

**It "Dawned" On Me...** *a message from Dawn Giganti*

Dear Creative Carpet & Flooring Friends and Family,

This past month reminded us of the beautiful tapestry that makes up our lives, woven together with threads of joy, love, and sometimes profound loss. September brought us both the sweetest gestures and the deepest sorrows, and we wanted to share our hearts with you.

Just last month, our dear customer Gail Hossin from Orland Park blessed our Mokena showroom with her incredible homemade cookies. As always, the entire team lit up when she walked through the door with that generous tray. No matter what diet anyone claims to be on, Gail's cookies have the magical power to bring us all together around the break room, sharing stories and laughter. It's these moments that remind us why we truly consider each of you part of our family.

Yet September also reminded us how precious and fragile our time together really is. Our CEO, Tammy, recently lost her beloved sister, Vicki, after a brief but courageous battle with cancer. In just a matter of weeks, our family experienced the profound reminder that life can change in an instant, and that every moment we share with those we love is a gift beyond measure.

As we reflect on Gail's generous spirit, which brought joy to our workplace, and remember Vicki's gift of humor that brought laughter to her family, we're reminded of God's words...

**"Yet you do not know what tomorrow will bring. What is your life? For you are a mist that appears for a little time and then vanishes."** ~ James 4:14 (ESV)

This isn't meant to sadden us, but rather to inspire us to cherish every interaction, every smile, and every act of kindness we can share with one another.

Whether it's a tray of cookies delivered with love or the warmth of helping you find the perfect flooring for your home, we're grateful for every connection we make. You're not just our customers; you're our extended family, and we treasure the relationships we've built together.

Thank you for allowing us to be part of your lives and for making us part of yours. In times of celebration and times of sorrow, we're reminded that love truly does make a house a home.

With heartfelt gratitude and love,



Dawn Giganti, Marketing & Administration  
Creative Carpet & Flooring

**Month at a Glance:**

**1<sup>st</sup> Pumpkin Spice Day.** - While we can't install pumpkin spice scented carpet (trust us, we've thought about it), we CAN help you create a cozy autumn home with beautiful new floors that pair perfectly with your seasonal latte obsession.

**10<sup>th</sup> World Homeless Day.** - A time to reflect on the importance of having a safe place to call home. Let's honor those experiencing homelessness and the organizations working to provide shelter and support in our communities.

**18<sup>th</sup> Sweetest Day.** - A holiday invented by someone who forgot to buy Valentine's Day gifts and needed a do-over! It's basically Valentine's Day's less popular cousin who shows up uninvited but brings really good candy.

**31<sup>st</sup> Halloween** - While the world gets spooky, we're reminded that God's light shines brightest in the darkness! It's a perfect night to show Christ's love to all the little trick-or-treaters in our neighborhoods.

**Employee birthdays this month:**

October 7<sup>th</sup> is our amazing Project Manager Dave Coulam's birthday! Dave is the superhero who helps customers navigate insurance claims, turning stressful situations into smooth flooring solutions. Join us in wishing Dave a fantastic year ahead!



Mark  
Bouquet



Mark  
Bouquet Jr.

We promise that you'll love your new floors, or we'll replace them for **FREE!**\*

\*Residential only. Within the first 30 days after installation. Does not include the cost of installation or other labor. The style must be of equal or lesser value.

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**October 2025**

S	M	T	W	T	F	S
			01	02	03	04
05	06	07	08	09	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

## Welcome Back Valued Friends!

Arleen Duffy  
Arlene Weimer  
Audrey McFadden  
Bill Pawlowski  
Brandon Keane  
Christine & Bill Retseck  
Claudette Molloy  
David & Cathy Lohbauer  
Dawn Rodeghier



Debbie & Larry Gaspar  
Florenca Stoll  
Jack Conley  
Jan Mazza  
Jasmine Carias &  
Audel Ocegüera  
John & Cecilia Klemme  
John Paskey &  
Mary Lombardo

John Riedas  
Linda & Rick Rushin  
Maria Agosto  
Mary Oberg  
MaryLynn & Jim Mishevich  
Max & Evie Meján  
Michael & Mary Disanti  
Mike & Mary Smith  
Nancy Jacobs



Paul Valente  
Rachel Cerniuk  
Richard Reyes  
Rita Hanko  
Steven & Janet  
Wagner  
Tim & Debbie Kulchar  
Tom & Linda Danielson  
Tom & Vivian Brown

## 6 Foods That Never Expire (And Why That's Awesome!)

Found something in your pantry from 2019? Don't panic! Those "best by" dates are basically made up anyway. Here are six foods that literally never go bad...

- **Vinegar:** This stuff preserves itself thanks to all that acid. Even if it gets cloudy or grows weird jelly blobs (called "mother"), it's still perfectly fine. It's like the Keith Richards of condiments.
- **White Rice:** Store it in a cool, dry place, and white rice can last 25-30 years. Seriously. Brown rice only lasts 6 months because it has oils that spoil, but white rice has all that stripped away. It's playing the long game.
- **Sugar:** Bacteria hate sugar so much that we use it to preserve other foods. The only way sugar "goes bad" is if it gets wet and turns into a brick. Even then, you can usually fix it.
- **Salt:** It's a mineral, not a plant or animal, so it literally can't spoil. Humans have used it to preserve food for thousands of years because bacteria can't survive around it.
- **Pure Vanilla Extract:** Real vanilla extract gets BETTER with age, thanks to all that alcohol. Don't confuse it with imitation vanilla, though - that stuff only lasts 6-12 months.
- **Honey:** This liquid gold is so packed with sugar and so low in water that bacteria just give up. Keep it sealed and dry, and it'll outlast you. Ancient Egyptians knew what they were doing putting this in tombs!



Stock up on these immortal pantry heroes and you'll be set for the apocalypse!

## The Statue of Liberty Started Life as a Giant Penny!

When France gifted the Statue of Liberty to the United States back in 1884, Lady Liberty wasn't green like we know her today, she was actually brown like a shiny new penny! The entire statue was made from 31 tons of copper, which naturally has that brownish color. Over the next few decades, New York's salty harbor air caused the copper to slowly change colors from pink to darker brown, and finally to that iconic blue-green we see today. This process is called oxidation, and it's the same thing that happens to old pennies. Congress actually wanted to paint the statue back to brown in 1906 and approved \$62,000 for it, but the public was so upset about the idea that they left Lady Liberty alone to keep her natural weathered look!



## Why Autumn Used to Be Called "Harvest"

So apparently, our ancestors were really bad at naming seasons. For the longest time, they only bothered naming the extreme ones - winter was so important that Anglo-Saxons literally counted their age in winters instead of years!

Back in the 10th century, people called autumn "harvest" (from Old English "haerfest"). Makes sense, right? Except it was also super confusing because "harvest" meant both the season AND the actual job of picking crops. By the 1700s, people were like "this is dumb" and dropped it. Around the 1300s, fancy people started using "autumn" (stolen from Latin, because everything sounds classier in Latin). Meanwhile, the 1500s gave us "fall of the leaf," which got shortened to just "fall" - basically the seasonal equivalent of calling spring "spring of the leaf." Here's where it gets spicy: After the Revolutionary War, Americans were so done with Britain that they even rebelled against their vocabulary! While the Brits stuck with "autumn," Americans were like "nah, we're team fall now." Less than 100 years after independence, "fall" was considered totally American - along with trick-or-treating and Thanksgiving, because apparently we needed our own seasonal traditions too. The Bottom Line: We went from "harvest" to a Latin/American vocabulary split that's still going strong today. British people say "autumn," Americans say "fall," and both are right!



## Roll Out the Welcome Mat for Our Newest Friends!

Aileen Balazs  
Barbara Degeorge  
Ben Lincoln  
Bill Stone  
Cheryl Hopkins  
Chris Swiatek  
Cristian Ramirez  
Daniel Fox  
Deb Overhage

Dwayne Burrell  
Ed Johnson  
Eloise Nichols &  
Jasmine Upshaw  
Garry Ciochina  
George Chmurynski  
Glenn Medema  
Jake Baranowski  
Janice DeMaat

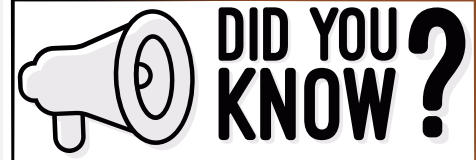
Jeri & Dennis Bowman  
Jim & Peg Hannigan  
Jim Mitchell  
Joe & Christy Marks  
Joe Arden  
Karen McCormick  
Ken & Vicki Mantel  
Kim Dirck  
Kim Majchrzak

Larry & Anna Howerzyl  
Larry & Theresa Matovina  
Lisa Laskarin  
Lisa Peters  
MA Ruley  
Maralee Dickens  
Marcia Werkman  
Mark Morrissey  
Marla Szymborski

Mary Juhas  
Maryann Kieldyk  
Matthew McCrea  
Melissa Fish  
Nancy Erikson  
Palmer & Barbara Radbel-Myers  
Patrick Logan  
Paul & Laura Pilewski  
Renee Mrozowski

Ricardo Avina  
Ruth Treichel  
Samantha Krylowicz  
Sandra Hoffman  
Steve Teschke  
Tina & Mike Prusak  
Tina Mitcheltree  
Tony Scariano  
Tyrone Palmer

Hello!



## If You Need to Book Holiday Flooring, **ACT NOW!**

If you are even thinking of having new flooring installed or carpets cleaned for the holidays, we implore you to HURRY to our showroom and book your installation or cleaning now, even if you don't need it for a month or two. If you come in at the last minute, we'll do our best to fit you in, but you'll likely have to wait for several weeks. Don't take that chance... especially if you planned on new flooring for the holidays!

Hurry!!!



**SCHEDULE NOW before it's too late!**

Give us a call at (888)910-6585 or visit your local showroom.

Don't visit any flooring dealer until you call us for a **FREE** Customer Awareness Guide! You will learn...

- △ 4 predatory sales tactics
- △ 7 costly misconceptions about flooring
- △ 5 questions to ask a dealer before buying

Visit our website to obtain your copy!  
[www.CreativeCarpetInc.com](http://www.CreativeCarpetInc.com)



# Creative Carpet & Flooring

## FALL FLOORING FEST



**Sep 19 - Nov 3, 2025**

**Up to \$1,000 back or 20% off  
on select styles**



**Sep 25 - Nov 8, 2025**

**\$0.50/sq.ft. rebate on  
Mirage Floors purchase**



**Oct 3 - Nov 17, 2025**

**Save up to \$500 on select  
products**

## Special Financing Available\*

**\*Subject to credit approval. Ask Flooring Consultant for financing details.**

*Pick your deal: Karastan, Mirage Floors, Shaw Flooring Network, or  
Special Financing. Cannot be combined.*

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# Beauti- FALL Event

## SAVE up to \$500

On select Anderson Tuftex<sup>®</sup>, COREtec<sup>®</sup>,  
and Shaw Floors<sup>®</sup> products.

### PLUS SPECIAL FINANCING AVAILABLE\*

\*subject to credit approval. Ask store associate for  
complete rebate and financing details.

October 3 - November 17

Anderson  
Tuftex



# MEGA Trivia Contest

Win \$100 off our online store  
Shop.CreativeCarpetInc.com or a  
\$50 restaurant gift card to



## This month's Mega Trivia question:

What is the official state tree  
of Illinois that displays  
beautiful fall colors in  
October?

- (A) White Oak
- (B) Sugar Maple
- (C) Red Oak
- (D) American Elm

Join the fun at creativecarpetinc.com! Hit the 'MEGA Trivia' tab under 'Specials,' and take your guess on our monthly question between the 1st and the 20th. The drawing will take place on the 21st for all who answered correctly. The winner will be announced in next month's newsletter. Don't forget, entries close on the 20th. Best of luck!

## Last month's question:

How many pounds of gummy bears does Albanese Candy Factory in Merrillville, Indiana, sell every day?

(D) Over 300,000 lbs.

The answer "(D) Over 300,000 pounds" highlights the massive scale of Albanese Candy Factory's daily gummy bear production in Merrillville, Indiana. This output - more than 150 tons per day - reflects how this family-founded business has grown since 1983 into one of North America's largest gummy candy producers. With approximately 700 employees serving 41 countries, this impressive production volume enables Albanese to supply major retailers worldwide while serving as a major economic contributor to Northwest Indiana.

**Congratulations to last month's winner:**

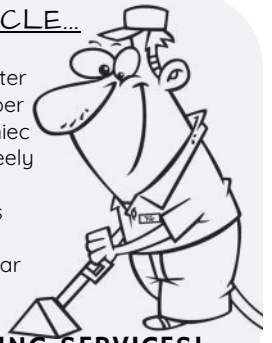
**HELEN  
SLUIS**

OF MOKENA, IL

Claim your prize by visiting your nearest Creative Carpet & Flooring showroom from October 1 - 31, 2025. Thanks for taking part in our contest! Enjoy your prize!

## MEET OUR CARPET CLEANING CIRCLE...

Alan & Amy Watkins	Dottie Bauer	Mimi Royer
Arlene & Brian Hufnagel	Felicia Johnson	Retta Hofstetter
Barb Evans	Frosini & Michael Smith	Roberta Gasper
Bill & Denise Balsis	Howard Nagel	Sandy Marciniak
Bobbie Fiedler	Jan Bray	Sharon Macfeely
Cleo Simons	Jeralyn Hopp	Susan Koch
Darlene Gaines	Jim Smith	Tracy Dragos
David Latko	Kathy O'Donnell	Trudy Wille
David Monge	Laure West	Vincent Salazar
Debbie Partyka	Marge Conn	
Deborah Powers	Mike Wojcik	



**CALL FOR MORE INFO ON OUR CARPET CLEANING SERVICES!  
888.910.6585 EXT. 100**

## Cursive Still Matters



So I was thinking about cursive the other day - you know, that swirly writing we all had to learn in school? Turns out for hundreds of years, nice handwriting was basically like flexing your wealth and education. Romans started it, monks perfected it, and by the 1700s rich people were going to special penmanship schools. They even had gender rules - women wrote all curvy and decorative while men kept it straight and "strong-looking."

Then this guy Platt Rogers Spencer democratized it in the 1800s by creating one standard style everyone could learn. His cursive literally became the Coca-Cola logo! Every American kid learned the same way for decades until computers showed up. Around 2010, schools just stopped teaching it because, honestly, when do we write by hand anymore?

But here's the crazy part - researchers found that writing by hand makes your brain remember stuff way better than typing. All those handwritten grocery lists? They stick in your head better than anything you tap into your phone. Sure, cursive seems old-fashioned, but it makes your brain work better AND your signature look cooler!

## Why We Call Street Crossers "Jaywalkers"

You know the type of people who dart across busy streets wherever they feel like it, ignore crosswalk signals, or sprint through traffic mid-block. It's pretty dangerous (and often against the law), but somehow this risky behavior got stuck with a weirdly innocent-sounding name. The word comes from "jaywalk," which basically means crossing streets recklessly or in totally inappropriate spots where you're asking to get hit by a car. Some cities are absolutely notorious for this, like New York, San Francisco, and Chicago, where people seem to think traffic laws are more like suggestions. Here's the interesting part about that "jay" bit though. Sure, it's a type of bird, but back in the early 1900s, calling someone a "jay" was basically calling them someone inexperienced with city life who didn't know how things worked in urban areas. Before pedestrians got this label, "jay-drivers" were the original traffic troublemakers who were horse and buggy drivers that couldn't figure out which side of the road to use. When cars started taking over city streets, the term shifted to focus on walkers instead. A Kansas City newspaper back in 1911 actually used "jaywalker" to describe people who walked messily on sidewalks, but over time the meaning morphed into what we know today of people who abandon sidewalks entirely and bring their chaotic energy right into traffic. Most places have actual laws against it now, which is why the term stuck around, so it's best to use crosswalks and follow traffic signals instead!



## Thank you to...

Dion Dillard  
Frances Vandersteen  
Judi Haan  
Julie & Tim McCrea  
Lila Carr  
Lori Koning  
Paul Valente  
Sara Werkman  
Tony Scariano

Deeply appreciate you!



**Have a night out with dinner on us through Creative Carpet's**

## Referral Rewards Program

As you probably know, advertising is costly. Instead of paying the newspaper or other places to advertise, we'd rather reward you. Every time you refer someone who becomes a client and makes a purchase, we will send you a \$25 restaurant gift card to have dinner on us! For details, visit:

**creativecarpetinc.com/referral-rewards**

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MON 10am 6pm  
TUE 10am 8pm  
WED 10am 6pm  
THR 10am 8pm  
FRI 10am 6pm  
SAT 10am 4pm  
SUN closed

Very pleased with our Karndean LVP flooring purchase from Creative Carpet in Highland for our kitchen, living room, and hallway. Autumn has been a pleasure to work with. Her knowledge and patience were truly appreciated. The installer, Edgar, and helper pulled up the kitchen laminate, plus two more layers of vinyl underneath. Hauled all the old flooring away, moved furniture, kept us informed, and cleaned up after installation was completed. Highly recommend this local business.



MON 9am 6pm  
TUE 9am 6pm  
WED 10am 6pm  
THR 9am 6pm  
FRI 9am 6pm  
SAT 10am 4pm  
SUN closed



**SHARE** → Review

Share a project photo with your review on our site within 30 days of installation for a chance to win a \$25 gift card!

[CreativeCarpetInc.com/share-your-review](http://CreativeCarpetInc.com/share-your-review)

**Debbie Kulchar of Highland, IN**  
**This month's \$25 Target gift card winner!**

**THANKS  
FOR  
THE REVIEW**



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