

AMPLIFY  100

THE AMPLIFIER NETWORK

THE
AMPLIFIER
CHARTER

OUR PROMISE. OUR PURPOSE. OUR COMMUNITY.

TOGETHER WE AMPLIFY.



DISCOVER

Great music.



SHARE

With others.



AMPLIFY

The impact.

One song. One listener. One connection at a time.

Thank you for being part of the movement.

THE AMPLIFIER CHARTER

We are a global community of music lovers, supporters and advocates who believe in the power of independent music and the people behind it.

This Charter is our shared commitment to each other, to independent artists, and to the music that connects us all.

★ WE BELIEVE ★



MUSIC CONNECTS US ALL

Great music has the power to heal, inspire, unite and bring people together across borders and backgrounds.



EVERY AMPLIFIER COUNTS

Whether you introduce one person to a song or thousands, your support creates impact.



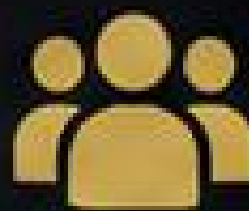
INDEPENDENT ARTISTS MATTER

Independent music deserves the opportunity, respect and support it needs to reach the world.



TOGETHER WE AMPLIFY

We achieve more when we work together. Our collective voice is louder, stronger and more powerful.



PEOPLE MAKE THE DIFFERENCE

Real people. Real connections. Real support. This is how music grows and communities are built.



RESPECT. INTEGRITY. KINDNESS.

We treat each other, artists and their music with respect, honesty and kindness—always.

OUR COMMITMENT



WE WILL SUPPORT

We support independent artists and their right to be heard.



WE WILL SHARE

We share music we love with authenticity and passion.



WE WILL EMPOWER

We empower each other to grow, connect and make an impact.



WE WILL GROW

We grow the Amplifier Network and the audiences who love great independent music.

We are Amplifiers. | We are the change.

**TOGETHER
WE AMPLIFY.**

AMPLIFY100

THE AMPLIFIER NETWORK

HOW IT WORKS

SIMPLE STEPS. REAL IMPACT.
TOGETHER WE **AMPLIFY.**

THE SIX PILLARS OF AMPLIFY100



ROCK VILLY
Power, energy and authentic rock.



EMOTIONAL VILLY
Songs of healing, reflection, grief, hope and deeper moments.



LOVE VILLY
Romance, connection, affection and matters of the heart.



COUNTRY VILLY
Stories, heart and country-inspired songwriting.



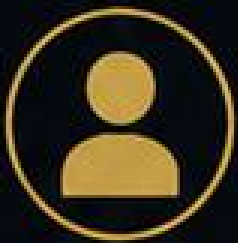
PIANO VILLY
Beautiful piano and acoustic instrumentals for focus, relaxation and storytelling.



NORWEGIAN VILLY
Original Norwegian music celebrating language, culture and identity.

THE AMPLIFIER JOURNEY

1



JOIN

Join the Amplifier Network and become part of a global community.

2



CHOOSE YOUR PILLAR

Choose the Pillar that speaks to you most and receive your music pack.

3



DISCOVER & SHARE

Listen, enjoy and share the music with your audience and community.

4



CREATE CONNECTIONS

Introduce artists to new listeners, playlists, media and opportunities.

5



MAKE AN IMPACT

Help independent music reach more people and grow organically.

6



GROW TOGETHER

Grow as an Amplifier. Unlock recognition, rewards and new opportunities.



**ONE SONG. ONE LISTENER.
ONE CONNECTION AT A TIME.**

Thank you for helping independent music reach the world.



REAL MUSIC

We champion independent artists.



REAL PEOPLE

We build genuine connections.



REAL IMPACT

We amplify voices that deserve to be heard.



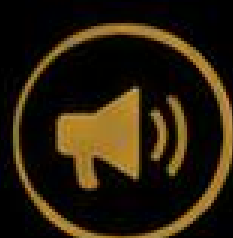
GLOBAL COMMUNITY

We are Amplifiers worldwide.

TOGETHER WE AMPLIFY.

WHAT IS AN AMPLIFIER?

AN AMPLIFIER IS SOMEONE WHO BELIEVES IN THE POWER OF **INDEPENDENT MUSIC.**



YOU AMPLIFY THE MUSIC.

You share it. You play it. You talk about it. You help it reach more ears and more hearts.



YOU AMPLIFY THE ARTISTS.

Independent artists pour their hearts into their music. You help their voices be heard around the world.



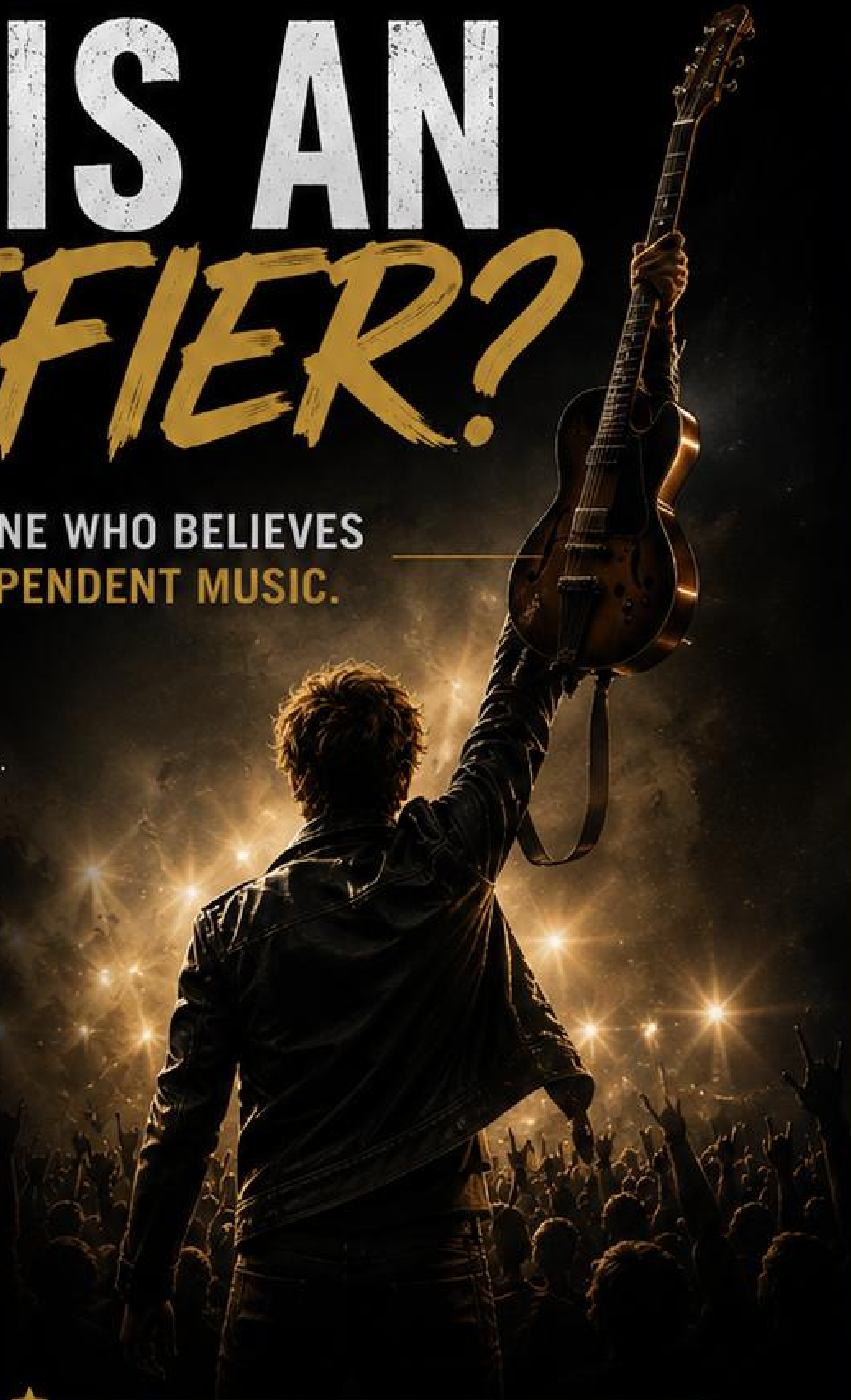
YOU AMPLIFY THE COMMUNITY.

You become part of a global network of music lovers who support, connect and lift each other up.



YOU MAKE AN IMPACT.

Every listen, every share, every connection makes a difference. Together, we create real change for independent music.



★
**AMPLIFIERS ARE NOT JUST FANS.
WE ARE A MOVEMENT.**



WE RESPECT

We treat each other, the artists and their music with respect, kindness and integrity.



WE SUPPORT

We champion independent artists and believe in the power of community over competition.



WE BELIEVE

We believe great music deserves to be heard, no matter where it comes from.



WE GROW

We learn, we share, we connect and we grow the impact of independent music.

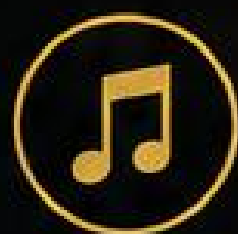
YOU DON'T NEED A STAGE TO BE HEARD. YOU JUST NEED A VOICE.



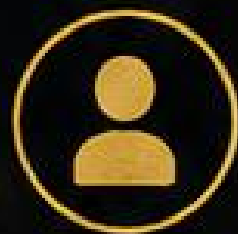
ONE SONG. ONE LISTENER. ONE CONNECTION AT A TIME. | TOGETHER WE AMPLIFY.



TOGETHER WE AMPLIFY



ONE SONG.



ONE LISTENER.



**ONE CONNECTION
AT A TIME.**



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REAL IMPACT

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AMPLIFY
The impact.



GROW
Together.

THANK YOU

FOR BEING PART OF THE MOVEMENT.



AMPLIFY100

THE AMPLIFIER NETWORK

CONTACT US

WE'D LOVE TO HEAR FROM YOU.

Whether you have a question, want to get involved,
or just want to say hello — reach out.

TOGETHER, WE AMPLIFY.

GET IN TOUCH



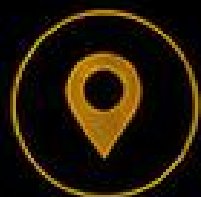
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WEBSITE

www.villykleppe.com



LOCATION

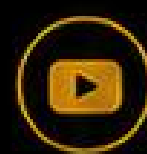
Norway



INDEPENDENT ARTIST

Singer • Songwriter • Composer

FOLLOW US



YouTube

youtube.com/@villykleppe



Facebook

facebook.com/villykleppe



TikTok

@villykleppe



Spotify

Villy Kleppe

BUSINESS INQUIRIES

For radio features, podcast interviews,
playlist consideration, media enquiries,
collaborations and music licensing
opportunities, please contact:

✉ villykleppe2@gmail.com

LET'S CONNECT

We're always looking to connect with listeners,
radio presenters, bloggers, playlist curators
and music lovers who believe in the power
of independent music.

THANK
YOU

Thank you for being
part of the Amplify100
Network.
Your voice.
Your support.
Your connection.
They all matter.

TOGETHER, WE AMPLIFY.



TOGETHER
WE AMPLIFY.

Villy Kleppe



ONE SONG.
ONE LISTENER.
ONE CONNECTION
AT A TIME.