

Binus Journal



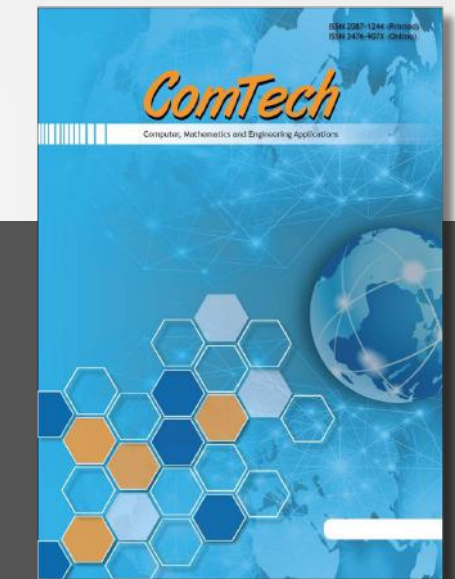
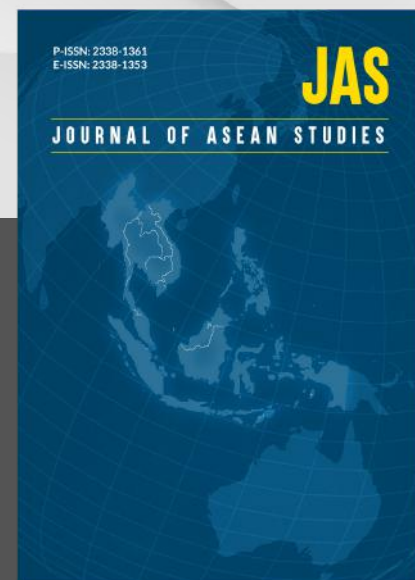
Welcome to Binus Journal Profile

To advance digital accessibility and enhance user experience, this booklet is designed with integrated interactive features. A live **Table of Contents** enables direct navigation to specific sections with a single tap. Each **journal cover image on the front page** links to its corresponding profile within the booklet, while embedded **mock-ups of journal websites** provide direct access to their official online platforms. Additionally, navigation aids such as **“Back to Cover”** and **“Back to Table of Contents”** are embedded throughout the document, allowing for smooth and efficient movement across sections. These features reflect our commitment to innovation and reader-centered design in scholarly communication.

We warmly welcome you to explore the Binus Journal Profile. Whether you are a researcher, academic, student, or prospective collaborator, we hope you find this booklet informative, engaging, and beneficial. May it serve as a gateway to deeper academic exploration, new publishing opportunities, and meaningful connections within our global scholarly community.



*Science Communication Department
Research and Technology Transfer BINUS University*



2025

BINUSRESEARCH



*Science Communication Department
Research and Technology Transfer BINUS University*

Website

journal.binus.ac.id

Contact person

Haryo Sutanto, S.S., M.I.Kom., hsutanto@binus.edu

Dewi Novianti, S.Si., dnovianti@binus.edu

2025



Table of Contents

Research and Technology Transfer BINUS University.....1
Binus Journal.....2
Call for Participation.....4
CommIT (Communication and Information Technology) Journal.....5
(JAS) Journal of ASEAN Studies12
Lingua Cultura.....18
Humaniora.Journal of Indonesian Culture and Society.....24
Binus Business Review (BBR).....30
Journal The Winners.....35
ComTech: Computer, Mathematics and Engineering Applications.....43

Research and Technology Transfer BINUS University

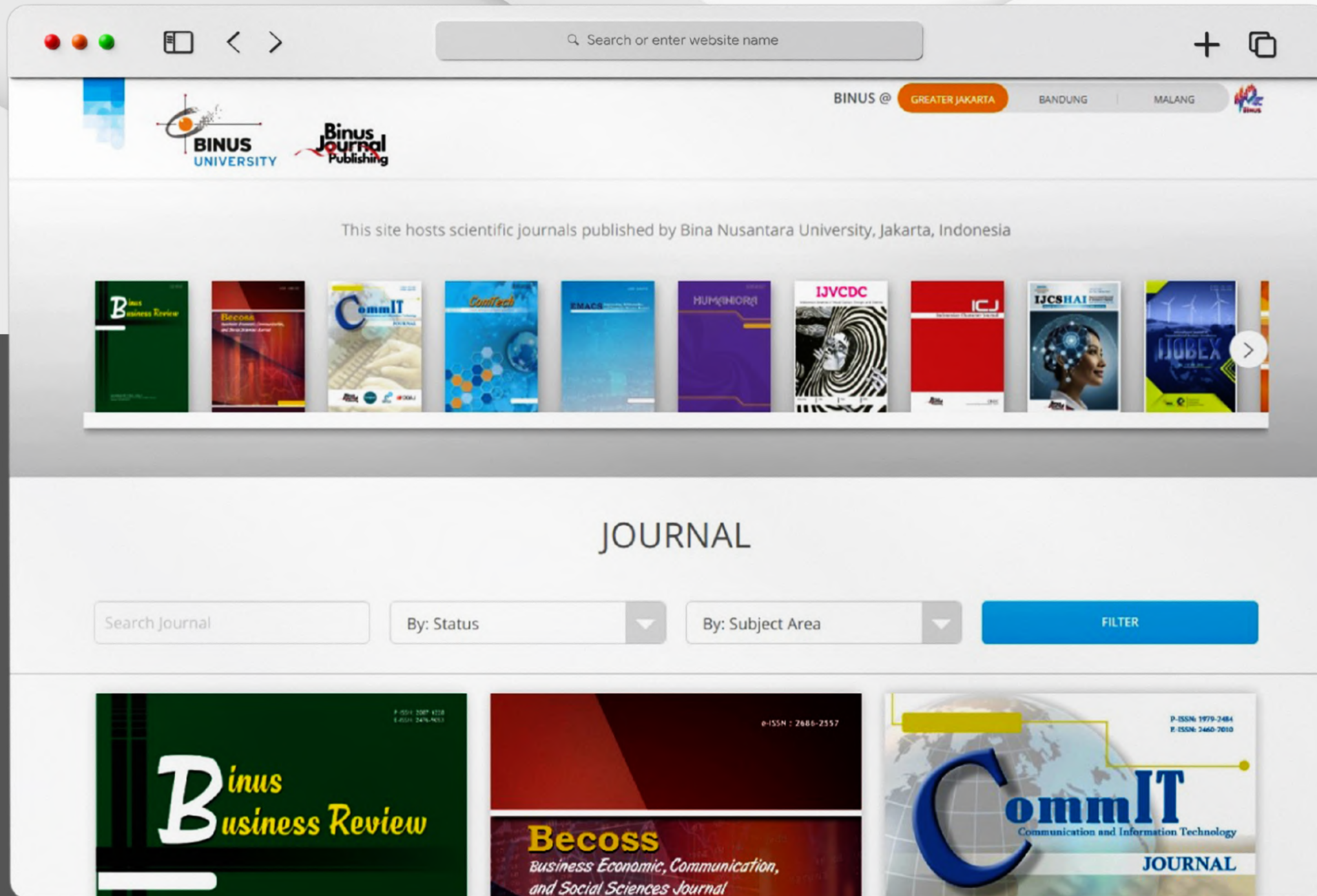


Vice Rector Research and Technology Transfer

*Prof. Dr. Juneman Abraham, S.Psi., M.Si.
BINUS University, Indonesia*



Prof. Dr. Juneman Abraham, S.Psi., M.Si. is Vice Rector for Research and Technology Transfer at BINUS University and a Professor of Social Psychology. Known for his contributions to psychoinformatics, open science, and the psychology of corruption, he leads BINUS's research strategy and national collaboration initiatives. Under his supervision, seven Binus scholarly journals are managed to uphold research integrity, visibility, and global standards. Prof. Abraham is also actively involved in community development programs and has received multiple recognitions for his research and peer-review excellence



Binus Journal

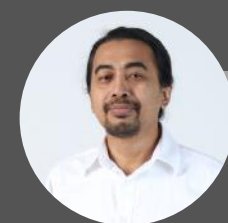
journal.binus.ac.id

Binus Journal is a section under the Science Communications Division of Research and Technology Transfer at BINUS University. It directly manages the publication of seven scholarly journals and serves as a consultative body for nine additional journals managed by faculties, study programs, or other university units.



Binus Journal
journal.binus.ac.id

Binus Journal Section Head



Haryo Sutanto, S.S., M.I.Kom.

Binus Journal Officer



Dewi Novianti, S.Si.



Eka Yanti Pangputri, S.S.



Holil, S.Kom.

Binus Journal Staff



Atmawati, S.Kom.



Gendis Lintang Kinasih, S.Pd.



Joanne Tangka, S.S., M.Pd.



Call for Participation: Authors, Editors, and Reviewers

We invite Authors to submit original, unpublished research articles, Editors to join our diverse and international editorial boards, and Reviewers to contribute to our rigorous peer review process.

Your participation will help strengthen the academic visibility, quality, and diversity of Binus Journals on the global stage

To support global scholarly exchange, ComTech, Humaniora, Lingua Cultura, Journal The Winners, and Binus Business Review, waive all article processing charges (APC) for international authors (First Author)

Visit: <https://journal.binus.ac.id>

*Contact:
Haryo Sutanto, S.S., M.I.Kom, hsutanto@binus.edu
Dewi Novianti, S.Si., dnovianti@binus.edu*

CommIT (Communication and Information Technology) Journal



CommIT (Communication and Information Technology) Journal is a peer-reviewed, semiannual publication issued in May and October. It covers a broad range of topics in Computer Engineering, Computer Science, and Information Systems. The journal is indexed in Scopus, SINTA 1, DOAJ, Garuda, Google Scholar, and Neliti.

The screenshot shows the website for the CommIT (Communication and Information Technology) Journal. The header includes the Binus University and Binus Journal Publishing logos, along with the journal title and navigation links for Current, Archives, Announcements, About, and BINUS Journal. The main content area features a large blue banner with the journal cover image, ISSN information (P-ISSN: 1979-2484, E-ISSN: 2460-7010), a description of the journal as a semiannual publication, and a 'Submit Here' button. Below this is an 'ANNOUNCEMENTS' section with four items: a publication process update for Feb 2024, a call for reviewers for Mar 2022, a new article processing charge for Jan, and an editor in chief promotion for Dec. On the right side, there is a 'Menu' with links to Editorial Team, Tutorial Video, Instruction For Author, Reviewers Acknowledgement, CommIT Citedness in Scopus, and CommIT in Tokopedia. Below the menu is a 'CommIT Journal' section showing a Q4 ranking in Computer Networks and Communications, an SJR 2023 score of 0.18, and a Google Scholar table for Citations, h-index, and i10-index.

	All	Since 2015
Citations	2355	1845
h-index	24	20
i10-index	46	46

CommIT (Communication and Information Technology) Journal

Scopus



Scopus



105 Documents Cited

Scopus

Search Sources SciVal ? ? ? ? ? HS

Advanced query

105 documents found [Analyze results](#)

Refine search

Filters

Year

Range Individual

-

Author name

Subject area

All Export Download Citation overview More [Show all abstracts](#) Sort by [Cited by \(highest\)](#)

	Document title	Authors	Source	Year	Citations
<input type="checkbox"/> 1	The Influence of Perceived Risk and Trust in Adoption of FinTech Services in Indonesia	Meyliana, Fernando, E., Surjandy	Commit Journal , 13(1), pp. 31-37	2019	63
<input type="checkbox"/> 2	Does the Digital Marketing Capability of Indonesian Banks Align with Digital Leadership and Technology Capabilities on Company Performance?	Amelda, B., Alamsjah, E., Elidjen	Commit Journal , 15(1), pp. 9-17	2021	25
<input type="checkbox"/> 3	Diseases Classification for Tea Plant Using Concatenated Convolution Neural Network	Krisnandi, D., Pardede, H.F., Sandra Yuwana, R., Fauziah, E., Rahadi, V.P.	Commit Journal , 13(2), pp. 67-77	2019	25

CommIT (Communication and Information Technology) Journal



The Influence of Perceived Risk and Trust in Adoption of FinTech Services in Indonesia

Meyliana, Erick Fernando, Surjandy
School of Information Systems
Bina Nusantara University

63 Scopus Citations 163 Google Scholar Citations



CommIT (Communication and Information Technology) Journal

Scopus  DOAJ



Editor in Chief

*Prof. Dr. Eng. Fergyanto E. Gunawan
BINUS University, Indonesia*

Prof. Dr. Eng. Fergyanto E. Gunawan is a Professor of System Modeling and Simulation at BINUS University. With a doctorate from Toyohashi University of Technology, Japan, and academic experience across Asia and Europe, his research focuses on computational intelligence, structural health monitoring, and decision science. He has published over 180 papers and received multiple national and international awards for research excellence, contributing significantly to the advancement of computer science and information technology.

CommIT (Communication and Information Technology) Journal

Scopus  DOAJ



Associate Editor

*Prof. Benny E. Tjahjono Ph.D M.Sc B.Eng.
Coventry University, United Kingdom*

*Assoc. Prof. Mahardhika Pratama M.Sc. Ph.D
University of South Australia, Australia.*

*Prof. Yogesan Kanagasingam
The University of Notre Dame Australia, Australia*

*Dr. Horacio Pérez-Sánchez
Universidad Católica de Murcia (UCAM), Spain*

*Prof. Ngoc Thanh Nguyen
Wroclaw University of Technology, Poland.*

CommIT (Communication and Information Technology) Journal

Scopus  DOAJ



Guest Editors

*Dr. Irwanda Laory
University of Warwick, U.K*

*Prof. Matthieu Laurus, Ph.D.
IMT Mines Arbi-Carmaux, France*

*Bernardi Pranggono, Ph.D.
Anglia Ruskin University, U.K*

*Dr. Eng. Nico Surantha, M.T.
Tokyo City University, Japan*

*Prof. Thomas Köhler
Institute of Vocational Education and Vocational Didactics, Germany*

*Assoc. Prof. Dr. Worapan Kusakunniran
Mahidol University, Thailand*

*Prof. Yasuhiro Kanto
Ibaraki University, Japan*

CommIT (Communication and Information Technology) Journal



Guest Editors

*Prof. Ir. Emir Mauludi Husni, M.Sc., Ph.D.
Bandung Institute of Technology, Indonesia*

*Dr. Hasballah Zakaria, M.Sc.
Bandung Institute of Technology, Indonesia*

*Prof. Dr. Ir. Mauridhi Hery Purnomo, M.Eng
Institute Teknologi Sepuluh Nopember, Indonesia*

*Dr. Eng. Antoni Wibowo, M.Kom., M.Eng.
BINUS University, Indonesia*

*Prof. Benfano Soewito, M.Sc., Ph.D.
BINUS University, Indonesia*

*Prof. Dr. Sani M. Isa, M.Sc.
BINUS University, Indonesia*

*Prof. Ir. Satriyo Soemantri Brodjonegoro, M.Sc., Ph.D.
BINUS University, Indonesia*

*Prof. Spits Warnars Harco Leslie Hendric, M.T.I., Ph.D.
BINUS University, Indonesia*

*Prof. Dr. Suharjito, M.T.
BINUS University, Indonesia*

(JAS) Journal of ASEAN Studies



Journal of ASEAN Studies (JAS) is an open-access, international, peer-reviewed journal published biannually. It explores past, present, and emerging issues related to ASEAN and its member states. Positioned at the heart of Asia, Southeast Asia represents a dynamic hub of regionalism shaped by the interplay of domestic political developments and global power influences. The journal is indexed in Scopus, SINTA 1, DOAJ, Garuda, Google Scholar, and Neliti.

The screenshot shows the homepage of the Journal of ASEAN Studies (JAS). At the top, there is a navigation bar with the Binus University logo, Binus Journal Publishing logo, and the title 'JAS (JOURNAL OF ASEAN STUDIES)'. Below the title are links for 'Current', 'Archives', 'Announcements', 'About', and 'BINUS Journal'. The main content area features a large blue box with the journal's cover image on the left and text on the right. The text includes the journal's title, P-ISSN (2338-1361), E-ISSN (2338-1353), and a note about national accreditation (SINTA 1). There is a 'Submit Here' button and links for 'Statistic' and 'Contact'. Below this is an 'ANNOUNCEMENTS' section with four cards: '31 May 2022: Our Editorial Board Promotion to Full Professor', '24 May 2022: New Article Processing Charge is Applied Startin', '18 May 2022: JAS Ranked Q1 at ScimagoJR for Cultural Studies', and '02 Jun 2021: Starting from June 2021 submission, APC is appli'. On the right side, there is a 'Menu' section with links like 'Editorial Team', 'Tutorial Video', 'Journal Policy', 'Instruction For Author', 'Reviewers Acknowledgement', and 'Citation in Scopus'. Below the menu is a 'Citation Analysis' section showing 'Q1 Cultural Studies Best Quartile' and 'CiteScore 2023 2.2'. At the bottom right, there is a 'Google Scholar JAS: Citations h-' link.

(JAS) Journal of ASEAN Studies



Scopus



101 Documents Cited

Scopus

Search Sources SciVal ? ? ? ? ? HS

Advanced query

101 documents found [Analyze results](#)

Refine search

Search within results

Filters

Year Range Individual

Author name Subject area Social Sciences 101

Document title	Authors	Source	Year	Citations
1 Revisiting Indonesia's economic diplomacy in the age of disruption: Towards digital economy and innovation diplomacy	Margiansyah, D.	Journal of Asean Studies , 8(1), pp. 15–39	2020	21
2 Understanding Sustainability-oriented Innovation (SOI) Using Network Perspective in Asia Pacific and ASEAN: A Systematic Review	Harsanto, B. , Permana, C.	Journal of Asean Studies , 7(1), pp. 1–17	2019	19
3 A Visual Identity-Based Approach of Southeast Asian City Branding: A Netnography Analysis	Mohamad, B. , Adetunji, R.R. , Alarifi, G. , Ismail, A.R. , Akanmu, M.D.	Journal of Asean Studies , 10(1), pp. 24–42	2022	15

(JAS) Journal of ASEAN Studies



Revisiting Indonesia's economic diplomacy in the age of disruption: Towards digital economy and innovation diplomacy

Defbry Margiansyah
Research Center for Politics
Indonesian Institute of Sciences

21 Scopus Citations 58 Google Scholar Citations

REVISITING INDONESIA'S ECONOMIC DIPLOMACY IN THE AGE OF DISRUPTION: TOWARDS DIGITAL ECONOMY AND INNOVATION DIPLOMACY

Defbry Margiansyah
Research Center for Politics – Indonesian Institute of Sciences
Jln. Jend. Gatot Subroto 10, DKI Jakarta 12710, Indonesia
defbry.margiansyah@lipi.go.id

Received: 7th May 2020/ **Revised:** 15th June 2020/ **Accepted:** 5th July 2020

How to Cite: Margiansyah, D. (2020). Revisiting Indonesia's Economic Diplomacy in the Age of Disruption: Towards Digital Economy and Innovation Diplomacy. *Journal of ASEAN Studies*, 8(1), 15-39, <https://doi.org/10.21512/jas.v8i1.6433>

ABSTRACT

With the rise of digital technologies and innovation disrupting the economy, the global phenomenon challenged the current concept and strategies of “conventional” economic diplomacy that have increasingly gained importance in

(JAS) Journal of ASEAN Studies



Editor in Chief

*Prof. Dr. Tirta N. Mursitama, Ph.D.
BINUS University, Indonesia*

Prof. Dr. Tirta Nugraha Mursitama, Ph.D. is a Professor of International Business at BINUS University. With doctorates in Strategic Management and International Relations, he specializes in international political economy, internationalization of the firms, innovation, investment and trade diplomacy, and regionalism in Southeast Asia. Under his leadership, JAS became Indonesia's first Q1 Scopus-indexed journal in International Relations. He currently serves as Deputy Minister for Investment Cooperation at the Ministry of Investment and Downstream Industry/BKPM

(JAS) Journal of ASEAN Studies



Editor in International Relations

*Assoc. Prof. Faisal Karim, Ph.D.
Universitas Islam Internasional Indonesia*

Editor in Area Studies

*Assoc. Prof. Lili Yulyadi Makarin, Ph.D.
BINUS University, Indonesia.*

Editor in Business and Management

*Dr. Mohammad Ichsan
BINUS University, Indonesia*

Editor in Business Information System and Management

*Dr. Noerlina, M.M.
BINUS University, Indonesia*

(JAS) Journal of ASEAN Studies



International Editorial Board

*Assoc. Prof. Pierre van der Eng.
Australian National University, Australia*

*Prof. Dr. Kuik Cheng-Chwee
National University of Malaysia (UKM), Malaysia*

*Abbas Mardani, Ph.D.
Worcester Polytechnic Institute, Worcester, USA*

*Prof. Yahia H. Zoubir
KEDGE Business School, France*

*Dr. Adam Tyson
Leeds University, U.K.*

*Prof. Jenn-Jaw Soong
National Cheng Keung University, Taiwan*

*Prof. Dr. Amitav Acharya
American University, United States*

*Assoc. Prof. Nanthakumar Loganathan
Universiti Teknologi Malaysia*

Lingua Cultura



Lingua Cultura is a peer-reviewed biannual journal (July and December) that publishes original research in language, literature, and sociolinguistics, with a growing focus on Digital Humanities. It welcomes work in Applied Linguistics, Multilingualism, Literacy, and studies on language and digital culture. Literary analyses and sociolinguistic studies on identity, media, and globalization are also featured. The journal is indexed in SINTA 2, DOAJ, Garuda, Google Scholar, and Neliti.

The screenshot shows the homepage of the Lingua Cultura journal website. At the top, there are logos for BINUS UNIVERSITY and Binus Journal Publishing, along with the journal title 'LINGUA CULTURA'. A navigation menu includes 'Current', 'Archives', 'Announcements', 'About', and 'BINUS Journal'. The main content area features a large blue banner with the journal cover image, ISSN information (P-ISSN: 1978-8118, E-ISSN: 2460-710X), a description of the journal as a bi-annual publication, and a 'Submit Here' button. Below the banner is an 'ANNOUNCEMENTS' section with four cards: '06 Feb 2025 In Memoriam: Dina Nurfitri...', '30 Jul 2024 Call for Paper Lingua Cultura', '05 Oct 2023 Call for Paper Lingua Cultura Vol. 17 No. 2', and '17 Jun 2023 Call For Paper Lingua Cultura Vol. 16 No. 2'. On the right side, there is a 'Menu' section with links to 'Editorial Team', 'Tutorial Video', 'Instruction For Author', 'Reviewers Acknowledgement', 'Lingua Citedness in Scopus', and 'Lingua in Tokopedia'. Below the menu is a 'Google Scholar Citation' bar chart showing an upward trend from 2021 to 2024. At the bottom right, a 'Google Scholar Lingua Cultura : Citations, h-index and i10-index' table is displayed.

	All	Since 2015
Citations	3699	3135
h-index	28	25
i10-index	81	81

Lingua Cultura



Scopus

165 Documents Cited

Scopus

Search Sources SciVal ? HS

Advanced query

Documents Preprints **Beta** Secondary documents

165 secondary documents found [About secondary documents](#)

Refine search

Search within results

Filters [Clear all](#)

Year

Range Individual

from - to

Source title [Clear \(4\)](#)

All Export View cited by Email results

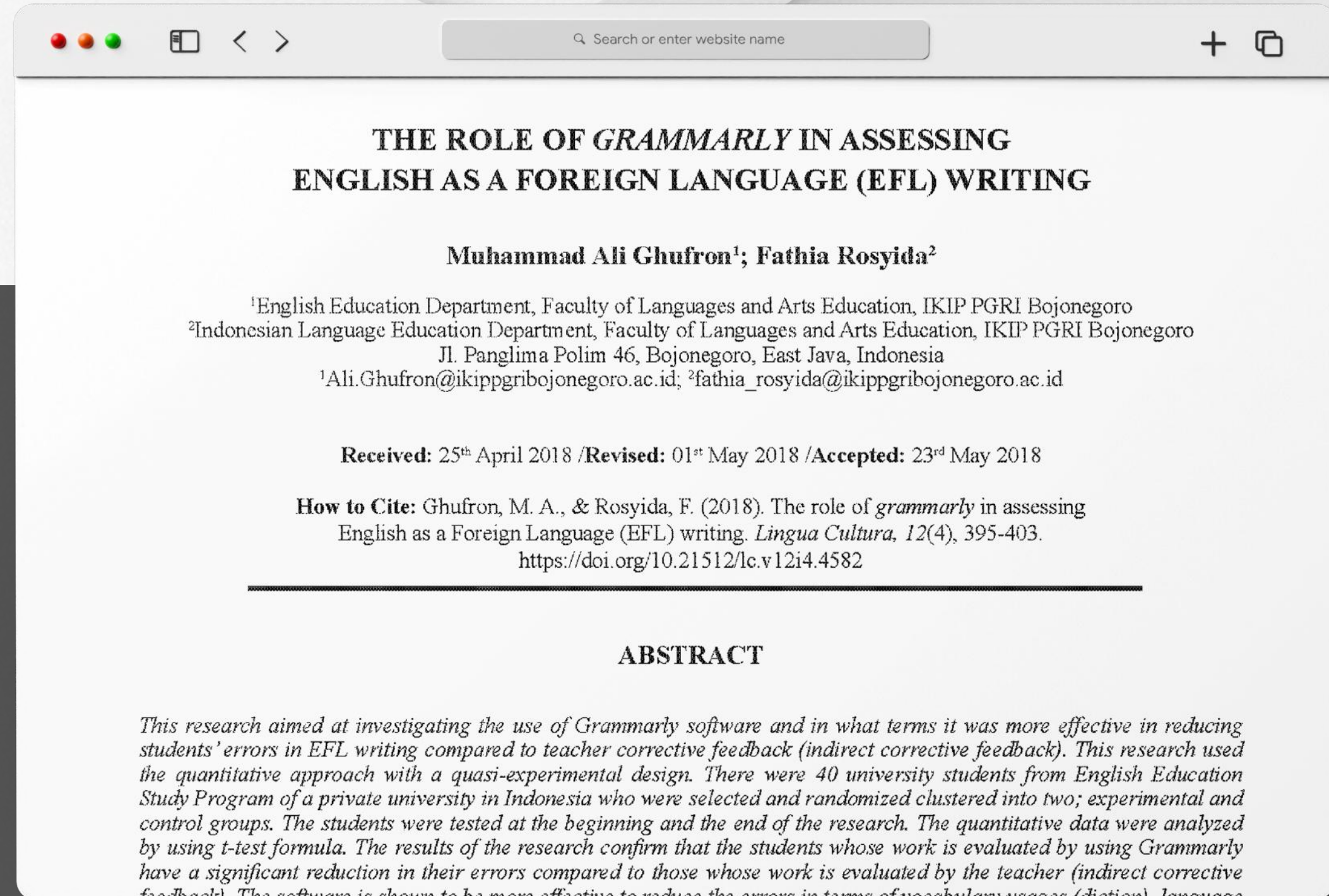
Sort by [Cited by \(highest\)](#)

	Document title	Authors	Source	Year	Citations
<input type="checkbox"/> 1	The role of Grammarly in assessing English as a foreign language (EFL) writing	Ghufron, M.A., Rosyida, F.	Lingua Cultura, 12(4), pp. 395–403	2018	78
<input type="checkbox"/> 2	Verbal Communication Culture and Local Wisdom: The Value Civilization of Indonesia Nation	Kartika, T.	Lingua Cultura, 10(2), pp. 89–93	2016	15
<input type="checkbox"/> 3	Second language writing anxiety of Indonesian EFL students	Kusumaningputri, R., Ningsih, T.A., Wisasongko, W.	Lingua Cultura, 12(4), pp. 357–362	2018	14

The Role of Grammarly in Assessing English as a Foreign Language (EFL) Writing

Muhammad Ali Ghufron, Fathia Rosyida
Faculty of Languages and Arts Education
IKIP PGRI Bojonegoro

78 Scopus Citations 225 Google Scholar Citations



THE ROLE OF *GRAMMARLY* IN ASSESSING ENGLISH AS A FOREIGN LANGUAGE (EFL) WRITING

Muhammad Ali Ghufron¹; Fathia Rosyida²

¹English Education Department, Faculty of Languages and Arts Education, IKIP PGRI Bojonegoro
²Indonesian Language Education Department, Faculty of Languages and Arts Education, IKIP PGRI Bojonegoro
Jl. Panglima Polim 46, Bojonegoro, East Java, Indonesia
¹Ali.Ghufron@ikipgribojonegoro.ac.id; ²fathia_rosyida@ikipgribojonegoro.ac.id

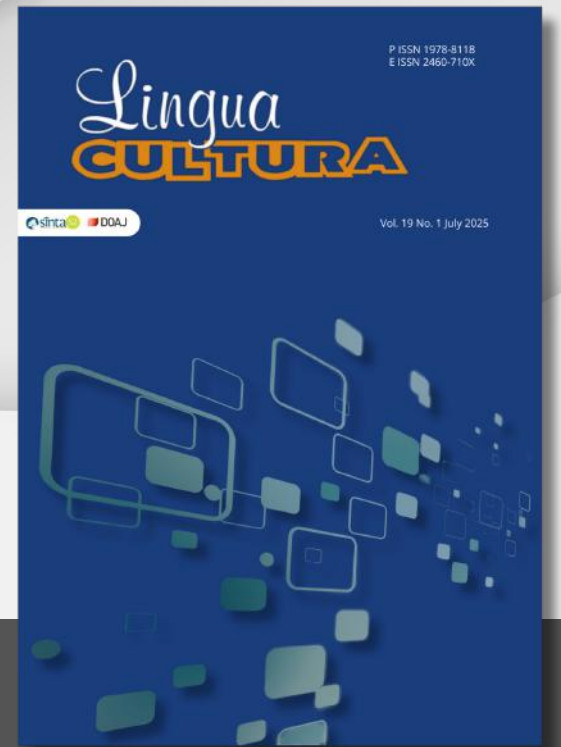
Received: 25th April 2018 /**Revised:** 01st May 2018 /**Accepted:** 23rd May 2018

How to Cite: Ghufron, M. A., & Rosyida, F. (2018). The role of *grammarly* in assessing English as a Foreign Language (EFL) writing. *Lingua Cultura*, 12(4), 395-403.
<https://doi.org/10.21512/lc.v12i4.4582>

ABSTRACT

This research aimed at investigating the use of Grammarly software and in what terms it was more effective in reducing students' errors in EFL writing compared to teacher corrective feedback (indirect corrective feedback). This research used the quantitative approach with a quasi-experimental design. There were 40 university students from English Education Study Program of a private university in Indonesia who were selected and randomized clustered into two; experimental and control groups. The students were tested at the beginning and the end of the research. The quantitative data were analyzed by using t-test formula. The results of the research confirm that the students whose work is evaluated by using Grammarly have a significant reduction in their errors compared to those whose work is evaluated by the teacher (indirect corrective feedback). The software is shown to be more effective to reduce the errors in terms of vocabulary usages (diction), language

Lingua Cultura

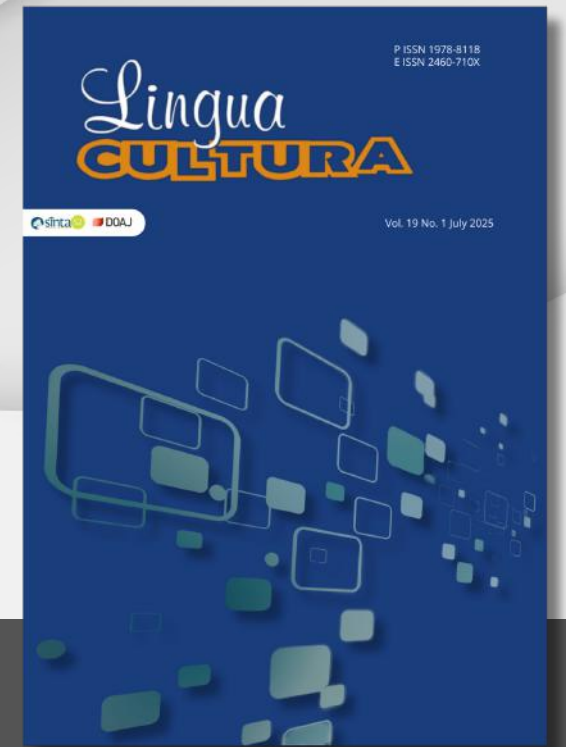


Editor in Chief

*Irfan Rifai, Ph.D.
BINUS University, Indonesia*

Irfan Rifai, Ph.D. is Head of English Literature Study Program at BINUS University. His research focuses on teacher development, literacy instruction, classroom discourse, and arts-based language education. A recipient of BINUS's Best Teaching Award, he holds a Ph.D. in Reading and Literacy from The Ohio State University and actively publishes on language learning through literary and performative approaches.

Lingua Cultura



Section Editor of Literature

*Dr. Akun, S.Pd., M.Hum
BINUS University, Indonesia.*

*Tati D. Wardi, Ph.D.
Universitas Islam International Indonesia*

*Dr. Christine D. Warner
Ohio State University*

*Assoc. Prof. Dr. Arbaayah Ali Termizi
Universiti Putera Malaysia*

Section Editor of Literacy

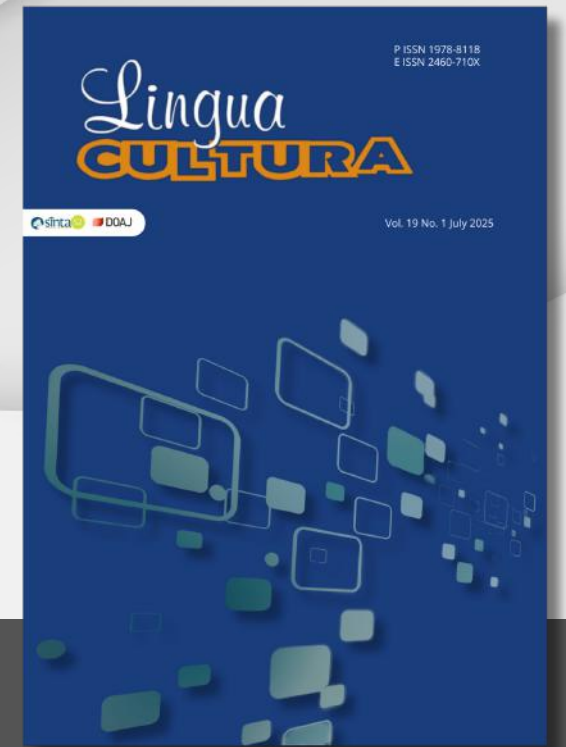
*Prof. Dra. Pratiwi Retnaningdyah, M.Hum., M.A., Ph.D.
Universitas Negeri Surabaya, Indonesia*

*Firman Parlindungan, Ph.D.
Universitas Teuku Umar*

*Jungmin Lee, Ph.D.
University of Louisiana at Lafayette*

*Ali Hamad Albalhareth, Ph.D.
Najran University*

Lingua Cultura



Section Editor of Linguistics and Applied Linguistics

*Prof. Dr. Dra. Clara Herlina Karjo, M.Hum.
BINUS University, Indonesia.*

*Assoc. Prof. Dr. Phil. So Miyagawa
The University of Tsukuba*

*Dr. Risa Rumentha Simanjuntak, M.App.Ling., M.A.
BINUS University*

Section Editor of Sociolinguistic and Multilingualism Studies

*Prof. Chijui Hu
National Changhua University of Education*

*Huseyin Uysal, Ph.D.
The Education University of Hong Kong*

*Nelly Martin-Anatias, Ph.D.
Massey University*

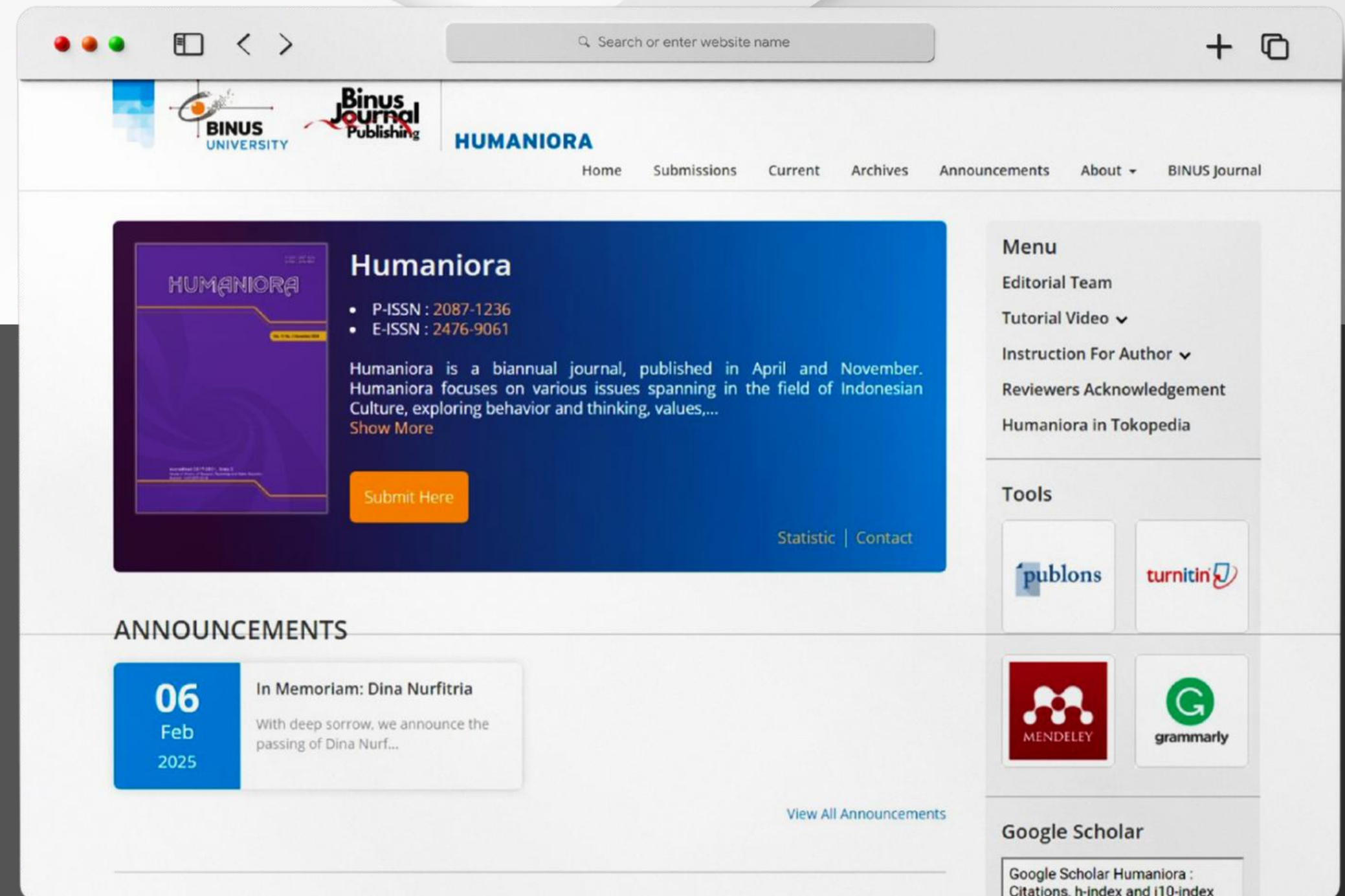
*Prof. Ariel Heryanto, Ph.D.
Monash Herb Feith Indonesian Engagement Centre*

*Dr. Elisa Carolina Marion, M.Si.
BINUS University*

Humaniora: Journal of Indonesian Culture and Society



Humaniora is a peer-reviewed biannual journal published in April and November, focusing on Indonesian culture and society. Committed to academic integrity and international collaboration, the journal highlights research in popular culture, cultural psychology, communication and media studies, cultural studies, cinema, and tourism in Indonesia and beyond. The journal is indexed in SINTA 2, Garuda, Google Scholar, and Neliti.



Humaniora: Journal of Indonesian Culture and Society



Scopus

12 Documents Cited

The screenshot shows a Scopus search results page for secondary documents. The page title is "12 secondary documents found". The search results are sorted by "Cited by (highest)". The results table lists three articles:

	Document title	Authors	Source	Year	Citations
<input type="checkbox"/>	Article 1 The motivation to learn Mandarin as a second language	Ying, Y., Suprayogi, M. N., Hurriyati, E. A.	Humaniora Binus, 4(2), pp. 1345–1355	2013	2
<input type="checkbox"/>	Article 2 Visual variety of ornamental kebaya clothes for bridal generation Z regency of Sumenep-Madura district	Soelistyowati, S.	Jurnal Humaniora Bina Nusantara, 13(1), pp. 73–79	2022	1
<input type="checkbox"/>	Article 3 Penerapan Ornamen Sebagai Ciri Budaya Tionghoa Pada Chinese Restaurant di Jakarta	Salim, Polniwati	Humaniora Binus University, 6, pp. 540–551	2015	1

Humaniora: Journal of Indonesian Culture and Society



The motivation to learn Mandarin as a second language

Yi Ying, Muhammad Nanang Suprayogi, Evi Afifah Hurriyat

Bina Nusantara University

2 Scopus Citations

29

Google Scholar Citations

**MOTIVASI BELAJAR BAHASA MANDARIN
SEBAGAI BAHASA KEDUA**

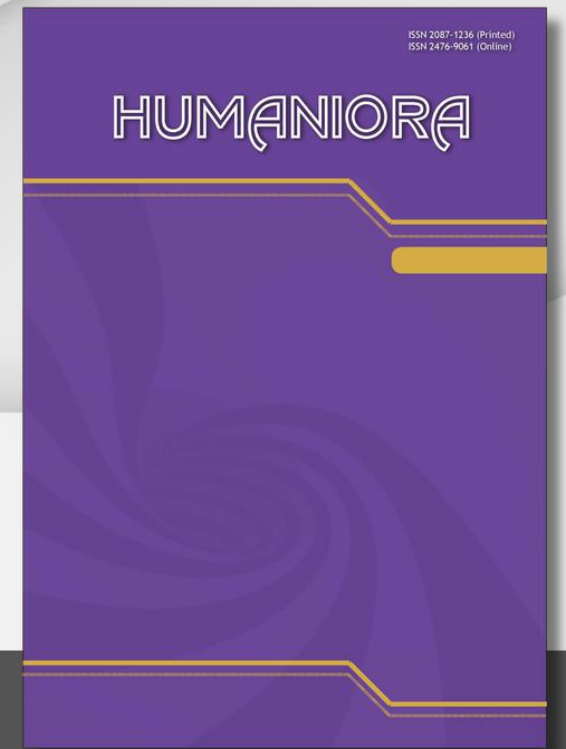
Yi Ying¹; Muhammad Nanang Suprayogi²; Evi Afifah Hurriyat³

¹Chinese Department, Faculty of Humanities, BINUS University
^{2,3} Psychology Department, Faculty of Humanities, BINUS University
Jln. Kemanggisan Ilir III No.45, Kemanggisan – Palmerah, Jakarta Barat 11480
yi_ying@binus.edu; msuprayogi@binus.edu; e_afifah@binus.ac.id

ABSTRACT

The goals of article was to explore students' main motivation in learning Mandarin as second language acquisition and the difference motivation between Chinese-descending and non-chinese students. There were 276 respondents chosen by purposive sampling from three universities. They were students from Mandarin Department of Bina Nusantara University, Jakarta, Darma Persada University, Jakarta, and North Sumatera University, Medan. A cooperation on deciding research instruments was collaborated with Faculty of Tionghoa Language and Literature of Huaqiau University, China. Descriptive analysis was done to explore students' main motivation in learning Mandarin, continued by different tests to know the different motivation between native and descending students. Research results indicated that the motivation in learning language is low; there is no significant difference between integrative and instrumental motivation. Also, there was no motivation significant different between chinese-descending dan non-chinese students in learning Mandarin. Lecturers should develop their methods of teaching to develop students' learning motivation in learning Mandarin.

Humaniora: Journal of Indonesian Culture and Society

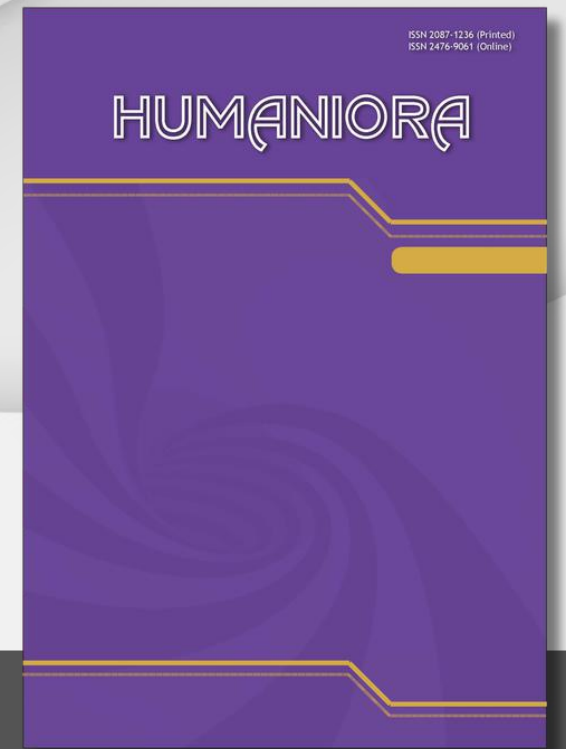


Editor in Chief

*Ekky Imanjaya, Ph.D.
BINUS University, Indonesia*

Ekky Imanjaya, Ph.D. is a faculty member in the Film Department at BINUS University. He holds a Ph.D. in Film Studies from the University of East Anglia and specializes in Indonesian cinema. A noted film critic and author, he has published widely on film, pop culture, and Islamic culture, and serves on the Jakarta Arts Council Film Committee.

Humaniora: Journal of Indonesian Culture and Society



Editor in Psychology, and Anthropology

*Dr. Yosef Dedy Pradipto, L.Th., M.Hum., M.Si.
BINUS University*

Editor in Cultural Studies

*Prof. Evi Eliyanah, M.A., Ph.D
Universitas Negeri Malang*

*Dr. Shuri Mariasih Gietty Tambunan
Universitas Indonesia*

Media and Communication studies

*Indra Prawira, S.P., M.I.Kom., Ph.D.
BINUS University*

*Dr. Amia Luthfia, S.P., M.Si
BINUS University*

*Viola Lasmana, Ph.D.
California State University, United States*

Humaniora: Journal of Indonesian Culture and Society



Editor in Popular Culture

*Prof. Dr. Mita Purbasari, M.F.A.
BINUS University*

*Dr. Dra. Vera Jenny Basiroen, M.F.A.
BINUS University*

*Irwanto, Ph.D.
BINUS University*

Editor in Tourism

*Indra Kusumawardhana, B.A., M.Sc., Ph.D.
BINUS University*

International Editorial Board

*Dr. Ben Murtagh
School of Languages, Cultures & Linguistics
University of London*

*Prof. Andrew Weintraub, Ph.D.
University of Pittsburgh*

*Prof. Merlyna Lim, Ph.D.
Carleton University*

*Prof. Ariel Heryanto, Ph.D.
Monash Herb Feith Indonesian Engagement Centre*

Binus Business Review



BINUS Business Review (BBR) is a peer-reviewed journal published in March, July, and November by BINUS University's Research and Technology Transfer Office. Accredited SINTA 2, BBR is managed by BINUS Business School and Forum Manajemen Indonesia (FMI). It publishes empirical research in business and management, covering topics from operations to marketing and corporate governance, using diverse methodologies. The journal is indexed in SINTA 2, DOAJ, Garuda, Google Scholar, and Neliti.

The screenshot shows the homepage of the Binus Business Review website. At the top, there are logos for BINUS UNIVERSITY and Binus Journal Publishing, followed by the title 'BINUS BUSINESS REVIEW'. Navigation links include 'Current', 'Archives', 'Announcements', 'About', and 'BINUS Journal'. The main content area features a large blue banner with the journal cover image, ISSN information (P-ISSN: 2087-1228, E-ISSN: 2476-9053), a description of the journal, and a 'Submit Here' button. Below this is an 'ANNOUNCEMENTS' section with two call-for-papers: one for February 2022 and another for December 2021. On the right side, there is a 'Menu' section with links to 'Editorial Team', 'Tutorial Video', 'Instruction For Author', 'Reviewers Acknowledgement', 'BBR Citedness in Scopus', and 'BBR in Tokopedia'. Below the menu is a 'Google Citation Gra' bar chart showing citation trends from 2020 to 2025. At the bottom right, there is a 'Google Scholar BBR : Citations, h-index and i10-index' table.

	All	Since 2015
Citations	8969	7133
h-index	46	43
i10-index	181	181

Binus Business Review



Scopus

240 Documents Cited

The screenshot shows the Scopus search results page for secondary documents. The search results are sorted by 'Cited by (highest)' and show 240 secondary documents found. The first three results are listed below:

Document title	Authors	Source	Year	Citations
<input type="checkbox"/> 1 Article Batik, A Beautiful Cultural Heritage that Preserve Culture and Supporteconomic Development in Indonesia	Steelyana, E.	Binus Business Review, 3(1)	2012	47
<input type="checkbox"/> 2 Article The effect of ownership structure, profitability, leverage, and firm size on corporate social responsibility (CSR)	Swandari, F., Sadikin, A.	Binus Business Review, 7(3), pp. 315–320	2016	23
<input type="checkbox"/> 3 Article Effect of social media marketing on customer engagement and its impact on brand loyalty in caring colours cosmetics, Martha Tilaar	Muchardie, B.G., Yudiana, N.H., Gunawan, A.	Binus Business Review, 7(1), pp. 83–87	2016	19

Binus Business Review



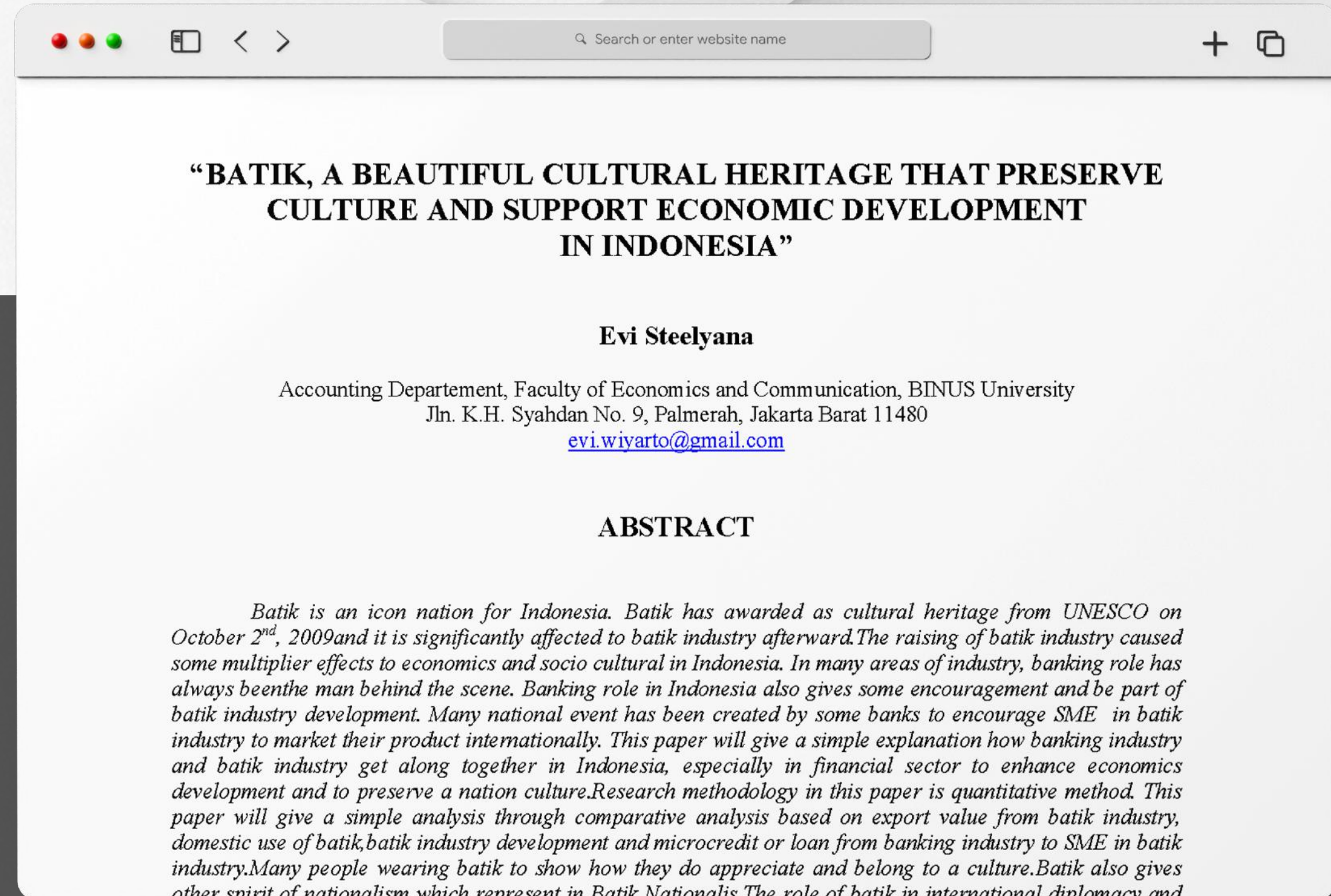
Batik, A Beautiful Cultural Heritage that Preserve Culture and Support Economic Development in Indonesia

Evi Steelyana

Bina Nusantara University

47 Scopus Citations

155 Google Scholar Citations



Binus Business Review



Editor in Chief

*Dr. Ir. Haryadi Sarjono, M.M., M.E.
BINUS University, Indonesia*

Dr. Haryadi Sarjono is a faculty member in the Management Department at BINUS University. He earned master's degrees in Management from BINUS University and Economics from Trisakti University, and completed his doctoral dissertation on market orientation, learning orientation, organizational governance, and competitive advantage in higher education institutions. Serving as a lecturer since 1995, he brings extensive academic and practical expertise to the journal's leadership.

Binus Business Review



Editorial Board

*Alfons Palangkaraya, Ph.D.
Swinburne University of Technology, Australia*

*Marcin Staniewski, Ph.D.
University of Economics and Human Sciences, Poland*

*Prof. Dr. Martin Falk
University of South-Eastern, Norway*

*Mohammad Kabir Hassan, Ph.D.
University of New Orleans, United States*

*Sulaimon O. Adebisi, Ph.D.
Nottingham Trent University, United Kingdom*

*Assoc. Prof. Dr. Amiruddin bin Ahamat
Universiti Teknikal Melaka, Malaysia*

*Yudi Fernando, S.E., M.B.A., Ph.D., MLogM
BINUS University*

*Dr. Levyda, M.M.
Sahid University, Indonesia*

*Dr. Eng. Nur Budi Mulyono
Bandung Institute of Technology, Indonesia*

*Dr. Yasintha Soelasih, M.Si.
Atma Jaya Catholic University, Indonesia*

*Rindang Widuri, M.M., Ph.D.
BINUS University, Indonesia*

*Filda Rahmiati, BBBA, MBA, Ph.D.
Universiti Teknikal Melaka Malaysia*

Journal The Winners



Journal The Winners is a peer-reviewed semiannual journal published in June and December, in collaboration with BINUS Business School Master and Doctoral Programs and Forum Manajemen Indonesia (FMI). The journal focuses on digital transformation in developing countries, exploring strategic, leadership, organizational, marketing, entrepreneurship, innovation, supply chain, and operations perspectives. The journal is indexed in SINTA 2, DOAJ, Garuda, Google Scholar, and Neliti.

The screenshot shows the homepage of the Journal The Winners website. At the top, there are logos for BINUS UNIVERSITY and Binus Journal Publishing, followed by the title 'JOURNAL THE WINNERS'. Navigation links include 'Current', 'Archives', 'Announcements', 'About', and 'BINUS Journal'. A search bar is located in the top right corner. The main content area features a large blue banner with the journal's cover image on the left and text on the right. The text includes the journal's ISSN numbers (P-ISSN: 1412-1212, E-ISSN: 2541-2388) and a description: 'Journal The Winners is a semiannual journal published in June and December, published by The Research and Technology Transfer Office (RTTO) of Universitas Bina Nusantara, Binus Business S...'. There is a 'Submit Here' button and links for 'Statistic' and 'Contact'. Below the banner is an 'ANNOUNCEMENTS' section with four cards. The first card is dated '15 Oct 2024' and titled 'Call for Paper Journal the Winners'. The second card is dated '09 Feb 2023' and titled 'Call for Paper The Winners Vol. 24 No. 1'. The third card is dated '27 Dec 2022' and titled 'The Winners' New Focus and Scope'. The fourth card is dated '19 Apr 2022' and titled 'The Winners' Article Processing Charge (APC)'. On the right side, there is a 'Menu' section with links to 'Editorial Team', 'Tutorial Video', 'Instruction For Author', 'Reviewers Acknowledgement', 'Journal The Winners Citedness in Scopus', and 'Journal The Winners in Tokopedia'. Below the menu is a 'Tools' section with logos for 'publons', 'turnitin', 'MENDELEY', and 'grammarly'. At the bottom right, there is a 'Google Scholar the Winners' section with the text 'Citations, h-index and i10-index'.

Journal The Winners



Scopus

25

Documents Cited

The screenshot shows the Scopus search results page for 'Journal the Winners'. The page displays 25 secondary documents found, sorted by 'Cited by (highest)'. The first three documents are listed below:

Document title	Authors	Source	Year	Citations
1 Article Analisis pengaruh e-service quality terhadap customer satisfaction yang berdampak pada customer loyalty pt bayu buana travel tbk	Jonathan, H.	Journal the Winners, 14(2), pp. 104-112	2013	6
2 Article IT affordances, flow, and perceived scarcity:A study on impulsive buying behavior and post-purchase dissonance in live shopping	Simanjuntak, E. R., Pratama, R. S.	Journal the Winners, 25(1)	2024	3
3 Article FACTORS OF CONSUMER BEHAVIOR THAT AFFECT PURCHASING DECISIONS ON BLACKBERRY SMARTPHONE	Nawawi, M. T.	Journal the Winners, 17(1), pp. 59-66	2016	3

Journal The Winners



IT Affordances, Flow, and Perceived Scarcity: A Study on Impulsive Buying Behavior and Post-Purchase Dissonance in Live Shopping

Evi Rinawati Simanjuntak; Rendy Setya Pratama

BINUS Business School Master Program
Bina Nusantara University

3 Scopus Citations

6 Google Scholar Citations

Journal The Winners, 25(1) 2024, 13-23

IT Affordances, Flow, and Perceived Scarcity: A Study on Impulsive Buying Behavior and Post-Purchase Dissonance in Live Shopping

Evi Rinawati Simanjuntak^{1*}; Rendy Setya Pratama²

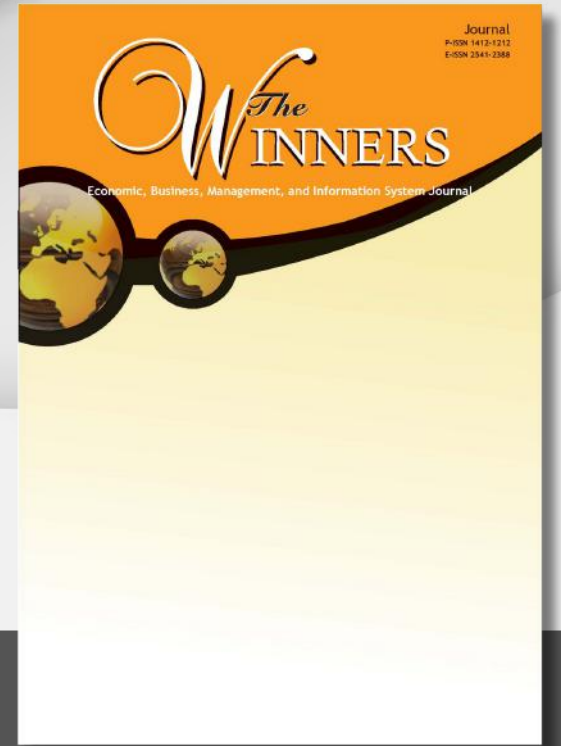
^{1,2}Management Department, BINUS Business School Master Program Bina Nusantara University
Jakarta, Indonesia 10270
¹esimanjuntak@binus.edu; ²rendy.pratama002@binus.ac.id

Received: 19th April 2024/ **Revised:** 27th June 2024
Accepted: 28th June 2024/ **Published Online:** 3rd July 2024

Abstract - Live shopping has evolved significantly as extensive publications have explored this phenomenon from the perspective of streamers and consumers. However, there is limited analysis from the human-computer interaction perspective, particularly concerning IT affordances. Therefore, the research aimed to enhance the understanding with caution only when necessary to accelerate the call to action.

Keywords: IT affordances, flow, perceived scarcity, impulsive buying behavior, post-purchase dissonance, live shopping

Journal The Winners

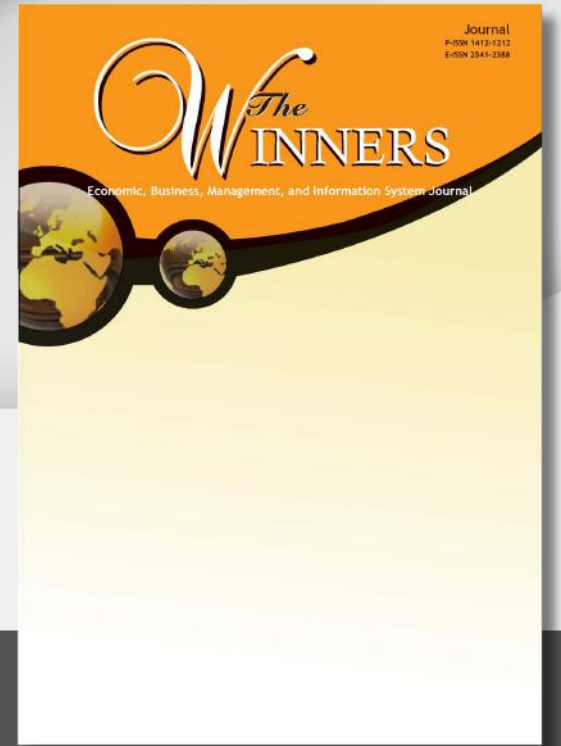


Editor in Chief

*Prof. Dr. Arta Moro Sundjaja, S.Kom., S.E., M.M.
BINUS University, Indonesia*

Prof. Dr. Arta M. Sundjaja, M.M., is a Professor of Digital Business at BINUS University. With expertise in information systems, business process reengineering, and e-business strategy, he has been instrumental in managing and improving Binus academic journals since 2013. He holds degrees in Accounting, Information Systems, and Applied Finance, and a Ph.D. in Management Research. He is also active in promoting research ethics and scholarly publication standards.

Journal The Winners



Section Editor of Digital Transformation from Strategic Perspective in Developing Countries

*Prof. Dezie Leonarda Warganegara, Ph.D.
BINUS University, Indonesia*

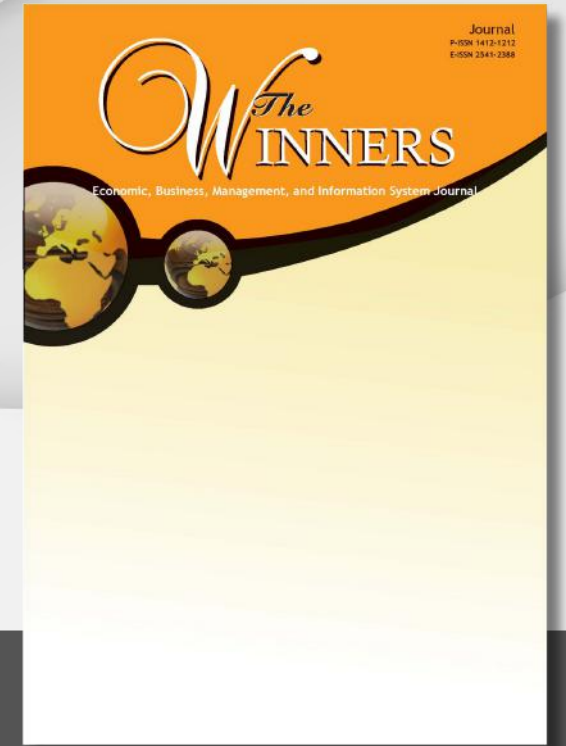
*Dr. Darjat Sudrajat, M.M.
BINUS University, Indonesia*

*Miranda Hotmadia Tanjung, M.M., Ph.D.
BINUS University, Indonesia*

*Prof. Dr. Ir. Mohammad Hamsal, M.B.A.
BINUS University, Indonesia*

*Dr. Muhammad Shabir Shaharudin
School of Management, Universiti Sains Malaysia*

Journal The Winners



Section Editor of Digital Transformation from Leadership and Organization Perspective in Developing Countries

*Agustinus Bandur, Ph.D.
BINUS University, Indonesia*

*Sekar Wulan Prasetyaningtyas. M.M.
BINUS University, Indonesia*

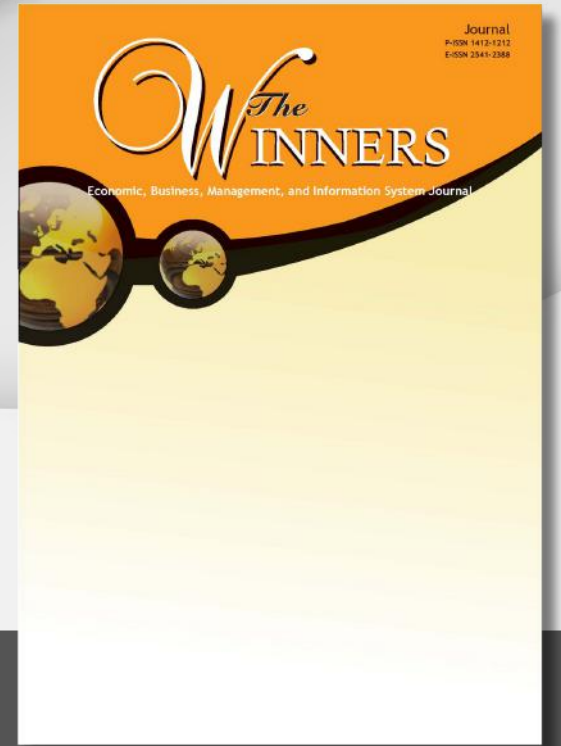
Section Editor of Digital Transformation from Marketing Perspective in Developing Countries

*Artha Sejati Ananda, M.Sc., Ph.D.
BINUS University*

*Evelyn Hendriana, M.Si., Ph.D.
BINUS University*

*Dr. Sri Bramantoro Abdinagoro
BINUS University*

Journal The Winners



Section Editor of Digital Transformation from Entrepreneurship and Innovation Perspective in Developing Countries

*Dr. Rano Kartono, M.Buss.
BINUS University, Indonesia*

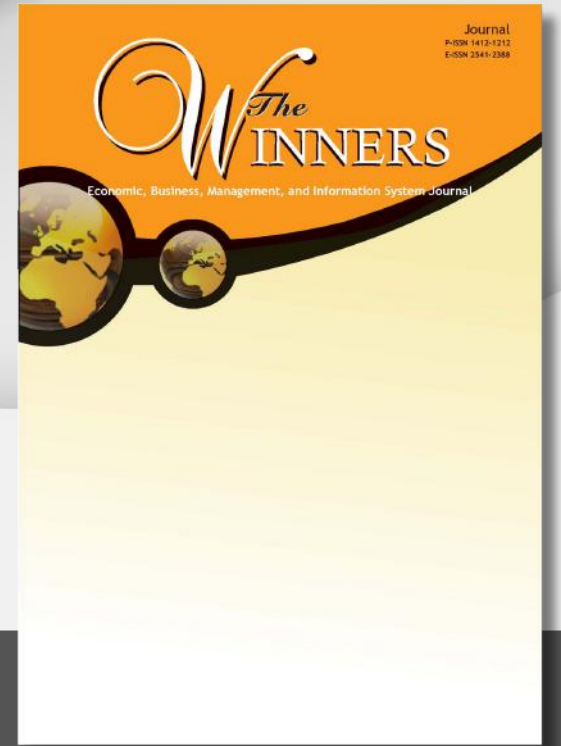
*Dr. Yuli Eni, M.M.
BINUS University, Indonesia*

Section Editor of Digital Transformation from Supply Chain and Operation Perspective in Developing Countries

*Dr. Darjat Sudrajat, M.M.
BINUS University*

*Dr. Yuli Eni, M.M.
BINUS University*

Journal The Winners



Editorial Board Members

*Prof. Madya Dr. Beni Widarman bin Yus Kelana
Universiti Teknologi Malaysia*

*Prof. Dr. Martin Thomas Falk
University of South-Eastern Norway, Norway*

*Dr. Elia Ardyan, MBA
Universitas Ciputra Surabaya, Indonesia*

*Sivadass Thiruchelvam
Universiti Tenaga Nasional Putrajaya, Malaysia*

*Prof. Dr. Lim Sanny, M.M.
BINUS University*

*Sangeeta Sahne, Ph.D.
Indian Institute of Technology Kharagpur, India*

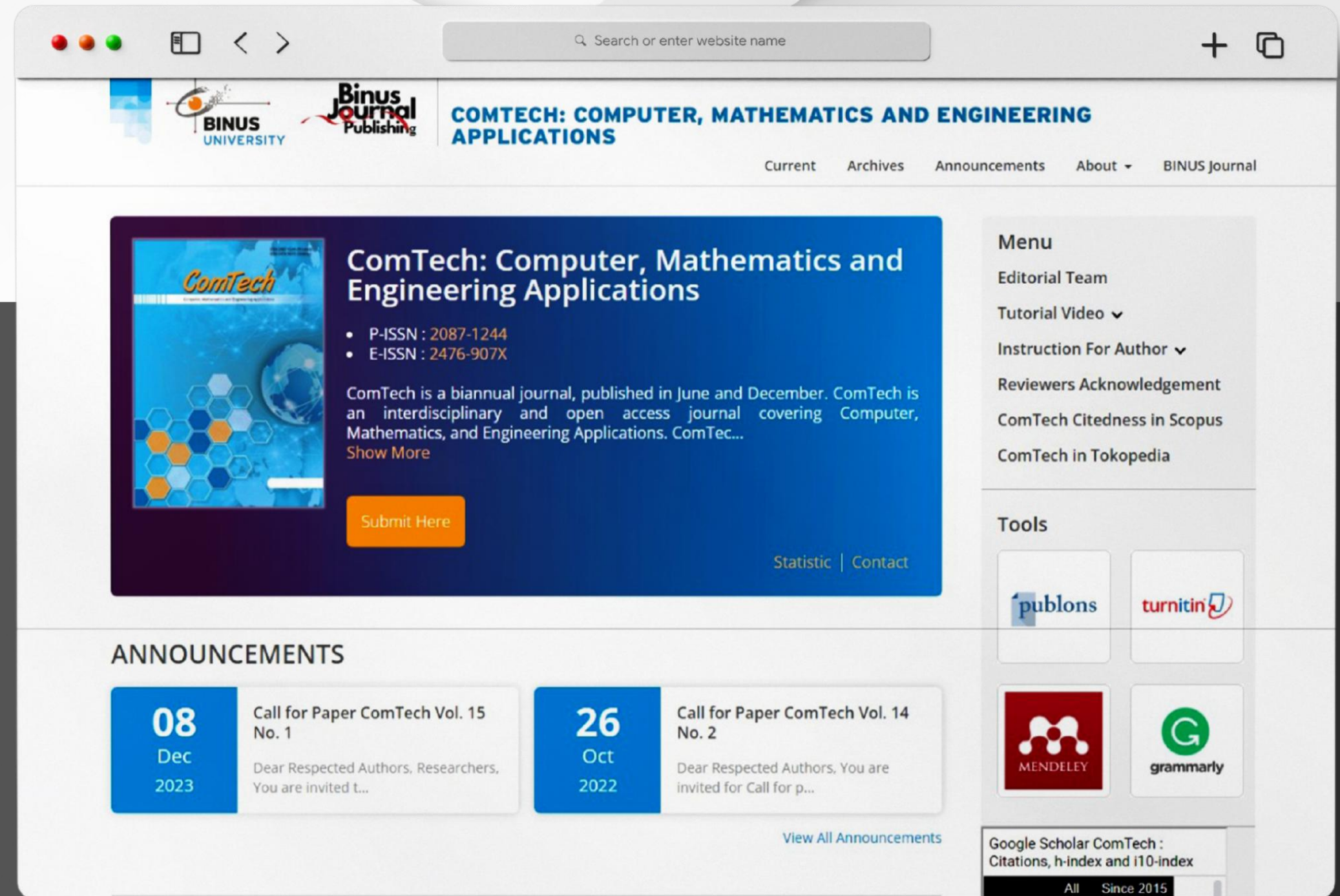
*Dr. Dhiresk Kulshrestha
University Rajkot -Gujarat (India), India*

*Yudi Fernando
Universiti Malaysia Pahang, Malaysia*

ComTech: Computer, Mathematics and Engineering Applications



ComTech is a peer-reviewed, open-access journal published biannually in June and December. It serves as a platform for interdisciplinary research in computer science, mathematics, and engineering applications. ComTech aims to bridge theory and practice by encouraging contributions that demonstrate innovative approaches and practical solutions in these fields. The journal is indexed by SINTA 2 and DOAJ, ensuring broad visibility for its published works within the global academic community.



ComTech: Computer, Mathematics and Engineering Applications



Scopus

145 Documents Cited

The screenshot shows the Scopus search results page for secondary documents. The search results are sorted by 'Cited by (highest)' and show 145 secondary documents found. The first three results are listed below:

	Document title	Authors	Source	Year	Citations
<input type="checkbox"/> 1	Article Teknik sampling snowball dalam penelitian lapangan	Nurdiani, N.	Comtech, 5(2), pp. 1110–1118	2014	46
<input type="checkbox"/> 2	Article Students' satisfaction on academic services in higher education using importance-performance analysis	Suroto, S., Nindiani, A., Purba, H.H.	Comtech, 8(1), pp. 37–43	2017	17
<input type="checkbox"/> 3	Article The implementation of quality function deployment (QFD) in tire industry	Hadi, H.A., Purba, H.H., Indarto, K.S., ... Ghazali, D., Aisyah, S.	Comtech, 8(4), pp. 223–228	2017	14

ComTech: Computer, Mathematics and Engineering Applications

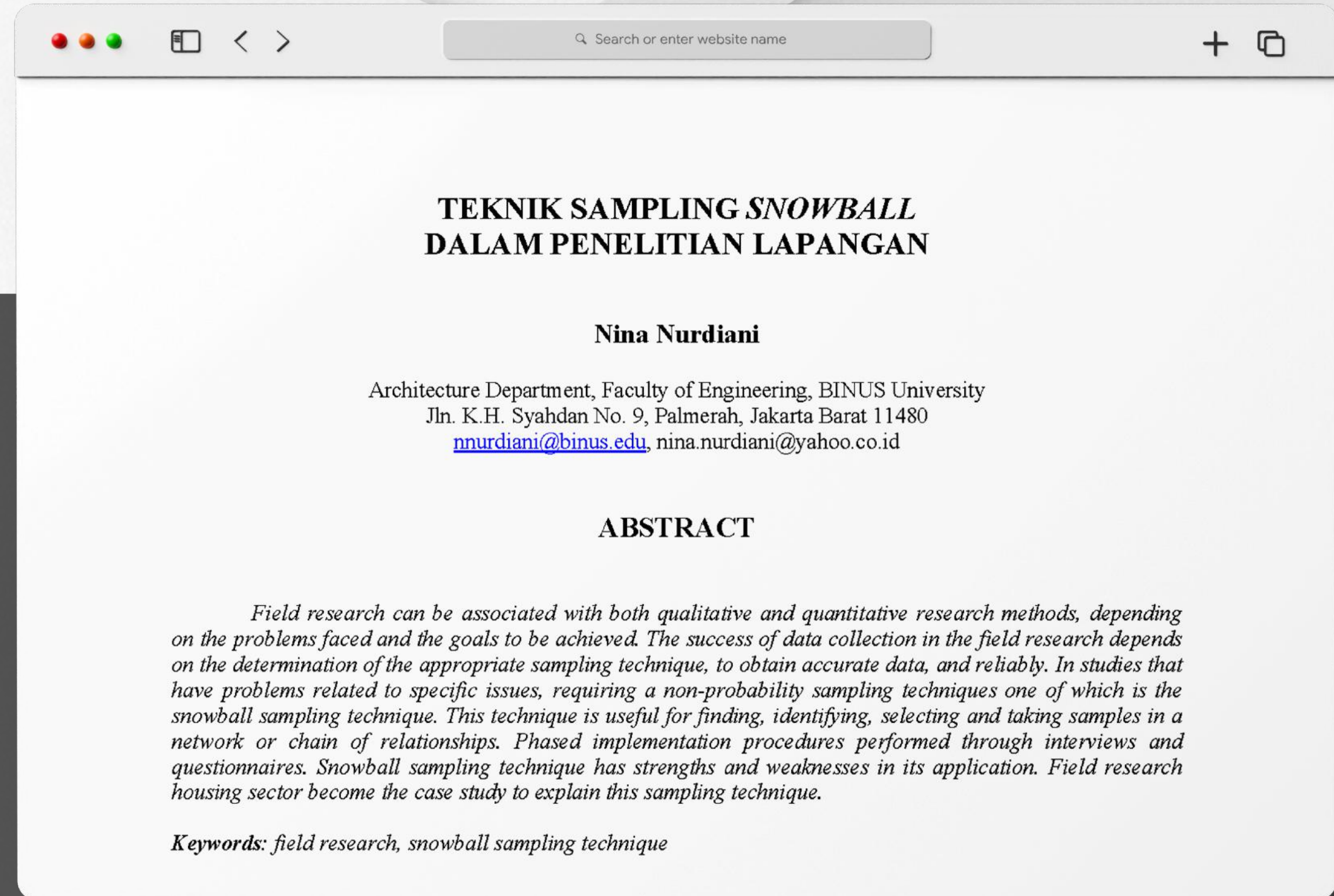


Teknik Sampling Snowball dalam Penelitian Lapangan

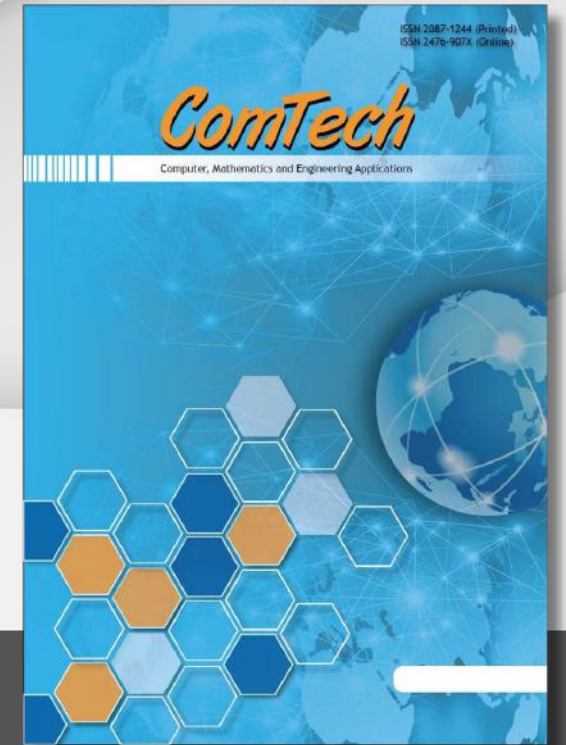
Nina Nurdiani

Bina Nusantara University

46 Scopus Citations 1023 Google Scholar Citations



ComTech: Computer, Mathematics and Engineering Applications

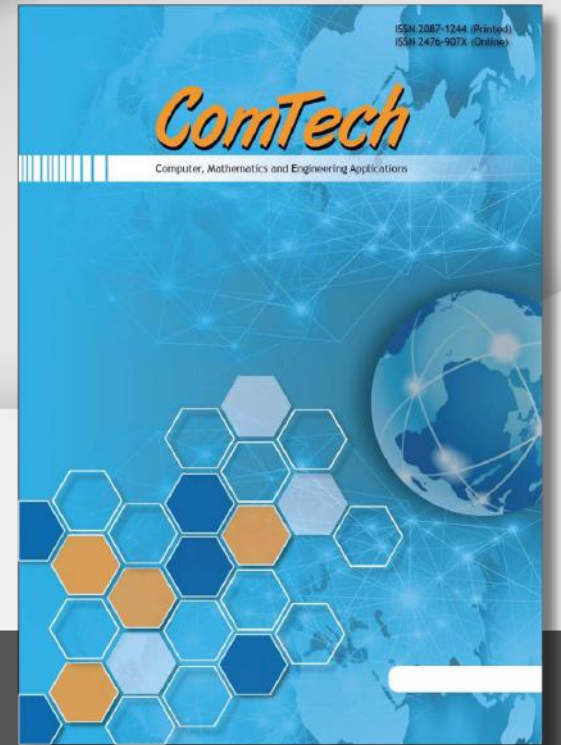


Editor in Chief

*Prof. Dr. Evaristus Didik Madyatmadja, M.Kom.
BINUS University, Indonesia*

Prof. Dr. Evaristus Didik Madyatmadja, M.Kom., M.T. is a Professor of Business Intelligence at BINUS University. He holds a Ph.D. in Computer Science and specializes in e-government, decision support systems, data mining, and business intelligence. His research focuses on digital transformation, with notable contributions to smart city applications and machine learning in public services and finance.

ComTech: Computer, Mathematics and Engineering Applications



Editorial Board

*Prof. Aminul Islam, Ph.D.
Technical University of Denmark*

*Bernardo Nugroho Yahya, Ph.D.
Hankuk University of Foreign Studies, South Korea*

*Dr. Irwanda Laory
University of Warwick, U.K*

*Assoc. Prof. Mahardhika Pratama, M.Sc. Ph.D
University of South Australia*

*Dr. Muhammad Syafrudin
Sejong University, South Korea*

*Dr. Eng. Nico Surantha
Tokyo City University, Japan*

*Assoc. Prof. Dr. Wahyu Caesarendra
Universiti Brunei Darussalam, Brunei Darussalam*

*Dr. Yogi Ahmad Erlangga
Zayed Universitydisabled, Abu Dhabi, United Arab Emirates*

*Assoc. Prof. Leon A. Abdillah
Bina Darma University, Indonesia*

*Prof. Dr. Eng. Fergyanto E. Gunawan.
BINUS University, Indonesia*

*Dr. Syauqi Abdurrahman Abrori
BINUS University, Indonesia*

**Binus
Journal**



*Science Communication Department
Research and Technology Transfer BINUS University
2025*