



SUSPIRIA DE PROFUNDIS

HAZEM ALI

AMD AKADEMIE MODE & DESIGN DÜSSELDORF, GERMANY

FASHION DESIGN B.A. 2021

SUPERVISORS

PROF. CLAUDIA EBERT.HESSE / MICHELLE ELIE

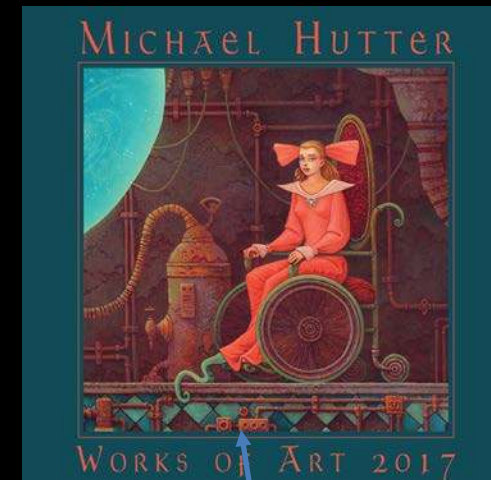
STATEMENT

My Name is Haz, and I am originally from Egypt. There was hardly anyone around during the lockdown, and I had no clue how to help others in a global pandemic. So I decided to do a good deed in such difficult times and join forces with other artists in a collaboration that represents the spirit of our times. The Collection (Suspiria De Profundis) represents a group of creative individuals (Designer, Artisan, and Artist) working together and inspiring each other in such times of uncertainty and an attempt to deviate from the Traditional designer image. The result represents all of us as a team which we are all very proud of.

We hope that you will find it as inspiring as we all do..



TEAM



Related by objects
Jewelry Company in Düsseldorf,
NRW

Katja Tomzik
Painter / Artist

Michael Hutter
Painter – Artist / Haz previous
painting teacher

Tim Berresheim
Visual Artist
3D / AI Material study

SPONSORSHIP

STIBET / DAAD

- Graduation scholarship



Deutschlandstipendium

- *Germany's scholarship for academic achievement*
- 09/2017 - 08/2019
- 09/2020 - 02/2021



Design Digital Solutions (3D)



Browzwear / Fashion Design Software Sustainable solutions

- Browzwear's true-to-life 3D prototypes can accurately replace physical samples for both designers and pattern makers throughout the design, prototyping, fitting and sales processes.
- Access to *the software is granted only by training*, A free license is provided to support education as part of *Browzwear Indie Program*.



SUPERVISORS

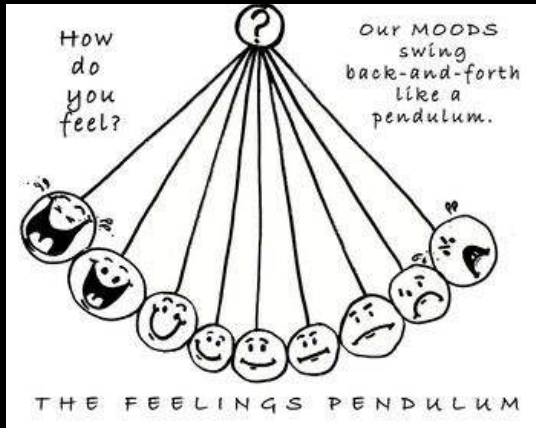
- Claudia Ebert-Hesse (Dean of the AMD, Akademie Mode & Design, Düsseldorf, Germany).
- Michelle Elie, Based in Cologne (Haz only fitting model)
- John-Paul Pietrus (Photographer – London Based)



STORYLINE / INSPIRATION

COVID-19 EMOTIONAL PENDULUM

The collection represents the current human struggle with the pendulum of emotions during the pandemic period, with our emotions oscillating back and forward between extreme euphoria, vulnerable fragility to devastating anxiety.



It takes its primary inspiration from literature in **Thomas de Quincey**, *Suspiria de Profundis*. *Suspiria* is a collection of prose poems written and published starting in 1854.

Levana and Our Ladies of sorrow are the most widely known and admired of them all. He envisions three entities in three Mothers representing three Sorrows/sufferings, who plague man with insanity, grief, and despair.

Italian director **Dario Argento** used De Quincey's *Suspiria* as inspiration for his "The Three Mothers / **Le Tre Madri**", an influential film in the horror genre.

COLLECTION ELEMENTS

- **The Global Citizen:** *In The eyes of god, we are all one.*
- **Astral Bodies :** *Gender Identity.*
- **Flowers:** A poetic representation of blooming and de – blooming (World Pain)
- **The Eye:** (Dreams and Hallucinations) – The Covid Sleep



THE THREE MOTHERS

MIND MAP

TARGET

Global Citizien

They /She / He represents a cultural mix, not bound with time and place, joining forces from different corners of the earth.

SUSTAINABILITY & TREND

New Ways of making things

Technique binds both the future, as in Technology (3D), with traditional handcraft (The past). The past and the present join together for a new future for fashion.



MENTAL HEALTH

How are you feeling now?

Are you happy? Sad?

Depressed?

Joyful? Optimistic ? Angry

? Euphoric?

How does it make you feel?

DESIGNERS OF THE FUTURE

Fashion for a cause

Unity is a powerful force, and Fashion is a result of collaboration between different individuals with different skills.

GENDER

Who are we designing for?

Who are you?

represents

- Coronavirus insomina (Dreams and hallucinations)
- Digital Dystopia is represented in Reflective induced colors and materials (galactic rose).
- **VERTIGO** : a state of imbalance / The world is spinning
- 2 outfits



**Thomas De Quincey (1785-1859):
Levana and Our Ladies of Sorrow,
1821**

(The second sister is called **Mater Suspiriorum**, Our Lady of Sighs. She never scales the clouds, nor walks abroad upon the winds. And **her eyes, if they were ever seen**, would be neither sweet nor subtle; no man could read their story; they would be found filled with **perishing dreams**, and with **wrecks of forgotten delirium**. But she raises not her eyes; her head. Murmur she may, but it is in her sleep. Whisper she may, but it is to herself in the twilight.)



MATER SUSPIRIORUM
MOTHER OF SIGHS

DREAMS & DELIRIUM

DREAMS & DELIRIUM
MOTHER OF SIGHS

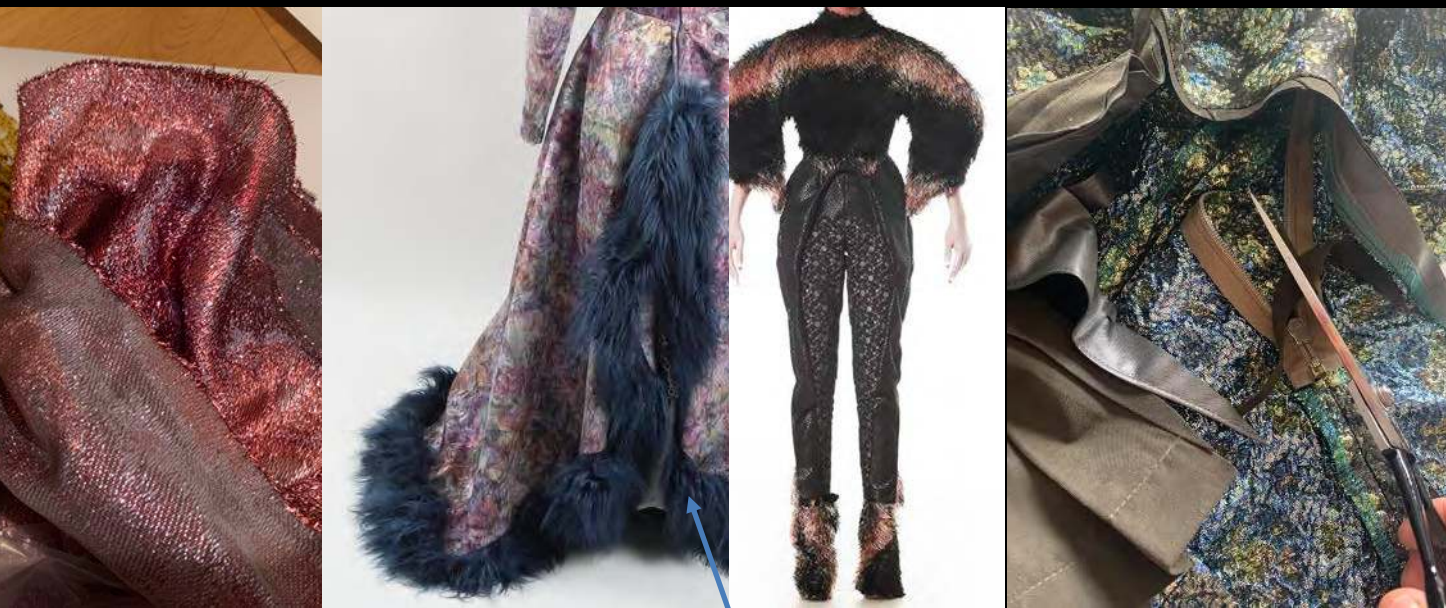
Outfit 1

Zaria's Coat



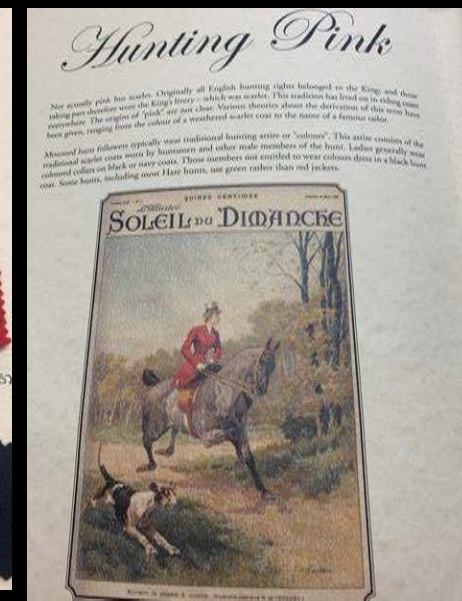
Headpiece inspiration
Color shades
(Haz – Faces of Eve)





Fabrics and Materials

- **Upcycle:** Outfits from previous semester collections are torn apart and reused to create a new silhouette. / Dries Van Noten Deadstock (bought 2 years ago).
- **Tweed:** Holland & Sherry / Savile Row
- **Wool:** Abraham Moon & Sons



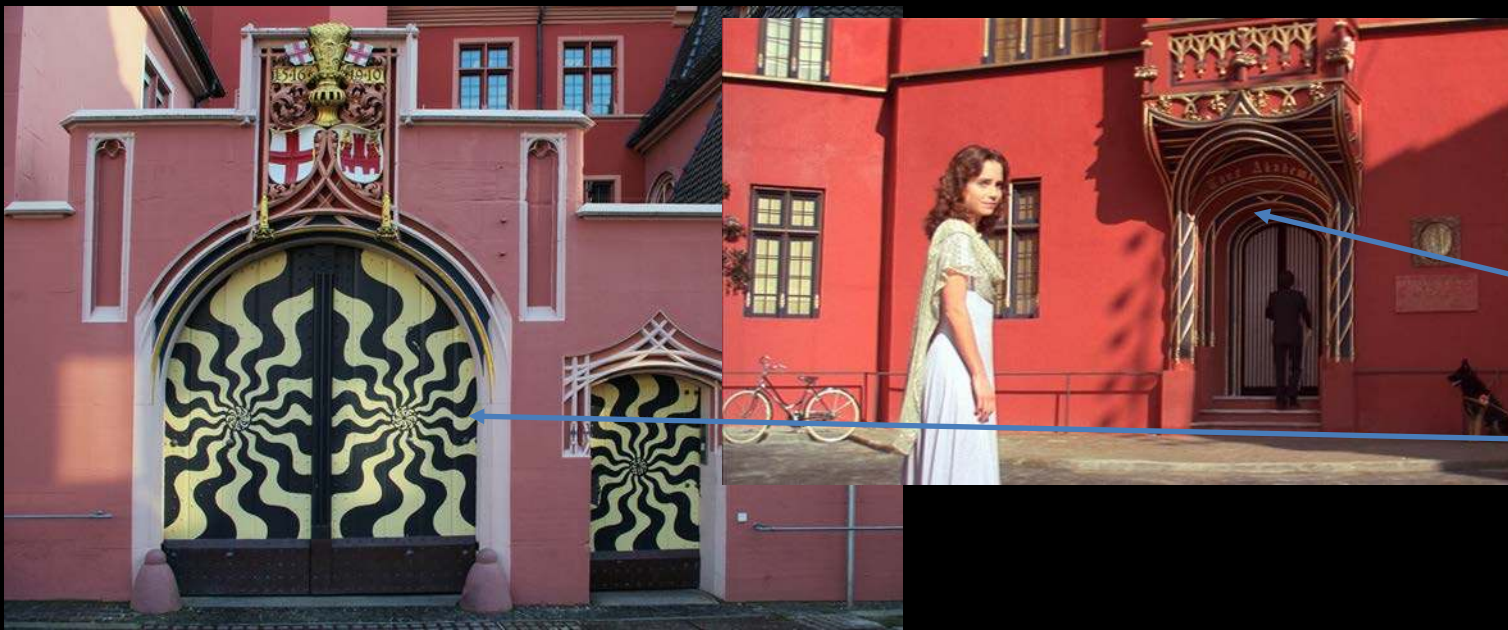
Abraham Moon & Sons

- 100% Wool
- Black



Est. 1836
HOLLAND & SHERRY
SAVILE ROW · LONDON

Holland & Sherry / Savile Row



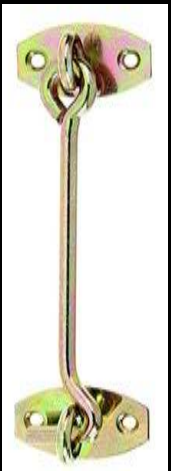
Coat (The Front side)

Open Again

The Whale House (*Haus zum Walfisch*) is a late Gothic house in the old town of Freiburg, Germany. The building was made internationally famous by **Dario Argento's** 1977 horror film *Suspiria*.

The door resembles a state of *Vertigo* with the hope of life to open again (after lockdown).

Door Closure



Work in progress



Draped arm

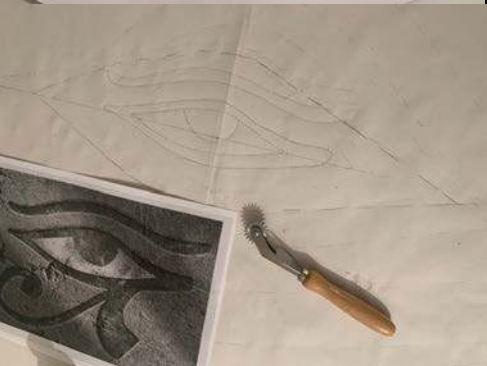


Coat (front piece patch work)





Tracing the eye form



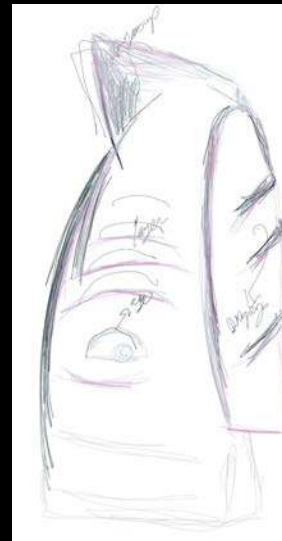
Back of the Coat



Needle sewing



- Michelle Elie & JP Digital Meeting Every Thursday.
- Vertigo: a state of imbalance (Haullicantation and anxiety).
- **UPCYCLING**, Coat lining (upcycled from previous collection piece).
- Fitting Michelle Elie.
- **Body of the Coat** (100 % wool).



Coat add ons / accessories

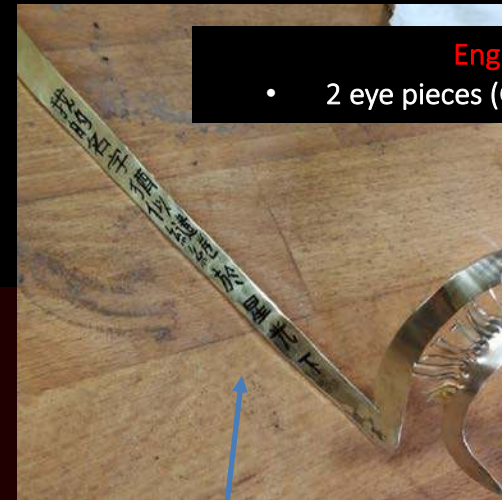
The Eye Piece



Paper Pattern/ 2 pieces right and left



Handmade in Metal



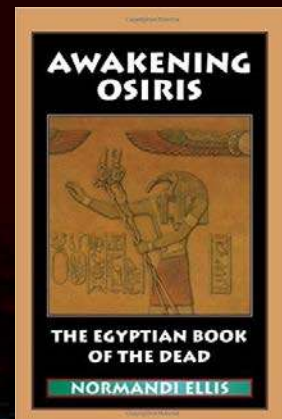
Engraving

- 2 eye pieces (Gold & Copper tone)

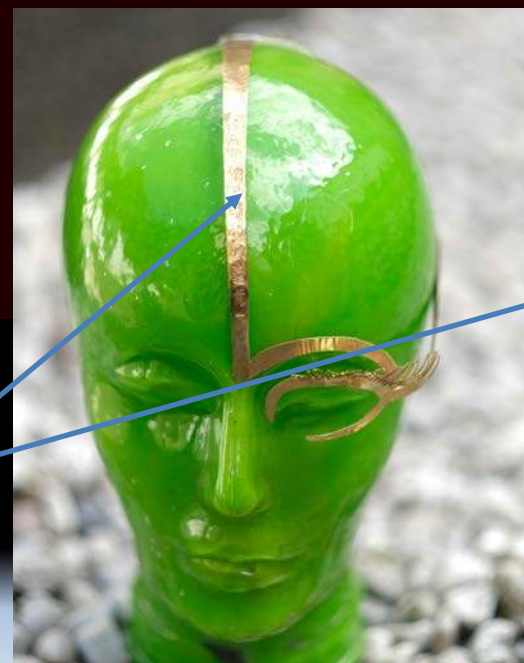
From Illustration to physical piece in Chinese language (Global Citizen)

Eye of the coat

Engraving technique is used, Hebrew as an ancient language (Gloabl Citizen)



(My name will recall the countless stars under which new lovers kiss), taken from Aawkening Osiris: A New Translation of the Egyptian Book of the Dead, Normandi Ellis.



Editorial



HAZ



Outfit 2

Dreams & Omens



- Piece is available in AR / 3D - Please Visit
- (<https://www.hazsam.com/suspiria-de-profundis>)



Concept:

The *Print* represents hallucinations, as in *dreams and omens*.

The pattern and print have been manipulated digitally using three pieces (artwork) from The artist Katja Tomzik.

Fitting at home / Michelle Elie

Draping point

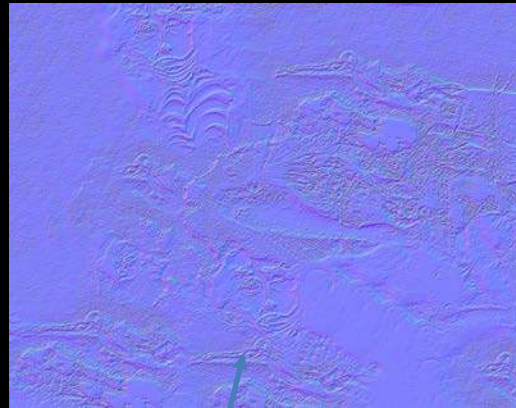
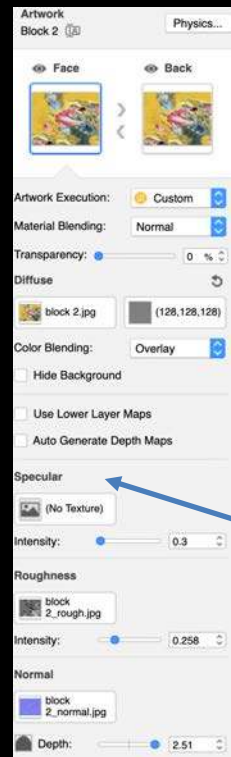


The silhouette is inspired by *ISIS*, the Mother goddess in ancient Egypt, and for life and magic with her *wings* are for protection and healing.



Art work by artist Katja Tomzik.

Browzwear / 3D work in progress



3D Maps are adjusted to create an embossed effect.



The pattern is sent to Cocoon headquarters in India for digital print using no toxic dyes and embroidery using the zardozi technique.



The pattern has been manipulated digitally in Browzwear.

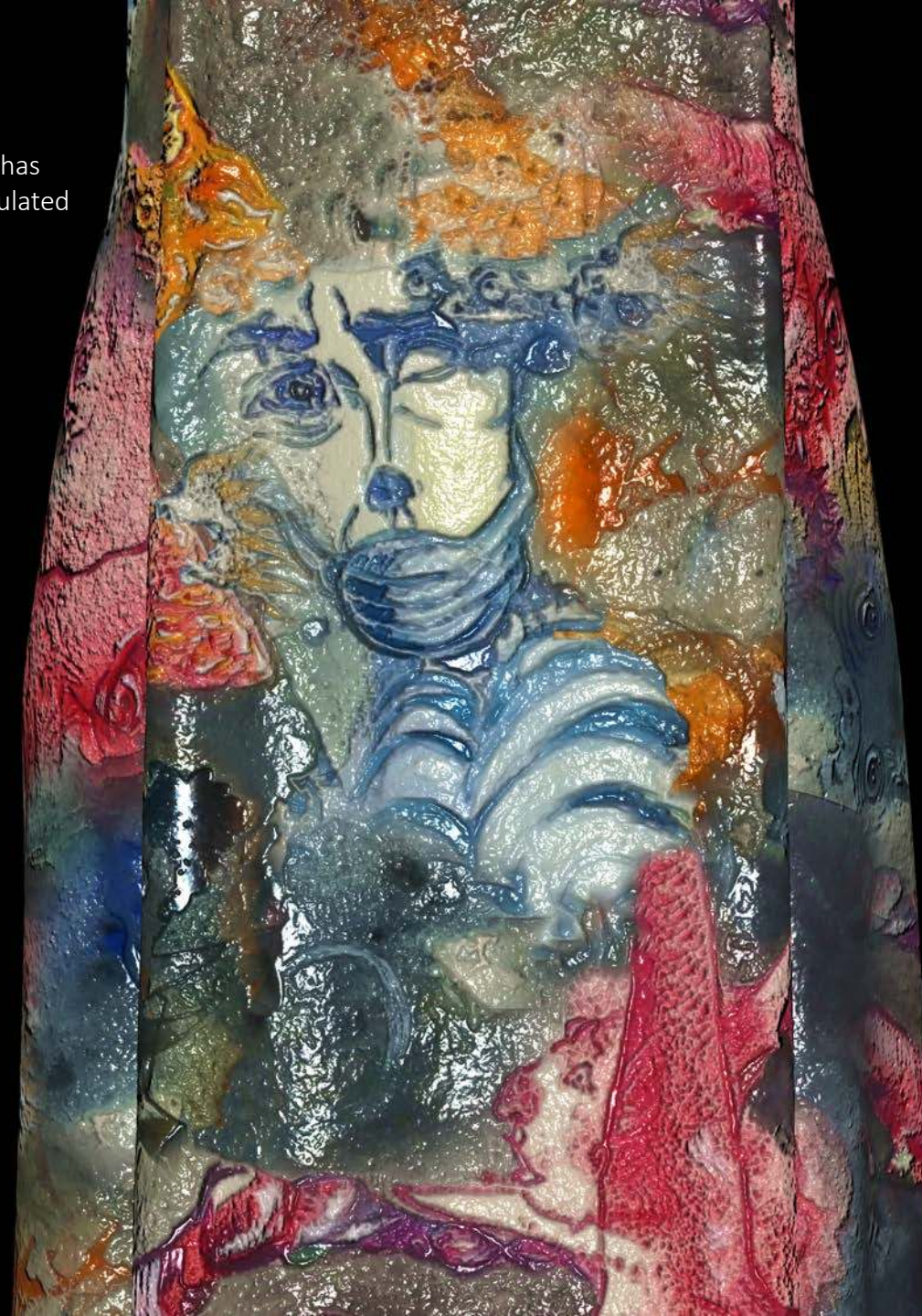


cocoon crafts loom

- Sustainable solutions

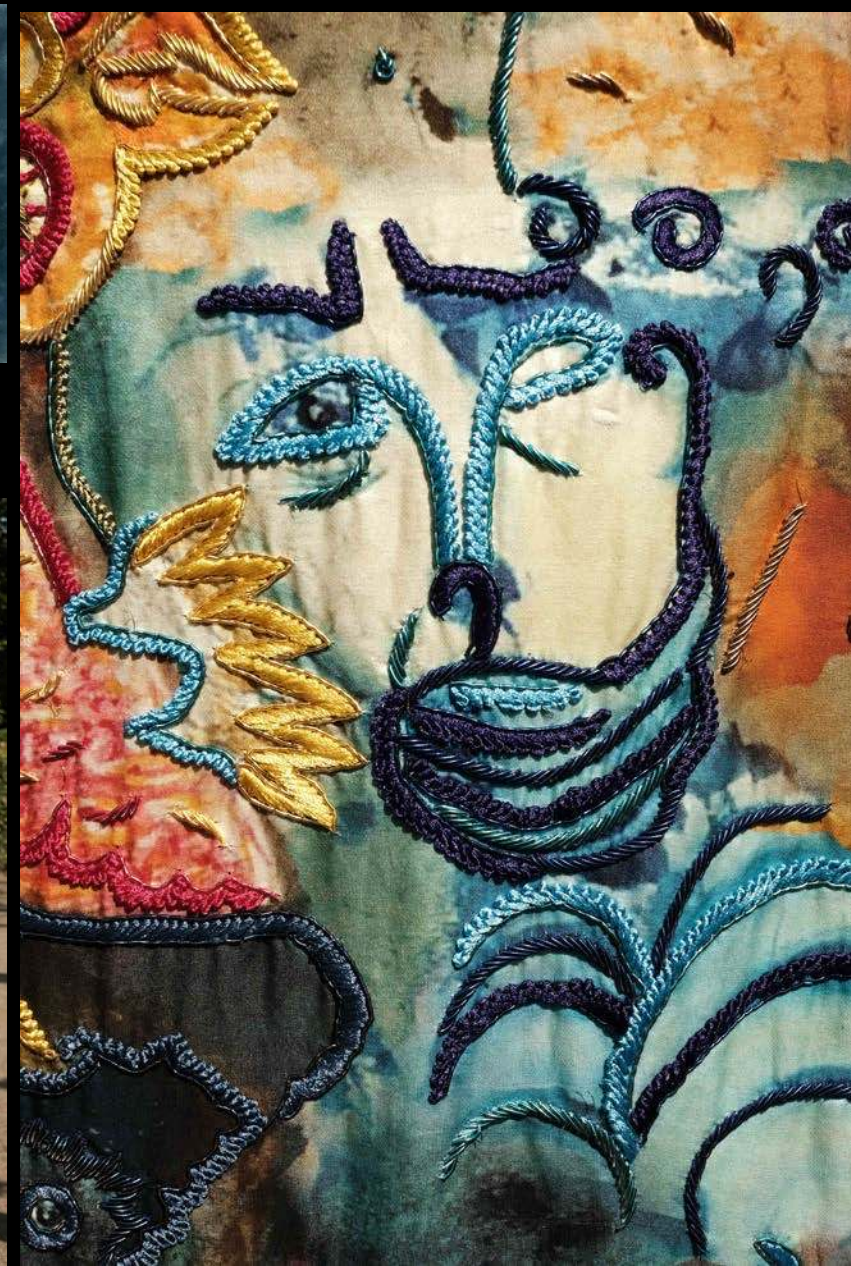
- Founded in 2012 by Indian designer Chanda Prakash. Recognised for pioneering "Fashion for Biodiversity" and producers of the bio-certified Peace Silk – a non-violent silk, the production of which only allows the silk threads to be extracted from the cocoons when the butterflies have already safely hatched.

- German Sustainability Award Winner (2020)





Work in progress in India



- **Zardozi technique** is used as one of the oldest embroidery styles in India. (**Sustainable measures** to save old handcraft techniques)
- **Eco-friendly** zero impact digital printing is used on Silk/ Cotton fabric.
- The delicate handcrafted details took **a whole month** to finish (with metal embellishments) and shipped to Germany to sew the pattern pieces together.

For 3d-Physical sample viewing, Please visit: <https://www.hazsam.com/suspiria-de-profundis>



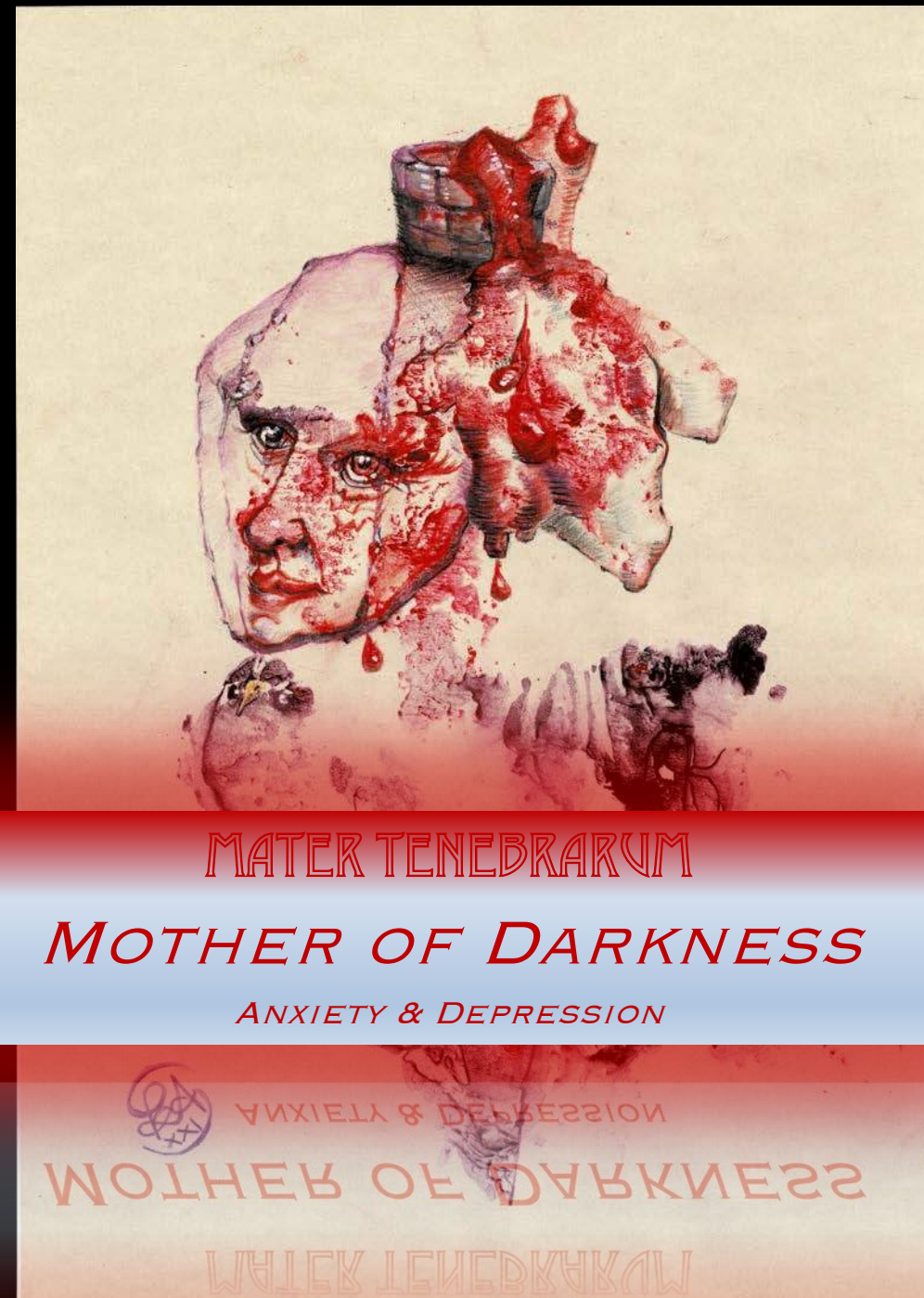
represents

- Coronavirus insomina (Dreams and hallucinations)
- **Pandemic Nightmares: the Covid Sleep**
- **VERTIGO** : a state of imbalance / The world is spinning
- 3 outfits



**Thomas De Quincey (1785-1859):
Levana and Our Ladies of Sorrow, 1821**

(But the third sister, Her kingdom is not large, or **else no flesh should live**; but within that kingdom all power is hers. She is also the mother of lunacies, and **the suggestress of suicides**. Deep lie the roots of her power; but narrow is the nation that she rules. For she can approach only those in whom a profound nature has been upheaved by **central convulsions**; in whom the heart trembles, and the brain rocks under conspiracies of tempest from without and tempest from within).



The outfit discusses gender as an open spectrum and body dysmorphia. How do we see our bodies, Are we feminine or we masculine, or are we in between?

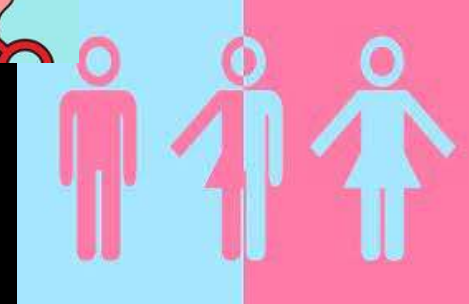
- The outfit is a *dark interpretation* of the mental consequences of struggling with gender identification in times of isolation.

Outfit 1

The Illusion Piece
WHO ARE YOU??

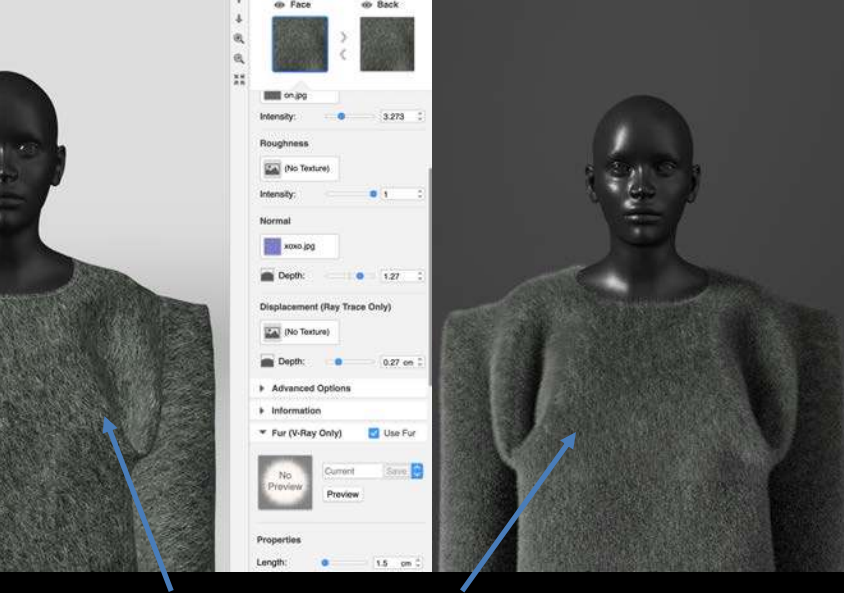


Body, not my body



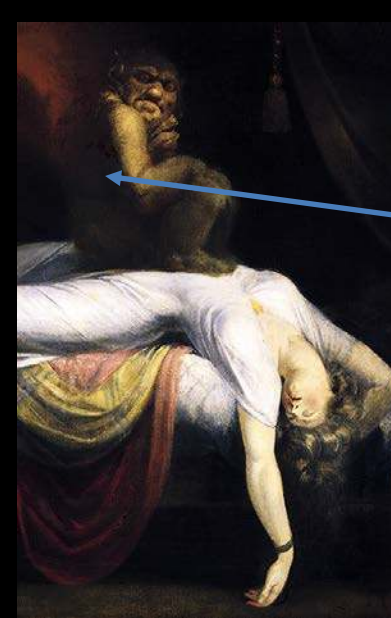
Haz's Room / View from the window





Fabric is selected first digitally by using Vray trace render in Browzwear, followed by searching for physical material.

The fabric is selected to create an uncomfortable image of the question of gender. However, the **COVID-19** sleep brought **many nightmares** questioning insecurities and an unknown future to some. The material and form tackle that topic with an open question if we are comfortable with ourselves first.



Furry like structure



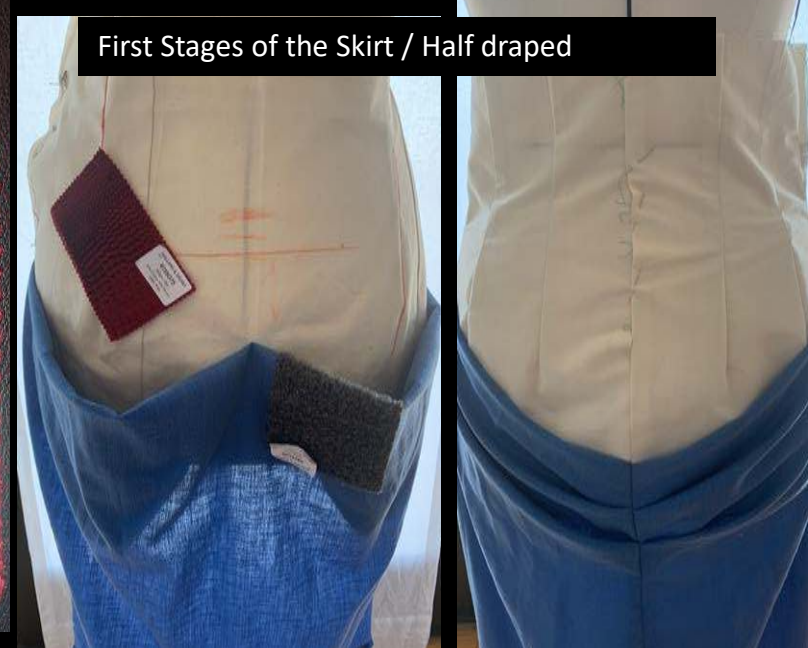
The pattern is printed from browzwear



Fitting Steps



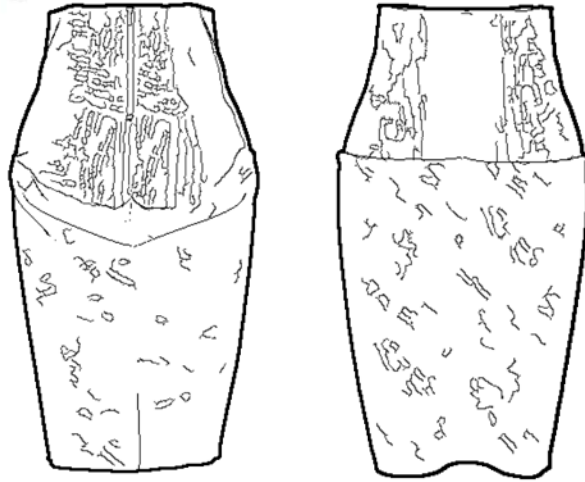
Horse Hair is sewn by hand to hold the form.



Skirt draped directly on the mannequin



For 3d-Physical sample viewing, Please visit: (<https://www.hazsam.com/suspiria-de-profundis>)



The Alvanon Body Platform

The Alvanon Body Platform (ABP) is a new, secure cloud-database offering 3D fit standards for the global apparel industry. Operating on all collaborating 3D software systems, it provides a fast, accurate, and simple way for brands and retailers to implement their 3D fit and core body standards with their supply chain. To learn more visit abp.alvanon.com

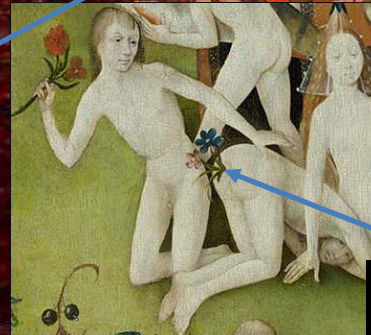




Outfit 2

Fleur Du mal (Rouge)

I used to buy plenty of flowers to keep me company during the lockdown. In my dreams and in my altered state of mind, My flowers transformed & changed.



Artwork by Michael Hutter, haz ex-art teacher. The oil painting is a darker interpretation of *The Garden of Earthly Delights* by Hieronymus Bosch

Fabric and COLOR



Haz / The red lady – drapery on oil canvas



Asian influence, Temple in HONG KONG, stay before The lockdown in Germany.



Staying a lot of time in church during lockdown cause i had no where else to go.

@home_lockdownflowers



Ceremonial red



30
1920029
525gm 17oz Made in England
55% Wool 45% Viscose
200% Cotton
Minimum Width 140cm
HOLLAND & SHERRY

6
1220005
570gm 13oz
40% Cotton 40% Viscose
200% Cotton
Minimum Width 140cm
HOLLAND & SHERRY

HOLLAND & SHERRY
TO
9718075
560gm 13oz
40% Cotton 40% Viscose
200% Cotton
Minimum Width 140cm



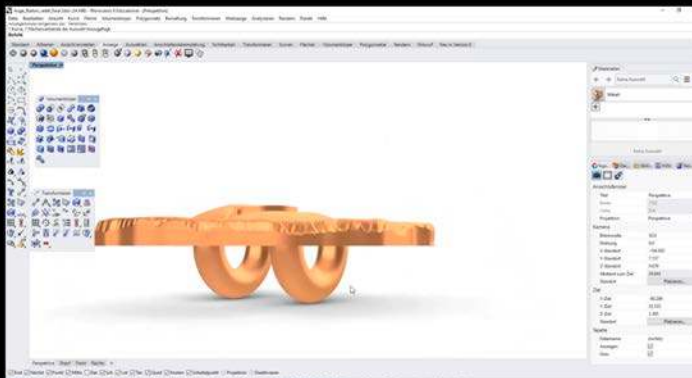
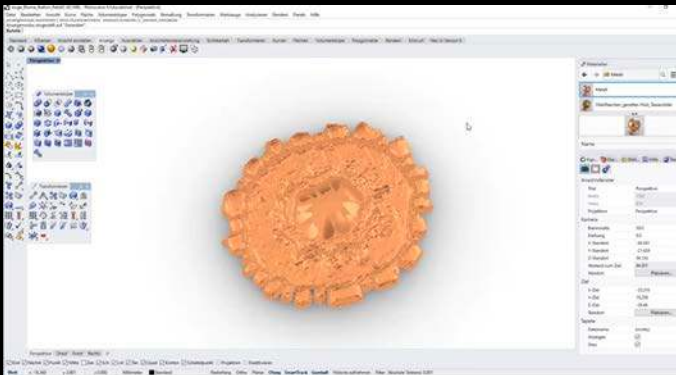
(And I can see you, and I can see you
with a hundred eyes....)



Photoshop:
Flowers
were cut off
from the oil
painting
and then
replicated
in
Illustrator.

Fleur Du mal *Digital to Physical*

3D: Flowers are built up digitally to create a 3-dimensional object.

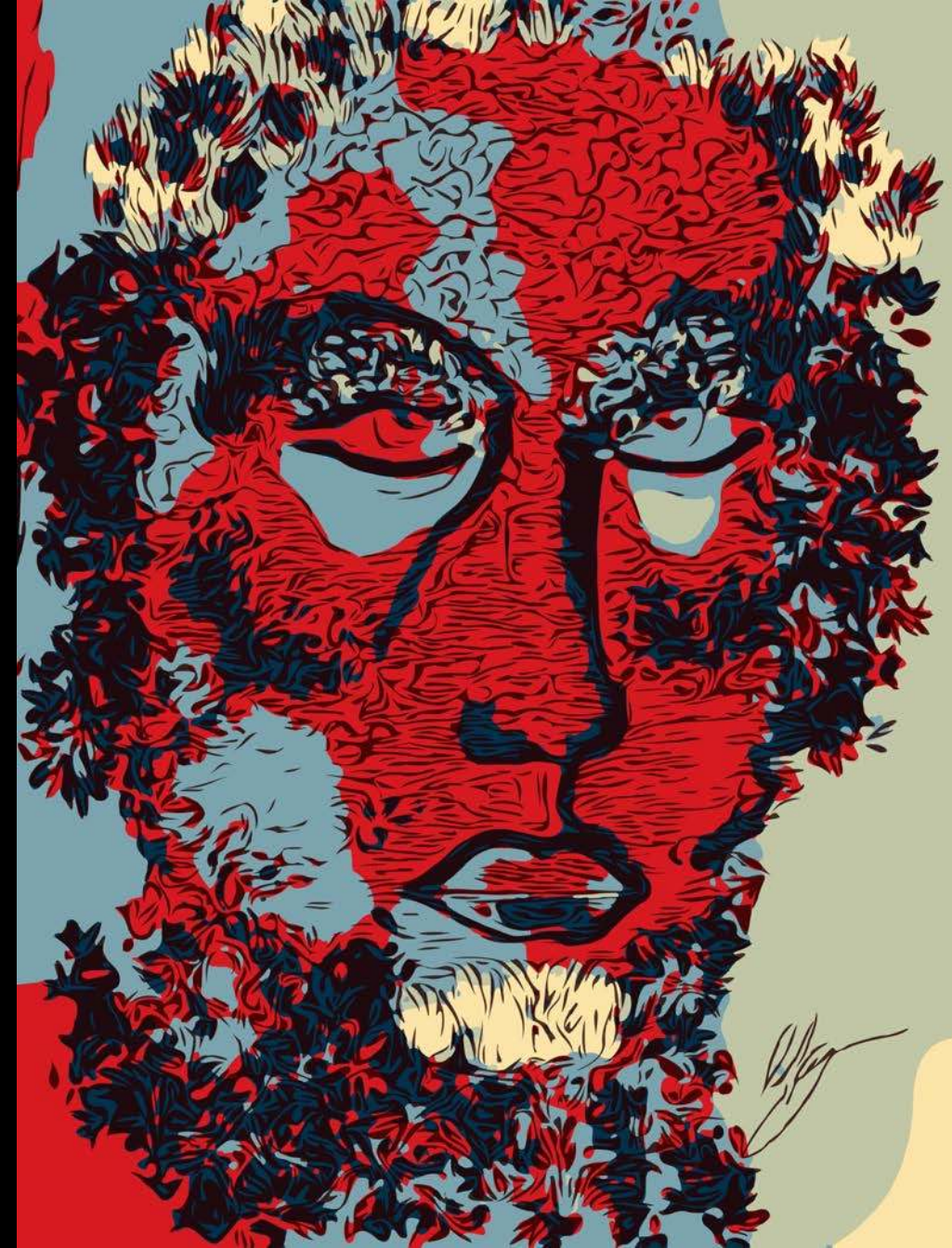


Flowers test in resin



Work in progress:

- Flowers are printed using 3D print (eco-resin) and then sprayed with Liquitex deep red acrylic color (multiple layers)
- Flowers are sewn using leather thread to hold in place and applied to the garment.

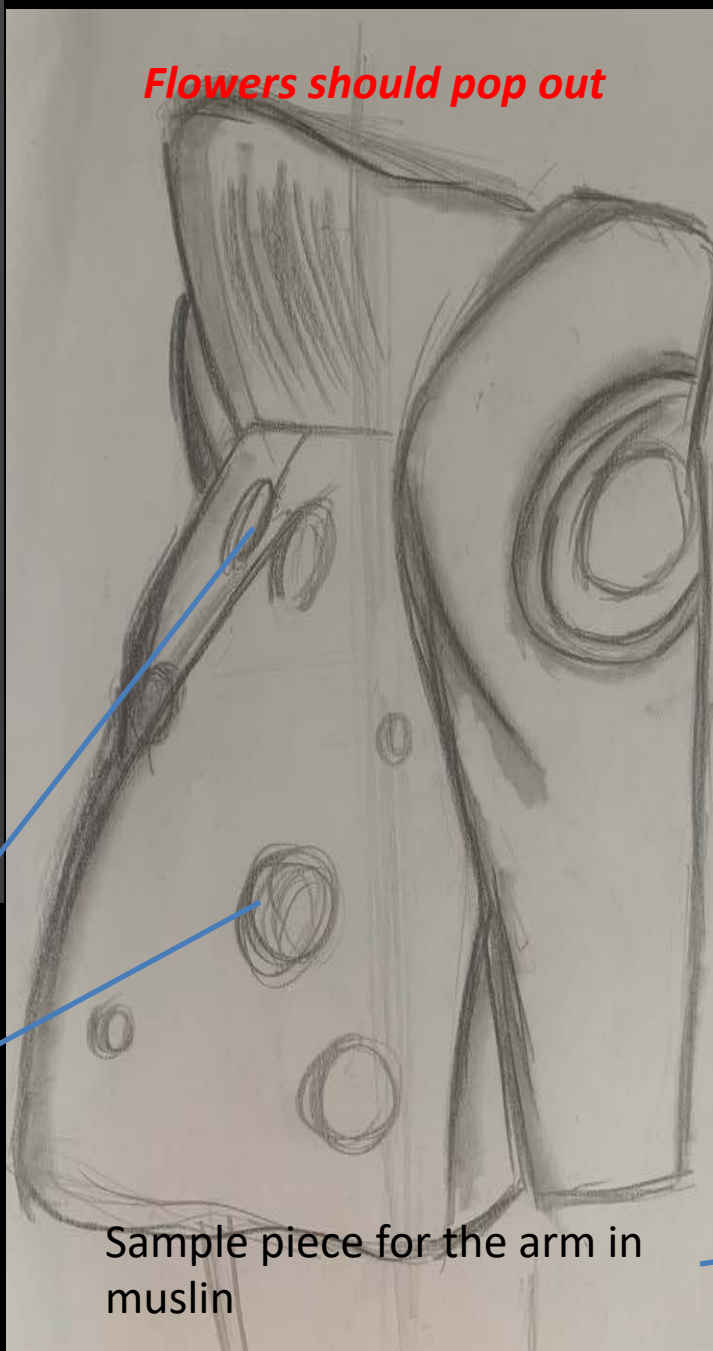


Lady in red - digital Illustration

Work in progress

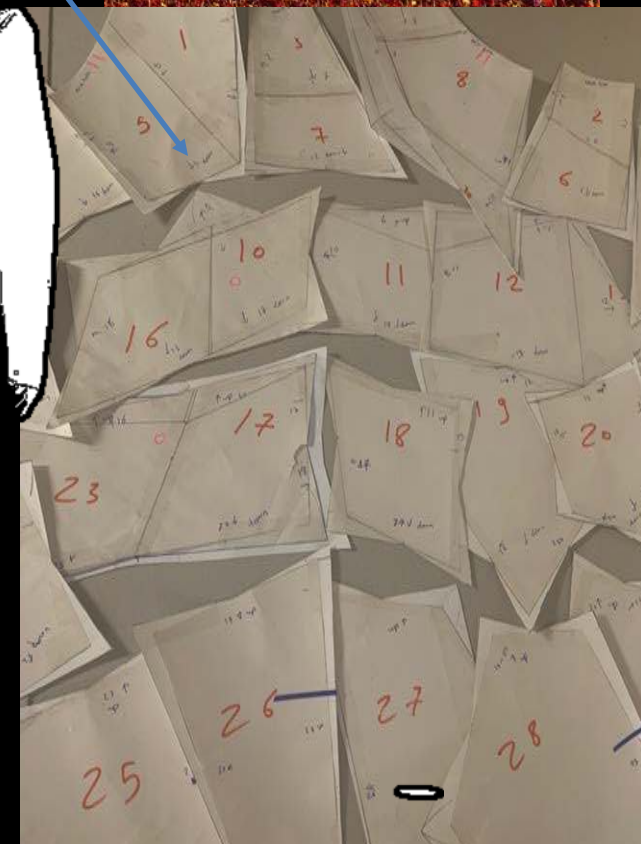


Flowers should pop out



Sample piece for the arm in muslin

Front pattern piece is broken in pieces for the flower to come out of the garment like a flower

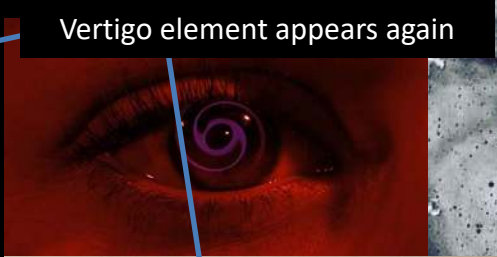


Dom shoulders

Dom / Cologne Cathedral

The form takes insopiration from a place of prayer, as the two shoulder forms points head to the sky.

Michelle fitting



Vertigo element appears again



Work In progress



Colossal arm - digital Illustration

Editorial

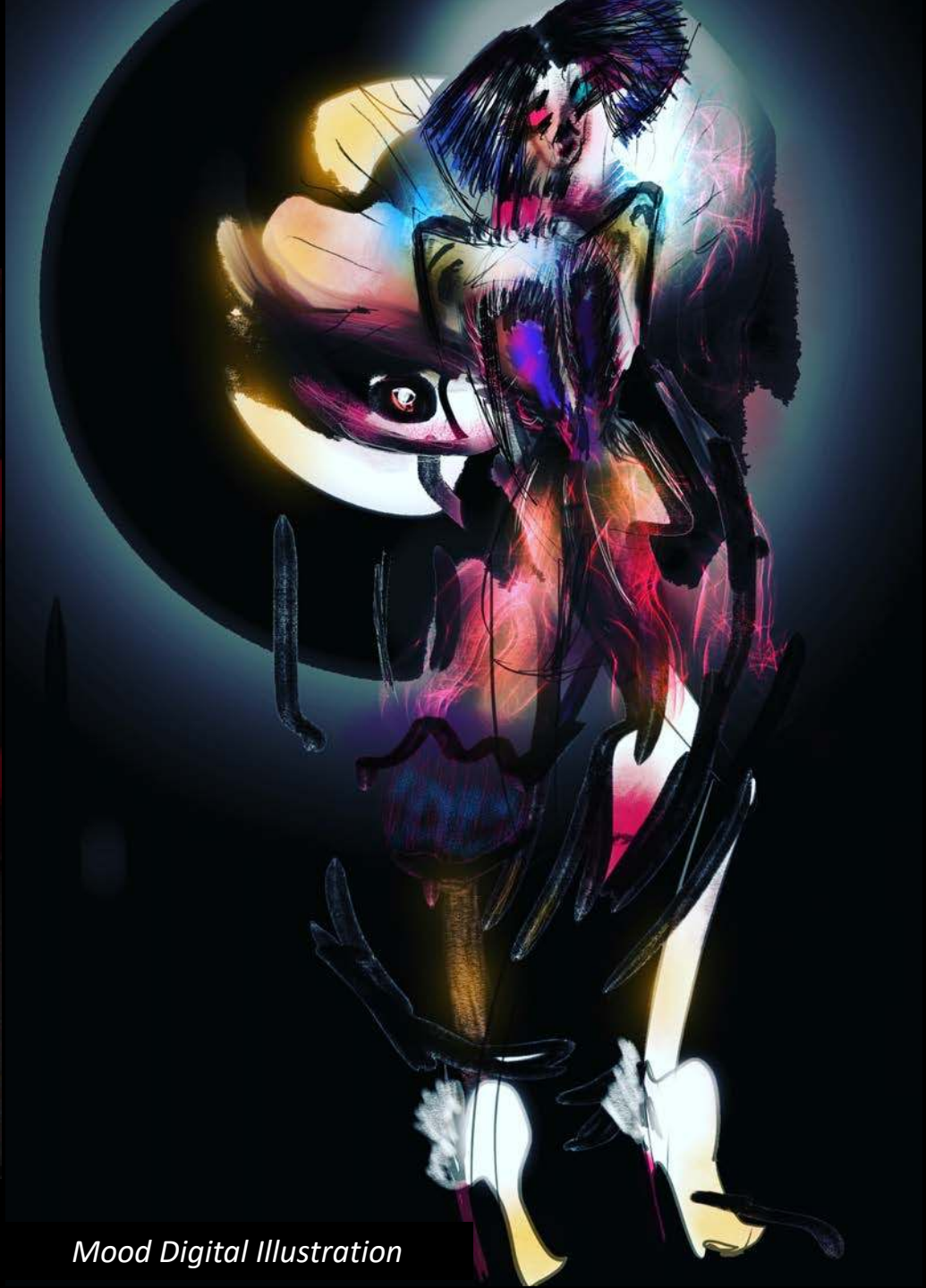


Outfit 3

Fleur Du mal (Copper – the dream warrior)



Editorial

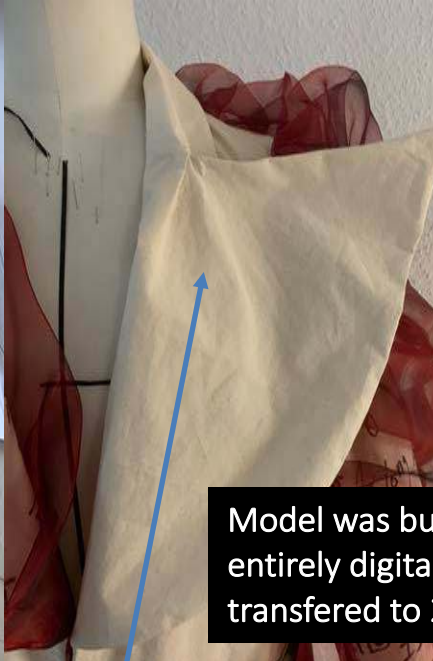


Mood Digital Illustration

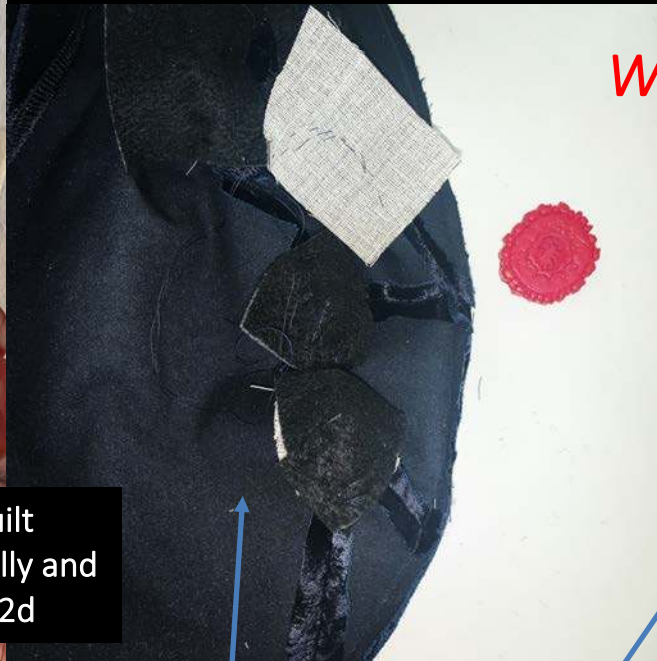


Initial design concept (3D made)

- Belt
- Connection with the arm



Model was built entirely digitally and transfered to 2d





Work In Progress

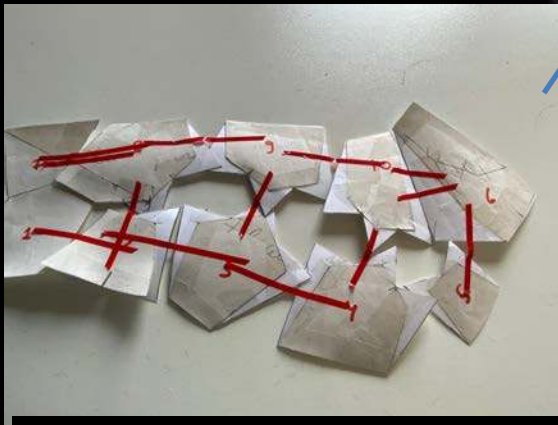
Label form is created (2cm fold)

Form is stuffed to hold the flowers to be sewn



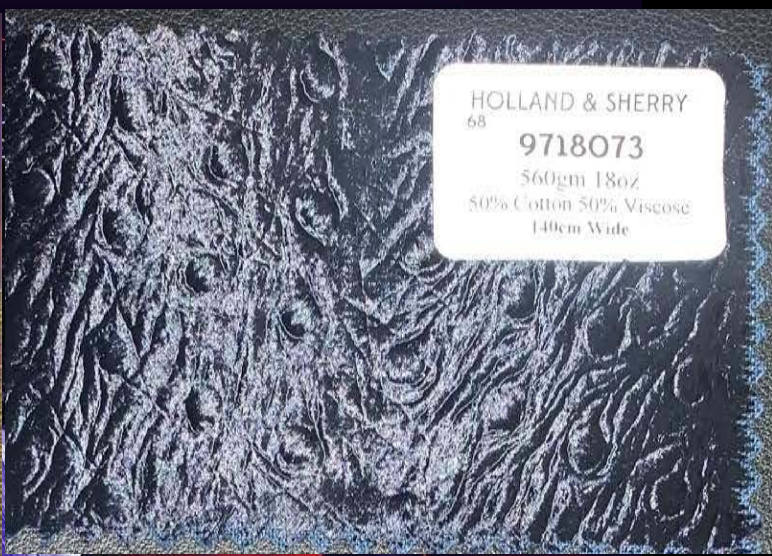
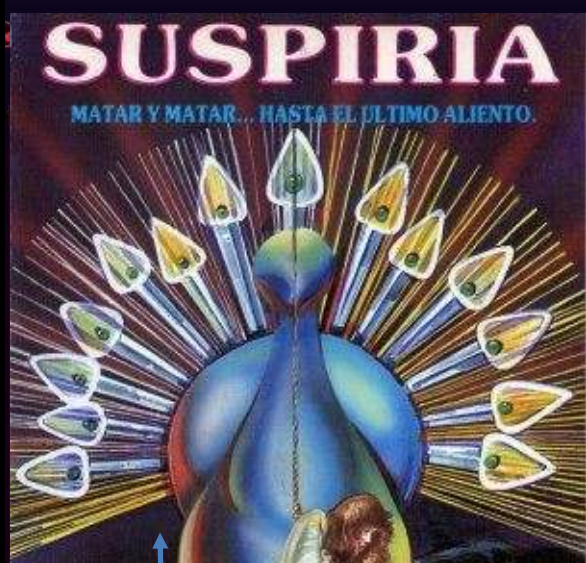
Flowers are printed out in Real Copper and sent from belgium to germany

ITEM	DETAILS	QUANTITY	UNIT PRICE	TOTAL PRICE
	Blume_Button_Print_2903202 1.stl 30.19 x 25.75 x 6.58 mm Copper Natural, uncoated	8	26.22 € 22.57 € <small>Discounted price</small>	180.56 €
	Auge_Button_Print_29032021 .stl 20.26 x 17.50 x 4.95 mm Copper Natural, uncoated	8	29.91 € 26.25 € <small>Discounted price</small>	210.00 €
Expected Shipment Date				April 20
Subtotal			390.56 € <small>VAT excluded</small>	



Collar is broken into pieces so the flowers will pop out





Flowers are sewn into the garment



peacock fabric pattern inspired by Suspiria

Fabric is draped on the jacket with a fixation point at the back, holding at the arms.

The same protrusion is applied to the back so that the flowers will appear to grow out of the piece and won't appear like a button



- Stuffing with horse hair to keep it firm.



Pencil Skirt with Godets
(Latex – Red)



Fabric color appears lighter in spotlight , midnight blue

represents

- The *delicate side* of man.(Intimacy lost)
- Longing, loss and loneliness in COVID times.
- *Old as time itself*, the past joins with the future
- *Middle eastern Influence, Egypt*, Haz longing for home. (family (far & away)
- 2 outfits



THE CLOUD DANCER
AQUARELLE, HAZ

Thomas De Quincey (1785-1859): *Levana and Our Ladies of Sorrow, 1821*

(The eldest of the three is named *Mater Lachrymarum*, Our Lady of Tears. She it is that night and day raves and moans, calling for vanished faces.

Arid I knew by childish memories that *she could go abroad upon the winds*, when she heard that sobbing of litanies or the thundering of organs, and when she beheld the mustering of summer clouds.

By the power of her keys, it is that Our *Lady of Tears glides a ghostly intruder* into the chambers of sleepless men, sleepless women, *sleepless children*, from Ganges *to the Nile*, from Nile to Mississippi.)



MATER LACHRYMARUM
MOTHER OF TEARS

MOTHER OF TEARS

MATER LACHRYMARUM

Outfit 1

Draped dress / Breast Piece

The outfit pays tribute to The theme of the Mother Goddesses. The 39 cm high limestone relief shows three female figures sitting on a ledge.

All three have the right breast bared to highlight maternity. They protect the family and encourage Motherhood. It is an indirect ode to the importance of family & loved ones in times of despair.



Trio of nursing goddesses from Vertault (Côte d'Or). Museum of Châtillon-sur-Seine



OLD AS TIME
DIGITAL MOODBOARD & MOULAGE, HAZ

BREAST PIECE (WORK IN PROGRESS):

- Mia is a blacksmith, she created the breast piece first in copper.
- Hammering was applied on the breast piece to give it an acient look.
- *My name will recall the countless stars under which new lovers kiss*, taken from Aawkening Osiris, Awakening Osiris: A New Translation of the Egyptian Book of the Dead, Normandi Ellis.

Breast Piece Placement



Sculpting Form :

Copper
(Sustainable solutions)



Engraving technique is used, Hebrew as an ancient language (Gloabl Citizen)



old as time

(My name will recall the countless stars under which new lovers kiss)





Initial Drapery on the mannequin



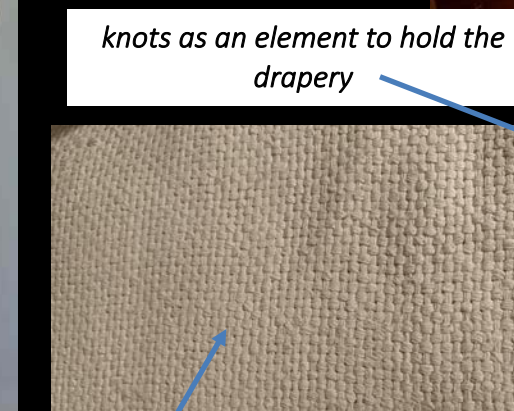
Form without drapery



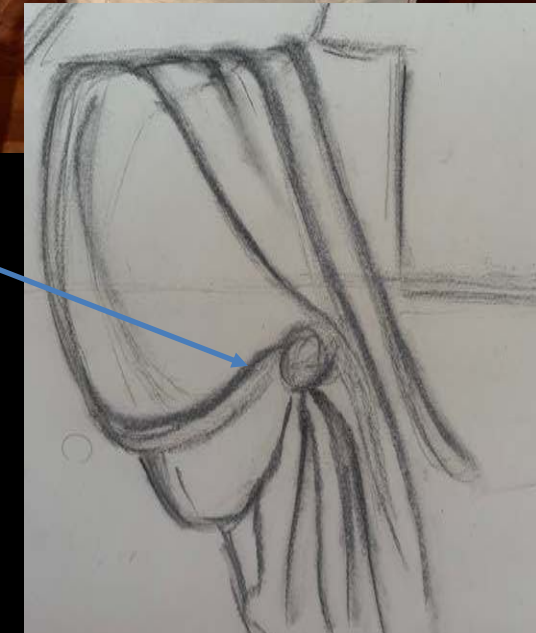
Michelle Fitting



Cocoon handloom fabric - Sustainable solutions



knots as an element to hold the drapery





*Second Eye piece (The left side)
Copper tone*



Outfit 2

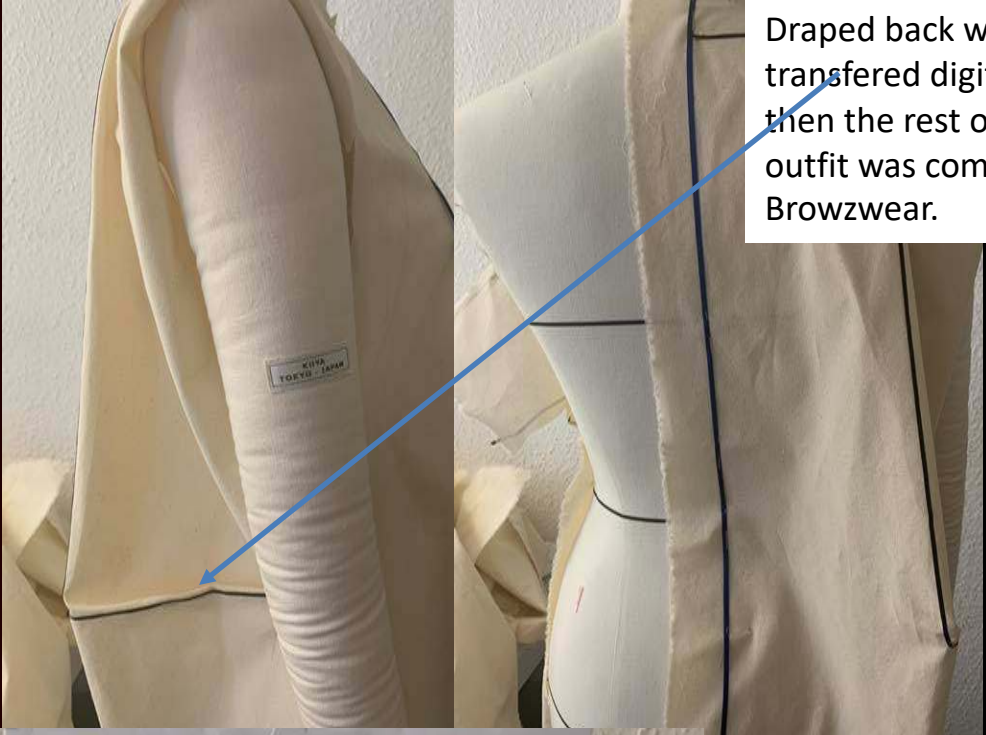
Floral Cape

3d Representation of the floral cape.

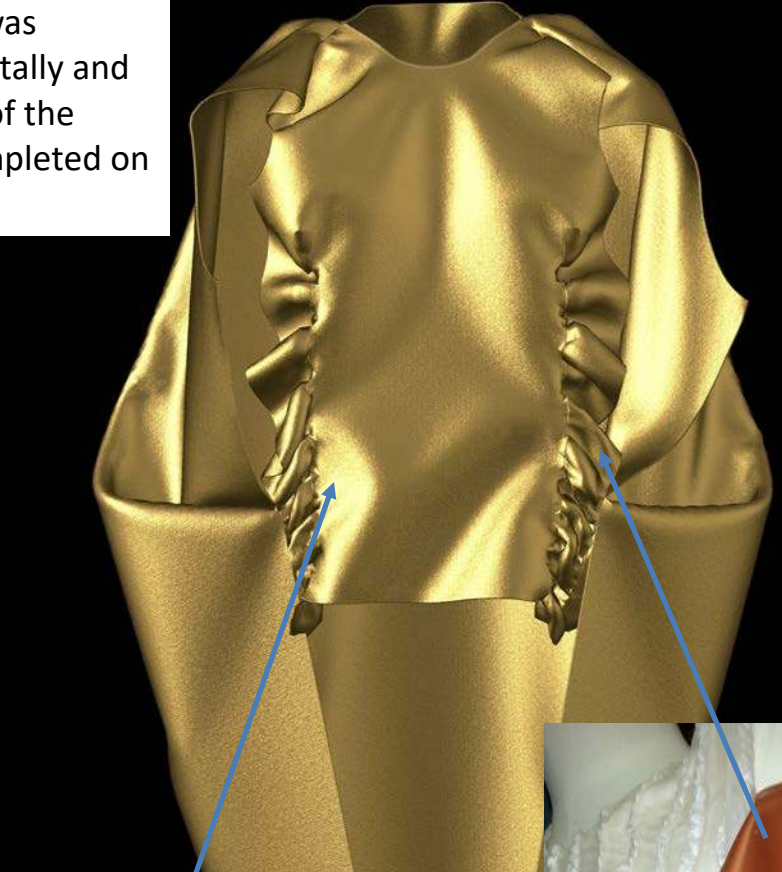


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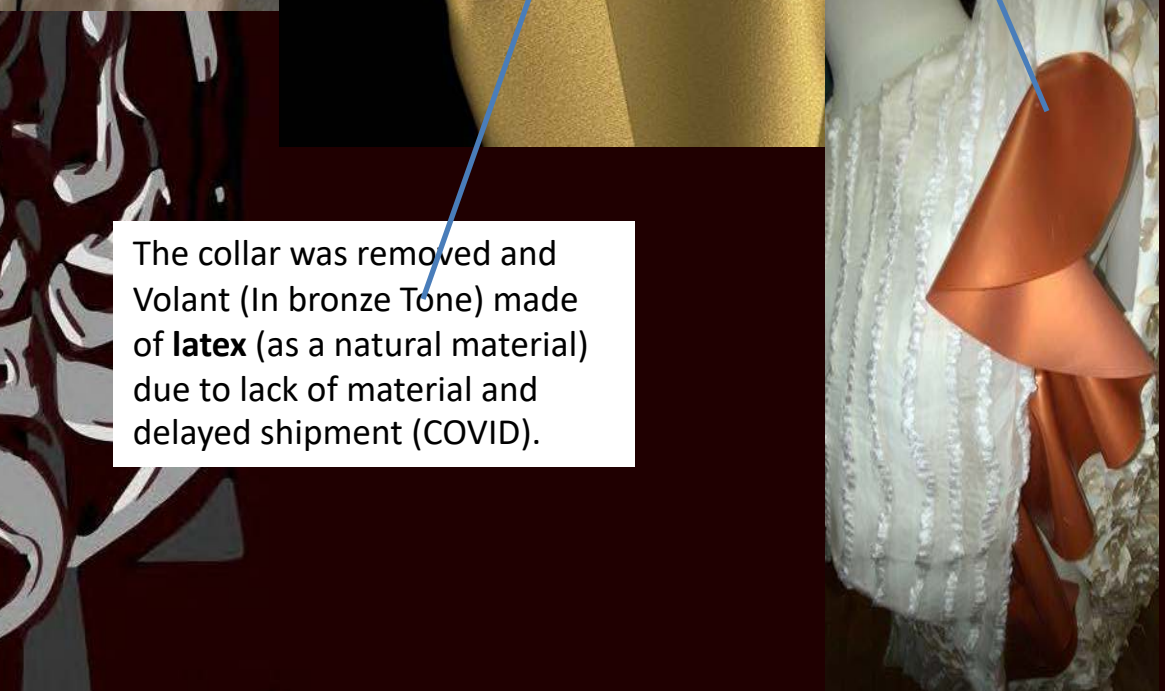
coccccon crafts loom
Organic Peace silk (Flowers are Hand Stitched)



Draped back was transferred digitally and then the rest of the outfit was completed on Browzwear.



The collar was removed and Volant (In bronze Tone) made of **latex** (as a natural material) due to lack of material and delayed shipment (COVID).



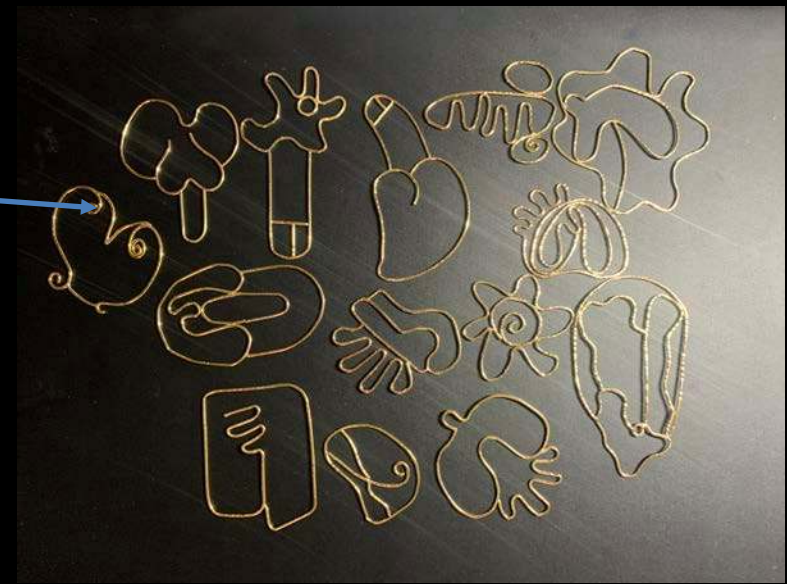
Celestial Bodies:

- Metal pieces represent the struggle for intimacy during the pandemic time.
- The contemporary forms represent the open question of gender rather than a sexual element.

Covid-19 lockdown: Singles in US reinvent dating to cure 'sexual frustration'



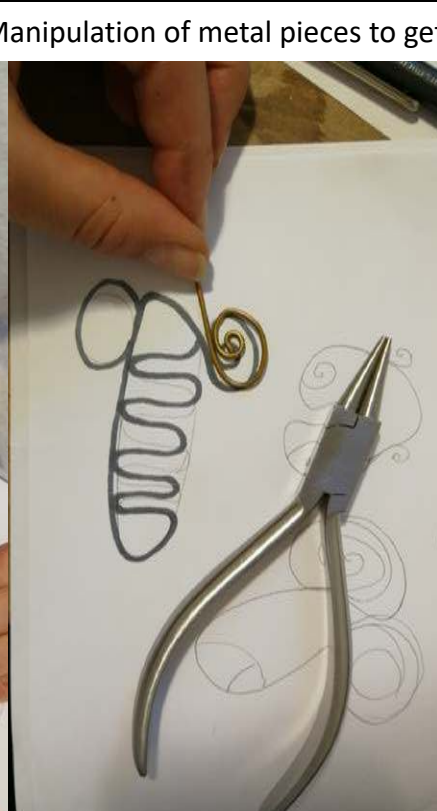
A man in a face mask with flowers at Somsomskaya Station of the Moscow Underground, Russia, during the pandemic of the novel coronavirus disease. (Getty Images)



Metal pieces illustration



Manipulation of metal pieces to get the form.



Preparing the pieces for production



Outfit 2

Floral pants

3d Representation of the flora



Digital Moodboard, old as time

Work in progress:



Fitting with michelle



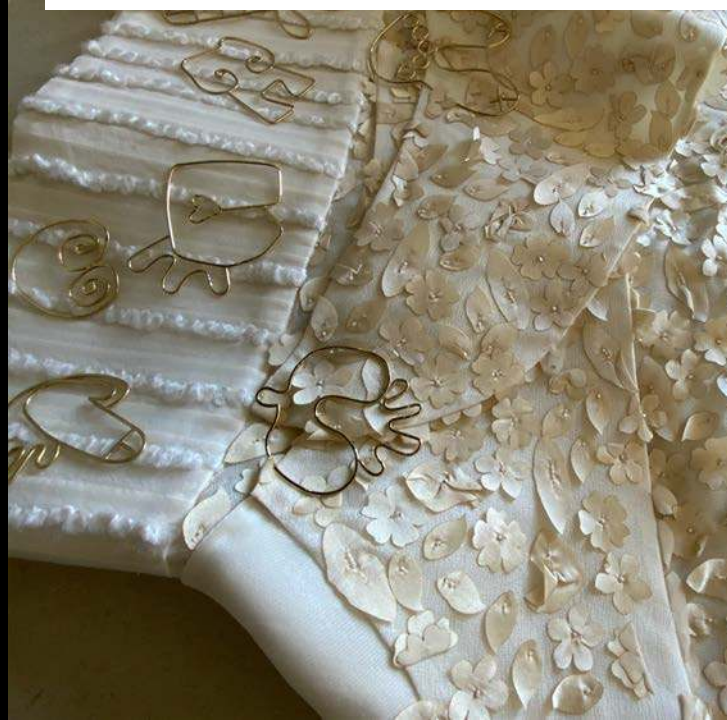
The waistband goes higher to apply accessories.



The pants take inspiration from the culture of dance in Egypt.



Accessories are sewn by hand.



Samia Gamal (1940'S) - Belly dancing

Accessories: OLD AS TIME

KV56 Seti II gold earrings

- Tomb KV56, also known as the Gold Tomb, is a tomb located in the Valley of the Kings, near Luxor, Egypt
- The tomb contained spectacular gold and silver jewelry including earrings, rings, and silver bracelets with Seti II and Twosret inscribed names.

KV56 PAIR OF GOLD EAR-PENDANTS

Images



CEREMONIAL WIG ORNAMENTS

Description

Composed of two principal parts. The upper part is in two pieces, each formed of a disc, with a tube fixed to the centre of the under side. The two tubes are striated and fit into each other, maintaining an interval of 31 millimetres between the two discs. One of the rounded ends, which must have decorated the outside of the ear, is similar to the rosettes on the crown. The flower, which forms a hollow, has eight petals slightly concave with rounded tips; the diameter is 45 millimetres: four of the petals disposed crossways bear the nomen or prenomen of Setui II. The knob fixed below is 8 millimetres in diameter. The other disc, which was placed behind the lobe of the ear, is, on the contrary, convex; the diameter is 45 millimetres. The disc is strengthened by a double border of tubes, 1 millimetre in diameter; that on the outside is plain, the inner one is striated. The centre of the boss is ornamented with a flattish knob, surrounded by three gold threads, the middle one of which is grooved and has the appearance of a milled edge. Between the knob and the edge the two cartouches of Setui II are engraved, somewhat roughly.

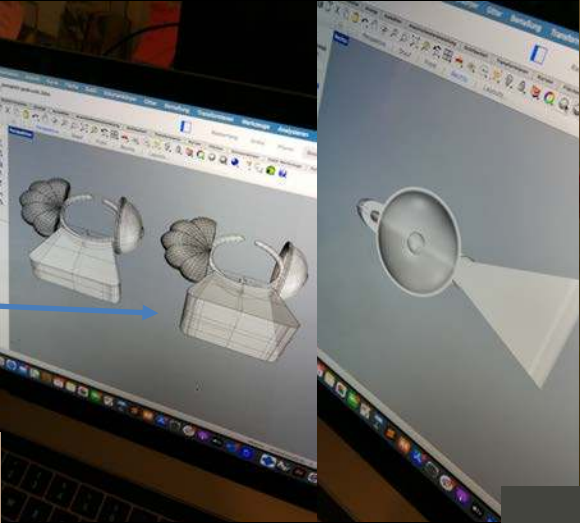
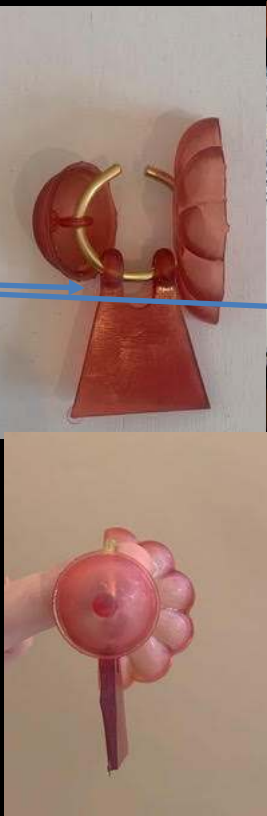
The lower part of the pendant is composed of a double plaque in the form of a trapezium, 0m .032 in height, 0m .023 broad at the top, and 0m .032 at the lower end. At the top of this are two striated rings through which are passed the transverse tubes attached to the discs. The top of the plaque is cut away to a depth of 0m .01, and the same in breadth, to allow room for the lower tip of the ear. On each side the two cartouches of Setui II are engraved, below this plaque a horizontal bar is fixed to support seven pendants, three large and four small, differing only in size, which is respectively 0m .073 and 0m .014. They are in the form of pomegranates: the stem is a small striated tube; the fruit—a hollow ribbed ball—has beneath it a tiny wide crown. The larger balls are 0m .024 wide, the smaller ones 0m .014. These ornaments, of which the total length is 0m .135, notwithstanding their weight (the two together weigh 1.55 gr. 15), were undoubtedly hung from the ear, held in position by the two discs, while the plaque and its pendants hung down the side of the face. We need not marvel at the thickness of the transverse tubes; the mummy of Ma-her-pa has the lobes of the ears pierced with holes 15 millimetres in diameter, and there are others far larger. Plate—Ceremonial Wig Ornaments (black and colours).



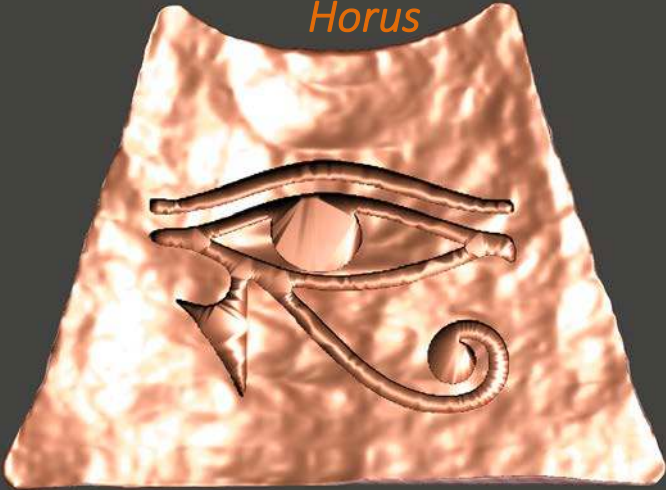
Work in progress:

Earring (1 piece):

- Model Built digitally
- Color: Copper tone




Element: Eye of Horus



A bumpy structure is created to give a more ancient feel.



SHAPEWAYS



14.28 14.37 20.04 mm 110.02

Model Volume: 0.74 cm³
Model Area: 3.32 cm²
Support Volume: 2.02 cm³
Part Volume: 4.11 cm³
Part Count: 1

Steel	Aluminum	Copper
\$17.85	\$22.49	\$30.75
Brass	Bronze	Gold Plated Brass
\$21.97	\$21.97	\$32.01
Rhodium Plated Brass	Silver	Gold
\$32.50	\$43.93	\$72.00

Get better material and pricing

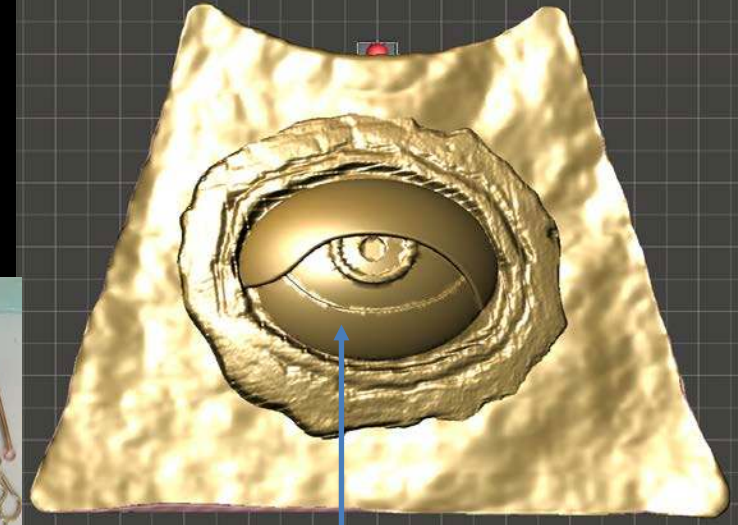
Work in progress:

Earring (1 pair):

- Model Built digitally
- Color: Gold Tone

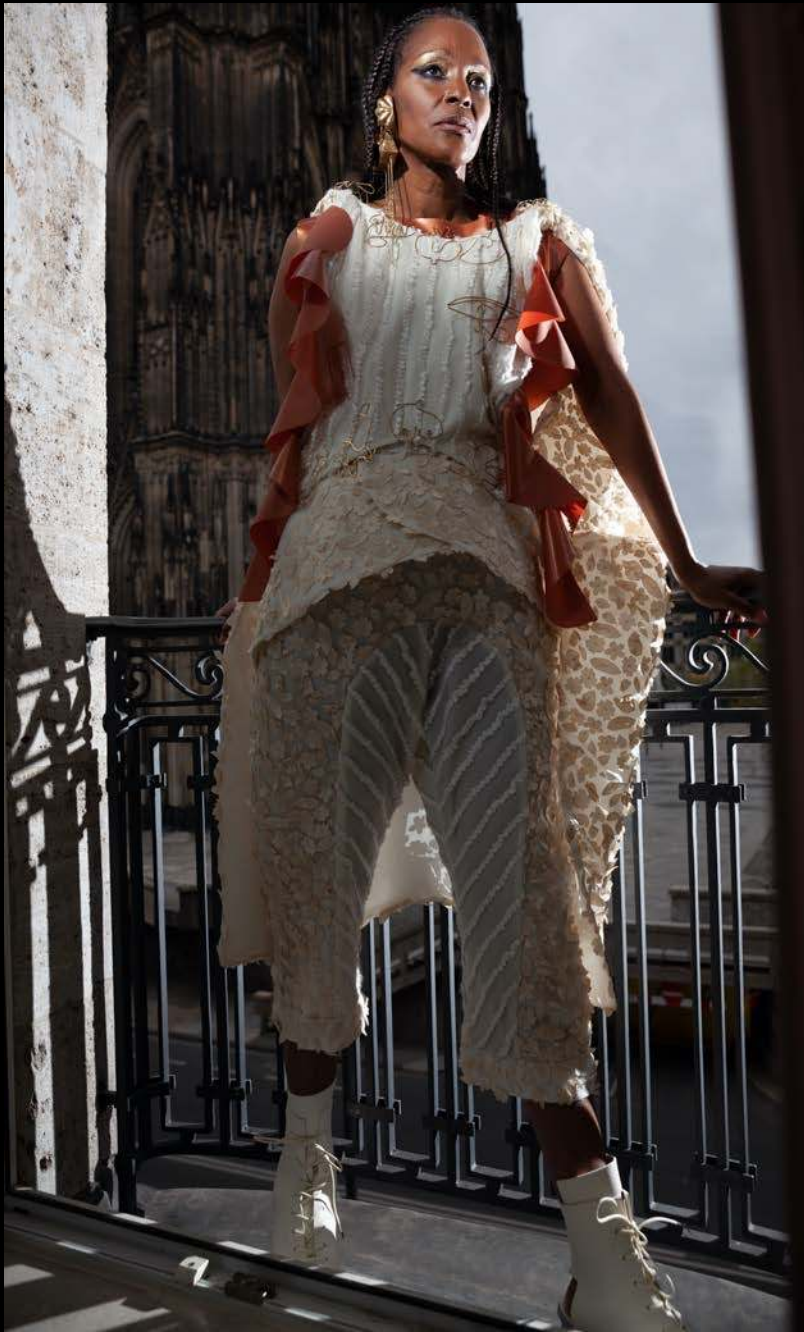


1 Pair in gold tone



Fleur du mal as element hence connecting all the mothers

Celestial Bodies as Element



Eye of Horus hand made element and a holder on both sides of the cape



Thank you for taking the time to browse through all the presentation pages. I had to show all those involved in my project in a team spirit to be fair with everyone involved.

The collection was created in challenging circumstances.

The artists and even the accessory company did not see the garments till now. We hope you appreciate our work together as an inspiring memory of our time.

Suspiria De Profundis (Editorial)

Model : Michelle Elie

Make-up Artist: Nadine Thoma

Photographer: Ansgar Werrelmann

Accessories: Relatedbyobjects

Designer / Editorial Concept & styling& makeup concept : Hazem Ali

- *3D renders and further detailed garment photos can be found on :*

<https://www.hazsam.com/suspiria-de-profundis>

- *Videos of work in progress are uploaded on my Instagram page connected to my webpage.*

