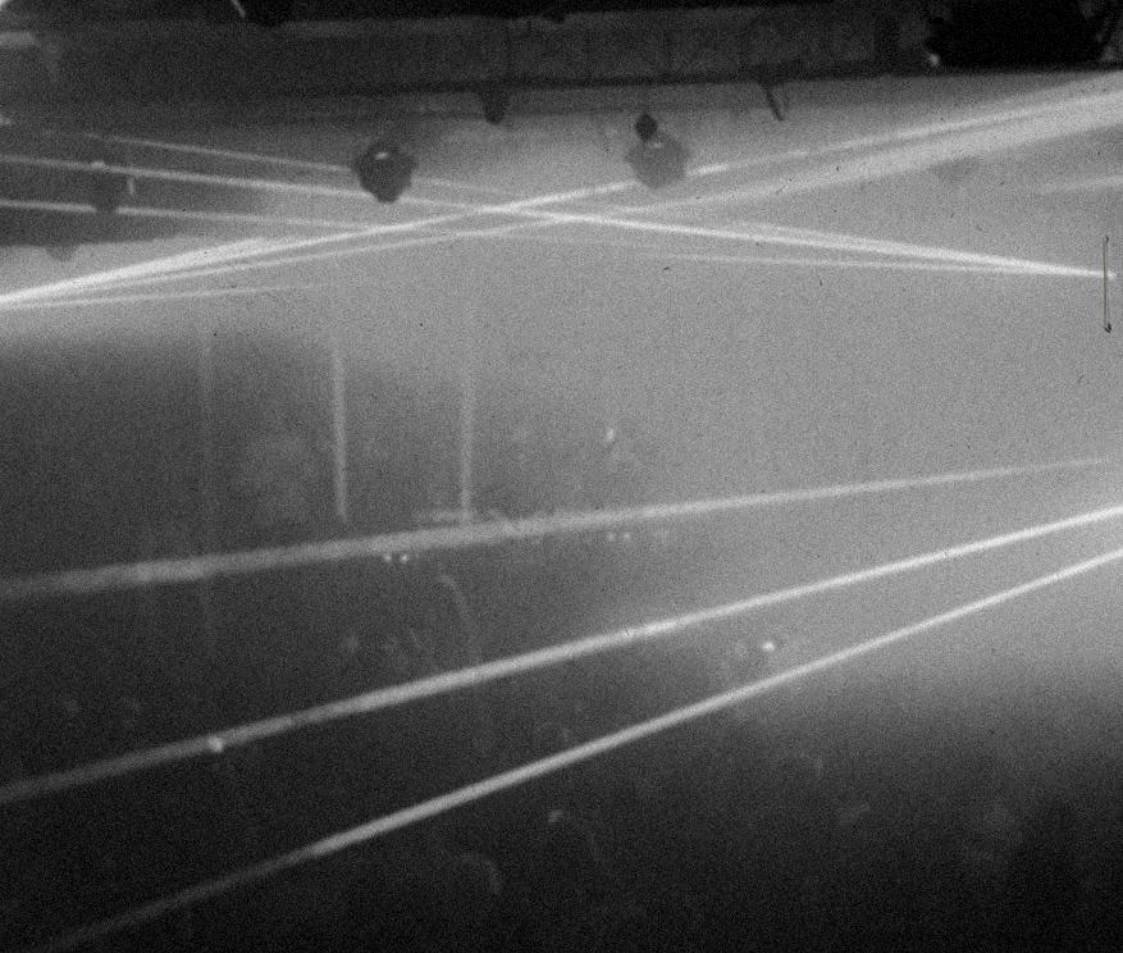


MATTE





WHAT
DOES
MATTE
DO?

WHAT

IS

MATTE

?

A very fair question, one we must
revise the answer to fairly
frequently, as our
business constantly evolves.

We are a brand, we are a publisher,
we are an author, we are an agency,
we are a production company, we are
a creator, we are a facilitator.

We work
in
in
in

concert,
collaboration,
support

of the world's leading creatives, brands, artists, and entities.

What you are about to see is what's been done thus far in 2024.
As always, we long to collaborate.

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**SAFE
FROM
HARM**

WILLY CHAVARRIA

AW24 COLLECTION



SERVICES:

FILM
RUNWAY
FILM
POST

PRODUCTION
SHOW PRODUCTION
SCREENING
PRODUCTION



A



W



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WITH



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MATTE WITH CHATS DESIGNER & DIRECTOR CREATIVE WILLY CHAVARRIA ON HIS LATEST COLLECTION AT NYFW.





A WORD WITH WILLY (CHAVARRIA)

I DISTINCTLY REMEMBER THE FIRST TIME I CAME ACROSS THE WILLY CHAVARRIA BRAND. IT WAS THE SUMMER AFTER GRADUATION, AND I FISHED OUT A PERFECTLY CRISP, HEAVY-WEIGHT COTTON, DROPPED SHOULDER, OVERSIZED WHITE T-SHIRT OUT OF A RACK AT THE BEACON'S CLOSET ON GUERNSEY ST. IT HUNG OFF MY BODY PERFECTLY, AND WHISPERED A SENSE OF ASSUREDNESS THAT ONLY MY OLDER FRIENDS WITH HEALTH INSURANCE HAD AT THE TIME. THAT VERY T-SHIRT ACCOMPANIED ME ON COUNTLESS LONG SWEATY NIGHTS IN BROOKLYN WAREHOUSES I HAD NO BUSINESS BEING IN, WITH PEOPLE I HAD NO BUSINESS BEING WITH. PRESENT IN ALMOST EVERY PHOTO I TOOK THAT SUMMER; CLINGING ONTO MY SWEAT, SKIN, SELF. LIKE A GOOD, DEPENDABLE LOVER, IT SOMEHOW DISAPPEARED AS QUICKLY AS IT ARRIVED IN MY LIFE, SLOWLY SLIPPING FROM MEMORY.

THEN, IN EARLY JANUARY I OVERHEARD A COLLEAGUE IN OFFICE WHISPERING ABOUT A SPECIAL PROJECT MATTE WAS PRODUCING IN EARLY 2024: A NARRATIVE FILM AND PRESENTATION FOR WILLY CHAVARRIA'S FALL/WINTER 2024 SHOW FOR NYFW. UNDER CHAVARRIA'S DISTINCT LENS AND IN COLLABORATION WITH HIS CREATIVE TEAM, MATTE BUILT A DEEPLY INTIMATE FILM THAT DISTILLED THE PRESENT OEUVRE OF WILLY'S WORLD. IN TRUE MATTE FASHION, THE PROJECT BECAME A CASE STUDY IN HOW EXCELLENCE COULD BE ACHIEVED WITH THE RIGHT COLLABORATIVE EFFORTS AND PLANNING.

TO MY DELIGHT, WILLY AGREED TO SPEAK WITH ME ABOUT THE FILM AND SHOW COLLABORATION. WITH THE FULL-CIRCLE MOMENT TOP OF MIND, I WASTED NO TIME OPENING THE INTERVIEW WITH THAT ANECDOTE OF THE SUMMER AFTER GRADUATION, AND HOW HIS T-SHIRT WAS MY TRUSTED DANCE PARTNER THROUGH THOSE DISCO-SOAKED NIGHTS. HE SMILES BACK WARMLY AT ME, AND IMMEDIATELY RESPONDS, "CHESTER, TO THIS DAY, THAT T-SHIRT IS STILL ONE OF OUR BEST-SELLERS." AND, IT WAS THEN WHERE I REALIZED I WASN'T THE FIRST NOR THE LAST TO HAVE A DEEP ROMANCE WITH A WILLY CHAVARRIA GARMENT.



C: IN A RECENT NEW YORK TIMES FEATURE BY GUY TREBAY - YOU ARE APTLY CHARACTERIZED AS A BURGEONING AUTEUR - WITH MATTE AS YOUR KEY PARTNER HERE FOR THE FILM FEATURE, WHAT WOULD YOU SAY IS THE KEY MESSAGING OF 'SAFE FROM HARM'?

W: I FEEL LIKE WE'RE ALL IN A STATE OF TRAUMA RIGHT NOW... WE CAN'T TURN ON THE TV WITHOUT LEARNING ABOUT THE HORRORS OF THE WORLD, AND I FEEL LIKE WE CARRY THIS WEIGHT WITH POLITICS... JUST SO MUCH UGLINESS AND HATE THAT IS RISING AND I THINK WE BEAR THAT AS A TRAUMA. SO WHAT I WANTED TO DO WITH MATTE IN THIS AMAZING, THEATRICAL EVENT WAS TO MAKE PEOPLE FEEL SEEN AND KIND OF SAY: WE'RE ALL IN THIS TOGETHER. WE ALL FEEL THE PAIN.

C: HOW ARE POLITICS OR WHAT'S GOING ON GLOBALLY, CULTURALLY AFFECTING YOUR WORK? DOES IT SHAPE THE STORIES YOU TELL?

W: THE CORE OF THE BRAND HAS ALWAYS BEEN... AS I REMEMBERED WHEN I FIRST STARTED IT, THERE WERE TWO OTHER GUYS IN MY SHOP AND I WAS LIKE 'WE'RE GONNA DO THIS BRAND, AND EVERYTHING WE DO IS GOING TO TAKE A POLITICAL STAND'. THIS WAS A LONG TIME AGO, THIS WAS BEFORE PEOPLE DID THAT. I HAD SO MANY PEOPLE SAYING 'YOU CAN'T DO THAT!'

'YOU CAN'T HAVE A SHOW BASED ON KIDS IN CAGES', WHICH WAS MY FIRST SHOW! IT'S JUST NOT HOW IT WORKED. PEOPLE WANTED TO FEEL GOOD WHEN THEY BOUGHT FASHION AND THEY DIDN'T WANT TO SEE THE REALITIES. COME TO FIND OUT THAT WAS NOT THE CASE ENTIRELY ACTUALLY, PEOPLE REALLY CONNECTED WITH REALITY. AND NOW WE SEE A LOT OF THAT TODAY, WHICH I THINK IT'S GOOD TO SOME DEGREE AS LONG AS IT'S SINCERE.

C: I FEEL LIKE YOU REPRESENT A NEW GUARD OF DESIGNERS. FASHION USED TO BE FANTASY, IT USED TO BE ABOUT ESCAPISM IN A WAY. WHAT YOU'RE SAYING HERE IS YOU'RE IN A WAY USING FASHION AS A MIRROR TO PUT IN FRONT OF PEOPLE WHAT'S ACTUALLY GOING ON CULTURALLY. YOU'RE SAYING, HOW CAN YOU AVOID IT? IT AFFECTS MY EVERYDAY LIFE.

W: YES, EXACTLY. IT'S ALWAYS TOUGH FOR ME TO DESIGN A COLLECTION BECAUSE IT STARTS WITH THE FEELING AND IT STARTS WITH THE TONE OF THINGS AT THE MOMENT. HOW DOES THE WORLD FEEL RIGHT NOW, OR HOW DO I FEEL IN RELATION TO IT ALL.

AS THE COLLECTION MOVES THROUGH TIME, IT GETS MORE AND MORE PLUGGED INTO WHAT THE STORY IS. IT'S FUNNY,



WHEN I GO DESIGN FOR A BIG COMPANY, IT'S NOT LIKE THAT AT ALL. [LAUGHS]

YOU BEGIN WITH A THEME YOU HAVE TO BUILD OUT. EVERYONE GETS IT AND THEN EVERYONE STICKS TO THAT THEME. THEN YOU MERCHANDISE INTO THAT THEME, YOU BUILD YOUR MONEY CALCULATIONS INTO THAT. THE BENEFIT OF NOT HAVING A LOT OF PEOPLE WORKING ON THIS BRAND IS IT'S EASIER FOR US TO JUST MOLD IT AS IT GOES.

C: YEAH, I THINK BEING AN INDIE/SMALLER BRAND AFFORDS YOU THE LUXURY OF AN ORGANIC PROCESS VERSUS A LINEAR, STAGNANT ONE THAT HOLDS FOCUS ELSEWHERE.

C: YOU'VE PREVIOUSLY HELD POSITIONS AT MAJOR AMERICAN LABELS LIKE CALVIN KLEIN AND RALPH LAUREN TO NAME JUST TWO GIANTS. IT FEELS LIKE THE FOUNDATION OF THE WILLY CHAVARRIA COLLECTION(S) ARE ROOTED IN WHAT HAS ALWAYS FELT DISTINCTLY 'AMERICAN' FASHION - UTILITARIAN SILHOUETTES MEANT FOR THE HUSTLE OF EVERYDAY LIFE. WOULD YOU SAY A LOT OF YOUR DESIGN ETHOS DERIVES FROM YOUR TRAINING AT THESE COMMERCIAL AMERICAN LABELS?

W: I MEAN, I DID GET TRAINING AT RALPH [LAUREN] AS FAR AS DEALING WITH LUXURY FABRICS AND TAILORING AND GETTING A SKILL-SET DOWN THAT I'M REALLY GRATEFUL FOR, BUT I THINK AMERICAN FASHION IS SO CAPITALISM-DRIVEN THAT THERE IS A LITTLE BIT OF A LOSS OF SOUL.

I THINK THERE WAS A TIME WHEN PEOPLE LIKE RALPH LAUREN OR CALVIN KLEIN COULD HAVE AN IDEA, AND PUT THEIR HEARTS INTO IT AND CREATE A LIFESTYLE AND REALLY BUILD A BUSINESS OFF OF THAT, AND I THINK NOW PEOPLE ARE SO CHASING THE DOLLAR BILL THAT THEY FORGET ABOUT THE GUTS OF IT ALL.

FOR ME I HAVE ALWAYS BEEN MORE CONCERNED ABOUT THE GUTS OF WHAT I'M DOING, THE MESSAGE BEHIND IT, THE MEANING BEHIND IT, AND THE CULTURAL VALUE OF WHAT I AM DOING. MORE SO THAN THE CASH COMING IN. I CAN'T SAY THAT'S A GOOD THING, BUT IT HAS ALLOWED ME CREATIVE FREEDOM AND ALSO ENABLED ME TO SUSTAIN A GROWING BUSINESS.

IN GENERAL, IT'S EASY TO SPOT SOMETHING WHEN IT'S REALLY SINCERE. I THINK THAT WHAT I'M DOING COMES FROM SUCH A PLACE OF REALNESS AND I WANT TO PROTECT THAT FROM BEGINNING TO END. THAT DOUBLE-BREADED COAT OR WHATEVER, IT'S JUST A GARMENT.

IT DOESN'T HAVE A GENDER. IT DOESN'T HAVE A CLASS OR A RACE. IT'S JUST A PIECE OF CLOTHING. WE MAKE IT WHAT IT BECOMES AFTER WE WEAR IT, WE MAKE IT EITHER FEMININE OR MASCULINE OR FANCY OR STREET, WE INTERPRET IT. I THINK THAT'S WHY MY STYLING IS SO IMPORTANT. IT'S THAT I'M TAKING THESE GARMENTS AND MAKING CHARACTERS. AND THE CHARACTERS ARE ALL KINDS OF PEOPLE.

C: WILLY CHAVARRIA PEOPLE. [LAUGHS]



SAFE FROM HARM

TO READ FULL INTERVIEW

[CLICK HERE](#)







MATTE



FOR MORE ON THIS PROJECT

[CLICK HERE](#)

WONDER

MARC JACOBS

AW' 24



SERVICES:
CONTENT CAPTURE AND CAMPAIGN



THE CONTEXT

Taking inspiration from Marc Jacobs' Runway 2024 aesthetic, MATTE connects the show's creative approach to our event capture and edit. With strategic camera placements, our angles frame every look, representing the show's energy and style, while maintaining a reasonably low footprint.



THE CHALLENGE

Through innovative curation and capture, MATTE worked to bring a new perspective to a well-known location. The task at hand was to surprise the viewer in the same way the collection does.



THE APPROACH

With the incredible surrealist, oversized table and chairs sculpture by Robert Therrien, we embraced the opportunity to play with scale and force a bold perspective. The audience's chairs closely resemble the art piece, which gave us the opportunity for a big reveal: when we finally show the viewer the disproportionately large furniture.



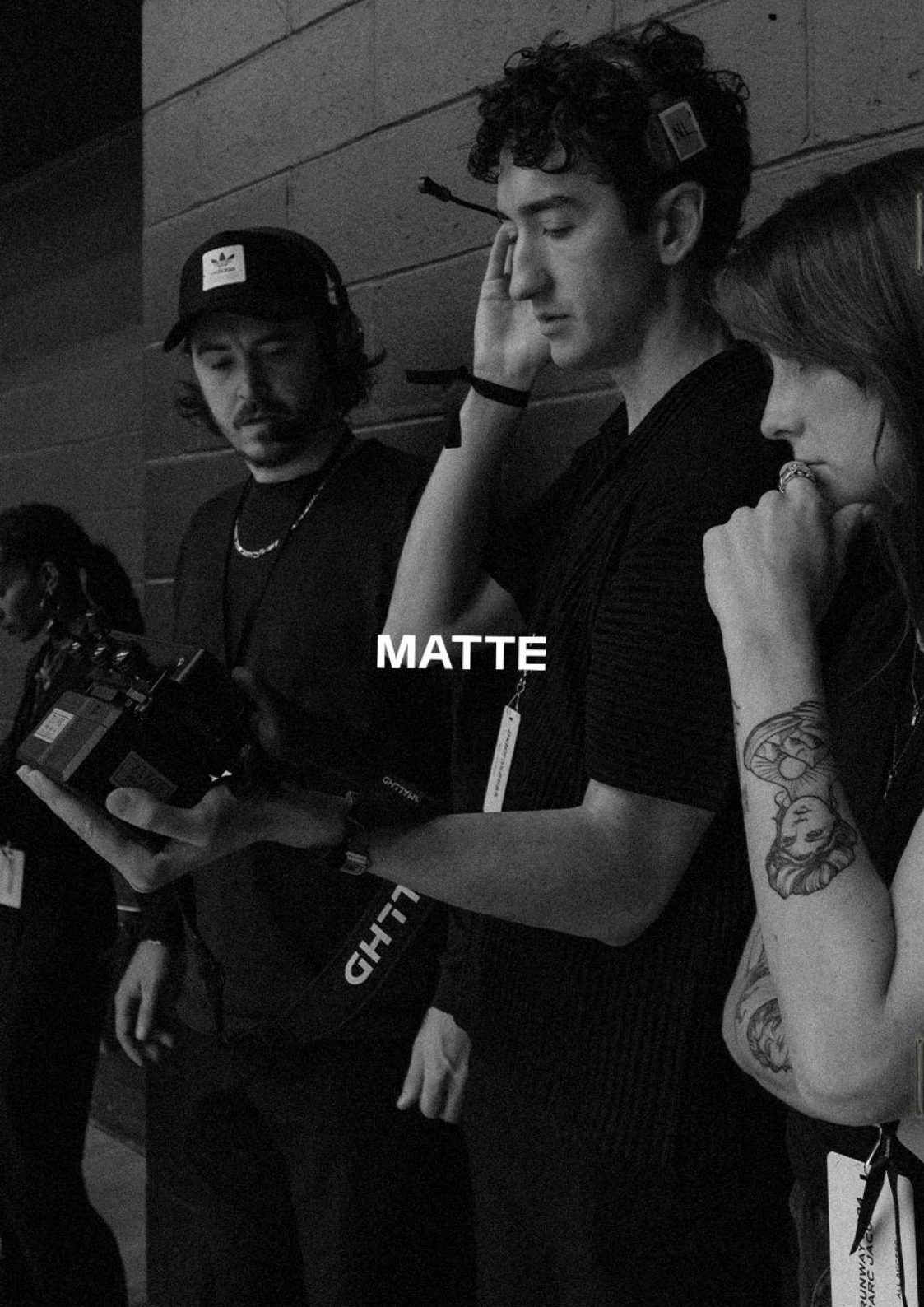
THE OUTCOME

Our quick turnaround and content capture capabilities provided Marc Jacobs with imagery and video stylised to be used across channels. The edit aligns with the designer's creative intention to exaggerate and distort the mundane and expected, including the show's pace. We captured the doll-like and almost absurd essence of the models, shown in contrast with the sparse set, and transported viewers to give them a front row seat.



MARC JACOBS

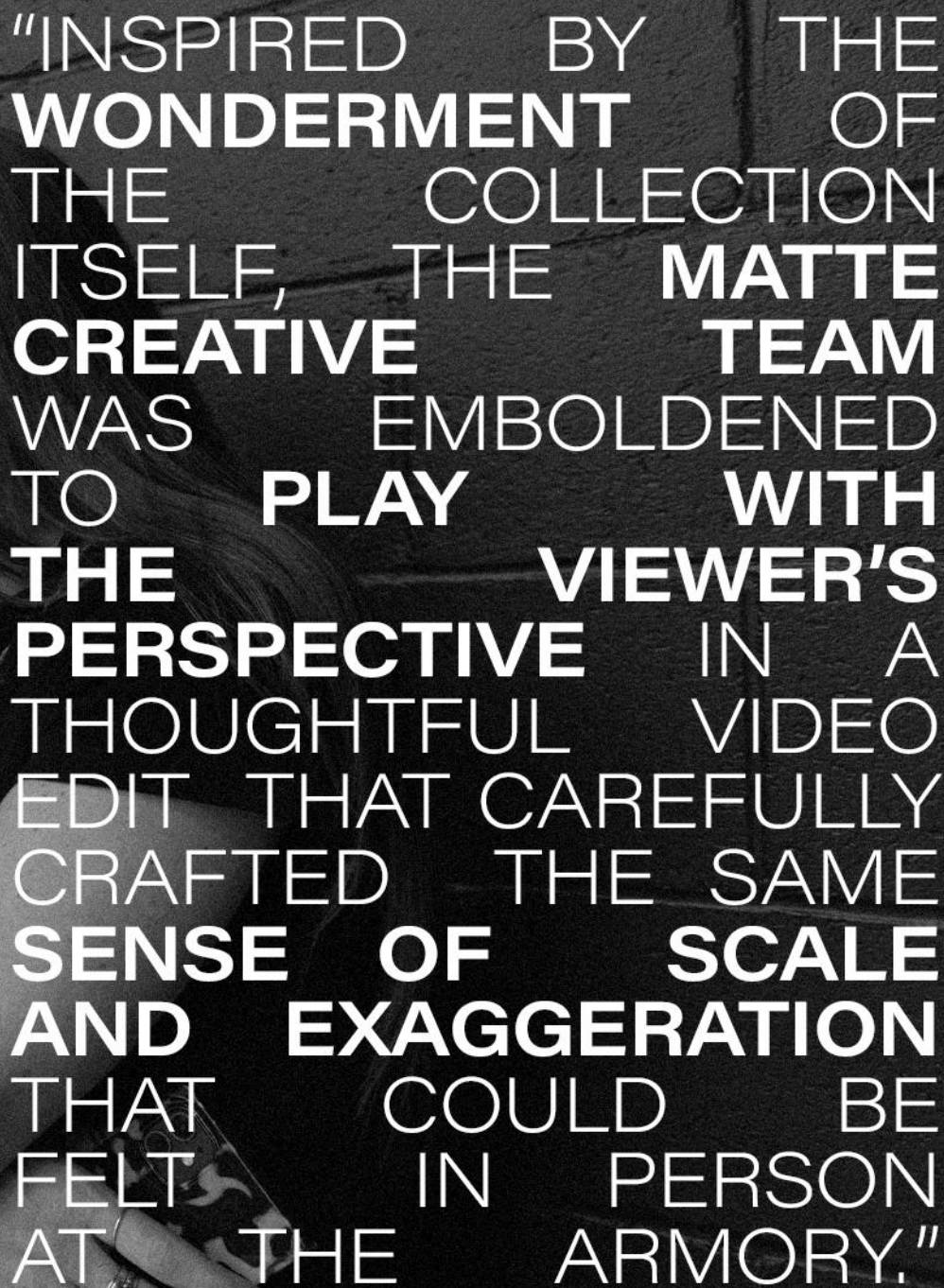




MATTE


GHTYK
LTHD

RUNWAY
ARE JAC
L.A. MARCH



"INSPIRED BY THE
WONDERMENT OF
THE COLLECTION
ITSELF, THE **MATTE**
CREATIVE TEAM
WAS EMBOLDENED
TO **PLAY** WITH
THE VIEWER'S
PERSPECTIVE IN A
THOUGHTFUL VIDEO
EDIT THAT CAREFULLY
CRAFTED THE SAME
SENSE OF SCALE
AND EXAGGERATION
THAT COULD BE
FELT IN PERSON
AT THE ARMORY."

JOSIE FLORANCE
ART DIRECTOR



SEE FULL PROJECT HERE



MATTE



new balance

Foot Locker

WHEN IN

IN CONVERSATION WITH
ART DIRECTOR CONNER NEEDHAM

MATTE ART DIRECTOR, CONNER NEEDHAM, CHATS ABOUT HIS EXPERIENCE CONCEPTING THE \$124 NEW BALANCE GLOBAL CAMPAIGN FOR FOOT LOCKER, COLLABORATING CLOSELY WITH RENOWNED RAPPER AND STAR OF THE CAMPAIGN JACK HARLOW TO SHOWCASE THE ESSENCE OF THE RAPPER'S HOMETOWN OF LOUISVILLE.

KEN TUCKY

WHAT WAS THE MOST IMPORTANT ROLE OF AN ART DIRECTOR ON THE NEW BALANCE S124 GLOBAL CAMPAIGN FOR FOOT LOCKER?

THE MOST IMPORTANT AND EXCITING PART OF THIS CAMPAIGN WAS BEING ABLE TO BLEND JACK HARLOW'S WORLD WITH THAT OF THE NEW BALANCE 550—ONE WHERE THEY COLLIDE AND COEXIST NATURALLY.

THESE ELEMENTS GUIDED US TO THE 'LOCALS ONLY' CAMPAIGN. LOUISVILLE LOCAL LOVE, BROUGHT TO YOU BY THE TIMELESS, CLASSIC 550.

JACK IS A VISIONARY WHO TAKES A DIFFERENT APPROACH TO MOST CELEBRITIES AS HE REMAINS DEEPLY ROOTED IN HIS HOMETOWN OF LOUISVILLE, KENTUCKY, A PLACE HE IS DETERMINED TO UPLIFT AND BRING ALONG ON HIS SUPERSTARDOM JOURNEY.

SOME CAMPAIGNS ARE ABOUT BEING ASPIRATIONAL, OTHERS INSPIRATIONAL — DO YOU FIND THIS ONE TO BE ONE THAT TETHERS BOTH?

WE AIMED FOR A SUPER NATURALISTIC FEEL WITH THIS WORK, AS IF WE WERE SIMPLY DROPPING IN ON JACK AND HIS FRIENDS AT A KICKBACK. IT WAS THE CRITERIA IN WHICH WE HONED IN ON AS WE ASSEMBLED THE TEAM OF CREATIVES TO BRING THE WORK TO LIFE. RICKY ALVAREZ'S PHOTOGRAPHIC STYLE ONE HUNDRED PERCENT EMBRACES THIS APPROACH AND MADE HIM THE PERFECT FIT TO HELP US BRING OUR VISION FOR 'LOCALS ONLY' TO LIFE.

ONE THAT WAS BOTH ASPIRATIONAL AND INSPIRATIONAL DUE TO ITS EFFORTLESS VIBE. ANYTHING THAT FELT FORCED WAS QUICKLY RECOGNIZED, AND WE ADJUSTED TO MAINTAIN AUTHENTICITY.



AS YOU MENTIONED, THE CAMPAIGN WAS SHOT IN LOUISVILLE, KENTUCKY, THE HOMETOWN OF RAPPER AND STAR OF THE CAMPAIGN JACK HARLOW. WERE THERE ANY SPECIFIC STRATEGIES OR TECHNIQUES USED TO BRING OUT THE BEST IN JACK HARLOW'S REPRESENTATION IN THE CAMPAIGN?

THIS WHOLE CAMPAIGN IS A LOVE LETTER TO LOUISVILLE FROM JACK. SHOOTING AT ONE OF HIS FAVORITE LOCAL DINERS, TWIG AND LEAF ON BARDSTOWN ROAD GAVE FANS THE OPPORTUNITY TO WITNESS AND GET A SNEAK PEEK OF THE WORK FIRSTHAND.


JACK STARS ALONGSIDE HIS BROTHER CLAY AND THEIR CREW, OTEZ [DILLARD] AND JOSH [MCBRIDE]. THIS APPROACH TO TALENT ALLOWED US TO CREATE A VERY RELAXED ATMOSPHERE ON SET AS THEIR GENUINE CONNECTION IS SUPER APPARENT IN REAL LIFE AND ON CAMERA.

The New Balance logo, a stylized 'NB' with three horizontal lines through the 'B', is positioned above the text 'new balance' in a lowercase, sans-serif font. The logo and text are white and partially overlap the man on the bicycle.

new balance

The Foot Locker logo, consisting of the words 'Foot Locker' in a bold, white, sans-serif font, is centered horizontally between the two men.

Foot Locker

A man with a beard is sitting on a silver bicycle, looking towards the camera. He is wearing a dark blue and red New Balance tracksuit and white sneakers. The bicycle is a classic style with a diamond frame and thin tires.

**NEW BALANCE
1906**

A man with glasses is standing with his hands behind his back, looking to the right. He is wearing a white long-sleeved t-shirt with the New Balance logo and '1906' printed on it, blue jeans, and white sneakers.

**NEW BALANCE
1906**

Twig & Leaf
RESTAURANT
STEAKS - CHICKEN

[READ FULL INTERVIEW HERE](#)



SORRY, *How*

JAN 12

CMYK

JAMES BLAKE, RHONDA, MATTE
& C2C FESTIVAL PRESENT



MUSIC BY JAMES BLAKE (DJ)
+ SPECIAL GUESTS

TEATRO PRINCIPE
FRIDAY JANUARY 12TH
11 PM
MILAN

CMYK MILAN
AT
TEATRO PRINCIPE

CMYK GRAMMYS
AT
CATCH ONE

JAMES BLAKE, RHONDA
AND MATTE PRESENT:

CMYK

FRIDAY 10PM - 4AM 02-02-2024
CATCH ONE, LOS ANGELES

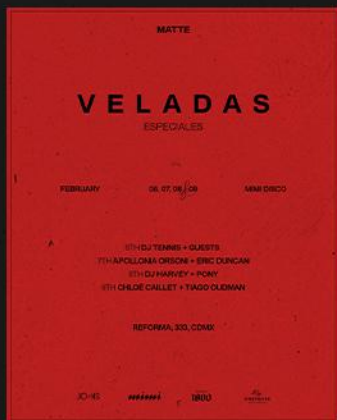


AKANBI • CIEL • DOM MAKER • FLASH • GODDOLLARS
JAMES BLAKE • JOAQUIN • FALCONS (PANGEA SOUND) • KALEX
LAUREL HALO • MADAM X • MASHA MAR • NO ID
PARADISE • PARTNER MUSIC • SHACIA PAYNE MARLEY
SPECIAL GUEST: KAYTRANADA

FEB 02

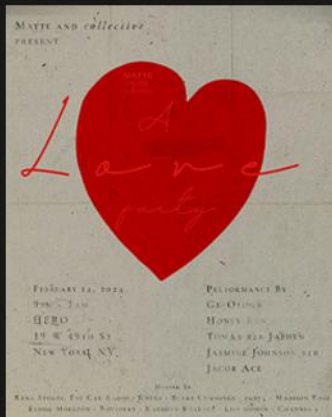
missed it.

SHIT YOU SHOULD'VE GONE TO.



FEB 06, 07
08, 09

A LOVE PARTY
AT
LOGO HERO



VELADAS ESPECIALES
AT
MIMI DISCO

FEB 14

CMYK

MILAN



MUSIC BY

JAMES BLAKE + DOM MAKER
+ SISTER EFFECT + STILL



TEATRO PRINCIPE

V.LE BLIGNY, 52, 20136 MILANO MI, ITALY

FRIDAY JANUARY 12TH

11 PM

[FOR MORE, CLICK HERE](#)



CMYK

GRAMMYS WEEKEND FRIDAY 02.02.2024 CATCH ONE, LOS ANGELES



AKANABI + CIEL + DOM MAKER + FLASH + GODDOLLARS + JAMES BLAKE + JOAQUIN + FALCONS (PANGEA 3 SOUND) + KALEX + LAUREL HALO + MADAM X + MASHA MAR + NO ID + PARADISE + PARTNER MUSIC + SHACIA PAYNE MARLEY + SPECIAL GUEST: KAYTRANADA

VELADAS

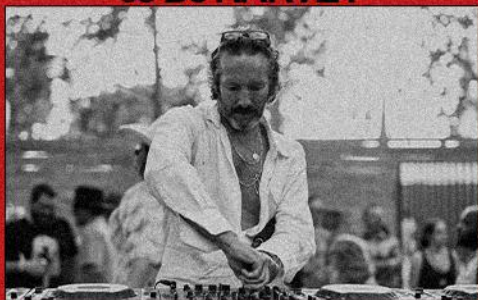
01 DJ TENNIS



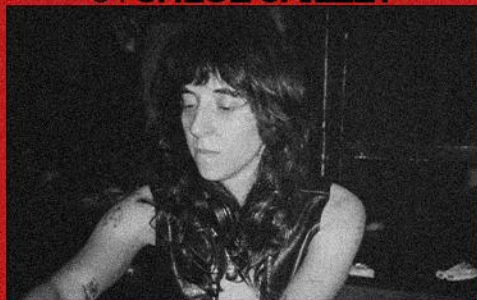
02 APOLLONIA ORSONI



03 DJ HARVEY



04 CHLOÉ CAILLET



"WHERE WILL YOUR FAVORITE SCENESTERS FROM NEW YORK AND LA BE PARTYING THIS ART WEEK? MIMI DISCO, THAT'S WHERE. IN CELEBRATION OF MATTE'S ONE-YEAR ANNIVERSARY IN MEXICO CITY, THE CREATIVE AGENCY IS JOINING FORCES WITH JO-HS TO CELEBRATE ART AND MUSIC."

Forbes

"THIS FOUR-DAY EVENT BLENDS ART WITH LIVE MUSIC, FEATURING SETS FROM RENOWNED DJs CHLOÉ CAILLET, ERIC DUNCAN, APOLLONIA ORSONI, HARVEY, AND TENNIS. "MIMI DISCO" IS MORE THAN A PARTY; IT'S ALSO A CELEBRATION OF MATTE'S ONE-YEAR ANNIVERSARY IN THE MEXICAN CAPITAL."

CULTURE)

"STAYING TRUE TO ITS ROOTS OF EXPERIENTIAL EXCELLENCE, MATTE HAS BROUGHT TOGETHER GREAT EXPONENTS OF ELECTRONIC MUSIC TO PERFORM IN THIS UNIQUE ENVIRONMENT, SUCH AS DJ HARVEY, DJ TENNIS AND CHLOÉ CAILLET, ALONG WITH OTHER EXPONENTS OF THE LOCAL SCENE."

VOGUE

"IN CELEBRATION OF MATTE'S FIRST ANNIVERSARY IN MEXICO CITY, THE AGENCY IS PARTNERING WITH LOCAL GALLERY JO-HS TO HOST AN EXCLUSIVE CONCERT SERIES AT MIMI DISCO, AN INTIMATE NIGHTCLUB IN THE HEART OF THE CITY."

L'OFFICIEL

MATTE AND *collective*
PRESENT

FEBRUARY 14, 2024

9PM - 2AM

MATTE
HERO
collective

Love party

FOR MORE...



N E

MATTE

APRIL

SAA

FCKERS
BROOKLYN,

6
LIVE
NY

TICKETS HERE

X

T



MATTE

APRIL
LIVE FROM EARTH 11
HOIO - QUEENS, KLUB
NY

TICKETS HERE



SCREAMING THE VOID

AS WE LOOK TO THE FUTURE OF OUR WORLD IN ART, ENTERTAINMENT AND CULTURE, WE REFORMAT OUR RELATIONSHIP TO AI, LEVERAGING THE EVER CHANGING LANDSCAPE TO ADD DEPTH TO OUR CREATIVE TOOLKIT. DIGITAL LEAD REI H, IN COLLABORATION WITH SR. BRAND MANAGER CHESTER HUYNH, IMAGINED A FASHION EDITORIAL ON MIDJOURNEY, EMBRACING THE BOUNDLESS POSSIBILITIES OF INNOVATION AND TECHNOLOGY. INFLUENCED BY SENTIMENTS OF OFFICE BURNOUT - THE DUO PRODUCED A FULL-SCALE FASHION SHOOT ALL WITHIN THE WORLD OF AI.

MATTE















MATT ROWEAN
PARTNER

MAX POLLACK
PARTNER

BRETT KINCAID
PARTNER

ANGUS MACEWAN
CMO

MATTE MINI ——— BUILT BY:

CHESTER HUYNH
CREATIVE & EDITORIAL DIRECTOR

NATÁLIA BEATRIZ BARREIRA
LEAD CREATIVE

SPECIAL THANKS:

AMANDA	BECK
REI	HALVERSON
ANDY	BALBOA
MAX	LEVINE
RENE	GIBSON

MATTE

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DIRECTOR - FILM:
Willy Chavarria

CO-DIRECTOR - FILM:
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GROUP CLIENT DIRECTOR:
Lennon Chuang

CLIENT MANAGER:
Akua Kwakwa

CREATIVE DIRECTOR - FILM:
Kelsey Daharb

ART DIRECTOR - FILM:
Tori Arcuri

DESIGNER - FILM:
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HEAD OF EXPERIENTIAL - RUNWAY SHOW:
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RUNWAY SHOW:
Noel Zheng

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Marlon Taylor Willes

MUSIC - FILM:
Marco Neves

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Jess Cuevas

PRODUCTION DESIGN - FILM:
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HAIR:
Joey George

MAKEUP:
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DP:
Steven Mastorelli

1ST AD:
Kenton Cummings

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POST PRODUCTION MANAGER:
Caroline Fortuna

VIDEO EDITOR:
Benjamin Swanson-Ralph

SOUND MIX:
Miles Felix

ANIMATION:
Yoon Jang

COLOR:
Alexia Sallngaros

MARC JACOBS

MATTE PARTNER:
Matt Rowean

GROUP CLIENT DIRECTOR:
Lennon Chuang

CLIENT MANAGER:
Akua Kwakwa

DIRECTOR:
Derek Fearon

ART DIRECTOR:
Josie Florance

DESIGNER:
Austin Aubry
Isa Jaramillo

PHOTOGRAPHER:
Jessica Licata

PRODUCER:
Kristina Thiel

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Franz Brun

CAMERA OPERATOR (CAM C):
Robert Newman

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Carey Hu

1ST AC - CAM B (STEADICAM):
Chris Cruz

1ST AC - CAM C:
David Sorasio

2ND AC (CAM A+B):
Olava Olabi

2ND AC (CAM C):
Alyssa Junco

DOLLY GRIP:
Natalie Larowski

DIT:
John Kersten

VTR:
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VTR ASSIST:
Ryan Shaw

PA/Driver:
Will Morillo
Jose Rodriguez

PA/SET:
Zulema Calvo

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POST PRODUCTION SUPERVISOR:
Daniel Byrne

POST PRODUCTION MANAGER:
Caroline Fortuna

VIDEO EDITOR:
Maxima Quollin
Stephen Gemmitti

COLOR:
Nick Lareau

NEW BALANCE

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PHOTOGRAPHER:
Ricky Alvarez

PHOTO ASSISTANT:
Alonso Ayala

DP:
Chiao Chen

VISUAL DIRECTOR:
Pat Dierker

ART DIRECTOR:
Conner Needham

STYLIST:
Veneda Carter

STYLING ASSISTANT:
Bre Townsend

WARDROBE ASSISTANT:
Caroline Lodge

LEAD HMU:
Lauren Sutton

KEY HAIR:
Breanna Peters

KEY MAKEUP:
Kelsey Fell

HIMU SWING:
Sarah Allen

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PROPS ASSISTANT:
Sandra Mattingly and Elise Renee

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River Myers

LINE PRODUCER:
Chenney Chen

GROUP CLIENT DIRECTOR:
Shreena Shah

CLIENT MATNAGER:
Kiara Fairbrother

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SENIOR DIRECTOR OF POST:
Michael Czelzinger

POST SUPERVISOR:
Daniel Byrne

POST COORDINATOR:
Caroline Fortuna

COLOR:
Nick Lareau

SCREAMING INTO THE VOID

SENIOR BRAND MANAGER:
Chester Huynh

DIGITAL LEAD:
Rei Halverson

SORRY, YOU'VE MISSED IT

PHOTOGRAPHER CREDITS:
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Kristina Shakht

Loamls Rodriquez

edition
spring 24

