

YOUR RELIABLE TALENT 2025

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THE HONG KONG POLYTECHNIC UNIVERSITY

The origin of The Hong Kong Polytechnic University (PolyU) can be traced back to 1937 with the founding of the first publicly-funded post-secondary technical institution in Hong Kong - the Government Trade School. The School was renamed the Hong Kong Technical College in 1947. In August 1972, the Hong Kong Polytechnic was formally established, taking over the campus and staff of the Hong Kong Technical College. The Institution assumed full university status in November 1994.

SCHOOL OF PROFESSIONAL EDUCATION AND EXECUTIVE DEVELOPMENT

Officially formed by PolyU in 1999, the School of Professional Education and Executive Development (PolyU SPEED) has been actively developing and delivering a wide range of professionally-oriented programmes that are relevant to individual advancement and wider socio-economic needs. In pursuing its vision to becoming a leading self-financing tertiary education institution in Hong Kong, PolyU SPEED provides quality articulation degree programmes relevant to a range of career and professional aspirations. Besides, the School is devoted to offering quality, flexible educational opportunities for lifelong learning.

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¹This programme is revamped and retitled as Bachelor of Business Administration (Honours) in 2024/25.

此課程於 2024/25 年度修訂及改名為工商管理 (榮譽) 學士。

²This programme is revamped and retitled as Bachelor of Business Administration (Honours) in Innovation and Design Management in 2024/25.

此課程於 2024/25 年度修訂及改名為創新及設計管理 (榮譽) 工商管理學士。

³This programme is revamped and retitled as Bachelor of Business Administration (Honours) in International Business in 2024/25.

此課程於 2024/25 年度修訂及改名為國際商業 (榮譽) 工商管理學士。

⁴This programme is revamped and retitled as Bachelor of Business Administration (Honours) in Operations and Supply Chain Management in 2024/25.

此課程於 2024/25 年度修訂及改名為營運及供應鏈管理 (榮譽) 工商管理學士。

⁵This programme is revamped and retitled as Bachelor of Business Administration (Honours) in Convention and Event Management in 2024/25.

此課程於 2024/25 年度修訂及改名為會展管理 (榮譽) 工商管理學士。

⁶This programme is revamped and retitled as Bachelor of Business Administration (Honours) in Hospitality Management in 2024/25.

此課程於 2024/25 年度修訂及改名為款待業管理 (榮譽) 工商管理學士。

⁷This programme is no longer on offer.

此課程已暫停開辦。

⁸This programme is revamped and retitled as Bachelor of Business Administration (Honours) in Marketing Management in 2024/25.

此課程於 2024/25 年度修訂及改名為市場營銷管理 (榮譽) 工商管理學士。

⁹This programme is revamped and retitled as Bachelor of Business Administration (Honours) in Travel Industry Management in 2024/25.

此課程於 2024/25 年度修訂及改名為旅遊服務業管理 (榮譽) 工商管理學士。

¹⁰This programme is revamped and retitled as Bachelor of Science (Honours) in Health Studies in 2025/26.

此課程於 2025/26 年度修訂及改名為健康學 (榮譽) 理學士。

¹¹This programme is revamped and retitled as Bachelor of Science (Honours) in Information Systems and Web Technologies in 2025/26.

此課程於 2025/26 年度修訂及改名為資訊系統及網絡科技 (榮譽) 理學士。

¹²This programme is revamped and retitled as Bachelor of Science (Honours) in Data Science and Artificial Intelligence in 2025/26.

此課程於 2025/26 年度修訂及改名為數據科學及人工智能 (榮譽) 理學士。

Prof. Peter YUEN

阮博文教授

Dean, CPCE

專業及持續教育學院院長

One of the key missions of PolyU CPCE is to groom job-ready graduates, apart from being high achievers academically, students are also encouraged to gain industry exposure and equip themselves to enter the workforce.

CPCE supports students' employability through various approaches, the establishment of the CPCE Employability Services Office (CESO) in September 2021 allows holistic support to students' career development. Talent development is one of the key services of CESO. With the "Your Reliable Talent" programme, selected students can gain career and industry-related knowledge to excel in the workplace.

培育有就業準備的畢業生是 CPCE 的其中一個重要目標，學生除了學業成績優異之外，學院亦鼓勵他們獲取更多的行業知識，裝備他們將來進入就業市場。

CPCE 透過不同的途徑去支援學生的事業發展，2021 年九月成立的 CPCE 就業服務處便讓學院能為學生提供更全面的就業支援。發掘和培養人才是 CESO 的一項重點服務，透過「Your Reliable Talent」計劃，被選中的學生能夠獲取更多有關事業發展和行業方面的知識，使他們在職場上發光發亮。



Prof. Ricky CHAN

陳怡光教授

Associate Dean (Education), CPCE
專業及持續教育學院副院長（教育）

In the fast-paced job market of today, academic knowledge is not the sole prerequisite for success. Students must be equipped with a diverse skillset to navigate the challenges and opportunities ahead. The "Your Reliable Talent" programme is a testament to our unwavering commitment to empowering our students beyond the classroom.

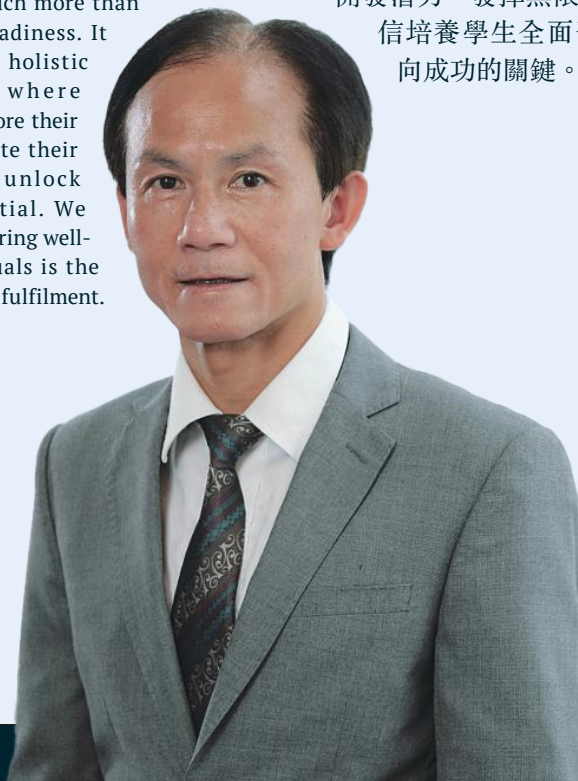
This comprehensive programme offers our students a series of workshops and career training opportunities. Through these activities, participants will have the chance to refine their resumes, hone their interview techniques, and develop essential professional skills. By translating their academic achievements into practical competencies, our students will be able to present themselves as well-rounded, confident, and employable individuals.

The "Your Reliable Talent" programme is much more than just about job readiness. It is a platform for holistic development, where students can explore their interests, cultivate their strengths, and unlock their full potential. We believe that nurturing well-rounded individuals is the key to success and fulfilment.

在瞬息萬變的就業市場中，學術知識並非唯一的成功條件。學生必須配備多元化的技能，方能應對未來的挑戰與機遇。「Your Reliable Talent」計劃體現了我們持續推動學生跳出課堂框架的決心。

這個計劃為學生提供一系列的工作坊和職業培訓機會，學生有機會完善個人履歷和提升面試技巧，以及培養所需的職業技能。透過融合理論知識和實際技能，我們的學生定能自信地展現自己，成為全面發展的優秀人才。

「Your Reliable Talent」計劃不僅著眼於就業準備，更是一個促進學生全人發展的平台。學生有機會探索自我，開發潛力，發揮無限可能。我們相信培養學生全面發展是他們邁向成功的關鍵。



PolyU SPEED launched the “Your Reliable Talent” programme to address the common career-related concerns and interests of its graduates and help them formulate effective job search strategies. PolyU SPEED has also organized a series of customized career workshops to help graduates prepare for future jobs.

Thirty-four final-year top students in PolyU SPEED with outstanding performance in both academic and extra-curricular activities were selected to join the programme. The school’s academic staff, human resources (HR) professionals, and career consultants were also invited to share their experiences and advice on job hunting, career development, and personal career stories with the participants.

PolyU SPEED also organized employability seminars, provided an overview of the current job market, and discussed the attributes employers were looking for. Graduates need to understand the impact of the first job, which is that a positive experience can greatly boost their future career development. Training sessions for resume writing and mock interview exercises were also offered to students, enabling them to learn some crucial employability skills. The employability activities offered inspiring experiences to the students, matching their interests, skills, and values with their potential careers.

Upon completion of the programme, a booklet containing the profiles of the selected PolyU SPEED students will be sent to the targeted recruiters and uploaded to the PolyU CESO website for public access.

Dr Jason CHAN, MH, JP, the Director of PolyU SPEED, emphasized the importance of supporting students’ career development. “Equipping our graduates with the right skills and mindset is crucial for their future success. Through the ‘Your Reliable Talent’ programme, we aim to bridge the gap between our students’ capabilities and the industry’s needs.”

Dr Jason CHAN, MH, JP
陳繼宇博士 MH 太平紳士

Director of PolyU SPEED
香港理工大學專業進修學院院長

香港理工大學專業進修學院 (PolyU SPEED) 推行「Your Reliable Talent」計劃，旨在解答畢業生常見的求職問題和探討他們關心的議題，協助他們制訂求職策略。學院也為應屆畢業生提供一系列求職工作坊，提高他們的就業職能，以培養畢業生為未來的工作做好準備。

34 名在學業及課外活動均表現出色的 PolyU SPEED 應屆畢業生，獲選參加本計劃。學院更邀請了教職員、人力資源專家及求職顧問給予有關求職和職涯規劃的具體建議，並分享他們各自的事業歷程。

PolyU SPEED 亦舉辦了多個有關就業市場概覽的研討會及講座，藉此分析僱主在招聘人手所重視的細節，概述了當前的就業市場，並強調畢業生需要了解第一份工作的影響，以促進他們未來的職業發展。學院亦設有履歷撰寫工作坊，由人力資源專家分享撰寫履歷的技巧。這些講座及工作坊能夠啟發學生的思維，讓他們按照自己的興趣、技能及價值觀去發展個人事業。

「Your Reliable Talent」計劃結束後，PolyU SPEED 把參加學生的自我簡介集結成特刊，寄給合適的僱主及上載至學院網站以供閱覽。

PolyU SPEED 院長陳繼宇博士 MH 太平紳士強調支持學生職業發展的重要性。「為我們的畢業生配備合適的技能和良好的心態對他們未來的成功至關重要。通過『Your Reliable Talent』計劃，我們旨在彌合學生能力與行業需求之間的差距。」



Dr CHAN believes that a well-rounded education is key to preparing students for the workforce. "Our goal is to ensure our students leave PolyU SPEED with more than just a parchment certificate. We want our graduates to not only possess strong technical knowledge, but also develop critical thinking, problem-solving, and communication skills that employers highly value."

Dr CHAN expressed his confidence in PolyU SPEED graduates. "I'm optimistic that our students will excel in their chosen careers. The 'Your Reliable Talent' programme is designed to showcase their talents and match them with the right opportunities."

Dr Macy WONG, Head of Employability Services, stated, "That is why we came up with the 'Your Reliable Talent' programme. We want our students to be 'humbly aggressive' - to get to know the real needs of their employers so that they can work towards their career goals."

"PolyU SPEED graduates compete favorably with their counterparts of four-year degree programmes in the job market," said Dr WONG. "At PolyU SPEED, articulation honours degree programmes are offered to sub-degree graduates as an alternative articulation pathway to pursue a university education."

"We provide various employability workshops that aim to improve the workplace skills of our graduates in the marketplace and enhance their confidence and work-readiness." Dr WONG added, "We believe our graduates are well-prepared, and with their well-rounded capabilities, they will be able to excel in the workforce."

陳博士認為全面的教育是準備學生進入職場的關鍵。「我們的目標是確保學生在畢業後，不僅僅獲得一紙證書，我們希望他們擁有扎實的專業知識，同時也具備批判性思考、解決問題和溝通技能，這些都是僱主高度重視的。」

陳博士對PolyU SPEED的畢業生充滿信心。「我對我們學生在未來的事業中會取得卓越成就感到樂觀。『Your Reliable Talent』計劃旨在展示他們的才華，並將他們與合適的機會接軌，讓他們發揮最大的潛能。」

CPCE 就業服務總監王美芝博士補充說：「這正是我們推行『Your Reliable Talent』計劃的初衷。我們要求學生做到『謙恭而進取』，盡力了解僱主的真正需要，這樣同學才能夠向事業理想邁進。」

王博士表示：「PolyU SPEED 畢業生在就業市場上的表現和競爭力，其實與其他修讀四年制本科課程的大學畢業生不遑多讓。PolyU SPEED 的榮譽學士學位銜接課程，為副學位畢業生提供另一接受大學教育的途徑。」

王博士補充道：「我們致力提供不同類型的工作坊，旨在提升畢業生在職場上的技能，增強他們的自信和工作準備。我相信我校畢業生已經做好充分準備，憑藉他們全面的能力，定能在職場大展拳腳。」



Dr Macy WONG
王美芝博士

Head of Employability Services
就業服務總監



PolyU CPCE Career Fair (2015 - 2025)

The PolyU CPCE Career Fair has been a longstanding annual event held at the PolyU West Kowloon Campus since 2015. This platform has facilitated direct exchange and collaboration between employers and PolyU CPCE students, allowing students to have close contact with employers in their desired field of work and have the latest news in the job market. Career talks and webinar sessions were also organized by industry experts to share their valuable industry insights and best career tips with the students.

The Career Fair received enthusiastic responses from many employers in Hong Kong. There are over 100 exhibitors who participated this year, offering various fields of occupation that students can learn more about. Many of them were reputable and sizable local and international companies, including several leading brands such as J.P. Morgan, Cathay Pacific Airways Limited, HKT Services Limited, Hong Kong International Theme Parks Limited, Shangri-La International Hotel Management Limited, Swire Resources

Limited, The Hong Kong Jockey Club, etc., and they provided many employment opportunities across different industries.

The theme of the Career Fair this year is 'The Path To A Shared Workforce Through Diversity and Inclusion', which aims to prepare students for workplaces that value cross-cultural collaboration, inclusive thinking, and adaptability. PolyU CPCE has been dedicated to nurturing and unlocking the potential of our students. The goal of this event is to enable students to secure their desired job placements, while simultaneously providing employers the opportunity to recruit exceptional talent to energize their organizations.

PolyU CPCE also encouraged students to remain committed to continuous learning and skill development, enabling them to stay competitive in the evolving job market.



PolyU CPCE 職業博覽 (2015 - 2025)

一年一度的 PolyU CPCE 職業博覽自 2015 年起在理大西九龍校園舉行，為僱主及學生提供一個招聘及求職的直接交流平台。僱主不但可以更方便地吸納人才，學生更可以隨時與僱主進行溝通，了解各行業的最新資訊。職業博覽同時提供由業界人士分享職場經驗的工作坊和職業講座，為學生提供求職貼士及就業技能等實用知識，讓同學的職涯更為順利。

職業博覽反應非常熱烈，今年的參展企業代表總數多達 100 間，當中不乏知名及具規模的本地和國際企業，包括摩根大通、國泰航空有限公司、香港電訊、香港國際主題樂園有限公司、香格里拉國際酒店管理有限公司、太古資源有限公司和香港賽馬會等，分別提供不同行業的就業機會。

今年職業博覽的主題為「The Path To A Shared Workforce Through Diversity and Inclusion」，旨在讓同學為重視跨文化協作、包容思維及靈活應變能力的職場作好準備。PolyU CPCE 一直致力於培養和發掘學生的潛力，希望透過是次活動，學生可以找到心儀工作的同時，僱主亦能夠吸納優秀的人才，為他們的企業注入新活力。學校也鼓勵學生持續學習和發展技能，使他們能在不斷變化的就業市場中保持競爭力。

NGAN Kwok Kuen 顏國權

Bachelor of Arts (Honours)
in Business
商業(榮譽)文學士



I am a curious and adaptable person, always eager to explore innovative ideas and perspectives. My studies have given me a deep understanding of how global markets are connected and how cultural differences shape business strategies. This knowledge has laid a strong foundation for my future career.

In addition, my roles as a student assistant at PolyU CPCE and as a Telebet Services Assistant at the Hong Kong Jockey Club have given me experience in customer service. These experiences have refined my problem-solving skills and taught me the importance of maintaining a positive service attitude, even in challenging situations.

I believe lifelong learning is essential in today's fast-changing world. My commitment to continuous growth helps me stay agile and open-minded, allowing me to turn challenges into opportunities for learning and improvement.

我是一個充滿好奇心且適應力強的人，並樂於探索新觀點和新思維。在學習過程中，我深入了解到全球市場的聯繫，以及文化差異如何影響商業策略，這為我的未來職業發展奠定了堅實的基礎。

此外，我曾擔任學院的學生助理及香港賽馬會的電話投注助理，累積了豐富的客戶服務經驗。這些經歷提升了我的解難能力，也讓我明白在困難情況下也要保持正向服務態度的重要性。

我相信終身學習在當今快速變化的世界至關重要。持續學習讓我保持靈活和開放，每一個挑戰都是我成長和進步的機會。

LAW Tsz Man 羅子雯

Bachelor of Arts (Honours) in Business
(Innovation and Design Management)
商業(榮譽)文學士(創新及設計管理)



I have strong teamwork and leadership skills, developed through years of experience with The Boys' Brigade, Hong Kong, since I was in primary school. Being part of the team has taught me how to work well with others, stay patient, and take on leadership roles. Now, as a team captain and mentor, I enjoy guiding and supporting my teammates.

I am also passionate about languages and different cultures. I am self-learning Korean and Japanese, and I enjoy exploring the unique aspects of different cultures. I hope to deepen my understanding and broaden my global perspective.

我具備出色的團隊合作和領導能力，這得益於我從小學開始加入香港基督少年軍多年的訓練和經驗。這些經歷讓我學會了與他人協作、保持耐心，也讓我有機會發揮領導力。我現在已經成為一名隊長和導師，並很享受帶領和幫助隊友成長。

此外，我喜歡學習不同的語言從而探索當中的文化，目前正自學韓語和日語。我會持續學習，並擴闊自己的國際視野。

ASIF AHMAD Wazeer

Bachelor of Arts (Honours)
in Business (International Business)
商業(榮譽)文學士(國際商業)



Driven by passion, a willingness to embrace opportunities, and a self-reliant mindset, I cultivated a diverse skill set through my academic journey and exposure to technical and business fields. This interdisciplinary experience broadened my knowledge and complemented my technical expertise.

Beyond academics, I actively pursued business case competitions in Hong Kong, Australia, and Canada during undergraduate studies. These experiences deepened appreciation for international business, sharpened presentations, and strengthened leadership and communication abilities.

During a gap year, I gained valuable insights into corporate operations working full-time as an engineering technician at Hong Kong Broadband. This experience ignited my passion for entrepreneurship and heightened eagerness to explore business.

I am confident my experiences and qualifications equip me to navigate challenges and contribute effectively to future endeavors. I am eager to learn, collaborate, and work toward shared goals with others.

憑著勇於把握機遇的態度，以及自強不息的精神，我在商業與工程領域累積了多元化的知識。這種跨領域的背景不僅拓寬了我的視野，並進一步完善了我的專業技能。

在學期間，我積極參與在香港、澳洲和加拿大舉行的商業案例比賽。這些寶貴的經歷不僅加深了我對國際商業的熱愛，還增強了我的演講技巧，並提升了領導能力。

入學前，我曾於香港寬頻擔任全職工程技術員，從而對企業營運有一定的了解。這次工作經驗激發了我對創業的熱情，並擴大了我對探索現實商業實踐的渴望。

我相信我的資歷有助於我從容應對挑戰，並在未來的事業中發揮積極作用。我渴望向他人學習，並與不同的人協作，合作實現共同目標。

YU Yixian
余怡嫻

Bachelor of Arts (Honours)
in Business (International Business)
商業 (榮譽) 文學士 (國際商業)



Throughout my studies, I have been actively involved in various academic and extracurricular activities. Last summer, I participated in an exchange programme to the United Kingdom, which expanded my global perspective and significantly improved my English proficiency.

Additionally, I had a chance to represent PolyU SPEED to participate in an international business case competition in Sydney. This invaluable experience not only enhanced my practical skills but also taught me the importance of effective collaboration in a multicultural environment.

我在 PolyU SPEED 求學期間積極參與各種學術及課外活動。去年暑假，我有幸前往英國參加交流項目，這次經歷不僅拓展了我的國際視野，還顯著提升了我的英語能力。

此外，我還代表學院參加了在悉尼舉辦的國際商業案例比賽。這段寶貴的經歷不僅增強了我的實踐能力，還讓我深刻體會到如何在多元文化環境中高效合作。

LAU Justin Christian 劉正言

Bachelor of Arts (Honours) in Business
(Operations and Supply Chain Management)
商業 (榮譽) 文學士 (營運及供應鏈管理)



With the insights gained from my studies at PolyU SPEED, I have developed a deep passion for the logistics industry and a deep appreciation for its critical role in Hong Kong. I aspire to utilize my managerial skills in the logistics sector to contribute to Hong Kong's position as a global logistics hub.

Driven by ambition, I have achieved outstanding results in various business case competitions. Notably, I was part of the winning team for the Best Team Award at the HKLA International Logistics Case Study Competition in Seoul in 2023 and was recognized with the CIPS Best Student Award in 2024. Earlier this year, I had the privilege of participating in the Engineering & Commerce Case Competition in Canada. These experiences not only broadened my global perspective but also enriched my understanding of diverse cultural context.

Furthermore, my internships at renowned companies like Sime Darby Motors and Zung Fu Mercedes-Benz provided invaluable opportunities to apply logistics management knowledge in real-world settings and laid a solid foundation for my future career.

透過在 PolyU SPEED 的學習，我對物流業及其在香港的重要角色有了深入認識，也因此對這個行業充滿熱情。我希望運用自身的管理技能，在物流領域發揮所長，為鞏固香港作為全球物流樞紐的地位作出貢獻。

我充滿雄心的性格驅使我在商業案例競賽中取得傑出成績。我曾在 2023 年於首爾舉行的 HKLA 國際物流案例研究競賽中榮獲最佳團隊獎，以及在 2024 年榮獲 CIPS 卓越學生獎。今年二月，我更有幸到加拿大參加 Engineering & Commerce Case Competition。這些經歷不僅拓展了我的國際視野，更深化了我對多元文化背景的理解。

我曾於森那美汽車集團和仁孚行等知名企業實習，這些經歷讓我能夠將物流管理知識應用於實際工作中，並為我的未來職業生涯奠定了堅實的基礎。

LAW Wing Yin 羅詠賢

Bachelor of Arts (Honours) in Business
(Operations and Supply Chain Management)
商業 (榮譽) 文學士 (營運及供應鏈管理)



Unlike many of my classmates, I had already spent several years in the workforce before joining this programme. During that time, I realized I needed a stronger knowledge base to support my future career, so I made the bold decision to leave my job and return to school.

Studying at PolyU SPEED has allowed me to build on my practical experience in store operations and goods handling, and to explore these areas in a more systematic and in-depth way. I hope to apply the knowledge and skills I have gained to make a meaningful contribution to society after graduation.

我也許跟很多同學不一樣，在修讀此課程之前，我已經有幾年的工作經驗。在過去的職場上，我發現自己的學識水平仍有不足之處，難以支撐未來的事業發展，因此我下定決心，毅然辭去工作，重返校園進修。

在 PolyU SPEED 求學期間，我能夠將過去在店舖營運和貨物處理方面的實戰經驗，與課程所學結合，更有系統地深入探討這些範疇。我希望畢業後，能運用所學知識和技能，發揮自己的能力和價值回饋社會。

SHAM Chin Hung 岑展鴻

Bachelor of Arts (Honours)
in Convention and Event Management
會展管理 (榮譽) 文學士



Passionate about organising events and supporting communities, I volunteer to tutor children from underprivileged families while actively engaging in campus activities. To broaden my perspectives, I seek cross-cultural exchanges through events and absorb knowledge from books to deepen my expertise.

Through this talent programme, I hope to further develop essential skills such as leadership, teamwork, and adaptability. I am also eager to gain insights into industry trends and learn more about the future of event management and interdisciplinary fields. My ultimate goal is to become a proactive professional who can make a meaningful impact in a dynamic environment.

我熱衷於活動策劃和服務社區，積極參與校園活動，同時義務為基層家庭的小孩提供課業輔導，關心他們的成長需要。為了拓寬視野，我喜歡參加不同活動進行跨文化交流，亦樂於透過閱讀汲取知識，深化專業能力。

希望通過這個人才計劃，我可以進一步提升自己的領導力、團隊合作及應變能力，同時深入了解行業趨勢和活動管理相關領域的未來發展方向。我的目標是成為一位積極主動，能夠在多變環境中發揮影響力的專業人才，並為社會帶來積極影響。

SOHAIL Maheen 馬素殷

Bachelor of Arts (Honours)
in Convention and Event Management
會展管理 (榮譽) 文學士



I am a focused and passionate professional with a solid background in project management. My academic and professional experiences have equipped me with a diverse skill set, including marketing, AI integration, social media strategy, time management, teamwork, and effective communication.

I have successfully led multiple projects, leveraging AI tools to optimize marketing efforts and utilizing social media platforms to engage and connect with audiences. These initiatives have sharpened my ability to collaborate effectively and deliver results within deadlines.

I am eager to bring my diverse expertise and enthusiasm to a dynamic and innovative team, contributing to its success and growth.

我是一位專注且充滿熱情的專業人士，擁有紮實的專案管理背景。我的學術和專業經歷讓我掌握了多元化的技能，包括行銷、人工智慧整合、社交媒體策略、時間管理、團隊合作以及高效的溝通能力。

我曾成功領導多個專案，運用人工智慧工具提升行銷效果，並透過社交媒體平台與受眾建立互動聯繫。在這些項目中，我展現了卓越的團隊協作能力以及按時完成任務的專業素養。

我渴望將我的多元技能和熱情投入到一個充滿活力與創新的團隊中，為團隊的成功和發展做出貢獻。

HO Choi Wan 何彩雲

Bachelor of Arts (Honours)
in Hospitality Management
款待業管理 (榮譽) 文學士



With eight years of extensive work experience, I have held various positions at renowned organisations such as Hong Kong Disneyland and Hong Kong International Airport. These roles have significantly enhanced my communication skills and teamwork abilities.

After the pandemic, I proactively seized the opportunity to study hospitality management to further develop my professional expertise. The programme of PolyU SPEED has enriched my industry knowledge while strengthening my leadership, multitasking, and time management skills.

In the dynamic and ever-evolving hotel industry, I am eager to apply my learning to real-world situations and embrace new challenges. I am confident in my future development within this sector and look forward to making meaningful contributions.

我擁有八年豐富的工作經驗，曾於香港迪士尼樂園及香港國際機場等知名機構擔任不同職位。這些經歷大大提升了我的溝通能力與團隊合作精神。

疫情過後，我積極把握機會進修酒店管理，期望進一步提升自我專業水平。PolyU SPEED 的課程不僅豐富了我的專業知識，更加強了我的領導力、時間管理及多任務處理能力。

面對酒店業瞬息萬變的環境，我渴望將所學應用於實際工作中，迎接各種挑戰。我對自己在這個行業的未來發展充滿信心，期待能夠發揮所長。

LAI Chi Wun 黎芷桓

Bachelor of Arts (Honours)
in Marketing and Public Relations
市場營銷及公共關係 (榮譽) 文學士



I am a responsible, patient, and courteous person with diverse work experience. My strengths include effective client liaison, strong communication skills, and high work efficiency.

I would like to highlight a particularly meaningful job experience, which marked the beginning of my professional journey after obtaining my Higher Diploma. From November 2022 to March 2023, I worked as a Property Officer at Good Excel Property Consultants Limited. My primary responsibilities included daily management and operation of residential properties, as well as preparing routine reports. I am proud to note that I maintained a record free of complaints throughout my tenure.

Providing assistance to others has always been a source of fulfillment for me, and I genuinely appreciate the satisfaction that comes from seeing people's smiles. Receiving positive feedback has always been a great motivation for me to further enhance my performance and deliver excellent service.

我是一位具責任感、耐心及禮貌，並擁有多元工作經驗的人。我的主要優勢包括有效聯絡客戶、出色的溝通技巧，以及高效的工作表現。

我希望分享一段對我職業發展具有重要意義的全職工作經驗。這是我完成高級文憑後的第一份全職工作，於2022年11月至2023年3月，我在卓安物業顧問有限公司擔任物業主任，主要負責住宅日常管理、營運及編製日常報告等。令我感到自豪的是，我在任職期間保持零投訴的優良紀錄。

幫助他人一直是我的滿足來源，而見證客戶的滿意笑容更令我感到欣慰。每當收到正面回饋，對我而言都是莫大的鼓勵，亦推動我不斷提升自我、追求卓越。

TSUI Yin Ting 徐燕婷

Bachelor of Arts (Honours)
in Marketing and Public Relations
市場營銷及公共關係 (榮譽) 文學士



I have a strong understanding of marketing research and event planning.

While working as a student assistant at the college, I was responsible for completing tasks such as data collection and event organization. This experience enhanced my analytical skills, attention to detail, and ability to manage multiple responsibilities efficiently.

In addition, I have over four years of working experience as a customer service assistant. During this time, I honed my communication skills, learned how to resolve issues effectively, and collaborated with team members to deliver excellent customer service.

I am eager to apply my knowledge and expertise to build and maintain strong relationships with my clients, contributing to the company's success.

我對市場研究和活動策劃有著深入的了解。

在校期間，我曾擔任學生助理，主要負責資料蒐集與舉辦活動等工作。這段經歷不僅提升了我的分析能力與細心程度，還讓我學會如何高效地完成多項任務。

此外，我在客戶服務領域擁有超過四年的工作經驗。在這期間，我的溝通技巧得以磨練，並學會如何快速應對和解決問題，從而與團隊協作為客戶提供優質的服務。

我希望能夠運用專業知識與技能，與客戶建立並維繫良好的關係，為企業作出貢獻。

CHEN Kaiyuan Timothy 陳凱源

Bachelor of Arts (Honours)
in Marketing Management
市場營銷管理(榮譽)文學士



I am a motivated and detail-oriented individual with a strong academic foundation and a passion for lifelong learning. As a graduate in Marketing Management, I gained a solid understanding of core concepts while building expertise in areas such as digital marketing, market research, and data analysis.

Throughout my studies, I refined my time management skills and gained valuable teamwork experience through collaborative projects. These experiences taught me how to lead effectively, communicate clearly, delegate responsibilities, and embrace diverse perspectives. Additionally, my internship allowed me to cultivate a customer-centric mindset and gave me a glimpse into the world outside the school walls.

I am eager to leverage my education, skills, and experiences to contribute meaningfully to marketing roles while continuing to grow both personally and professionally.

我是一位積極進取、注重細節的人，擁有堅實的學術基礎和對終身學習的熱情。作為市場管理學位的畢業生，我不僅掌握了核心概念，還深入學習了數位營銷、市場調研與數據分析等專業知識。

在學期間，我透過參與團隊合作項目，進一步提升了時間管理能力，並獲得了寶貴的團隊合作經驗。這些經歷教會了我如何有效領導團隊、清晰溝通、合理分配任務，並適應多元化觀點。此外，我的實習經歷讓我培養了以客戶為中心的思維，並讓我得以一窺學校圍牆外的世界。

我渴望運用我的教育背景、技能與經驗，在市場營銷領域中作出有意義的貢獻，同時在個人和專業層面上持續成長。

LAI Cheuk Hei 賴卓希

Bachelor of Arts (Honours)
in Marketing Management
市場營銷管理(榮譽)文學士



I have a strong interest in automobiles and gained valuable experience during my internship at Zung Fu, where I developed skills in sales communication and adaptability. This experience also highlighted the importance of marketing in the automotive industry, which inspired me to pursue a degree in Marketing Management.

In addition to my academic and professional pursuits, I actively participate in church ministry. My responsibilities include organizing study groups for primary and secondary school students. Through this experience, I have learned to engage with people from diverse backgrounds, collaborate effectively with others, and strengthen my teamwork skills.

I am eager to combine my passion for automobiles, marketing knowledge, and interpersonal skills to contribute meaningfully to the industry.

我對汽車有著濃厚的興趣，曾在仁孚行進行實習，期間學習了銷售技巧和應變能力。同時，我也深刻認識到市場營銷在汽車行業中的重要性，並因此選擇了市場營銷管理作為我的本科專業。

在課餘時間，我還積極參與教會事奉，負責籌備小學生功課輔導班及中學生讀書小組。在這些活動中，我學會了如何與不同背景的人士交流，並且通過與他人的協作，進一步提升了自己的團隊合作能力。

我希望將自己對汽車的熱情、市場營銷的專業知識以及良好的人際交往技能結合起來，為行業作出有意義的貢獻。

LAM Hei Tung 林曦桐

Bachelor of Arts (Honours)
in Travel Industry Management
旅遊服務業管理（榮譽）文學士



I would describe myself as an adaptable, responsible, and open-minded individual who embraces new perspectives and experiences to broaden my knowledge. I began learning Korean in secondary school and have since become fluent in speaking and reading the language. Currently, I am excited to embark on my journey of learning Spanish.

I have been working part-time in customer service at Harbour City since 2022. My responsibilities include assisting VIC Club members, handling gift and coupon redemptions, and addressing customer inquiries. Through years of frontline experience, my communication skills have been enhanced significantly. I have learned to reframe my words positively and simplify complex terms into clear and understandable language. These skills have not only helped me excel in my job but also benefited my daily life.

我會形容自己是一個適應力強、負責任及思想開放的人，樂於接受新觀點和新體驗以豐富自己的知識。我從中學開始學習韓語，如今已能流利地使用韓語進行交流與閱讀。我最近正在學習西班牙語，開展一段嶄新的學習旅程。

自 2022 年起，我在海港城擔任兼職客服，主要負責協助 VIC 會員、處理禮品及禮券兌換，以及解答顧客查詢。多年的前線工作經驗讓我的溝通技巧顯著提升，我學會將複雜的訊息轉化為易於理解的內容，並以更正面的話語傳遞。這些技巧不僅讓我在工作中表現更出色，也提升了我在日常生活中的溝通能力。

YU Oi Tung
俞藹桐

Bachelor of Arts (Honours)
in Travel Industry Management
旅遊服務業管理 (榮譽) 文學士



I am deeply passionate about the tourism and hospitality industry and am committed to pursuing a career in this dynamic field. Through systematic learning, I have gained extensive professional knowledge, laying a solid foundation for my future development.

I have worked in customer service roles at hotels and shopping malls, assisting diverse guests and travellers while addressing their inquiries. These hands-on experiences have not only enhanced my communication skills but also boosted my confidence in interacting with guests.

With enthusiasm and confidence, I am excited about my future career prospects and hope to apply my knowledge and skills to make meaningful contributions to the tourism and hospitality industry.

我對旅遊及酒店業抱有巨大的熱誠，並致力於投身這個充滿機遇的行業。透過系統化的學習，我掌握了豐富的專業知識，為未來的發展奠定了堅實的基礎。

我曾在酒店和商場擔任客戶服務工作，為不同的客人和旅客提供協助，並解答他們的疑問。這些經歷不僅提升了我的溝通能力，也增強了我在面對客人時的自信心。

憑藉熱情與自信，我對未來的職業發展充滿期待，希望能在旅遊及酒店領域發揮所長，為行業作出貢獻。

KWOK Sin Yau 郭善柔

Bachelor of Arts (Honours)
in Chinese Language and Culture
中國語文及文化 (榮譽) 文學士



I am an inquisitive individual who enjoys absorbing diverse types of knowledge in this kaleidoscopic world. My insatiable thirst for learning relentlessly motivates my journey at PolyU SPEED.

During my studies, I have honed my research and organizational techniques while cultivating greater patience in my writing process. I have also gained a deeper understanding of traditional Chinese culture and the spiritual significance embodied by language and words. Language bridges connections, while words preserve wisdom in tangible forms.

With access to abundant resources and support, I treasure the knowledge and experiences that I have acquired and look forward to applying them in my future career.

我對這萬花筒般的世界時刻保持住好奇心，享受吸收各式各樣的知識。

在我修讀文學士期間，不僅磨練了我資料搜尋與組織能力，還有效提升我寫作的耐性。我亦對傳統中國文化有了更深入的理解，並體會到語言與文字所承載人文精神的意義。

幸得學院提供的豐富資源和協助，我珍惜所獲得的知識和經驗，並期待在未來工作中學以致用。

ZHAO Siyuan 趙思媛

Bachelor of Arts (Honours) in Language and
Professional Communication (Digital Media)
語文及專業傳意 (榮譽) 文學士 (數碼媒體)



Throughout my academic journey, I have studied in Beijing, Switzerland, the United States, and Hong Kong. These diverse experiences have strengthened my time management skills, adaptability, and creativity. I often took on leadership roles in group projects and actively participated in various activities, which helped me develop strong teamwork abilities, self-motivation, and determination.

In addition to my academic achievements, I have completed internships at renowned companies across different industries, including Touching Fabric House, Shenzhen Haohan Boxue Education Technology, PeaceBird Group, and Gang Zhuan Group. Through these opportunities, I have gained a wide range of practical skills, such as managing multiple social media accounts, drafting promotional materials, liaising with international organizations, organizing events, and providing translation services.

Looking ahead, I hope to apply my theoretical knowledge in practice and look forward to contributing to the success of enterprises and the development of the industry.

在我的學術旅程中，我曾於北京、瑞士、美國和香港等地學習。這些多元的經歷大大提升了我的時間管理能力、適應力及創造力。我經常在小組項目中擔任領導角色，並積極參與各類活動，從中培養出優秀的團隊合作精神、自我驅動力和堅定的決心。

在學業以外，我曾於不同行業的知名企業實習，包括北服面料、深圳浩翰博學教育科技有限公司、太平鳥集團及港專集團。這些寶貴的機會讓我掌握了多項實用技能，例如運營社交媒體帳戶、撰寫宣傳資料、與國際企業聯繫、籌辦活動及實時翻譯等。

展望未來，我希望能夠學以致用，並為企業的成功和行業的發展作出貢獻。

CHAN Wing Chung 陳泳冲

Bachelor of Engineering (Honours)
in Electrical Engineering
電機工程學(榮譽)工學士



I consider myself a collaborative and eager learner who values teamwork and respects the ideas of all team members. When I am passionate about something, I stay focused and committed to learning.

Last summer, I interned at a main contractor, where I collaborated with professionals from various disciplines and developed a strong attention to detail. This experience deepened my understanding of the importance of teamwork, effective communication, and precision in achieving success.

我認為自己是個善於合作且樂於學習的人，重視團隊合作並尊重每位成員的想法。當我對某件事充滿熱情時，我會全身投入並專注學習。

去年夏天，我有幸在一家總承包商實習，與來自不同專業的同事合作，進一步提升了我的細心和注重細節的能力。這段經歷更讓我深刻地認識到團隊合作、有效溝通以及精準執行在工作中的重要性。

LEUNG Wesley Lok Hang 梁樂行

Bachelor of Engineering (Honours)
in Electrical Engineering
電機工程學(榮譽)工學士



I am a passionate electrical engineering student committed to learning and delivering my best in every task. While my hands-on experience includes fibre optics, integrated circuits, electrical installations, and programming, I am quick to adapt to new concepts and challenges thanks to my disciplined approach. I enjoy collaborating with professionals from various fields, which has helped me strengthen my communication and teamwork skills. I see myself as the Rosetta stone, hoping to be a bridge between disciplines, making technical information more accessible and ensuring smooth communication.

For my capstone project, it includes a dual-axis solar panel tracker system. I also worked as a clerical officer at Seiko previously, where I improved my organizational abilities and deepened my understanding of mechanical systems.

我是一名充滿熱誠的電機工程學生，對學習和工作始終全力以赴。我擁有光纖、集成電路、電氣安裝和程式設計等實務經驗，並具備良好的適應能力，這源於我一貫嚴謹的學習態度。我也喜歡與來自不同領域的專業人士合作，這讓我能夠不斷提升溝通與團隊合作能力。我希望成為不同專業之間的橋樑，促進技術知識的交流與傳遞。

我的畢業專題是涉及雙軸太陽能電池板追蹤系統的設計。我亦曾在精工擔任文職人員，這段經歷提升了我的組織能力，也讓我更加了解機械運作。

PONG Zhun Log 彭晉樂

Bachelor of Engineering (Honours)
in Mechanical Engineering
機械工程學(榮譽)工學士



I am a diligent and hardworking individual. Through my commitment to academics, I achieved a cGPA of 4.07, reflecting my dedication to excellence.

My participation in various group projects has significantly enhanced my problem-solving and teamwork abilities. I consistently shared project resources with teammates, encouraged collaboration and ensured effective communication within the group. These experiences taught me how to work efficiently in a team setting, enabling smooth project execution.

During my internship at Associated Engineers Limited, I had the opportunity to work with the building maintenance unit team, gaining valuable hands-on experience in engineering projects. This opportunity provided me with practical exposure to engineering practices and enriched my professional knowledge, which has been instrumental in shaping my career aspirations.

Looking ahead, I am committed to continuing my studies and am eager to apply my skills and knowledge to address real-world challenges.

我是一個勤奮上進的人，始終保持全力以赴的態度，目前 cGPA 更達到 4.07 的高分，充分體現了我對學術卓越的追求。

我曾參與不同的小組項目，使我在解決問題與團隊合作的能力得到顯著提升。我積極與組員分享項目資源，並鼓勵大家共同解決難題。這些經歷讓我學會如何高效地在團隊中合作，從而順利推進項目進程。

在聯誼工程有限公司的實習中，我有幸加入大廈維修單位團隊，參與了相關的工程項目。這次實習為我提供了工程領域的實際操作經驗，並豐富了我的專業知識，對我的專業發展具有深遠的影響。

展望未來，我將繼續深造，並渴望將我的技能和知識應用於現實世界的挑戰。

SO Hui Chun 蘇栩俊

Bachelor of Engineering (Honours)
in Mechanical Engineering
機械工程學(榮譽)工學士



I am a motivated mechanical engineering student with a strong passion for solving problems and driving innovation. My academic background provides me with a solid foundation in engineering principles, while my excellent communication skills enable me to collaborate effectively with diverse teams.

Recently, I gained valuable experience during my internship, where I assisted in specification management and quality testing of construction projects. I actively participated in coordination meetings, documenting discussions and action items to ensure clarity and accountability. Additionally, I managed essential paperwork, including recording dates and classifying drawings, which helped streamline project documentation.

Eager to enhance my skills further, I am excited to contribute value to a dynamic organization that fosters growth and creativity.

我是一名積極進取的機械工程學生，對工程領域的方案和創新充滿熱情。紮實的學術基礎讓我掌握了工程原理，而良好的溝通能力也讓我與不同團隊成員高效協作。

在實習期間，我參與了建築項目的規範管理和品質測試，並積極參與協調會議，負責記錄討論內容和行動項目，以確保溝通清晰、責任明確。同時，我也負責管理各類文件，包括記錄日期和圖紙分類，有效提升了專案文件的管理效率。

我希望進一步提升自己的專業能力，並期待在一個重視成長與創新的環境中發揮所長、貢獻價值。

SHIH Wing Yan 施詠恩

Bachelor of Science (Honours)
in Applied Sciences (Health Studies)
應用科學 (榮譽) 理學士 (健康學)



I am a curious and passionate girl. My strengths lie in observation and communication. I have a keen eye for detail, allowing me to notice unique aspects of my surroundings. Since becoming a group leader, I have developed stronger time management skills and gained the confidence to present my ideas effectively. Additionally, I possess strong leadership abilities, enabling me to allocate tasks based on my team members' strengths and motivate them to perform their best. I also excel at organizing group projects, ensuring they are both well-structured and visually appealing.

My studies at PolyU SPEED have broadened my horizons significantly, as the subjects I took provided me with knowledge across various fields. On the other hand, my experience working as a community assistant at the Democratic Alliance for the Betterment and Progress of Hong Kong gave me the opportunity to help the elderly by assisting them with tasks such as filling out forms and answering their inquiries. This aspect of the job was especially fulfilling for me.

我是一位富有好奇心及熱情的女生，長處是觀察和溝通。我善於細心觀察周圍環境及發現新事物。自從擔任小組組長以來，我的時間管理能力得到了顯著提升，並且更有勇氣去表達自己的想法。此外，我具備良好的領導能力，能夠根據組員的特長合理分配工作，並鼓勵他們發揮最佳表現。我也擅長將小組成果整理得既有條理又美觀。

在 PolyU SPEED 的學習經歷讓我拓展視野，課堂內容覆蓋了多個領域的知識，讓我受益匪淺。另一方面，我曾在民建聯擔任社區助理，其中我最喜歡的是能夠幫助長者，例如協助他們填寫表格或解答疑問，讓我感到非常有意義。

YEUNG Chun Hin 楊俊軒

Bachelor of Science (Honours)
in Applied Sciences (Health Studies)
應用科學（榮譽）理學士（健康學）



While working as a Program Assistant at Caritas Lok Yau Early Education & Training Centre, I realized that school and society are quite different. In school, hard work usually leads to predictable results, but in the workplace, unexpected external factors often change outcomes. I have to become a versatile and adaptable person to thrive in a rapidly changing society. I believe that staying humble and eager to learn is my greatest strength.

我曾在香港明愛樂幼學前教育及訓練中心任職活動幹事，很快就發現了學校和社會還是存在一定的差別。在學校裡，你只需心無旁貸學習，成果自然就能摘在手中，但在職場中，外在因素的出現會讓事情朝向無法預測的方向發展。唯有成為多面手、靈活應變，才能在如今急速變化的社會中站穩腳跟。我認為保持謙虛與持續學習正是我最核心的競爭力。

AU Ho Cheung 區浩翔

Bachelor of Science (Honours) in Applied Sciences
(Information Systems and Web Technologies)
應用科學（榮譽）理學士（資訊系統及網絡科技）



I am a proactive and enthusiastic person who enjoys embracing new challenges and building connections with others. I see every experience as a chance to grow, and I strive to approach each opportunity with both creativity and responsibility.

Since March 2024, I have been working as a part-time student assistant, taking on tasks that range from supporting event operations, such as the PolyU SPEED Open Day, to managing day-to-day administrative work. This role has strengthened my communication, organizational, and problem-solving skills, while also allowing me to apply creativity through tools such as Canva, Photoshop, HTTP, and Microsoft Office. These experiences have made me more adaptable and dependable, and have prepared me to take on greater challenges in the future.

我是一個積極主動、充滿熱誠的人，喜歡迎接挑戰並與不同的人交流。我把每一次經歷都視為學習與成長的契機，並努力做好每一個角色。

自 2024 年 3 月起，我受聘為兼職學生助理。這份工作讓我有機會參與多樣的項目，其中包括在 PolyU SPEED 開放日支援活動安排，以及處理日常行政事務等。這份經歷不僅提升了我的溝通、組織與解難能力，也讓我運用 Canva、Photoshop、HTTP 和 Microsoft Office 等工具發揮創意。透過這些經驗的積累，我培養了更強的適應力與責任感，並為迎接未來更大的挑戰做好準備。

CHEUNG Chin Ming 張展銘

Bachelor of Science (Honours)
in Applied Sciences (Statistics and Data Science)
應用科學（榮譽）理學士（統計及數據科學）



Studying statistics and data science has given me the opportunity to explore various programming software and statistical methods, which has deepened my passion for this field. I am proficient in different application tools such as Power BI, Excel, and SPSS, which enable me to uncover patterns in data, present relationships clearly, and support effective decision-making.

Additionally, working on diverse group projects has greatly improved my teamwork and collaboration skills. I believe these experiences will be invaluable for my future career, allowing me to contribute meaningfully to any team and apply my skills to solve real-world challenges.

在學習統計與數據科學的過程中，我接觸到多種程式設計軟體和統計方法，這進一步加深了我對這個領域的熱愛。我熟練掌握 Power BI、Excel 和 SPSS 等工具，能夠有效挖掘數據中的規律，清晰呈現數據之間的關係，以協助作出有效的決策。

此外，參與不同的小組專案也讓我大幅提升了團隊合作和協作能力。我相信這些經驗將在我的職業生涯中發揮重要作用，為團隊作出積極貢獻，並運用技能解決問題。

NG Man Wong 吳敏煌

Bachelor of Science (Honours)
in Applied Sciences (Statistics and Data Science)
應用科學（榮譽）理學士（統計及數據科學）



I am a motivated and detail-oriented individual with strong analytical and problem-solving skills, especially in data analysis, statistical modeling, and Python programming. During my internship at the Census and Statistics Department, I developed a Python program for model selection and evaluation, and gained hands-on experience with forecasting tools like Prophet. This experience allowed me to apply theoretical knowledge to real-world situations and further strengthen my technical skills.

Both my academic projects and internship experience have demonstrated my ability to manage tasks efficiently, collaborate with others, and pay close attention to detail. I am proficient in MS Office, Power BI, and Python, which enables me to deliver high-quality work. I am passionate about leveraging my data science expertise to drive innovative solutions and create meaningful impact.

我是一位積極進取且注重細節的人，擁有出色的數據分析、統計建模和 Python 編程能力。在政府統計處實習期間，我開發了一個用於模型選擇和評估的 Python 程序，並熟悉了如 Prophet 等預測工具。這段經歷讓我能夠將理論知識應用於實踐當中，進一步提升了我的技術水平。

無論在學術項目還是實習經歷中，我都展現了高效的任務管理能力、團隊合作精神和對細節的高度關注。我精通 MS Office、Power BI 和 Python 等工具，能確保交付高質量的工作成果。我熱衷於運用數據科學知識，推動創新解決方案，並帶來有意義的影響。

LAM Yuen Han 林沅嫻

Bachelor of Science (Honours)
in Building Engineering and Management
建築工程及管理學(榮譽)理學士



With experience working in an aluminium window company, I developed a strong interest in the industry and gained foundational knowledge. To deepen my expertise, I chose to study Building Engineering and Management to enhance both my practical skills and understanding.

During my studies, I had the opportunity to organize an international study tour with my classmates. This experience not only strengthened my leadership, communication, and time management skills, but also fueled my passion for learning and personal growth. It has prepared me to contribute meaningfully to the industry.

在鋁窗公司的工作經歷讓我對工程行業產生了濃厚的興趣，並掌握了基礎知識。為了進一步增強我在該領域的實踐和理論理解，我選擇修讀建築工程與管理課程。

在學期間，我與同學共同組織了一次國際學習之旅，這段經歷不僅培養了我的領導和溝通能力，還提升了時間管理技巧，並進一步激發了我對學習和自我成長的熱情，同時為未來投身行業做好了準備。

LI Chi Yi
李智宜

Bachelor of Science (Honours)
in Building Engineering and Management
建築工程及管理學(榮譽)理學士



Studying at PolyU SPEED gave me the knowledge and skills I need to work as an engineer. As the student representative and chair of the organizing committee for the 2024 International Study Tour of the Building Engineering and Management Programme, I had the chance to build my leadership skills and broaden my global perspective.

I also interned at China State Construction Engineering (Hong Kong) Limited, where I gained hands-on insights into construction management. These experiences have strengthened my determination to become a professional engineer and inspired me to pursue a master's degree.

在 PolyU SPEED 求學期間，我獲得了成為工程師所需的知識和技能。作為學生代表以及建築工程與管理學系 2024 國際學術交流團的籌委會主席，這些機會不僅培養了我的領導才能，更擴闊了我的國際視野。

我曾在中國建築工程(香港)有限公司實習，加深了我對建築管理的認識。這些寶貴經驗堅定了我成為專業工程師的決心，並激勵我繼續進修碩士學位。

CHAN Ka Yi 陳嘉怡

Bachelor of Arts (Honours)
in Media and Communication Design
媒體及傳意設計（榮譽）文學士



I am a dedicated designer with a solid educational and professional background in design. I perceive design not solely as a medium for aesthetics, but as a crucial instrument for problem-solving and elevating human experiences. My ambition is to make a meaningful impact in the design industry by enhancing user experiences and delivering value through creativity and dedication.

Possessing a sociable demeanor, I excel in teamwork and effective communication, believing that strong interpersonal relationships are built on open dialogue. I am committed to continuous learning, eagerly acquiring new knowledge and skills to refine my design expertise. This adaptive learning approach empowers me to navigate challenges and evolve continuously within a dynamic landscape.

I am enthusiastic about leveraging my design expertise, collaborating with like-minded professionals, and collectively crafting impactful creations that resonate with audiences.

我是一名充滿熱情的設計師，並擁有豐富的設計經驗及教育背景，我深信設計不僅僅是為了美觀，更是解決問題和提升生活的關鍵。我渴望在設計領域中產生意義深遠的影響，運用創造力和奉獻精神為用戶提供更出色的體驗和價值。

我性格外向，善於團隊合作和溝通，並相信有效的交流是建立良好合作關係的基礎。我致力於持續學習，渴望吸收新知識和技能以提升自己的設計能力。這種學習態度使我能夠靈活應對各種挑戰，在不斷變化的環境中持續成長。

我期待能夠充分發揮自己在設計領域的優勢，與志同道合的夥伴合作，攜手創作具有深遠影響力的作品。

YAU Ka Hei 邱嘉曦

Bachelor of Arts (Honours)
in Media and Communication Design
媒體及傳意設計（榮譽）文學士



As I progress in my graphic design career, my objective is to capitalize on my strengths in strategic planning and punctual project delivery to contribute to impactful initiatives. I am enthusiastic about partnering with diverse teams and clients, elevating their brand visibility and communication strategies through compelling promotional materials, branding concepts, and digital content.

I thrive in environments that blend creativity with precision. My collaborative methodology entails close engagement with clients to grasp their requirements, ensuring that the end result surpasses expectations and nurtures enduring partnerships founded on trust. Armed with a blend of technical proficiency, creative insight, and organizational acumen, I am adept at delivering top-tier visual solutions promptly. I am eager to apply my expertise to fresh challenges and captivate audiences through immersive design experiences.

隨著我在平面設計領域的不斷成長，我的目標旨在善用我在規劃和時間管理方面的優勢，為具有影響力的項目做出貢獻。我渴望與多元化的團隊和客戶合作，透過宣傳材料、品牌形象和數位內容等方式，提升品牌的知名度和溝通策略。

我在融合創造力和精確性的環境中茁壯成長。我致力與客戶密切合作，以了解他們的需求，確保最終產品超越期望，並建立信任的長遠夥伴關係。憑藉各種軟硬技能、創意視野和組織能力的結合，我具備在截止日期前完成任務的能力。我很高興將我的專業知識應用於新挑戰，並期待透過設計激勵觀眾。

TAM Yuen Chi 譚緣姿

Bachelor of Social Sciences (Honours)
社會科學（榮譽）學士



As a social studies student, I have been fortunate to engage with various stakeholders in the social welfare sector through diverse campus programs. These experiences have significantly enriched my understanding of society's needs.

My time management skills have been refined through my dynamic campus life, enabling me to balance heavy coursework while serving as a course instructor at an education and culture company. This role allowed me to put what I learned in the classroom into real practice.

Through the programme of PolyU SPEED, I developed strong communication skills for working with people from different sectors of society, which proved invaluable in supporting students with special educational needs. Additionally, I used my vacations to earn a Mental Health First Aid Certificate, further enhancing my professional competence in social work. These accumulated experiences and skills strengthened my determination to contribute to social services.

作為一名社會學科的學生，我有幸通過校園的各種項目接觸到社會福利界的不同持分者，增進了我對社會需求的理解。

豐富多彩的校園生活充分鍛鍊了我的時間管理能力，使我能夠兼顧繁重課業，同時擔任教育文化公司的課程導師，將課堂所學付諸實踐。

通過 PolyU SPEED 的課程，我能夠與不同界別人士進行專業溝通，其中在支援有特殊教育需要的學生時特別受用。此外，我亦善用假期時間考獲精神急救證書，進一步增強了自身的專業能力。這些經歷和技能的累積，更堅定了我投身社會服務的決心。

AU YEUNG Siu Tat 歐陽兆達

Bachelor of Social Sciences (Honours)
in Psychology
心理學(榮譽)社會科學學士



The realm of psychology captivates me deeply. Through my academic pursuits, I have garnered profound insights into the intricacies of the human mind, a pursuit that I find immensely fulfilling. Concurrently, my professional journey in customer service, including roles within government settings, has honed my communication abilities and underscored the significance of empathy in interpersonal interactions.

I perceive myself as an individual receptive to novel ideas and diverse viewpoints, fostering a spirit of open-mindedness. Immersing myself in literature stands as one of my chief passions, often finding me engrossed in books that transport me to varied realms and ideologies. Striving for equilibrium in all aspects of my life, I prioritize fostering positive relationships and connections with those in my sphere.

我對人類思維的運作深感著迷。在我的學術旅程中，我積累了有關行為、情感和心理健康的知識，這讓我感到非常有成就感。我擁有多年來在客戶服務領域及政府機構工作的經驗，這使我不斷磨練溝通技巧，並深刻領悟到同理心的重要性。

我是一個經常保持開放心態的人，喜歡探索新的想法和觀點。閱讀是我最大的興趣之一，我常常沉浸在書本之中。我非常重視建立良好的人際關係，並致力與身邊的人建立積極的聯繫。

WONG Ka Kin 黃嘉鍵

Bachelor of Social Sciences (Honours)
in Psychology
心理學（榮譽）社會科學學士



With seven years of professional experience in social work, I am currently focusing on youth outreach at Yang Memorial Methodist Social Service. My passion for this field began in secondary school, driven by a deep curiosity about understanding the psychological complexities of individuals.

Over the years, I have developed essential micro skills for engaging effectively with people, including questioning, paraphrasing, and active listening. These skills have helped me build meaningful connections and provide better support to those in need.

我在社服界擁有七年的工作經驗，目前在循道衛理楊震社會服務處服務外展青年。從中學開始，我便對社會工作充滿熱情，對探索人類心理的複雜性深感好奇。

經過多年的沈澱，我掌握了建立關係所需的重要微技巧，例如提問、重述和積極傾聽，這些技能有效幫助我與服務對象建立深刻的聯繫，並提供更好的支持。

LEUNG Kar Jik 梁家翊

Bachelor of Social Sciences (Honours)
in Social Policy and Management
社會政策及管理（榮譽）社會科學學士



Throughout my academic journey, I have taken on leadership roles in study groups, coordinating tasks and guiding peers through challenges. I was also an active member of the basketball and Chinese debate teams, representing my school in interschool competitions.

Outside of academics, I work part-time at a bookstore, assisting customers with their literary needs. I also volunteer in the community, helping the elderly learn to use modern technology, such as smartphones, to stay connected during the pandemic.

在求學期間，我多次擔任小組領袖，協調分工並帶領隊伍克服挑戰。我也參與過籃球隊和中文辯論隊，並代表學校參加校際比賽。

我在課餘時間亦會到書店兼職，協助顧客挑選合適的書籍。同時，我亦熱衷於社區服務，積極參與義工活動，如幫助長者學習使用智能手機等現代科技，特別是在疫情期間，協助他們與外界保持聯繫。

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