



INFORMATION & REGISTRATION for VENDORS / EXHIBITORS, SPONSORS and DONORS

Welcome to BirchBark 911! Thank you for considering support for our 2nd Annual Pet Health Festival. The following provides information about BirchBark Foundation and Registration Information and Forms for all BirchBARK 911 participants.

Our mission is to *Save Pets and Support Families*. Through financial aid grants, pet health education and community involvement, BirchBark is able to carry out its mission and help keep pets and their loving families together. We are partnered with many veterinary hospitals throughout the Monterey Bay region.

BirchBark 911 is a fun-filled, educational day with a focus on pet health, first responders and emergency life-saving techniques. Vendors and Exhibitors will enjoy crowds of visitors from both Santa Cruz and Monterey counties. No Admission fees and Free Parking. Demonstrations from regional fire and police departments as well as Search & Rescue units from across the state will be the 'center post' of the festival. Children and their families will enjoy the many vendors, exhibitors and activities including exploration of emergency vehicles and equipment.

All forms can be faxed, scanned/emailed or sent by snailmail. Fax to **831-462-6006** or email **contact@BirchBarkfoundation.org**. To pay vendor fees with Mastercard or Visa call **831-462-6004**. Mail checks to **BirchBark Foundation, 101 Cooper Street, Santa Cruz, CA 95060**.

Thank you for supporting us and we look forward to working with you to make BirchBark 911 a terrific event for you and all human and pet visitors!

Sincerely,
The BirchBark 911 Festival Team

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For additional information contact contact@BirchBarkfoundation.org or 831 462 6004
A fiscally sponsored project of Cultural Media Services, Inc., 501(c)(3) Tax ID 94-2982469



Early Bird Vendor/Exhibitor Deadline: If fees paid on or before August 9, 2015.

Vendor/Exhibitor spaces are limited and will be assigned on a first come, first serve basis. Easy access for set up and break down. Free all day parking available. Set up is available starting at 9am. Breakdown must be completed by 5pm.

NAME OF VENDOR/EXHIBITOR _____

CONTACT PERSON _____

CONTACT EMAIL ADDRESS _____

ADDRESS (STREET, CITY, STATE/ZIP) _____

VENDOR WEBSITE ADDRESS _____

CONTACT PHONE NUMBER _____

CONTACT FAX _____

TYPE: **FOR PROFIT BUSINESS** **NONPROFIT** **SMALL SERVICE PROVIDER**

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Describe your business, activities, items for sale, etc.: _____

Will you make a donation for BirchBark 911 raffle or silent auction? If so, please describe:

VENDOR / EXHIBITOR BOOTH SIZES & RATES

\$130

\$115

STANDARD SPACE 12' x 12'

Early Bird rate received by August 9th

\$85

\$65

NONPROFIT SPACE 12' x 12'

Early Bird rate received by August 9th

\$50

no early
bird rate

Small Service Provider 6' x 6'

No goods for sale. No canopies, umbrellas only

Vendor/Exhibitor agrees to indemnify and hold harmless BirchBark Foundation and Seaside High School from any claims or causes of action arising out of or in connection with the activities of BirchBark 911.

It is recommended that all Vendors/Exhibitors have a general liability insurance policy with a certificate specifically stating onsite coverage during BirchBARK 911 Festival at Soquel High School, 401 Old San Jose Road, Soquel, CA 95073.

All Vendors/Exhibitors are responsible for their own booth space and its contents, including set up, break down and trash removal.

VENDOR/EXHIBITOR NAME: _____

SIGNED: _____

DATE: _____



SPONSORSHIP FORM

SPONSOR NAME: _____

SPONSORSHIP LEVEL:

- First Responder First Aid Provider Early Rescuer
 Best Pet Protector Best Pet Ally

Address: _____

City/State/Zip: _____

Website URL: _____

Contact Name: _____

Contact Title: _____

Contact Email: _____

Contact Phone: _____

Contact Fax: _____

Thank you for being a member of our BirchBark community and supporting BirchBark 911!

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All proceeds from BirchBark 911 will support BirchBark's mission to save pets and support families! An extensive promotion and media campaign is being planned supporting BirchBark 911 with coverage in local and regional papers, online presence, television, radio and social media; as well as flyers, posters and post cards distributed throughout the Monterey Bay region.

**Sponsorship commitments must be received by
JULY 26, 2015 in order to meet printing deadlines.**

BirchBark 911 SPONSORSHIP OPTIONS:

FIRST RESPONDER (\$5,000 minimum)

- Name/Logo on all flyers/posters, postcards & BirchBark 911 banner & T-shirts
- Recognition on BirchBark 911 & BirchBark Foundation websites, Facebook & Twitter pages
- Free vendor space
- Name/Logo in advertising & press releases including print, television & radio
- Name announced throughout day of BirchBark 911 event

FIRSTAID PROVIDER (\$2,000 minimum)

- Name/Logo on all flyers/posters, postcards & BirchBark 911 banner & T-shirts
- Recognition on BirchBark 911 & BirchBark Foundation websites, Facebook & Twitter pages
- Free vendor space
- Name/Logo in advertising & press releases including print, television and radio
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EARLY RESCUER (\$1,000 minimum)

- Name/Logo on all flyers/posters, postcards & BirchBark 911 banner
- Recognition on BirchBark 911 & BirchBark Foundation websites, Facebook & Twitter pages
- Discounted vendor space
- Name/Logo on press releases including print, television & radio
- Name announced throughout day of BirchBark 911 event

BEST PET PROTECTOR (\$500 minimum)

- Name/Logo on all flyers/posters & postcards
- Recognition on BirchBark 911 & BirchBark Foundation websites, Facebook & Twitter pages
- Discounted vendor space
- Name/Logo in advertising & press releases including print, television & radio
- Name announced throughout day of BirchBark 911 event

BEST PET ALLY (\$250 flat)

- Name/Logo in promotion & press releases
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SILENT AUCTION / RAFFLE DONATION FORM

Please use this form to submit donations for the Silent Auction/Raffle at BirchBark 911. Gift Certificates, Merchandise, Experiences, Vacation home stays, etc. All items welcome!

Thank you for your support and being part of our BirchBark community!

DEADLINE FOR DONATION SUBMISSIONS: September 10th 2015

NAME (Donor or Company) _____

Contact Name (if different from above): _____

Address _____

Email _____

Phone _____

Fax _____

ITEM FOR DONATION: _____

Please provide a detailed description of the gift or service or experience:

Are there any limitations, special conditions, blackout or expirations dates? Yes No

If Yes, Please list: _____

Estimated Value of Donated Item: \$ _____

Does your item require pick-up? Yes No

If Yes, please provide pick up address, best date/time and contact: _____

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