

# WELCOME

Thank you for your interest in Britt Assist.  
Learn more about the team and how we can assist!



# TABLE OF CONTENTS

 <b>Working With Us</b>	.....	03
 <b>Our Approach</b>	.....	04
 <b>Capabilities</b>	.....	05
 <b>Client Highlights</b>	.....	06
 <b>Services</b>	.....	08
 <b>Contact Us</b>	.....	09

# Working With Us

*Making your Britt Assist experience a great one!*

Britt Assist is the business resource connect for quality services and solutions! We assist clients nationwide with proper business etiquette, strategic planning, and project management.

We believe that true professionalism is rooted in being prepared for any situation—it's our business philosophy! Proper business etiquette involves anticipating needs, responding swiftly to challenges, and always having a plan in place. This philosophy enables us to offer a wide range of support services, including business plans, onboarding training assistance, scenario planning, content creation, public relations, website design, and much more!

We're committed to transparent communication, excellence in execution, and delivering measurable results that exceed your expectations. Working with us means accessing the resources designed to help you grow at any stage!

Lets thrive together!

# Our Approach

Consider us your Business Hygienists!

## SHOWER

We help you wash away business fluff.



## GET DRESSED

We view your platforms as clothing. Lets make a statement!



## “ASSEORIZE”

Share with the world what makes your brand different and how to collect and use data.

We go above and beyond to "dress" companies in the way they want to be addressed by their audience! We focus on three primary categories: Administrative, Branding, and Marketing.

Our team generates a personalized audit report that allows you to see your business pain points, growth, continuous support.

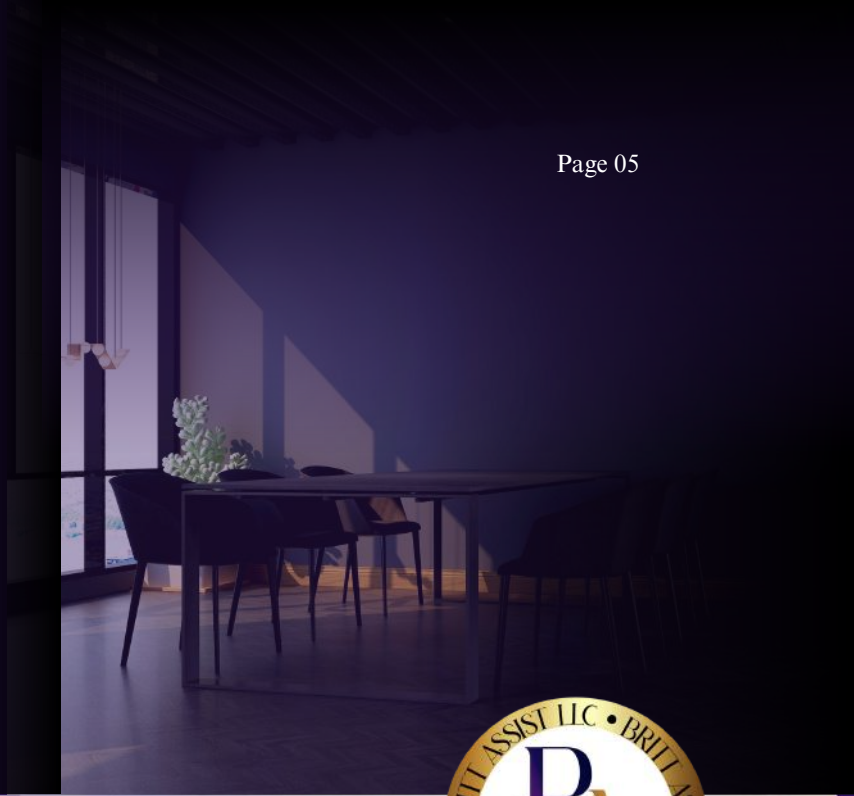
*\*Ask about Assist Care!*

*We offer team training and development tools*

*Packages include: customer support, monthly briefing meetings, and progression reports.*

# Capabilities

Samples of our designs, campaigns, events, or services in general are provided upon request.



## CORE COMPETENCIES

*We assist with optimizing operations, elevating brands, and building long-lasting partnerships*

Highlighted Services: strategic planning, project management, customer relations management, marketing, and administrative support.

## AFFILIATIONS

Better Business Bureau  
SAMS.gov : Entity ID: MRYMQLHRNVL5  
Duns & Bradstreet : 11820944



## DIFFERENTIATORS

- Network of Certified Professionals
- Project Implementation
- Expedited Completion Timeframe



## MARKETING SOLUTIONS

Our marketing solutions are designed to drive measurable growth, engage audiences, and enhance visibility.



## PROJECT MANAGEMENT

Our project management services offer a variety of solutions, including project planning and scheduling, resource allocation and management, quality assurance and control, clear communication and reporting, performance tracking, KPI monitoring, and more!

## PERFORMANCE

- University of Delaware (content creation, strategic planning, community outreach)
- Caring Angels of Delaware (web design, project management)
- Nestle (strategic planning, project management, team building)
- Spending Black Matters (virtual assistance, web design, project management, strategic planning)
- Upstage Management & Consulting Firm (web design, strategic planning)

## NAICS CODES

541611- Administrative Management & General Management Consulting

541613- Marketing Consulting Services

541420- Graphic Design Services

<https://britt-assist.aflip.in/learnmore>

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# CLIENT HIGHLIGHT



## Introducing

### SPENDING BLACK MATTERS

“The Spending Black Matters Brand empowers and extends a black owned marketplace and ecosystem for Black CEOs to sell their products.”

### BRITT ASSIST SOLUTION:

Britt Assist has provided Spending Black Matters with Full-Service Support. Services include: event management, website design, brand promotion, graphic design, and business proposals.

#### Key Features:

- On-Site marketplace
- Direct event registration
- Direct chat feature
- Online store

**CHECK IT OUT!**  
Click the image

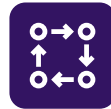


**SEE MORE!**  
Click the image



#### Administrative Solutions

Revamped contractual agreements/policies, meeting documentation, and provided client/customer complaint advocacy.



#### Operational Efficiency

Streamlined processes and improved operational effectiveness using custom automations and task management tools.



#### Technology Solutions

Provided a smooth process for ticketed events, special offers, and frequently asked questions.



# CLIENT HIGHLIGHT



## Introducing JUST P.L.A.Y.

“Just P.L.A.Y. is a resource that locates activities and gives suggestions on keeping your children occupied and inspiring creativity.”

### BRITT ASSIST SOLUTION:

Britt Assist embodied the Just P.L.A.Y vision by creating a new website design, developing marketing tools, creating new graphics, and dedicating volunteer hours at pop-up shops to bolster support for Just P.L.A.Y.

#### Key Features:

- Free trial subscription
- Event Previews
- Points system
- Community event registration

**CHECK IT OUT!**  
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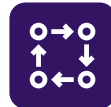


**SEE MORE!**  
Click the image



#### Marketing Campaign

Developed new learning materials, a reward system, and paid advertisement



#### Operational Efficiency

Streamlined processes and improved operational effectiveness.



#### Brand Solutions

Created custom marketing materials, graphics, business cards, and more!



# Services

*An initial consultation is mandatory for all services, and pricing is officially determined by scope of the project.*

## General Services

- ✓ Brand/Media Kits
- ✓ Business Reports
- ✓ Business Plans
- ✓ Business Proposals
- ✓ Content Calendars
- ✓ Content Creation
- ✓ Contract Creation
- ✓ Graphic Designs
- ✓ Marketing Campaigns
- ✓ Onboarding and Training Development
- ✓ Policy Creation
- ✓ Public Relations
- ✓ Scenario Planning Services
- ✓ Website Creation and Maintenance

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## Project Management Service

- ✓ Project Planning & Scheduling
- ✓ Resource Allocation & Management
- ✓ Risk Assessment & Mitigation
- ✓ Budget Management
- ✓ Quality Assurance & Control
- ✓ Communication & Reporting
- ✓ Task Delegation & Workflow Management
- ✓ Change Management.
- ✓ Performance Tracking & KPI Monitoring
- ✓ Documentation & Reporting
- ✓ Project Closure & Evaluation





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*The visuals, information, and design provided are not to be exploited for personal gain. Any reported improper use will result in charges filed from Britt Assist.*

## CONTACT



**Website**

<https://brittassist.com>



**Facebook**

[@Brittassist](#)

**Want to move forward?**  
Consult at [info@brittassist.com](mailto:info@brittassist.com)