



Sponsorship Proposal

WiMSA Symposium

Women Leading the Next Mining Shift:
Innovation, Partnerships and Impact

21-22 July 2026

Randpark Golf Club

Contact

Website www.wimsa.org.za

Email info@wimsa.org.za

 wimsa

Contents

02. INTRODUCTION

03. ABOUT US

04. ABOUT THE EVENT

05. SPONSORSHIP BENEFIT

06. - 13. SPONSORSHIP PACKAGES

14. EVENT SCHEDULE

About Us

Women in Mining South Africa (WiMSA) is an independent, volunteer-run non-profit organisation established in 2010. It provides a platform that supports and guides the personal growth, leadership, and career development of women in the South African mining industry.

WiMSA operates through sponsorships and has built a database of over 6,000 members. The organisation organises professional events that enable members to build networks, establish partnerships with industry and government, and speak at local and international mining events and workshops.

Through its platform, WiMSA believes all women can define their future and drive positive change in the mining industry and beyond. The organisation is committed to advancing women's representation and leadership in the sector.

Some of our key projects focus on mentorship, networking events, career guidance through our Career Booklet, GBV awareness campaign, technical talks, and professional development and leadership of women within the mining sector.

Vision



An empowered and inclusive South African mining industry where women have equal opportunities to lead, contribute their expertise, and forge successful careers at all levels.



Mission

To provide a free platform that supports and guides the personal growth, leadership, and career development of women in the South African mining industry.



About The Event

Ignite your potential at the **3rd Annual WiMSA Symposium: Women Leading the Next Mining Shift: *Innovation, Partnerships and Impact***. Building on the success of our previous symposia, this flagship event continues to grow as a powerful platform for women's leadership and industry-wide change.

Break the Ground, Lead the Shift.

At its core, the symposium will explore four interconnected pillars that shape a more inclusive, future-focused mining industry:

1. Advancing Women

- Leadership pathways in a progressive industry.
- Owning careers, wellbeing and professional influence.
- Building resilient, future-ready women leaders.

2. Innovation & the Future of Mining

- Digital systems, automation and data-driven operations.
- Critical minerals, green metals and the energy transition.
- Safety, technology and human-centred mine design.

3. Power of Partnership

- Collaboration across the mining value chain and cross-sector.
- Multi-stakeholder partnership: industry, government and academia.
- Mentorship, sponsorship and allyship in action.

4. Owning the Shift

- From policy to practice.
- Accountability, metrics and measurable change.
- Women leading operational, strategic and cultural transformation.

Why Attend?

The WiMSA Annual Symposium: **Women Leading the Next Mining Shift: Innovation, Partnerships and Impact** brings together women and allies to shape the future of mining. Over two days, delegates move beyond awareness into action – sharing solutions, building partnerships and driving measurable change in their organisations and across the value chain.

What delegates gain

Future-focused insight

Engage in frank, forward-focused conversations on digitalisation, critical minerals, green metals, safety and inclusion – grounded in lived mining experience, not theory.

Practical tools and frameworks

Participate in interactive sessions that provide actionable ideas, frameworks and examples you can apply in your own teams, operations and projects.

Networks and partnerships

Connect with leaders, innovators, young professionals, ecosystem partners and allies to build relationships that open doors to mentorship, sponsorship and collaboration.

Career and leadership momentum

Gain strategies to own your career, strengthen your wellbeing and influence and lead operational, strategic and cultural shifts in your organisation.



Benefits for Sponsors

Sponsoring the **WiMSA Annual Symposium: Women Leading the Next Mining Shift** positions your organisation at the forefront of inclusive, future-focused mining. Your support accelerates women's leadership, innovation and partnerships that deliver measurable impact across the sector.

Champion women's leadership

- Show a visible commitment to women at all levels of the mining value chain.
- Align with an independent organisation that has supported women in mining for over 15 years.
- Demonstrate tangible progress on gender equity, transformation and inclusive leadership.

Advance ESG and impact

- Link your sponsorship directly to ESG, safety and transformation priorities, not just visibility.
- Use the symposium to share your progress, learn from peers and deepen your impact.
- Draw on event insights and stories to support your reporting on diversity and inclusion.

Grow talent and leadership

- Engage with high-potential women leaders, young professionals and students shaping mining's future.
- Position your organisation as an employer of choice for diverse, future-ready professionals.
- Offer your teams a high-quality development and networking experience.

Build strategic partnerships

- Meet decision-makers from mining houses, juniors, OEMs, service providers, investors, government and academia in one space.
- Explore collaboration on innovation, safety, skills, communities and inclusion.
- Strengthen existing relationships and unlock new allies, mentors and sponsors for women in your organisation.

Elevate brand and voice

- Gain targeted exposure through event branding, digital channels, programme placements and speaking opportunities (by package level).
- Associate your brand with a credible, solutions-driven platform focused on action.
- Leverage event content and photography to showcase your impact story beyond the symposium.

Sponsorship Packages



Diamond Sponsor

Take centre stage as our premier Diamond Sponsor and position your brand as an undisputed leader in advancing the mining industry. This exclusive top-tier sponsorship offers unparalleled visibility and impact at our event.

As a Diamond Sponsor, you will receive:

- Participation in the symposium programme as a speaker or panellist
- Prime logo placement across all event materials and digital platforms
- Display banner in the foyer and event room at the symposium (supplied by sponsor)
- 6 Complimentary symposium passes
- A full-page ad in the symposium programme (to be designed and supplied by the sponsor)

R 100,000

Sponsorship Packages



Ruby Sponsor

Elevate your brand to new heights as a Ruby Sponsor at our premier mining event. This prestigious sponsorship opportunity demonstrates your organisation's commitment to progress, innovation and sustainability in the industry.

As a Ruby Sponsor, you will receive:

- Prominent logo placement across all event materials and digital platforms
- Display banner in the foyer at the symposium (supplied by sponsor)
- 3 Complimentary symposium passes
- A half-page ad in the symposium programme (to be designed and supplied by sponsor)

R 50,000

Sponsorship Packages



Emerald Sponsor

Enhance your brand's visibility and make a statement at our mining symposium by aligning your organisation with progress, sustainability and excellence in the mining sector.

As an Emerald Sponsor, you will receive:

- Logo placement across select event materials and digital platforms
- 2 Complimentary symposium passes
- Quarter page ad in the symposium programme (to be designed and supplied by sponsor)

R 25,000

Sponsorship Packages



Sapphire Sponsor

Gain valuable exposure and show your support for women in the mining industry as a Sapphire Sponsor at our symposium. You'll assign your brand to a premier gathering of mining professionals, advocates and forward-thinkers.

As a Sapphire Sponsor, you will receive:

- Logo placement on the event website
- 1 Complimentary symposium pass
- Logo placement in the symposium programme

R 10,000

Sponsorship Packages



Photography Partner

WiMSA will appoint and manage its own official event photographer. As the Photography Partner for the **3rd Annual WiMSA Symposium**, your organisation will receive:

- Logo placement across select event materials and digital platforms.
- Logo placement on the official event photos.
- Logo placement in the symposium programme.
- 1 complimentary symposium pass.



R25,000

Sponsorship Packages



Gift Bag Contributor

Our delegate gift bags are designed to welcome attendees and extend your brand presence beyond the symposium. We invite organisations to support women's wellbeing, leadership, and professional development through three distinct participation options:

In-Kind Contribution

Provide approximately **200** branded, practical items (such as notebooks, tech accessories, or wellness samples) that reflect the spirit of the symposium. WiMSA reserves the right to approve all items to ensure alignment with our values and attendee experience.

Individual Item Sponsorship

Sponsor a specific high-quality item (details on page 13). Your branding will be featured on the selected product, ensuring a professional and cohesive look.

Full Gift Bag Sponsorship

Take exclusive ownership of the delegate gift bag. This premium option covers the cost of the entire bag and its contents, offering maximum brand visibility throughout the event. Details and benefits provided on page 13.

Sponsorship Packages

Option 1

Individual Item Sponsorship

Details:

- Logo placement on digital platforms.
- Logo placement in the official symposium programme.
- Please note that branding is available in **one colour only**.
- All sponsorships cover a total of **200 units**.

Items:

- Branded Gift Bag: **R25,000** – includes **2 complimentary symposium passes**.
- Branded Umbrella: **R30,000** – includes **2 complimentary symposium passes**.
- Branded A5 Snapper Notebook: **R12,000** – includes **1 complimentary symposium pass**.
- Branded Screen Sanitiser: **R6,500**.
- Branded Mints: **R5,000**.

Option 2

Full Gift Bag Sponsorship

- All individual items listed: **R75,000**.
- Logo placement across select event materials and digital platforms.
- A half-page ad in the symposium programme (to be designed and supplied by sponsor)
- **5 complimentary symposium passes**.

Event Schedule

21
JUL



WiMSA Symposium

Over two days, attendees will take part in a focused programme of keynote dialogues, panel discussions and networking opportunities. The agenda (*currently being finalised*) will spotlight women's leadership, innovation and partnerships, alongside careers, wellbeing and the critical issues shaping mining today. Each day will offer a mix of plenary sessions, interactive breakouts and dedicated time to connect with peers, mentors and industry experts.

22
JUL

Join us to help lead the next mining shift and shape a more inclusive, future-focused sector. The 3rd Annual WiMSA Symposium is a catalyst for impact, with women at the centre of mining's innovation, partnerships and leadership.



**Thank you.
We hope you
are interested!**

Contact

Website www.wimsa.org.za

Email info@wimsa.org.za

