



NOVEMBER 20-24, 2023

phstartupweek.com



Investing in Filipino Homegrown Heroes as Global Game Changers November 20-24, 2023

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November 20-24, 2023

What is Philippine Startup Week 2023?

Philippine Startup Week 2023 (PHSW23), with the theme, "Investing in Filipino Homegrown Heroes as Global Game Changers", brings together the local startup community during a 5-day conference, happening on November 20-24, 2023. It sets out to tackle sustaining the growth of the local startup scene while forging long-term partnerships, investments, and collaboration to empower Filipino techpreneurs to rise as the next-generation titans of global innovation.

PHSW Impact Through the Years





39,900+ REGISTRANTS



320+ COMMUNITY EVENTS



1,000+ LOCAL & INTL. SPEAKERS



100+ COMMUNITY PARTNERS



50+SPONSORS &
MEDIA PARTNERS



245+ STARTUPS SHOWCASED

Visit www.phstartupweek.com to see the 60+ events that will happen during Philippine Startup Week 2023.



November 20-24, 2023

MAIN ORGANIZERS







SUPPORTED BY:



PARTNERS







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November 20-24, 2023

COMMUNITY PARTNERS































































































































































































November 20-24, 2023

APHSW23 IS SUPPORTED BY

QBO INNNOVATION HUB



QBO ('ku-bo'), the programmatic arm of IdeaSpace Foundation, is the Philippines' first public-private initiative dedicated to growing startup ecosystem. Established in 2016 through a partnership with IdeaSpace, J.P. Morgan, DOST, and DTI, QBO operates incubation and acceleration programs, conducts diverse startup activities, and plays a crucial role in improving access to markets, knowledge, capital, and talent.

In 2019, QBO embarked on a historic mission, pioneering the inaugural Philippine Startup Week (PHSW), realized in collaboration with DTI, DOST, and DICT. With support from various organizations, QBO continues to spearhead this annual celebration of innovation, uniting the local startup community and showcasing exceptional Filipino startups that contribute to the dynamic growth of the Philippine startup landscape. For more information, visit **qbo.com.ph** or follow **@QBOPhilippines** on social media.

phstartupweek.com_



November 20-24, 2023

TOP 100 STARTUP SHOWQRSE BY QBO INNOVATION HUB





The Top 100 Filipino Tech Startups on the Rise

The Philippine Startup Week Top 100 Startups SHOWQASE by QBO presents the 100 most promising Filipino Tech Startups of the year. This esteemed recognition is awarded to trailblazers from across the Philippines who are disrupting industries, shaping the future of technology, and propelling Filipino entrepreneurship and innovation to new heights.



Access Top 100 Digital Magazine at bit.ly/phsw23-top100startups





November 20-24, 2023

5-DRY SCHEDULE

Important Reminder: COVID-19 Guidelines

The Philippine Startup Week Organizing Team is committed to protecting everyone attending in-person events. All in-person events are hosted in accordance with the mandated health and safety policies (i.e., attendance limits, social distancing, mask requirements, etc.). As such, COVID-19 restrictions shall apply to all onsite PHSW23 community events.



November 20-24, 2023

EVENT TRACKS



DEVELOP

Get support, mentorship, and expert advice on developing and growing your ventures for idea- and early-stage startups.



COLLABORATE

Explore synergies with other startups, corporates, government, enablers, and other ecosystem stakeholders for early-stage ventures.

DISCOVER

Learn about technopreneurship, the local startup ecosystem, and the ins and outs of launching your first venture for startup newbies.

INVEST

Secure capital, explore synergies, and engage with prospective partners to increase potential deal flow for growth-stage startups.

SHOWCRSE

Pitch to thousands of attendees, enablers, VCs, and accelerators across the country for early- and growth-stage startups.



November 20, 2023 MONDRY

Mokoti City LIMANS RIGH 9:00 AM-**Opening Ceremony** 11:00 AM **M**akati City Mondallyono DEVELOP Capturing the GenZ: Marketing strategies for small 1:00 PMbusiness owners and startup in 2024 by Kamilas4am Inc. 3:00 PM Bloga Creator Hub DEVELOP **Exploring Circular Business Models for Idea Stage** 1:00 PM-**Startups** by Greyhound Innovations 3:00 PM Greyhound Innovations, Foundation University Sustainable Communities, Startup Development DISCOVER 1:00 PMand Ecosystem Roadshow by Magsaysay ICT, 4:00 PM Innovations, and Creative Industry Council Cabubuhan Covered Court, Magsaysay Makaricity Slingshot x Venture Pilipinas 1:30 PMby DTI and NDC 6:00 PM Z Makati City Makari City Propel 2023: Navigating the Proptech Landscape in the 3:00PM-**Philippines** by Revastaff 5:00PM **QBO Innovation Hub**

See Full Details at

by Unifier Ventures

Online

DISCOVER

3:00PM-

6:00PM

phstartupweek.com

WorkTech: helping to bridge Europe and Southeast Asia



November 20, 2023 MONDRY

DISCOVER

3:00 PM-6:00 PM

Open House by Vivistop Baguio Vivistop Baguio

DISCOVER

3:00 PM-6:00 PM

Creative Innovation Startup Roadshow by LGU Legazpi, Legazpi ICT & Electronic Commerce Council & AICTA Legazpi City

DEVELOP

4:00 PM-6:00 PM

Charge to Experience: Startup

by Dynamic Pitch Online

INVEST

6:00 PM-7:30 PM

Mandallyong Navigating the Investment Landscape: A Guide to Fundraising from Angel and Early Stage Investors by MAIN.ph

KMC Podium West Tower

NIGHT FEST

6:30 PM-9:00 PM

Alibaba and Gobi Partners Night Fest

by Gobi Partners and Alibaba Bonifacio Global City

Toguid City

November 21, 2023

TUESDRY

IMM05

9:00 AM-5:00 PM

7th Technology Business Incubator Summit

by DOST Iloilo

10110

LIMM15

9:00 AM-5:30 PM

Sinigang Valley Conference by QBO Innovation Hub, Foxmont Capital, AHG Lab and Kaya Founders

Blue Leaf Events Pavilion

Tooulo City

Makari City

COLLABORATE

9:00 AM-11:30 AM

Media Workshop Session

by Gobi Partners and National Development Company

Philippine Innovation Hub

DEVELOP

10:00 AM-11:30 AM

Wealth Management for Geeks/Techies: 5 Steps to Stronger Financial Foundations by Plentina

Online

10:30 AM-11:30 AM

Mobile App Launch: PRAJEKPRO

by Navalta-Chavan Technologies Corp.

QBO Innovation Hub

Mokori City

5:00 PM-8:00 PM

Davao Innovation Tribe Fellowship Hour

by IDEAS Davao

University of Immaculate Conception

DEVELOP

6:00 PM-8:00 PM

Social Enterprise Spotlight: Knitting Expedition

by Vivistop Baguio

Vivistop Baguio

NIGHT FEST

6:00 PM-9:00 PM

Sinigang Valley Mixer by QBO Innovation Hub, Foxmont Capital, AHG Lab and Kaya Founders Blue Leaf Events Pavilion

Taguig City



November 22, 2023 WEDNESDRY

INVEST

9:00 AM-12:00 NN Philippine Investment Festival

by Digital Pilipinas

SMX Convention Center Aura

Toduis City

DISCOVER

9:00 AM-11:00 AM Rising Stars: The Roadmap to Launching a Startup at 20

by SenseUs

Online

DISCOVER

9:00 AM-5:00 PM **iStartup Conference**

by iDEYA: Center of Innovation and Technopreneurship

Mindanao State University-IIT

ligan

Motori City

DEVELOP

9:30 AM-12:00 NN Coffee & Conversations: Navigating your Early-stage Startup Journey by Founders Launchpad, AHG Lab,

Weremote, & B Coffee

weremote, & B Conee

Weremote Makati

NVEST

10:00 AM-12:00 NN Investing in Sustainable Impact: Crowdfunding for SME

Capital Access by Investree Philippines

Online

DEVELOP

10:00 AM-12:00 NN **Startup Payroll 101**

by Happy Hive Solutions Inc.

Fl Hotel Manila, Taguig City (Hybrid)

roquio City

DISCOVER

10:00 AM-12:00 NN Revolutionizing Education: Unleashing the Power of Adaptive Learning & Digital Pedagogies by Makarius Smart Learning

Online



November 22, 2023 WEDNESDRY

IMM05 Soho, Geeks On A Beach [GOAB] 1:00 PMby DICT and GeeksPH 5:00 PM Bohol DISCOVER **Bukidnon Digital Tourism: Creating a Nomad Startup** 1:00 PM-**Ecosystem** by Bukidnon ICT & Innovation Council 3:00 PM Bukidon State University Mini Theatre, Malaybalay Queton City DISCOVER It Takes a Village: Community-Driven Innovation 1:00 PMby Ateneo Intellectual Property Office (AIPO) 4:00 PM Areté Sandbox Zone, Ateneo De Manila University Manila City DEVELOP The HATCH 2023 by Adamson University Neo Science and 1:00 PM-Technology Incubation Center (AdUNEST) 5:00 PM Co Po Ty Audio Visual Hall, Adamson University Motori City Philippines Japan Startup Pitch: Empowering Local 1:00 PM-Communities through Innovation by METI, DTI and JETRO 6:00 PM Makati Diamond Residences Motori City DEVELOP From Agency to Autonomy: Mastering Al-Driven 1:00 PM-Marketing Strategies by Brainsparks 5:00 PM Asian Institute of Management Pooling City DEVELOP Legal for Startups: Liftoff - From Start to Success 3:00 PMby Cooley 6:00 PM Dr. Wine, Bonifacio Global City



November 22, 2023 WEDNESDRY

COLLABORATE

3:00 PM-5:00 PM

Al for Team Leadership

by Eskwelabs

Asian Institute of Management (Hybrid)

Makari City

DISCOVER

3:00 PM-5:00 PM

Fireside Chat: How Schools Shape Up Future Startup **Founders by Cerebro**

UST TOMASInno Center

Manila City

DEVELOP

6:00 PM-8:00 PM

Startup Finance 101

by Vivistop Baguio Vivistop Baguio



November 23, 2023 THURSDRY

FIMINIS

9:00 AM-5:00 PM

Geeks On A Beach [GOAB] by DICT and GeeksPH

&oho,

DISCOVER

8:00 AM-5:00 PM

Bicol Beach Startup Summit 2023

by BEECALLtbi

Port Alfred Resort, Partido, Camarines Sur

COLLABORRY

9:00 AM-5:00 PM

Cabalen Agri and Food Hack

by No-Code PH

Pampanga State Agricultural University, Magalang

DEVELOP

9:00 AM-12:00 NN

Supercharging startups with generative AI on Google

Cloud By Google Cloud

W City Center (Hybrid)

Toguio City

DISCOVER

9:00 AM-1:00 PM

FTIC Innovation and Entrepreneurship Conference

by FEU Tech Innovation Center

FEU Tech Innovation Center

Manilo City

10:00 AM-12:00 NN

Certified Digital Negosyo + : Digital Na, Puhunan Pa!

by Startup Village

DEVELOR

1:00 PM-3:00 PM

Investor-Startup Open House

by The Final Pitch

Dragon's Nest

Queton City

DISCOVER

1:00 PM-4:00 PM

BayaniHAND-in-Hand: Championing Micro & Small Business for Financial Inclusion by Peddlr Philippines, Inc.

San Juan City Multipurpose Hall

San Juan City



November 23, 2023 THURSDRY

DEVELOP

1:00 PM-3:00 PM

Farm Owners and Agripreneurs-Working Together for Sustainable Livelihood by FarmYields Inc.

Tibby's Farm, Angeles City, Pampanga

DEVELOR

1:00 PM-3:00 PM

SaaS SEO Masterclass: Leveraging Organic Search for Scalable Growth by AGENIX Digital

Old Swiss Inn

Motori City

3:00 PM-6:00 PM

Climate Action Showcase: Accelerating Enterprise Models for a Sustainable Future by Villgro Philippines

The Mess Hall, Karrivin Plaza

Mokori City

6:00 PM-8:00 PM

How are Women-Led Businesses thriving or surviving the current investment climate? by MAIN.ph

KMC Armstrong Cafe (Hybrid)

Makati City

6:00 PM-9:00 PM

Ala Eh Startups Networking Night

by Ala Eh Startups

Blue Sapphire Hotel, Lipa City

DEVELOP

6:00 PM-8:00 PM

The All-in-One Advantage: Everything you need to power up your profits by Maya Philippines, Inc.

Maya Philippines, The LaunchPad

Mondoliyone

DISCOVER

6:00 PM-9:00 PM

Supernorth Startup Cocktails and Networking Event

by Coffeexmead Corporation

Coffeexmead Neopolitan Fairview, Quezon City

Queton City

DISCOVER

7:00 PM-9:00 PM

MINDANOWJUANA UNLEASHED-Getting together for progress, Breaking free from stereotype by MindaNowJuana

Online



FRIDRY

MRIN SUMMIT

9:00 AM-5:00 PM Geeks On A Beach [GOAB] by DICT and GeeksPH Bohol &Oho,

DISCOVER

8:00 AM-10:00 PM **Bicol Beach Startup Summit 2023**

by BEECALLtbi

Port Alfred Resort, Talisay Port,

Canarines Sur

DISCOVER

8:00 AM-1:00 PM HACK-A-THOM: The UST Hackathon on SDGs for Health, Environment & Education by UST TOMASInno Center

UST TOMASInno Center, UST

Manila City

COLLABORATE

9:00 AM-5:00 PM Cabalen Agri and Food Hack

by No-Code PH

Pampanga State Agricultural University, Magalang

Pannondo

DISCOVER

9:00 AM-12:00 NN Ready, Spark, Charge: Hacking the Future of Energy by

New Energy Nexus Philippines

Ateneo de Manila University

Queton City

INVEST

9:00 AM-3:00 PM Invest in Her: Fueling Feminist Finance in the Philippines

by Villgro Philippines

The Mess Hall, Karrivin Plaza

Makati City

HOWCRS

9:00 AM-4:00 PM ICONS Launchpad: Ready for Take-Off

by ICONS South Luzon

Online



November 24, 2023 FRIDRY

DISCOVER

11:00 AM-1:00 PM Women as Builders by WHWise iBLENDNICE

Online

DEVELOP

1:00 PM-4:00 PM How non-Al startups should think about their Gen Al strategy? by Amazon Web Services

AWS, Arthaland Tower, BGC

Toguis City

LLABORATI

1:00 PM-3:00 PM Start Selling on Amazon in 2023: Your Step-by-Step Guide to Success by 1Export

QBO Innovation Hub (Hybrid)

Mokori City

DISCOVER

1:00 PM-6:00 PM DIGIFEST 2023: Talent to Business. A Freelancer's

Transformation by FHMoms

Online

DEVELOP

1:00 PM-3:00 PM **Fast Prototyping with Viviware Cell**

by Vivistop Baguio

Vivistop Manila

Bady

DISCOVER

2:00 PM-5:00 PM Pixel Talkapalooza: EducA.Ite by Google Developer Student

Clubs Pamantasan ng Lungsod ng Maynila

Bukod Tanging Bulwagan PLM

Manila City

DEVELOP

2:00 PM-5:00 PM Circle Business: An introduction to grow regenerative startups and social entreprises by 7Generations Philippines

Kurma Freedive Camiguin, Mambajao

Carriguin



November 24, 2023 FRIDRY

DISCOVER

3:00 PM-5:00 PM **Founders Failures** by University of Batangas Center for Business and Innovation

University of Batangas Lipa Campus

BOHONGOS

DISCOVER

4:00 PM-6:00 PM Igorotalk 5: Tales of Innovation from the Mountains

by TARAKI-CAR

University of the Cordilleras

Baguio

DEVELOP

4:00 PM-6:00 PM Beyond the Cloud: An introduction to CloudSchool

by Apper Digital, Inc.

Online

DISCOVER

6:00 PM-8:00 PM Cagayan de Oro WordPress Meetup: The Oro Awakens

by WordPress Cagayan de Oro

Cafe Leone, Cagayan de Oro

COLLABORATE

6:00 PM-8:00 PM Panel Discussion: Enabling a Data-driven Agriculture Sector

by AtoANI Agriventures Inc.

Online

SHOWCASE

6:00 PM-10:00 PM KMC Startup Awards

by KMC Solutions

One Ayalo

Motori City



November 20-24, 2023

TICKET QR CODES REMINDER

Ensure that you have the QR Codes ready for each event you've registered for, and verify their validity as they will be requested during the registration process. Refer to the instructions on the following pages to locate your unique QR Codes.

Important Reminder: COVID-19 Guidelines

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Go to phstartupweek.com and click "Get Tickets"



Once you're inside Helixpay, Go to your ACCOUNT





November 20-24, 2023

Then click "Tickets"



You will find the list of the events you registered in. Just click "View Tickets" to see the QR Code



You may save the QR Codes in your phone or have the Helixpay Webpage ready during the registration.

Please take note of the "No QR Code, No Entry" policy.

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November 20-24, 2023



Important:

Make sure to doublecheck the Event Title in your QR Code to avoid delays in the registration.

Remember that each event has a unique QR code.

This is where you can find the

venue details of the event

Ticket:

Manila

FREE taxes & fees included

John Dave Del Rosario Start Selling on Amazon in 2023: Your Step-by-Step Guide to Success by 1Export Ticket # HLX-176496-121076-10057

Details:

Mode of Attendance Onsite

This is where you can see the **Event Title**

phstartupweek.com,



Attend SINIGANG VALLEY CONFERENCE AND MIXER on November 21, 2023, at Blue Leaf **Events Pavilion, Taguig City.**











PHILIPPINE STARTUP WEEEK 2023 MAIN SUMMIT

MEET THESE NOTABLE SPERKERS DURING THE SINIGRNG VALLEY CONFERENCE

Register at phstartupweek.com,







Program Flow

FORUM(Banyan Hall)

Hosted By: John Aguilar, Creator and Host of The Final Pitch

8:30-10:00 Check-In/ Registration

Opening Remarks by Sinigang Valley Association

Keynote:Rene "Butch" Meily, President, IdeaSpace and QBO 10:00-10:20 Kat Chan, Executive Director, President, IdeaSpace and QBO

Rene Cuartero, Co-Founder and CEO, AHG Lab

Paulo Campos, Founding Managing General Partner, Kaya Founders

Franco Varona, Managing Partner, Foxmont Capital Partners

Unveiling the Heart of Innovation: A Comprehensive Look at the Philippine Startup Ecosystem

Fireside Chat:

10:20- 11:20 Franco Varona, Managing Partner, Foxmont Capital Partners

Visa Kannan, Partner, Saison Capital

Kimberly Yao, Co-Founder and Group CEO, CloudEats

Keynote:

Hon. Mark Villar, Senator, Republic of the Philippines

Building a Bayanihan Culture: How startups can penetrate the corporate

world

Panel Discussion:

11:20-12:00 Rick Danao, Chairman and Senior Partner of PwC Philippines (Moderator)
Uriah Velunta, Head of Business Development for eCommerce, Multisys

Melvin Chan, VP and Head - Enterprise Innovations and IoT Business

Development, PLDT Enterprise

Naveen Asrani, Head - Strategic Growth, Digital Native Businesses and ISVs,

ASEAN, AWS





Banyan Hall
Hosted By: RJ Ledesma, Host at Philippine Realty TV

Cultivating Entrepreneurs: Strengthening Academic Programs to Propel High-Potential Startups

Panel Discussion:

Dr. Robbie Galang, ADMU (Moderator)

Dione Gabrielle Gan, Co-Founder, PetagonJ ustin Luis "Chio" Uy, Co-Founder, Petagon Anna Mikaela David, Co-Founder, Quest

Ronezza Delos Santos, Director, Leave A Nest Philippines

Grace David, CEO, Edukasyon.ph

Start Local, Grow Global: Factors to look at to penetrate the ASEAN Market

Panel Discussion:

2:20 - 3:00 Dean Bernales, Founder and CEO, Uniquecorn Strategies (Moderator)

Constantin Robertz, CEO and Co-Founder,Locad
Jaime Delos Angeles, Co-founder and CEO, Advance
King Alandy Dy, CEO and Co-Founder, Expedock

Claire Ongcangco, Co-Founder, Parlon

The Evolution of Recruitment: Navigating the Future of Hiring

3:00-3:20 Keynote:

Kimberly Chen, Country Manager, BossJob





Banyan Hall
Hosted By: RJ Ledesma, Host at Philippine Realty TV

It's a Match! Targeting the Right VC Investors for Your Startup

Panel Discussion:

Krista Montealegre, Philippine Correspondent, Mergermarket

3:20- 4:00 (Moderator)

Rene Cuartero, Co-Founder and CEO, AHG Lab Ray Alimurung, General Partner, Kaya Founders Mike Maté, Vice President of Investments, Kickstart

Twwo Pun Jaruthassanaku. Investment Lead SEA, Seedstars

Beyond Borders: Mastering Fundraising in a Turbulent Global Venture Market

Panel Discussion:

4:00- 4:40 Amanda Cua, Founder and CEO, Backscoop (Moderator)

Puiyan Leung, Partner, Vertex Ventures Southeast Asia and India Glenn Estrella, Head of Ideation and Acceleration, 917Ventures

Martin Cu, Partner, 500 Global, Southeast Asia

Dylan Keota, Co-Founder and CIO, A2D

ESG and Startups: A Path to Sustainable Innovation

Panel Discussion:

4:40-5:20 Pia Bernal, Strategic Partnerships Manager, Kickstart (Moderator)

Sergius Santos, Co-Founder and CEO, SolX Technologies Josef Werker, Co-founder and CEO, Humble Sustainability

Dennis Ng, Founder and CEO, Mober

Daniel Hersson, Senior Fund Manager, ADB Ventures





Jade Hall

Hosted By: Szachi Ducusin, Program Manager at QBO Innovation Hub

Unveiling of QBO's Top 100 Startup

1:30-1:40

Keynote:Katrina R. Chan, Executive Director, QBO Innovation Hub

Collaborative Success: Filipino Founders Shaping the Startup

Landscape

Panel Discussion:

Paulo Campos, Founding Managing General Partner, Kaya Founders

1:40-2:20 (Moderator)

Mel Nava, Co-Founder and CEO, 1Export

Crystal Gonzales, Founder and CEO, NoneAway

Bing Tan, Co-Founder, Packworks Alex Friedhoff, Co-Fonder, ETaily Ron Dime, Co-Founder, Mayani

Business value at scale with Generative Al

2:20-2:40

Keynote:

Dr. Chomchana Trevai, Head of AIML Business Development ASEAN, AWS

Looking after you and your team: A practical guide to survive and thrive in your startup journey

Panel Discussion:

2:40-3:20 Natasha Bautista, Head of Growth Marketing and Corporate Relations,

917Ventures (Moderator)

Ron Baetiong, Founder and CEO, Podcast Network Asia

Jojo Malolos, President and CEO, Paymongo Roland Ros, Co-Founder and CEO, Kumu





Jade Hall

Hosted By: Szachi Ducusin, Program Manager at QBO Innovation Hub

STARTUP PINAY:Empowering Portfolios and Beyond: The Power of Gender Lens Investing

3:20-4:00 Fireside Chat:

Ben Alderson, IdeaSpace, Head of Investments, IdeaSpace Philippines

(Moderator)

Priya Thachadi, Co-founder and CEO, Villgro Philippines

Alex Gentry, Venture Partner, Integra Partners

STARTUP PINAY: Pinay Tech Sheroes: Highlighting the Superwomen of

the Philippine Startup Ecosystem

4:00-5:00 Panel Discussion:

Nina Terol, Founder and CEO, Imaginable Impact (Moderator)

Kimberly Chen, Country Manager, BossJob

Chay Mondejar-Saputil, Country Director, SHAREit Group

Nina Dizon, Founder and CEO, Colourette

NIGHT FEST (Blue Leaf Garden)

6:00-9:00 Sinigang Valley Mixer



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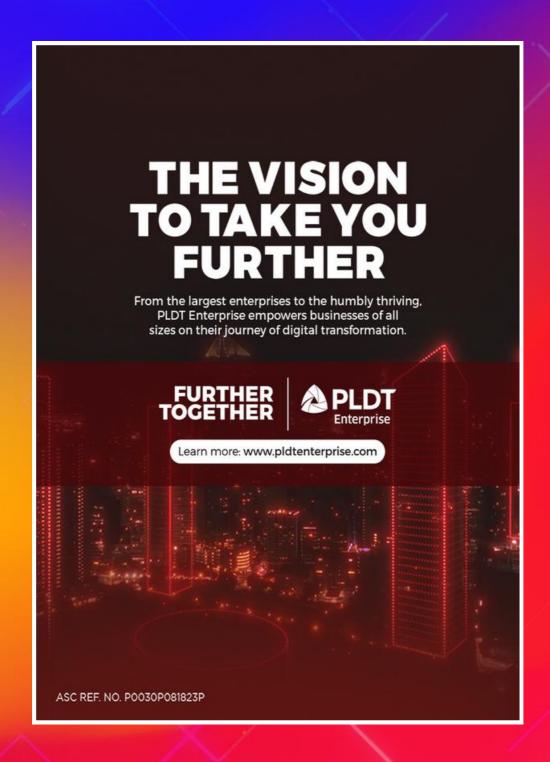
PAYMENT SOLUTIONS



GLOBAL IT OUTSOURCING

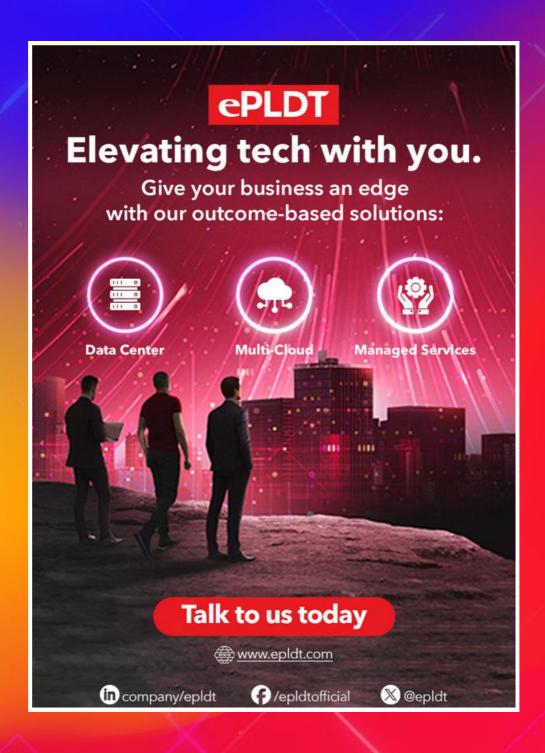


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The FINALPITCH





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Investing in Filipino Homegrown Heroes as Global Game Changers

