

It "Dawned" On Me... *a message from Dawn Giganti*

Dear Creative Carpet & Flooring Friends and Family,

With a maiden name like Fitzgerald, St. Patrick's Day has never just been another date on the calendar for me. I am as Irish as they come, and I have always loved that about myself: the stories, the stubborn streak, the loyalty, the music, and a good Irish boxty from McNally's Irish Pub in St. Charles, IL. (My other favorite boxty restaurant was O'Hare's Pub in Bartlett, but they closed down last October after 106 years.)

Every March, like clockwork, the world starts talking about the luck of the Irish. Shamrocks show up everywhere. People wish each other good fortune. It is festive, light, and fun. For a long time, I probably used that word without thinking too much about it. "Lucky." It rolls off the tongue easily. When something works out, we say we were lucky. When something falls apart, we sigh and say it must be bad luck. It gives us a neat explanation for things we cannot quite make sense of.

But when I sit quietly and really look at my life, luck is not the word that fits. I can see moments that felt disappointing at the time. Doors that shut when I was convinced they should stay open. Opportunities I thought I wanted so badly that never came through. And yet, looking back, I can also see how those very moments steered me somewhere better. Somewhere safer. Somewhere I never would have chosen on my own. That feels less like chance and more like guidance.

"In their hearts humans plan their course, but the Lord establishes their steps."

~Proverbs 16:9 (NIV)

I love that it does not deny our effort. We do plan. We do hope. We do work hard. But it gently reminds us that we are not the only ones shaping the outcome. There is a steadiness underneath it all, a hand guiding even when we do not see it.

Life has not been perfect. It has not always been easy. There have been seasons that stretched me thin and moments that left me wondering what on earth was happening. But even in those times, I can see now that I was not drifting. I was being led, even when I did not realize it.

So yes, this St. Patrick's Day I will wear my green proudly. I will smile when someone says I must be lucky with a name like Fitzgerald. But deep down, I know my story has been shaped by something far more faithful than luck. And honestly, that gives me more peace than any four-leaf clover ever could. 

God bless,



Dawn Giganti, Marketing & Administration
Creative Carpet & Flooring



**Mark
Bouquet**



**Mark
Bouquet Jr.**

We promise that you'll love your new floors, or we'll replace them for **FREE!***

*Residential only. Within the first 30 days after installation. Does not include the cost of installation or other labor. The style must be of equal or lesser value.

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March 2026

S	M	T	W	T	F	S
01	02	03	04	05	06	07
08	09	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Month at a Glance:

8th Daylight Saving Time begins at 2:00 a.m. - Time to spring forward and lose an hour of sleep. Coffee sales everywhere are about to hit record highs, so consider this a free excuse to stock up.

13th Friday the 13th - Some people worry about bad luck today, but we know the real plan is to trust God and keep walking in faith. Maybe just avoid stepping on cracks for fun.

17th Saint Patrick's Day - Bring out the green and the laughs because everything is a little luckier today. Even if you don't catch a leprechaun, you can still celebrate with good friends, good food, and maybe some shamrock-shaped chaos.

28th Something on a Stick Day - We tried putting some creativity on a stick, but let's just say rolling out flooring on a skewer did not go as planned. Some things are better left on the floor and off a stick.

Employee birthdays this month:

March is the quietest month for birthday cake in the office. Apparently, the universe decided we get a break from singing happy birthday, so we're free to just eat cake for the fun of it instead.



What SOS Really Means

Think SOS stands for “save our ship” or “save our souls”? Not quite. Those were added later. The letters were picked because their Morse code pattern is simple and fast: three dots, three dashes, three dots. Morse code uses short bursts called dots and long bursts called dashes to spell letters. When radio signals started crossing oceans in 1901, ships needed an emergency signal that was quick and unmistakable. Early codes like CQD and SOE worked but were clunky. In 1906, the world agreed on SOS. It could be sent in one continuous loop without confusion. By 1908, most countries were on board. Even the Titanic used it in 1912, alongside the old CQD. So next time you type SOS in a text, just remember: it’s not an acronym. It’s a signal designed to save time, trouble, and maybe even lives.



Where Did the Expression ‘Holy Cow’ Come From?

“Holy cow” is one of those expressions that instantly makes you think of surprise, excitement, or something completely unexpected. But why a cow, and where did it come from?

Some early sources pointed to Hinduism, where cows are considered sacred. In the early 1900s, American humor columns even mentioned dairy farmers, noting the phrase and linking it to Hindu reverence for cows. While that idea may have influenced its early use, most linguists see “holy cow” as part of a tradition of polite exclamations. Phrases like “holy Moses” or “holy mackerel” were common ways to express shock without swearing, and “holy cow” fit right in.

What really made the phrase famous in the United States was baseball. Broadcasters loved it as a fun, family-friendly way to react to big plays. None did it better than Harry Caray, the legendary voice of the Chicago Cubs. From Wrigley Field to living rooms across the country, Caray’s booming “holy cow” became a trademark of Cubs baseball. Whether a player launched a home run or made a spectacular catch, Caray’s excitement was contagious, making fans laugh, cheer, and feel every thrilling moment of the game.

Thanks to Harry Caray, “holy cow” is more than just a saying. It’s part of the Wrigley Field experience, the joy of Cubs baseball, and the unforgettable excitement of a team that has inspired generations of fans. Every time you hear it, you can imagine Caray’s cap tipping and his voice carrying over the crowd, reminding us all why we love the game and the city of Chicago.

The Real Reason Years Start Flying By

When you are young, time feels slow and generous. Summers stretch on forever, school days refuse to end, and waiting for anything requires serious patience. Then adulthood shows up, and suddenly a whole year disappears between two dentist appointments. The clock is not actually speeding up. Your brain is just changing how it keeps score.

As a kid, nearly everything is new. New places, new people, new rules, new experiences. Your brain works harder to process it all, which makes moments feel longer and richer. As you get older, life settles into routines. Same commute, same meals, same conversations. With fewer new details to absorb, days blur together, and when you look back, it feels like time flew by.

That is why novelty stretches time while repetition shrinks it. A week packed with new experiences can feel long in memory, even if it felt busy at the time. The fix is not slowing the clock but shaking things up. Try something unfamiliar, learn a new skill, take a different route, or say yes to something unexpected. If life feels like it is on fast forward, it might just need a plot twist.



Roll Out the Welcome Mat for Our Newest Friends!

Alyssa Marassa
Amy Naples
Bill Kucharzak
Brennan McLoughlin
Caitlin Curran

Daisy Webb
David & Gillian Moorman
David Parro
Denise & Romeo Delaurentis
Gabi Manousopoulos

George & Courtney Santiago
Jessica Orozco
Jim Sieron
Justin Weldon
Karen Oost

Kevin & Mary Syring
Lori & Ken Vetroczyk
Lynn Manning
Marie Adcock
Michelle Corsetti

Paula Wells
Ron Stone
Ruth Coyne
Sharon Gill
Stephanie McClendon

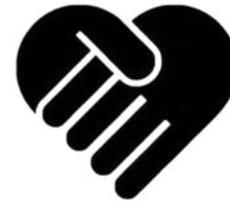
Susan Kragness
Vicky Crook
Vivian Bell



DID YOU KNOW?

Creative Carpet & Flooring’s Pay It Forward Program helps churches and nonprofit organizations raise money simply by spreading the word!

When supporters purchase flooring from us, a percentage of their sale is donated back to the organization, and donations are doubled during the first 60 days after registration. No selling. No upfront costs. Just an easy way to turn everyday flooring projects into meaningful support.



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For more information or to sign up your organization, visit <https://www.creativecarpetinc.com/pay-it-forward/>

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Bernie Ferrerri
Dana & Gary Booth
Joe Bonanno
Nick & Antigone Moore
Rich & Laurie
Mickolayck
Robert Gage
Tom Kujsawski



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MEGA Trivia Contest

Win \$100 off our online store
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\$50 restaurant gift card to



This month's Mega Trivia question:

What is the name of the famous popcorn company headquartered in Valparaiso?

- (A) Orville Redenbacher's
- (B) Pop Weaver
- (C) Jolly Time
- (D) Act II

Join the fun at creativecarpetinc.com! Hit the 'MEGA Trivia' tab under 'Specials,' and take your guess on our monthly question between the 1st and the 20th. The drawing will take place on the 21st for all who answered correctly. The winner will be announced in next month's newsletter. Don't forget, entries close on the 20th. Best of luck!

Last month's question:

What major annual event takes place in Chicago every February, drawing hundreds of thousands of visitors to McCormick Place?

(B) The Chicago Auto Show

The Chicago Auto Show is one of the largest and oldest auto shows in North America, typically held in mid-February at McCormick Place. It's been a Chicago tradition since 1901, attracting hundreds of thousands of visitors to see the latest vehicles, concept cars, and automotive technology.

Congratulations to last month's winner:

LINDA BOS

OF ORLAND PARK, IL

Claim your prize by visiting your nearest Creative Carpet & Flooring showroom from March 1 - 31, 2026. Thanks for taking part in our contest! Enjoy your prize!

Have a night out with dinner on us through Creative Carpet's Referral Rewards Program

As you probably know, advertising is costly. Instead of paying the newspaper or other places to advertise, we'd rather reward you. Every time you refer someone who becomes a client and makes a purchase, we will send you a \$25 restaurant gift card to have dinner on us! For details, visit:

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A Gift for You

Creative Carpet & Flooring

Welcome Back Valued Friends!

Barbara & Joseph Bonanno
Becky & Steve Gills
Bernie & MaryAnn Ferreri
BJ & Melinda McDonald
Bob & Paula Kaufman
Charles & Ruth Devries

Christina & Mike Clausen
Deneen Giorgi-Leber
Frances & Mark Gonzales
Jacqueline Stevens
James & Pat O'Connor
Jean Bingham

Kathy Christman & Nate Thomas
Krista Venegas
Marvin & Jillian Lorde
MaryLou & Mike Rusco
Matthew Zmierski
Tammy & Russell Starcevic



5 Sunny Facts About Yellow

Yellow is everywhere, and it's hard to ignore. Here are five quick, fun facts about this bright, bold color.

- **Yellow Pages Were an Accident** - In 1883, a printer ran out of white paper for a phone book and used yellow instead. People loved it, and the Yellow Pages were born.
- **The First Smiley Face Made \$45** - Harvey Ball drew the first yellow smiley in 1963 to boost office morale. Ten minutes of work, \$45 earned, and billions of emojis later, that grin still rules.
- **The Sun Isn't Really Yellow** - Through our atmosphere, it looks yellow, but in space, it's pure white. Technically, it's closer to blue-green, but our eyes trick us.
- **School Bus Yellow Works on Purpose** - Chosen in 1939, that bright color grabs our attention and keeps kids safe.
- **Yellow Isn't Always Flattering** - It's not the top pick for clothing or confidence, but it cheers up rainy days and brightens rooms everywhere.

Yellow might not always be subtle, but it always stands out.



When Did We Start Saving Room for Dessert?

We all know the routine. You eat a filling meal, take a satisfied breath, and then reach for something sweet. It feels natural now, but dessert didn't always have this prime spot at the end of the plate.

Humans have always been drawn to sweetness. Early ancestors went for the ripest fruit because it packed the most energy, and our brains learned to love sugar. That craving made its way into rituals and celebrations. Ancient Mesopotamians offered cakes to the goddess Ishtar. In India, pedha has been offered to deities like Kali for thousands of years, and treats such as kheer or shrikhand are enjoyed after fasting for Krishna's birthday. In Turkey, baklava marks the end of Ramadan with a sugary flourish.

Even outside religious traditions, sweet dishes were part of feasts. Ancient Greek banquets included honey-soaked goodies that would rival any modern dessert table. But the practice of saving sweets specifically for the end of a meal started in France and eventually became the standard way to enjoy dessert.



Thank you to...

- Dino & Konstantinos Manousopoulos
- Jeanine Kirpec
- Julie Rebac
- Louetta Voss
- Mike & Kathie McCatty



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 WED 10am 6pm
 THR 10am 8pm
 FRI 10am 6pm
 SAT 10am 4pm
 SUN closed



MON 9am 6pm
 TUE 9am 6pm
 WED 10am 6pm
 THR 9am 6pm
 FRI 9am 6pm
 SAT 10am 4pm
 SUN closed

We used Creative Carpet to install a laminate floor in the downstairs of our home. It was a pleasure working with Dave and his crew. Dave was very knowledgeable, friendly, and patient in helping us pick the right floor for our home. They did a great job installing the floor, were fast, and cleaned up after. They were also diligent in following up after the job was complete to make sure everything was completed to our satisfaction. We would recommend Dave and his team and would use them for our next project.

SHARE → Review!
 Share a project photo with your review on our site within 30 days of installation for a chance to win a \$25 gift card!

THANKS FOR THE REVIEW



CreativeCarpetInc.com/share-your-review

Robert C. of Westmont, IL
This month's \$25 Target gift card winner!

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