

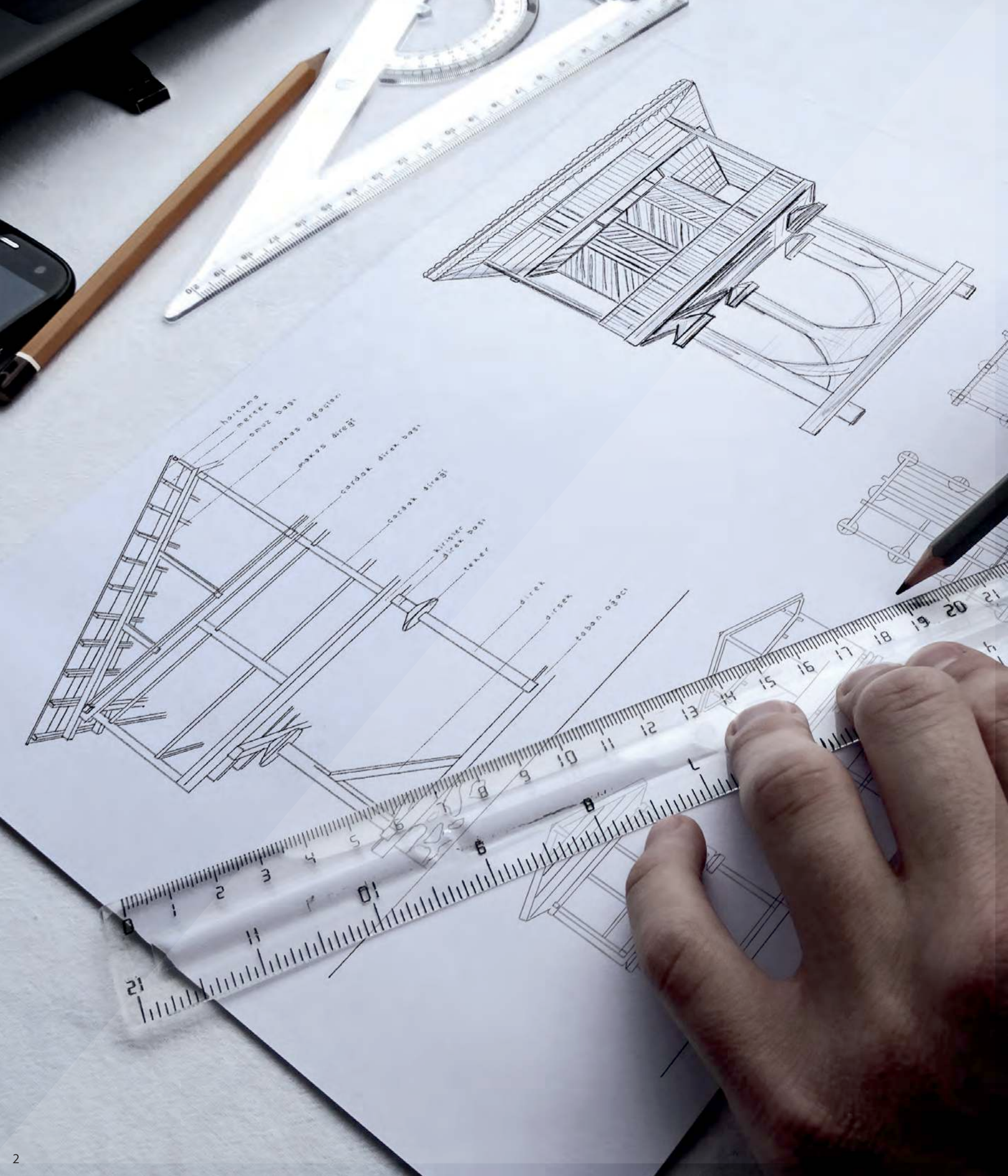
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LAZZONI

Lifestyle Magazine



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A cellar built on four pillars where origins, values, and goodwill of the Eastern Black Sea are stored.





prologue

Welcome to the world of Lazzoni, a place where luxury meets comfort and innovation meets design. Our magazine is dedicated to showcasing the finest furniture collections, interior design trends, and lifestyle inspirations that embody the essence of Lazzoni. With a passion for quality craftsmanship and attention to detail, Lazzoni is a brand that stands for elegance, sophistication, and modernity.

Since the 19th century, Lazzoni has been dedicated to high-quality design and sustainable manufacturing. Our mission is to preserve the natural resources of our environment by working exclusively with high-quality materials. Our fine wood furniture combines beauty with craftsmanship, a unique experience that is enhanced by irresistible design innovations. We take pride in the stories behind each piece of furniture we make.

For 4 generations Lazzoni offers maximum style, comfort, and functionality without losing sight of sustainability. For a quarter century now, Lazzoni has celebrated the company's 125 years: a long story that has been written thanks to the passion and hard work, dedication and attention to detail, to an exclusive selection of materials in terms of both technology and quality.

Join us on a journey through the world of Lazzoni, where we bring you the latest insights, ideas, and inspirations to elevate your living space to new heights of style and comfort

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emotive' design



Inspired by Italian modernism, the latest Lazzoni photoshoot captured for the upcoming furniture design collection reveals a breathtaking interplay of innovative materials and masterful craftsmanship. The unique store ambiance was re-interpreted with Lazzoni's signature authenticity to create models that capture the luxurious energy of New York.





The main piece for the photoshoot was the 2-legged Mons table which is the first item of the expanded Mons Collection. The doubled-up iconic metal legs of Mons have an amplified effect with the new rounded rectangular tabletop, creating a stunning centerpiece. Mons table is a design classic that was designed in need of a luxurious round table but has become an icon in its own right.

The idea behind this table was to create something that would complement chic dining areas while making them more practical. The result was a simple yet elegant design with beautiful proportions that make it perfect for any setting. The 2-legged Mons is followed by the subtle yet elegant Mons console that was inspired by Mons' iconic leg style and slim top. Perfect for any space that is in need of a sleek silhouette.

The new interpretation of the Amorf coffee table has made its appearance in the photoshoot in the form of an amorphous mirror set. A unique collection item that can fit any space whether it is a modern home or a maximalist dream. The Amorf mirror set consists of 3 different sizes for exclusively formed amorphous shapes for mirrors. A result of the willingness to experiment with materials and finishes that give life to pieces that are both functional and decorative.



The best-selling articles of all times, the modular sofas were also photographed in a serene setting that is reflecting the intended feeling when in use. The multi-functional and flexible design of modular sofas can be customized in many ways. Becoming one of the most advanced and innovative sofa types in the industry, modular sofas like Mony, Mix, Gola and many more enable you to change the look of your room at any time with adjustable features. Many different modules can be combined together to form different types of sofas, sectionals, and corner sofas until you find the perfect fit.

The photoshoot also included items for the sleeping areas which is a mastery category for Lazzoni. Known for its high-quality, designer storage beds that offer full customization, Lazzoni became a recognized brand in bedroom furniture. The renowned storage bed, Hexa made an appearance, accompanied by the upcoming Hudson series for the nightstand and the dresser with the NYC skyline in the background. Reflection of a modern metropolitan that demands comfort and style even in the solace of their own home.







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