

SPRING/SUMMER 2026

BIG POTATO GAMES CATALOGUE



bigpotato.com



@bigpotatogames





We're an indie games company from East London, in the UK called Big Potato.

We specialise in party games for kids, families and grown-ups that are quick to learn and easy to play. We create and design all our games in-house, and distribute them in 50 countries around the world.

Have a browse through this brochure and see what tickles your fancy. If you want to add any games to your shelf, get in touch!

Speak soon.

Team Potato x

**8+****Players: 2-5****Time: 20 mins**

This is an easy-breezy card game of risk and reward.

There's one rule: you can't take a card that's higher than the last one you took. The cards in the deck are numbered 1-99 and you win by collecting the most cards over three rounds. Along the way you'll pick up special cards which mix things up. Some give you triple points, others switch direction, a few even let you break the golden rule and take a lower card. Whether you play it safe or go for broke, one thing's for certain, at some point you're just gonna have to risk it!

MSRP : \$10.00 Wholesale: \$5.00 Pack Size: 6 Dimensions: h5.2 w4 d1.2

Content: 50 cards

**10+****Players: 2-8****Time: 10 mins****A 10 out of 10 ranking game**

This is a co-op game, so you're all working together to beat the game. Everyone gets a different category and a secret number between 1 and 10. If your category is 'Fish' and your number is 3, then you say a fish that you'd rate 3 out of 10. Then as a group you have to put all these random things in order from worst thing to best thing, without revealing your number. For each one you get wrong, you lose a life. Run out of lives and it's game over!

MSRP : \$12.99 Wholesale: \$6.50 Pack Size: 6 Dimensions: h6.3 w4.7 d1**Content:** 40 category cards, 20 number cards, 4 life tokens, 2 signs, 1 shhh! token

**All****Players: 3-8****Time: 20 mins**

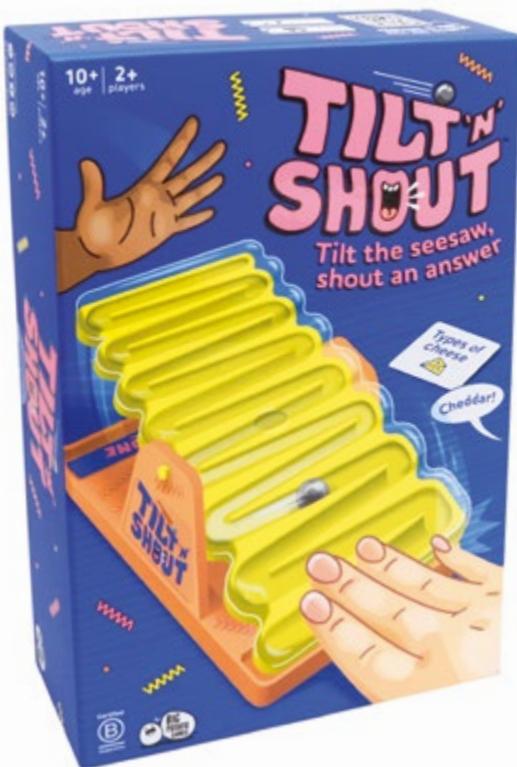
Can you work out which question your friends just answered?

You can't see the question, but you can hear everyone's answers. You then have to predict which question they were answering from a choice of five.

With 400 ridiculously dumb questions to play, find out things about your friends you didn't know you wanted to know, like which famous person they would like to voice their Sat Nav.

MSRP : \$19.99 Wholesale: \$10.00 Pack Size: 4 Dimensions: h7.5 w4.1 d2.6

Content: 400 cards, 6 dividers, 1 board

**Age: 10+****Players: 2+****Time: 15 mins****Tilt the seesaw. Shout your answer.**

A back and forth, shouty-outy party game for two teams. It's like Scattergories but with a marble run seesaw timer.

Both teams have to shout out answers to the same category in turn. If a team goes blank, and can't think of an answer in time, the other team captures the ball and wins the round. But watch out, this game comes with underdog comeback technology, so the better you do, the harder it is to win.

MSRP : \$24.99 Wholesale: \$12.50 Pack Size: 4 Dimensions: h10.5 w7.1 d2.4

Content: 100 category cards, 1 seesaw, 1 metal ball, 2 blocks

**Age: 10+****Players: 4-20****Time: 20 mins****Get ready to think like the udders.**

Herd Mentality is a party game with a simple black and white mission: write down the same answer as everyone else.

It starts with a random question, such as "What's the hardest fruit to juggle with". Then, everyone writes down an answer in secret. If your answer is in the majority, you win cow tokens. But, if your answer is the odd one out, you'll land the Pink Cow and your herd will be worthless — until you can pass her on to someone else!

MSRP : \$19.99 Wholesale: \$10.00 Pack Size: 4 Dimensions: h10.5 w8 d2.7**Content:** 100 cards, 62 cow tokens, 1 squishy pink cow, 1 answer pad, 1 cow paddock

**Age: 8+****Players: 4-10****Time: 15 mins****Describe weird things without...err...uhh...hesitating.**

This is a noisy party game with one super-simple mission — you can't say “umm”.

Two teams race to get their pieces to the end of the board first. They'll do it by describing as many strange sounding objects as they can, from the random cards they pick up. The only problem is: you can't say “umm”. Every time you do, the other team ding the bell and move their piece closer to victory, adding to the pressure! As each team gets closer to the end, more and more sounds become off limits, making it a frantic dash to the finish line.

MSRP : \$19.99 Wholesale: \$10.00 Pack Size: 4 Dimensions: h7.5 w4.1 d2.6

Content: 150 cards, 2 playing pieces, 1 board, 1 bell, 1 timer

**Age: 8+****Players: 2-4****Time: 10 mins****The easy-cheesy letter game.**

In P for Pizza, you don't need super-spelling skills or perfect pizza knowledge. You just need to be able to shout out words (and be speedy about it).

Each round, match up a letter with the category opposite and shout out an answer. The quickest player wins the card and adds it to their collection. The first player to build their Giant Pizza Slice using nine cards is the winner!

MSRP : \$12.99 Wholesale: \$6.50 Pack Size: 6 Dimensions: h6.7 w4.9 d2**Content: 120 Cards**

The Chameleon

Item Code: CHM02RUS



Age: 14+

Players: 3-8

Time: 15 mins

Blend in. Don't get caught.

You all know the secret word, except the Chameleon. To prove you know the secret word and you're not the Chameleon, you each give a one-word clue. The Chameleon says a word that's a guess, and hopes for the best.

But watch out! Make your clue word too vague, and other players will think you're the Chameleon. Make it too obvious, and you'll give away the secret word and the Chameleon will escape.

MSRP : \$24.99 Wholesale: \$12.50 Pack Size: 4 Dimensions: h6.7 w10.8 d2.2

Content: 20 double-sided topic cards, 14 code cards, 2 chameleon cards, 1 eight-sided die, 1 six-sided die

Chicken vs Hotdog

Item Code: CVH02US



8+

Players: 2+

Time: 10 mins

A flip it and stick it party game.

Okay, it's time to settle this once and for all – who is top dog (or chicken)? Get ready to find out. Split into teams, or go one-on-one, then get ready to bid and flip your way to sweet-tastin' victory.

Turn over a Challenge Card, then secretly bid high if you think you can nail it or bid low to avoid it. If both bids match, then it's Flipperama time!

Every time you complete a challenge you can turn over a Character Card. Flip over enough cards to create your Chicken (or Hot Dog) and you've won the game!

MSRP : \$24.99 Wholesale: \$12.50 Pack Size: 4 Dimensions: h10.4 w7.1 d3

Content: 68 cards, 1 chicken sling'em, 1 hotdog sling'em

**Waterproof****Tearproof****Durable****Two and a half plastic bottles in every pack.**

Each year, 8 million tons of plastic bottles get dumped into the ocean. So, we thought we'd fish some out and turn them into playing cards.

Introducing MOOP: 'Made of Ocean Plastic' playing cards. It's only a small plastic drop out of the ocean — but it's a start.

MSRP : \$9.99 Wholesale: \$5.00 Pack Size: 12 Dimensions: h3.7 w2.5 d0.7
Content: Travel case, 52 cards, 2 Jokers

**All****Players: 2-8****Time: 20 mins****The gravity-defying, card-balancing game.**

Cards vs Gravity Pro is a tense building game like Jenga but instead of repositioning blocks you balance waterproof cards.

Grab any bottle, push in the special stopper, attach the magnetic platform and start balancing your cards. You'll need tactics, luck and a steady hand to avoid being the player who knocks all the cards over.

Comes with a handy carry case so you can take it anywhere.

MSRP : \$19.99 Wholesale: \$10.00 Pack Size: 6 Dimensions: h7.5 w4.1 d2.6

Content: 30 waterproof cards, 1 magnetic platform, 1 bottle stopper, 1 carry bag

**Age: 12+****Players: 2-8****Time: 10 mins****Think the same, it's the point of the game.**

This is a 'how well do you know your friends...and yourself' party game. Your mission is to silently agree with your partner. You each do this by both pressing the buttons on the swivel hands, so your fingers spin around and point at the same person.

If the question is, "Who's more golden retriever?" then you're both trying to agree, without discussing. If the fingers end up pointing in the same direction, you agreed, and your team is through to the next round. If you disagreed, then you're out. The last team standing is totally the winner.

MSRP : \$24.99 Wholesale: \$12.50 Pack Size: 6 Dimensions: h9.5 w6.5 d2.6**Content:** 200 questions, 16 team cards, 1 swivel hands, 1 rules, 1 sticker sheet

**Age: 10+****Players: 3-8****Time: 20 mins****A family-friendly, spot-the-impostor party game.**

The award-winning party game is back, but this time with pictures instead of words. Using new Magic Reveal Sleeves, all the players can see which picture is the secret one — except the Chameleon!

To catch them, each player will say one word related to the picture. The Chameleon can't see the secret picture so they'll have to blend in by saying something that makes them 'sound like' they know what everyone's talking about.

Will the Chameleon escape yet again? Or will everyone manage to catch them out?

MSRP : \$24.99 Wholesale: \$12.50 Pack Size: 6 Dimensions: h6.6 w11.8 d2.1**Content:** 40 picture cards, 12 code cards, 8 reveal sleeves

Block Party

Item Code: BLOCKPDTC01US



Age: 8+

Players: 2-6

Time: 20 mins

Guess what your friends are trying to hastily recreate with colored blocks.

Like if Pictionary had been invented by Bob the Builder, Block Party is a family-friendly party game, where instead of drawing things for people to guess, you build them using colorful, wooden blocks.

Simply choose one of the secret objects written on your card and grab some blocks. If another player guesses what you've made, you both get points. If you complete the bonus Building Challenge for the round, you win even more — just the thing to get your playing piece racing around the score track.

MSRP : \$19.99 Wholesale: \$10.00 Pack Size: 6 Dimensions: h7.0 w5.5 d1.9

Content: 180 wooden cubes, 46 cards, 6 building mats, 6 steal tokens,

1 score track, 1 guesser token

**Age: 14+****Players: 1+****Time: 60 mins per case**

Get your detective on and solve these three real-life cases.

Whether you're looking to delve into a solo mission, or want to tackle a case as part of a team, there's plenty for everyone to tuck into in this cryptic mystery game.

We've dug deep into the archives of the U.S. Postal Inspection Service — America's oldest federal law enforcement agency — and dusted off three real-life crime cases ranging from easy to hard. Each one was solved by a team of federal agents. The question is...have you got what it takes to crack them yourself?

MSRP : \$29.99 Wholesale: \$15.00 Pack Size: 6 Dimensions: h10.5 w9.0 d2.7

Content: 3 manila folders, 75 pieces of evidence (papers, business cards, maps, photographs, envelopes and more!), 1 postal inspector badge

The Great American Mail Race

Item Code: USPS01UK



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7898843855
8



Age: 10+

Players: 2-4

Time: 45 mins

This game is a bit like Ticket to Ride but instead of just trains, you race to deliver mail across America using planes, trains, steamboats... and even a rocket!

Dash between some of America's most "unusual" locations (such as Ding Dong Texas and Jackpot Alaska) to deliver as much mail as you can before you run out of Transport Cards.

To get your win in the bag it'll take a combination of careful planning and decisive action, so be prepared to go above and beyond as you bid to become the master of all mail carriers.

MSRP : \$19.99 Wholesale: \$10.00 Pack Size: 6 Dimensions: h9 w10.5 d2.7

Content: 98 cards, 4 mailboxes, 4 vans, 4 parcels, 1 ink stamp, 1 scorepad, 1 board, 1 postcard

Don't fall for it

Item Code: **DFFI01UNI**



Age: 10+

Players: 2-10

Time: 20 mins

Dodge the fake answers to avoid the drop.

Don't Fall For It is a trivia game with booby traps. On every card there are five real answers and six fakes. Your team's mission is to find the genuine answers and avoid the frauds. Pick a fake and it's off to the tower with you. There you must remove a plank, hoping not to dislodge any of the wooden blocks hidden inside. If any fall, you're stuck with them. The first team to get lumbered with 11 blocks is out and the other team wins.

MSRP : \$24.99 Wholesale: \$12.50 Pack Size: 6 Dimensions: h10.5 w7.0 d2.3

Content: 60 Question cards, 21 Wooden cubes, 11 Wooden cylinders, 12 Planks, 1 Card dispenser, 1 Tower, 1 Rules, 1 No Peeking card

Whirly Derby

Item Code: **WD01RUS**



Age: 8+

Players: 2-6

Time: 45 mins

Whirly Derby is an all-action racing game. As the proud owner of a team of racing marbles, your mission is to get your marbles onto the podium to earn you some championship points.

To be crowned Whirly Derby Champion of the Whirlyverse, you're going to need tactics, luck, and possibly some skulduggery, to pick the right number of marbles to enter into each race and plot your route to glory.

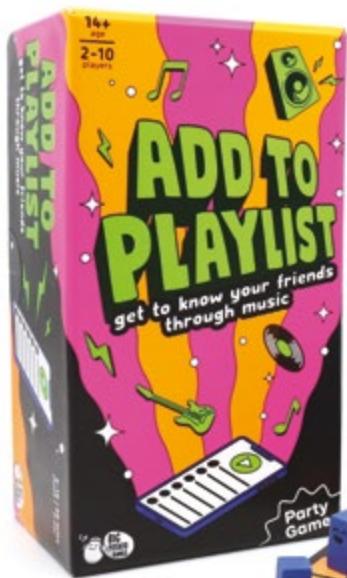
Once you've mastered the standard rules, unlock the advanced racing rules where you'll find out how to play using card collecting bonuses, and the unstoppaball thunderball, which can rocket you up the leaderboard if you're stuck in last place.

MSRP : \$24.99 Wholesale: \$12.50 Pack Size: 4 Dimensions: h9 w10.5 d2.7

Content: 34 cards, 30 racing marbles, 8 race tokens, 6 paddocks, 6 reload tokens, 1 thunderball marble, 1 marble speedway, 1 marble launcher.

[Add to Playlist](#)

Item Code: PLIST02RUS

**Age: 14+****Players: 2-10****Time: 30 mins**

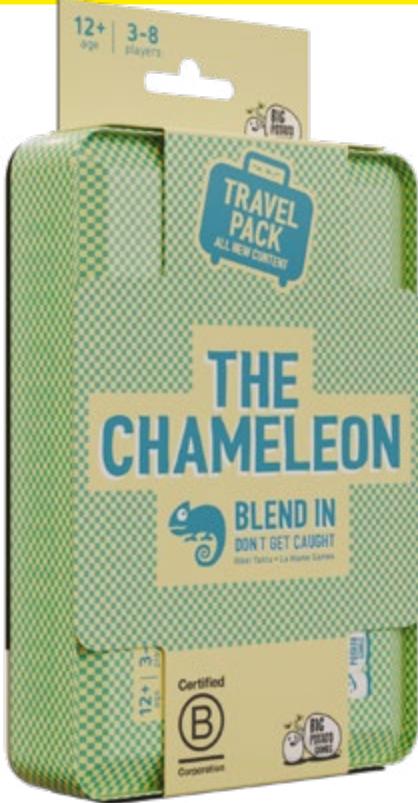
Let's get this playlist party started!

Most music games require a lot of music knowledge. Not this one. Add to Playlist is all about finding out stuff about your friends from the music they choose to add to their playlist, all based around some well chosen prompts, such as "Your walk on music if you were a boxer".

We love this game because it's a remix of those conversation-style games that get people talking and laughing – and revealing things about each other no one knew – all to the sound of music.

MSRP : \$19.99 Wholesale: \$10.00 Pack Size: 6 Dimensions: h7.5 w4.1 d2.6

Content: 200 playlist prompt cards, 22 wooden disco blocks, 1 scoreboard, 1 wooden DJ block, 1 rule sheet

**Age: 12+****Players: 3-8****Time: 15 mins****Blend in. Don't get caught on holiday.**

It's the Chameleon you all know and love but squeezed into a travel-friendly tin, with 20 brand new Topics to tackle.

The rules are exactly the same – your mission is to track down the Chameleon by giving a one-word clue to prove you know the secret word. Make your clue word too vague, and other players will think you're the Chameleon. Make it too obvious, and you'll give away the secret word and the Chameleon will escape.

MSRP : \$12.99 Wholesale: \$6.50 Pack Size: 6 Dimensions: h5.3 w3.7 d0.9**Content:** 10 topic cards (double-sided), 1 chameleon card, 7 code cards, 1 eight-sided die, 1 six-sided die

Add to Playlist Travel

Item Code: PLISTTRAV02RUS

**Age: 14+****Players: 2-8****Time: 15 mins**

Let's get this playlist party started!

Most music games require a lot of music knowledge. Not this one. Add to Playlist is all about finding out stuff about your friends from the music they choose to add to their playlist, all based around some well chosen prompts, such as "Your walk on music if you were a boxer".

We love this game because it's a remix of those conversation-style games that get people talking and laughing – and revealing things about each other no one knew – all to the sound of music.

MSRP : \$12.99 Wholesale: \$6.50 Pack Size: 6 Dimensions: h5.3 w3.7 d0.9

Content: 80 playlist prompt cards, 11 record tokens, 1 DJ token, 1 rule sheet

**Age: 8+****Players: 2-4****Time: 10 mins****The easy-cheesy letter game.**

In P for Pizza, you don't need super-spelling skills or perfect pizza knowledge. You just need to be able to shout out words (and be speedy about it).

Each round, match up a letter with the category opposite and shout out an answer. The quickest player wins the card and adds it to their collection.

The first player to build their Giant Pizza Slice using nine cards is the winner!

MSRP : \$12.99 Wholesale: \$6.50 Pack Size: 6 Dimensions: h5.3 w3.7 d0.9**Content:** 80 cards, 1 rule sheet

**Age: 10+****Players: 4-8****Time: 20 mins****All the tastiest bits squeezed into a tin.**

Sounds Fishy is a party game with some strange questions and some pretty fishy answers.

Think you can guess which animal was elected mayor of Alaska? Well, in this game, you don't need to know the right answer. You just need to catch the fake answers invented by the other players — while trying to avoid the real one. This 'minnow' version of Sounds Fishy means you can set sail with 50 questions and everything you need to play, all packed into a specially designed travel tin.

MSRP : \$12.99 Wholesale: \$6.50 Pack Size: 6 Dimensions: h5.3 w3.7 d0.9**Content:** 7 fish cards, 50 question cards, 1 answer envelope, 1 score pad

**Age: 10+****Players: 4-20****Time: 20 mins****Can you think like the udders in our best-selling game of all time?**

Herd Mentality is a party game with a simple black and white mission: write down the same answer as everyone else. It starts with a random question, such as "What's the hardest fruit to juggle with". Then, everyone writes down an answer in secret. If your answer is in the majority, you win cows. But, if your answer is the odd one out, you'll land the Pink Cow and your herd will be worthless — until you can pass her on to someone else!

MSRP : \$12.99 Wholesale: \$6.50 Pack Size: 6 Dimensions: h5.3 w3.7 d0.9**Content: 100 questions, 1 answer pad, 1 score pad, 1 pink cow**

INSTANT RANGE

TRAVEL GAME DISPLAY

Order our pre-fill or 36 of any tin games and get the display **free** (3 x SKUs).

**Display comes
free with pre-fill**

Chameleon Tin	12
P for Pizza Tin	12
Sounds Fishy Tin	12

Total Cost \$234



Pre-Filled



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Item Code: **TRD01RUS**

Display only (\$5)



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Item Code: **TRAVCDUBOX25**

INSTANT RANGE

PARTY GAME DISPLAY

Order the display for
\$200 or it comes **free**
with \$1000 of stock
of your choice.

**Display comes
free with pre-fill**

Herd Mentality	8
Block Party DTC	12
Add To Playlist Tin	6
P for Pizza Tin	6
Chameleon	8
Add To Playlist	8
Tilt and Shout	8
That's Totally You	8
Whirly Derby	8
Chameleon Tin	6
Dumb Questions TAYF	8
Cards V Gravity PRO	8
P for Pizza	6
You Can't Say Umm	8

Total Cost \$1076

Pre-Filled



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Item Code: **IRD01US**

Display only



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Item Code: **EFSDU01US**



JOIN THE POTATO CLUB



The Potato Club has 141,000 members and counting. Come and join the club! You get free replacement parts, a weekly free game lotto and will be the first to hear about exclusive offers and sales.

GAME RESCUE SERVICE



Board games often take a battering. Maybe the dog eats the cards, someone sits on the box or the pieces end up inside the hoover. As a Potato Club member you're covered. Just let us know what you need and we'll replace it for free.

LOTTERY TICKET FOR LIFE



Another great perk of the Club is that we enter you into our weekly prize draw to win a Big Potato game, every week. If you're really lucky that's 52 free games a year. (You could open a shop!)

FRONT OF THE QUEUE



As a member, you'll receive our newsletter which features brand new game updates, special offers, birthday discounts, freebies and more!

BIG POTATO IS B CORP CERTIFIED

Here's some of the ways we did it:

The Environment

- Our paper and card is from woodland that's responsibly grown
- The stickers which seal our games are made from plants
- 75% of our new games are plastic free
- In 2023 we offset over 700 tonnes of carbon

Our Employees

- 4-day working week
- Flexible working & dog-friendly office
- Company part-owned by the employees
- Bupa health care
- Loads of perks: monthly socials, gym discounts, yoga, massages and more!

The Community

- Since the beginning of 2022 we've donated over 1000 games to 350+ charities.

The concept of B Corp was created by B Lab, a non-profit network with a mission to transform the global economy to benefit all people, communities, and the planet. To be certified a B Corp company you must score 80 points on social and environmental performance, transparency and accountability. Big Potato scored 99.5!



GREEN POTATOES



It's not easy being green, but we're giving it our best shot. Some highlights of this year are:

- We have offset 1,028t CO2 Since 2022
- 100% of all our games are free of single use plastic
- Even the stickers which seal our games and look like plastic are actually made from cellulose which is 100% plant based
- 75% of new games are recyclable.
- Our boxes are made from 100% pulp
- Our rules and cards are made from woodland that's responsibly grown and looked after

We're committed to making our party games as sustainable as possible. We're not perfect, but we're doing as many positive things as we can. If you want to find out more, pop us a message at hello@bigpotato.co.uk

MAKING NOISE ON THE INTERNET

We reach millions of potato pals online with our video-first content strategy. In 2024 we focused on TikTok and gained over 100 million views across our videos. Here are some of our greatest hits.



SCAN HERE TO WATCH OUR TIKTOKS!



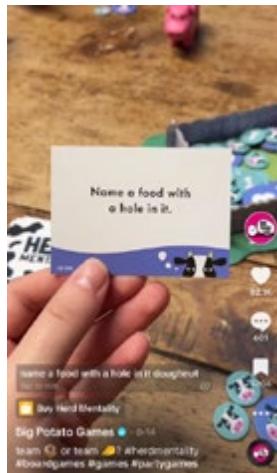
422K FOLLOWERS
12.5M LIKES
190M VIEWS



66K FOLLOWERS



24K FOLLOWERS



SOUNDS FISHY
11.6M VIEWS
969K LIKES

CHICKEN VS HOTDOG
3.5M VIEWS
139K LIKES

HERD MENTALITY
1.9M VIEWS
84K LIKES

POTATO-POWERED MARKETING



SMOSH Games playing The Chameleon, watched 1.3M times



SMOSH Games playing You Can't Say Umm, watched 1.2M times

With so many games out there in the world competing for people's attention, you need to go the extra mile to get noticed.

That's why we send all our new games to influencers, content creators, and journalists in ways that are hard to ignore. Chicken vs Hotdog arrived in a takeout container, The Chameleon came in a 'rare animal onboard' crate, Ten-Bone Bowling was housed in a box which flipped open to reveal a bowling alley.

Our mission to get folk talking about us has worked. We get regular shout-outs from over 100 key influencers, pop-up on TV shows and in newspapers and magazines, and have formed a great relationship with our friends at Smosh, who play our games to an audience of over 35m subscribers on YouTube.

I'm Gonna Risk It



MSRP \$10.00
Wholesale Price : \$5.00

What's The Best Thing?



MSRP \$12.99
Wholesale Price : \$6.50

Dumb Questions: Friends Edition



MSRP \$19.99
Wholesale Price : \$10.00

Tilt n Shout



MSRP \$24.99
Wholesale Price : \$12.50

Herd Mentality



MSRP \$19.99
Wholesale Price : \$10.00

You Can't Say Umm..



MSRP \$19.99
Wholesale Price : \$10.00

P For Pizza



MSRP \$12.99
Wholesale Price : \$6.50

The Chameleon



MSRP \$24.99
Wholesale Price : \$12.50

Chicken vs Hotdog



MSRP \$24.99
Wholesale Price : \$12.50

Ocean Plastic Playing Cards



MSRP \$9.99
Wholesale Price : \$5.00

Cards vs Gravity



MSRP \$9.99
Wholesale Price : \$10.00

That's Totally You



MSRP \$24.99
Wholesale Price : \$12.50

The Chameleon: Picture Edition



MSRP \$24.99
Wholesale Price : \$12.50

Block Party



MSRP \$19.99
Wholesale Price : \$10.00

True Crime Stories



MSRP \$29.99
Wholesale Price : \$15.00

Great American Mail Race



MSRP \$19.99
Wholesale Price : \$10.00

Don't Fall For It!



MSRP \$24.99
Wholesale Price : \$12.50

Whirly Derby



MSRP \$24.99
Wholesale Price : \$12.50

Add to Playlist



MSRP \$19.99
Wholesale Price : \$10.00

The Chameleon Travel



MSRP \$12.99
Wholesale Price : \$6.50

Add to Playlist Travel



MSRP \$12.99
Wholesale Price : \$6.50

P for Pizza Travel



MSRP \$12.99
Wholesale Price : \$6.50

Sounds Fishy Travel



MSRP \$12.99
Wholesale Price : \$6.50

Herd Mentality Travel



MSRP \$12.99
Wholesale Price : \$6.50



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