

A photograph of three young men sitting around a small, round table inside a modern, house-shaped study pod. The pod has a light-colored wooden frame and grey acoustic panels on the walls and ceiling. The man on the left is wearing a tan hoodie and has his hands on the table. The man in the middle is wearing glasses and a dark sweater, gesturing with his hand while speaking. The man on the right is wearing a brown sweater and is looking towards the other two. A laptop and some papers are on the table. The background shows a white wall with a blue decorative element.

# BTEC Business Studies at Sidcot

[sidcot.org.uk](http://sidcot.org.uk)



**Sidcot**  
Live Adventurously

# Why choose a BTEC National Diploma?

Young people taking their first steps towards a new life after school need the right blend of **technical and academic skills** in order to become the highly skilled, work-ready individuals employers and universities look for.



Why universities choose BTEC



Why employers choose BTEC



Why students choose BTEC

A Level's commonly taken alongside BTEC Business include: Accounting, Economics, Maths, Music Technology, Art & Design.

## Why did you choose BTEC Business?

My whole experience of this course was great. I chose BTEC Business as I preferred the assessment style of multiple assignments and tests throughout the year instead of one big exam. This made it easier to revise, and we received our results throughout the year which felt really reassuring, and allowed us to improve! - Angela



BTEC Level 3 Nationals are vocational qualifications designed to help students succeed. They have been developed in collaboration with over 5,000 universities, employers and professional bodies with **employability at the heart**, so students can develop the skills and confidence they will need to step into their future.

BTEC Level 3 Nationals qualifications take a unit-by-unit approach and provide students with practical, work-related courses. They offer:

- **Combination of assessment styles**  
Students can demonstrate their knowledge, skills and understanding through work-related contexts.
- **Large foundation of mandatory units**  
Universities and employers have evidence of a consistent level of core knowledge and skills.
- **Comprehensive support**  
Students have access to an extremely comprehensive package of support designed to help them achieve their best.



Thatchers Cider Farm visit

# BTEC Business

## Which units will students cover?

### Mandatory Units

- Exploring Business
- Developing a Marketing Campaign
- Personal & Business Finance
- Managing an Event
- International Business
- Principles of Management

Students will also study a range of optional units. Overall, students will be immersed in the world of business.

## What syllabus do you follow?

The Pearson BTEC Level 3 National Diploma in Business is an applied general qualification equivalent in size to two A Levels.

## How will you be assessed?

A student's final qualification grade reflects their achievements across units in their BTEC Nationals course. Both internally and externally assessed units are individually graded, and each final unit grade is allocated points.

- Internally assessed units are marked and graded in School and subject to external verification by Pearson.
- Externally assessed units are marked and graded by Pearson.
- Units are graded Pass, Merit or Distinction with points between grades also recognised for external units. Total points scored across all units are used to calculate the final qualification grade.

## What could this course lead to?

The qualification carries UCAS points and is recognised by higher education providers as contributing to meeting admission requirements for many courses. It complements a large number of subjects and supports entry to higher education courses in a very wide range of disciplines (depending on the subjects taken alongside).

### Did you know...

Over 99% of universities and courses accept BTECs in their entry requirements, including Russell Group universities.

### Did you know...

90% of BTEC students go on to receive a First or Second class degree. (The Uni Guide, 2023)

## Why did you encourage your child to take BTEC Business?



I think BTEC Business is so much more than what it is advertised as. It prepares students incredibly well for university with the research, long written projects as well as the teamwork and presentations. It is also designed to actually have the students *learn*. It's not just about passing an exam, but truly learning the topic, and gives students the chance to improve on subjects they didn't fully comprehend the first time. It is much more what education should be. Thank you Sidcot for your ongoing support and care. - Sidcot Parent

## Recent leavers destinations include:

- Business Management at University of Birmingham
- International Business at Exeter University
- Project Manager Apprenticeship at North Somerset County Council
- Accounting & Finance at Liverpool St Johns University
- Creative Writing, Film & Screen Studies at Bath Spa
- Hotel Management at Glion La Roche

## What did your BTEC Business course lead to?



I was determined to pursue a career in Business, which is why I chose this course. It provided me with so many amazing opportunities and I developed key soft skills that were really helpful in successfully applying for a Level 4 Project Management Apprenticeship with Gloucestershire County Council. I'm really enjoying my apprenticeship and find that I use the knowledge and skills gained through my BTEC every day! - William



# BTEC Business at Sixth Form



Festival of Peace, co-organised by BTEC Business students



Careers afternoon

## Our state-of-the-art Sixth Form Centre:

Incorporating design inspiration and a 'wish-list' from the students themselves, the recently renovated Sixth Form space provides the ideal preparation for university or post-18 options. Intellectual courage and curiosity are encouraged as students prepare for life after School, supported by the on-site independent Careers Advisor. Collaborative teaching methods are employed in specially-designed classrooms, inspiring students to achieve their highest academic potential.



## So what makes BTEC Business at Sidcot unique?

The amazing opportunities our students are able to partake in. Students are able to take on leadership positions within the School, from stepping into Office Holder roles to running charity events. They are entrusted with responsibility that provides practical skills and helps them to prepare for university, and their future careers. Sidcot also arranges a plethora of extracurricular opportunities and trips, including to the Bank of England, Hargreaves Lansdown, Thatchers Cider Farm, Chelsea Football Club and more, heightening the learning experience and giving students valuable insight into a career in various business roles.

If you have any questions or would like more information, visit our website [www.sidcot.org.uk](http://www.sidcot.org.uk), or contact us direct.



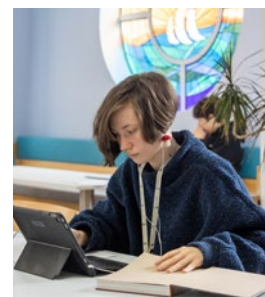
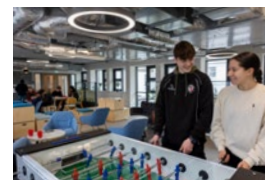
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