



FIGHT *hunger*
FEED *hope*

THE GIVING PLATE 2024

**FOOD LOVE
REPORT**



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MISSION & Vision



MISSION



Feeding the hungry today with compassion and hospitality.

VISION

To end hunger by reimagining what food relief looks like, creating a place where guests feel seen and cared for. A community that affirms every person's inherent worth and dignity.

A MESSAGE FROM THE

executive director



2024 was a year of incredible transformation at The Giving Plate—one marked by growth, change, and the unwavering support of our community. From opening the doors to our new buildings to embracing a Community Store model that fosters dignity and choice, every step forward was made possible because of our friends in the community.

Your generosity, encouragement, and willingness to grow with us have allowed us to reach more families than ever before. As we reflect on this journey, our hearts are filled with gratitude for each volunteer, donor, and partner who has stood beside us, ensuring that no one in our community faces hunger alone.

Thank you for being part of this mission and for believing in the power of compassion to create lasting impact in the community we get to call home.

Ranae Staley

**RANAE STALEY
EXECUTIVE DIRECTOR**

REIMAGINING

food relief



IN APRIL OF 2024,

The Giving Plate officially stepped into a long-held vision of reimagining food relief with the opening of the Community Store along with a brand-new Distribution Center warehouse.



COMMUNITY STORE

On the day The Giving Plate celebrated 14 years of service, we proudly opened the Community Store, designed to serve Central Oregon residents with low to moderate incomes. The interior of the store reflects the compassion and hope we strive to provide through our services, allowing guests to feel welcome and valued, erasing the stigma often associated with food pantries.



DISTRIBUTION CENTER

The Distribution Center serves as the hub for our food inventory and operations. This state-of-the-art warehouse enables us to efficiently receive, store, and distribute food for our programs. It also hosts Bend Food Project collection days, and features dedicated office spaces for our team, supporting our mission to serve Central Oregon with compassion.



GUEST STORIES

JUNE 2024 SURVEY RESPONSES

"I was given info on The Giving Plate following a very difficult season of loss in our family. I had recently had a little one and went back to work full time, but struggled to keep up with bills & rising grocery costs. The Giving plate has helped massively at ensuring even on a budget I can still get access to healthy food for my growing little boys."

"I have 2 teenagers that are very active in school activities. They are constantly on the move. We run out of food at least 2-3 times/month. My fiancé and I end up eating less, so our kids can have more of a full meal. TGP has helped my fiancé and me be able to not be so hungry through the month. We are so very grateful."

"Love the staff! Appreciate the help this organization provides with getting food into our home. I also love that The Giving Plate makes the kids feel involved."

"My daughter always says she 'wants to go shopping at her store.'"

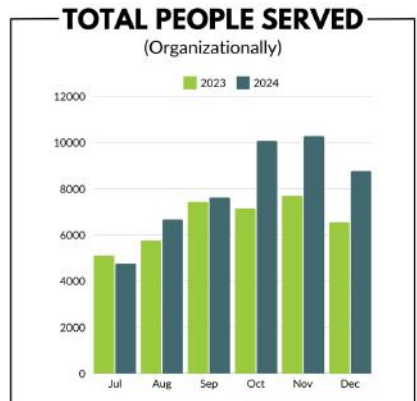
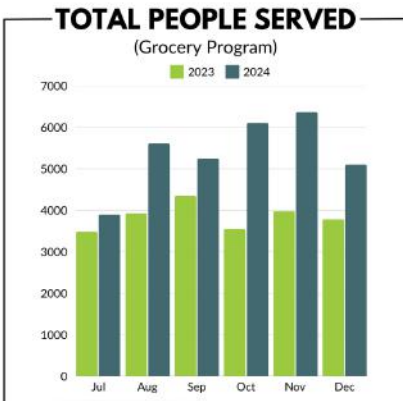
"TGP came at just the right time for our large family. Everyone was so welcoming and super helpful in the community store. The children enjoy the Kid's Korner and we all enjoy the snacks and coffee and being able to choose healthier options for our meals. Thank you Giving Plate, all of you are truly a blessing!"

PROGRAM

impact

	2023	2024	GROWTH
Total pounds of food shared with the community	913,946	986,365	+8%
Total households served	13,112	18,350	+40%
Total individuals served in our Grocery Program	41,927	57,178	+36%
Total kids served through Kid's Korner	18,435	11,877*	-36%
Total kids served through Kid's Korner Mobile Pantry	377	540	+43%
Total weekend food bags provided through Backpacks for Bend	15,634	24,967	+60%

*Kids required to be present to receive KK food starting in April, 2024





JINGLE

Christmas



871 Kids attended Jingle Store at no cost to them

399 Santa's Plate tickets sold

2 Families helped with a Jingle Makeover

\$11,940 Raised at Santa's Plate

THANK YOU TO OUR *Title Sponsors*



JINGLE *Sponsors*

Bend Relo, C+K Threads, Central Oregon Maintenance Solutions, Danielle Andrus, Grace Bible, In Honor of Fred and Clarene Hample, Journey Church, Lonza, Minghetti Complex LLC, Odyssey Martial Arts, Shanna & J.D. Kritser, St. Charles Healthcare, Storage Solutions, Technique Vehicle Outfitters, Cascade Heavy Rescue, Webfoot Painting.

EVENTS *recap*



922 Thanksgiving meals provided



\$2,148 raised

514 Easter Baskets distributed



700 \$30 Gas Vouchers distributed

THANK YOU TO OUR *community*



17,433

**Total Number of
Volunteer Hours**

\$348,657

**Volunteer Hours
Cost Savings**



**Total volunteering
opportunities:**

5,753

**# of donors in 2024
(not including grants):**

1,335

**Total pounds of food
donated by the
community:**

699,240

REMARKABLE

growth

+54%

increase in the number of families served through the Grocery Program from April 2024, when the Community Store opened, to December 2024.



+8%

more food provided to the community through our hunger relief programs compared to 2023.

+60%

more bags of weekend food provided to K-12 students through the Backpacks for Bend program.



2024 *financials*

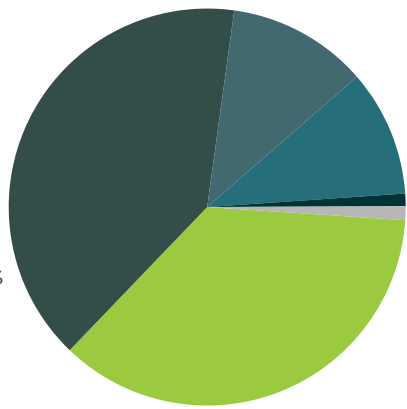
CONTRIBUTIONS

\$3,070,336

In-Kind & Monetary

KEY

- IN-KIND | \$1,087,195 - 35.4%
- INDIVIDUALS | \$1,202,449 - 39.2%
- BUSINESSES/CHURCHES | \$342,230 - 11.2%
- GRANTS | \$309,473 - 10.1%
- EVENTS/FUNDRAISING | \$32,193 - 1%
- INVESTMENT | \$32,504 - 1.1%

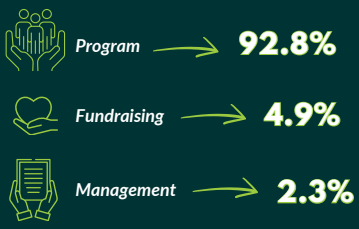


EXPENSES

\$2,673,577

All Expenses Including In-Kind Donations & Depreciation

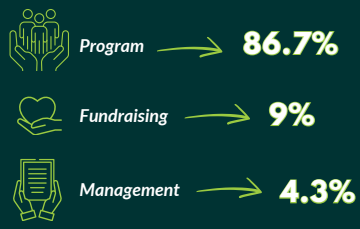
(Expensed/Distributed)



\$1,438,849

Expenses Excluding In-Kind Donations & Depreciation

(Expensed/Distributed)



\$9 OF EVERY \$10 GIVEN GOES DIRECTLY TO PROGRAM COSTS

TOP 10 IN-KIND FOOD *donors*



- | | | | |
|-----------|---|-----------|--|
| 01 | BEND FOOD PROJECT
284,830 lbs | 06 | BIG FOOT BEVERAGE
10,519 lbs |
| 02 | NEIGHBORIMPACT
73,639 lbs | 07 | WALMART
8,081 lbs |
| 03 | COMMUNITY
58,802 lbs | 08 | C.E. LOVEJOY'S MARKET 5,282 lbs |
| 04 | SAFEWAY
31,231 lbs | 09 | SPARROW BAKERY
2,517 lbs |
| 05 | ALBERTSONS
16,206 lbs | 10 | FRED MEYER
2,430 lbs |



THANK YOU TO OUR *grantors*

Brooks Resources Corporation
Cascades Academy | Community 101
Fund of Oregon Community
Foundation

Central Oregon Association of Realtors
Cow Creek Umpqua Indian Foundation
Deschutes County
Deschutes County Emergency Food
Shelter
First Interstate Bank

Hunger Prevention Coalition of C.O.
Les Schwab Warehouse Center, Inc
OnPoint Community Credit Union
Pacific Power Foundation
PacificSource Foundation for Health
Improvement
Rosendin Foundation (The)
St. Charles Health Systems
Sunriver Women's Club
United Way of Central Oregon



THANK YOU TO OUR *donors*

BUSINESSES, FOUNDATIONS, AND CHURCHES

Hunger Hero (\$20,000+)

Anjulicia Foundation (The)
Anna Belle Kritser II Foundation (The)
Bend Food Project
Darhl and Donald Guinn Family Fund
Fredrick Foundation

Jane Lang Family Charitable Fund
Peaks 360 (The)
Penelope A. Gerbode Charitable Fund
Quality Drilling & Blastings, LLC

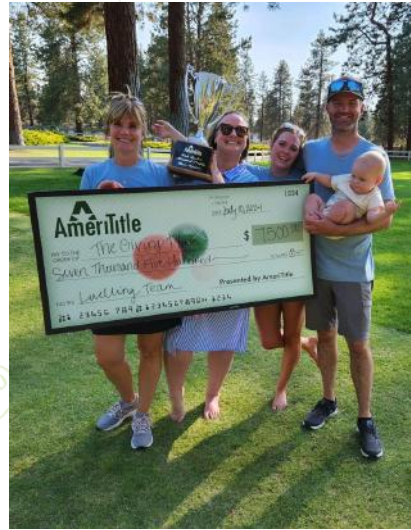
Hunger Friend (\$10,000-19,999)

Futura Title & Escrow
OrePac Building Products
Pahlisch Homes, Inc
The Hollis Fund of Oregon Community Foundation
W.M. Keck Foundation | Lucinda Day Fournier

Hunger Partner (\$2,500-9,999)

AmeriTitle
ARIA Foundation
Bend Commercial Glass
Benevity Community Impact Fund (The)
Blaise Cacciola Architect, LLC
Brette Ashley Hampton Fund of Oregon
Community Foundation (The)
C+K Threads
Deenihan Family Fund of Oregon Community
Foundation
Dutch Bros LLC
Echo Fund of Oregon Community Foundation
Family Office Foundation
Ferreira Family Foundation
Idaho First Bank
Joseph M. Schenck Foundation
Journey Church
Joy Church
Lay It Out Events

Lithia & Driveway
Lonza Bend Inc.
Odyssey Martial Arts
Plexus Worldwide
RBC Wealth Management
Roger & Priscilla Schultz Family Foundation
Schwab Charitable
TDS BendBroadband Service
Thuren Fabrication
Warwill Charitable Fund of the St. Louis Community
Foundation



THANK YOU TO OUR *donors*

BUSINESSES, FOUNDATIONS, AND CHURCHES

Hunger Helper (\$2,499 OR LESS)

Advanced Pool & Spa Services
Alaska Airlines
APG Wealth Advisors
Apregan Family Trust
B-Works LLC
Barbara Emily Knudson Charitable Foundation
Bellyacres Farms | Robert Mason
Bend Honda
Bend Self Storage
Bend United Methodist Church
Bevel Brewing
Blissful Heart (The)
Boeing
Bright Funds Foundation
Cascade Court Reporters
Cascade Heavy Rescue
Cascade Integration & Development Inc.
Catalyst Life Alliance
Central Oregon Wedding Association
Chevrolet of Bend
Chrysler Dodge Jeep Ram of Bend
Cline Falls Pool & Spa
Communication Partners, Inc.
Costco Wholesale
Crux Fermentation Project
CyberGrants
Dave Keyte Trading LLC
DC Business Works LLC
Delay Billings Real Estate, Inc.
DeMarco Design & Building
Deschutes Brewery, Inc.
Deschutes Public Library
Dziuban Foundation
E4 Cards & More
Effectual
Euclid Fund of Oregon Community Foundation
Faith Christian Center of the Assemblies
Farmers Conservation Alliance
Fusion Frames NW
Giving University
Givinga Foundation, Inc.
Hayden Homes LLC
Hogue Accountancy, CPA, LLC
Horner Law, LLP
J&R Fire, LLC
Johns Tub Repair LLC
Journey Church Redmond
Kendall Automotive
Kroger Co. Foundation
Landis Financial & Tax LLC
Lee & Marcia Stevenson Fund of Oregon
Community Foundation
Mainspring Wealth Advisors
MDU Resources Group, Inc.
Mountain High Coins
Multifamily NW Foundation
Nase Company LLC
National Sales
NW Pediatric & Family Nutrition
Nyberg Family LLC
Oregon Brewery Running Series
OsteoStrong
PayPal Giving Fund
PBS Engineering and Environmental LLC
PGE Employee Giving Campaign
Powers of Automation, Inc.
Project Homeless
Pure Care Dental
Purpose in Expenses
Quon Design and Communication Inc.
RaedicalVend
REI Co-op in Memory of Dan Magnus
Robert Klaver Landscaping, Inc.
Ryan Hilts Law
Sebastian's Seafood and Specialty Market
Steven Floyd Computer Consulting, Inc.
Storage Solutions
Struble Orthodontics
Technique Vehicle Outfitters
Timber Tomorrow LTD

THANK YOU TO OUR *donors*

BUSINESSES, FOUNDATIONS, AND CHURCHES



Hunger Helper (cont.) (\$2,499 OR LESS)

Touchmark at Mt. Bachelor Village
Troop 10502 | Girl Scouts of Oregon and
Southwest Washington, Inc.
Tumalo Community Church

YourCause, LLC Corporate
YourCause, LLC Trustee for Chevron Matching
Employee Funds
Zivney Financial Group



THANK YOU TO THE

1,335

INDIVIDUALS WHO DONATED TO THE GIVING PLATE IN 2024.

Together, we are
fighting hunger & feeding hope.



BOARD

members



Jennifer Hoffman
Treasurer



Tara Penn
Secretary



Kirk Whitney
Board Chair



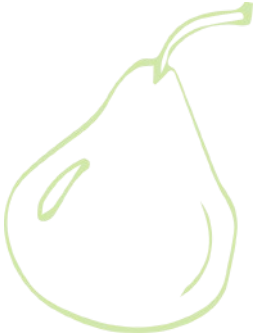
TJ Iams
Director

FROM LEFT TO RIGHT





CONTACT *us...*



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 TheGivingPlate.org

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THANK *you*
FOR YOUR
PARTNERSHIP
IN FEEDING
hope.



THE GIVING
— **PLATE** —
FIGHT HUNGER - FEED HOPE