

Creative Carpet & Flooring HOME ADVISOR™

October
2014



Mark Bouquet



Mark Bouquet, Jr.

**"We promise that you'll love your new floors, or we'll replace them FREE! Call today for a complimentary Design Audit®!"
(708) 479-8600**

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ATTENTION!

**Jolie
Casey**

You are this month's
Mystery Winner!
We have a **\$10.00 gift certificate**
to Starbucks reserved just for you!
Come by our store to claim your prize!

Creative Carpet & Flooring
19420 S. LaGrange Road
Mokena, IL 60448

NOTE: Must be picked up by
10/31/2014

Hi Everyone!

Happy Fall! I don't know about you, but I enjoy the fall weather with the beautiful colors and changing leaves,; I'm not looking forward to winter. I hear it is supposed to be a cold one again. And speaking of changing seasons, I feel like we are entering a new season in life. My oldest son, Mark, just turned 30 last month. My wife still isn't quite sure how that works, because you know, she is "only 29" (wink, wink)! We have a beautiful granddaughter who will soon be 2 (where does the time go?) and another grandchild on the way. So exciting. Our youngest two are both seniors in high school. Another phase of life soon to be over. It will seem so strange to have no children in school and 5 men for sons! I also can't imagine not going to our kids' sporting events anymore. This is very possibly the last football season. We have been attending our kids' games, mostly baseball, for over 25 years. I suppose we will have to wait for our grandkids to get a little older before we start going again. Maybe, since we have at least one girl in the mix, we can throw in a few dance recitals too! Ahhh - I suppose I'm jumping ahead a little!

Well, as always, I'd like to thank all of you for your business, for your loyalty and for your trust in us which you have proven by your repeat business and many referrals over the years. I do have a HUGE favor to ask of you though: the next time you are sitting at your computer, if you think of it, would you be so kind as to write a review for us online? We definitely live in the information age, and so many people check online reviews before making their purchase decisions. No doubt, you have probably done so yourself at least a few times. Below are a few sites for you to choose from. I'm not asking you to do all of them, but as many or as few as you feel led to would be so greatly appreciated!

www.Houzz.com

www.AngiesList.com/review

www.DexKnows.com

www.Google.com

www.Yelp.com/writeareview

Hope you enjoy the rest of our newsletter! Until next time,
Mark Sr.

Thank You for the Kind Words!

"This was our 5th time using Creative Carpet & Flooring. It is so comforting to not have to shop around. We are so confident that Creative Carpet provides the best service, product and installation that returning there is a no-brainer. The showroom and the website are both easily accessible and receiving samples in the mail allows us to choose with confidence. We can't wait to start our next room make-over since using Creative Carpet is stress free!"

~ Mary B. of Orland Park, August 2014

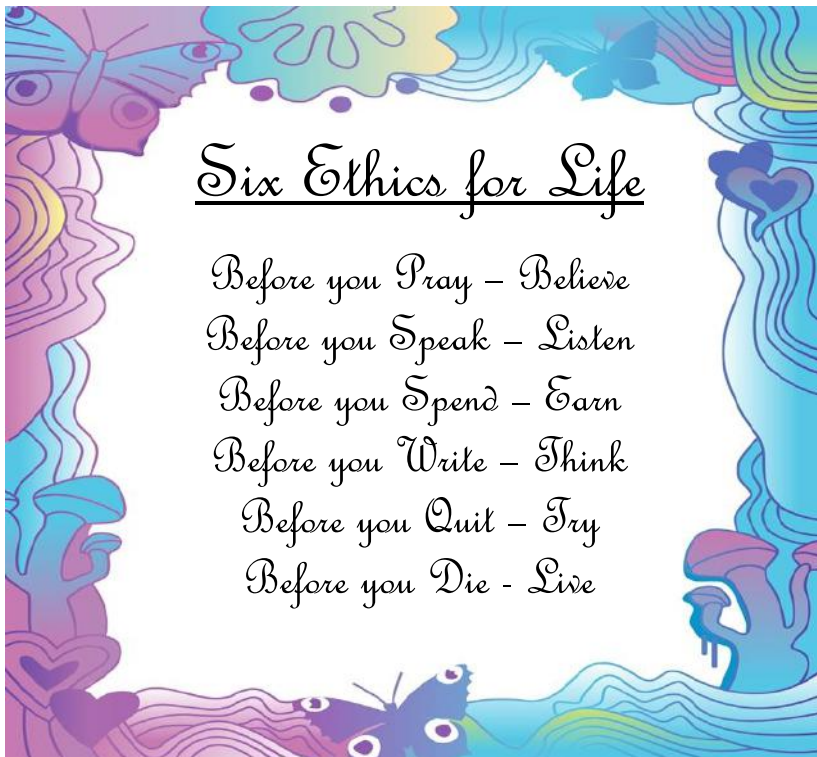
The Land of Fire and Ice ... and Elves?



Iceland is a strange, beautiful island where volcanoes and glaciers dominate the landscape. Plus, according to CNN, it's "home to around 320,000 Icelanders and an undetermined number of elves, dwarfs, fairies and trolls."

It's not uncommon for Icelandic road and building projects to face delays or modifications when they come into potential conflict with the *Huldufolk* (the Hidden People.) Individual boulders are particularly likely to house one or more of the "others" and ought to be avoided.

What sort of people are we talking about? To find out, simply enroll in *Álfaskólinn*, or Elf School, in Reykjavik. Here, in Iceland's lovely capital – furthest north of all world capitals – you can learn about the different types of elves, gnomes, trolls & other exotic folk. Next time you're in town on a Friday afternoon, drop by for a reasonably priced seminar, which includes coffee and your choice of pancakes or waffles.



Six Ethics for Life

Before you Pray – Believe
Before you Speak – Listen
Before you Spend – Earn
Before you Write – Think
Before you Quit – Try
Before you Die – Live

DID YOU KNOW...

You get a
FREE Lifetime Installation Warranty
on all Creative Carpet floors!

Buying new flooring is not like buying any other piece of interior décor, such as a sofa or a lamp. Why? Because, unlike other products, flooring is installed, or "manufactured", in your home.

This makes the installation critical. We offer a **Lifetime Installation Warranty** at Creative Carpet & Flooring.

You NEVER have to worry about something going wrong with the installation. If it does, we'll fix it FREE!
And we'll do it quickly!

Mega Trivia Contest!

Congratulations to last month's winner:

Aaron Peterson

Stop in at Creative Carpet & Flooring
to claim your prize by October 31, 2014!
(Answer to last month's quiz: Dog)

**Who else wants to WIN A \$50 GIFT
CARD towards dinner at
TGI Fridays or Olive Garden?**

This month's Mega Trivia question:

**The Pacific Ocean is the largest, but
which of these is the smallest?**

- A) Southern Ocean
- B) Indian Ocean
- C) Arctic Ocean
- D) Atlantic Ocean

Call us at 708.479.8600 or e-mail answers to
Contests@creativecarpetinc.com

😊 **NEW** 😊

FRIENDS & CLIENTS
~ AUGUST 2014 ~

Trevor Olsen
Jeremy Viduna
Leo Knaff
Sandra Brown
Laura Hansen
Valerie Mannion
John Fleming
Bob Kolosky
Pat Parro
Mary McCracken
Mark Browning
Andy Hoefle
Mildred Brown
Douglas Brauer
Ron Cutter
Mark Volk
Alesia Atwood
Char Renwick
Mark Churchill
Ilya Sagalovich
Sara McGrath
Mary Jane Kirchner
Nancy Pearson
Susan Blaha
Donald Soderlund
Tom Czubernat
Michelle Brooks
Mike Ungeran

*It Was WONDERFUL
to Meet You!*

Please Come Again!

**Meet our Carpet
Cleaning Customers:**

ANJ LUM
FADYA KASHKEESH
BEN LENDERINK
VALARIE MCGRAW
JAMIE ZIEMBA
EDIE AARDSMA
JANET HASLER
KAREN GONZALEZ
PAUL PRICE
COLLEEN PLUDE
BETTY SELLERS
DALE STAHR
GEORGE OFFORD

*Call for more info on our expert
carpet cleaning services!*



Invention of Time Zones

Many of us deal with them on a daily basis, working from coast to coast, trying to remember TX is Central and MI is Eastern. But did you ever wonder how long time zones have been in use? Who invented them and why?

Earlier communities all used local solar time and devices like the sundial shown above. "I'll meet you at the inn at sundown" would be good enough. But two inventions in the nineteenth century changed everything: accurate clocks and railroads.

Britain led the way, establishing Greenwich Mean Time in 1675, but it was mainly used by ships at sea. In 1847, the British Railroad System began using GMT to standardize departures & arrivals. In 1868, New Zealand adopted one standard time, becoming the first country to do so. Only in the 20th century did standardized time go world-wide.

Many individuals are given credit for time zones but Scottish-born Canadian engineer Sir Sanford Fleming promoted their use internationally after working on the Canadian Pacific Railway.

Add a Little Spice to your Life

Spices & Herbs: we use them every day and never give them a second thought, but they've played a large role in human history.

Back before the dawn of history, early peoples exchanged spices and herbs. First to mention it in writing were the Egyptians, who traded with the land of Punt. The Roman legions were sometimes paid with salt, so valuable for seasoning and preserving food.

What's the difference between a herb and a spice? While both refer to the culinary use of plants for flavoring, 'herb' generally means the green, leafy part of the plant (either fresh or dried), while a 'spice' is a product from any other part: berry, seed, root, bark or fruit.

Spices and herbs come from all over the world; here are a few of the more common with their main commercial sources. Most herbs can be grown in North America.

Allspice	Jamaica, Honduras, Mexico
Basil	USA, Europe
Cinnamon	Sri Lanka (Ceylon)
Chili	South America
Cloves	Indonesia, Brazil, West Indies, India, Sri Lanka
Dill	India
Garlic	China, North America
Mustard	India, North America, North Africa
Nutmeg	Indonesia
Oregano	North Mediterranean
Paprika	Spain, Hungary
Parsley	Europe, North Africa
Pepper	Vietnam, India
Rosemary	Europe
Sage	Europe
Thyme	Europe
Turmeric	India, Haiti, Jamaica, Peru

What about salt? As it turns out, the largest salt mines in the world are right here in our backyard: Detroit, Michigan and Goderich, Ontario both tap into the same huge salt deposit under Lake Huron.

**Welcome Back
RETURNING CLIENTS:**

Sue Duncan	Kelly Calzaretta
Bernice Bernier	Scott Vetter
Michael Gorman	Margaret Rafacz
Nancy Potter	Kathy Foreman
Darlene Sullivan	Doug Hutson
Maryann Gawley	Doug Barlow
Megan Browning	Tom Mattson



GREAT TO SEE YOU AGAIN!

**Get A Night Out At One Of Your Favorite
Restaurants Through Creative Carpet's
REFERRAL REWARDS PROGRAM**

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So we've assembled our *Referral Rewards Program*.. Every time you refer someone who becomes a client and purchases, we will send you a \$25 gift card to one of the following: **Olive Garden, Chili's, Red Lobster or TGIF.**

**A gigantic THANK YOU to all
who referred us last month:**

Collette Hudik
Erin Nair
Pam Hammond
Jim Uteg
Keith Candel
Steve Rymer
Debbie Engler



**Enjoy dinner on us
as our thanks
for the referral!**

Creative Carpet & Flooring
19420 S LaGrange Rd Mokena, IL 60448

708-479-8600

www.creativecarpetinc.com

HOURS: Mon., Wed., Fri.: 10am – 6pm

Tues. & Thurs.: 10am – 8pm

Sat.: 10am – 4pm

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

Tea Lights & Flower Pots

Here's a strange idea that might someday keep you warm when all else fails. All it takes is a small list of materials that you may already have on hand:

Tea lights
(tea candles)



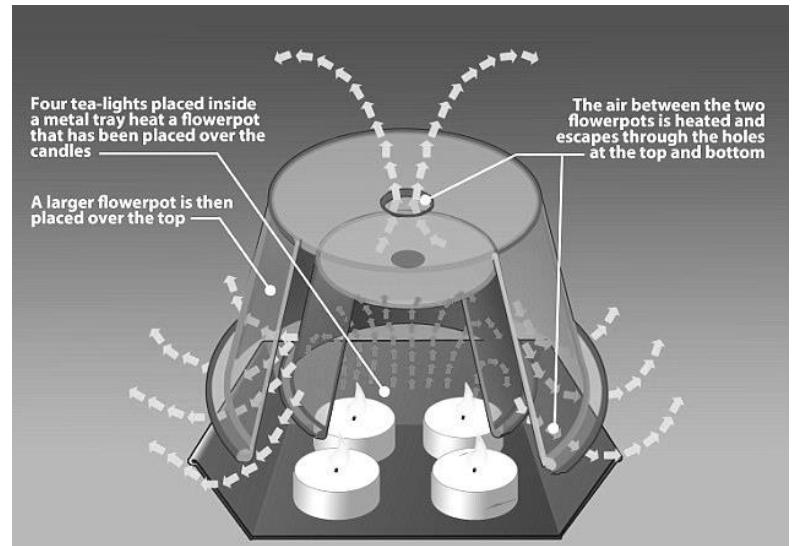
2 Clay Flower Pots of
different size



Square Metal Baking Pan



The flower pots will have to be of different sizes, perhaps 9 inch and 12 inch depending on the size of the pan. Place 4 tea lights in the bottom of the metal pan, cover with the inverted smaller pot, then place the larger pot, also upside down, on the edges of the pan. This is what it will look like when assembled:



Please be careful not to place this heater near anything flammable and use oven mitts when changing candles – the pots get very hot. One will heat only a small space, like an automobile in case of emergency (crack the window!) but four such units could keep a small room above freezing in case of a power outage.

WARNING!

*Don't visit any flooring dealer until you call us
for a FREE Consumer Awareness Guide!*

You will learn...

- 4 predatory sales tactics
- 7 costly misconceptions about flooring
- 5 questions to ask a dealer before buying

Looking for the final reason to purchase new floors?

Well here it is!



— FLOOR NOW —
PAY LATER
NO INTEREST FOR 24 MONTHS*
OCTOBER 1 — NOVEMBER 10, 2014
With Your Shaw Floors Credit Card. 24 Equal Monthly Payments Required.

GRAND CENTRAL CHALLENGE
EARN \$150 MANUFACTURERS REBATE
ON STYLES FEATURED IN GRAND CENTRAL'S VANDERBILT HALL**

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Carpet | Tile & Stone | Hardwood | Laminate | Resilient | shawfloors.com

Creative Carpet & Flooring

19420 S. LaGrange Rd.
Mokena, IL 60448
708.479.8600
MWF 10am-6pm
TR 10am-8pm
Sa 10am-4pm
Su Closed

* Offer applies only to single-receipt qualifying purchases. No interest will be charged on promo purchase and equal monthly payments are required equal to initial promo purchase amount divided equally by the number of months in promo period until promo is paid in full. The equal monthly payment will be rounded to the next highest whole dollar and may be higher than the minimum payment that would be required if the purchase was a non-promotional purchase. Regular account terms apply to non-promotional purchases. For new accounts: Purchase APR is 29.99%; Minimum Interest Charge is \$2. Existing cardholders should see their credit card agreement for their applicable terms. Subject to credit approval.

** Qualifying Styles Include: All Anso Nylon styles, All EPIC hardwood styles (excluding style Heartland), All 5th & Main Resilient styles (excluding 6 mil). Purchase minimum quantities required for rebate of 50 square yards of Anso Nylon Carpet or 500 square feet of EPIC Hardwood or Resilient styles.

NO INTEREST FOR 24 MONTHS

- o 24 equal payments required
- o All Shaw Floors residential styles (carpet and hard surfaces)

\$150 MANUFACTURER

REBATE

- o on select Shaw Floors styles
- o Minimum 50 yds of carpet or 500 sq ft of hard surfaces

NEXT
PLEASE
→

OCTOBER 1ST – 31ST

In addition to Shaw Floor's fabulous offers, you can also receive...

FREE

- 1. Moving of Furniture**
- 2. Take Up of Existing Carpet**
- 3. Carpet Haul Away**



That's right... **ALL 3 FOR FREE!**

Call today to schedule your FREE measure and let's get those new luxurious floors installed before the holidays!

Any friend of yours is a friend of ours!

Pass this flyer along to a friend or relative who needs flooring.! You'll be doing them a gigantic favor by referring them to a company they can trust.

☺ PLUS... you'll be rewarded for your referrals!

Anso[®]nylon

so soft. so tough. so proven.

by

Shaw
FLOORS

Beautiful,
durable
floors for
less

Carpet | Area Rugs | Tile
Stone | Hardwood
Laminate | Resilient
shawfloors.com