

SEBASTIAN **KOZICKI**
VISUAL DESIGNER

elevating business success through effective design

domain.com

...is not just about aesthetics – it's a business tool that builds brand recognition, increases user engagement, and delivers tangible results.

I specialize in comprehensive visual design – both digital and print – as well as creating and redesigning websites and applications.

I collaborate with companies that value professionalism, timeliness, and effectiveness.

effective
design 🙌

about

SEBASTIAN KOZICKI
VISUAL DESIGNER



hospitality
industry



automotion



software
houses



artistic
agencies



tech
distributors



many others



aspen. your print broker

10

years of experience

99,999%

satisfied customers

550+

diverse visual projects

services

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#1 Website and Application Design

Modern, intuitive websites

UX/UI for mobile and web applications

Optimization & responsiveness

Refreshing visuals and functionality

Enhancing user experience (UX)

Adapting to current trends

Improving conversion

#2 Marketing Campaign Design (digital & print)

Banners, advertisements,

social media graphics

Posters, leaflets, catalogs

Key visuals and brand identity

my clients appreciate

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⇒ Tailored Approach

Every project is customized to fit your brand's unique needs.

⇒ Experience Across Industries

I've worked with artistic agencies, bars, tech distributors, software houses, and print brokers.

⇒ Efficiency & Aesthetics

I create designs that look good, effectively communicate messages, and increase customer engagement.

⇒ Critical Thinking

Future needs & Goals & avoiding risks

⇒ Transparency & Integrity

I build genuine, long-term relationships with clients based on trust and open communication.

⇒ Result-oriented

I ensure that projects don't waste resources and every decision is justified from a business perspective. I never risk your reputation, time, or budget.



case: website rebranding

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VISUAL DESIGNER

effect
~20% **3 sec**
increasing website traffic improving page loading speed

significant design refreshment

in line with the brand spirit

Main problems:

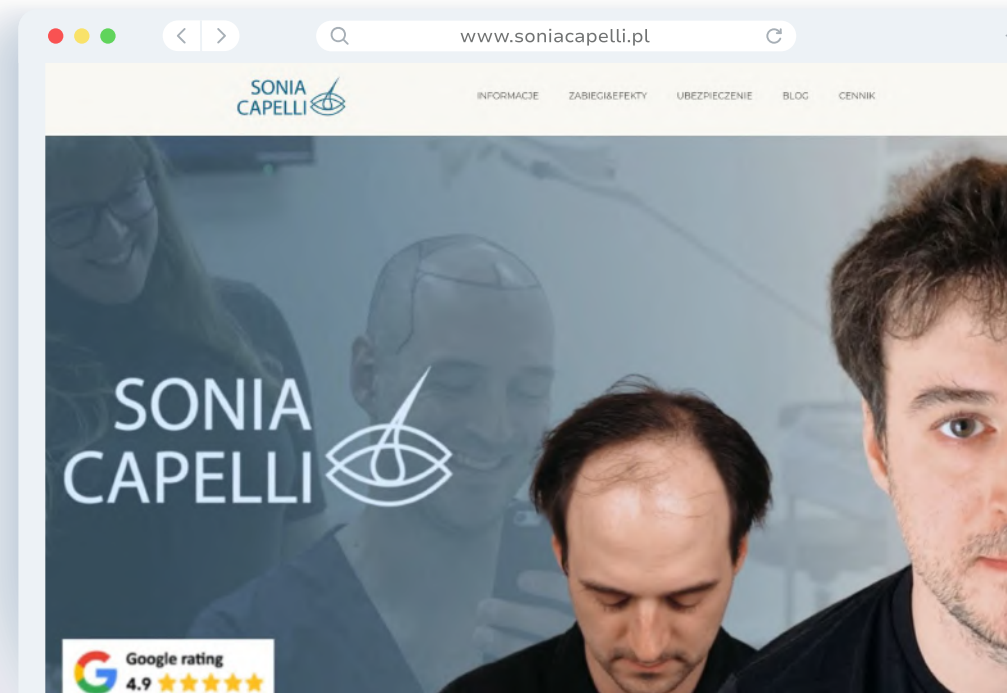
- unattractive appearance giving the impression of unprofessional services,
- illegible price list,
- poor responsiveness,
- too extensive navigation.

Challenge/constraints:

- major technical limitations on the part of the CMS used

Solution:

- testing design in a CMS environment,
- looking for the simplest solutions.



case: cms redesign

XX effect XX

lorem ipsum

lorem ipsum

significant design refreshment

in line with the brand spirit

Main problems:

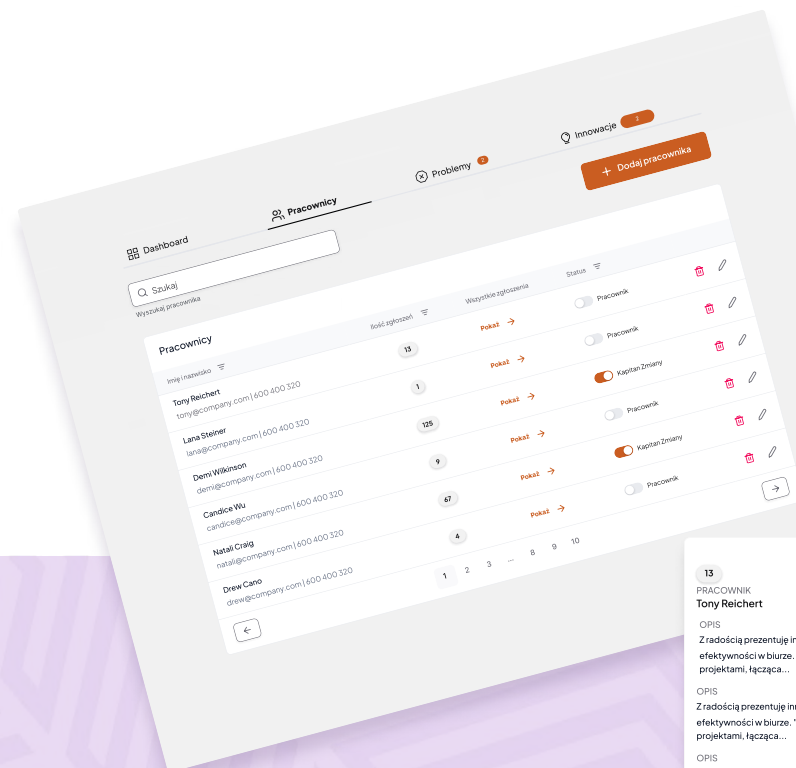
- lorem
- lorem
- lorem

Challenge/constrains:

- lorem
- lorem
- lorem

Solution:

- lorem
- lorem
- lorem



Pokaż opis zgłoszenia

Zmień status ^

Zgłoszone

Rozpatrywane

Wdrożone

Usuń

This meeting

Solution & Offer

Decisions

Kick-off meeting

Weekly/monthly project check-ups

Our first project done

next
step 🙌



option 1

Subscription Model

fixed monthly fee for a set number of projects or hours.

option 2

Hourly Rate

payment based on actual working hours.

option 2

Fixed Pricing

predefined cost for a complete project.

pricing

Tailored to the scope of the project.