



*Launch &
Discussion on*

AI

*For The Rest
of Us*

An Illustrated Introduction

**FEB
12
2026**

THURSDAY

6:00 pm - 7:30 pm

MMA Management Center



SAIRAM SUNDARESAN



P S EASWARAN



SURESH RAMAN



DHIVYA J



S SEETHARAMAN

SYNOPSIS

AI is reshaping our world. This book is your practical guide to understanding it - so you can stay relevant, work smarter, and prepare for what's next- no technical background required.

We're living through a transformation as profound as electricity or the printing press, yet AI often feels more like hype than help. AI for the Rest of Us explains AI with clear language, vivid illustrations, and humor. Veteran AI researcher Sairam Sundaresan unpacks machine learning, natural language, vision, and recommender systems, showing how they drive the tech we use daily.

You'll learn how AI works, where it appears, and how to make smarter choices about its role in your life and work. In two parts, the book moves from core concepts to real applications while cutting myths and stripping away buzzwords.

PROGRAMME

5:15 PM

Registration & Hi-Tea

6:00 PM

Welcome & Introductory Remarks

Mr S Seetharaman

Vice President MMA &
Chairman, Super Auto Forge Pvt Ltd

Launch of the book and Address by the Author

Mr Sairam Sundaresan

AI Engineering Leader &
Author of AI for the Rest of Us

Special Invitees in conversation with the Author

Mr P S Easwaran

Partner
Deloitte Touche Tohmatsu India Pvt Ltd

Mr Suresh Raman

Past President, MMA &
Former Vice President & Regional Head
Tata Consultancy Services Chennai

Ms Dhivya J

Director, Technology Consulting
Ernst & Young LLP

Q&A

7:25 PM

Vote of Thanks

Gp Capt R Vijayakumar (Retd), VSM

Executive Director
Madras Management Association

7:30 PM

End of the Program

PROFILE



Mr Sairam Sundaresan

AI Engineering Leader &
Author of AI for the Rest of Us

Mr Sairam Sundaresan is a seasoned Machine Learning Research Scientist with over 14 years of experience in the tech industry. He currently spearheads advanced AI projects at Valeo, managing a large team of researchers who teach automobiles to understand the world around them. Before this, he pioneered research at Intel Labs centered on deep learning algorithms, specifically algorithm-hardware co-design and multimodal models.

He began his career at Qualcomm as a Senior Machine Learning Engineer. Sairam's work on the development of Qualcomm's FastCV library, Touch to Track, and real-time 3D reconstruction on mobile devices earned significant recognition and was featured in Forbes. Some of this technology found its way into consumer devices.

His research work has earned him several patents and led to numerous publications.

An educator at heart, Sairam has served as a Machine Learning Lead and Mentor at the Frontier Development Lab (collaboration with NASA) since 2019. During this time, he has led projects on understanding the Sun, focusing on Starspots, Solar Wind, and reconstructing its surface. The teams he mentored have achieved significant recognition, with their work accepted at high-profile conferences such as NeurIPS.

Passionate about making complex concepts accessible, Sairam created "Gradient Ascent," a weekly newsletter to demystify AI even for non-technical audiences. His skill at breaking down complex jargon has enabled a wide range of people to engage with the world of AI, from product managers at top tech companies to CEOs and analysts at premier VC funds.

Sairam is an alumnus of the University of Michigan, Ann Arbor, from where he holds a Master's degree in Electrical Engineering: Systems. There, he specialized in Computer Vision, Signal Processing, and Machine Learning. This academic foundation underpins his work, enabling him to integrate practical applications with a robust understanding of theoretical principles.

PROFILE



Mr P S Easwaran

Partner

Deloitte Touche Tohmatsu India Pvt Ltd

Easwar leads the Supply Chain & Network Operations practice for the firm in India and, the offerings for Asia Pacific region.

He focuses on transformation programs that deploy class leading operating models and, modern supply chain and manufacturing systems at organizations with an emphasis on sustainable growth.

Dimensions of the deployment include supply chain strategy & planning, digital supply networks and smart manufacturing across a number of sectors including consumer business, industrial products, and life sciences across geographies.

He is a member of committees of leading chambers of commerce and industry and, works with national bodies on sector specific growth strategies for India.

Easwar has a degree in Mechanical Engineering and is a Post Graduate in Business Administration.

PROFILE



Mr Suresh Raman

Past President, MMA &
Former Vice President & Regional Head
Tata Consultancy Services Chennai

Mr Suresh is the Former Vice President and Region Head of TCS Chennai (the largest set up for TCS), which has over 95,000 associates. He has held International leadership positions in:

Pre-sales: Head of Large Strategic Outsourcing Deals for a key vertical
Contracts: Negotiated very large deals
Geography Head Sales & Delivery: Region Director for Central Europe (Germany & Austria)
Delivery: Global Delivery Head of cluster of strategic accounts servicing large global clients
Delivery Center Operations: As Head of a Region with over 95,000 associates, is accountable for all activities w.r.t. Regional HR, Talent Transformation, IT Infrastructure and General Administration

Experience includes:

- a) Guiding large digital transformation programs as Delivery Head for his accounts
- b) Incubation of many strategic accounts and new geographies

With a Masters in Management Studies from BITS Pilani, he had commenced with Business Consulting in Price Waterhouse, before joining TCS Management Consulting Division and has advised large companies and Government.

Roles in Industry Associations:

- a) President of the Madras Management Association (MMA), which was awarded the Best Management Association in India
- b) Member of the Board and Executive Council Member at the Indo-Australian Chamber of Commerce
- c) Chairman of CII CONNECT for 2 years (2019 and 2020), a premier ICT event organized by Confederation of Indian Industry (CII); jointly hosted by Government of Tamil Nadu and STPI (a body of Ministry of Electronics & Information Technology (MeitY), Government of India
- d) Elected Member of General Council in Madras Chamber of Commerce and Industry (MCCI)

PROFILE



Ms Dhivya J

Director, Technology Consulting
Ernst & Young LLP

Ms Dhivya J is a Director working with the Technology Consulting practice at EY and is part of the Data & Analytics sub service line. Based in Chennai, she currently leads the Data Science, Data Engineering, and Generative AI streams within the Analytics practice.

With over 15 years of experience, she has demonstrated delivery excellence in handling projects and accounts across markets such as Americas, EMEA and India in the area of Net Revenue Management / Revenue Growth Management, Generative AI, Customer Analytics, Social Media (Analytics, Audit and Governance) and Internal Audit Analytics.

Dhivya has played a pivotal role in bringing innovative solutions and proof-of-concepts to market, leading strategic engagements for both local and global clients. She was instrumental in developing and establishing EY India's Pricing Analytics capability, as well as founding the Social Media Analytics, Audit, and Governance practice—both within India and on a global scale.

She completed her Executive Education at the Indian Institute of Management - Bangalore (IIM-B), specializing in Business Intelligence and Analytics. She also holds a Bachelors in Computer Application.

PROFILE



Mr S Seetharaman

Vice President MMA &
Chairman, Super Auto Forge Pvt Ltd

Mr. S. Seetharaman, Chairman of Super Auto Forge Private Limited (SAF), Chennai, after his graduation as a Mechanical Engineer joined L&T and worked there for a few years. In 1970 he started a small Machining company. Subsequently he established Super Auto Forge (SAF) in the year 1974. He is the first Entrepreneur in India to establish the Cold Forging Technology for manufacture of Auto Components.

SAF today has five manufacturing Plants in and around Chennai. SAF is the largest exporter of Cold & Warm forged Steel & Aluminium parts in India with the annual sales exceeding Rs.1600 Crores, employing over 1900 persons. About 75% of SAF Production (Rs.1400 Crores) is exported to Automotive Original Equipment Manufacturers in USA & Europe. Besides, SAF supplies a variety of parts and assemblies for the defense sector.

He has successfully transitioned the business to the second generation and currently acting as 'Mentor'.

Seetharaman and his wife Radha are currently focused on community service thru' their Family Trust, mainly focused on 'Health' and 'Education' to the deprived. Another area of focus is on support to children afflicted by 'Autism' and such other disorders, which is worryingly on the on the raising trend in India.

CONNECT WITH US



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MADRAS MANAGEMENT ASSOCIATION



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