

THE ENVIRONMENTAL REBELLION BEGINS

# GUARDIANS OF THE CLOUD

VOL. 2



**CLOUD CITY NEEDS A REVOLUTION, BUT WHO IS THE CULPRIT? IS IT THE GREEDY CORPORATE OVERLORDS? THE MUMBLING MIDDLE MANAGERS? OR IS IT EVERY ONE OF US, SILENT AND COMPLACENT?**



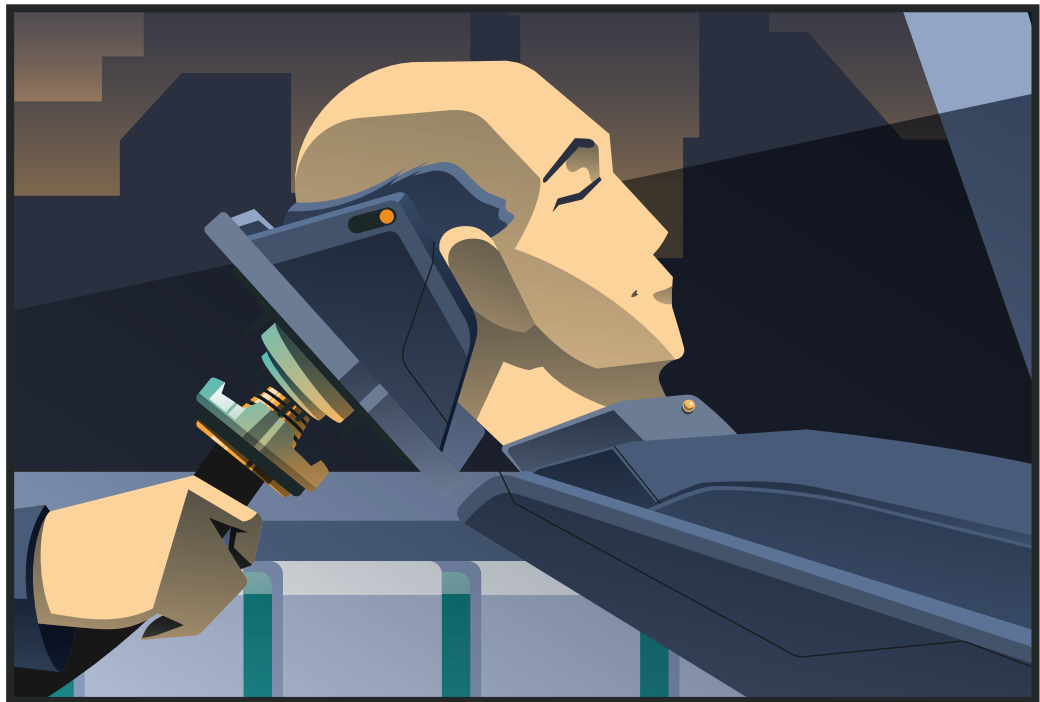
**THE REAL CHALLENGE IS THAT THERE ISN'T A SINGLE VILLAIN TO OVERTHROW.**



SIR, IT MIGHT NOT BE MY PLACE TO SAY,  
BUT IF WE KEEP EXPANDING AT THIS RATE,  
THERE'S A BIG CHANCE THE TECH  
BUBBLE IS GOING TO BURST...



YOU'RE RIGHT,  
IT'S NOT YOUR  
PLACE TO SAY.  
DISMISSED!




WE NEED TO KEEP  
RIDING THE MOMENTUM.  
SUCCESSFUL CLOUD USAGE  
WILL SEE...



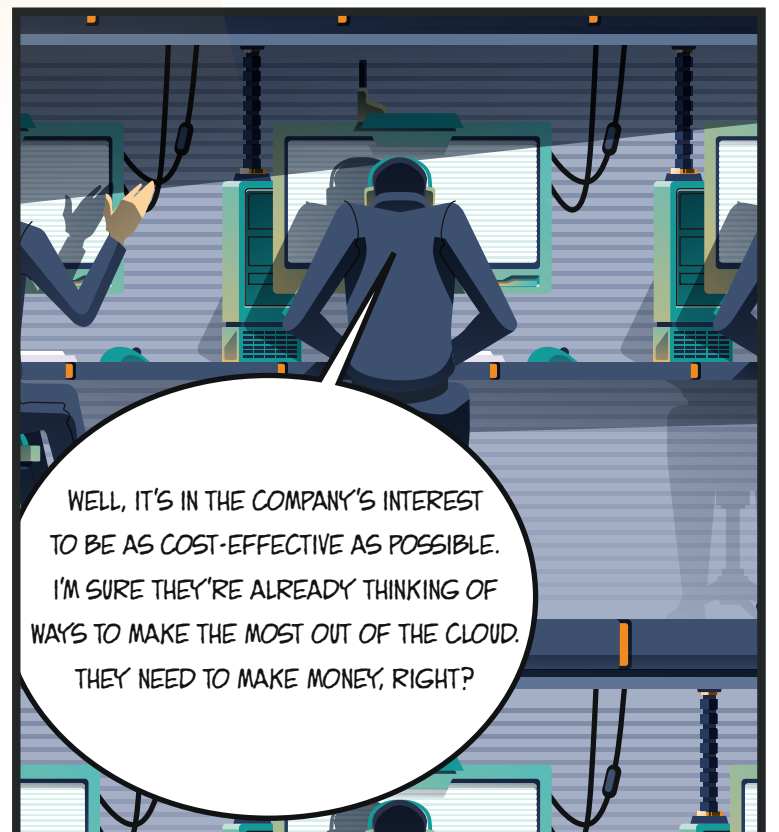
...UNPRECEDENTED GROWTH!



PROGRESS ALWAYS  
SEEKS EFFICIENCY!!!



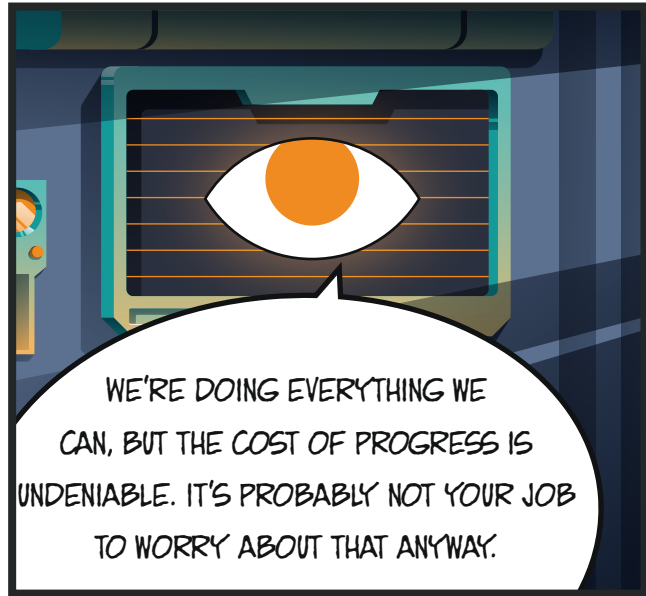
I WAS THINKING,  
COULD WE NOT USE  
THE CLOUD RESOURCES  
MORE EFFICIENTLY?



WELL, IT'S IN THE COMPANY'S INTEREST  
TO BE AS COST-EFFECTIVE AS POSSIBLE.  
I'M SURE THEY'RE ALREADY THINKING OF  
WAYS TO MAKE THE MOST OUT OF THE CLOUD.  
THEY NEED TO MAKE MONEY, RIGHT?



I SOMETIMES WONDER IF WE COULD DO MORE...



WE'RE DOING EVERYTHING WE CAN, BUT THE COST OF PROGRESS IS UNDENIABLE. IT'S PROBABLY NOT YOUR JOB TO WORRY ABOUT THAT ANYWAY.



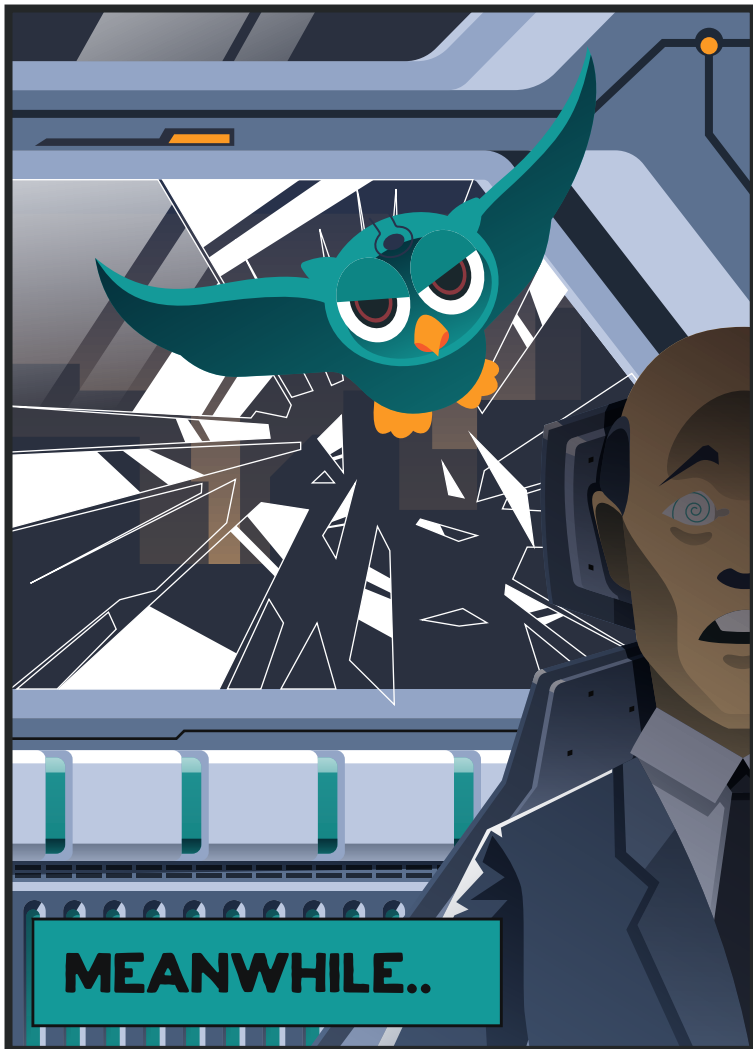
PARDON THE INTERRUPTION, BUT I THINK THERE'S A PERSPECTIVE SHIFT OVERDUE.



I THINK YOU'LL FIND THAT IT'S TOO LATE.

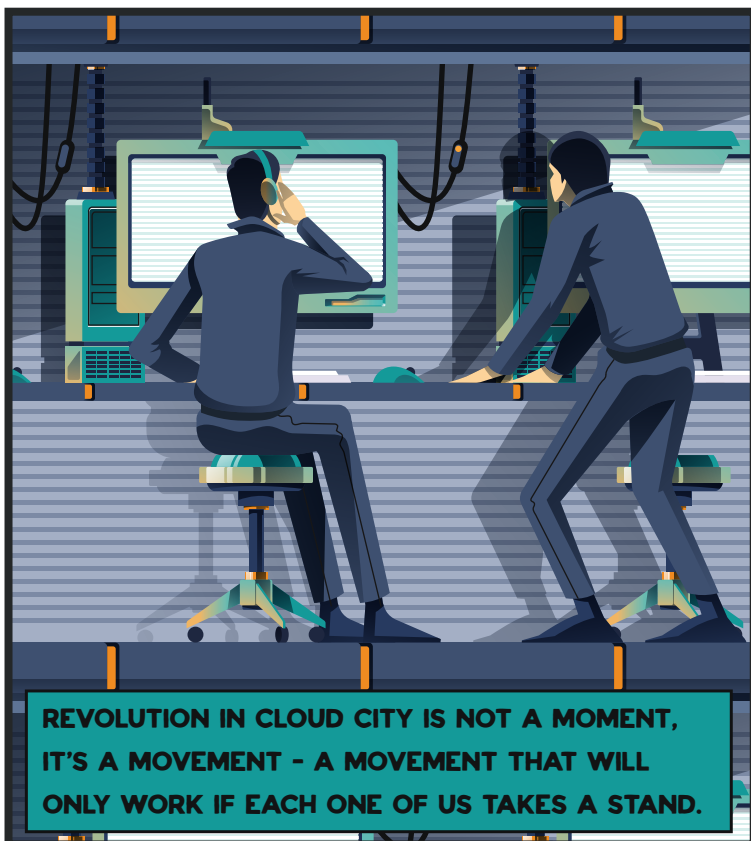


NOT IF YOU HAVE YOUR BEST PEOPLE ON THE JOB.



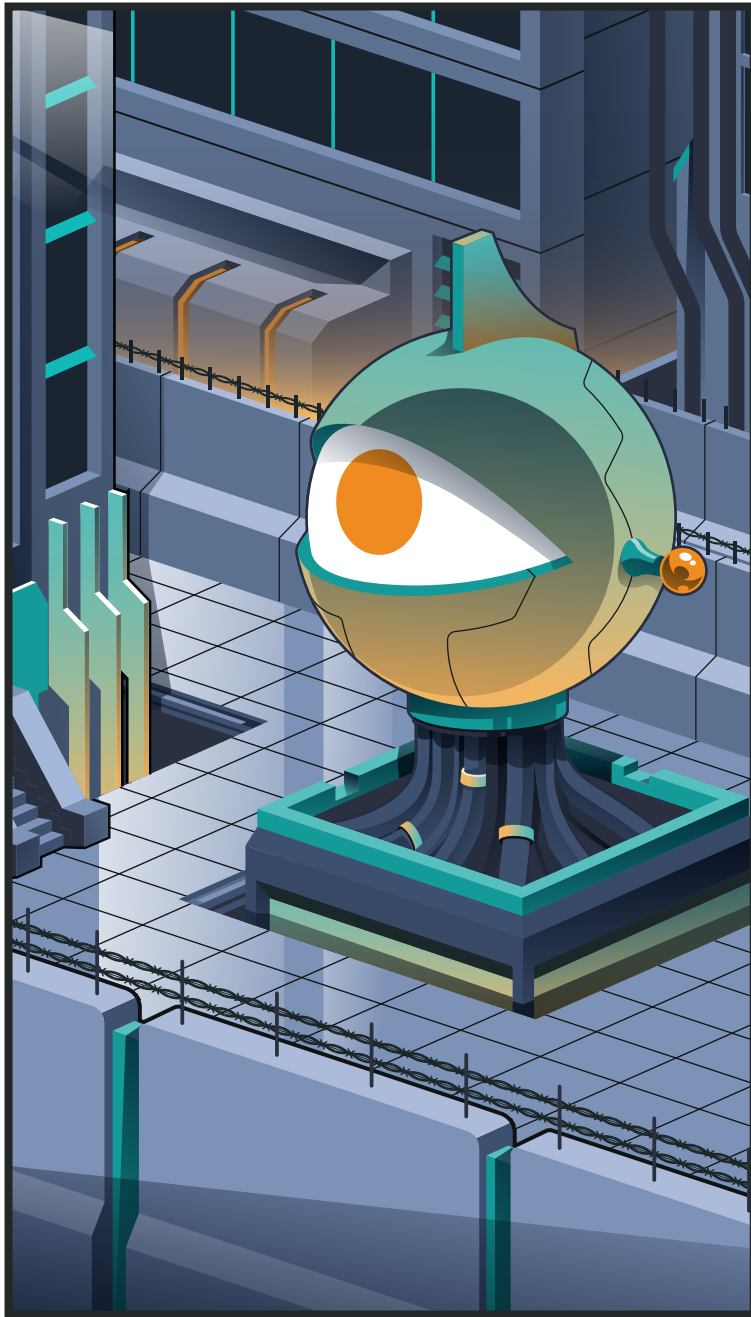


**AGAINST THE INERTIA OF COMPLACENCY, AGAINST THE BELIEF THAT PROGRESS CAN'T BE SUSTAINABLE. IT'S A REBELLION THAT STARTS IN THE MINDS OF THOSE WHO CARE.**



**REVOLUTION IN CLOUD CITY IS NOT A MOMENT, IT'S A MOVEMENT - A MOVEMENT THAT WILL ONLY WORK IF EACH ONE OF US TAKES A STAND.**






**IT'S TIME TO STOP LISTENING TO THE "CORPORATE WISDOM" AND START THINKING PAST TOMORROW.**



**IT'S TIME TO PROMOTE OPENNESS, COLLABORATION, FLEXIBILITY, AND ORDER IN I.T.**



**WHICH WILL EVENTUALLY ENCOURAGE SUSTAINABILITY ACROSS THE WHOLE ORGANIZATION.**



WE CAN CELEBRATE NOW,  
BUT THIS IS FAR FROM OVER.  
NEXT STOP - GOVERNMENT  
REGULATION.

**TO BE CONTINUED...**