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ENHANCING YOUR VETERINARY PRACTICE WITH CLIENT COMMUNICATION

VOXSCAN

VETERINARY



TABLE OF CONTENTS

INTRODUCTION	PAGE 03
CLIENT CONSULTATION TOOL	PAGE 04
ENGAGEMENT & RETENTION	PAGE 06
SHORTAGES & BURNOUT	PAGE 08
VOXSCAN PILOT PROGRAM	PAGE 10
CONTACT US	PAGE 16





INTRODUCTION

As veterinary medicine advances, client communication tools need to keep pace. While many services claim to improve the “pet owner experience,” few offer visual tools that truly bridge the gap between diagnosis and understanding. VoxScan for Pets was created to change that.

Our technology helps veterinarians engage pet owners through intuitive, interactive visuals—making it easier to explain conditions, treatments, and anatomy. Over the following pages, we’ll show how VoxScan can elevate your client interactions and support better outcomes.

1.



VOXSCAN CLIENT CONSULTATION TOOL



Challenges In Today's Veterinary Setting

CLIENT COMMUNICATION & CONFUSION – Even the most experienced veterinarians can struggle to make complex medical concepts digestible. According to the American Animal Hospital Association (AAHA), 67% of pet owners report confusion after receiving a diagnosis, and nearly half forget critical details by the time they get home (AAHA Pet Owner Study, 2014).

In emotionally charged moments—like during an injury or chronic condition—verbal-only explanations and flat 2D visuals fall short. Owners may leave uncertain about their pet's condition or what to do next, leading to treatment delays or noncompliance.

HOW VOXSCAN HELPS: Interactive 3D visuals make conditions clear on-screen and at home—bridging the gap between clinician explanation and client understanding.





How VoxScan Helps



INTERACTIVE DOG AND CAT ANATOMY MODELS



SHAREABLE 3D SCREEN RECORDINGS



VISUAL CLARITY OVER VERBAL-ONLY EXPLANATIONS



EXPORTABLE 3D MESHES FOR ADVANCED PLANNING



BUILT-IN REFERENCE ANATOMY FOR ORIENTATION



HIGHER CLIENT CONFIDENCE AND SATISFACTION

2.

CLIENT ENGAGEMENT & RETENTION

Bring Pet Owners Into the Picture

Pet care doesn't end with a diagnosis. Engagement drives better outcomes—and client loyalty. Yet over 25% of new veterinary clients fail to return after their first visit (VHMA, 2024).

Clients disengage when they don't feel informed or involved. Educational gaps and missed follow-up opportunities cause clinics to lose not just cases—but long-term revenue. And with 60% of pet owners researching conditions online, most without recommended sources, trust erodes fast (AVMA, 2015).

HOW VOXSCAN HELPS: Shareable 3D videos and take-home visuals keep clients informed between visits—reducing callbacks, increasing retention, and building long-term confidence.



In-house Medical Animator

All of VoxScan's reference anatomy and visuals are created by a professional 3D medical animator. Our library includes feline and canine structures built for both education and clinical communication, designed to enhance clarity without dumbing things down.

Made for Veterinary Practices

Our animations and reference models are purpose-built for canine and feline anatomy. Your clients won't see generic human templates. Instead, they get a visual explanation that looks like their pet—which makes all the difference.

You already explain the same things daily: ACL injuries, GI obstructions, various cancers. VoxScan replaces repetitive talk tracks with visuals that stick. Educated clients approve care faster, follow through better, and feel more involved in decisions.

"WHAT I LOVE ABOUT THIS SOFTWARE IS THAT IT CAN ISOLATE MANY DIFFERENT TYPES OF ORGANS FROM THE BACKGROUND, SO THAT IF A SPECIFIC INJURY OR DISEASE IN AN ORGAN NEEDS TO BE DESCRIBED, YOU CAN USE THESE TOOLS TO DO SO IN A CLEAR MANNER."

*Dr. Ariel Prager, MD
Gradient Radiology*





3.

STAFFING SHORTAGES & BURNOUT

Veterinary medicine is facing a staffing crisis. The Merck Animal Health Veterinary Wellbeing Study found that 90% of veterinary professionals cite staff shortages as a top pain point, with 45% considering leaving the profession. Staff are stretched thin by repetitive explanations, emotional strain, and rising caseloads. The burden of patient education—repeating ACL injury or GI obstruction explanations a dozen times a day—is a major contributor to provider fatigue.

HOW VOXSCAN HELPS: Medical animations & videos offload common Q&As, saving time while preserving clarity and compassion.

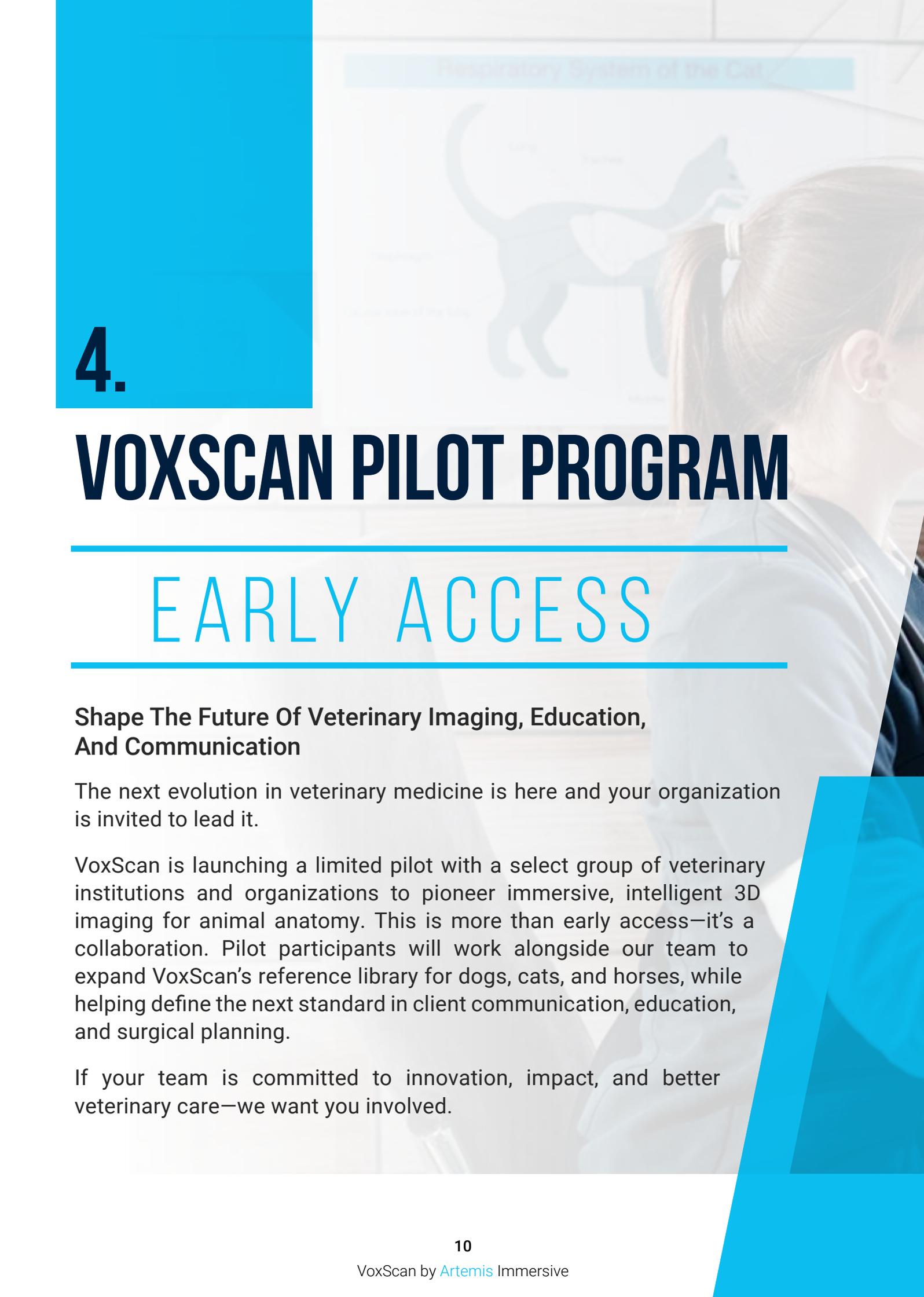
NO AI GUESSWORK

All visuals reflect your actual imaging—no generated approximations or filler.

BUILT-IN CANINE/FELINE ANATOMY

Helps you stay oriented and communicate effectively.



A woman with her hair in a ponytail, wearing a white lab coat, is looking at a presentation board. The board is titled "Respiratory System of the Cat" and features a diagram of a cat with various parts of its respiratory system labeled. The background is a light blue and white color scheme with a large blue vertical bar on the left side.

4.

VOXSCAN PILOT PROGRAM

EARLY ACCESS

Shape The Future Of Veterinary Imaging, Education, And Communication

The next evolution in veterinary medicine is here and your organization is invited to lead it.

VoxScan is launching a limited pilot with a select group of veterinary institutions and organizations to pioneer immersive, intelligent 3D imaging for animal anatomy. This is more than early access—it's a collaboration. Pilot participants will work alongside our team to expand VoxScan's reference library for dogs, cats, and horses, while helping define the next standard in client communication, education, and surgical planning.

If your team is committed to innovation, impact, and better veterinary care—we want you involved.

HURRY OFFER ENDS JULY 11TH



What You'll Receive as a Pilot Site:

- Early access to VoxScan for Pets with evolving features
- Custom onboarding and tech support
- Discovery sessions with our team to identify specific gaps and opportunities
- Collaborative input on product roadmap and clinical use cases
- Exclusive rollout of ongoing updates through 2025
- Long-term access for enrolled pilot organizations

We're seeking veterinary organizations—colleges, clinics, and advocacy leaders—to help define how 3D imaging enhances care, communication, and education. Applications are open now through mid-July 2025.

[**CLICK HERE TO LEARN MORE ABOUT THE PROGRAM**](#)

THE PILOT THAT PAYS OFF

From Discovery to Impact: What to Expect

Phase 1 – Discovery & Setup (July–August)

Our journey begins with a deep dive into your current imaging and client communication workflows.

- Collaborative discovery sessions
- Technology capability mapping
- Identification of workflow gaps and pain points
- Pilot site setup (working title – suggestions welcome!)

We'll learn what's working, what can be improved, and how VoxScan can fit seamlessly into your environment.



Phase 2 – Exclusive Rollout (Fall–Winter)

You'll gain access to a live build of VoxScan Vet with tailored support and direct input into product development.

- Deploy VoxScan in your clinical or educational setting
- Collaborate with our team to refine features and expand our reference library
- Be first in line for new canine, feline, and equine anatomy packs

Phase 3 – Launch Advocate (Spring 2026)

When we publicly launch, your team will already be at the forefront.

- Continued access and preferred pricing beyond pilot
- Recognition as a founding pilot site across our platform, press, and conferences
- Opportunities to co-author content and influence the future of veterinary imaging



VOXSCAN PILOT PROGRAM

Why Join?

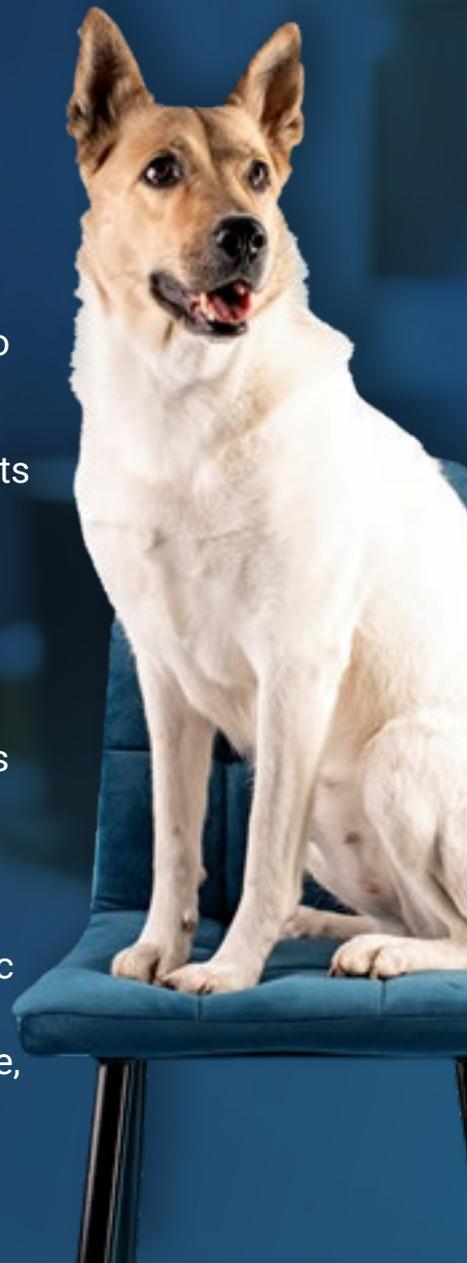
The VoxScan Pilot Program is your exclusive opportunity to integrate next-generation 3D imaging into your clinic. Built for busy veterinary teams, VoxScan helps you explain diagnoses faster, improve client compliance, and set your practice apart.

This is more than early access – it's a chance to shape the future of client communication in veterinary care. As a pilot partner, you'll gain full access to the platform and work directly with our team to improve the product around real workflows.

Benefits of Participating:

- Unlimited use of VoxScan for all patients during the pilot period
- Full access to canine and feline 3D reference anatomy
- Ability to upload and convert CT, MRI, and X-ray scans into interactive 3D models
- Create and share educational video summaries with clients
- Training and onboarding support from VoxScan team
- Listing as a "Founding Clinic" in future VoxScan materials (with permission)
- Exclusive feedback loop to shape features for your clinic's needs
- Priority access to discounted pricing after launch
- Branded certificate of participation to display in your clinic

Let your imaging do the explaining. Improve clarity, save time, and increase trust—all with VoxScan.



DON'T LOSE YOUR SPOT



Veterinary Early Access Application

VoxScan Vet

Welcome to the future of animal health & treatment

Institution Name *

Organization Type *

Contact Name *

Contact Email *

Onboarding Date *

When are you ready to begin the discovery and enrollment phases?

City

State *

Tell us more about your organization

Submit

BE ONE OF THE FIRST VETERINARY CLINICS IN THE COUNTRY TO TRY VOXSCAN.

The deadline to apply is approaching fast. Sign up now to reserve your place and bring 3D imaging clarity to your clinic

[LEARN MORE](#)



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