

It "Dawned" On Me... *a message from Dawn Giganti*

I hope you had a blessed Christmas and a wonderful New Year's holiday!

I'm not one for New Year's resolutions. Lately, I find myself feeling more and more like my body is a vehicle that has been neglected. Easter is usually my "start new and fresh" time. However, I'm having some health issues, and putting it off until spring is not an option. As I get older, I realize that even a failed New Year's resolution is a success because working towards something is still a step in the right direction. So, what can we do to keep on track this year? I've been praying a lot about this and wanted to share what I've been shown.

Sometimes we don't reach our goals, and it feels awful. But looking back, there are always lessons to be learned. What can you do better next time? Did you set your goal too high or low in the first place? Analyzing what you did wrong will help you achieve your future goals.

You may miss your goal, but you can use that as a fresh start to your journey to help you see where things went wrong. Push the mental baggage of the past aside and instead look forward. God doesn't remember our past. He gives us a fresh start.

*Isaiah 43:18-19 says, "Forget the former things; do not dwell on the past. See, I am doing a new thing!"*

It's imperative to understand that nobody's perfect and no one ever succeeds on their first try. Work on nurturing an inner voice supportive of your aspirations and be gentle with yourself if you relapse or miss your goals. You're not a failure because you don't always achieve what you set out to do.

What are your goals this year? Maybe this can help you too. It's OK if things get tough, don't give up! Keep going! You got this.

God bless,



Dawn Giganti, Marketing & Administrative Assistant  
Creative Carpet & Flooring

**Month at a Glance:**

- 1st New Year's Day - Wishing you health, wealth, & new blessings to count each day in 2023.
- 2nd New Year's Day (observed) - CLOSED to celebrate 2023 with our family & friends.
- 14th Dress Up Your Pet Day - Celebrate with us by dressing up your furry family member in comfortable pet clothing & enter them in our photo contest!
- 16th Martin Luther King Jr. Day - A day to volunteer & give back to our communities & causes that matter to each of us.

**Employee birthdays this month:**

- 27th Tim Churchill - Distribution Center Associate



Mark  
Bouquet



Mark  
Bouquet Jr.

We promise that you'll love your new floors, or we'll replace them for **FREE!\***

\*Residential only. Within the first 30 days after installation. Does not include the cost of installation or other labor. The style must be of equal or lesser value.

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**January**

S	M	T	W	T	F	S
01 CLOSED	02 CLOSED	03	04	05	06	07
08	09	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	26	27	28	29
30	31					





Celebrating National Dress Up Your Pet Day on January 14th but your pet is all dressed up with no place to go and no one to show off to? Well, snap a pic of your styling pet and enter them in the Creative Carpet & Flooring Dress Your Pet Photo Contest!

**Entries run Monday, January 9th thru Monday, January 16th, 2023**

**Voting runs Tuesday, January 17th thru Friday, January 20th, 2023**

**The pet with the most likes by Friday, January 20th, 2023, at 12:00 pm**

**Central Time wins a FREE CARPET CLEANING\*!**

(\*up to 3 rooms, 600 sq. ft. total - \$156 value)

Must be within a 25-mile radius of Creative Carpet & Flooring showroom locations. Must be 18 or older. One entry per household. Vote once daily per 24-hour period.

Visit [DressYourPet.CreativeCarpetInc.com](http://DressYourPet.CreativeCarpetInc.com) for more information!



### Fragile Handle with Care

You can send many things in the mail, but you can't mail a person – at least not anymore. Nothing prevented people from mailing their children in the early days of the U.S. Postal Service's parcel post service and at least seven families took advantage of it. That includes the Beagues, an Ohio couple who, in 1913, paid 15 cents in postage to mail their newborn son to his grandmother's house a mile down the road. Beyond the novelty of it – when the parcel post service began on January 1, 1913, some were eager to see which packages they could get away with sending – it was a surprisingly practical way of getting one's kiddo from point A to point B.

Many people in rural areas knew their postal carriers well, so the children were simply walked or carried on often-short trips. In other instances, children traveled on trains as Railway Mail, but with stamps instead of (usually more expensive) train tickets. The longest known trip of a child through the mail occurred in 1915 when a six-year-old was sent 720 miles from Florida to Virginia – a lengthy journey that cost just 15 cents. Fortunately, there are no reports of children being injured by being sent through the mail. (Pictures of children in literal mailbags were staged.) The practice ended, as so many do, when certain higher-ups became aware of the loophole and decided to close it around 1915.

[interestingfacts.com | July 2022]

### Charlie Brown's Trademark Shirt



[pics: schulzmuseum.org]

According to the Charles M. Schulz Museum, Charlie Brown went just over two months without wearing his now-famous yellow zigzag shirt. Peanuts launched on October 2, 1950, but Charlie's recognizable attire didn't appear until December 21, 1950. Before that, the black-and-white comic just clothed him in black shorts and a white t-shirt.

[Trivia Genius | September 2020]



## **JOSH HAVEKOST**

*of Hammond, IN*

You are this month's

## **MYSTERY WINNER!**

**We have a \$50 Creative Carpet & Flooring gift card reserved just for you!**

Stop in your nearest showroom to claim your prize!

NOTE: Must be picked up before 1/31/2023

## **Did You Know ?**

### **WE HAVE A FUNDRAISING PROGRAM**

Creative Carpet & Flooring is a Christian, family-owned business. We want to help your church or non-profit organization raise money with our **PAY IT FORWARD** program! How does it work? Your organization will receive a supply of vouchers to distribute to anyone in the market for flooring or inquiring about the Pay It Forward program. Give them a voucher with your organization's name and information to bring to us at the time of purchase. Once the job is installed, we will complete the voucher and return a copy to you. In addition, we will make out a check for your organization for 3% to 6% of the sale. It's that simple! Contact us today for more information or to register!

**ONLINE**

[www.creativecarpetinc.com/pay-itforward/](http://www.creativecarpetinc.com/pay-itforward/)

**PHONE (888) 910-6585**

**EMAIL [dawn.g@creativecarpetinc.com](mailto:dawn.g@creativecarpetinc.com)**

## **MEET OUR NEW & RETURNING FRIENDS & CLIENTS...**

AERA CROCKETT  
ALFRED ANTONSEN  
ALLY VACHA  
AMY CADE  
ANDREA SALAS  
ANN BRACKEN  
BARB HAGAN  
BIFF AIKEN  
BILL & NOIRIN  
OBRIEN-PENNEY  
BILL KARALIS  
BOBBIE FIEDLER  
CAROL HEARD  
CAROL HEDGREN  
CAROL KROZEL  
CAROL WINN

CHASE COSTINO  
CINDY KOSNICK  
DAN WASSO  
DAVE LATANSKI  
DEAN RICHARDSON  
DEBBIE & SCOTT TOPOR  
DEBBIE BUCHBACH  
DEBBIE JOHNSON  
DIANE EMANUELSON  
DIANE PETRE  
DON DUMONT  
ED WORTHMAN  
EILEEN DAW  
ERIN & RAY SOWA  
ERIN & MARK DOYLE  
FRANK FUDA

GAYLE & DAN WELCH  
GEORGE & AUTUMN FARIS  
GREG CIESLAK  
HARRY & CHERYL BAKER  
HEATHER SWANBERG  
JAMES RICARD  
JAN & TOM PETRAK  
JANINE MALONEY  
JASON BARRERA  
JEAN DILUIA  
JEFF & CORINNE KEMPIN  
JOHN JOHNSON  
JOHN KEANE  
JOHN URBANIEC  
JOHNNY & KYM LOZANO  
JON OSBORNE

JOYCE IPEMA  
JULIE PRIESTMAN  
KAITLIN BROSE  
KAREN HEUER  
KARLEY KELLER  
KATHERINE ASZTALOS  
KATIE BARR  
KEITH ROSSETTO  
KEVIN WAGNER  
KIMOY PHILIPS  
LARY & LAUREL REED  
LATMIA KATBI  
LAURA GUERRA  
LEIJUANA DOSS  
LISA BONNEMA  
LISA HARPER

LISA SIMON  
LYNN VEA  
MADIA SARGENT  
MARIAN LUBERDA  
MARISSA BIEGEL  
MARK EITING  
MARLENE NYMEYER  
MARY ALWIN  
MARY BURRUSS  
MAUREEN LAUTZ  
MEGAN & BOB JOHNSON  
MICHELE DALTON  
MIKE & KIM TOWNSEND  
MIKE & SUSIE GINISE  
MIKE KOKAT  
MIKE PANAGIOTAROS

MIKE SMITH  
NATALIE STORK  
NICK HOLMBERG  
PAM DUKE  
PAT FLYNN  
PAUL & BECKY COULIS  
PAUL VALENTE  
PETER HALJEAN  
RICH GEORGAS  
RITA HANKO  
ROBERT BABCOCK  
ROBERT JOHNSON  
ROBERT MILLS  
SAMANTHA HICKERSON  
SANDY CRISCIONE  
SANDY SOLANO

SHARON APATO  
SHARON MITCHELL  
SHELLEY GLATT  
SILVIA MELBY  
STACEY & DEMETRIOS  
KOUZIOS  
STEVE GIDLEY  
STEVE WILSON  
TAMI KLEIN  
THOMAS CHENEY  
TIFFANIE NOWACZYK  
TIMOTHY THROW  
TITO GONZALEZ  
TONI & MIKE WALTER  
TONY KOSTELICH  
TRENT & SARAH OVERZET



# MEGA Trivia Contest

Who wants to WIN a  
\$50 Gift Card towards dinner at



## Take our Trivia Challenge!

This month's Mega Trivia question:

**What is the most common blood type?**

- (A) AB+
- (B) B+
- (C) O+
- (D) B-

To enter, visit our website at [creativecarpetinc.com](http://creativecarpetinc.com), click on "MEGA Trivia" under Specials and take your best guess. Your chances of winning are better than you think! Winner will be announced in the following month's newsletter. Entry deadline is the 15th each month. Good luck!!!

### Last month's question:

Rudolph the Red-Nosed Reindeer was created for which department store?

**Answer: (B) Montgomery Ward**

Santa's reindeer are a vital part of his Christmas story, but did you know that Rudolph didn't exist until 1939? The beloved reindeer with a red nose was the creation of Robert L. May. May was a catalog writer for the Chicago-based department store Montgomery Ward. Each Christmas, the store would give away free storybooks to the children. May decided to write the tale of a lonely outcast reindeer. Two million copies were printed, and the story became a huge hit, inspiring songs, cartoons, and more. [NPR | December 1, 2021]

Congratulations to last month's winner:

**JAMES PALEWSKI**  
of Lockport, IL

Stop by Creative Carpet & Flooring to claim your prize by January 31, 2023!

### MEET OUR CARPET CLEANING CUSTOMERS...

ANN OFFERMAN  
CATHY BLACKBURN  
DAVE & CARRIE STAPLETON  
DAVE MITCHELTREE  
DAWN FLOREY  
DENISE & TOM JACOBS  
JEFFERY & BONNIE PLUDE  
JIM THRUN  
JOHN MCDONNELL  
KATHLEEN FRITZ

KEN & BREE WIRTH  
LAURA CRADEUR  
MARY BURRUSS  
MARY LOMBARD  
MAUREEN GAUGHAN  
MELANIE NIKSICH  
MICHELLE SCHILF  
RAELYNN ROMAN  
RICHARD & MARY ROGERS  
RITA & BRUCE HILLBLOM  
SALVADOR NAVARETTE  
TOM DUROCHER



CALL FOR MORE INFO ON OUR CARPET CLEANING SERVICES! 888.910.6585

The more you spend...  
the more you



# SAVE!



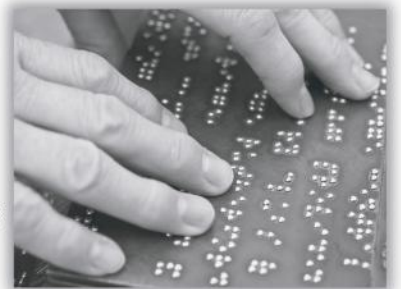
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priced from:

Price per sq yd	\$ off per sq yd
\$20 to \$29.99	= \$2 off
\$30 to \$39.99	= \$3 off
\$40 to \$49.99	= \$4 off
\$50 to \$59.99	= \$5 off

January 1 through January 31, 2023

### January is National Braille Literacy Month

Did you know that braille was initially invented for military communication? Called "night writing," braille was developed by the French Army in the early 1800s as a way for their soldiers to communicate after dark. A young man named Louis Braille got wind of the code and came up with the idea to put his spin on it. As a student at the National Institute for the Blind in Paris, young Louis felt inspired to use what he found as a basis for written communication for the blind. While the original night writing consisted of various 12-dot arrangements, Louis modified the method to include only six-dot variations. After nine years of refining the eponymous system, Louis was successful at creating a form of written communication that prevails even today.



[Britannica | March 2022]

### Banned by the U.S. government in 1943



The best thing since sliced bread? The return of sliced bread after the U.S. government briefly banned it during WW2. The automatic bread-slicing machine was first invented in 1928, and bakeries nationwide quickly adopted it. But on January 18, 1943, bakeries were banned from

pre-slicing their bread for two reasons. First, new regulations had increased flour prices, and the government was hoping fewer bakeries would use the pricy bread-slicing machines to avoid passing on extra costs to consumers. Secondly, there were concerns about paper shortages across the country, and sliced bread required twice the amount of wax paper to keep the loaves fresh. Within weeks, housewives across America rebelled against the move. They claimed it was just as costly and difficult to find a good bread knife as it was to pay a few cents more for sliced bread. Within two months, the ban was overturned.

[Mental Floss | October 2022]



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219.595.5561



MON 10am - 6pm  
TUE 10am - 8pm  
WED 10am - 6pm  
THR 10am - 8pm  
FRI 10am - 6pm  
SAT 10am - 4pm  
SUN closed



*The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.*



MON 9am - 6pm  
TUE 9am - 6pm  
WED 10am - 6pm  
THR 9am - 6pm  
FRI 9am - 6pm  
SAT 10am - 4pm  
SUN closed



**How about a night out at one of your favorite restaurants through Creative Carpet's Referral Rewards Program**

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. Every time you refer someone who becomes a client and purchases, we will send you a \$25 gift card to one of these restaurants



## WARNING

**Don't visit any flooring dealer until you call us for a FREE Consumer Awareness Guide!**

You will learn...

- ☒ 4 predatory sales tactics
- ☒ 7 costly misconceptions about flooring
- ☒ 5 questions to ask a dealer before buying

**Visit our website to obtain your copy!**  
[www.CreativeCarpetInc.com](http://www.CreativeCarpetInc.com)

**A gigantic THANK YOU to all who referred us last month...**

BETH & FRANK HUEGEL  
CARISA & PAUL DIRIENZO  
DALE KOOY  
HAL & SUZANNE LUSK  
JACK & ROBBIE HOFFMAN  
JEFF & CONNIE ONIK  
KEN & DEBBIE HENLEY  
MARY & JON NEBOR  
MARYELLEN SLAZYK  
NICOLE BROWN  
PAM DUKE  
SHARON & JACK FALTZ  
SHERRY CROWLEY  
SYLVIA TRIUMPH

**Share your project photo with your review on our website within 30 days of installation and be entered in our monthly drawing to win a \$25 gift card**

"Simply the best place for any and all floor coverings - If you are looking for new flooring for existing or new construction, look no further. Creative Carpet & Flooring is your one-stop shop for everything. We had Dana as our consultant. She was knowledgeable, professional, and simply the best. The installers were top-notch too. The job went flawlessly! Highly recommend!"

**~ Jeff Harbrecht of Demotte, IN  
This month's \$25 Target gift card winner!**