

UNIVERSITY OF SIOUX FALLS

Magazine

// Fall 2018



University of **Sioux Falls**

A note from THE PRESIDENT



Warmest greetings from the University of Sioux Falls. As we usher in a new academic year, we have so much to celebrate—including record fall enrollment and 135 years of academic excellence and the University's guiding motto of Culture for Service.

With much excitement and anticipation, we welcomed our largest first-time freshman class ever with 303 new students and the largest-ever undergraduate population of 1,062 students. More than ever—thanks in part to USF's tuition reset—students and their families are understanding that the personal, high quality and fully-engaged education USF offers is within their financial reach.

As USF continues to adapt and change in order to address the needs of the day, the University remains faithful to the vision of its founders and committed to its traditions of liberal arts and faith formation. As the oldest private institution in South Dakota that was founded within the state, USF has deep roots in the community.

We actively seek productive partnerships in Sioux Falls and beyond and take pride in our involvement with the community that supports us. Just last year, the Sioux Falls Area Chamber of Commerce recognized USF for 110 years of membership as a founding member of the Chamber.

In that thread, I want to give a special welcome to our new board members, all of whom are effective leaders with significant ties to our community. I'm excited to introduce this group of talented individuals: Dan LaRock, residing in Hills, Minnesota, is a principal and shareholder of Silver Stone Group; Al Schoeneman, from Sioux Falls, is the president of Schoeneman Bros. Co.; Randy Stewart of Sioux Falls is the executive director/CEO of Apple Tree Children's Centers; and Nancee Sturdevant of Sioux Falls has served on numerous boards and has strong connections in the community with organizations such as EmBe and CASA.

Simultaneous to the joy in welcoming our new Board of Trustees members, we share in sorrow the passing of three long-standing trustees, JC Chambers, John Lillibridge and Bill Ballenger, as well as former USF Foundation board member, Jack Marshman. As a faith community, we honor them for their outstanding contributions to our University and hold each of them and their loved ones in prayer during this time of loss for their families.

We have much to be grateful for as we consider the rich history and steadfast commitment to faith formation and academic excellence at our University. Furthermore, we honor those faculty and staff who have gone before us in paving the way for perpetuating its existence over 135 years. May those who follow find us likewise faithful. As we look forward to the coming year, we extend our most sincere wishes and blessings to each of you.

Sincerely,

A handwritten signature in cursive script that reads "Brett Bradfield".

Dr. Brett Bradfield
President, University of Sioux Falls



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... let us run
with endurance
the race set
before us.
Hebrews 12:1

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COUGARS

// SERVE

CULTURE FOR SERVICE DAY

TRADITION CONTINUES

Faithful to USF's mission of serving God and humankind in the world, the University has a long-standing tradition of encouraging students to integrate service into their everyday lives. To exemplify this spirit of service, USF devotes one day during the academic year—dubbed Culture for Service Day—to serving throughout the local community.

"Culture for Service Day

is a day that I would say most accurately expresses who we are as students, faculty and staff here at USF," says Whitney Norberg, a junior Psychology and Theology and Biblical Studies double major and a member of USF's Service Core.

On October 3, more than 620 faculty, staff and students served at over 30 local Sioux Falls organizations.

"Culture for Service Day at USF fits perfectly with our mission and who we are as an institution," says Corey Ross, vice president for student development and dean of students. "We hope it will open our students' eyes to all of the wonderful organizations in Sioux Falls and inspire them to model and create the habit of servant leadership now and beyond their time at USF."



DISPATCH PROJECT BUILDS A HOME

The dense warm air collected sweat on brows of the four USF students as they worked alongside local Dominicans and Haitians to build a house for a deserving pastor and his family of 10 this spring in the Dominican Republic. Just as tangible as the sweat of hard work was the evidence of friendships blossoming among the students and locals. For the third year in a row, students have partnered with Dispatch Project, a Sioux Falls organization that connects area businesses with global service opportunities. "I'm grateful for this trip because I was able to live out Culture for Service in a way that I hadn't been able to before," says USF junior Clara Paul. "I realize that service is not only about doing the work, but it is most importantly about sharing and growing in God's love!"



USF TEAM SUPPORTS RACE FOR THE CURE

Excellence is found on and off the field in USF student-athletes. The day following the Key to the City football game, USF football players gathered to give back to the community by volunteering at the Susan G. Komen Race for the Cure. "We have volunteered at the Race for the Cure for many years now," says Head Football Coach Jon Anderson. "Our program strives to provide opportunities for our team members to give of their time in a way that helps someone else in a meaningful way." The event included a 5k run and fitness walk that raised funds and awareness for breast cancer, celebrated breast cancer survivors and honored those who have lost their battle with the disease.

“

THE TRADITIONAL MOTTO OF THE UNIVERSITY IS **CULTURE FOR SERVICE**, THAT IS,
WE SEEK TO FOSTER **ACADEMIC EXCELLENCE** AND THE DEVELOPMENT OF MATURE
CHRISTIAN PERSONS FOR SERVICE TO GOD AND HUMANKIND IN THE WORLD.

”



New Baptist
Sioux



USF CELEBRATES 135 YEARS

As the largest freshman class in University of Sioux Falls' history arrived on campus this fall, the buzz of excitement was tangible. Cars lined up outside of the residence halls were packed with mini fridges, Cougar-purple apparel and eager students. A new chapter filled with freedom and endless possibilities began for many. Although move-in day looked much different 135 years ago, the core identity of the USF has remained steadfast.

USF's story began to take form on June 5, 1872, when pastors and delegates from nine Baptist churches in the Dakota Territory met in Vermillion, South Dakota, for the first meeting of the Baptist Association. They adopted the following resolution: "Be it resolved that we take immediate steps for the establishment of an institution among us and that we devote a suitable portion of time at each annual meeting to the consideration of this important subject and give our individual and associated influence to encourage a more general and complete education of our youth under distinctively Christian influence."

**"Since that day, USF has
held fast to its heritage
as a distinctively
Christian institution..."**

On September 8, 1883, this desire to form an institution officially materialized into reality as secondary and collegiate programs began under the name Dakota Collegiate Institute in the basement of First Baptist Church. Since that day, USF has held fast to its heritage as a distinctively Christian institution in the liberal arts tradition, fostering academic excellence and preparing students to serve God and humankind in the world.

Center: "New Baptist College" postcard is sent out in 1909 spotlighting Jorden Hall.

Top left: In 1920, Jorden Hall stands nearly alone on a winter day.

Middle left: Studies and music engross students in Dakota Hall, 1920.

Bottom left: Two students study in their dorm in Glidden Hall, 1940.

HISTORY OF USF



1883

Founded in 1883, Dakota Collegiate Institute begins in the basement of First Baptist Church.



1885

Name changes to Sioux Falls University and campus' first building Dakota Hall (renamed Meredith Hall in 1929) is built.



1900

Tuition is \$9.00 per semester.



1890

Student newspaper, "The Stylus", reports, "The football team will be ready to begin work as soon as they get a ball."



1908

Jorden Hall is built.



1931

Acquired four Baptist schools that had ceased to operate; and formed a new corporation, Sioux Falls College.



1941

During World War II, Sioux Falls College becomes a 2-year institution.



1933

SFC receives full, four-year college-status accreditation by the National College Accreditation Council.



1967

Sioux Falls College is featured in Time magazine. The caption reads: "Seven Buildings in Seven Years." The subtitle adds: "But our stature comes from people."



1979

Braves mascot is changed to Cougars.



2018

Tuition is reset by \$10,000 and USF welcomes largest freshman class in history.



2009

USF School of Nursing founded.



University of
Sioux Falls 1995

Sioux Falls College becomes the University of Sioux Falls.

The University has experienced years of both hardship and growth throughout its history, but no matter the forecast, its mission has consistently created stability while simultaneously addressing the need to be nimble in an ever-changing world.

For example, last year, in an effort to open its doors to more students of diverse socioeconomic backgrounds, USF took a meaningful step in addressing the rising cost of college tuition by resetting its undergraduate tuition price by \$10,000, back to levels last seen in 2007-2008. The move builds upon USF's long history of providing generous financial assistance and places the University among the most affordable institutions in the region. And it helps make USF's intensely personal, Christ-centered educational experience accessible to more students.

"Our professors get to know students on a personal level

and serve as their mentors, friends and advocates," says Aimee Vander Feen, vice president for enrollment management. "This, along with the personalized campus-life experience, brings great value to USF students and their parents."

Three-hundred and three first-time freshmen joined this close-knit community this fall—which happens to be the largest freshman class ever. Also, the largest-ever undergraduate

"Our professors get

to know students on a

personal level and serve

as their mentors, friends

and advocates."



USF

AT A GLANCE

FOUNDED

SEPTEMBER 8TH

1883



1,615

STUDENTS

NCAA



Division II
ATHLETICS



OF GRADUATES

SECURE EMPLOYMENT OR
ATTEND GRADUATE OR
PROFESSIONAL SCHOOL
WITHIN 6 MONTHS OF
GRADUATION

population of 1,062 students is underway with its studies.

“More than ever I think students and their families are understanding that the personal, high quality and fully-engaged education USF offers is within their financial reach, and these enrollment numbers demonstrate that,” USF President Brett Bradfield says.

And USF is proud to be the oldest private institution in South Dakota that was founded within the state, even before South Dakota was a state, and it quickly moved to Sioux Falls.

“The University recognizes that we do not exist in a bubble,” President Bradfield says. “To that end, we actively seek productive partnerships and take pride in our active participation with the city, state and region that support our

existence.”

Last year the Sioux Falls Area Chamber of Commerce recognized USF for 110 years of membership and as a founding member of the Chamber.

Each May, between 400 and 500 students graduate from USF. Of those who remain in South Dakota, 87 percent stay in Sioux Falls. And an impressive 98 percent find employment in their chosen field within 6 months of graduation.

“In addition to producing highly skilled workers, our brand of liberal arts education commits us to educating and preparing the whole person to live fully—personally, spiritually and intellectually—for a successful career, yes, and also a successful life that will benefit God’s kingdom,” says Joy Lind, vice president for academic affairs.



135 Year PICNIC

Students, faculty, staff, trustees and their families celebrated USF's 135-year birthday family style with a picnic, inflatables, balloon animals, live music, wagon rides and even a visit from Sioux Falls Mayor Paul TenHaken, who is also an alumnus of USF's MBA program!

Top left: Good food, good company and good weather made for a great community celebration picnic.

Middle left: Picnic-goers added their thumb prints to a tree painted by USF art professor Ceca Cooper as a creative guest book for the event.

Middle right: Balloon animals, inflatables and face painting brought joy to the picnic's youngest attendees.

Bottom left: Dr. Beth Jernberg's beloved dogs gave wagon rides to guests around the campus quad.

Top Right: Sioux Falls Mayor Paul TenHaken, USF President Brett Bradfield and first lady Jane, Board of Trustee member Rich Garside and his wife Kristi, and board member Jeff Savage pose for a quick snapshot.

USF TRADITIONS

PURPLE FEATHER

The Purple Feather tradition began in 1921 and continues today, recognizing students for outstanding contributions of scholarship, character, leadership and service.

MADRIGAL DINNERS

Established in 1963 by Lois Harchanko, Music Professor Emeritus, the Madrigal Dinners represent one of USF's longest-standing and strongest traditions. The performances combine vocal and instrumental music, dancing, drama, elegant Renaissance garb and fine dining.

HOMECOMING

Once called Teepee Days and now referred to as Cougar Days, Homecoming is a week filled with activities where alumni and current students celebrate their "home."



As the University celebrates 135 years of academic excellence, it dually holds close the guiding motto of Culture for Service.

“When I think of the whole concept of Culture for Service, I realize that service itself is not the goal,” says Dean of Chapel Dennis Thum. “The goal is faithfulness to Christ, and it’s out of our faith in Christ we express our faith through service. As long as over our 135 years we have kept our eyes on Jesus and run that race—then service should have evolved over the years and be a product of our walk with Christ. That’s what we keep reminding ourselves of

when we talk about Culture for Service. We aren’t just trying to get people out doing things, but we are trying to encourage people to love God and follow him.”

With strength in its vision as a distinctively Christian

institution, the

University confidently looks to a future anchored in its mission to foster

academic

excellence and the development of mature Christian persons for service to God and humankind in the world.

“The goal is

faithfulness to Christ

and it’s out of our faith

in Christ we express

our faith through

service.”



1,062
UNDERGRADUATE
STUDENTS

New
Record

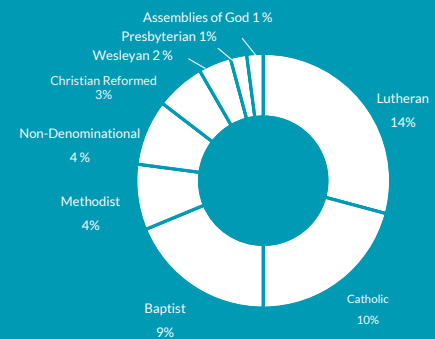
303
FRESHMEN

553
GRADUATE
STUDENTS

60
HONOR
STUDENTS

STUDENT DENOMINATION

 *affiliation*



* 51% claimed other or unknown

2018-19 data

LATE NIGHT BREAKFAST

The night leading up to finals, USF professors and staff gather in Salsbury Dining Hall every semester and serve students a delicious breakfast.



CHAPEL

Our Christian mission is a vibrant thread that pulls us together as a community. USF faculty and staff come together for fellowship at Chapel every Tuesday at 10 a.m. All are welcome.



TOWELS AT GRADUATION

At graduation, each graduate receives a towel as a reminder that with an education comes a commission to serve.



COUGAR Bulletin

Nursing program touts 100% NCLEX passrate

For the second time in three years, the University of Sioux Falls School of Nursing students have achieved an impressive 100% pass rate on the rigorous NCLEX exam. This is highest pass rate of any nursing program in South Dakota and was achieved by the 2018 undergraduate traditional nursing cohort.

Scholarship breakfast celebrates students and community partnership

USF celebrated its longstanding relationship with First PREMIER Bank at a special breakfast last spring. The event recognized eight USF students who received scholarships from First PREMIER Bank. Bank President and CEO Dana J. Dykhouse and USF President Brett Bradfield spoke at the event on their shared commitment to helping students grow professionally and the value of relevant work experience.

USF hosts SD Supreme

Court The South Dakota Supreme Court held its October 2018 Term of Court on the USF campus October 1-3. The five justices of the SD Supreme Court, their law clerks, members of the Highway Patrol security detail, litigating lawyers, and many members of the public and local schools attended oral arguments for nine different cases. This is the third time USF has had the honor of hosting the South Dakota Supreme Court.

AveraNow program brings healthcare to USF students

Avera and USF have teamed up to give students an easy, affordable way to meet their health care needs. USF students can pre-purchase four visits for the innovative AveraNow program for \$99 and use them at any time. Using a smartphone, laptop or PC, students can virtually meet with a doctor or advanced practice provider in real time from the comfort of their apartment, residence hall or anywhere.



Student SPOTLIGHT

COUGAR

// FAMILY



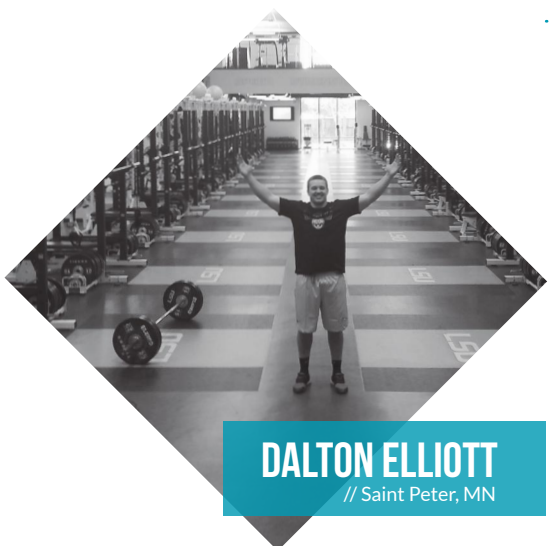
DIANA RIVERA
// Worthington, MN

"My dream is to become an immigration lawyer or a public defender and maybe later on a senator," says freshman Diana Rivera. Thanks to USF's recent tuition reset, Diana realized she could afford pursuing her dream at USF. "I heard about USF through my older brother who was interested in attending himself, but due to the cost he decided to go to a community college. However, once he heard about the tuition reset that USF placed this year, he told me I should go because he felt that I would love USF," Diana says. After visiting to experience USF for herself, Diana found USF's intimate class sizes, supportive faculty and Christian identity to be just the attributes she was looking for. "The part of college I am most excited about is personal growth and making new friendships that will last a lifetime," Diana says.



TIFFANY ENGELSON
// Sioux Falls, SD

USF education majors don't wait to start gaining classroom teaching experience until after graduation. Just ask Tiffany Engelson, a junior Elementary Education major also pursuing minors in English Language Learning and Reading. Tiffany spent part of her summer in a classroom in Kenya, Africa, working with students and teachers at the Simba Educational Ministries school, which is located right outside of Eldoret. "With our time spent at the school, we put on a workshop for the teachers to provide educational information and resources, in hopes that it would be helpful, useful and beneficial," Tiffany says. "We brought school supplies along to pass out to the students—we were amazed by the level of hunger they had for education." The experience was not only an opportunity to start practicing what Tiffany has learned but also affirmed her desire to work with students from different cultures. "Even though it sounds cliché, love really is a universal language," Tiffany says. "Another part of what we did included home visits into the community. The people would welcome us with great hospitality and open hearts. There were actually times when they couldn't speak any English. We could sense the Holy Spirit among us and that brought us together with one purpose."



DALTON ELLIOTT
// Saint Peter, MN

"We have had four Power 5 strength and conditioning coaches graduate from USF in the past 10 years," says Exercise Science major Dalton Elliott. "Building relationships with those guys really helped get my foot in the door." Dalton returned to USF's campus this fall to finish out his senior year in the program with a bright future in a career he is passionate about. "I had an internship this past summer with Louisiana State University Football Strength and Conditioning, and I don't think I would have gotten that opportunity at a school anywhere close to here," Dalton says. USF's exercise science program not only has strong alumni connections across the nation but also thrives in job placement due to workforce partners within the city of Sioux Falls. With two major hospitals and over 50 fitness facilities, students like Dalton have the opportunity to choose from an array of internship and workforce placement opportunities.





ATHLETICS PROGRAM BUILDS A LEGACY

Move to NCAA DII shaped promising future beyond USF Athletics

History shows the University of Sioux Falls' first-ever athletic competition took place in 1902 when the football team took on the University of South Dakota.

While intercollegiate athletics at USF have experienced significant development, change and growth since that day, unquestionably one of the biggest moves for USF was the transition from competing in National Association of Intercollegiate Athletics to National Collegiate Athletic Association Division II athletics, which was officially completed in 2011. Not only did this change affect athletic competition at USF, it's also had an impact on academics and recruitment and has helped shape a promising future for USF.

During its years in the NAIA, the Cougars experienced much success, so the move to the higher level of competition was not without risk. During its years in the NAIA, Cougars earned achievements from four national football titles and 19 conference crowns to the women's softball team advancing to the NAIA World Series and much more. And of course no collegiate athletic program wants to go down in stature.

"It was something we had to consider because of the dynamics of athletic programming and academics in higher education everywhere," says USF President Brett Bradfield, who was instrumental in the decision to make the transition as then-Provost of the University. "Plus we had to show vision, responsibility and strength in how we planned to mold our future.

Moving up was an institutional decision and one based on the school's tradition of excellence, understanding that people here have always handled change with poise and confidence."

And the Cougars have answered the call in so many ways. Following the three-year transitional period to NCAA DII, USF officially joined the Northern Sun Intercollegiate Conference in 2012 and has attained success and

**"The growth
in athletics is
a reflection of
hard work ..."**

Center: In 1996, legendary Head Coach Bob Young directed the USF Football Program to an NAIA National Championship. The title was the first of four won by USF from 1996 to 2009 in NAIA.

Top left: After a long losing streak ended in 1953, Head Football Coach Philip Tinsworth celebrated a football win by doing a headstand at the corner of 10th St. and Phillips Ave. in downtown Sioux Falls.

Middle left: Luther Hippe, who played at USF from 1983-87 and is a USF Athletics Hall of Fame member, ranks ninth in scoring (1,589 points) and third in rebounding (912) in USF school history.

Bottom left: USF Athletic Hall of Fame member Nicole Puettmann Reutner blazes around the track.

Since joining the NCAA DII and NSIC, **USF is the only school recognized three consecutive years** with the NCAA Division II Presidents' Award for Academic Excellence.



Last year USF Cougars ranked a **program-best fourth place** in the NSIC All Sports Standings.



USF ATHLETICS

CONFERENCE AFFILIATION

Northern Sun Intercollegiate Conference
(NCAA DII, 2012-current)

Great Plains Athletic Conference
(NAIA, 2000-2010)

South Dakota-Iowa Athletic Conference
(NAIA, 1992-2000)

South Dakota Intercollegiate Conference
(NAIA, 1978-1992, 1922-1960)

Tri-State Conference
(NAIA, 1971-1978, 1960-71)



TRADITION OF EXCELLENCE

NAIA SUCCESS HIGHLIGHTS

- four national football titles and 19 conference crowns
- women's softball team advanced to the NAIA World Series
- men's basketball program advanced to nine national tournaments
- women's tennis made four trips to the national championships
- men's tennis made five trips to the national championships
- the track and field programs had four NAIA individual national championships
- women's basketball team advanced to three national tournaments

achievement in the classroom and competitively at the higher level.

Out of its 16-team league, USF has never finished lower than seventh in the NSIC All Sports standings, and this past spring, USF ranked a program-best fourth place.

"I think that our student-athletes and coaches have shown no fear and exhibited leadership at every turn," says Interim Director of Athletics Pam Gohl, who took over leadership of USF Athletics following the resignation of Josh Snyder this year. "Our student-athletes are part of a faith-based university that may be small in size but big in heart. The strength, strong faith and courage of our student-athletes shine through in competition, the classroom and in community service."

Academic honors

Since transitioning to the NCAA DII and the NSIC, USF is the only school in the NSIC to be recognized with the NCAA Division II Presidents' Award for Academic Excellence three years in a row. In addition, USF has had 95 All-Americans, 960 Academic All-NSIC honorees, 214 All-NSIC honorees, and four Elite 90 recipients (top grade point average award by a national qualifier at an NCAA Championship event).

Athletic achievement in DII

In the seven short years since USF transitioned to NCAA DII, the USF football team won the school's first-ever NSIC title in 2016, advanced to the postseason four straight years (2014-17) and attained an NSIC-record-high .818 winning percentage. That same year, the women's basketball team won the NSIC postseason tournament and advanced to the national tournament. Track and field, cross country and swimming teams have all earned Top 25 finishes at national championship

meets. Four USF student-athletes have won NCAA DII track and field individual titles.

The service mindset

True to the University's long-standing traditional motto of Culture for Service, which stretches back to the very beginnings of the institution 135 years ago in 1883, service is incorporated into team culture at USF and is central to the purpose of its teams. With the constant guidance and encouragement of their coaches, entire teams and student-athletes as individuals put in hundreds of hours of service each year to the Sioux Falls community and beyond. In one of its larger group initiatives, the USF Student-Athlete Advisory Committee collects donations for Make-A-Wish Foundation annually. And recently in October this year, multiple athletic teams were among the 620 students, faculty and staff who participated in service throughout the Sioux Falls community during USF's Culture for Service Day held October 3.

As USF athletics programming forges forward into the future at the NCAA DII level, right alongside athletic prowess and winning on the field, court, track and pool, will remain the basic tenants of the institution: a legacy of excellence that extends to academics and guiding purpose in service to God and humankind.

Left: Student-athletes Alyson Johnsen Stanke and Samantha Knecht celebrate four years of balancing excellence in academics and on the basketball court at graduation.

Above right: Three-time all-league performer John Tidwell led the USF Football Team to a pair of postseason wins in 2014 and 2015.

Below right: The USF Women's Soccer Program is part of USF's 17-sport athletics department.





The USF family celebrated tradition and long lasting relationships at this year's Cougar Days, September 24–30.



COUGAR ROYALTY

Top row: Brennan Waltner, Xavier Scarlett, Ian Doyle, Josiah Abraham, Micah Reiersen, Connor DeJong

Bottom row: Molly Briney, Kelsey Bageant, Gillian Cheney, Lindsey Sullivan, Elizabeth Enalls, Ashlea Brenna

Queen: Elizabeth Enalls

King: Xavier Scarlett

ALUMNI REUNION



Longtime friends gathered at the alumni reunion to reminisce and celebrate the USF community.



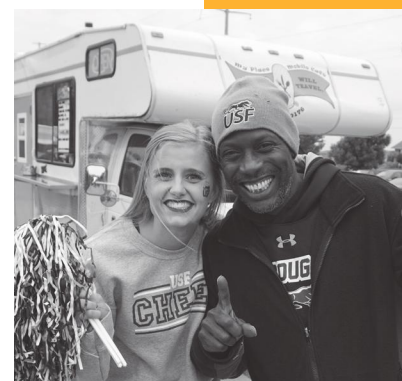
COUGAR VICTORY

The football team secured a 56-14 Northern Sun Intercollegiate Conference win over Minot State before a Cougar Days crowd of 1,572 on a cold Saturday afternoon.

COUGAR MUSIC



The USF Band and Concert Chorale performed at special homecoming chapel. Additionally the Concert Chorale sang at First Baptist Church the Sunday following the football game.





University of **Sioux Falls**

Continuing & Professional Studies

Get more.

Make more.

CONNECTIONS

MBA

M.Ed

Ed.S

RN to BSN

CE
CREDITS

DEGREE
COMPLETION
PROGRAM

ACCELERATED
NURSING

usiouxfalls.edu

From personalized education plans for working professionals to workshops to gain cutting edge skills, we hear again and again that personal attention makes all the difference at USF. We invest in you as you invest in your life's journey. Whether making a career change or advancing in your current field, USF can help you achieve your goals.

SAVE THE DATE!

MADRIGAL ALUMNI REUNION
CELEBRATING THE

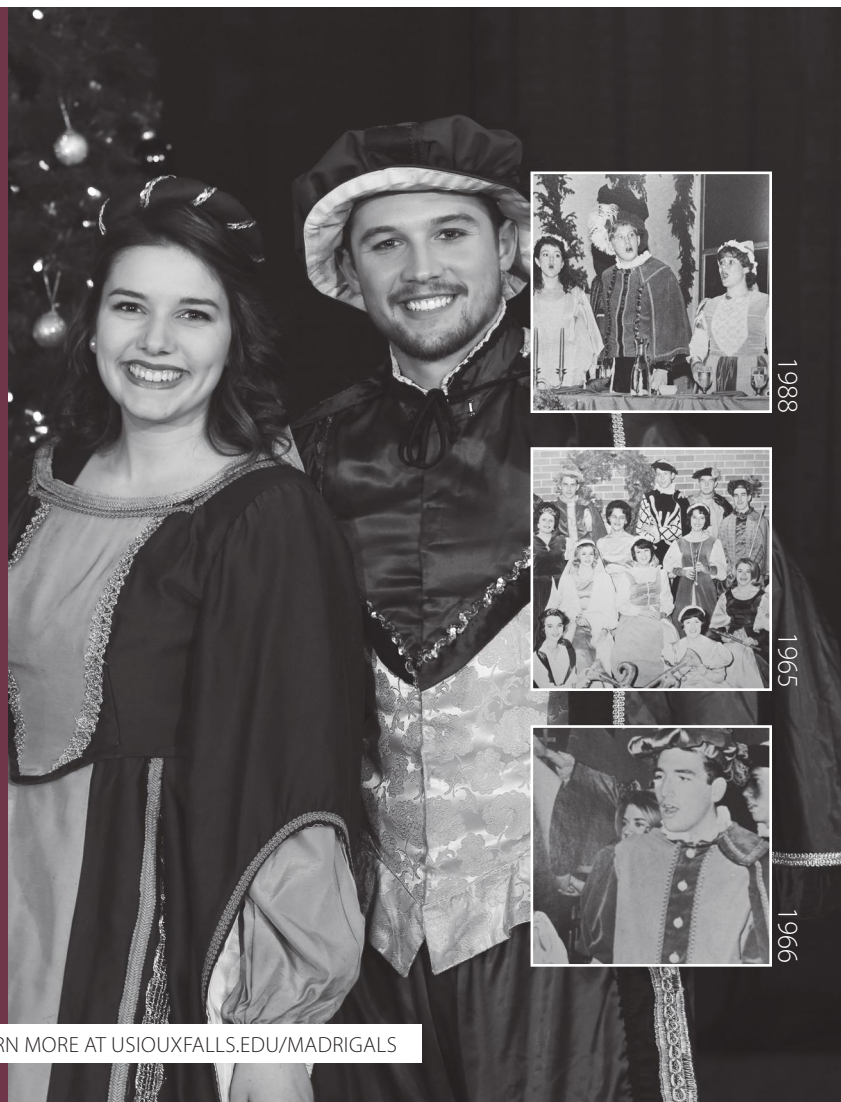
55th Annual
USF
Madrigal
DINNERS

DECEMBER 8, 2018

// ALUMNI REUNION PERFORMANCE

NOVEMBER 30, DECEMBER 1 & 7

// TRADITIONAL PERFORMANCES



LEARN MORE AT [USIOUXFALLS.EDU/MADRIGALS](http://usiouxfalls.edu/madrigals)

Faculty SPOTLIGHT

COUGAR

// FAMILY

DR. KEVIN COLE | PROFESSOR, ENGLISH

"I'm old fashioned," says Kevin Cole, professor of English. "I continue to believe that reading, thinking about and discussing great literature enriches our lives in indelible ways. I can't imagine a life lived without literary expression." Deeply invested in his field both personally and professionally, Dr. Cole wants his students to experience a transformative education through seeking knowledge, gaining practical experience and pursuing creative enterprises. During his 20 years of teaching in USF's English department, Dr. Cole has also invested in and contributed to his field. In 2016, he published a book of poetry, "Late Summer Plums". And in the last few years, he has received two South Dakota Arts Council/NEA grants, written two plays, participated in a fellowship at Yale University studying American slave narratives—which resulted in the American Slave Narratives course he now teaches at USF and a scholarly article—and is currently writing two novels. Fittingly, Dr. Cole was a recipient of the 2018 Outstanding Faculty Award, which recognizes excellence in teaching and scholarly endeavors that contribute in a meaningful and positive manner to the academic community of the University.

DR. GRETCHEN HOFFMAN | ASSOCIATE PROFESSOR, PSYCHOLOGY

In describing her work as a psychology professor at USF, Dr. Gretchen Hoffman, associate professor of psychology, says, "I simply treasure the opportunity to share the discipline I love with our students." In her classroom she strives to make the material meaningful, relevant and real. She notes that the fabric of USF allows her to integrate faith and learning in her courses. "Encouraging students to better understand who they are and whom they hope to become is most rewarding," Dr. Hoffman says. One specific strength in the USF psychology department is that students conduct their own research. "This allows students to not only be consumers of research but also producers of it," Dr. Hoffman says. Just this year Dr. Hoffman collaborated with USF students and Professor Andrew Beck, assistant professor of psychology, to investigate the impact of a brief educational brochure on public perceptions of electroconvulsive therapy for the treatment of depression—an endeavor that got their work published in an international academic journal. "Ultimately, I am inspired by the opportunity to encourage students at USF—a special community where we lift each other up, engage one another with grace and the world for God's service," Dr. Hoffman says.

DR. RANDY NELSON | ASSOCIATE PROFESSOR, EDUCATION / DIRECTOR OF INTERNATIONAL EDUCATION

As director of the Bridges English Language Program, Dr. Randy Nelson celebrates the growth of the program designed to assist those who desire increased proficiency in English. "In Sioux Falls there are many intelligent, capable and determined people who need assistance with English to advance their lives," Dr. Nelson says. "Some have survived war, poverty and relentless hunger in their home countries. Others have endured despotic leadership or natural disasters. I want the Bridges program to give students more than English skills. I want it to provide people with encouragement, hope and confidence. If Bridges can play even a small role in helping people have peaceful and meaningful lives, the program can then be considered a success." The same authenticity is found in the work Dr. Nelson does as Director of International Education at USF as he recruits students, provides guidance to prospective students, organizes and carries out international student orientation and assists F-1 international students with their day-to-day needs. With genuine care for his students, Dr. Nelson embarks on his 40th year of teaching and 12th year at USF this fall.

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CLASS

Notes

Based on information received between January 1 and June 30, 2018. Send us your update today at usiouxfalls.edu/alumni.

// CELEBRATIONS

Alumni

Duane Greenfield '39 celebrated his 100th birthday on June 2, 2018.

Mary (Espeland) '68 and Morris Anderson '69 celebrated their 50th wedding anniversary on June 22nd, 2018.

Beryl (Simmons) Olson '70 and husband, Dick, celebrated their 65th wedding anniversary on June 14, 2018.

Gary Rakebrandt '97 was honored by Lutheran Social Services as a 2018 Outstanding Mentor Nominee.

Daniel Grenz '05 and Karla welcomed Jael Tirzah on Oct. 28, 2017 in Chiang Mai, Thailand.

Jaren (Johnson) Guetter '05 and Luke welcomed Kinnley Blair on May 11, 2018, Sioux Falls.

Jess Thomas '10 married Eric Flock on March 30, 2018, in Punta Cana, Dominican Republic.

Danae Elrich '11 married Taylor Fritza on May 26, 2018, Sioux Falls.

Staci (Spilde) '12 and Kyle Simons '13 welcomed Rory on Feb. 15, 2018, Sioux Falls.

Katelynn (Peterson) Doohen '13 and TJ welcomed Gideon Jon on March 31, 2018, Sioux Falls.

Lauren Unruh '15 married Nicholas Penning on Sept. 16, 2017.

Andrea Micek '15 married Sam Nichols on Dec. 30, 2017, Sioux Falls.

Shelby Steele '17 married Alex Hickman on April 14, 2018, Sioux Falls.

Faculty & Staff

James Foster and Robyn welcomed Ringan Lewis on April 10, 2018.

Joe Ford and Stephanie welcomed Sullivan Vincent on April 30, 2018.

Ashley Holen and Jake welcomed Calvin Jacob on Jan. 25, 2018, Sioux Falls.

Karrie Morgan and Ben welcomed Louisa Ann on Feb. 1, 2018, Sioux Falls.

Jill Pitz and Brock welcomed Caleb Allen and Jan. 5, 2018, Sioux Falls.

Brian Sebera and Brandy welcomed Desta Dorothy on Jan. 29, 2018.

// IN MEMORIAL

Alumni

Ada (Elliott) Armin '41, May 26, 2018, Sioux Falls

Sylvia (Bendixen) Goehring '47, Jan. 11, 2018, Sioux Falls

Eva Alice Patterson '47, Feb. 10, 2018, Harrisburg, SD

Homer Piper '50, March 31, 2018, Albuquerque, NM

Art Cirulis '53, Jan. 21, 2018, Orange City, IA

William Smith '53, Jan. 27, 2018, Baxter, MN

Ruth (Jugenheimer) Snyder '54, Jan. 24, 2018, Sturgis, SD

Evelyn Breese '55, Feb. 21, 2018, Bend, OR

Tom Johnson '56, Jan. 18, 2018, Sioux Falls

Dick Munson '58, Dec. 2017, Chicago, IL

Warren Giere '62, June 12, 2018, Sioux Falls

Eva (Davie) Williams '64, May 8, 2018, Fulshear, TX

Dennis Sherard '65, April 14, 2018, Fresno, CA

Harriet Kleinsasser '66, Jan. 8, 2018, Brookings, SD

Gary Carroll '69, April 5, 2018, Toms River, NJ

Edith (Moulton) Lamp '71, Feb. 24, 2018, Sioux Falls

Lynn Straatmeyer '72, March 25, 2018, Sioux Falls

Wayne Gilmer '73, Nov. 2017, Omaha, NE

James Streedbeck '73, April 25, 2018, Sioux Falls

Jon Foulk '75, March 8, 2018, Sioux City, IA

Stanley Koch '79, Jan. 8, 2018, Sioux Falls

Melinda (Wight) Doyle '81, Feb. 6, 2018, Beatrice, NE

Ethel Johnson '84, Jan. 31, 2018, Sioux Falls

Reed Ramstad '84, April 22, 2018, Harrisburg, SD

Jim Hembree '88, March 3, 2018, Sioux Falls

Karla (Plooster) Peter '88, Jan. 2, 2018, Dell Rapids, SD

Ed Sponder '89, April 7, 2018, Bullhead City, AZ

Lance Fanning '93, March 15, 2018, Sioux Falls

Jim O'Hara '98, March 27, 2018, Sioux Falls

Carolee (Veen) Anderson '04, Jan. 26, 2018, Worthington, MN

Jared DeBerg '07, Feb. 13, 2018, Lennox, SD

Friends

Audrey Bailey, April 14, 2018, Casper, WY

William A. "Bill" Ballenger, Oct. 6, 2018, Council Bluffs, IA

JC Chambers, July 8, 2018, Sioux Falls

Helga Eichel, Jan. 13, 2018, Sioux Falls

John Lillibridge, Aug. 30, 2018, Burke, SD

Jack Marshman, July 26, 2018, Sioux Falls

Raymond Sidoti, Feb. 8, 2018, Sioux Falls

MEET

BRITTANY HANSON

// Director of Alumni Relations and Annual Giving

USF's Institutional Advancement team welcomed Brittany Hanson into the role of Director of Alumni Relations and Annual Giving this fall. Although new to her role, Brittany has been involved at USF for the past nine years. "I am so excited to plan memorable reunions, big celebrations and casual get-togethers for you to enjoy with your classmates," Brittany says. "While I have been on the USF campus for nine years, this is my second month in the Office of Institutional Advancement, and I look forward to seeing many of you at upcoming events!" Brittany moved to Sioux Falls from Wyoming and completed her B.A. in Music Education and Communication Studies & Theatre from USF in 2013 and earned her M.Ed. in Adult and Higher Education from USF in 2017. Before transitioning to her recent role in the Office of Institutional Advancement, Brittany worked as the Fine Arts Public Relations and Technical Coordinator at USF. In her spare time Brittany performs with The Goodnight Theatre Collective, Sioux Empire Community Theatre, Ephemeral Productions and Opera South Dakota, and she acts in local films and commercials. She couldn't do any of this without the support of her husband Brandon '12 and their outgoing pup, Yogi. Connect with Brittany at: Brittany.Hanson@usiouxfalls.edu or 605-331-6632.



Alumni SPOTLIGHT

COUGAR // FAMILY



JORDAN VEURINK '09

Being named 2018 South Dakota Young Lawyer of the Year by the State Bar of South Dakota is a prestigious honor that recognizes attorneys under age 36 for outstanding service to the legal profession, the state bar and the community—an honor that alumnus Jordan Veurink received this summer. Using his talents at one of the nation's largest law firms, Ballard Spahr, Veurink advises clients in all aspects of estate planning with a determination to use his career to help those in need and further God's work. "Ballard Spahr and its attorneys have a proud history of

providing pro bono (free) representation to individuals and organizations without the means to afford such services. I'm hopeful that providing legal services

"...while excelling in school and in my career is important, serving God and others is of even greater significance."

will allow organizations to better advance their missions," Veurink says. "Personally, USF, along with the many other positive influences in my life, reinforced that while excelling in school and my career is important, serving God and others is of even greater significance."



DONN & BRENDA HILL

Donn '82 & Brenda '02 & '08

As president of GreatLIFE Golf & Fitness in Sioux Falls and principal of Westside Christian School respectively, USF alumni Donn and Brenda Hill serve the Sioux Falls community diligently through their gifts and passions. Even more, their hearts are in South Sudan. In early 2013 Brenda felt a call to take a huge leap of faith and leave her job as a principal of a local elementary school and partner alongside an education program in the Khor Wakow region. Founded by David Jal, the Khor Wakow School Project is an organization that strives to give all children access to a Christ-centered education in the Khor Wakow villages of South Sudan. As Donn works to provide resources and training for the local pastors of Khor Wakow, Brenda provides direction and support for the educational program.

"I am passionate about this ministry because of the Holy Spirit's leading," Brenda says. "I see

"I am passionate about this ministry, because of the Holy Spirit's leading."

and hear God's heart for these people. He hears the cries of their suffering. He gave me a dream on one of my trips to show me that though this work would not have been something I chose on my own, it was so much better than anything I could or would have picked."



DR. BETH JERNBERG '74

This spring Dr. Beth Jernberg loaded her life's belongings into a mobile RV with her two lovable Bernese Mountain dogs to enjoy retirement from her 39 years of service as an educator. During her career, Dr. Jernberg held numerous roles from coach to professor at USF. The next season of her life guarantees great adventure and an open road, but tucked away you will find two awards that hint at the serving legacy and reverberating impact Dr. Jernberg has had

Dr. Beth Jernberg received the Dr. A.O. Larsen Distinguished Alumni award.

at USF and in the Sioux Falls community. This year Dr. Jernberg received the Dr. A. O. Larsen Distinguished Alumni award, as recognition of a USF alumnae who reflects the character of Dr. A. O. Larsen. Dr. Larsen invested many years of service at USF as a teacher, dean and friend of the university. Additionally, Dr. Jernberg received the Lifetime Volunteer Award from the Helpline Center this spring. Nominated by Avera McKennan, Dr. Jernberg was recognized for her service developing the pet therapy program at Avera that now has 27 certified handlers in over seven locations. Because of her foundation of faith in Christ's transformative work, Dr. Jernberg has walked out the University's mission of Culture for Service as an educator, mentor, friend, colleague and community member.



GET INVOLVED!

PLAN A DATE NIGHT >> ENJOY A FAMILY WEEKEND >> RECONNECT WITH FELLOW ALUMNI

October

- 24-27 **TheatreUSF presents: This is Me**
(Jeschke Fine Arts Center) 7:30 p.m.
- 26 **Women's Soccer** vs. Upper Iowa (USF Sports Complex) 1 p.m.
- 26 **Volleyball** vs. Minnesota State (Stewart Center) 6 p.m.
- 26 **Fall Instrumental Concert** (Jeschke Fine Arts Center) 6 p.m.
- 26-27 **USF Family Weekend**
- 27 **Football** vs. Upper Iowa (Bob Young Field) 1 p.m.

November

- 4 **Fall Choir Concert and Dinner** (Central Church, 3102 W Ralph Rogers Rd) 4 p.m.
- 10 **Football** vs. Wayne State (Bob Young Field) 1 p.m.
- 14-17 **TheatreUSF presents: Life is a Dream**
(Jeschke Fine Arts Center) 7 p.m.
- 16 **Men's Basketball** vs. Waldorf (Stewart Center) 7 p.m.
- 18 **TheatreUSF presents: Life is a Dream**
(Jeschke Fine Arts Center) 2 p.m.
- 27 **Women's Basketball** vs. Presentation College (Stewart Center) 7 p.m.
- 30 **55th Annual Madrigal Dinners**
(McDonald Center) 6:30 p.m.

December

- 1 & 7 **55th Annual Madrigal Dinners**
(McDonald Center) 6:30 p.m.
- 2 **Christmas at USF** (Jeschke Fine Arts Center) 4 p.m.
- 8 **55th Annual Madrigal Dinner Reunion**
(McDonald Center) 6:30 p.m.
- 8 **Women's Basketball** vs. Minnesota State (Stewart Center) 4 p.m.
- 8 **Men's Basketball** vs. Minnesota State (Stewart Center) 6 p.m.
- 17 **Alumni and Friends Christmas Gathering** (Country Club of Sioux Falls), 5:30 p.m.
- 18 **Swim** vs. Omaha (Midco Aquatic Center) 12 p.m.

For exact dates and times and the full calendar, please visit

siouxfalls.edu || usfcougars.com

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University of **Sioux Falls**