





# WHAT MAKES OUR POPCORN SO UNIQUE? IT'S ALL ABOUT THE TASTE!



My husband, Alan, and I were determined to create a caramel corn **MORE DELICIOUS** than we had ever tasted. In 2005, we began crafting a new recipe in our kitchen at home. In fact, it took us 53 tries! After tweaking batch after batch, we arrived at our **FAMOUS RECIPE 53 CARAMEL CORN**.

Although we soon grew out of our home kitchen, we still put our popcorn through the same rigorous trials using the **HIGHEST QUALITY INGREDIENTS** and have now mastered **OVER 20 SAVORY & INDULGENT FLAVORS**. Our caring Popcorn Specialists hand-craft each batch to ensure you get the **VERY BEST-TASTING POPCORN!** When your customers taste our popcorn, they will buy it—so please sample in your store!

Today, Jody's Gourmet Popcorn is a favorite all **ACROSS THE COUNTRY**. Stick with us and your business is sure to **POP!** We hope you enjoy our popcorn as much as we enjoy making it!



GLUTEN  
FREE



VIRGINIA'S  
FINEST



NO  
PRESERVATIVES



KOSHER  
CERTIFIED



100%  
SATISFACTION  
GUARANTEED



MADE IN  
THE USA



WHOLE  
GRAIN



NON-GMO  
POPCORN

*Jody's*



## DELUXE SAMPLE KIT

When customers try, they always buy!  
Dispenser Dimensions: 6½" W x 16" H

Inside our Deluxe Sample Kit:

- 1 Popcorn Dispenser
- 4 bags of popcorn reflecting the flavors in your order
- Flavor Tentcards
- 250 Sample Cups

**DELUXE  
SAMPLE KIT  
DSPT/CUST**



Inside our Sample Refill Kit:

- 4 bags of popcorn reflecting the flavors in your order
- 250 Sample Cups

**SAMPLE  
REFILL KIT  
RSPT/CUST**



## GET STARTED NOW WITH OUR CLASSICS STARTER KITS!



### SK/SILVERCLASSICS

- Countertop Display
- 24 Silver Foil Bags Caramel Corn
- 12 Silver Foil Bags Kettle Corn
- 12 Silver Foil Bags Double Cheddar
- Dispenser
- 4 Bags of Popcorn for Sampling
- 250 Sample Cups
- Flavor Tentcards



00816940016175

### SK/CLEARCLASSICS

- Countertop Display
- 24 Preprinted Bags Caramel Corn
- 12 Preprinted Bags Kettle Corn
- 12 Preprinted Bags Double Cheddar
- Dispenser
- 4 Bags of Popcorn for Sampling
- 250 Sample Cups
- Flavor Tentcards



00816940016649

# DISPLAY PACKAGES

## CLASSICS Silver Collection



24 Caramel Corn Silver Foil Bags  
12 Kettle Corn Silver Foil Bags  
12 Double Cheddar Silver Foil Bags  
48 Silver Foil Bags Total

**CD/SILVERCLASSICS**



00816940016939

## CLASSICS Clear Preprinted Collection



24 Caramel Corn Preprinted Bags  
12 Kettle Corn Preprinted Bags  
12 Double Cheddar Preprinted Bags  
48 Preprinted Bags Total

**CD/CLEARCLASSICS**



00816940012856

## CREATE YOUR OWN Custom Countertop Display



Looking for to display your product, but want flavors not included in the Classic Collections? Here's just what you're looking for! Order 4 cases of popcorn & receive an empty display at no cost, just be sure to add to your order!

**CD/EMPTY**



8 16940 01234 4

## LARGE ROUND JARS

Jar Size - 5" W x 6¾" H • 12 Jars Per Case



**FUNFETTI  
POPCORN**

**RJR/37**  
Net Wt. 14oz (396g)



8 16940 01522 2



**BIRTHDAY CAKE  
POPCORN**

**RJR/36**  
Net Wt. 14oz (396g)



8 16940 01677 9



**OLD FASHIONED  
KETTLE CORN**

**RJR/40**  
Net Wt. 4oz (112g)



8 16940 01520 8



**RECIPE 53  
CARAMEL CORN**

**RJR/53**  
Net Wt. 14oz (396g)



8 16940 01498 0



**DOUBLE CHEDDAR  
POPCORN**

**RJR/42**  
Net Wt. 4oz (112g)



8 16940 01521 5



**CHOCOLATE DRIZZLE  
POPCORN**

**RJR/57**  
Net Wt. 14oz (396g)  
Ships September - May



8 16940 01500 0



**CHOCOLATE DRIZZLE  
CUPID CORN**

**RJR/19**  
Net Wt. 14oz (396g)  
Ships December - February



8 16940 01515 4



# EVERYDAY GOURMET FLAVORS

Bag Size - 5½" W x 9" H • 12 Bags Per Case



Jody's secret sweet & slightly salty caramel recipe that took 53 tries to reach perfection!

**CP1076/53**  
Net Wt. 7 oz (198g)



A classic slightly sweet & salty treat deliciously seasoned with pure cane sugar & sea salt!

**CP1076/40**  
Net Wt. 2 oz (57g)



Double coated in sharp cheddar cheese – delicious!

**CP1076/42**  
Net Wt. 2.2 oz (62g)



Popcorn covered in sweet, slightly salty & crunchy pastel colored candy coating.

**CP1076/37**  
Net Wt. 7 oz (198g)



Popcorn infused in an irresistibly sweet cake batter flavor that's sure to have your tastebuds partying!

**CP1076/36**  
Net Wt. 7 oz (198g)



Flavored with the finest ground cinnamon & sugar coating.

**CP1076/48**  
Net Wt. 7 oz (198g)



Rich toffee flavored popcorn—indulgent with a classic taste that's fit for royalty!

**CP1076/61**  
Net Wt. 7 oz (198g)



Jody's delicious sweet & salty caramel, popcorn perfection has arrived! Large bag holds 14 oz!

**CP1450/88**  
Net Wt. 14 oz (396g)



**LARGE STAND-UP BAG!**





Jody's sophisticated foil packaging creates an upscale feel! In addition, the material provides a barrier and protection from UV light, resulting in longer shelf-life for the popcorn.

## SINGLE SERVING BAGS

Bag Size - 5½" W x 6½" H • 24 Bags Per Case



**OLD FASHIONED  
KETTLER CORN**

**F50/40**  
Net Wt. 0.8oz (23g)



**RECIPE 53  
CARAMEL CORN**

**F50/53**  
Net Wt. 1.5oz (42g)



**RECIPE 53  
CARAMEL CORN**

**F75/53**  
Net Wt. 3oz (85g)



## GOURMET FOIL BAGS

Bag Size - 5½" W x 9" H • 12 Bags Per Case



**RECIPE 53  
CARAMEL CORN**

**F100/53**  
Net Wt. 6.5oz (184g)



**OLD FASHIONED  
KETTLER CORN**

**F100/40**  
Net Wt. 1.8oz (51g)



**DOUBLE CHEDDAR  
POPCORN**

**F100/42**  
Net Wt. 1.8oz (51g)



**CHEESY JALAPEÑO  
POPCORN**

**CF100/43**  
Net Wt. 1.8oz (51g)



**PEANUT BUTTER  
POPCORN**

**F100/58**  
Net Wt. 6.5oz (184g)



**CHEDDAR & CARAMEL  
BIG CITY MIX**

**F100/54**  
Net Wt. 3.5oz (99g)



**CHOCOLATE DRIZZLE  
POPCORN**

**F100/57**  
Net Wt. 6.5oz (184g)



*Ships September – May*

# EXTRA LARGE BAGS

Bag Size - 10" W x 12½" H • 8 Bags Per Case



**CARAMEL  
POPCORN**

**F1410/88**

Net Wt. 14oz (396g)



**CHEDDAR & CARAMEL  
POPCORN MIX**

**F1410/54**

Net Wt. 12oz (340.2g)



**BIRTHDAY CAKE  
POPCORN**

**F1410/36**

Net Wt. 14oz (396g)



**ENGLISH TOFFEE  
POPCORN**

**F1410/61**

Net Wt. 14oz (396g)



**PEANUT BUTTER  
POPCORN**

**F1410/58**

Net Wt. 14oz (396g)



**CINNAMON ROLL  
POPCORN**

**F1410/48**

Net Wt. 14oz (396g)



## FAMILY SIZE BAGS

Bag Size - 7" W x 12½" H • 6 Bags Per Case



**RECIPE 53  
CARAMEL CORN**

**F1085/53**

Net Wt. 7.5oz (213g)



**CHEESY JALAPEÑO  
POPCORN**

**F1085/43**

Net Wt. 3.5oz (99g)



**NACHO CHEESE  
POPCORN**

**F1085/44**

Net Wt. 3.5oz (99g)



**PEANUT BUTTER  
POPCORN**

**F1085/58**

Net Wt. 7.5oz (213g)





# SIMPLY THIN COLLECTION

Bag Size - 10" W x 17" H • 8 Bags Per Case



## SIMPLY THIN KETTLE CORN

**F1700/40**

Net Wt. 8oz (227g)



## SIMPLY THIN CHEDDAR

**F1700/4202**

Net Wt. 8oz (227g)



## SIMPLY THIN SEA SALT

**F1700/47**

Net Wt. 8oz (227g)



## SIMPLY THIN EVERYTHING BAGEL

**F1700/51**

Net Wt. 8oz (227g)



## SIMPLY THIN WHITE CHEDDAR

**F1700/75**

Net Wt. 8oz (227g)



## SIMPLY THIN CHILI LIME

**F1700/76**

Net Wt. 8oz (227g)



## SIMPLY THIN HOT HONEY

**F1700/78**

Net Wt. 8oz (227g)



## SIMPLY THIN BLACK TRUFFLE FLAVORED

**F1700/74**

Net Wt. 8oz (227g)



## CUSTOM LABELING

### CUSTOM LABELING

Provide us with your logo, artwork or design concept and we will create a unique, custom front label paired with a Jody's branded back label.

- One-time label design set-up fee of **\$60** for the first flavor
- **\$20** set-up fee for each additional flavor
- Additional charge of **\$0.20** per bag
- Order minimum is 48 bags per flavor or 24 jars per flavor

### PRIVATE LABELING

Privatize your popcorn with a custom front and back label reflecting that the popcorn is distributed by your business (no mention of Jody's).

- One-time label design set-up fee of **\$90** for the first flavor
- **\$35** set-up fee for each additional flavor
- Additional charge of **\$0.30** per bag
- Order minimum is 96 bags per flavor or 48 jars per flavor

### SUBMITTING ARTWORK & MORE!

**SENDING ARTWORK:** Have artwork or a logo you want featured on your labels? Please email all files to [graphics@jodyspopcorn.com](mailto:graphics@jodyspopcorn.com).

**LABEL PROOFS:** All new orders, as well as existing labels that require changes, will receive a digital proof. Custom and private labels will not be printed until proof approval is received.

**DESIGN REVISIONS:** The label set-up fee includes one design revision. Each additional revision will be charged \$45 per revision.

**LEAD TIME:** For Recipe 53 Caramel Corn, Double Cheddar & Kettle, lead time is up to 4 weeks. For other flavors, lead time is up to 8 weeks.



# SEASONAL GOURMET FLAVORS

Bag Size - 5½" W x 9" H • 12 Bags Per Case



Popcorn covered in a sweet, slightly salty and red, pink and clear crunchy candy coating.

**1076/20**

*Ships December - February*  
Net Wt. 7 oz (198g)



8 98992 00199 6



Recipe 53 Caramel Corn drizzled with dark & white chocolate – made Rachael Ray say “Yum-o!”

**1076/19**

*Ships December - February*  
Net Wt. 7 oz (198g)



8 16940 01170 5



Popcorn covered in sweet, crunchy pastel colored candy coating perfect for Easter.

**1076/26**

*Ships December - April*  
Net Wt. 7 oz (198g)



8 16940 01659 5



A scrumptious Strawberry flavor that is fruity, fresh and simply sweet.

**1076/66**

*Ships March - July*  
Net Wt. 7 oz (198g)



8 16940 01597 0



Celebrate Mardi Gras year-round with Jody's caramel recipe that took 53 tries to reach perfection!

**1076/12**

Net Wt. 7 oz (198g)



8 16940 01297 9



Celebrate Mardi Gras with festive green, purple & yellow candy corn!

**1076/22**

*Ships December - March*  
Net Wt. 7 oz (198g)



8 16940 01084 5



Popcorn covered in a sweet, orange candy coating mixed with Jody's Caramel Corn.

**1076/31**

*Ships August - October*  
Net Wt. 7 oz (198g)



8 98992 00114 9



Celebrate Halloween with our green & purple Monster Mix Candy Corn!

**1076/3706**

*Ships August - October*  
Net Wt. 7 oz (198g)



8 16940 01613 7



Caramel and Pumpkin Spice combine to make an unbeatable fall delicacy!

**1076/49**

*Ships August - November*  
Net Wt. 7 oz (198g)



8 16940 01587 1



Popcorn covered in a crunchy maple coating - contains real Maple syrup! Great for Fall!

**1076/60**

*Ships August - November*  
Net Wt. 7 oz (198g)



8 16940 01296 2





# JODY'S HOLIDAY POPCORN TINS

– GREAT FOR HOLIDAY GIFTING! –

3.5 Gallon Tins contains 20oz. of popcorn

9.5 oz. Caramel, 3.5 oz. Kettle Corn, 3.5 oz. Sea Salt & 3.5 oz. Double Cheddar  
Quantities are limited – order in advance!



**SANTA VILLAGE**  
**3.5 GALLON TIN**  
T3SantaVillage  
(4 tins/case)



**GOLD & WHITE STRIPES**  
**3.5 GALLON TIN**  
T3GoldWhite  
(4 tins/case)



**SANTA DOTS**  
**3.5 GALLON TIN**  
T3SantaDots  
(4 tins/case)



**RED & GOLD STRIPES**  
**3.5 GALLON TIN**  
T3RedGold  
(4 tins/case)



**PINK GINGERBREAD**  
**3.5 GALLON TIN**  
T3PinkGingerbread  
(4 tins/case)



**REINDEER PLAID**  
**3.5 GALLON TIN**  
T3Reindeer  
(4 tins/case)



**MOVIE THEME**  
**3.5 GALLON TIN**  
T3Movie  
(4 tins/case)



Available to order  
year round while  
quantities last!

## BRIGHTEN UP YOUR HOLIDAYS WITH JODY'S HOLIDAY CORN!

Available in a variety of packaging options, our Christmas Corn is the perfect combination of salty and sweet! Covered in a festive red and green candy coating & mixed with Jody's Recipe 53 Caramel Corn, this flavor is sure to make your tastebuds sing!

***Ships September - December • 12 Bags/Jars Per Case***



**HANUKKAH CARAMEL**  
**1076/53HAN**  
5½" W x 9" H  
Net Wt. 7 oz. (198g)



**REINDEER CARAMEL**  
**1076/53REINDEER**  
5½" W x 9" H  
Net Wt. 7 oz. (198g)



**CHRISTMAS CORN**  
**CF100/32**  
5½" W x 9" H  
Net Wt. 6.5 oz. (182g)



**CHRISTMAS CORN**  
**1076/32**  
5½" W x 9" H  
Net Wt. 7 oz. (198g)



**CHRISTMAS CORN**  
**RJR/32**  
5" Dia x 6¾" H  
Net Wt. 14 oz. (396g)





# LARGE QUANTITY COPACKING


Let Jody's Popcorn take your brand to a whole other level!

We can let you use one of our classic recipes or we can create a whole new one for you.

---

## PRODUCT

### × Product Recipes

- We can make you a current Jody's recipe
  - Customer can supply their own recipe
    - » Jody's can help develop the recipe
    - » Development fees will be applied
- 

## PACKAGING

### × Film can be Digitally or Flexo printed

#### • Digital Printing

- » More expensive than Flexo
- » No cost for print plates
- » MOQ is 10,000 impressions per flavor

#### • Flexo Printing

- » Less expensive than digital
  - » Cost for print plates (\$350 to \$500 per color)
  - » MOQ is 50,000 impressions per flavor
- 

### × Film is to be pre-paid for by the customer

### × Clear bags with labels digitally printed – MOQ is 4000 bags

## GRAPHICS

- × Supply your own graphics; or
  - × Jody's team can develop the design with you
    - Design fees will be applied
- 

## PRODUCTION

### × MOQ per PO depends on product type and/or recipe

- Minimum 1 day of production for customer unique flavors







CURIOUS ABOUT OUR BAG SIZES?  
*SEE HOW THEY MEASURE UP!*



## PACKAGING CAPABILITIES

- FORM / FILL BAGS
- FLAT BOTTOM BAGS
- HIGH BARRIER FILM
- POPCORN TUBS
- POPCORN TINS
- ROUND JARS





## ..... Why order from us? .....

### At Jody's, we take pride in what we do.

We know that our reputation is built on our craftsmanship and attention to detail. Being the best requires lots of hard work and long hours... and we wouldn't have it any other way!

All of our popcorn products are hand-made by skilled artisans whose commitment to quality is second to none. Each batch of our popcorn is prepared with care and attention to detail that you can taste from the very first bite to the last!

When you order from Jody's Popcorn, you are supporting a small, woman-owned business.

Thank you for being a part of our team!

## TERMS & CONDITIONS



“ Jody's Recipe 53 Caramel Corn is the best caramel corn I have ever eaten! ”  
— Fred G.

**PAYMENT TERMS:** Minimum opening order: \$130. We accept American Express, Discover, MasterCard, Visa, or Net 30 with approved credit. New accounts requesting credit terms must submit a credit sheet with the order. **Custom and private label orders must be paid in advance.** No COD orders. Please provide a copy of your Resale Certificate or Virginia sales tax may be collected.

**SHIPPING INFORMATION:** FOB – Norfolk, VA. All orders are shipped via FedEx Ground, UPS or USPS unless otherwise specified. If you would like us to use your FedEx or UPS shipper number, please provide it when placing order.

**DELIVERY TIME:** Allow up to 2 weeks for shipment for Jody's branded popcorn, up to 4 weeks for custom orders of Recipe 53 Caramel Corn, Double Cheddar and Kettle, and up to 6 weeks for custom orders of all other flavors.

**WARM WEATHER SHIPPING:** Jody's will only ship chocolate drizzled flavors during warm weather using special packaging & ice packs to insure the quality of the products at an additional cost of \$5.00 per box. All shipments with a transit time of more than one day will be shipped FedEx overnight at the buyer's expense. If free shipping was offered, buyer will be charged the difference between ground shipment and overnight shipment.

**SAMPLES:** We are thrilled to provide you with up to six FREE sample bags of our fabulous popcorn flavors – all we ask is that you cover the \$11.50 shipping cost or provide us with your FedEx or UPS shipper number.

**FINANCE POLICIES:** Past due balances will be assessed a 1.5% finance charge per month. Returned checks will be assessed a \$35 service charge. Accounts over 90 days will be sent to collection.

**RETURNS, CANCELLATIONS & DAMAGES:** All claims must be made in writing with pictures of the damaged boxes and popcorn bags/jars within 7 days so that a proper claim can be made by Jody's with the shipper. All cancellations must be in writing via fax or e-mail and received **PRIOR TO THE SHIP DATE**. Custom orders cancelled after the label is designed will be charged the design fees set forth in this catalog and a cancellation charge of \$50.



Send orders to [orders@jodyspopcorn.com](mailto:orders@jodyspopcorn.com)  
or order online at [jodyswholesale.com](http://jodyswholesale.com)

Fax: 757.425.0059 • Phone: 866.797.JODY (5639)

