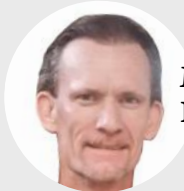


# CREATIVE CARPET & FLOORING'S

# Creative Thinking



**Mark Bouquet**



**Mark Bouquet Jr.**

We promise that you'll love your new floors, or we'll replace them for **FREE!**\*

Call today for a complimentary Custom Interior Analysis!

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\*Residential only. Within first 30 days after installation. Does not include cost of installation or other labor. Style must be of equal or lesser value.

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## "Mark" My Words... a message from Mark Sr.

There has been a lot going on in the month of March. So much that Mark was not able to write his letter to you for this month. Some of it is good, some not-so-good. On the not so good end, the Bouquet family has experienced the loss of a family member and a good friend all in one month. Mark has been helping with music and busy rehearsing for one of the services. Please keep the Bouquet family in your prayers; I know they would greatly appreciate that. On the other end of things - we have some exciting happenings going on here at Creative Carpet & Flooring. I wish I could share with you exactly what is going on, but I can't take the unveiling away from Mark! So, you will have to wait until next month. I know the anticipation is going to drive you nuts, right? Hang in there! As my great-grandmother used to say, "Anything worthwhile is worth the wait".

So, at this point, I'm sure you noticed that I'm winging the letter this month. Just a little something I can do to help with Mark being pulled in quite a few different directions. Did I mention he is also having a root canal, too? Yeah... YIKES! So, please be patient and kind to me as I am not as good at this as Mark is! He truly has a gift of encapsulating you not only in writing, but even talking to him in person. I truly enjoy his intelligence and trips he takes down memory lane.

We all have times in life where everything seems to hit at once. Sometimes it is a brief period, but sometimes it lasts a little longer than we'd anticipate. Being walloped from all different directions reminds us the most significant relationships are with the ones who are closest to us. Know that the craziness isn't going to last forever and put your faith in Him. He has a reason for everything and will reveal it in due time. When it lasts a little longer than you'd like, remember, it's not up to you... and anything worthwhile is worth the wait.

Keep your eyes open for Mark's return in May. If things are still on the crazy side, you just might be hearing from me again. If that does happen, I'm hoping I did okay, and it won't be a dreadful thing!

God Bless and have a wonderful month,

Dawn Giganti | Marketing & Administrative Assistant  
Creative Carpet & Flooring

## Month at a Glance:

2018 APRIL						
SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

**1st Easter Sunday** - "He was delivered up for our trespasses and raised for our justification." Romans 4:25

**2nd Dyngus Day** - "You're such a DINGUS" gets said a lot here, but in an endearing & lovable way!

**16th Chris Boerema's Birthday** - His birthday fell on Easter last year. So, this year we won't have to tell him again that he's special, but not *THAT* special!

**17th Tax Day** - a few extra days this year

**23rd Mark Bouquet's Birthday** - May God bless you with a wonderfully happy birthday and an amazing year.

**MEET OUR NEW FRIENDS AND CLIENTS...**

Anita Beezhold	Karina Gomez	Pete McCann	Lisa & Mike Sears
Jackie Braun	Cheryl Goodman	Cailin & Andy Melka	Kathie Skahill
Rachelle Brown	Janice Hakes	Barbara Ogilvie	Tiffany Summers
Chris & Patee	Ed & Jessica Hon	Sofie Ogrizovich	Arnold & Priscilla Sutker
Carlson	Dan & Pat Jacoby	Bill Peck	Richard & Marilyn Underkofler
Fran & Jim Cull	Arthur Jarvis	Jan Pellmann	Ed Valich
Betty Culp	Terry & Maryann Kelly	Gerri Russ	
Sharon Curran	John Kowalski	David & Cathy Sajn	
Marge Davidson	Jason Krueger	Shane & Stephanie	
Linda Eriks	Stan & Barb Lukas	Saldana	
Nathan Flaws	Cindy Madon	Jan Schiro	

**Pay It Forward  
Saturday, April 28th – and Every Day!**

Envision a world, where one person helps another individual, who then does something good for three others, who are each kind to three more folks, and so on. Soon, the ripple effect spreads all over the globe. Pay It Forward Day is a global initiative that exists to make an awareness of the difference that could be made helping others. And instead of expecting something in return, you ask the recipients to pass the kindness on to more folks—to pay it forward. What can YOU do to make a difference? Here are some ideas...



- Pay for someone's cup of coffee
- Get the next person's food, toll, petrol, etc.
- Help someone out in need
- Host pay it forward activities in your office, school, church or community
- Raise awareness in your circles of influence about Pay It Forward Day
- Let others know about Pay It Forward Day through your social media channels
- Donate to a worthwhile cause, there are some amazing charities that help people in need
- Help cheer up a friend or even a stranger who looks like they need some kind words
- Foster a love for reading by donating your gently-used books to schools, churches or daycare centers
- Treat someone to lunch
- Help someone rest their soles by giving up your seat on the bus, in the doctor's office or while waiting your turn to be seating in a busy restaurant
- Be creative!

As you go about assisting those in need, enjoy the strong flow of positive energy coming from your home, neighborhood, state, country and yes—the world. How rewarding to know that when everyone opts to reach out and pay it forward, many lives are enriched. And your acts of kindness will consequently put you in a happy mood.

Have fun spreading some cheer and goodwill—on the 26th and beyond. Practice paying it forward any day—every day. What a wonderful world it would be!

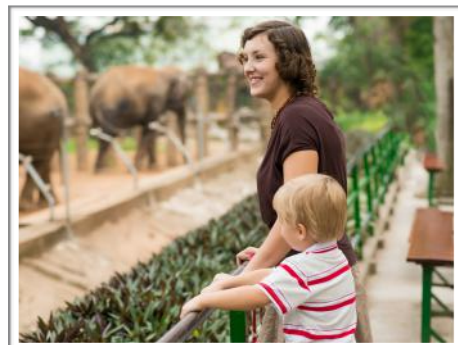
Dimen, C. (2012, April 26). *How to Celebrate Pay it Forward Day 2012*. Retrieved from Weekend Notes: <https://www.weekendnotes.com/how-to-celebrate-pay-it-forward-day/>

Pay It Forward Day. (n.d.). Retrieved from Pay It Forward Day: <http://payitforwardday.com/>

**What do people get out of going to the zoo?**

Apart from the exercise, research has shown that visits to zoos can have some very important benefits for people. First, there are health benefits for getting out in nature; it can lower stress levels and the fresh air is of course good for you. For people who live in urban areas without easy access to "getting way out into nature" this can be a critical activity for them.

Second, over the last few decades zoos have shifted their emphasis away from showing animals in isolation to showing them in the context of their larger habitat: other animals who live in the same biome, as well as the plants that make up that environment as well and without which the animals couldn't survive. This teaches important lessons about the importance of protecting entire habitats, and not just individual animals that we've come to adore.



Third, studies have shown that people are far more likely to act on conservation and environmental protection when they have made a personal connection with nature (flora and/or fauna). So, going to the zoo, seeing animals up close, and hopefully having some chance to interact with them is critically important to driving not just an awareness of conservation issues but also concrete action.

Finally, it's important to note that zoos are constantly changing: babies are born, exhibits get added and improved, and the educational materials get better. Even though I spend lots of time at my local zoo, I'm never bored when I go there.

(Schofield, 2014) Kevin Schofield, Volunteer and member of the Board of Directors at Woodland Park Zoo in Seattle.

**ELOISE RYAN**  
of Orland Park, IL  
**You are this month's MYSTERY WINNER!**  
**We have a \$50 Creative Carpet & Flooring gift card reserved just for you!**  
**Stop in your nearest showroom to claim your prize!**  
**NOTE: Must be picked up before 04/30/2018**

**Did You Know?**

Creative Carpet & Flooring employees are offered Volunteer Time Off (VTO) with one paid eight-hour day per calendar year that is used to dedicate to community service through volunteer work. The intention is to encourage our employees to give back and support the community. Creative Carpet & Flooring recognizes that participating in these sorts of activities enriches lives and helps Pay It Forward.



Creative Carpet & Flooring  
**PAY IT FORWARD PROGRAM**

We also have a Pay It Forward program to help your non-profit organization raise money. Visit our website for more information: [www.creativecarpetinc.com/pay-it-forward-program.html](http://www.creativecarpetinc.com/pay-it-forward-program.html) or call us at (888) 910-6585 ext. 109.

**WARNING!** Don't visit any flooring dealer until you call us for a **FREE Consumer Awareness Guide!** You will learn...

- ✓ 4 predatory sales tactics
- ✓ 7 costly misconceptions about flooring
- ✓ 5 questions to ask a dealer before buying

**Visit our website to obtain your copy!**

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Charles Braun	Kyle & Leah Fischer	Barbara Travis
Tonia & Ronald Carson	Janice Pridgen	Steve & Connie
Lanaya Davis	Lauren Schara	Westman
Loretta Ebers	Terri & Patrick Sharkey	

**Call for more info on our expert carpet cleaning services! 888.910.6585**

**8 facts you probably forgot about 8-tracks**

Vinyl is back, and cassettes are common, too. Heck, even reel-to-reel has a cult following amongst audiophiles. Yet one of the earliest and (briefly) most popular tape formats remains a relic of the past. The 8-track is associated with lava lamps, bell-bottoms, long-haired rock bands and funk. The chunky tape cartridges were perfect for slotting into the broad dashboard of a boat-sized Cutlass Supreme. Some of your first boomboxes were perhaps portable 8-track players.

April 11th is National 8-Track Day, we thought we'd salute these plastic, analog pop antiques. Here are 8 facts about 8-tracks.



Image: brizzle born and bred

**1. They were developed by a jet airplane manufacturer.** William P. Lear founded the Lear Jet Corporation, giving plenty of celebrities and businesses private airplanes. The inventor gets less credit for his wonderful contributions to science. In 1964, Lear developed the 8-track as the Lear Jet Stereo 8, an improvement on the 4-track Muntz Stereo-Pak cartridge. It's no wonder that the transportation industry would help popularize the format.

**2. In 1965 Ford first introduced players in its Mustang, Thunderbird and Lincoln models.** The first commercial 8-track players became available in September 1965, as a dash-mounted stereo option in Ford's Mustang, Thunderbird and Lincoln models. Additionally, those who'd purchased a Fairlane or Mercury could add on a "hang-on tape player." At launch, RCA released 175 titles from its back catalog, artists like Henry Mancini and the Boston Pops.

**3. The first karaoke machine was an 8-track player.** Daisuke Inoue, pictured, shows off his 1971 invention, the "8-Juke," a wooden box that combined microphone, amplifier, coin box and an 8-track tape player. Inoue claims to have sold 25,000 of the Juke 8. Sadly, Inoue, the son of a pancake maker, did not patent the device. Today, karaoke is a household word and Inoue hardly sees a dime.



Image: AP Photo/Koji Sasahara

**4. There were four "programs" on each tape.** Unlike the more common cassette tape, and the bifurcated vinyl LP, the 8-track featured four "programs," not two sides. A listener would toggle from program to program, which required the tape player to physically move its reading head. This quirky segmentation was part of the format's downfall.

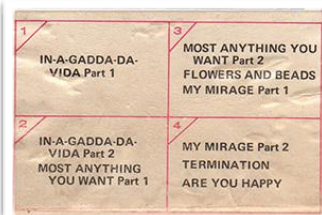


Image: 8 Tracks R Back

**5. ...which meant album sequences were usually shuffled and songs were split in two.** The four-program arrangement meant that album track listings had to be shuffled from their intended sequence. Take Magical Mystery Tour, pictured, for example. "Strawberry Fields Forever," typically the second cut on Side B, kicks off the second program (to name just one of the differences). Long tracks would be split in two, as with "In-A-Gadda-Da-Vida." It wasn't all bad news, however. In some cases, music had to be added, as with the Rolling Stones' Some Girls, which extended "Miss You" and "Beast of Burden" to fill the tape. Bonus!

**6. You could get 13 of them for a penny thanks to Columbia House.** Oh, Columbia House. How did you stay in business so long? RCA also had a mail-order record club. We can't be the only ones who got that baker's dozen right before moving houses, bailing on that commitment to purchase more.

**7. In the 1980s, many popular titles were only available on 8-track through record clubs.** As the popularity of the format took a nosedive in the 1980s, the 8-track tape was largely relegated to such mail-order record clubs. If you were an 8-track collector and wanted hit albums like John Cougar's American Fool or the Beastie Boys' Licensed to Ill, you had to go through a record club.

**8. Fleetwood Mac's Greatest Hits is probably the last album commercially released on 8-Track.** While it is not a certainty, most collectors claim that Fleetwood Mac's Greatest Hits compilation in 1988 was the final commercially released 8-track. There were some easy listening collections released by Readers Digest in the following year, but good luck finding another 8-track from a big-name act after Fleetwood Mac.

MeTV Staff. (2016, April 11). *8 facts you probably forgot about 8-tracks*. Retrieved from MeTV: <https://www.metv.com/lists/8-facts-you-probably-forgot-about-8-tracks>

**Mega Trivia Contest**

Who wants to WIN a \$50 Gift Card towards dinner at TGI Friday's, Olive Garden or Beggars Pizza?

Take our Trivia Challenge!  
This month's Mega Trivia question:

**Which talk show host is from Indiana?**

- A) Jay Leno**
- B) Johnny Carson**
- C) Arsenio Hall**
- D) David Letterman**
- E) Jimmy Fallon**

To enter, go to:

[www.creativecarpetinc.com](http://www.creativecarpetinc.com), click on "Monthly News - Home Advisor Monthly Newsletter" and take your best guess. Your chances of winning are better than you think! Winner will be announced in the following month's newsletter. Entry deadline, April 15<sup>th</sup>, 2018. Good luck!!!

**Answer to March's quiz:**  
**C) Green, white, orange**

Congratulations to last month's winner:

**BETH ZAYAS**

of Mokena, IL

Stop by Creative Carpet & Flooring to claim your prize by April 30, 2018!

**"WELCOME BACK" TO OUR RETURNING CLIENTS...**

Jessica Alterson  
Diana & Ron Dunn  
Thadius & Tracy  
Elliott  
Laura & Joseph  
Franco

Al Gilbert  
Karina Gomez  
Kimberlee Hamilton  
Jill & Chad  
Hawbecker  
Jackie Hoffman

Lauretta Ichniowski  
Cara & Tim Koster  
Nancy & Ed Lukin  
Kristen Melendez  
Barbara Mercer  
Janet Misner

Edward Naumchuk  
Ryan Norris  
Candy Paben  
Debbie Palkovitz  
Diane Petre  
Sarah & Joe Rehak

John Rickey  
Ed Romanski  
John & Nicole  
Schabes  
Barbara & Frank  
Smith

Phyllis Van  
Prooyen  
Mike & Carol  
Wachala  
Susan Webb  
Karen Zylstra

**THANK YOU FOR THE KIND WORDS!**

"After a bad experience from a 'big box' store, Creative Flooring provided everything and more of what we were missing - expertise, recommendations, quality guarantees and great customer service. Our new home looks beautiful!! Thank you." - **April of Homer Glen, IL**

"Purchased here because of Chris the salesman. Very helpful and attentive. Price was right. Install of bath tile & carpet was exceptional. Couldn't be happier. Neat, clean and accurately/professionally done. Cleaned up when done. Highly recommended & will use again." - **Mark Charles of Mokena, IL**

YES, it's that time of year again - DANDELIONS! Here's a few fun facts we gathered up on these little yellow balls of sunshine...

- ✿ The dandelion flower wakes up and opens during the day and closes at night to sleep.
- ✿ All parts of the dandelion are beneficial - root, leaves and flower can be used for food, it has medicinal properties and can be made into stains or dyes for coloring. Some edible examples are dandelion wine and salads. The roots can be used as an element in root beer or dried and ground to make a coffee substitute.
- ✿ Before the 1800's, people actually removed grass from their lawns to make room for dandelions and other useful weeds like chickweed and chamomile. Times have changed, people now consider dandelions a pest and spending millions on pesticides to have uniform lawns every year.
- ✿ An average person can recognize thousands of marketing logos but only can recognize less than five plants that grow in their area. The dandelion is the most common named plant on that list.
- ✿ The name "dandelion" comes from the French word "dent de lion" which means "lion tooth", describing its coarsely toothed leaves.
- ✿ Notice how they just pop right back up when you mow over them? Dandelions have one of the longest flowering seasons of any plant.
- ✿ Remember blowing the puffs of cotton as a child making a wish? Ever hear the folk tale that the dandelion seeds will carry your thoughts and dreams to loves ones? Truth be told, those seeds are carried as far as 5 miles... but not so much help making dreams come true.



**A gigantic THANK YOU to all who referred us last month...**

Breanna Pustai

Randy Stumpf

**Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet's**

**Referral Rewards Program**

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So I've assembled my **Referral Rewards Program**. Every time you refer someone who becomes a client and purchases, we will send you a **\$25 gift card** to one of the following: **Olive Garden, TGI Friday's or Beggars Pizza.**



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info@creativecarpetinc.com  
Mon, Wed, Fri : 10am - 6pm  
Tue, Thu : 10am - 8pm  
Sat : 10am - 4pm

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

**DANDELIONS!**

**2018 Tax Filing Season**



People have until Tuesday, April 17, 2018, to file their 2017 returns and pay any taxes due. The filing tax deadline is later this year due to several factors. The usual April 15 deadline falls on Sunday this year, which would normally give taxpayers until at least the following Monday. However, Emancipation Day, a Washington, D.C., holiday, is observed on Monday, April 16, giving taxpayers nationwide an additional day to file. By law, Washington holidays impact tax deadlines for everyone in the same way federal holidays do. Taxpayers requesting an extension will have until Monday, Oct. 15, 2018, to file.

IRS. (2018, January 29). IRS Announces 2018 Tax Filing Season. Retrieved from irs.gov: <https://www.irs.gov/newsroom/irs-announces-2018-tax-filing-season-opens-with-april-17-deadline-155-million-tax-returns-projected-70-percent-expect-refunds>

**Community Events**

<p><b>SAT Apr 21st from 9a to 1p</b> <b>Clean Up Day</b> by Village of Mokena Village Hall 11004 Carpenter Street, Mokena IL Bring your family, friends, neighbors, teammates or scout groups &amp; join your Village Board &amp; staff. Register @ 9am. Bring work gloves. Lunch will be provided. COST: FREE INFO: call 708-479-3900 or visit <a href="http://mokena.org">mokena.org</a> under Calendar of Events</p>	<p><b>SAT Apr 21st from 9a to 2p</b> <b>Porter County Recycling &amp; Waste Reduction Reuse Fair</b> by Porter County Recycling Porter County Fairgrounds &amp; Expo Center 215 Division Road, Valparaiso IN This event connect participants w/needed supplies from community members who have these items they want to discard. COST: FREE INFO: call Donna Stuckert 219-465-3819 or visit <a href="http://nwindianalife.com">nwindianalife.com</a></p>
<p><b>SAT Apr 21st from 8:30a to 11:30a</b> <b>Earth Day Celebration</b> by Village of Frankfort Utilities / Public Works Facility 524 Center Road, Frankfort IL Help clean up, plant &amp; invest in keeping Frankfort beautiful! Bring your own transportation. Large groups should contact Mary Canino in advance COST: FREE INFO: call Mary Canino 815-469-2177, email <a href="mailto:meanino@vofil.com">meanino@vofil.com</a></p>	<p><b>SUN Apr 22nd from 9a to 11:30a</b> <b>17th Annual Park Pride Day</b> by Highland Parks &amp; Recreation Dept. Highland Parks &amp; Recreation Department 2450 Lincoln Street, Highland IN Spend the morning helping &amp; receive a t-shirt &amp; free lunch at noon. Bring gloves, rakes &amp; energy! Register at Lincoln Community Center. COST: FREE INFO: <a href="https://facebook.com/events/186085398790369">facebook.com/events/186085398790369</a></p>

If you have a community event or fundraiser that you would like us to feature in the May 2018 Creative Carpet & Flooring Creative Thinking, please email [marketing@creativecarpetinc.com](mailto:marketing@creativecarpetinc.com) by April 14th, 2018.



# SPRING FOR GREEN SALE!

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April 2 - May 12, 2018

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SEE STORE FOR DETAILS.

**April 2 - May 12, 2018**

FOR REBATE DETAILS & TO APPLY FOR  
FINANCING, VISIT SHAWFLOORS.COM



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Spring for Green Sale,  
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- 1. Moving of Furniture**
- 2. Take Up of Existing Carpet**
- 3. Carpet Haul Away**

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right...

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