



5TH
edition

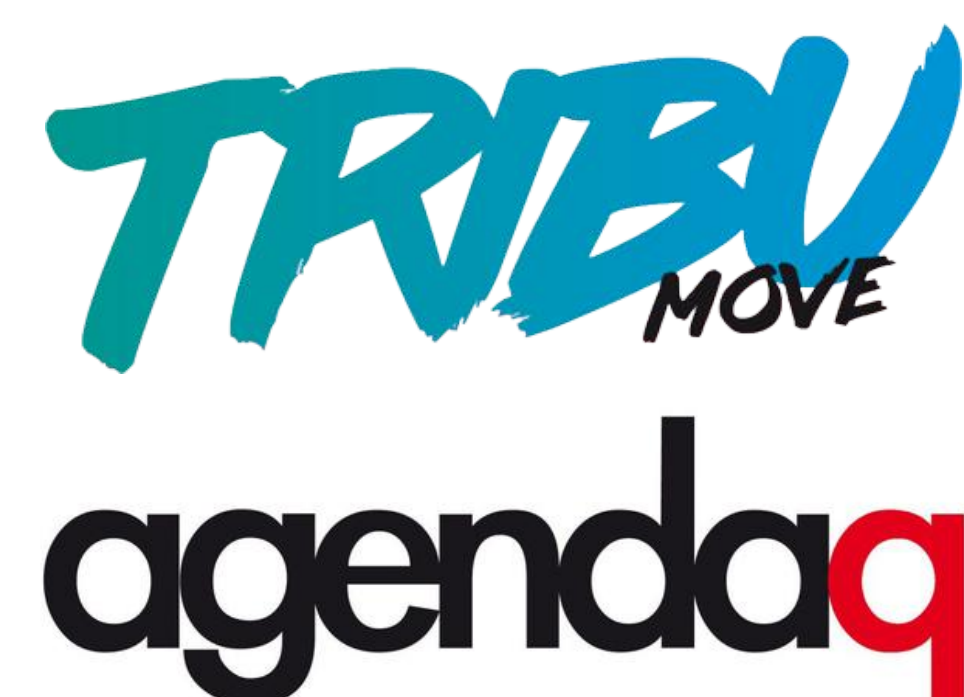
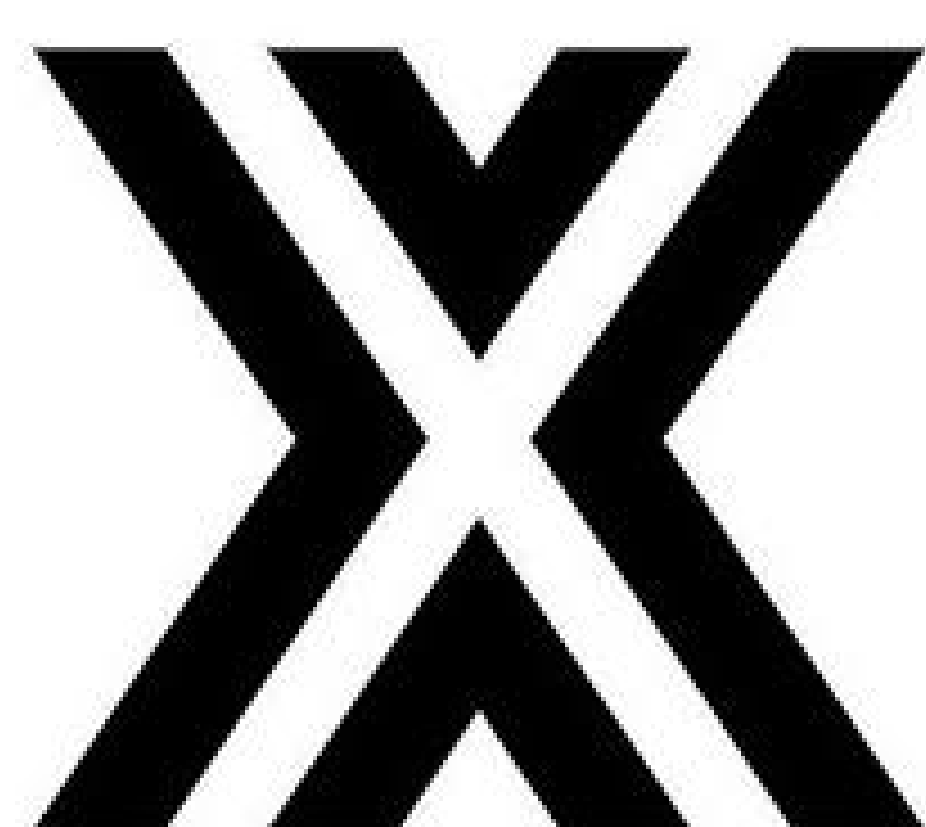


05-09
Feb. 25

5 days dedicated to
SNEAKERS & SPORTSWEAR
lovers
Election of Mr Sneakers Belgium



PROGRAM
HOTEL DEAL
TICKETS



A person wearing a blue cap is shown in profile, eating a banana. The scene is lit with blue and purple light. The text 'STAMM BAR' is overlaid on the cap.

STAMM
BAR

FEEDING CURIOSITY

THURSDAY NIGHT // SUNDAY AFTERNOON
NAKED PARTY

STAMMBARBXL.COM

WELCOME

#BESneax was created in February 2018 with the main goal of allowing sneakers & sportswear lovers to connect and come together. Nearly seven years later, we can congratulate ourselves on the progress we have made. Our association strives to be the representative of our community both in Belgium and abroad, helped to do this by our ambassador, Mr Sneakers Belgium whom we elect each year during the Belgian Sneakers Days.



The upcoming edition that is presented to you in this brochure will be the fifth. We have designed it to be a great event for people in the community but also, like Pride, an opportunity to open up to those who still know us little or not at all. Last time, there were more than 400 of you participating in our activities, from 19 different countries. Will we do it better in 2025?

We are already looking forward to welcoming you to Brussels. We invite you to discover the main points of the program and some of the partners who are accompanying us in this adventure.

Greetings.

XX BOXER

BARCELONA

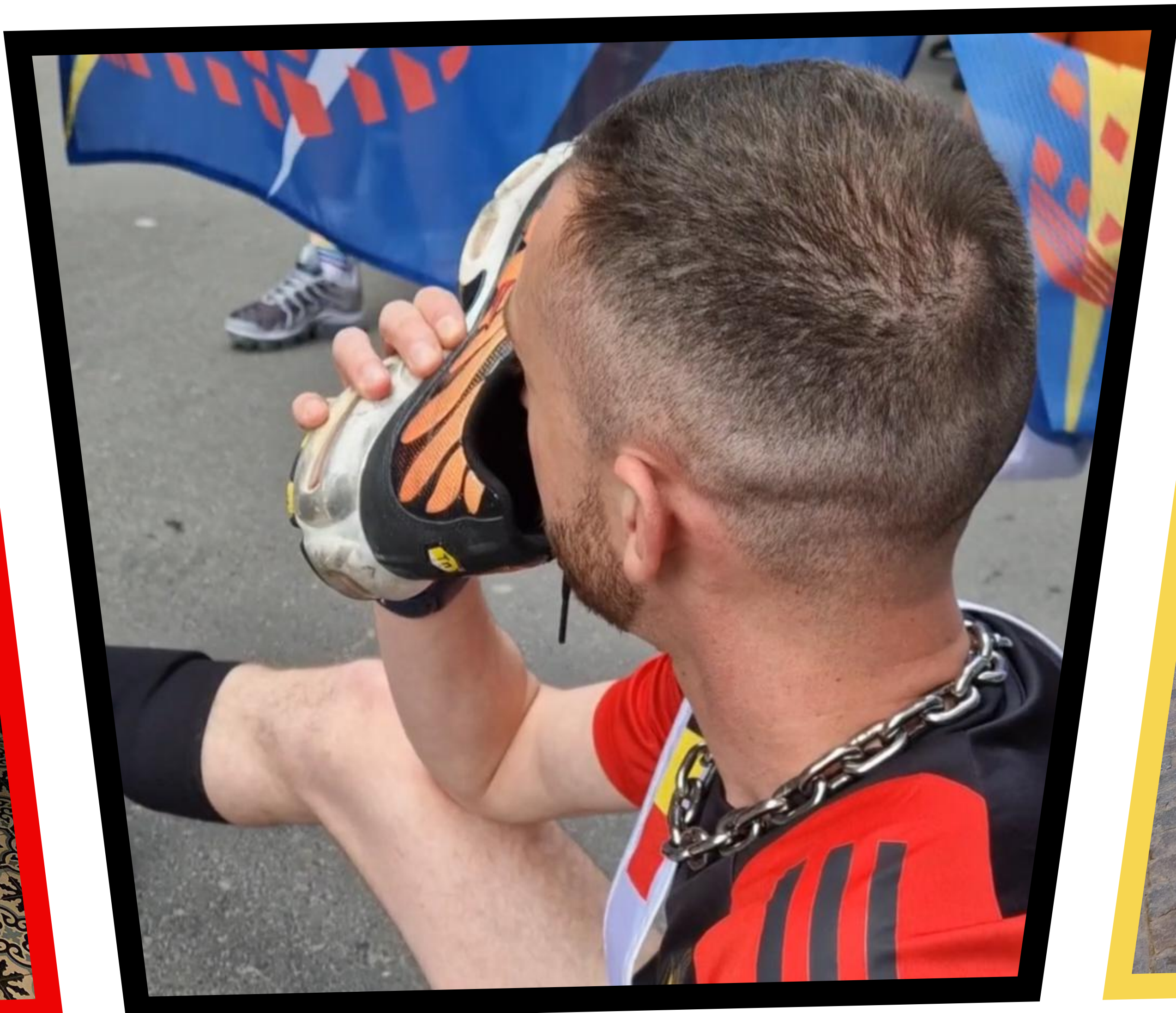
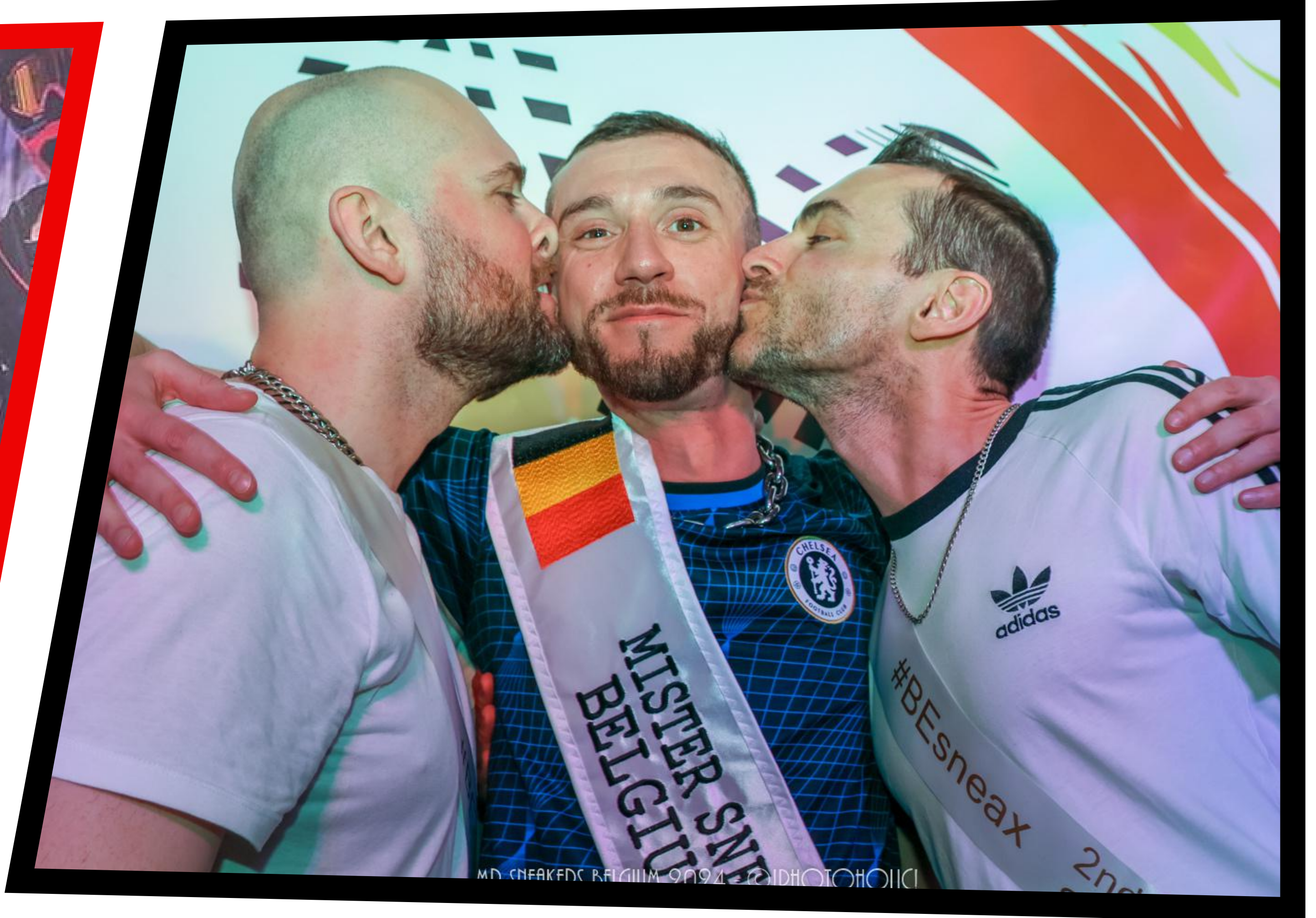
BOXERBARCELONA.COM



#wearfetish

wearfetish.com

MR SNEAKERS BELGIUM 2024



Elected last February, this year coming slowly to its end has been an incredible journey representing and defending our community, both here in Belgium and internationally. As Mr. Sneakers Belgium, I've had the honor of connecting with amazing people, serving on the jury for fetish titleholder contests, and creating bridges with other sub-communities, which has truly enriched my experience.



This role has allowed me to embrace and strengthen my multifetish identity and brought unforgettable encounters, friendships, and support. I'm immensely proud of what we've accomplished together, and I look

forward to watching our community grow even stronger in the years ahead. Thank you for your trust and for making this an unforgettable chapter.

Valentin

Mr Sneakers Belgium 2024

DOLORES

Lab.bar

Marché au Charbon 40 Kolenmarkt
1000 Brussels

WEDNESDAY 05 FEBRUARY

17:00 Welcome drink

Bar Le Baroque

Social Meeting

Kolenmarkt 44 Marché au Charbon

20:00 Drag Karaoke

Cabaret Potiche

Show

Klein Boterstraat 10 Petite rue au Beurre

THURSDAY 06 FEBRUARY

15:00 Art in the Brussels Metro

City discovery

Guided tour

Reservation required

19:00 Warm Up

Bar Dolores

Social Meeting

Kolenmarkt 40 Marché au Charbon

21:00 Naked & Underwear with Sneakers

Club Stammbar

Cruising

Kolenmarkt 114 Marché au Charbon

LE BELGICA

A Brussels institution since the mid-eighties, Le Belgica is a compact, lively bar in the heart of Brussels just steps from the Grand Place. Famous for its house drink, the Belgica, a homemade secret recipe served semi-frozen. With its celebrated distressed interior, Le Belgica, guarantees a fun night with excellent music played by live DJs.

A great hangout for post-dinner or pre-clubbing.

WWW.LEBELGICA.BE

32 RUE DU MARCHÉ
AU CHARBON
1000 BRUSSELS

WED - THU - SUN 18H > 01H
FRI & SAT 18H > 03H



FRIDAY 07 FEBRUARY

17:00 LGBTQIA+ Historic Walk

City discovery

Guided tour

Reservation required

17:00 Cigars Meeting

Bar La Réserve

Social Meeting

Klein Boterstraat 2 Petite rue au Beurre

20:00 Meet the Candidates

Bar Le Belgica

Social Meeting

Kolenmarkt 32 Marché au Charbon

22:00 Kinky Sneax

Club Barrio

Clubbing & Cruising

Kappelplein 6 Place de la Chapelle

SATURDAY 08 FEBRUARY

13:00 Street Art Circuit

City discovery

Guided tour

Reservation required

16:00 Election of Mr Sneakers Belgium 2025

Club Stammbar

21:00 Sneaks & Sports Night

Club Stammbar

Clubbing & Cruising

Kolenmarkt 114 Marché au Charbon

LA RÉSERVE

BRUSSELS



**Korte Boterstraat 2
1000 Brussel**

**2 Petite Rue au Beurre
1000 Bruxelles**

www.la-reserve.brussels

SUNDAY 09 FEBRUARY

14:00 Farewell Drink

Bar La Réserve

Show

Klein Boterstraat 2 Petite rue au Beurre

15:00 Underwear & Sportswear

Club Stammbar

Cruising

Kolenmarkt 114 Marché au Charbon

Find more details,
reservations and tickets
on our website

STAY TUNED

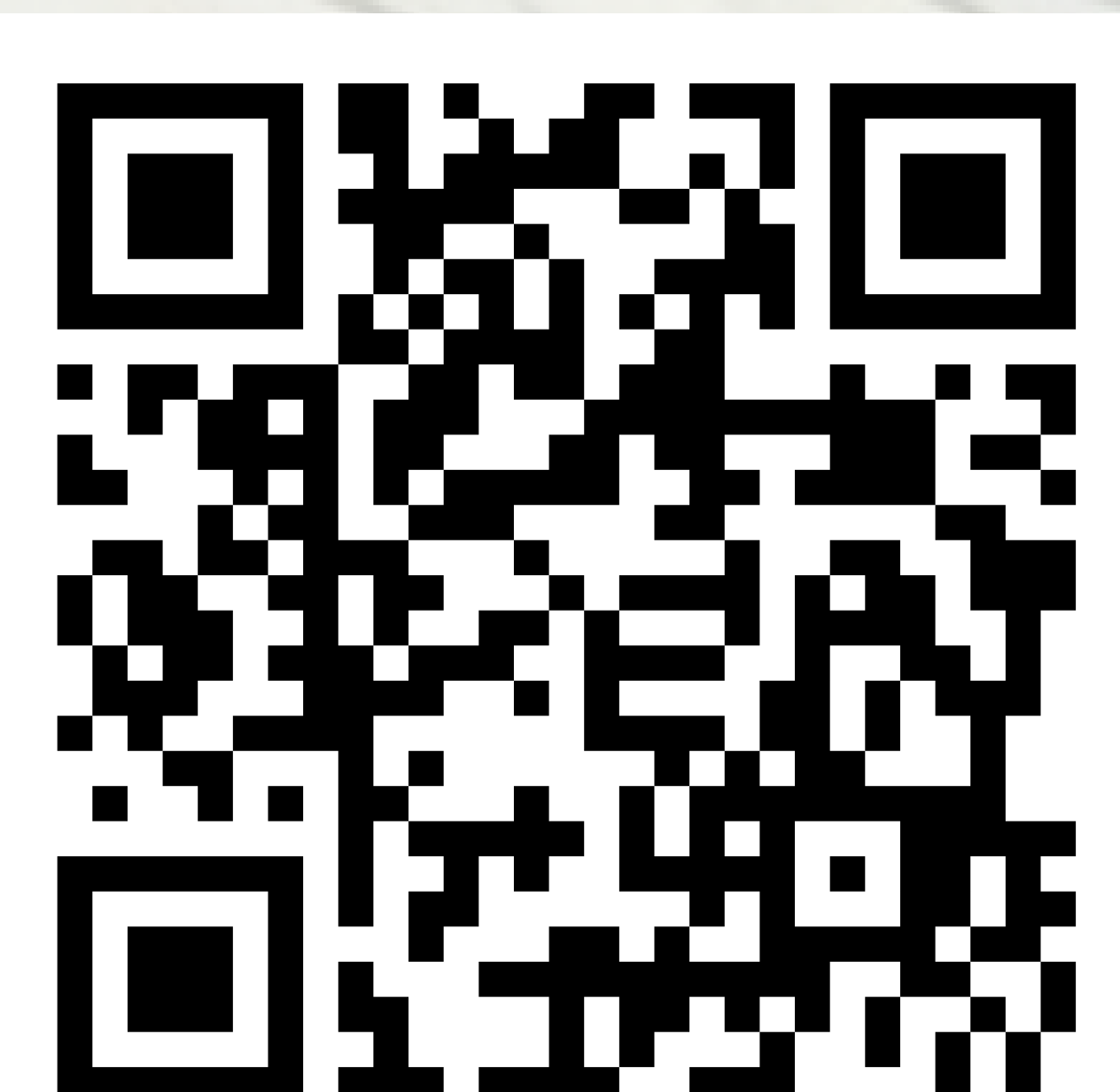
This program may be subject to slight changes. For the latest updates, take a look at our website and follow us on social media.



Website



Facebook



Instagram



SPIT IL OUT HOMO ERECTUS



RUE DU MARCHÉ AU CHARBON 3 & 5 - 1000 BRUXELLES

#BEsneax Official Partner



CAVE

WWW.CAVEBRUSSELS.COM



KINKY SNEAX

#BEsneax has initiated 100% sportswear parties in the capital of Europe. With Sneax in the Jungle and Kinky Sneax, our association has developed the first events combining clubbing and cruising with a strict dresscode to guarantee a unique atmosphere.

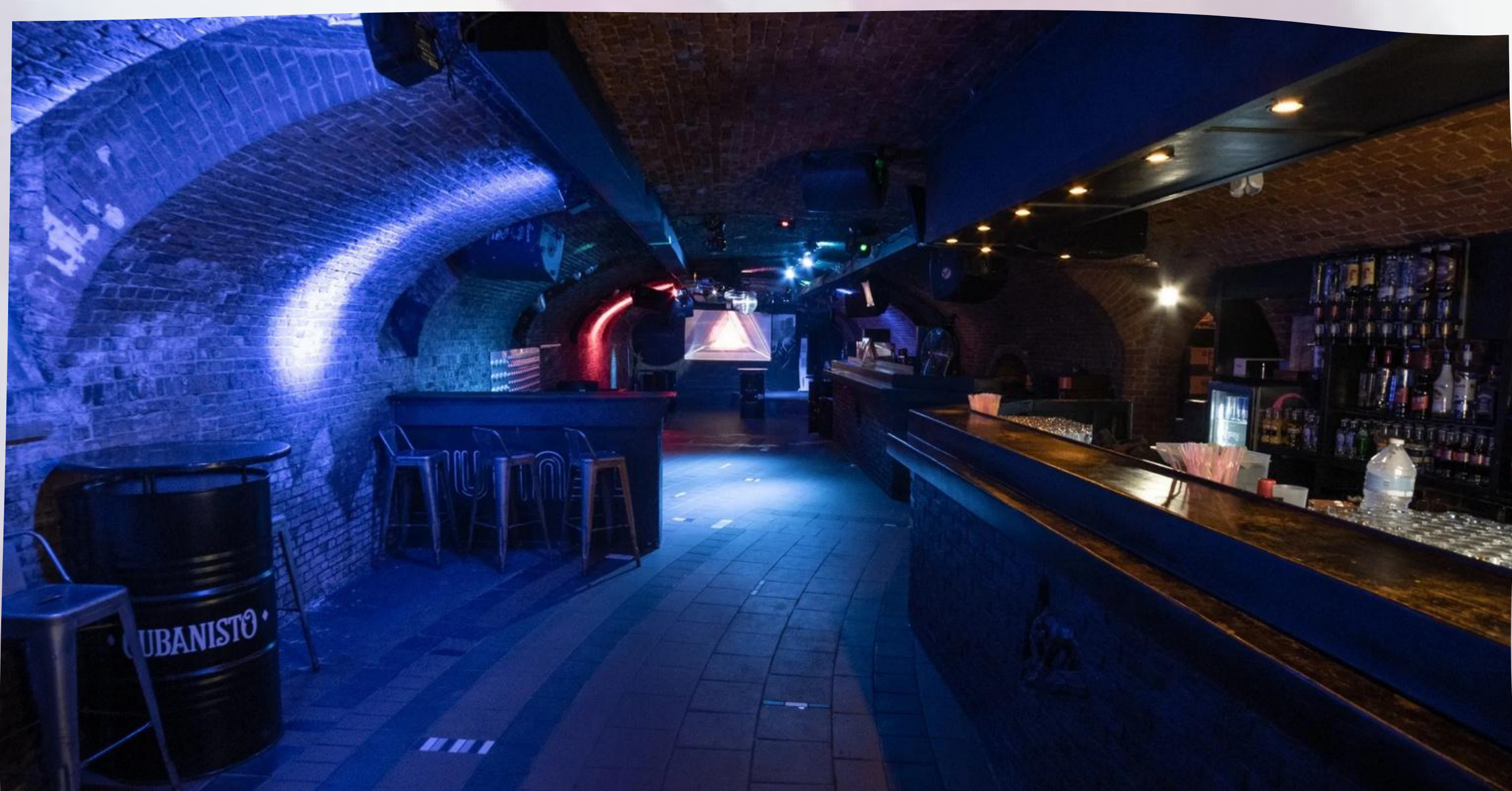
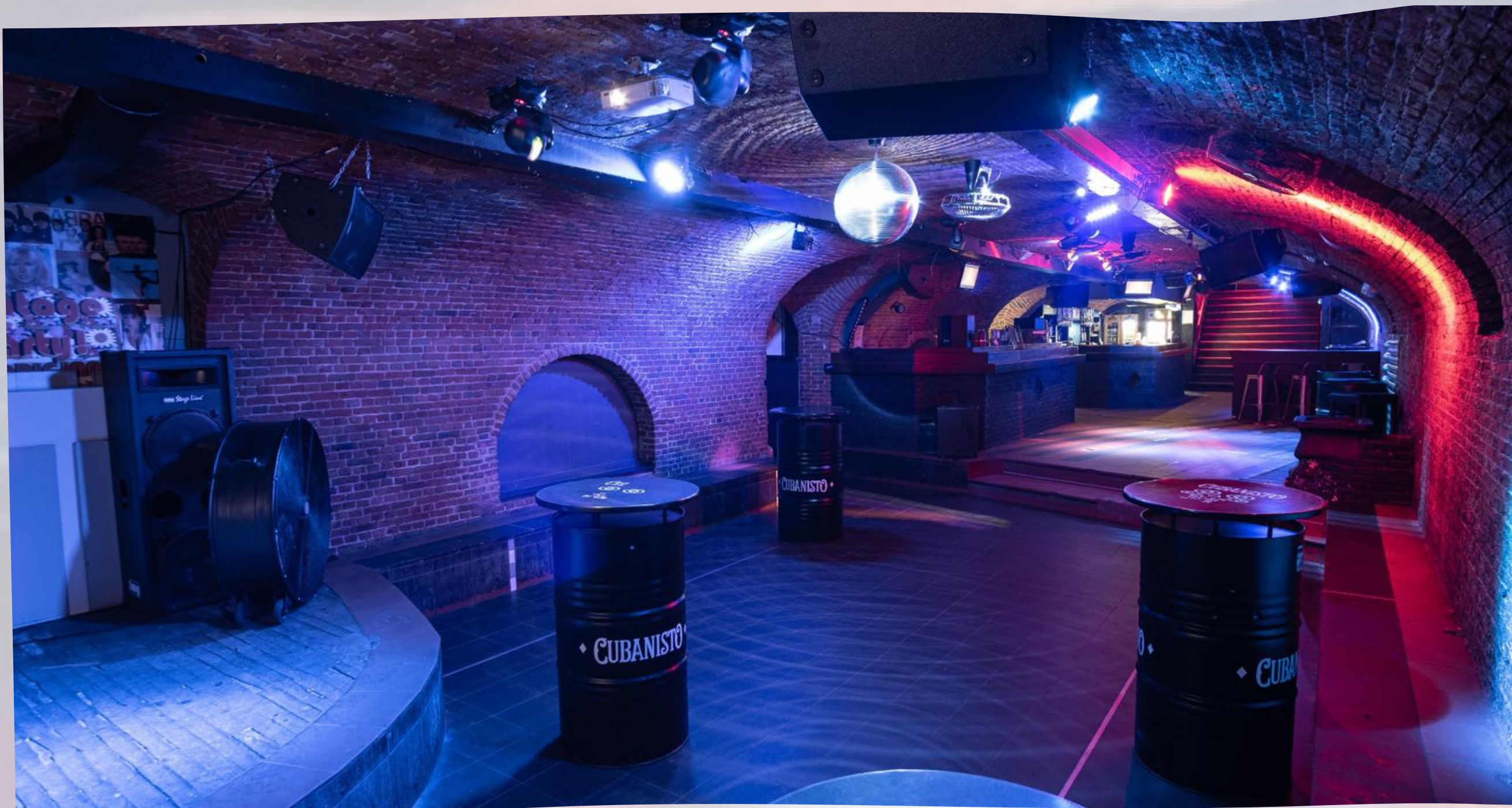
In addition to a bar and disco area entertained by renowned DJs, an equipped payroom (men – cis & trans – only in this sector) dedicated to pleasure with sniffing mat and slings is at your disposal.

For this edition during the Belgian Snealers Days, the famous brand Boxer Barcelona is our exclusive partner. Thanks to them, we're able to organize a photocall with the services of a professional photographer who will immortalize your arrival with your friends.



Boxer Barcelona opened its first store in 2007 and now has 5 physical stores: Barcelona, Berlin, Gran Canaria, Madrid and Torremolinos, as well as an online store. In 2019 they also opened the Boxer Café Bar in the Catalan capital. Most of the clothes are designed and manufactured in Barcelona. The brand is known for the quality and innovation of its clothes, its customer service and its many collaborations with events like ours throughout Europe.

This year, the event will be held in a new location. Café Barrio is one of the most beautiful clubs in Brussels with very high-quality sound equipment. Located in a vaulted brick cellar, it offers an exceptional atmosphere. Two of our partners organize their regular parties there, Cave and Fetish Project.



To get you in the mood, three international DJs will share their best sounds and vibes. Brussels, Paris, Cologne and Geneva are some regular stops for them. Card Mercier, Luis Roza and Gab Valerio are kings of electronic music and they will prove it to you all night long.

Kinky Sneax
Fri. 07 February - 22:00
Club Barrio

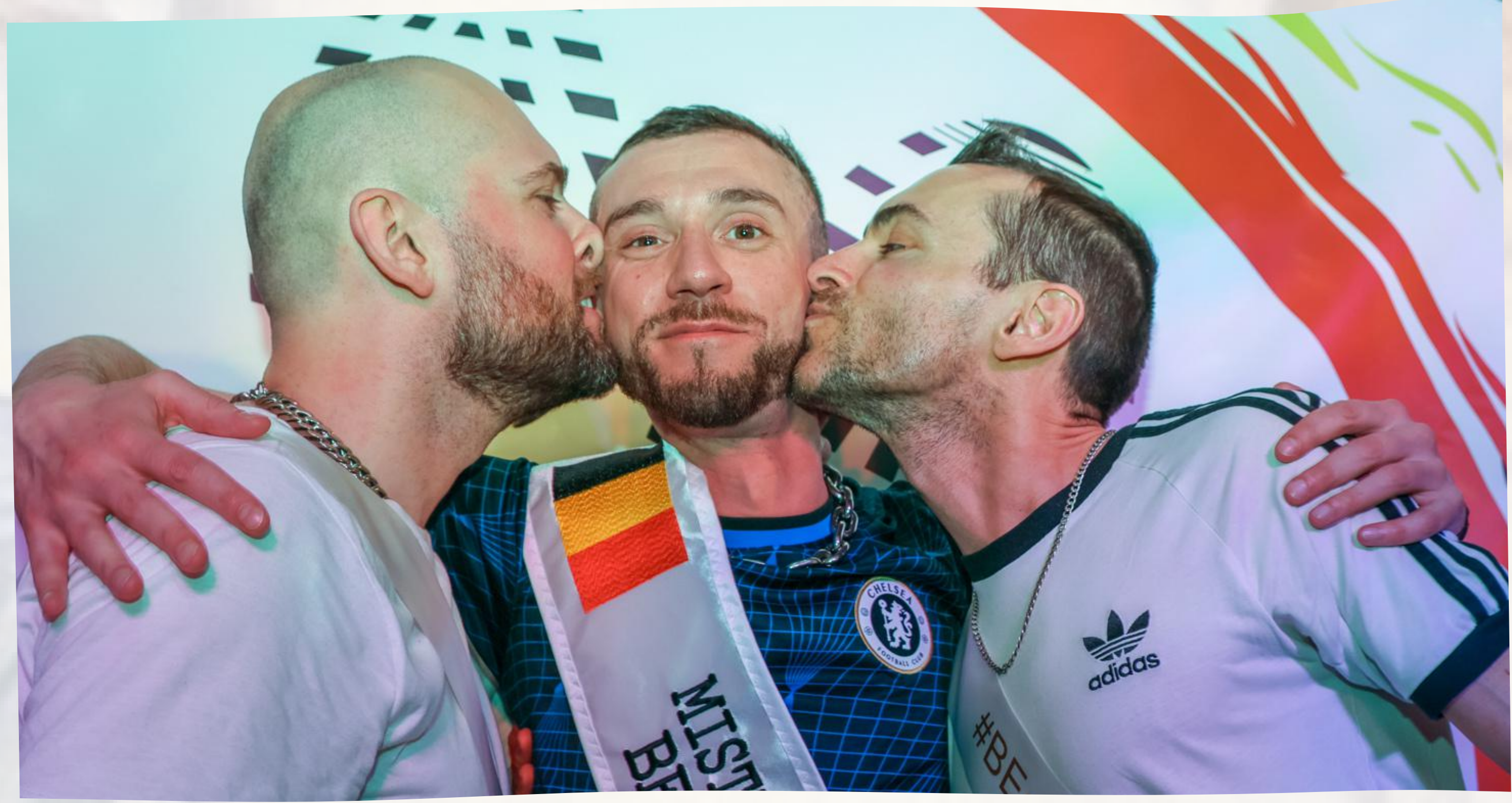
ELECTION OF MR SNEAKERS BELGIUM 2025

With the election of Mr Sneakers Belgium, the community chooses an ambassador. It's not a beauty contest but a friendly contest that aims to find the one who will best represent and defend his peers here and elsewhere, in the fetish scene and outside. He's elected by an international jury of personalities and by the public at the end of a show mixing competition and performances proposed by LGBTQIA+ artists.



Since the very first edition, Stammbar has served as a cocoon for this crazy afternoon. This modern cruising club, which has just celebrated its 11th anniversary, is a safe space particularly appreciated in Brussels, including by the many tourists eager for good music and warm encounters.

On the day of the competition, the jury will conduct an individual interview with the candidates in order to identify their personality in depth. Their votes count for 2/3 of the results. The rest is attributed by the public present at Stammbar at the time of the competition where each visitor has the right to one vote.



**Election of
Mr Sneakers Belgium 2025
Sat. 08 February - 16:00
Club Stammbar**

At the end of the afternoon, we will know who will hold the sash and become the 5th to wear the title of Mr Sneakers Belgium after Michael, Bono, Orion and Valentin. Thanks to fruitful collaborations with different partners and brands, the winner but also all the candidates leave with many gifts.

SCALLY

CHAV®



**THERE'S A
SCALLY CHAV
IN ALL OF US**

**USE CODE: SNEAX20
AT CHECKOUT FOR 20% OFF**

HOTEL DEAL

To accommodate our visitors in the best conditions, #BESneax has negotiated a particularly attractive deal with a 3* hotel in the heart of Brussels, close to the Rainbow district. You'll be able to benefit from a particularly advantageous, very competitive rate, during the period of our event.



BEDFORD HOTEL & CONGRESS CENTRE

Zuidstraat 135 Rue du Midi
200m from Stammar

Single room **90€**
+ city taxes

Double room **97€**
+ city taxes

Prices per room and per night
American buffet breakfast included

Business and triple rooms also
available at an additional cost



Take advantage of this offer only on www.besneax.be

**DÉPISTAGES VIH/ IST GRATUITS,
IMMÉDIATS ET CONFIDENTIELS**



CHEMS, ENVIE D'EN PARLER?

INFOS, GROUPE DE PAROLE & ADRESSES



INFOS SUR LA PREP



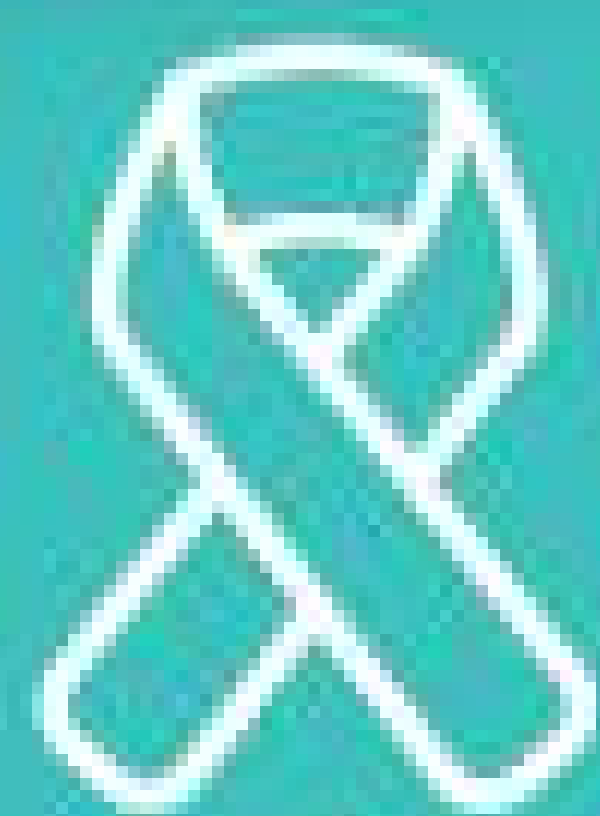
TU CHERCHES UN.E MEDECIN ?

DES PROFESSIONNELLES
GAY-FRIENDLY ET VIH-FRIENDLY



INFOS SUR LES TRAITEMENTS D'URGENCE

LE PLUS TÔT POSSIBLE ET JUSQU'À
72 HEURES APRÈS UN RAPPORT À RISQUE




VIVRE AVEC LE VIH

INFOS, GROUPE DE PAROLE



exæquo

Le partenaire **santé**
des **hommes** qui
aiment les **hommes**

 Rue des Grands Carmes 20, Bruxelles

 027362861

 Info@exaequo.be

 [exaequo.be](https://www.facebook.com/exaequo.be)



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ONLINE SHOP!
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02 503 22 92

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SAT 12:00H - 18:00H

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 **BORISBOY**

LEATHER ◊ RUBBER ◊ UNDERWEAR ◊ TOYS





CLUBBING & CRUISING PARTY
100% SPORTSWEAR

KONKLY

Sneak

NEW LOCATION

Friday 07 February 2025

Café Barrio Brussels

LINE-UP

CARD MERCIER

LUIS ROZA

GAB VALERIO

This event is proudly powered by



BOXER
BARCELONA



Info & tickets on
www.besneax.be