

EXPEDITIONS

TRAVEL ADVISOR CONTENT HUB

Social Media



CONTENT HIGHLIGHTS

Copy and Imagery we encourage you to share with your clients

ANNIVERSARY OFFER

Celebrate 60 years of expedition cruising with voyages that continue this legacy of exploration, and experience the world with the pioneers who defined expedition cruising. Save up to 20% off and a 50% reduced deposit on select itineraries. This special offer ends soon on March 3rd, 2026. Now is the time to share this milestone opportunity with your clients.

[APPROACH GUIDES- SHARE OFFER](#)

[!\[\]\(339a16584d5da0f0a3ca4e9ec17bf6a1_img.jpg\) TAP TO DOWNLOAD IMAGES](#)



Crossroads of the Ancient World: Exploring Turkey and Greece. Photo Credit: Andrew Peacock



Norway's Fjords and Arctic Svalbard. Photo Credit: Michael S. Nolan



Greenland Storefjord Fjord. Photo Credit: Ralph L. Hopkins



Mediterranean Wonders: Sicily, Greece, Sardinia and Beyond. Photo Credit: Gemina Garland-Lewis

SCROLL

CONTENT HIGHLIGHTS

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FEATURED REGIONS: MEDITERRANEAN & ARCTIC

The Mediterranean and Arctic each feature an expansive lineup of 2026 & 2027 departures, offering clients a wide range of expedition styles and seasonal experiences. Whether drawn to Europe's historic ports and culinary traditions or the Arctic's dramatic scenery and wildlife encounters, there is depth and variety to match every travel vision.

APPROACH GUIDES -
ARCTIC- SHARE TRIPS

APPROACH GUIDES-
MEDITERRANEAN- SHARE TRIPS

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Iceland Seydisfjordur.
Photo Credit: Andrew Peacock



Norway Svalbard.
Photo Credit: Sven-Oolf Lindblad



National Geographic Orion- Greece.
Photo Credit: Andrew Peacock



Sailing the High Seas on the Endurance.
Photo Credit: Angela Thomas

SCROLL

GALÁPAGOS

DISCOVERY FOR EVERY GENERATION

ENHANCED FOR YOUNGER EXPLORERS

The Galápagos offers families the rare opportunity to explore one of the world's most iconic destinations together. Through our dedicated Explorers-in-Training program, younger guests engage in hands-on learning with certified educators, while adults explore the archipelago's extraordinary wildlife and landscapes alongside expert naturalists.. Encourage multi-generational clients to consider this voyage for a shared journey that blends adventure, education, and meaningful connection.

[CLICK HERE TO LEARN MORE](#)

Exploring Galapagos, Machu Picchu, and Land of the Inca



Photo Credit: David Vargas Photography

Ultimate Galapagos Holiday Voyage



Photo Credit: David Vargas Photography

Exploring Galapagos- 8 Days



Photo Credit: David Vargas Photography

More Adventures in the Galapagos



Photo Credit: David Vargas Photography

SCROLL

CELEBRATE TOGETHER EXPLORE TOGETHER

SPECIAL BENEFITS FOR GROUPS OF 8+

Some journeys are even more powerful when shared. Whether it's a family reunion, milestone birthday, alumni gathering, or a circle of friends exploring together, expedition travel creates moments that last far beyond the voyage. When eight or more guests travel together, each receives 5% off their voyage fare. Encourage clients to turn their next celebration into an extraordinary shared adventure.

EXPLORE GROUP TRAVEL



Image Credits: Alexandra Daley-Clark (Arctic) David Vargas
Photography (Galapagos)



BUILD EXPERTISE. SELL WITH CONFIDENCE

Complete Expedition 360° Training

Expedition 360° equips you with the knowledge and tools to confidently position National Geographic-Lindblad Expeditions to your clients. Through immersive modules, you'll gain deeper insight into our fleet, destinations, guest experience, and our distinctive expedition approach. Completing the program strengthens your expertise and helps you turn curiosity into bookings with clarity and confidence.

Become a Specialist



North America Sign In

Tap here to enroll in the National Geographic-Lindblad Specialist training for US agents



[CLICK TO LEARN MORE](#)

[ACCESS EXPEDITION 360° TRAINING](#)

SCROLL



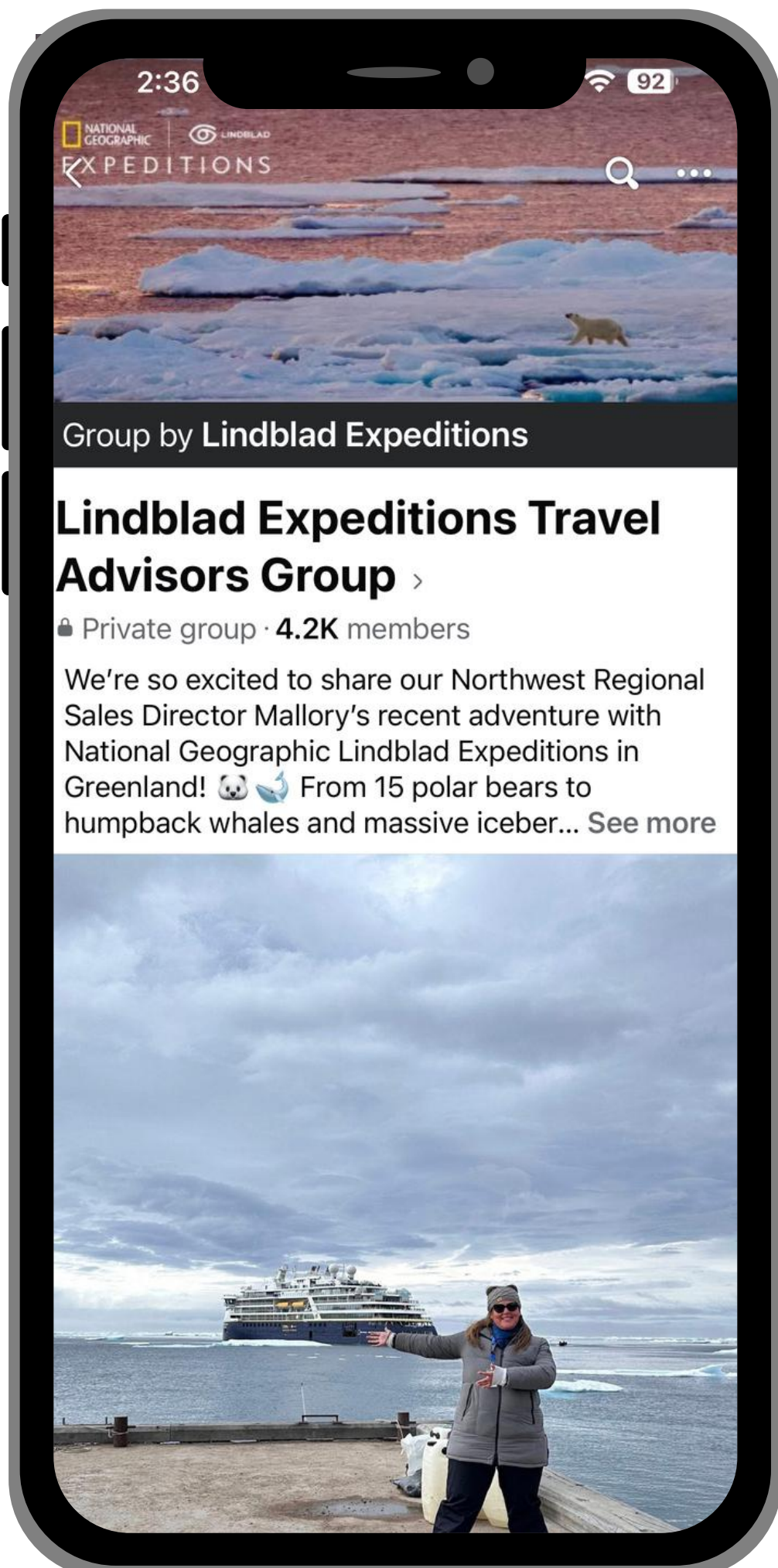
IN THE FIELD WITH DANI BATES

Danielle Bates, Head of UK Sales, Lindblad Expeditions



GALÁPAGOS SHOWCASE AT SEA

Our recent UK FAM to the Galápagos brought together agent partners and trade media for an immersive “Showcase at Sea” experience. Visiting all four vessels and exploring the archipelago firsthand reinforced the power of transformational travel. Moments like these deepen product knowledge, strengthen partnerships, and inspire the kind of storytelling that resonates with clients back home.



**JOIN OUR
TRAVEL ADVISOR
FACEBOOK GROUP**



STAY CONNECTED



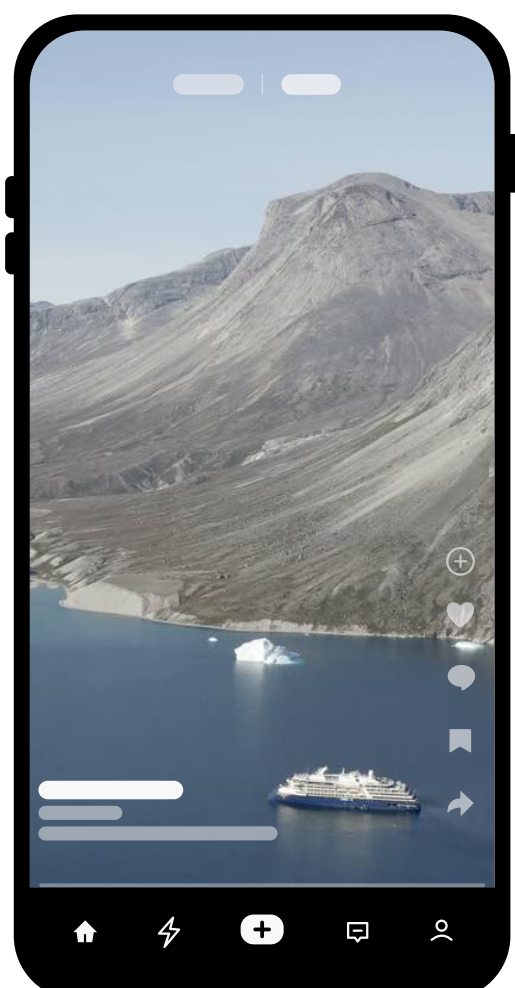
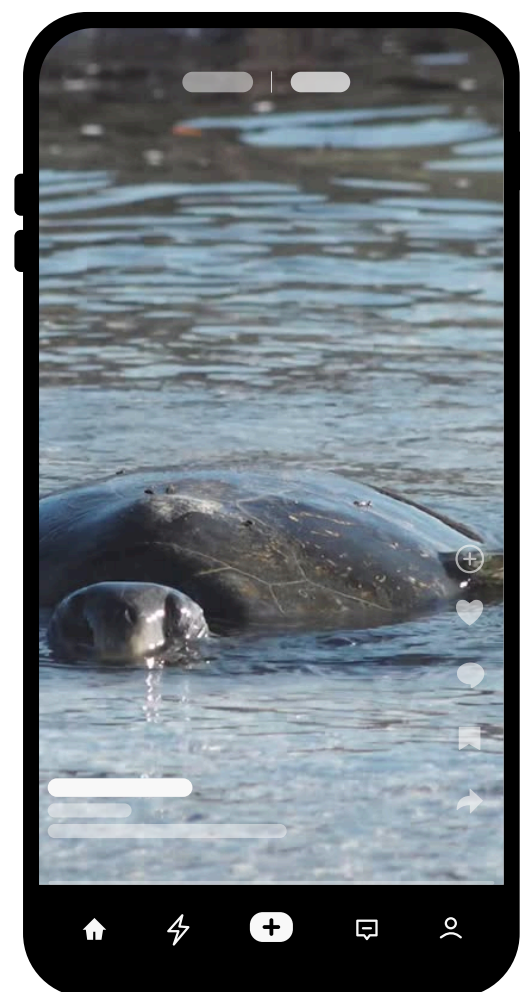
CONTENT HIGHLIGHTS

Videos we encourage you to share with your clients

EXPEDITION MOMENTS TO SHARE

Immerse your audience in the spirit of discovery. These captivating, ready-to-share videos are crafted to inspire wonder, spark engagement, and deepen your clients' connection to the world—perfect for your social platforms.

[TAP HERE TO DOWNLOAD](#)



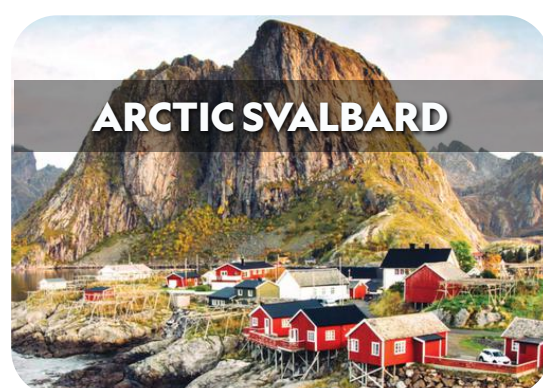
APPROACH GUIDES

CHECK OUT OUR LATEST APPROACH GUIDES

Everything you need to send custom emails to your clients with your unique brand to start the conversation about expedition cruising.

[CLICK HERE TO LEARN MORE ABOUT OUR APPROACH GUIDES' PROGRAM FEATURING THE TEAM](#)

Tap to view each destination-specific approach guide



Your client information is secure. Lindblad Expeditions does not collect your data.



FREQUENTLY ASKED QUESTIONS

WHICH SOCIAL NETWORKS CAN I SHARE THIS CONTENT ON?

Content may be shared across all of your social media platforms. Remember: your followers love to see experiences—not offers.

These resources are designed to help clients envision the experiences that await with National Geographic-Lindblad Expeditions.

HOW CAN I STAY UP TO DATE WITH COMPANY ANNOUNCEMENTS?

Engage in the LEX Travel Advisor Facebook Group and follow key announcements shared through our On Deck emails.

SOCIAL CHANNELS

POSTING

If you're feeling inspired to share, here are the tags and handles to use when mentioning us.

PLATFORM HANDLES TO TAG

Facebook: @LindbladExpeditions

Instagram: @LindbladExp

YouTube: @Expeditions

LinkedIn: @Lindblad-Expeditions

Website: Expeditions.com

TikTok: @LindbladExpeditions

Tag us and please use the hashtag
#NatGeoLindbladExpeditions

