



Sponsorship Proposal

WiMSA Symposium

Step Up and Stand Out

Women Leading the Way to an
Inclusive Mining Community

23-24 July, 2025

Randpark Golf Club

Contact

Website www.wimsa.org.za

Email info@wimsa.org.za



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About Us

Women in Mining South Africa (WiMSA) is an independent, volunteer-run non-profit organisation established in 2010. It provides a platform that supports and guides the personal growth, leadership, and career development of women in the South African mining industry.

WiMSA operates through sponsorships and has built a database of over 5,000 members. The organisation arranges professional events allowing members to build networks, establish partnerships with industry and government, and speak at local and international mining events and workshops.

Through its platform, WiMSA believes all women can define their future and drive positive change in the mining industry and beyond. The organisation is committed to advancing women's representation and leadership in the sector.

Some of our key projects focus on mentorship, networking events, career guidance through our Career Booklet, GBV awareness campaign, technical talks, and professional development and leadership of women within the mining sector.



Vision

An empowered and inclusive South African mining industry where women have equal opportunities to lead, contribute their expertise, and forge successful careers at all levels.



Mission

To provide a free platform that supports and guides the personal growth, leadership, and career development of women in the South African mining industry.



About The Event

Ignite your potential at the **2nd Annual WiMSA Symposium: Step Up and Stand Out**. Building on our groundbreaking debut, this event serves as a catalyst for women's advancement in South Africa's mining industry.

Driving Change in Mining

At its core, the symposium addresses the most pressing issues facing the mining industry today:

- **Redefining Leadership:** Explore how empathy, diversity, and inclusive practices are reshaping boardrooms and field operations alike.
- **Breaking Barriers:** Tackle head-on the challenges that have long hindered progress, from outdated perceptions to systemic biases.
- **Future-Proofing Careers:** Equip professionals with the tools to navigate the evolving landscape of the mining sector, from cybersecurity to financial planning.
- **Holistic Professional Development:** Address the full spectrum of career challenges, including work-life balance, mental health, and personal branding.

Igniting Change, Inspiring Action: Why Attend?

Attendees from our inaugural event praised the symposium as it allowed them to:

- Engage in dynamic discussions that challenge the status quo and address preconceptions, fostering a deeper understanding of the industry's complexities.
- Participate in interactive sessions that provide practical, actionable insights.
- Connect with industry leaders and peers, forging relationships that foster a sense of community within the mining industry.
- Gain strategies to amplify their impact and advance their careers.

Benefits for Sponsors

Sponsoring the WiMSA Symposium offers a unique opportunity to position your organisation at the forefront of positive change in the mining sector. Your support is an investment in the future of the industry.

Champion Gender Diversity and Inclusion

Showcase your commitment to advancing gender equity in a traditionally male-dominated field. By sponsoring the WiMSA Symposium, you align your brand with progressive ESG principles, enhancing your reputation as an industry leader. This tangible action demonstrates your dedication to creating a more inclusive and diverse mining sector, setting a powerful example for others to follow.

Gain Insights into Industry Best Practices

The symposium offers a unique opportunity to understand the evolving needs and perspectives of women in the sector. This knowledge allows you to stay ahead of the curve in addressing gender-based challenges and promoting holistic wellness, positioning your organisation as forward-thinking and employee-focused.

Build relationships and partnerships

Engage with a network of influential industry leaders, decision-makers and change agents at the forefront of transformation in mining. The WiMSA Symposium facilitates the creation of meaningful partnerships with organisations committed to reshaping the mining landscape. This platform also enables you to identify top talent and potential collaborators for future initiatives, expanding your professional network and opening doors to new opportunities.

Sponsorship Packages



Diamond Sponsor

Take centre stage as our premier Diamond Sponsor and position your brand as an undisputed leader in advancing the mining industry. This exclusive top-tier sponsorship offers unparalleled visibility and impact at our event.

As a Diamond Sponsor, you will receive:

- Participation in the symposium programme as a speaker or panellist
- Prime logo placement across all event materials and digital platforms
- Display banner in the foyer and event room at the symposium (supplied by sponsor)
- 6 Complimentary symposium passes
- A full-page ad in the symposium programme (to be designed and supplied by sponsor)

R 100,000

Sponsorship Packages



Ruby Sponsor

Elevate your brand to new heights as a Ruby Sponsor at our premier mining event. This prestigious sponsorship opportunity demonstrates your organisation's commitment to progress, innovation and sustainability in the industry.

As a Ruby Sponsor, you will receive:

- Prominent logo placement across all event materials and digital platforms
- Display banner in the foyer at the symposium (supplied by sponsor)
- 3 Complimentary symposium passes
- A half-page ad in the symposium programme (to be designed and supplied by sponsor)

R 50,000

Sponsorship Packages



Emerald Sponsor

Enhance your brand's visibility and make a statement at our mining symposium by aligning your organisation with progress, sustainability and excellence in the mining sector.

As a Emerald Sponsor, you will receive:

- Logo placement across select event materials and digital platforms
- 2 Complimentary symposium passes
- Quarter page ad in the symposium programme (to be designed and supplied by sponsor)

R 25,000

Sponsorship Packages



Sapphire Sponsor

Gain valuable exposure and show your support for women in the mining industry as a Sapphire Sponsor at our symposium. You'll assign your brand with a premier gathering of mining professionals, advocates and forward-thinkers.

As a Sapphire Sponsor, you will receive:

- Logo placement on the event website
- 1 Complimentary symposium pass
- Logo placement in the symposium programme

R 10,000

Sponsorship Packages



Gift Bag Sponsor

Leave a lasting impression on attendees at the WiMSA Symposium by sponsoring one or more items in our gift bag.

As a Gift Bag Sponsor, you will:

- Have logo placement on the event website
- Have your company's logo prominently featured on the item (one colour branding)
- Logo placement in the symposium programme

Sponsorship ideas/options are as follows:

- Branded Gift Bag @ R20,000
- Branded Glass Water Bottle @ R28,000
- Branded Glamour Lip Balm @ R15,000
- Branded Hand Sanitiser @ R10,000
- Branded Mints @ R10,000
- Branded Hard Hat Shaped Stress Ball @ R15,000

¹

Alternatively, you are welcome to provide your own gift items.

Varies

Event Schedule

23
JUL



24
JUL

WiMSA Symposium

Over two days, attendees will engage in a comprehensive programme featuring keynote dialogues, panel discussions, and networking opportunities. The agenda (currently being finalised) includes thought-provoking conversations on leadership, career development, and personal growth, as well as critical issues affecting women in mining. Each day will offer a mix of engaging dialogues, interactive sessions, and opportunities to connect with peers and industry experts.

Join us to break barriers and forge a path towards a more inclusive mining sector. The 2nd Annual WiMSA Symposium is a catalyst for change, propelling women to the forefront of mining leadership.



**Thank you.
We hope you
are interested!**

Contact

Website www.wimsa.org.za

Email info@wimsa.org.za

