

JANUARY 2026

THE EL CAJON SEW & VAC

INSIDER

CLASSES | EVENTS | MACHINES | MORE

Topaz | 55Q

More information
on page 11



(619) 442-2585
sewezr.com

El Cajon
Sew & Vac

CAN YOU FIND THE
HIDDEN TREASURE?
details on page 3

Discover Sewing & Embroidery: Create a Mini Zen Quilt

Experience the best of sewing and embroidery in this all-day, hands-on workshop!

You'll be stitching on the PFAFF® creative expression™ 750 Sewing and Embroidery Machine, giving you the chance to explore both features in one fun, relaxed class.

During class, you'll create a beautiful Mini Zen Quilt, learning how sewing and embroidery work together to elevate your projects. Whether you're new to embroidery, considering a combination machine, or just want a creative day out. This class is the perfect opportunity to try it all.

Come discover how a sewing and embroidery machine can expand what you love to make!

Your \$75 registration includes:

- All-day guided instruction from a certified educator
- Full Mini Zen Quilt kit
- Use of the PFAFF® 750 sewing & embroidery machine
- Lunch included



Register Here

Lucky Break MINI-MYSTERY

A FREE Online Quilting Event

Join us for the M50 Mini-Mystery: Lucky Break, a virtual mystery quilt event hosted in our Mystery Five-0 Facebook Group.

Saturday, January 10
Online • Facebook Group
Free to Join

Follow along as the mystery unfolds clue by clue to create Lucky Break, a 16" x 40" quilt with two finishing options: a horizontal table runner or a vertical door hanger.

Fabric bundles are available in-store or online in limited quantities. Join our Mystery Five-0 Facebook Group [HERE](#) or visit our M50 web page [HERE](#) for details.



CAN YOU FIND THE SAVINGS TREASURE?



HOW IT WORKS



EXPLORE OUR CATALOG

Browse through the pages to find exciting deals and products!



SPOT THE MOORES SAVINGS BOX

Look for the hidden box within the pages, it's your key to unlocking extra savings!



CLICK THE BOX

Once you discover Moore's Savings Box, simply click on the image to unveil your treasure!

classes

Reserve your seat early, space is limited!



Open Sewing Morning
January 2, 9, 16, 23 & 30
8:30 - 12:30 | \$10



Open Sewing Afternoon
January 2, 9, 16, 23 & 30
1:00 - 5:00 | \$10



New Owner - Embroidery
January 3
10:00 - 12:00 | FREE*



PFAFF Club
January 4
1:30 - 3:30 | FREE



American Sewing Guild
January 7
10:00 - 12:00 | FREE



Software/Embroidery Club
January 7
6:00 - 9:00 | \$165 (12 month)



New Owner Class #1
January 8
10:00 - 12:00 | FREE*



HUSQVARNA VIKING Club
January 10
10:00 - 12:00 | FREE



New Owner Mechanical
January 10, 14 or 28
See Calendar | FREE*

CLICK ON IMAGE TO REGISTER

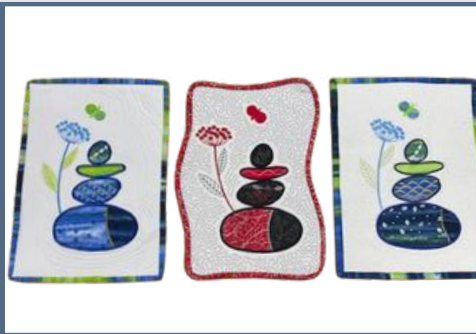
*IF YOU PURCHASED YOUR MACHINE AT EL CAJON

classes

Reserve your seat early, space is limited!



New Owner Serger Class
January 11
2:00 - 4:00 | FREE*



Make a Mini Zen Quilt
January 14 or 15
10:00 - 4:00 | \$75



New Owner Class #2
January 15
10:00 - 12:00 | FREE*



Lil's Club
January 17
1:30 - 3:30 | \$20



New Owner Class #3
Jan 22, Feb 19 or March 19
10:00 - 12:00 | FREE*



New Owner #3 & #4
January 24
9:00 - 1:00 | FREE*



New Owner Class #4
January 29
10:00 - 12:00 | FREE*



PFAFF Club
February 1
1:30 - 3:30 | FREE



Software/Embroidery Club
February 4
6:00 - 9:00 | \$165 (12 month)

classes

Reserve your seat early, space is limited!



New Owner Class #1
February 5
10:00 - 12:00 | FREE*



Open Sewing Morning
February 6, 13, 20 & 27
8:30 - 12:30 | \$10



Open Sewing Afternoon
February 6, 13, 20 & 27
1:00 - 5:00 | \$10



New Owner - Embroidery
February 7
9:00 - 1:00 | FREE*



New Owner - Mechanical
February 11, 14 or 25
See Calendar | FREE*



New Owner Class #2
February 12
10:00 - 12:00 | FREE*



HUSQVARNA VIKING Club
February 14
10:00 - 12:00 | FREE*



New Owner Class #1 & 2
February 21 or March 21
10:00 - 12:00 | FREE*



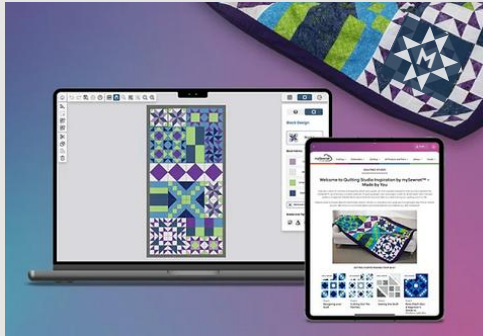
New Owner Class #4
February 26 or March 26
10:00 - 12:00 | FREE*

classes

Reserve your seat early, space is limited!



New Owner Class #3 & 4
February 28 or March 28
10:00 - 12:00 | FREE*



Software/Embroidery Club
March 6
6:00 - 9:00 | \$165 (12 month)



New Owner Class #1
March 5
10:00 - 12:00 | FREE*



Open Sewing Morning
March 6, 13, 20 & 27
8:30 - 12:30 | \$10



New Owner - Embroidery
March 7
9:00 - 1:00 | FREE*



New Owner Mechanical
March 11
10:00 - 2:00 | FREE*



New Owner Class #2
March 12
10:00 - 12:00 | FREE*



Lil's Club
March 14
1:30 - 3:30 | \$20



Stay in the loop for all
classes at El Cajon. See all
class descriptions [here](#).

New Owners? Start Here!



New Owners Class #1

This class covers your machine's basic functions: setup, threading, stitching, and adjusting stitch settings. You'll also learn machine care and simple best practices for confident sewing.

Jan. 8 | Feb. 5 | March 5

10:00 - 12:00 | FREE*



New Owners Class #2

Review and reinforce Class 1, plus additional machine features: including blind hem, tie-offs, using reverse as a programming tool, and the tool menu

Jan. 15 | Feb. 12 | March 12

10:00 - 12:00 | FREE*



New Owners Class #3

This class Covers one-step buttonholes, the sensor buttonhole foot, sewing on buttons, lowering the feed teeth, overcast stitches, and the twin needle setting.

Jan. 22 | Feb. 19 | March 19

10:00 - 12:00 | FREE*



New Owners Class #4

This class covers gathering methods, machine smocking, free-motion sewing, and answers any remaining questions or problems you may have.

Jan. 29 | Feb. 26 | March 26

10:00 - 12:00 | FREE*



New Owners Class Embroidery

This class helps you get started with machine embroidery introduces basic hooping, loading designs from your machine's library, and navigating key embroidery settings.

Feb 7 | March 7

9:00 - 1:00 | FREE*



New Owners Serger Class

This course gives you the essentials for getting started with your serger. You'll leave confident in threading, using, and troubleshooting your machine

Jan. 11

2:00 - 4:00 | FREE*

New Owners? Start Here!



New Owners Class #1 & 2

This class is a combined New Owners Class 1 and 2. It covers all skills from the stand-alone sessions.

Feb 21 | March 21

9:00 - 1:00 | FREE*



New Owners Class #3 & 4

This class is a combined New Owners Class 3 and 4. It covers all skills from the stand-alone sessions.

Feb 28 | March 28

9:00 - 1:00 | FREE*



New Owners Mechanical Sewing Machine Class

This class introduces your machine's key features and functions. Learn to thread your machine, wind the bobbin, select stitches, make buttonholes, and change accessory feet. Basic maintenance and troubleshooting are also included.

Jan. 10, 14 and 28 | Feb. 11, 14 and 25 | March 11

Click [HERE](#) for times as they differ | FREE*

New Owners classes give you the foundation to confidently use your sewing or embroidery machine. They walk you through essential features, core techniques, and the built-in tools that help your machine perform at its best. These classes ensure you understand setup, stitching, adjustments, and machine care so you can get the most out of your investment and start sewing with confidence

CLASS SUPPLY LIST: Your sewing machine with accessories and light colored thread.

We will have fabrics and materials to sew on.

Sew, Share, Grow.



Topaz™ | 55Q



JoyOS ADVISOR™

JoyOS ADVISOR includes tutorials for your quilting accessories, sewing instructions, the owner's manual and much more.



Large Color Touchscreen

Easily navigate on the 7" (153x85 mm) capacitive touch screen.



EXCLUSIVE SENSOR SYSTEM™

EXCLUSIVE SENSOR SYSTEM automatically and continuously senses and adjusts for any fabric thickness.



Automatic Needle Threader

With the push of a lever the Automatic Needle Threader easily threads your needle every time while saving you time.



Working Area

Almost 10" (250 mm) to the right of the needle gives plenty of room for bulky projects.



Strong Piercing Power

Sew thick fabrics or multiple layers easily with strong needle piercing power.



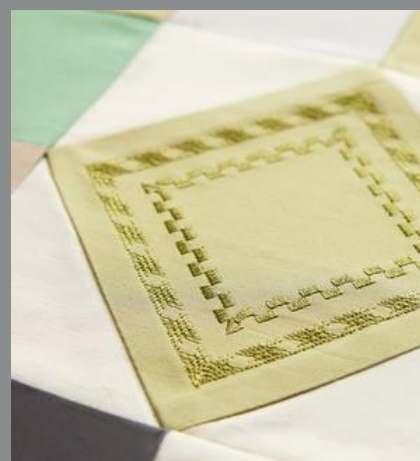
Automatic Thread Cutter

Cut your thread with just the touch of a button. You can also program your machine to do a thread cut after a seam or a sequence.



Automatic Presser Foot Lift

Raises the presser foot instantly when the needle is set to stop down and/or at the end of a seam after a thread snip.



Tapering on Decorative Stitches

Taper at the beginning and/or at the end of select decorative stitches. Change the angle of taper for unlimited creative opportunities.

MACHINE SPOTLIGHT

creative expression™ 750

For those who want it all,
the PFAFF® *creative expression*™ 750
sewing and embroidery machine adds
powerful embroidery capabilities,
large embroidery area, hoop scanning
and ActivStitch™ Technology.





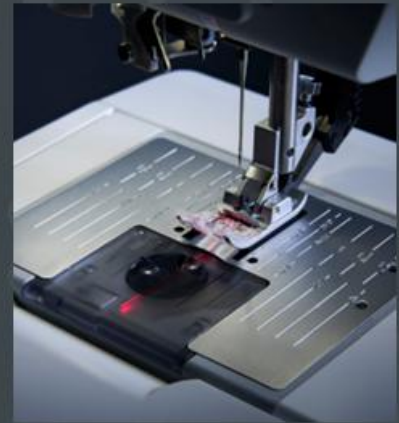
Large Color Capacitive Touch Screen

See all your information clearly and make all your edits on screen with confidence on the large 8" (174x96 mm) color capacitive touch screen.



Hoop Scanning

Display the hooped project as on-screen background for a more accurate placement of your embroidery before stitching.



Adjustable Laser Sewing Guidance

Project a laser guidance line directly on your fabric to easily line up your stitches. Align lines of decorative stitches, consistently space lines of quilting and more.



Presser Foot Recognition (AI)

Attach any presser foot and the machine will inform you if the foot is compatible with your stitch selection.



Automatic Needle Threader

Thread the needle quickly and easily with the push of a lever to get stitching sooner and without frustration.



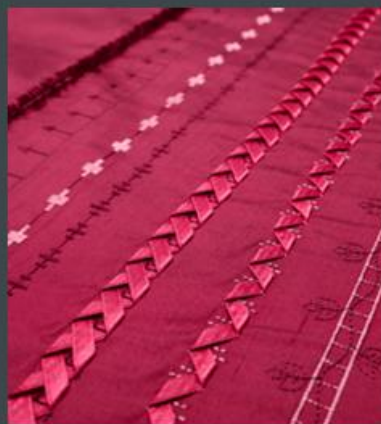
Patented ActivStitch™ Technology

Measures what's under the foot and what settings you have set to precisely regulate the thread for beautiful stitch results.



Large Embroidery Area

Embroidering large, unique, personal creations in one hooping save you time and supplies. Up to 360 x 350 mm with optional Grand Dream Hoop.



Exclusive PFAFF® Stitch Techniques

Give your project creative elements that are effortless; from ribbon stitches to floating stitches and more, there's a technique for any project.



The Original IDT™ System

Precisely feeds all types of fabric from the top and bottom for perfect stitching every time without the need for any additional accessories.

January Coupons

WEEK 1

IN-STORE COUPON

BOOKS &
PATTERNS

25% OFF

JANUARY 4 - 11, 2026

WEEK 2

IN-STORE COUPON

FAT QUARTERS
KITS AND 5 & 10 INCH SQUARES

25% OFF

JANUARY 12 -18, 2026

WEEK 3

IN-STORE COUPON

VACUUM BAGS
AND BELTS

20% OFF

JANUARY 19 - 25, 2026

WEEK 4

IN-STORE COUPON

E-CLOTH

25% OFF

JANUARY 25 - 31 2026

Experience What's New!

Try Before You Buy!

Visit Us for a Test Drive!

VIKING is an exclusive trademark of Singer Sourcing Limited LLC or its Affiliates. HUSQVARNA and the "H" Crown Device are trademarks of Husqvarna AB and are used under license. © 2026 Singer Sourcing Limited LLC or its Affiliates. All rights reserved.

Offer good while supplies last. Promotional offer terms and pricing are subject to change. We reserve the right to modify or cancel the promotions at any time in our sole discretion. All consumer pricing is at the sole discretion of the retailer. Valid at authorized HUSQVARNA® VIKING® retailers in the USA.

25% OFF
All Presser Feet & Needles
JANUARY 1 – 31, 2026



5% Off All HUSQVARNA® VIKING® Presser Feet & Needles 25% Off All HUSQVARNA® VIKING® Presser Feet & Needles

VIKING is an exclusive trademark of Singer Sourcing Limited LLC or its Affiliates. HUSQVARNA and the "H" Crown Device are trademarks of Husqvarna AB and are used under license. © 2026 Singer Sourcing Limited LLC or its Affiliates. All rights reserved.

Sale effective January 1, 2026 - January 31, 2026. Offer good while supplies last. Promotional offer terms and pricing are subject to change. We reserve the right to modify or cancel the promotions at any time in our sole discretion. All consumer pricing is at the sole discretion of the retailer. Valid at authorized HUSQVARNA® VIKING® retailers in the USA.

**RED TAG
SAVINGS**
DEC 26, 2025 - JAN 31, 2026

SAVE ON

Previously Loved Machines and
Event & Classroom Machine Models.

Limited quantities, while supplies last.

Additional 15% Off
Refurbished Sewing Machines

Sale effective: December 26, 2025 – January 31, 2026 while quantities last. VIKING is an exclusive trademark of Singer Sourcing Limited LLC or its Affiliates. HUSQVARNA and the "H" Crown Device are trademarks of Husqvarna AB and are used under license. © 2025 Singer Sourcing Limited LLC or its Affiliates. All rights reserved. We reserve the right to modify or cancel any offer at any time at our sole discretion. Valid at authorized HUSQVARNA® VIKING® retailers in the USA. All refurbished products are Factory Serviced. Products might have minor scratches and imperfections with regards to appearance. Factory Serviced products might not include original carton, original packing, instruction book, and dust cover. Factory Serviced products

MEET MELBOURNE & ADELAIDE



Brilliant Apart.

ADELAIDE



Reg. \$1,179.99
\$899.99

MELBOURNE



Reg. \$2,359.99
\$1,799.99

Better Together.

BUY BOTH AND GET
A FREE DAYLIGHT
SLIMLINE FLOOR
LAMP, A \$337 VALUE



Hydraulic pair
sale price
\$2,699.98



1/2 - 1/29/2026
Happy New Year Sale

Alice

Reg. \$1,049.99

\$499.99

Save \$550
off MSRP



Laverne & Shirley

Reg. \$2,699.99

\$1,599.99

Save \$1100
off MSRP





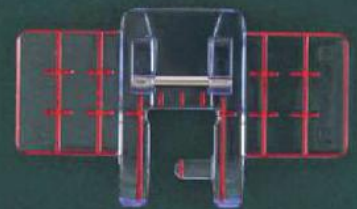
25% off

All PFAFF® Presser Feet and Needles



JANUARY 1 - 31, 2026

5% Off All PFAFF Presser Feet and Needles 25% Off All PFAFF Presser Feet and Needles 25% Off All PFAFF Presser Feet and Needles



ANNUAL WINTER *clearance* EVENT

DECEMBER 26, 2025 - JANUARY 31, 2026

SAVE ON

Previously Loved Machines and
Event and Classroom Machine Models.

Limited quantities, while supplies last.

ADDITIONAL 15% Off Refurbished Sewing Machines **ADDITIONAL 15%**

Sale effective: December 26, 2025 – January 31, 2026 while quantities last. PFAFF and PERFECTION STARTS HERE are the exclusive trademarks of Singer Sourcing Limited LLC or its Affiliates. © 2025 Singer Sourcing Limited LLC or its Affiliates. All rights reserved. Offer good while supplies last. Promotional offer terms and pricing are subject to change. We reserve the right to modify or cancel the promotions at any time in our sole discretion. All consumer pricing is at the sole discretion of the retailer. Valid at authorized PFAFF® retailers in the USA. All refurbished products are Factory Serviced. Products might have minor scratches and imperfections with regards to appearance. Factory Serviced products might not include original carton, original packing, instruction book, and dust cover. Factory Serviced products come with the original manufacturer warranty.

THE EL CAJON INSIDER

JANUARY 2026

