



*Launch &  
Discussion on*

*AI*

*For The Rest  
of Us*

*An Illustrated Introduction*

**FEB  
12  
2026**

**THURSDAY**

**6:00 pm - 7:30 pm**

**MMA Management Center**



**SAIRAM SUNDARESAN**



**S SEETHARAMAN**

**SPECIAL INVITEE**

**SPECIAL INVITEE**

## SYNOPSIS

**AI is reshaping our world. This book is your practical guide to understanding it - so you can stay relevant, work smarter, and prepare for what's next- no technical background required.**

We're living through a transformation as profound as electricity or the printing press, yet AI often feels more like hype than help. AI for the Rest of Us explains AI with clear language, vivid illustrations, and humor. Veteran AI researcher Sairam Sundaresan unpacks machine learning, natural language, vision, and recommender systems, showing how they drive the tech we use daily.

You'll learn how AI works, where it appears, and how to make smarter choices about its role in your life and work. In two parts, the book moves from core concepts to real applications while cutting myths and stripping away buzzwords.

## PROGRAMME

5:15 PM      Registration & Hi-Tea

6:00 PM      Welcome & Introductory Remarks

**Mr S Seetharaman**

Vice President MMA &  
Chairman, Super Auto Forge Pvt Ltd

Launch of the book and Address by the Author

**Mr Sairam Sundaresan**

AI Engineering Leader &  
Author of AI for the Rest of Us

Author in conversation with Special Invitees

**Special Invitee**

**Special Invitee**

Q&A

7:25 PM      Vote of Thanks

**Gp Capt R Vijayakumar (Retd), VSM**

Executive Director  
Madras Management Association

7:30 PM      End of the Program

## PROFILE



### **Mr Sairam Sundaresan**

AI Engineering Leader &  
Author of AI for the Rest of Us

Mr Sairam Sundaresan is a seasoned Machine Learning Research Scientist with over 14 years of experience in the tech industry. He currently spearheads advanced AI projects at Valeo, managing a large team of researchers who teach automobiles to understand the world around them. Before this, he pioneered research at Intel Labs centered on deep learning algorithms, specifically algorithm-hardware co-design and multimodal models.

He began his career at Qualcomm as a Senior Machine Learning Engineer. Sairam's work on the development of Qualcomm's FastCV library, Touch to Track, and real-time 3D reconstruction on mobile devices earned significant recognition and was featured in Forbes. Some of this technology found its way into consumer devices.

His research work has earned him several patents and led to numerous publications.

An educator at heart, Sairam has served as a Machine Learning Lead and Mentor at the Frontier Development Lab (collaboration with NASA) since 2019. During this time, he has led projects on understanding the Sun, focusing on Starspots, Solar Wind, and reconstructing its surface. The teams he mentored have achieved significant recognition, with their work accepted at high-profile conferences such as NeurIPS.

Passionate about making complex concepts accessible, Sairam created "Gradient Ascent," a weekly newsletter to demystify AI even for non-technical audiences. His skill at breaking down complex jargon has enabled a wide range of people to engage with the world of AI, from product managers at top tech companies to CEOs and analysts at premier VC funds.

Sairam is an alumnus of the University of Michigan, Ann Arbor, from where he holds a Master's degree in Electrical Engineering: Systems. There, he specialized in Computer Vision, Signal Processing, and Machine Learning. This academic foundation underpins his work, enabling him to integrate practical applications with a robust understanding of theoretical principles.

## PROFILE



### **Mr S Seetharaman**

Vice President MMA &  
Chairman, Super Auto Forge Pvt Ltd

Mr S Seetharaman, Chairman of Super Auto Forge Private Limited (SAF), Chennai, is a Mechanical engineering graduate. He established SAF in 1974. He is the first Entrepreneur in India to establish the Cold Forging Technology for manufacturing of components for Automobile Industries and other industries in India.

Today Super Auto Forge is the largest exporter of Cold/Warm forged Steel & Aluminium parts in India with the annual sales exceeding Rs.1400 crores, employing over 2000 persons. About 80% of SAF Production is exported to Automotive Original Equipment Manufacturers in USA & Europe.

Mr Seetharaman, Spear headed development of various Calibre of cartridge case and shell body for the ordinance Factories (now MIL) in India. He is also the Vice President of Madras Management Association.



## CONNECT WITH US



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## MADRAS MANAGEMENT ASSOCIATION



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