

LANIA

THE LABEL

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Reverie

SPRING - SUMMER 2025





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Escape to sun-drenched shores....

Inspired by the effortless elegance of Mediterranean summers, Lania The Label's SS25 collection, Reverie, captures the essence of a dream—where the sea sparkles, time slows, and beauty is found in every detail.

Delicate embroidery and soft linen fabrics evoke coastal charm, while artisanal prints, scalloped embroidery, and intricate stitchwork pay homage to the craftsmanship of the Mediterranean—where every tile, textile, and thread tells a story.

Striped natural suiting offers an effortless feel, balancing softness with structure. Luxurious natural fibres create breathable, timeless pieces, elevated by delicate trims and scalloped details.

Denim is reimagined in bleached colourways with embroidered accents, while casual-luxe sweats offer versatility for every summer moment.

Reverie is an invitation to slow down, take in the beauty, and dress for the moments that matter.



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A



B



- A 3876 Reeve Jacket
3834 Salute Top
3877 Reeve Pant
B 3876 Reeve Jacket
3834 Salute Top

- Opposite Page:
3876 Reeve Jacket
3877 Reeve Pant





- A 3840 Chino Shirt - Steel
- B 3839 Chino Top - Amber
- C 3838 Chino Dress - Amber
- D 3838 Chino Dress - Steel

Opposite Page:

- 3840 Chino Shirt - Steel
- 3838 Chino Dress - Steel
- 3806 Keating Pant - Sand





A



B



C

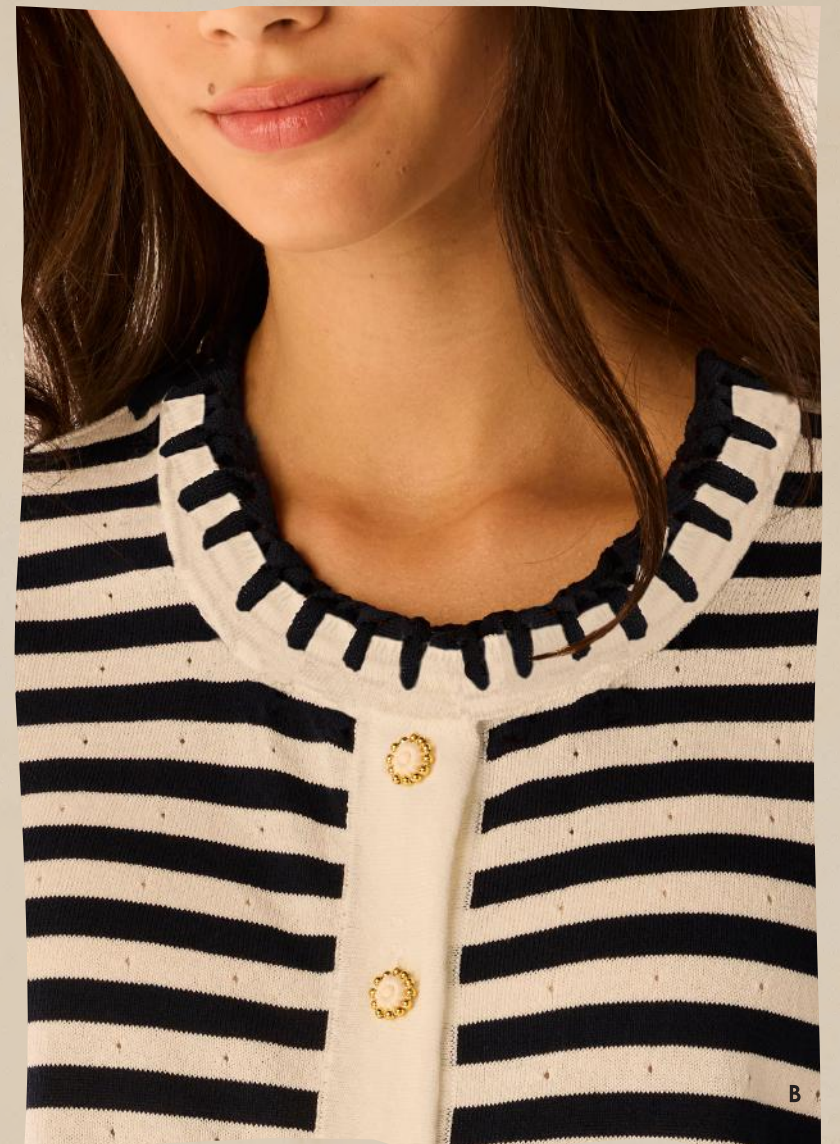


D

- A 3837 Addison Top - Amber
- B 3837 Addison Top - Amber
- C 3821 Liberty Cardi - Ivory
- D 3821 Liberty Cardi - Coral



A



B



C



10

D

- A 3860 Sayer Cardi - Ink/Off White Stripe
- B 3860 Sayer Cardi - Ink/Off
- C 3827 Chloe Jean - Ivory
- D 3827 Chloe Jean - Ivory



- A 3835 Abby Jacket - Bleached
3808 Abby Jean - Bleached
B 3835 Abby Jacket - Bleached
C 3828W Abby Skirt - White
D 3823 Lotus Top - Lotus Print
- Opposite Page:
3835 Abby Jacket - Bleached
3834 Salute Top - Ink
3828 Abby Skirt - Bleached





A



B



C



D

- A 3836 Heather Jacket - Teal
3843 Carnaby Shirt - Carnaby Print
B 3836 Heather Jacket - Latte
C 3807 Heather Pant - Latte
D 3807 Heather Pant - Teal
- Opposite Page:
3843 Carnaby Shirt - Carnaby Print
3881 Hayden Short - White







3810 Melody Shirt - Pink
3848 Heather Short - Latte



A



B



C



D

- A 3819 Wallace Shirt - Oxford
B 3819 Wallace Shirt - Oxford
C 3848 Heather Short - Teal
D 3848 Heather Short - Latte
- Opposite Page:
3819 Wallace Shirt - White
3848 Heather Short - Latte





- A 3822 Emery Jacket - Stone
- 3866 Emery Jogger - Stone
- B 3822 Emery Jacket - Stone
- C 3866 Emery Jogger - Stone
- D 3864 Emery Top - Black Stripe



A 3844 Clover Shirt - Sky
B 3818 Urban Top - Seamist
C 3869 Hyde LTL Pant - Stone
D 3869 Hyde LTL Pant - Pine



- A 3809 Mika Top - Ink
B 3870 Alby Top - Sky
C 3858 Savanna Pant
D 3859 Savanna Short
Opposite Page:
3872 Capri Shirt - Sky Stripe
3884 Hayden Skirt - White





A 3817 Baxter Sweat - Ivory
3825 Baxter Jogger - Ivory
B 3863 Baxter Sweat - Ivory
C 3817 Notion Top - Latte
D 38045 Pearl Stripe Top
Opposite Page:
3833 Villa Shirt - White
3845 Bleached Legal Jean - Bleached





- A 3868 Chantelle Dress
- Chantelle Print
- B 3868 Chantelle Dress
- Chantelle Print
- Opposite Page:
- 3867 Chantelle Shirt
- Chantelle Print
- 3828W Abby Skirt - White





A



B



C



D

- A 3816 Gable Sweater - Sherbet
 - B 3874 Marlo Dress - Sherbet
 - C 3865 Marlo Top - Jade
 - D 3865 Marlo Top - White
- Opposite Page:
3874 Marlo Dress - White





A



B



C



D



E

- A 3850 Hayden Jacket - White
- 3884 Hayden Skirt - Ink
- B 3850 Hayden Jacket - White
- C 3834 Salute Top - Black
- D 3881 Hayden Short - Ink
- E 3813N Hayden Pant - Ink

Opposite Page:
3885 Natalie Dress - Ink





3800 Mia Top

3881 Hayden Short - Ink



3851 Steffi Shirt - Black
3881 Hayden Short - White



3842 Eliza Shirt - White
3881 Hayden Short - Ink





A



B



C

- A 3820 Porto Shirt - Porto Print
3881 Hayden Short - White
B 3886 Porto Top
C 3824 Porto Dress
Opposite Page:
3824 Porto Dress





3851 Steffi Shirt - Stone
3881 Hayden Short - Ink



3854 Payton Shirt - Payton Print
3808 Abby Jean - Bleached





3844 Clover Shirt - White
3475A Legal Wide Jean - Indigo
3855 Payton Dress - Payton Print



- A 3801 Muse Shirt - Muse Print
- B 3841 Muse Top - Muse Print
- C 3845 Bleached Legal Jean - Bleached
- D 3845 Bleached Legal Jean - Bleached

Opposite Page:
3801 Muse Shirt - Muse Print
3845 Bleached Legal Jean - Bleached





A 3857 Thorn Dress - Cherry
B 3857 Thorn Dress - Cigar
Opposite page:
3857 Thorn Dress - Ink





A 3883 Summit Dress - Ink

B 3878 Lottie Top - Ink
3827 Chloe Jean - Ivory

Opposite Page:
3883 Summit Dress - Ink
3878 Lottie Top - Ink
3827 Chloe Jean - Ivory





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With Thanks...

To the talented creatives who collaborated with us to bring our vision for the SS25 collection to life...

Photography: Mara Sommer / Videography: Ant Low

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