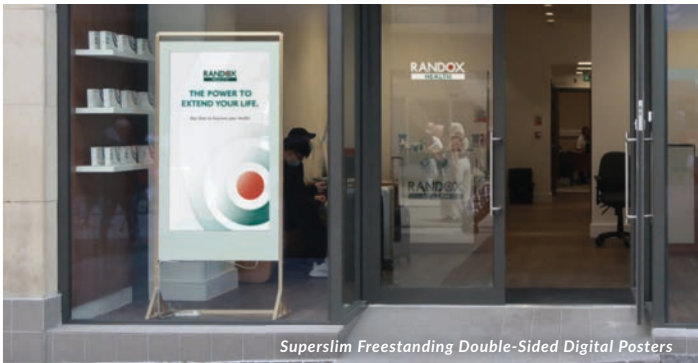
Slimline Pro Advertising Displays



High Vibrance Android Advertising Displays

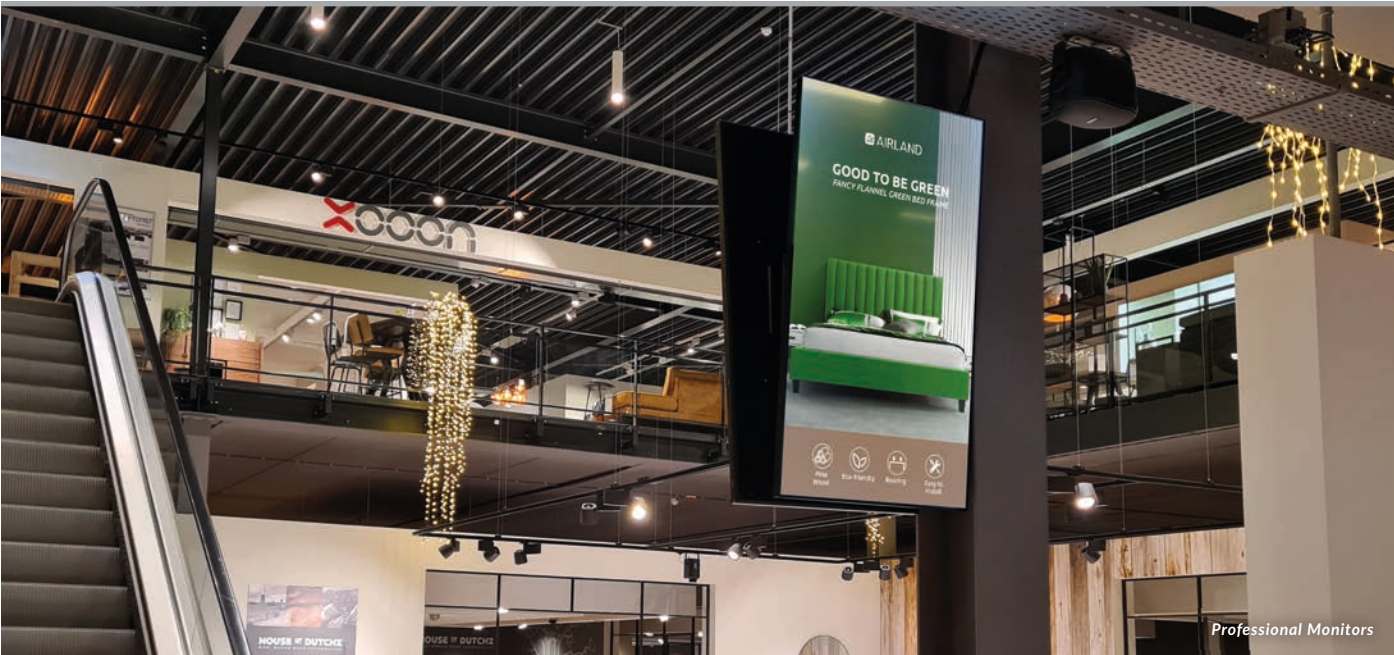


Network Digital Menu Boards



Superslim Freestanding Double-Sided Digital Posters

Professional Monitors and Video Walls



Professional Monitors



Professional Monitors
32" | 43" | 50" | 55"

- Adaptable 24/7 commercial grade AV monitor with simple digital signage media player.
- 


Budget Friendly Professional Displays
- 


Built-in Video Matrix Processor
- 


Narrow Bezel



4K Large Format Commercial Displays
65" | 75" | 86"

- Ultra-high definition professional monitors with built-in Android media player.
- 

Remarkable 4K Display
- 

Lightweight Design
- 

Integrated Android Media Player

LCD Video Wall Displays
49" | 55"

Go big using our 4K compatible video wall panels, with automatic tiling to fill any space.

- 

4K Daisy Chain Tiling
- 

Super Narrow Bezel (3.5mm Screen to Screen)
- 

Easy Install Handles
- 

Pre Colour Calibrated



	Professional Monitors	4K Large Format Commercial Displays	LCD Video Wall Displays
Screen Sizes	32" 43" 50" 55"	65" 75" 86"	49" 55"
Narrow Bezel	✓	✓	✓
Brightness	450cd/m²	450cd/m²	500cd/m²
Integrated Matrix Processor	✓	✗	✓
BNC Connection	✓	✗	✗
4K Compatible	✗	✓	✓
Easy Install Handles	✗	✓	✓
Integrated Speakers	✓	✓	✗
USB Plug and Play	✓	✓	✗
Integrated Android Media Player	✗	✓	✗



LCD Video Wall Displays



4K Large Format Commercial Displays

Window Displays



Ultra High Brightness Window Displays



Ultra High Brightness
Hanging Double-Sided
Displays
49" | 55"

Maximise window displays by broadcasting content inwards and outwards, even in direct sunlight.



3,500cd/m² & 1,000cd/m²
Sunlight Readable



Different Content
Both Sides*



Ceiling Mount Included



Hanging Double-Sided
Window Displays
43" | 55"

Maximise window displays by broadcasting content inwards and outwards.



700cd/m² & 700cd/m²
Sunlight Readable



Different Content
Both Sides*



Super Slim
Design



Ultra High Brightness
Window Displays
43" | 49" | 55" | 65"

Designed for outward-facing window displays in direct sunlight.



3,500cd/m² Sunlight
Readable



Lightweight
Enclosure



Sleek Thin
Bezel



Digital Rod Displays
15"

Bring estate agent windows to life with this state-of-the-art digital signage technology that replaces traditional light pockets.



1,000cd/m² Sunlight
Readable



Low Voltage
Powered



Synchronise
Multiple Displays

*Network Upgrade Required

	Ultra High Brightness Window Displays	Ultra High Brightness Hanging Double-Sided Displays	Hanging Double-Sided Window Displays	Digital Rod Displays
Screen Sizes	43" 49" 55" 65"	49" 55"	43" 55"	15"
Brightness	3,500cd/m ²	Outside Facing: 3,500cd/m ² Inside Facing: 1,000cd/m ²	700cd/m ² Both Sides	1,000cd/m ²
Narrow Bezel	✓	✗	✗	✗
Ultra Resistant to Blackening	✓	✓	✓	✗
Double Sided	✗	✓	✓	✗
Low Voltage Power	✗	✗	✗	✓
Ceiling Mount Included	✗	✓	✓	✗
Optional Ambient Light Sensor	✓	✗	✗	✗
Freestanding Option Available	✗	✓	✓	✗



Hanging Double-Sided Window Displays



Digital Rod Displays



Ultra High Brightness Hanging Double-Sided Displays

Outdoor Displays



Outdoor Digital Advertising Displays



Outdoor Digital Advertising Displays
22" | 32" | 43" | 49" | 55" | 65" | 75" | 86"

Fully integrated stunning tablet-style displays; perfect for any weather conditions.



2,500cd/m² Direct Sunlight Readable*



IP65 Rated Enclosure



Touch Screen Version Available



Outdoor Freestanding Digital Posters

43" | 49" | 55" | 65" | 75" | 86"

Stunning outdoor totems; perfect for any weather conditions.



2,500cd/m² Direct Sunlight Readable



IP65 Rated Enclosure



Vandal Proof



Easy Maintenance

Outdoor Digital Android Battery A-Boards
43"

Fully portable solution ideal for any environment; display content all day and night on a single charge.



Tempered Anti-Glare Glass



IP65 Rated Enclosure



27 Hour Running Time



Lockable Rugged Castors



*22" has a brightness of 2,000cd/m²

	Outdoor Digital Advertising Displays	Outdoor Freestanding Digital Posters	Outdoor Digital Android Battery A-Boards
Screen Sizes	22" 32" 43" 49" 55" 65" 75" 86"	43" 49" 55" 65" 75" 86"	43"
Brightness	2,500cd/m ² *	2,500cd/m ²	700cd/m ²
IP65 Rated Enclosure	✓	✓	✓
Ambient Light Sensor	✓	✓	✓
Glass Treatment	Anti-Reflective	Anti-Reflective	Anti-Glare
Free Wall Mount	✓	✗	✗
Removable Base	✗	✓	✗
Portable	✗	✗	✓
Internal Locker	✓	✓	✗
Touch Screen Version Available	✓	✓	✗
Battery Powered Display	✗	✗	✓



Outdoor Digital Android Battery A-Boards



Outdoor Freestanding Digital Posters

Touch Screens





Android PCAP Touch Screens

22" | 32" | 43" | 50" | 55"

Perfect for interactive experiences, such as wayfinding and product browsing.

-  Giant Tablet Styling
-  Free Wall Mount
-  Integrated Android Media Player



PCAP Touch Screen Monitors

22" | 32" | 43" | 50" | 55"

Interactive touch solution with open frame and integrated Windows options available; ideal for kiosk integration or wall-mounted applications.

-  Optional Open Frame Bracket Included
-  Optional Integrated Windows OPS PC
-  Attach External Devices



Android PCAP Touch Screen Kiosks

43" | 50" | 55"

Fully integrated kiosk solution featuring rear ports and connections for use with built-in or third party PC.

-  All in One Touch Kiosk
-  Integrated Android Media Player
-  Internal Locker



PCAP Self Service Kiosks

27"

Self-ordering touch screen solution for quick service restaurants with integrated QR code scanner and receipt printer.

-  Easy Roll Replace
-  Built-In Windows PC
-  Anti-Theft Mounting Options
-  Optional Floor Stand



Freestanding PCAP Touch Screen Posters

50" | 55"

Commercial touch totems with giant tablet styling; perfect for creating interactive experiences.

-  Giant Freestanding Tablet
-  Integrated Android Media Player
-  Internal Locker
-  Retractable Castors



4K Slim Bezel Interactive Touch Displays

55" | 65" | 75" | 86"

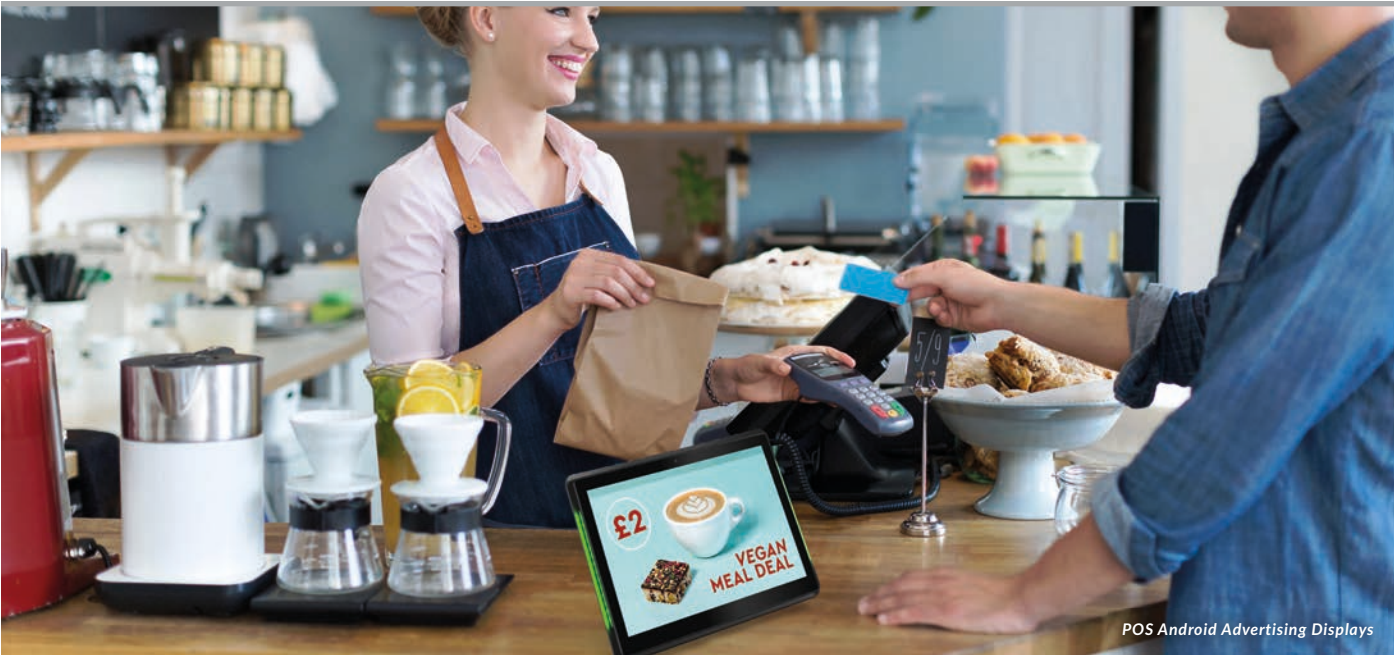
Interactive whiteboard solution for meeting rooms with integrated annotation and mirroring software.

-  4K Display
-  Optional OPS Windows PC
-  Smart Pen Stylus

	Android PCAP Touch Screens	PCAP Touch Screen Monitors	Android PCAP Touch Screen Kiosks	PCAP Self Service Kiosks	Freestanding PCAP Touch Screen Posters	4K Slim Bezel Interactive Touch Displays
Screen Sizes	22" 32" 43" 50" 55"	22" 32" 43" 50" 55"	43" 50" 55"	27"	50" 55"	55" 65" 75" 86"
Touch Points	10	10	10	10	10	20
Touch Technology	PCAP	PCAP	PCAP	PCAP	PCAP	Infrared
Operating System	Android	Windows (Optional OPS PC)	Android / Windows (Optional OPS PC)	Windows	Android	Android
Optional OPS PC	✗	✓	✓	✓	✗	✓
Internal Locker	✗	✗	✓	✓	✓	✗
Mounting	Wall Mounted	Wall Mounted/ Open Frame	Freestanding	Wall Mounted/ Freestanding	Freestanding	Wall Mounted
Integrated Printer and Scanner	✗	✗	✗	✓	✗	✗
Wireless Mirroring and File Sharing	✗	✗	✗	✗	✗	✓



Small Sized and Wide Format Displays



POS Android Advertising Displays



POS Android Advertising Displays
10" | 15"

Tablet-sized commercial displays for retail shelf edge and point of sale applications.



Power Over Ethernet (PoE)



Integrated VESA Mounting Holes



No Integrated Battery



POS Network Android PCAP Touch Screens
10" | 15"

Small-sized touch displays, ideal for meeting room booking or point-of-sale applications.



Power Over Ethernet (PoE)



Ten Point PCAP Touch Screen



Seven Colour LED Frame



Ultra-Wide Stretched Bar Displays
28" | 37"

Perfect as a banner-style endcap display in retail stores and supermarkets.



Clear HD Resolution



High Brightness



Free Wall Mount



Free Network Upgrade



Shelf Edge Touch Displays
23"

Grab shoppers' attention on retail shelving units with interactive eye-catching digital endcap displays.



In-Cell PCAP Touch



Narrow Bezel



700cd/m² Brightness

	POS Android Advertising Displays	POS Network Android PCAP Touch Screens	Ultra-Wide Stretched Bar Displays	Shelf Edge Touch Displays
Screen Sizes	10" 15"	10" 15"	28" 37"	23"
PoE	✓	✓	✗	✗
Touch Screen	✗	✓	✗	✓
Brightness	250cd/m²	250cd/m²	28": 700cd/m² 37": 1,000cd/m²	700cd/m²
Free Mounting Bracket	✓	✓	✓	✗
Narrow Bezel	✗	✗	✓	✓
Integrated Camera	✓	✓	✗	✗
Seven Colour LED Frame	✓	✓	✗	✗
USB Plug and Play	✓	✗	✓	✗



POS Network Android PCAP Touch Screens



Shelf Edge Touch Displays



Ultra-Wide Stretched Bar Displays

Media Players



Standalone Android Media Players

Standalone Android Media Players

Transform existing screens into digital signage with our powerful standalone player with scheduling software.



USB Plug and Play



24/7 Commercial Use



Power Timer



Cloud Network Android Media Players

Transform existing screens into networked digital signage displays.



Wireless Updates



Android 5.1.1 Operating System



Performance Enhanced Enclosure



	Standalone Android Media Players	Cloud Network Android Media Players
Plug and Play	✓	✓
Remote Updates	✗	✓
Multiple Media Zones	✗	✓
VGA/Aux Output	✓	✓
HDMI Output	✓	✓
4 x USB Ports	✓	✓
Android Version	Android 5.1.1	Android 5.1.1
4G Upgrade Available	✗	✓



Cloud Network Android Media Players

Direct View LED



Indoor DV-LED
P1.8 | P2.5

Elevate the traditional digital signage experience with flexible next-generation audience engagement.

- Captivating Image Quality
- Complete Packaged Solution
- UK Stock Held
- Modular Cabinets for Any Space



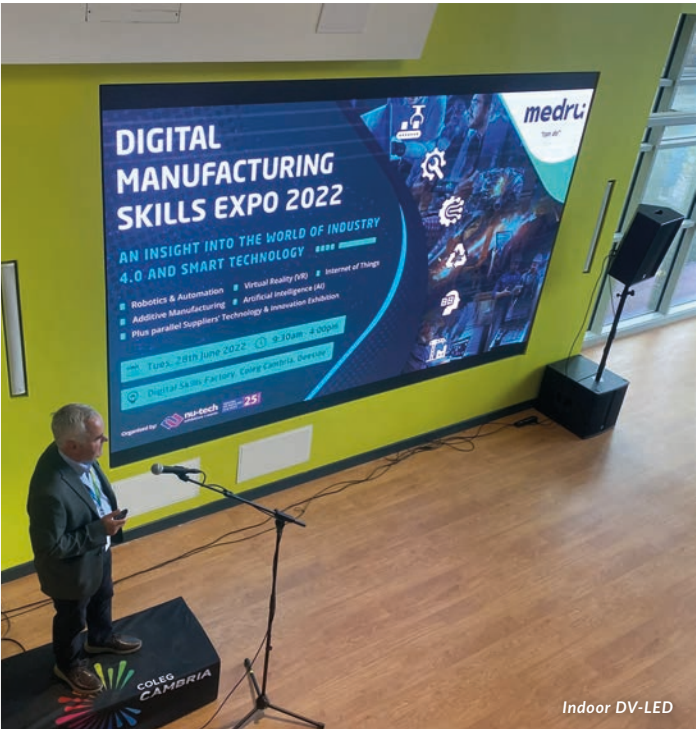
Outdoor DV-LED
P4

Rugged and bespoke outdoor digital signage solutions optimised for crystal clear distant viewing.

- Captivating Image Quality
- Outstanding High Brightness
- IP Rated Weatherproof Enclosure
- Modular Cabinets for Any Space



	Indoor DV-LED	Outdoor DV-LED
Pixel Pitches	P1.8 P2.5	P4
Serviceability	Front	Front and Rear
Brightness	550cd/m ²	≥5,500cd/m ²
UK Stock Held	✓	✓
Mounting Bracket Included	✓	✗
Weatherproof	✗	✓
Protective Edge	✓	✗
Optional Ambient Light Sensor	✗	✓



Content Management System



Our Content Management System allows anyone to design and schedule content, regardless of their technical knowledge or resources. With this user-friendly interface you can use your pre-existing images, videos and websites, as you create your custom layouts, to develop content that your audience will love to engage with.

Publish your content from anywhere in the world with just the push of a button. You can also send remote commands, designate specific user privileges, schedule your content to appear at set times and dates and even preview your content from the comfort of your PC.



Why My Signage Portal?

With so many Content Management System platforms available on the market why should you choose My Signage Portal? What sets us apart from other software providers?

- 

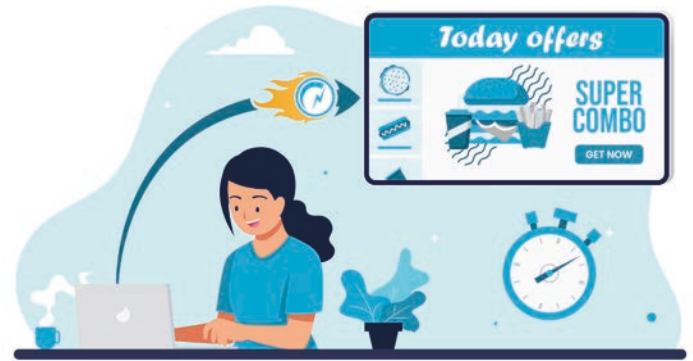
Customisation
- 

Touch Screen Creator
- 

Integrated Solutions
- 

Easy to Understand Workflow
- 

Hardware Pre-Configuration



Rapid Publishing


We have developed an easy "Rapid Publishing" tool that allows you to publish or schedule your content in a matter of seconds. You can now send real-time updates to your customers and ensure they always have the latest information.

Simple Setup

All it takes are three easy steps and your content is published in no time. Choose the orientation of your screen, upload your media and click "Publish" - it really is that easy!

Free Digital Signage Templates

Access a wide range of free templates with eye-catching designs and layouts that you can easily edit and make your own.



Control Your Device

When using our software in conjunction with our hardware solutions, there is no need for an external media player and, by having the media player integrated in the hardware, you have full control of the screen itself.

Schedule Playlists

Once your playlist is created, you can choose to either publish your content immediately or schedule times and dates for your content to be displayed. This allows you to display what you want and when you want, having complete control of what your customers are seeing.

Global Remote Commands

Not only can you update the content on your displays remotely from anywhere in the world, you can also send commands to reboot your screens, format the internal memory, stop and start content playback, rotate the orientation, and so much more! You can have full control of your screens no matter where you are.

Create Dynamic Multi Zone Layouts

Design your own unique layouts, in either landscape or portrait orientation, with different zones and layers for your images, videos, text and live webpages. Let your creativity flow and create dynamic and show-stopping content for your customers.

Backgrounds

Set an image or a colour to frame your media zones.

Images

Multiple images playing in a continuous rolling loop.

Static Text

Input custom text values and edit the font, colour and size of your text.

Videos


Multiple videos playing in a continuous rolling loop.

Time

Display the time in a variety of formats, sizes and in whatever colour you want.

Date

Display the date in a variety of formats, sizes and in whatever colour you want.



Logo

Brand your layout with your logo, which will stay on top of all other zones.

Office Documents & PDF's

Display PDF files alongside Microsoft Word, Excel and PowerPoint files.

Webpages

Display a live webpage such as a social media page or live web feed.

Image Overlay

Add an image with transparent sections as a top layer to give the other media zones a frame.

Weather Widget

Display a real time weather forecast for up to the next three days.

Scrolling Text

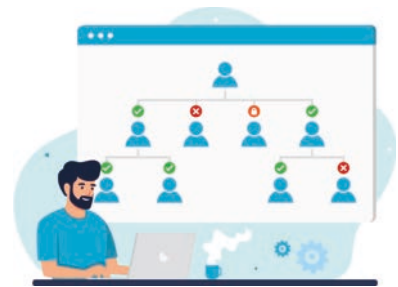
Display a ticker tape message or live RSS feed. From here you can adjust the font, size, colour, speed and direction of the text.

Content Management System



Multi Screen Synchronisation

Because we manufacture a wide range of hardware solutions in conjunction with My Signage Portal, we were able to fully optimise our software and minimise the perceived lag time of synchronisation to less than 0.042 seconds! This allows you to create content that flawlessly flows between multiple screens, creating the ultimate dynamic experience.



User Management

Create and manage unlimited amount of user accounts and set privileges for each user or user group. Not only can you set how much access your users have to certain functions and limit them in other areas, but you can also limit the access to specific screens, giving you complete control of what different users can do.



Reports / Logs

Keep track of every action performed on the CMS from users, screens or players. From seeing the current status of a screen to checking who last updated a player; you can even access content playback reports that are accurate down to the second when proof of play is needed.

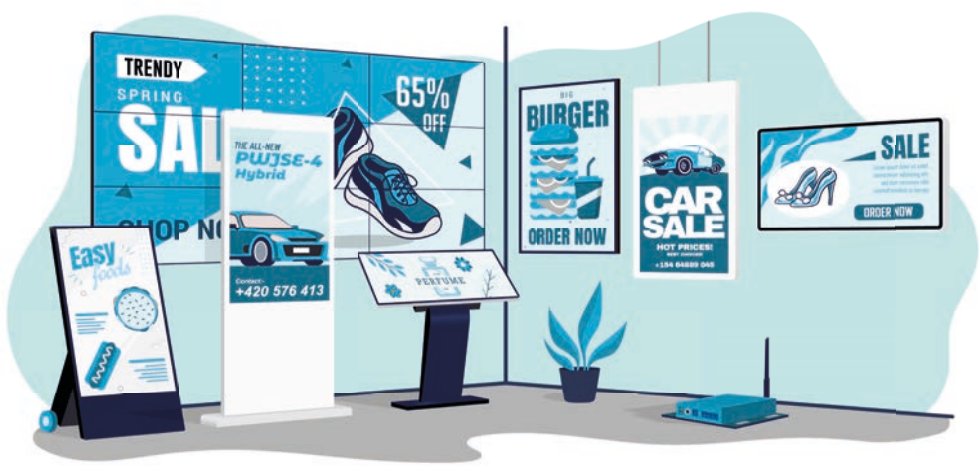


Customise the UI

Change the logo displayed in the top corner and choose a colour scheme based on your company's branding to make this software your own. That's right, you can fully customise My Signage Portal's software interface to your company's style for a fully personalised experience.

What Devices Can Run My Signage Portal?

This software was developed in conjunction with our wide range of digital signage hardware products. From high brightness displays to PCAP touch screens, DV-LED video walls and multiple outdoor ranges, we offer all-in-one solutions that ensure an easy and hassle-free process. All of our displays can be in use 24/7, and are paired with a 3-year warranty and lifetime technical support. Our goal is to make digital signage accessible to everyone so we offer support to our partners and their customers every step of the way.



Products Compatible with Digital Signage CMS				Touch CMS
Slimline Pro Advertising Displays	Android Freestanding Digital Posters	Superslim Freestanding Double-Sided Digital Posters	Network Digital Menu Boards	Android PCAP Touch Screens
Ultra High Brightness Window Displays	Hanging Double-Sided Window Displays	15" Digital Rod Displays	Ultra High Brightness Hanging Double-Sided Displays	Android PCAP Touch Screen Kiosks
High Vibrance Android Advertising Displays	Outdoor Digital Advertising Displays	Outdoor Freestanding Digital Posters	Outdoor Digital Android Battery A-Boards	Freestanding PCAP Touch Screen Posters
4K Large Format Commercial Displays	POS Android Advertising Displays	Ultra-Wide Stretched Bar Displays	Cloud Network Android Media Players	POS Network Android PCAP Touch Screens
LCD Video Wall Displays*	Indoor DV-LED*	Outdoor DV-LED*	4K Slim Bezel Interactive Touch Displays*	Shelf Edge Touch Displays

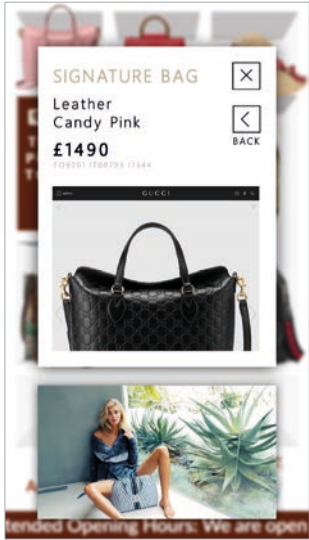
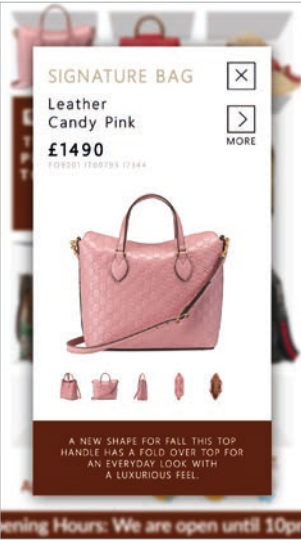
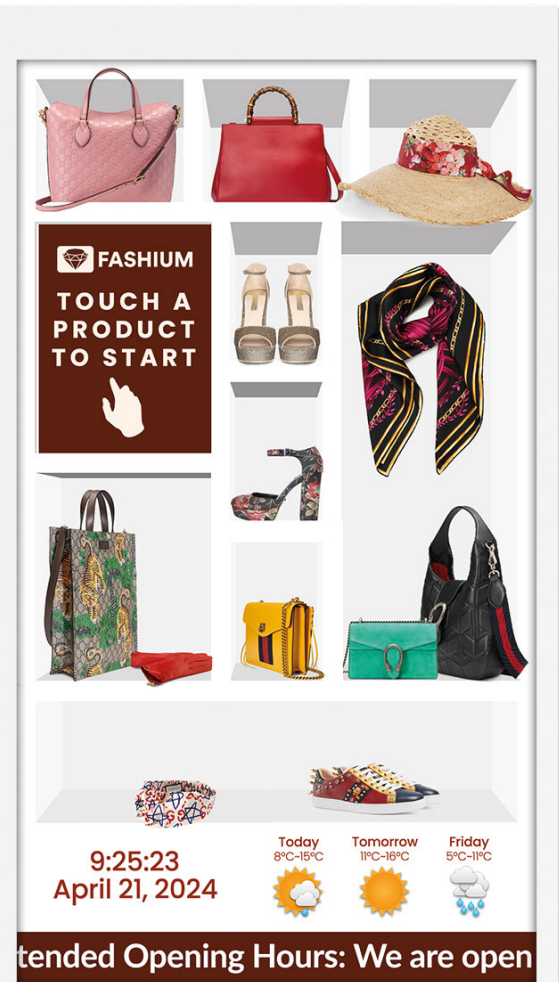
*When connected via Cloud Network Android Media Players

Interactive Experiences With Interactive Content

With My Signage Portal you can create interactive experiences for your customers with no coding or technical knowledge necessary. To make this even easier, both touch and non-touch options are in the same system, giving you the flexibility of upgrading your content to interactive without the need to learn a new piece of software. Simple and easy for both you and your customers.

Create Touch Screen Playlists

Design your own unique touch screen content with our visual builder, use buttons to weave your pages together as you fill pages with your images, videos, galleries and interactive webpages. You can even launch Android apps at the touch of a button from within your playlist. Deploy your touch content to anywhere in the world and experience interaction on a whole new level.



Buttons

Link your different pages together and trigger a host of different actions. Use buttons to prompt videos to start, launch websites, link to different pages or playlists and even launch Android compatible applications; all this without having to write any code.

Apps

If you have an Android compatible app that you would like to use, you can integrate it into your touch screen content. It can then be launched within the playlist with the touch of a button.

Screensavers

You can set a 'timeout' period for your content; if the screen isn't touched during this period you can assign a separate playlist to display automatically. This can include images, videos, webpages and even RSS feeds.

Media Galleries

Create user friendly galleries of your image and video content. Personalise your carousel with the length of each slide and the transition effect.

Webpages

Incorporating websites and webpages into your touch screen content opens up a whole new world of opportunities. Any complicated functions that can't be achieved by using the standard tools of our CMS can be achieved by creating a webpage.