

HAPPINESS HWAY

Volunteers Speak

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Colofon

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Promoting Happiness through Viral Entrepreneurship

Intro

The last year was a year full of change, for both our movement and society.

Thanks to the work of many volunteers, supporters, and organizations, we are where we are today. We are proud to present you with this first activity report, know that this is just the tip of the iceberg. Every day, many people share their KEI to contribute and put The H-Web manifesto into action. Impossible to collect it all in this report but we are happy to give you an insight into our movement and share several personal stories of individuals who decided to turn The H-Web manifesto into actions.

Our viral movement is stimulating the entrepreneurial spirit in all layers of the population in as many regions as possible through KEI-sharing (Knowledge, Experience & Insights), assuring all steps to self-realization. We started back in 2007 in the townships of South Africa and are now becoming a pan-African movement.

We are grateful and moved by the goodness we may experience daily.

Keep up the good work!

Have a good read.



A word from our founder

The seed for The H-web was planted in 2007. That year, the Lernout and Hauspie fraud trial started. I looked in the mirror and I thought, "Wuk nu, Pol?" Now what? I felt very hard that I wanted to give something back to the community. In any way I could. I wanted to make things right, or at least better.

I was living in Cape Town at the time. Out of a population of five million, about one and a half million people live in cardboard boxes in the townships. The average income per cup per day there is 60 cents. They can't survive with that.

If you give people money, it helps for a while in acute situations. But in the long run they become dependent on their lender. This can lead to unhealthy power games. But if you share knowledge, experience, and insight, you give people the power to save themselves and stand on their own two feet. It's a win/win situation, because those who share also enrich themselves with new insights and knowledge. And it gives so much satisfaction.

That's what I wanted to do: help people in the townships in Africa to start their own, sometimes small, business. For example, we put a woman who wanted to start a meat stand in contact with a Flemish entrepreneur who had worked in the meat industry all his life and who shared his knowledge and experience with her.

And by helping a single person, you help the community. Because a village with entrepreneurs creates work and income for many others. Small SMEs are the great employers of this world.

With The H-Web we want to offer people a first and a second chance. Many people in Africa never even get a decent first chance; they spend their lives fighting to survive, for 60 euro cents or less a day. By helping them to start their own business, they can create work for others and give their children a better education. This is how you create a middle class. It is the middle class that consumes and makes the world go round.

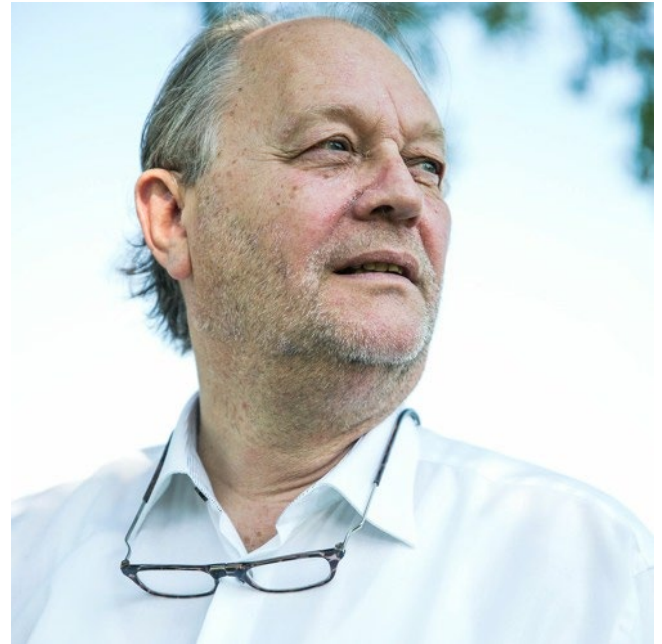
But people also deserve a second chance. I experienced that firsthand when I was in prison. My nickname there was Bill Gates; they knew my past as an entrepreneur. On the walk, people came to me for advice. I remember a conversation with an inmate who said, "How am I ever going to get a job again? I've been 'in the tank,' who's going to want to hire me?" He had two choices, he said: start something on his own or go back to dealing drugs. He had good ideas for business, but those ideas cost money. People like that also deserve a chance, a second chance to get their lives back on track. That is another part of my vocation: to train people in prison to start their own business. I have been doing this in Africa for fifteen years now.

We see in Africa especially a great need for training. That's what we're pushing hard for with The H-Web. And we share testimonies of people who have seized their opportunity. A waiter in Johannesburg lost his job because of the corona crisis. From his own kitchen he started baking and selling cookies and he is making a good living from it.

We want to highlight such examples to give people courage. To show that it is possible, that there are people who do it!

I firmly believe that people are in essence good. People enjoy sharing their knowledge and insights. This makes them feel useful and valued and gives meaning to their lives. I also see this in the many volunteers of The H-Web. Giving and sharing, that is loving one another. That is the opposite of fear and greed, the fear and greed that is destroying the Western world. People no longer know the essential difference between having and being.

They think they are what they have. And they want more and more. If you suddenly have nothing, then who are you? I speak from experience.



"Everyone deserves a first as well as a second chance." Pol Hauspie, founder The H-web

Materially I don't own anything anymore, but every day I just enjoy being there. That I can see and that I can give. My knowledge and experience are an enormous wealth that no bailiff can ever seize. In sharing this lies great happiness. That is pure spiritual gain. My whole life seems to have been a learning experience to finally do what I do now. I feel like I am just now graduating.





RETROSPECTIVE



Retrospective

Jim Mabhutti is a secondary school mathematics teacher and one of the local representatives of The H-Web in Cape Town, South Africa. He is a man who links dreams and ideals to opportunities and goals. With his passion for numbers and his organizational talent, he helps local entrepreneurs to start and strengthen their business. Practically and as an inspirator. He is convinced that everyone deserves the chance to live and work well and he would like to help others do so. Jim Mabhutti is what The Happiness Web stands for.



I got to know Pol Hauspie and The H-web in 2010. At that time, I was leading a project with local entrepreneurs in Hermanus, about 100 kilometers from Cape Town. It was a financial project, a kind of cooperative where the entrepreneurs from the Townships all contributed 500 Rand, so they could give each other a loan when they wanted to start a business. One of the big problems of South African entrepreneurs is that they cannot get loans from the government. Through the cooperative, we arranged this service for each other and also shared out the profits among ourselves.

In Pol, I immediately recognised the same drive to help the community move forward. After all, that is the idea of The Happiness Web: if we make each other happy, we create a chain of happiness and positivity and we make each other grow, both as people and as entrepreneurs. Exactly the stimulus that South African entrepreneurs need!

Knowledge, Experience and Insights (KEI)

The group of entrepreneurs I met in the cooperative in Hermanus included vegetable, fruit and meat sellers, a man who wanted to start a driving school, a lady with a hairdressing salon - a total of at least 250 enthusiastic entrepreneurs.

Many Africans have the will and the desire to do business, but often they lack the knowledge. Sometimes they have been doing it for years but cannot make any progress. They are stuck and don't know how to improve. The H-Web has coaches and mentors who can help. This is about basic things like writing a business plan, raising funds, handling money and investing wisely. Things we never learned. Many South Africans never had the chance to learn to read and write, let alone know how to run a business. Coaches who are willing to share their knowledge, experience and insight help us enormously!

On your own two feet

Pol also introduced us to computers, the Internet and Skype. As a coordinator, I made a list of the local entrepreneurs who needed help and I made a schedule of when they could connect with which Belgian coach via Skype. During those sessions, I helped them with e.g. translating. It was really fantastic to be able to make this possible and it worked extremely well! It still does. Recently I was in Hermanus and one of the participants of the programme, the man from the driving school, now has about three trucks and about ten cars. He is doing very well.

Every now and then, Pol comes to South Africa with a number of coaches. Then the local entrepreneurs can meet them in person. A valuable network of people has emerged who strengthen each other. You can only be strong in life if you can take care of yourself, if you stand on your own two feet. Not dependent on government benefits. And that is precisely the strength of an entrepreneur.

The H-Web is a way of life

In the near future, I would like to have my own farm, with land to cultivate, chickens and a few pigs. To produce my own vegetables and meat and then sell them. I am a born salesman. Give me something and I'll sell it! (Laughs) But really, farming is the future. It is the best way to provide for yourself. Independent of the government and the mostly foreign suppliers. I don't have much experience with agriculture yet, so I will be glad to get the help of The H-Web!

There is so much potential in South Africa. There are so many strong people who want to work hard. Who want to get ahead in life. That they get the chance to do so is partly thanks to The H-Web. People deserve a chance. A first, second, third chance! A chance to work, to grow, to be happy, to live. The Happiness Web is more than a platform that coaches people, it's a way of life. Bringing people together and strengthening them. Building your own business and yourself. Making happiness possible. That is what I will continue to dedicate myself to with heart and soul!



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VIRAL ORGANISATION



© Service Yezu Mwiza - Burundi

Manifesto

Our DNA and what we aim for:

- 🏢 **We believe everybody has the right to be happy.**

- 🏢 **We believe every individual has a mission**, a role to play, wherever he/she lives, whatever her/his job. This is what will make the World a better place.

- 🏢 **We believe in viral entrepreneurship** through sharing Knowledge, Experience and Insights - KEI. That is the core of viral entrepreneurship. We share because others shared.

- 🏢 **We believe in human goodness** through social entrepreneurship in serving our community. We are absolutely convinced that with every entrepreneur, every investment, every growing start-up and with any "disruptive business model or technology" we can prove that a balance is possible between monetary return and social return. We are on a crusade to prove goodness is what makes the world tick, not greed!

- 🏢 **We believe in the right to have both a first and a second chance through entrepreneurship.** As Nelson Mandela said, *"Do not judge me by my successes, judge me by how many times I fell down and got back up again."*
A first chance comes down to the absolute right to earn a decent living in life and, when you have made mistakes in life, the right to get a second chance. You have to earn this second chance by proving you "walk your talk", that you have made a conscious choice to walk the right path.

- 🏢 **We believe in learning entrepreneurship.** Failures are never failures if we can learn from them by both acknowledging past errors and sharing subsequently what we have learned with others. Challenges and failures are then turned into pure profit for everyone to one way or the other being made a birthplace of future successes.

🏛️ **We believe in "Inclusive entrepreneurship"** in the light of Article 2 of the Universal Declaration of Human Rights, independent of:

- Race
- Skin colour
- Gender
- Language
- Religion
- Political or other opinion
- National or social origin
- Property
- Birth or other status

Sound, integrity-based inclusive human relationships are a bedrock of any success.

🏛️ **We believe in entrepreneurship through buying and selling results.** We believe that above a decent income, only results justify higher compensation. The same principle applies to the financing of start-ups and other more mature companies: initial and follow-up financing based on achieving meaningful milestones agreed upon in advance. This applies to our teams too.

🏛️ **We believe in fair entrepreneurship through intention management.** Everything starts with the right and righteous intention. Truth and trust are key in this. Hidden agendas are the antithesis of this.

🏛️ **We believe in transparent entrepreneurship** - be it for a start-up or a more mature company - **being key to and for all stakeholders of a company:** founders, partners, investors, the community where the company is embedded, the world community, etc. ... This starts with us as a Foundation and with every team member.

Please endorse this manifesto and sign online
www.thehweb.com/manifesto
and share with as many people as possible.
By doing so, you contribute to spreading happiness.



Viral movement organisation



The H-web is composed of **KEI-cells** and **stemcells** that are interconnected. The KEI-cells are entities, representing *Knowledge, Experience* and *Insights*. The members of the KEI-cells are individuals or organizations, private and public, willing to share their expertise with the members of their own KEI-cell and with the stemcells. The stemcells on their turn translate and adapt the experience of the KEI-cells, making sure the target group of the local inhabitants of the areas where the H-web is active benefit from it.

The inhabitants of each region where The H-web is active, are coached by local stemcells. The members of these stemcells implement the content of the KEI Cells into the local community, tailoring the content to the needs of the population and the target groups in their own area. Stemcells act and decide autonomously and use the expertise of the KEI-cells to the extend it is needed in their own region, for the target group that they aim to reach. They can constantly ask for the support of the KEI-cells and interact with the KEI-cells, giving feedback and alerting them when specific expertise is needed for their region.

In this way, KEI-cells deliver and share their expertise and take care of the professionalization of the members of the stemcells. The stemcells make use of the expertise of the KEI-cells and bring them updates concerning submerging questions, problems that require specific expertise and/or developments of KEI that eventually need to be acquired.

Activities

Realize I lead through effective collaboration with all stemcells and KEI-cells

I LEAD is an acronym, it means *"I take charge of my own life"*. By taking action yourself, you bring change for the better for yourself, your family, the community and society.



Inspire

Bringing inspiration and encouraging start-up entrepreneurship



Learn

Making entrepreneurial KEI available to all and guiding people to make it their own



Empower

Supporting organizations and people to increase their positive impact on society



Aspire

Encouraging entrepreneurs to share their KEI to support each other in achieving their personal, business, and social aspirations



Dare

Supporting entrepreneurs with investments that have a positive impact on the region, the continent and the world at large





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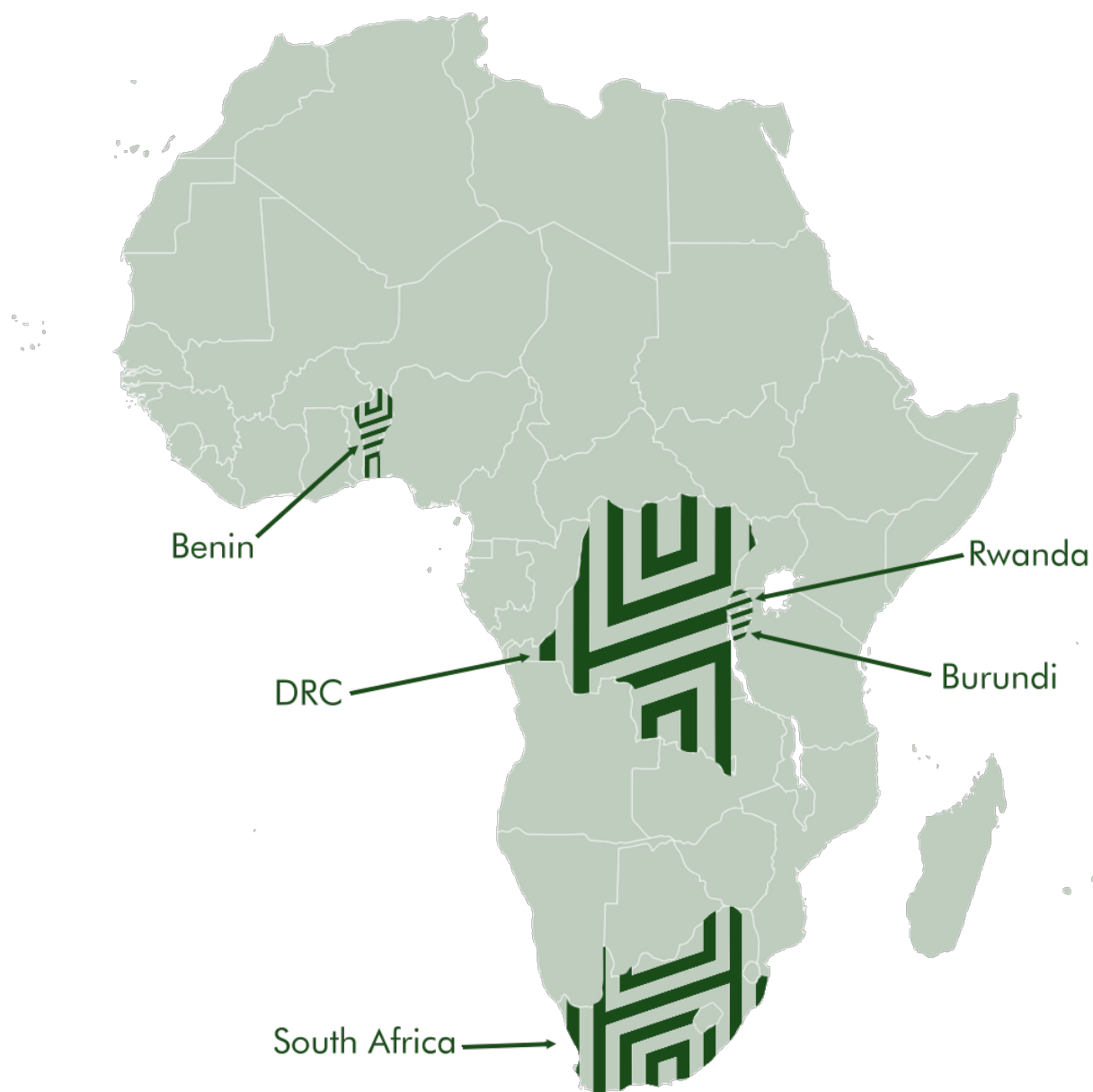


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Active Stemcells



Start a Stemcell

Join us in spreading Happiness, join The H-Web with your organisation

www.thehweb.com - happiness@thehweb.com



Stemcell organisations



ONG Carrefour Jeunesse

Location: Bénin - Comè arrondissement

<http://www.carrefour-jeunesse.com>

Stemcell members

Amah Codjovi Ebénizer
Akotongni Wilfried
Cambia Gildas

Djaho Amandine
Hlakougbe Olivier

Carrefour jeunesse, an NGO located in Comé, Benin, was created in 2011 and received state approval in 2013. With its active center, the institution has changed its paradigm and has become a youth assistance service with a focus on education and welfare of the most disadvantaged (orphans, school dropouts, girl mothers, street children,...) by offering them the right to a second chance.

For us, the education of children and young people through play and vocational training is the first priority. It does not only consist in acquiring knowledge but also in encouraging and developing curiosity, creativity, skill development and self-fulfillment in each child and young person by cultivating the entrepreneurial spirit. The development of the youth through socio-educational assistance is at the same time physical, psychological, emotional and especially social insofar as we advocate the socio-professional integration of young people.



Thus, through our activities we promote the teaching of non-violence, citizenship through the maintenance of the environment and the internalization of citizen gestures. We do school support actions, informal education, socio-cultural activities to pass on messages of community impact.

Carrefour Jeunesse reaches more than 20,000 young people and children through work that follows four main axes (missions):

1. Preventive assistance, both social and educational, across all its projects (listening and valuing, guidance, information, implementation of mediation tools between young people and their families, collective actions);
2. Educational and training workshops;
3. Education and animation for citizenship and intercultural exchanges;
4. Strengthening youth initiatives.

The general vision of Carrefour Jeunesse is to substantially reduce inequalities of opportunity and to increase the emancipation capacity of young people. Its objective is to contribute to the emergence of each young person's potential, with priority given to those in difficulty, through personalized services, quality professional artistic training and intercultural exchanges. In terms of internal management, the values of the institution are embodied in a work based on trust, autonomy and loyalty.

From the perspective of education, citizenship animation and intercultural exchange, the NGO makes young people aware of their role as citizens and the influence of their actions on their environment. Specific training courses are organized for the benefit of young people and aimed at their personal development.



We agreed to enter into a partnership with The H-Web because we want to be part of the global network created by you in order to bring entrepreneurship projects to our community and more precisely to our target group. We want to share our expertise on reducing inequalities of opportunity. We also want to acquire your expertise in entrepreneurship to achieve our results. Finally, we want to share with you your ideals for a more just and united world.



SERVICE YEZU MWIZA

Location: Burundi - Bujumbura

<https://yezumwiza.org/>

Stemcell members

Fr. Nkeshimana Védaste
Hakuziyaremye Lambert

Butoyi Alexis

The Service Yezu Mwiza (SYM) is a socio-medical organization fighting HIV/AIDS in Rwanda-Burundi Jesuits region. SYM works under the civil responsibility of the Jesuit father's association of Burundi and it is a part of the African Jesuits Aids Network (AJAN). Its specificity lies in its mobile clinic strategy, which consists bringing closer all prevention care and psychosocial support services to the community.



The Service Yezu Mwiza, its mission is to promote the integral health of the population through global comprehensive management of HIV/AIDS, TB/VIH co-infection, the fight against malaria, promoting reproductive health for maternity and responsible fatherhood as well as the management of chronic diseases.



Our vision

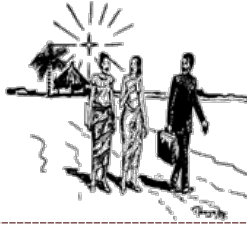
- A flourishing people enjoying physical, mental, psychological and spiritual well-being at all levels of the Burundian society.

Our values

- Working in synergy and networking with other actors
- Compassion (restoring human dignity to service beneficiaries)
- Transparency (the Spirit of Accountability)
- Innovation (with excellence as a Jesuit value)
- Promoting social justice with a preferential option for the poor

*We chose to work together with The H-Web because we share the same values.
Starting collaborations always brings new opportunities.*

CADICEC



CADICEC UNIAPAC-CONGO

Location: DR Congo - Kinshasa

<https://cadicec.org/>

Stemcell member

Fr. Manwelo Paulin
Vandermeersch John

Created in 1956 by the Society of Jesus, the Centre Chrétien d'Action pour Dirigeants et Cadres d'Entreprise au Congo, CADICEC, was recognised as an NGO-ASBL by ordinance-law n°80/130 of 30 April 1980 (Journal Officiel of 1 January 1981, p.63). Since 1973, CADICEC has been affiliated to the International Christian Union of Business Leaders, UNIAPAC. CADICEC has many objectives.



The first objective is to awaken, in the economic and industrial environment, a Christian ethical conscience and a sense of social responsibility in business, based on the social teaching of the Church.

The second is to provide opportunities for business leaders to meet and reflect; in other words, to be a "Think Tank" to promote rational discussion of actions and strategies for a just and sustainable development for all.

The third is to develop any initiative that can contribute to the qualitative transformation of the company.

The fourth is to train managers and business leaders in their responsibilities and inform them about the various data for better economic performance.

The fifth objective is to train, supervise and promote small and medium-sized enterprises (SMEs).



To achieve these objectives, CADICEC provides the following services:

- Training based on diversified modules adapted to the needs of the applicants (e.g.: payroll and calculation of salary allowances, business creation and management, human resources management, accounting, leadership, the function of executive secretary and new communication and information technologies, elaboration and implementation of a business project, procurement, fiscal and social legislation, corporate social responsibility, business ethics, etc.);
- Organisation of colloquia/seminars/workshops on various business issues;
- Selection tests of candidates for employment on behalf of companies in the country.

Over the past nine years, 14,124 candidates have been tested.

Stemcell members

Fr. Ernest Ngiyembere
Pierre Nyandwi
Gloriose Umubyeyi

Henriette Mushimiyimana
Cyriaque Twagirimana
Ghillaine Kirabirwa

Jesuit Urumuri Centre (JUC) is a social justice initiative under the aegis of the Society of Jesus (Compagnie de Jésus) in Rwanda-Burundi Region.

As a Catholic faith based institution, JUC strives to foster national consciousness as regards keeping in tension Christian faith, cultural values and human experience.

Vision: A society here faith inspires action for the well-being of everyone

Mission: To promote social justice for the integral development of all, especially the neediest through research and social action

Motto: The Glory of God is a person fully alive.



Our work consists of: promoting value-based education and dignity of persons from all works of life, supporting innovation and social entrepreneurship for self-sustainability as well as harnessing research, publication and advocacy. The following are activities that the Centre has undertaken under the umbrella of said several programs:



- ❖ **Promotion of value based education and dignity of persons from all works of life**
 - AHAPPY Generation Program: an initiative meant to curb high rates of teenage pregnancies and school dropouts among teenage youth
 - JUC Annual Youth Camp: meant to occupy students during their long school holidays at the end of each year
 - Catholic Social Teaching: trainings meant to equip beneficiaries with a clear understanding of the Catholic Church's position on social matters and the influence that Faith ought to have on every believer's everydayness
- ❖ **Supporting Social Innovation and Entrepreneurship**
 - Youth Empowerment Program: an initiative meant to equip Rwandan and Burundian youth with skills to create jobs for themselves and their peers
 - Women Empowerment Project: The project also dubbed "Long Walk to Recovery-Post COVID-19 Period" was implemented as a 2nd phase of the Leave No one Behind project. JUC selected 45 women and 5 men to go through vocational training in hairdressing, tailoring and baking for their families' sustainability.
- ❖ **COVID-19 Pandemic and JUC intervention**
 - Leave No one Behind: this project was meant to come to the aid of those most affected by the COVID-19 pandemic. JUC provided food packages and rental arrears to 170 families over a period of 3 months (May-July 2020)

The decision to join the H-Web was easy to make. Here is why. The H-Web since its inception "aimed at giving opportunities to the poorest of the poor through viral entrepreneurship in order to earn a decent income and thus be enabled to live a happier life." This aligns very much with the mission of Jesuit Urumuri Centre which is to promote social justice for the integral development of all, especially the neediest through research and social action.

Among many social actions undertaken there is a Youth Empowerment Program meant to equip Rwandan youth with entrepreneurial skills to create jobs for themselves and their peers and Women Empowerment which take vulnerable women through vocational training in hairdressing, tailoring and baking for their families' sustainability. Joining The H-Web will evidently help us to carry out our mission and have greater impact on the society by helping the poor to earn a decent income and be enabled to live a happier life.

Stemcell members

Mabhutti Jim
Nico Steyn

Luvuyo Rani

The H-Web was founded by Pol Hauspie in South Africa in 2007. The activities of the H-Web in South Africa started in the townships with peer support of entrepreneurs (incl. connecting them with investors).

In the beginning of this magazine you will find the interview with Mabhutti Jim, who has been with The H-Web for more than 10 years.

Nico Steyn is an award-winning Film & TV producer, director, scriptwriter and presenter coach. As former Creative Director for M-Net Television and a speaker coach for TEDx SA, his accolades include the coveted Kenny Saint Award for Major Corporate Design & a New York Festival GOLD. He is most proud of his work in building the first long form 3D animation pipeline in South Africa for a high-end kids wildlife series of 72 episodes.

Nico Steyn is founder and CEO of TYCOON TRIBE, a pop-up studio, on a mission to help entrepreneurs. Introducing www.mybigsmartup.com, a little startup with a big dream to help entrepreneurs learn through VIDEO content.

Nico: I work with coaches & mentors to simplify concepts and teach on video online. On my own LMS, we're currently experimenting with shorter form content which can be delivered via WhatsApp in order to reach people with limited data and connectivity on their mobile phones. I've known Pol for more than six years now. I love the H-WEB vision and I know getting on the entrepreneurial education-part in Africa is currently a beat or two behind the other priorities. I plan to reach 3 000 000 new entrepreneurs online over the next three years; I believe that I'll be able to do that and EVEN MORE, in collaboration with the H-WEB and partners. More than ever, we need to inspire people to help themselves. There is no knight in shining armor, who is coming to save us. Entrepreneurship needs to be re-positioned – not as the silver bullet – but as a solution for adventurers with focus, strength to see their ideas through and those who want to work to change the world.

Luvuyo Rani is the co-founder and CEO of Silulo Ulutho Technologies. Silulo Ulutho Technologies, established in 2004 with its head office situated in Cape Town, South Africa, a pioneering information communication technology in emerging and rural communities with operations in Eastern and Western Cape. Silulo Ulutho Technologies embodies the renowned hard work and dedication of a proudly South African black owned company that is driven by Technology, Accessibility, Empowerment and Education.

From humble beginnings, the business has grown exponentially, garnering Luvuyo numerous local and international awards. In 2014, he was named one of the Top 10 Outstanding Young Persons of the World by the prestigious NGO Junior Chamber International, and recently picked up a coveted award for social entrepreneurship from the World Economic Forum.

“We know that there is a hunger for technology in townships and we want to feed this demand,” said Luvuyo. “My business partners and I have a vision that will see us opening up Silulo centers in every township and rural area in South Africa.” In June 2016, Luvuyo received the Schwab Social Entrepreneur of the Year award for 2016 at the World Economic Forum in Kigali, Rwanda.



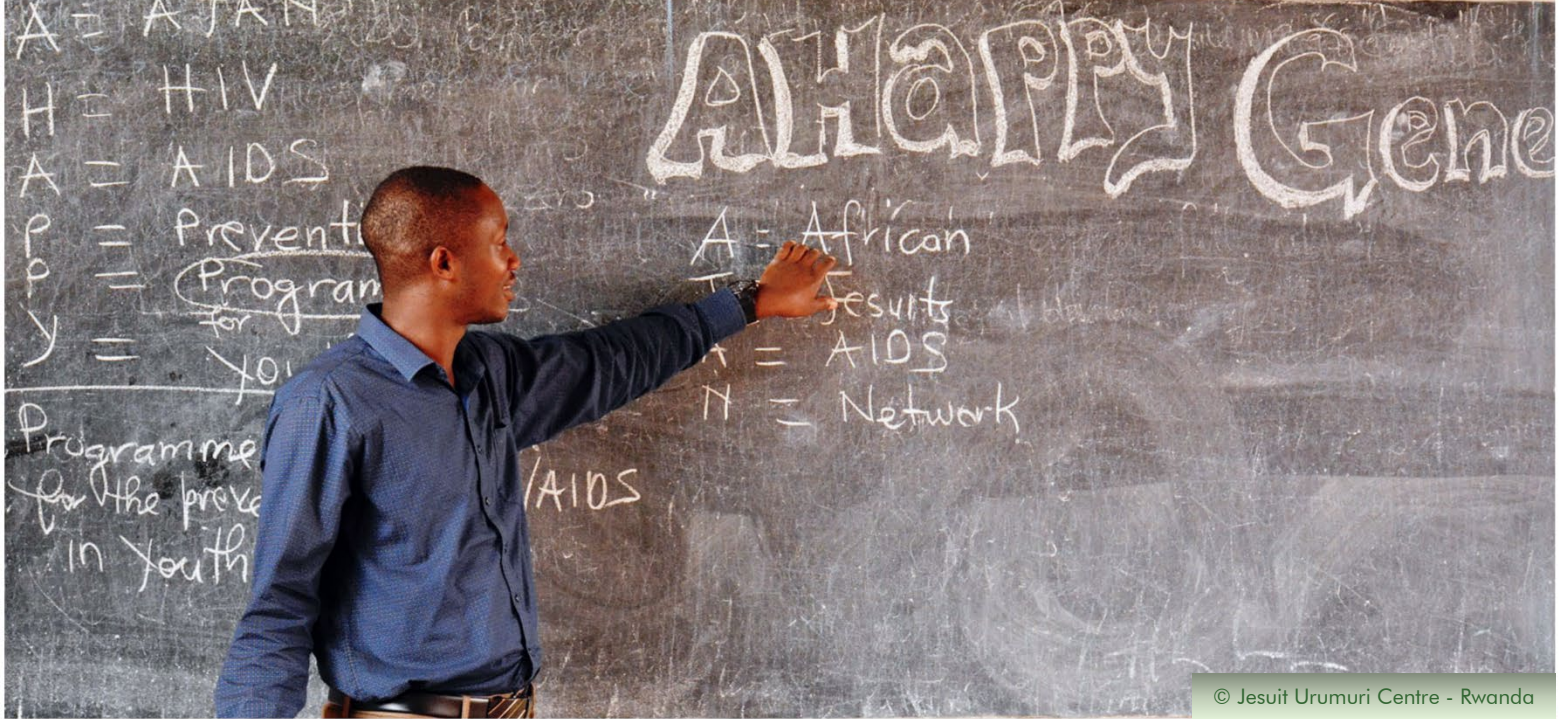
Mabhutti Jim



Nico Steyn



Luvuyo Rani



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KEI BLOG



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Volunteers speak

KUJALI project - KEI Medical

Veerle Matton and Jo Vandemeulebroucke

Manual therapist Jo Vandemeulebroucke and his wife, co-worker Veerle Matton, are the 'pioneers' of the KEI medical unit. With the Kujali project, which means 'caring' in Swahili, they are working on improving access to medical care in rural areas. Passionate people with their hearts in the right place who are happy to make their Knowledge, Experience and Insight available to The H-Web!

Jo Vandemeulebroucke: In August 2021, our association had invited Pol Hauspie to speak. There was a mutual click. I have great appreciation for what Pol has achieved in speech technology. To me, he is one of the greatest Belgian entrepreneurs. And his commitment to The H-Web confirms his value as a human being. Veerle and I immediately felt that we would like to be volunteers for this organization.

Veerle Matton: As a child, I dreamed of working for Doctors Without Borders in Africa. But I have no medical training. And life sent me in a different direction. Meeting Pol and later Dirk Kerkhof was an answer to that dormant commitment. Our practice is running well, our

children have made a good start in life, Jo and I both felt it was time for something new. As human beings, you ultimately want to mean something in the world, for others. The fact that we can put our knowledge and experience at the service of sick people in Africa through The H-Web gives us enormous satisfaction.

Jo: At the request of Pol and Dirk, we set up the KEI medical unit to promote medical care in rural areas. In the coming months, we will set up a medical post in a number of pilot villages in Rwanda and Burundi. People can visit a nurse there and a Western doctor via teleconsultation. There is a chronic shortage of doctors in Africa. Many African doctors go and work in the West once they have graduated.

This is how we tackle the shortage.

The doctor uses teleconsultation to make a diagnosis and formulate a treatment. But the nurse also plays an important role. She is the intermediary between the patient and the doctor. Any medical procedures are carried out by her. She is, so to speak, the doctor's hands. In this way, the distance of thousands of kilometers can be bridged in a very warm and human way.

In the coming months, we want to create a database of Belgian doctors who want to devote some of their time to The H-Web, people who also want to put their knowledge and experience at the service of patients in Africa. Because of the Covid situation, they were overcharged the last few months, but we know that the desire and commitment is there.

Veerle: We also focus on educating the local population. The nurse cannot do all this on her own. She will need staff to, for example, manage the medicines and monitor hygiene. We will soon be going to Africa to start up a few posts. Once we find a suitable nurse who is comfortable with our way of working, things can move very quickly.

Jo: The H-Web, meanwhile, is working on rolling out the Internet in rural areas to make teleconsultation possible and to stimulate entrepreneurship among the local population. And with the help of drones, medicines can easily be brought to the patients. The need is high, the patients are there, and with the help of the many volunteers of The H-Web, we can turn this plan into a reality very quickly. We are really pleased to be able to send this along.





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OTAJA project - KEI Education

Manuella Borghs

Yes! Here I come!!! I am Manuella Borghs!

Being an enthusiastic, motivated member of the H-web, I am glad to present a survey of my participation. I have a lifetime experience in education at all levels and in international projects with partners in Europe and beyond. Thanks to my out-of-the-box thinking skills, I am regularly asked to coach people and organizations in developing educational, coaching, management projects.

Some years ago, an astonishingly warm and disarming chat in a pub in Antwerp with Pol, the founding father, triggered me to get involved in the H-web.

Currently, I am happy to use my qualities to contribute to the educational part, the KEI Education. For me, it is exciting to share my experience with future trainers and learners and to help paving the way, setting landmarks and realize the targets of the manifesto.

Regular virtual meetings with Dirk and those responsible of other KEI, related to Education, keep the spark alive and create openness and synergies.

As 'KEI Education-team', we momentarily mainly focus on the creation of a generic entrepreneurial course that we will customize for each specific target group. The course comprises a train-the-trainer module and a learner module and is shaped for a period of 12 weeks.

In a first stage, we intend to professionalize the trainer. We help the trainer with the entrepreneurial content. Furthermore, we offer didactical coaching. Continuous feedback and coaching of the trainer guarantee a good transfer for the learners. Each group of learners will receive a customized course, tailored to their specific needs and focusing on acquiring the specific skills they need to possess. Not only the content of the course but also the teaching language is an important aspect. Therefore, the English course is completed with visual supports, to facilitate the implementation in any local vehicular language. Also are we convinced it is important to use the mobile devices, apps and software that the target group is familiar with, to avoid any threshold and to fully keep the learners motivated. Considering all these aspects, we ensure a powerful learning environment for each trainer and for each learner.

OTAJA, the name of this 'endeavour', is our first tangible result. The complete educational package guides coaches to become trainers and teaches learners to become entrepreneurs, enabling all participants to build their own future and to become happy human beings. OTAJA will have its try-out in Benin, in the fall 2022. This pilot project will allow us to link the course to a broader educational concept and to other KEI. Let's go!



KEI Entrepreneurship

Hilde Helsen

Educated as a material science engineer and having worked internationally in the chemical industry for 25 years, I became experienced in Mergers & Acquisitions. I succeed to implement these major changes with results and in connection with all involved. How did I do that? How did I succeed?

To share this with more people and to scale the impact of my WHY, I went in search of a model, the result: the DREAMERS who DO®. Model. (Which off course ended up in a book)

The mission of the H-Web is 100% aligned with my internal compass and my mission in life: to help people realise dreams.

So, you can imagine when Dirk asked me to sign the charter and become involved I said: yes!

One of my key messages in my book and one I stress every single time I take the podium is: not one single dream is realised alone, we need each other to realise dreams. And know there is always help and this help sometimes comes from unexpected quarters.

The H-web aims to bring that help via Sharing our Knowledge, Experience and Insights in order to help others progress.

The H-web focuses on helping entrepreneurs succeed, every entrepreneur independently of where you are based, how small you are, how junior you are.

During my international career I had the opportunity to travel the world, to spend time with entrepreneurs everywhere in the world, these encounters opened my eyes, humbled me and made me realise: I am not here to tell you how to do it, I am here to listen to your challenges, your questions, your dreams and offer you idea's, support, network so that you can progress, however it is always you in the driver seat.

What I love about the H-web is the focus on the small entrepreneurs, the ones who don't find support easily, it brings it close to ToolBox, where we make competence base volunteering work every day for this small social organization who cannot rely on paid coaching/consultancy.

I am also convinced that we as humankind make progress if all of us make progress, we are sharing here one planet, we are all interconnected and at the same time rooted in our own communities. Creating a living for yourself, your family, your community allows you to stay connected to your roots and flourish.



Plant a Business - Orakel

The H-Web supports entrepreneurs with investments that have a positive impact on the African continent. This has led to the concept of "Plant a Business"; as the word suggests, the aim is to encourage the establishment of as many sustainable businesses as possible. This can range from a one-man business to a company serving the continent. Below you can read the personal story of Dirk Spooren, General Manager at Orakel.

Orakel is a company with its headquarters in Retie (Belgium) and 8 offices across Europe and Africa. Orakel is specialized in smart tagging and smooth flow of objects and people. You probably already know some of Orakel's products from places where people gather in large numbers, such as events, fairs and congresses.

It all started when I met Pol Hauspie at the Thomas More university. He had come to speak about The H-Web and afterwards I got the chance to meet him in person. During the conversation, the idea of setting up a micro-enterprise together with the University of Cape Town came up and that immediately appealed to me.

Creating a hub for Orakel from South Africa to serve the African continent seemed a logical next step. The future for companies lies in Africa, there is an enormous amount of youth and in time this will be a very important market for European companies and therefore also for Orakel.

Everything was perfectly prepared by The H-Web and together with Pol I left for Cape Town. Within a few days, Orakel South Africa was a reality: interviews with various students, the visit to the notary, the opening of a bank account, renting premises...

Everything was arranged within a few days. The selected South African student then did a one-month internship with Orakel in Retie and then ran the office in South Africa. For personal reasons, this person could not continue and then Eric came on board, who is now still responsible for sales coordination for Africa.

Sales for the African continent are handled by the office in South Africa, production is partly done on site and also from the production unit in Retie. Since 2015, Orakel South Africa has been operational and every year, except for the last two years due to corona, students of Thomas More university 'International Business and Trade' go on an internship for several months to our branch in South Africa. This way, the students get a taste of Africa and experience what it is like to do business on the African continent.

When I made the decision to start a business in South Africa during my first meeting with Pol, it was a leap in the dark. Being an entrepreneur is about doing things and trying things, even if at the time of the decision there are still many uncertainties. Africa is the continent of the future, it is a young population that needs entrepreneurs and companies that provide employment.

I can recommend working with The H-Web, it has not only given me an establishment in Africa but also a good friend. If you also feel like getting started on the African continent, give me a call, I am open-source and happy to share my KEI (Knowledge, Experience and Insights) with you.



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The H-Web gladly welcomes your KEI (Knowledge, Experience and Insights).
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